

GUIDE AND
TOUR BOOK

1937

Montreal



THE
TOURISTS'
MECCA

1937

V.143.2-6p.

Archives de la Ville de Montréal

CANADIAN TRANSFER COMPANY LIMITED

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Colored handkerchiefs from Ireland for the smart tailored frock. In blue, green, pink, helio or tan linen, with dainty embroidered design.

Ladies's Pure Linen Handkerchiefs
70c. dozen up.

Men's Pure Linen
Handkerchiefs
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Men's
Handkerchiefs



Linen handkerchiefs for men, with hand rolled hems and taped borders.

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Also at OTTAWA, ONT.

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Take a Cruise to QUEBEC and the SAGUENAY



No visitor to Montreal should leave the Province without a visit to old Quebec — cradle of North American civilization—continuing, if time permits, to the cliff-hemmed Saguenay.

But, go by boat. It is the more picturesque . . . more comfortable way to go — and it actually *costs less*. All cabins are outside cabins on Canada Steamship Line boats . . . with running water . . . every convenience. Delicious cuisine. Dancing, of course. Daily sailings during the summer months . . . and the rates are surprisingly low.

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Mount Royal Hotel: PLateau 1863
Windsor Hotel: PLateau 7443

Hotel Ford: PLateau 5111
Queen's Hotel: MARquette 8536

TOURISTS

ANTICIPATING A SIGHT-SEEING TRIP
AROUND MONTREAL SHOULD NOTE
THAT THE STARTING POINTS

of the

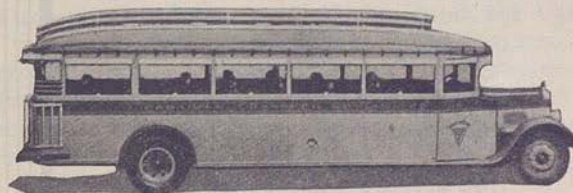
GRAY BUSSES

of the CANADIAN TRANSFER
COMPANY, LIMITED, *are*
DOMINION SQUARE *and*
HOTELS *at frequent intervals.*

*This most complete Sight-seeing trip takes you
through Montreal's leading thoroughfares —
passing all the principal points of interest.
Busses in charge of competent drivers
and well-instructed Guides.*

Look for the Gray Busses

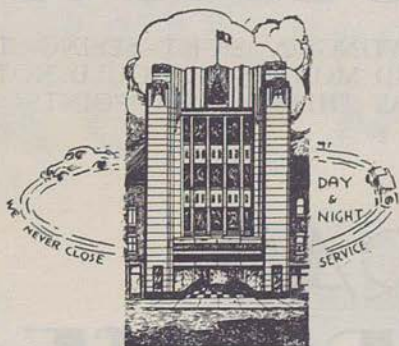
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CANADIAN TRANSFER COMPANY, LIMITED

Archives de la Ville de Montréal

WORTH WHILE SEEING
IN THE HEART OF MONTREAL FRENCH SECTION



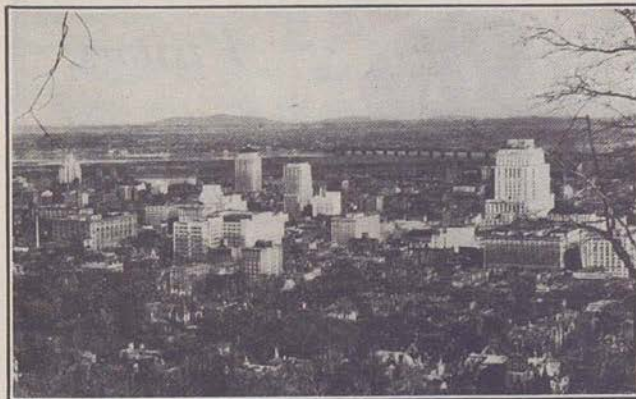
*The display of French per-
fumes shown at the world
largest retail drug store*

MONTREAL PHARMACY

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FINEST OF *Rue de la Paix*

HEADQUARTERS OF *French*
IMPORT - AT - THE - LOWEST
PRICES - IN - CANADA



MONTREAL, FROM THE "LOOKOUT" ON MOUNT ROYAL

MONTREAL

THE BEAUTIFUL MOUNTAIN CITY

A city whose kindly hospitality and dual personality, of French and English speaking people, attracts tourists from many lands. Summer and winter alike. Montreal is a city of unique charm, linking, as it does, old traditions with the new.

In the early days the little settlement lay in the lee of "Mount Royal" from which Montreal takes its name, near the water's edge, where voyageurs from Quebec rested from their long paddling, before commencing the tedious portage around the Lachine Rapids, on their way to Lake St. Louis.

The Island of Montreal lies between the great St. Lawrence and the Ottawa River. The two rivers unite at the eastern end of the island and flow together. In its course around the north of the island, the Ottawa is called the Back River. Here it divides into two branches, forming the historic Isle Jésus; between this island and Montreal, the branch is called Rivière des Prairies, and again between the latter and the mainland the branch is known as Rivière des Mille Isles.

Long ago Jacques Cartier, sailing up the St. Lawrence, came to what he thought was the gateway to China (La Chine) and on Mount Royal he planted a wooden cross. To-day, tourists arriving from the South by motor, may see a cross modernized in brilliant electric lights, standing high on the hill on the supposed historic spot. At night it may be seen for many miles, a beacon of good faith. The beauty of the mountain



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visit to our world-
famous Beauty
Salon.*

Novel ideas in Perfumes and Cosmetics.
Permanent Waving, Marcel and Finger Waving,
Hair Tinting, Manicuring, Electrolysis, Chiropody.
Large staff of skilled European artists.

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"THERE'S

sparkle

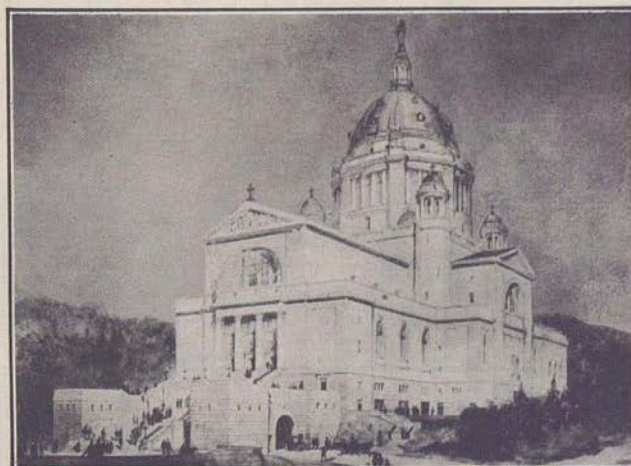
AND LIFE IN

MOLSON'S EXPORT

Al"

silhouetted against the twilight sky, with the great towering buildings of the city looming up in the foreground, and the long row of pearl-like lights along the new Harbour Bridge, is a sight never to be forgotten!

Where once, only the timid canoe might approach that little settlement of Ville Marie (as Montreal was first called) now mighty monarchs of the Seven Seas lie in its wide harbour. Great freighters, heavy with grain from the prairie lands, from the far Northern ports in the Great Lakes; luxurious Round-the-World Cruisers, Lake Steamers, and private yachts that have come up the inland water route via the Hudson, Lake Champlain, the famous Richelieu to the St. Lawrence. —all steam into the splendid harbour to link this great Metropolis with all parts of the outside world. Twelve



ST. JOSEPH'S ORATORY AS IT WILL APPEAR WHEN COMPLETED

official Highways radiate from Montreal connecting all Canada and the United States. The Canadian Pacific Railway — the world's greatest travel system — and the Canadian National Railway, the largest railway system in America! Great steel bridges, magnificent engineering feats; Victoria Jubilee Railway Bridge, and the beautiful new Jacques Cartier Bridge, link the city with the mainland and, lying out at St. Hubert, the Aerodrome, with its mooring mast for air dirigibles and its many types of aircraft, reveals the modern ways of transportation.

Montreal is replete with history! The Indian village of Hochelaga, now the section between Sherbrooke, Burnside, Metcalfe and Mansfield Streets, was first visited by Jacques Cartier in 1535. But when Champlain returned to the site in 1611 the village had been



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King's Court
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Ginger Ale de Luxe
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Mount Royal Hotel
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1000 ROOMS

1000 BATHS

Situated at the hub of all uptown business and social activities.

Our Main Restaurant, Grill Room and Coffee Shoppe offer a wide variety of a la carte and table d'hote services.

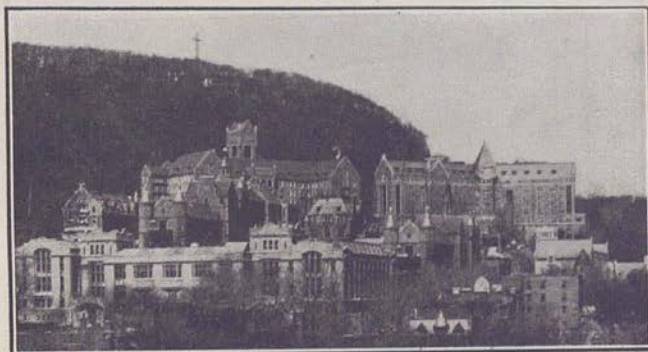
Reasonable room rates.

J. Alderic Raymond,
President.

Vernon G. Cardy,
Managing Director

wiped out. In 1642 Maisonneuve, a French captain, arrived with fifty colonists, a priest, and a young heroic girl, Jeanne Mance, and established the settlement called Ville Marie. In 1644 Jeanne Mance founded the Chapel and hospital of the Hotel Dieu, the present site of which is situated on Pine Avenue West. The obelisk to their memory stands in the Place d'Youville, and the monument of Maisonneuve may be seen in Place d'Armes.

In 1760 Ville Marie was the last stand of the French after the Battle of the Plains of Abraham at Quebec, and in 1775 the Americans held the Continental Congress here. In 1776 the British recaptured it. Many old buildings, reminiscent of that time, are still to be seen in the downtown district near St. Lawrence and Notre Dame. From the historic Chateau de Ramezay the French Governors planned their regime, later the Chateau passed to the Compagnie des Indes and it became the centre of the fur trade, until in 1763 it



ROYAL VICTORIA HOSPITAL

housed the British Governor. It is now one of the truly romantic places of interest, where many old relics of those uncertain days may be found.

Montreal has been called the City of Churches, and there are many very old churches, such as the Notre Dame de Bonsecours, with its huge statue of the Virgin, which is near the harbour and has been a shrine for generations of brave sailors. Notre Dame on Place d'Armes was built in 1824 to replace an earlier one dating back to 1672. It is said now to mark the spot where Maisonneuve slew an invading Iroquois chief with his own hand. The beautiful twin towers are similar to those of Notre Dame in Paris and they contain ten bells, one of which is the largest in America. The enormous Nave and Galleries will hold ten thousand worshippers. St. James Cathedral, Dorchester Street,

The MONTREAL PHARMACY
IS IMPORTING *Gabilla* PERFUME
DIRECTLY FROM FRANCE



TO AFFORD YOU THE OPPORTUNITY TO
OBTAIN THE BEST POSSIBLE GRADE
OF PERFUME AT THE LOWEST PRICES
IN CANADA

When in Montreal... Visit the
Musée Historique Canadien Inc.



America's Most Beautiful

WAX MUSEUM

Over 200 life-size wax figures
in a marvellous setting
Amazingly Realistic.

Picturesque scenes of early
Canadian History, the Roman
Circus, World's unique
reconstitution of the
famous.

CATACOMBS of ROME

Open daily from
9 a.m. to 11 p.m.

Admission 30c.
Children 15c.

BUSSES, TRAMWAYS, SIGHTSEEINGS

provide transportation facilities to the museum situated at

3715 QUEEN MARY ROAD

One block East of St. Joseph's Shrine

A VISIT YOU WILL NEVER FORGET

with its thirteen bronze statues, is a replica of St. Peter's in Rome, except that it is a quarter of its size—the dome rises 227 feet in height. Christ Church Cathedral, English Protestant, is one of rare beauty. Unfortunately its glorious steeple had to be taken down a few years ago owing to shifting sub-soil. Brother André's Shrine, or St. Joseph's Oratory, is noted far and wide as a place of healing, and pilgrims are ever climbing the long stairs in hope of the miracles.

Montreal's newest attraction is: "Le MUSEE HISTORIQUE CANADIEN Inc.," a wax museum of historical scenes, animated with over 200 life-size wax figures, in a marvellous setting amazingly realistic.

Here you will see portrayed: the History of the Primitive Churches, the Roman Circus, events of Historic Canada and the World's UNIQUE reconstitution of the famous Catacombe of Rome.

The various scenes are true to nature, tradition and archeology. By its character and artistic interpretation



Photo: Musée Historique Canadien Inc.
JEANNE MANCE AND MARGUERITE BOURGEOYS TREATING A
SCALPED SOLDIER.

it is the finest wax museum in America. There is life in every figure. This attraction cannot be duplicated on this Continent.

There are altogether 250 churches in the city, of different denominations: 105 Roman Catholic, 102 Protestant and 43 other faiths.

Montreal has a great many schools and places of learning, and two very famous Universities: McGill University, founded in 1811 by Hon. James McGill, comprising eight faculties, is the leading institution of learning in Canada, and is known in all parts of the world. Université de Montréal was founded in 1878 by the Quebec priests as a branch of the Laval University at Quebec, and has now an enrollment of 5,300 students.

Archives de la Ville de Montréal



The Windsor is noted for its delightfully central location on Dominion Square... the excellence of its cuisine and service... the unusual spaciousness of its rooms... and the dignified luxury of its appointments.

Rooms with bath from \$3.00 per day.

The 
Windsor
on Dominion Square

J. ALDÉRIC RAYMOND,
Vice-President

WILFRED A. STEAD,
Manager

**You Can Buy French And British
 Perfumery Cheaper in Canada Than
 in the United States**

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My Sin, Scandal, Rumeur, Arpège and Pétals Froissés
 Perfumes

MILLOT

Crêpe de Chine Perfume

MORNY of LONDON

Bath Luxuries and Fine Perfumery

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 You will find the above lines at all Drug and Departmental Stores where better perfumery is sold.

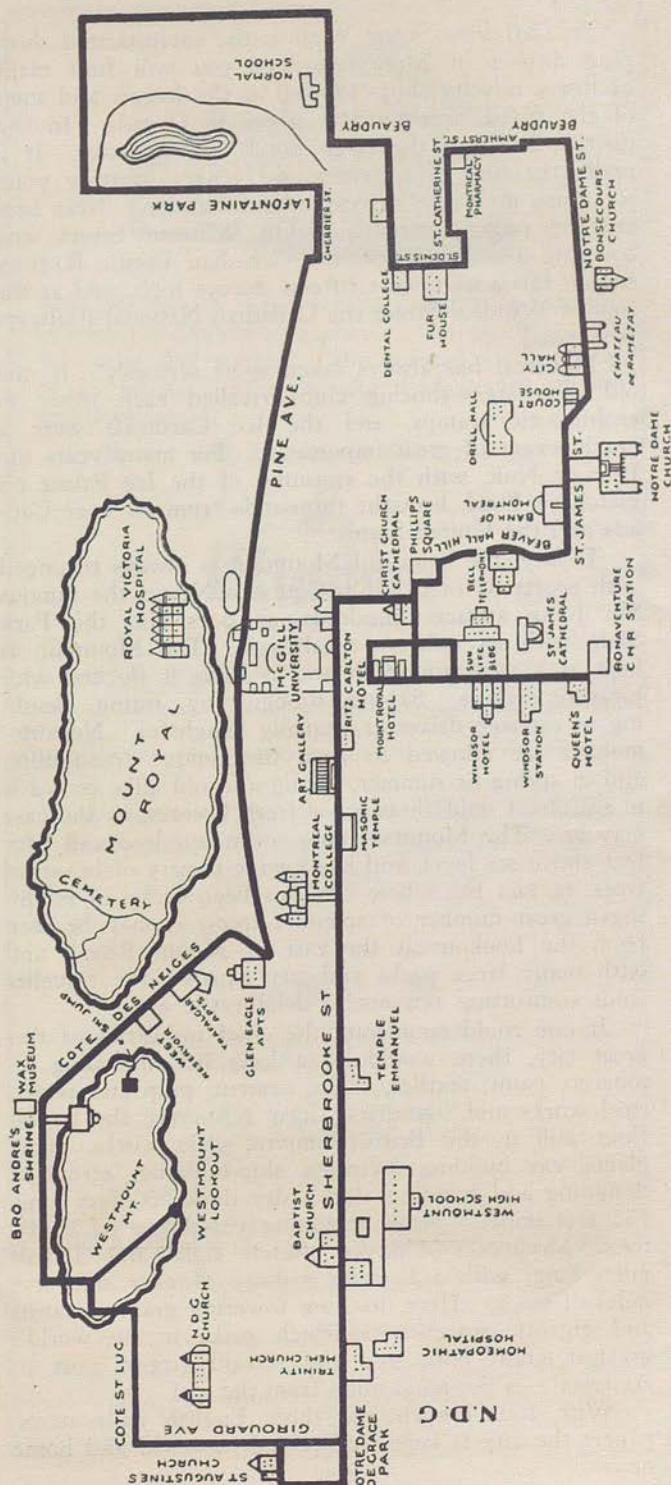
St. Catherine Street West is the sophisticated shopping district of Montreal—here you will find many exclusive novelty shops as well as the largest and some of the finest departmental stores in Canada. In this district, too, are the large hotels and theatres. It is really the hub of activities and general starting point for tours, mountain drives and information. Near here are the railway terminals. On Windsor Street, and covering a whole block, the Canadian Pacific Railway station raises its towers fifteen storeys high, and at the foot of Windsor Street the Canadian National Railways is situated.

Montreal has always taken sport seriously. In the old days snow-shoeing clubs rivalled each other in enthusiastic tramps, and the Ice Carnivals were a yearly event of great importance. For many years the Fête de Nuit, with the storming of the Ice Palace on Fletcher's Field, brought thousands from all over Canada and the United States.

To-day, the beautiful Mountain is always thronged with sports devotees. On Cote des Neiges the famous Ski Jump attracts hundreds, as does also the Park Slide with its mile-and-a-half run. The Mountain is kept as a park and each season finds it flocked with pleasure seekers. Skiing, tobogganing, riding, sleighing or carriage drives are equally delightful. No automobiles are allowed to spoil the unique tranquillity, and in spring or summer, young and old alike crowd it in search of wild flowers, or fresh breezes, as the case may be. The Mountain rises seven hundred and fifty feet above sea level, and has a wide variety of beautiful trees; in fact the whole city has been lucky in retaining a great number of splendid trees, as may be seen from the Lookout at the east of Mount Royal; and with many large parks and city squares, the traveller finds comforting retreats to delight the eye.

If one could enumerate the chief industries of this great city, there would be a long list, including — tobacco, paint, textiles, shoes, cement, pulp and paper, steel works and foundries, sugar refineries, the largest flour mill in the British Empire, glass works, metal plants, car building factories, ship-building, aeroplane designing and building, and a dry dock 600 feet long, 135 feet wide — accommodating vessels up to 25,000 tons. Montreal's wharves stretch eight and a half miles long, with a harbour railway of over sixty-five miles of track. Here, too, are towering grain elevators and gigantic warehouses which make it the world's greatest grain port, and the second largest port in America — a thousand miles from the sea!

With four French and three English daily newspapers the city is kept well posted in world and home news.



Furs Chas. Desjardins

*The World's Largest Retail
Fur House*

WELCOMES all TOURISTS and INVITES them to VISIT
their house of wonder in furs, at
1170, ST-DENIS STREET.

Your tour will be incom-
plete unless you



AVAIL YOURSELF OF THIS CORDIAL INVITATION

For nearly a century we have
the reputation of being the most
OUTSTANDING SPECIALISTS
IN THE PRODUCTION OF THE
VERY BEST AND FINEST mink
coats, Russian sables and Hudson
Bay sables neck pieces.

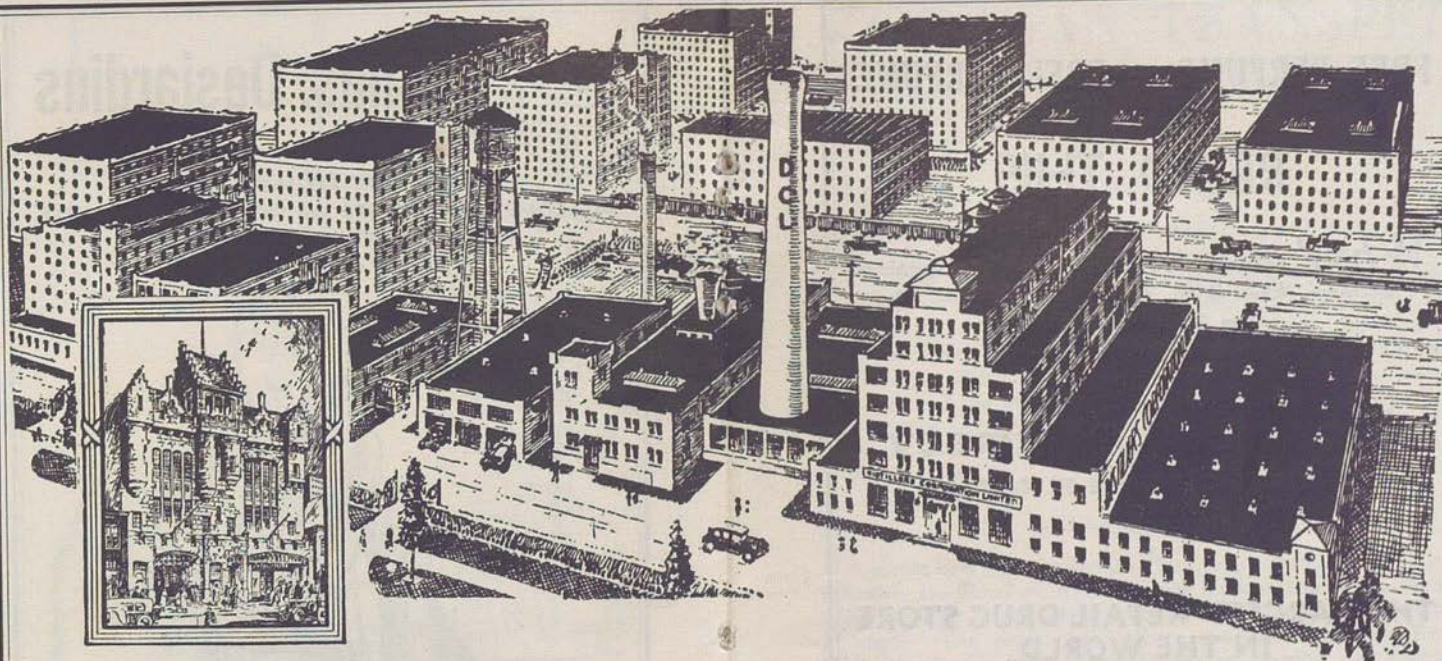
Without exception all expe-
rienced fur trappers of Northern
America have chosen CHAS.
DESJARDINS & CO. LIMITED, as
their home for the disposal of
their harvest of select furs, and
bring to us nothing but the best.

Do not miss the opportunity of seeing THE HOUSE
OF WONDER IN FURS, when in Montreal, a real treat
which you will appreciate.



Chas. Desjardins & Co.
LIMITED
1170, St. Denis Street

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Canada's Greatest Beverage Distillery

VILLE LASALLE, just outside Montreal

The Home of:—

ROBBIE BURNS FAMED OLD WHISKY
 OLD MULL HIGHLAND WHISKY
 SANDY MACDONALD WHISKY
 HUNTLY BLEND WHISKY

and of the famous Seagram Whiskies

SEAGRAM'S V.O. 13 years old
 SEAGRAM'S "83" 10 years old
 SEAGRAM'S OLD RYE 7 years old
 SEAGRAM'S WHITE WHEAT WHISKY

BURNETTS WHITE SATIN GIN
 BURNETTS LONDON DRY GIN
 VICKERS LONDON DRY GIN

*Arrange to make a visit to this great modern plant.
 For full information call on us at our office.*

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1430 Peel Street - Montreal, Canada.

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FREE PERFUME FREE PERFUME

READ THIS

Why? not take with you a bottle of our exquisite perfume "BRAND no. 3-4-5" directly imported from France, and specially manufactured for the

Montreal Pharmacy

916 ST. CATHERINE ST. EAST

THE LARGEST RETAIL DRUG STORE IN THE WORLD

ask for a sample of "BRAND" 3-4-5-while visiting the pharmacy.

FREE

FREE

Write your name and address, and a sample of perfume will be sent to you absolutely free.

French perfumes are 33-1/3% cheaper in
Canada than in United States

Name

Address

City State

During a visit to the pharmacy leave this coupon to a clerk or mail it.

CANADIAN TRANSFER COMPANY LIMITED

No. 1—CITY TOUR

A motor coach sight-seeing tour of Ancient and Modern Montreal and immediate suburbs, taking in the uptown shopping and theatrical districts, the wholesale and financial centres, passing through the old French district and the city's best parks and playgrounds, gives a view of the harbour. Stops are made at the Notre Dame Church, the old fur store on St. Denis Street, New Modernistic drug store, Brother André's Shrine (St. Joseph Oratory) and the Westmount Lookout, from where an excellent view of the City, Victoria Bridge and many miles of the St. Lawrence River is obtained. Time consumed two hours. Fare \$1.00 per capita.

No. 2—LAKESHORE TOUR

A motor coach drive through the western section of the City, following the Road of Remembrance to Montreal West, thence to Lakeside on the Shores of Lake St. Louis about 15 miles from Montreal. The return trip follows the Lower Lachine Road along the banks of St. Lawrence River, passing the Lachine Rapids and returning to Montreal through the City of Verdun. Time consumed two hours. Fare \$1.00 per capita.

No. 3—INDIAN RESERVATION TOUR

A motor coach trip crossing Victoria Jubilee Bridge, following the King Edward highway through Laprairie to the village of Caughnawaga, founded in 1676, where stands the old Indian Church in which is deposited an Iroquois wampum belt said to be valued at \$50,000.00. A visit is also made to the tomb of the Mohawk Maiden, Katheri Tekakewitha and also to the remains of the Old French Church. The return is via the new Honore Mercier Bridge over the St. Lawrence to Ville La Salle and into Montreal passing through Montreal West and Westmount. This drive will in some cases be reversed owing to traffic. Time consumed three hours. Fare \$2.00 per capita.

No. 4—WEST ISLAND TOUR

OBSERVATION MOTOR COACHES

Montreal is situated on an island formed at the confluence of the St. Lawrence and Ottawa Rivers, and this fifty-six-mile Tour completely covers the western section of the island of Montreal through beautiful countryside with lake and river scenery picturesque in the extreme, following the shores of Lake St. Louis to Ste-Anne de Bellevue—a lovely summer resort district—thence through the quaint villages of Ste-Genevieve and Cartierville, coming into Montreal from the north end, behind the mountain through the City of Outremont. Time consumed four hours. Fare \$2.00 per capita. (Minimum—Ten Passengers.)

Archives de la Ville de Montréal

CHART OF DISTANCES FROM MONTREAL TO

	Miles		Miles
Albany, N.Y.....	246.6	Murray Bay, Que.....	276.0
Atlanta, Ga.....	1,355.0	Newburgh, N.Y.....	340.0
Atlantic City, N.J.....	564.0	New Haven, Conn.....	422.0
Bangor, Me.....	428.5	New Orleans, La.....	1,959.0
Belleville, Ont.....	240.7	Newport, Vt.....	101.0
Boston, Mass.....	337.0	New York, N.Y.....	403.0
Brockville, Ont.....	140.8	Niagara Falls, Ont.....	447.7
Buffalo, N.Y.....	417.0	North Bay, Ont.....	392.4
Burlington, Vt.....	99.5	Ogdensburg, N.Y.....	133.0
Chambly, Que.....	19.5	Oshawa, Ont.....	321.8
Chicago, Ill.....	875.0	Ottawa, Ont.....	130.1
Chicoutimi, Que.....	382.0	Philadelphia, Pa.....	505.0
Cincinnati, Ohio.....	865.0	Plattsburg, N.Y.....	72.5
Cleveland, Ohio.....	606.0	Portland, Me.....	296.0
Cornwall, Ont.....	80.3	Prescott, Ont.....	129.0
Farnham, Que.....	41.6	Quebec, Que.....	179.2
Fredericton, N.B.....	554.0	Richmond, Que.....	97.8
Gananoque, Ont.....	171.9	Richmond, Va.....	757.0
Gaspé, Que.....	616.0	Rimouski, Que.....	368.0
Granby, Que.....	50.5	Rivière du Loup, Que.	302.0
Grand'Mère, Que.....	124.2	Rochester, N.Y.....	342.0
Halifax, N.S.....	916.0	Rouses Point, N.Y.....	46.5
Hamilton, Ont.....	394.8	St. Agathe, Que.....	63.3
Hartford, Conn.....	383.0	St. Albans, Vt.....	71.0
Hawkesbury, Ont.....	77.4	St. Anne de Beaupré	
Hull, Que.....	123.6	Que.....	198.6
Huntingdon, Que.....	59.3	St. Catharines, Ont.....	434.1
Jackman, Me.....	286.1	Saint John, N.B.....	647.0
Jacksonville, Fla.....	1,489.0	St. Johns, Que.....	25.5
Kingston, Ont.....	189.9	Shawinigan Falls,	
Kitchener, Ont.....	428.5	Que.....	115.6
Knowlton, Que.....	68.4	Sherbrooke, Que.....	99.7
London, Ont.....	477.9	Sorel, Que.....	52.8
Louisville, Que.....	72.2	Syracuse, N.Y.....	281.0
Malone, N.Y.....	82.5	Three Rivers, Que.....	96.0
Miami, Fla.....	1,855.0	Toronto, Ont.....	355.4
Minneapolis, Minn.....	1,369.0	Valleyfield, Que.....	48.7
Montmorency Falls,		Val Morin, Que.....	56.0
Que.....	186.0	Washington, D.C.....	650.0
		Windsor, Ont.....	599.6

AN INVITATION

A cordial welcome awaits the Tourist Visitor at each of the Establishments advertised in this booklet.



MEN'S SHOP

Tourists wishing men's apparel for wear and gifts to take back, will find them in our store. We carry a complete line of imported cravats, hosiery, mufflers and overcoats. Irish linen handkerchiefs a specialty.

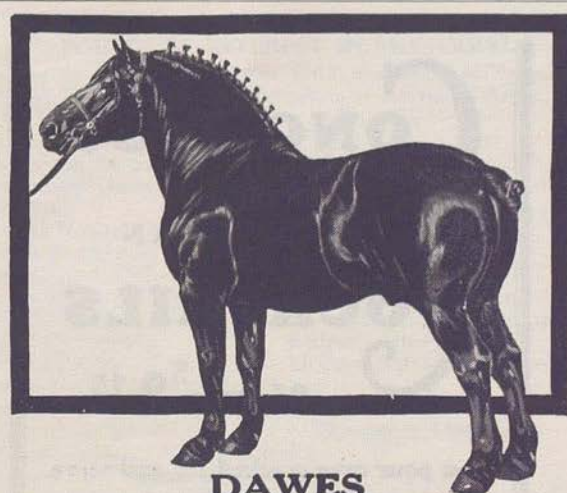
ARTICLES POUR HOMMES

Nous avons un choix d'articles pour hommes de toute première qualité et à des prix attractifs.

HENRI COULOMBE

WINDSOR HOTEL

HARbour 2616



DAWES
BLACK HORSE
ALE

ESTABLISHED IN 1811 Archives de la Ville de Montréal

**Unquestionably
the finest obtainable**

BOULTON'S

LONDON DRY

GIN

Since 1873

No finer dry gin distilled

25 oz. bottle \$1.80

40 oz. bottle \$2.70

CONGRESS
MARTINI
MANHATTAN
COCKTAILS
25 oz. \$2.15

**Just pour over cracked ice and serve
The Standard of Delicious Purity**

MEAGHER BROS. & CO. LIMITED, MONTREAL
Established 1873

General Information About Montreal

MONTREAL HAS

A population of over one million, including suburbs.
A volume of foreign trade only exceeded by New York.
Eight hundred and ninety-one miles of streets.
Seventy-nine public parks.
The finest natural mountain park of any city.
Thirty-two miles of water front.
Harbour capacity for 100 ocean-going steamers at one time.
The largest cold storage warehouse in the world.
An area of 50 square miles.
A civic revenue of approximately twenty-one million dollars yearly.
The largest and oldest brewery in America.

MONTREAL IS

The largest city in Canada and seventh largest in North America.
The port of shipment of one-third of Canada's entire national trade.
The only "Ocean Port" in the world situated 1,000 miles from the sea.
The home of the two largest transportation companies in the world (C.N.R. and C.P.R.).
The only large city in America with complete facilities for winter sports.
The second largest seaport in America.
The headquarters for the Canadian fur trade.
The world's greatest grain shipping seaport and has held this supremacy for years.

POINTS OF INTEREST IN MONTREAL

Chateau de Ramezay, built in 1705, residence of French and British Governors, and headquarters of American Army, 1775.
Musée Historique Canadien.
Old Towers, Sherbrooke Street.
Seminary of St. Sulpice, founded in 1657.
Government Grain Elevators, two of the largest in the world.
Drill Hall.
Admiral Nelson's Monument and Jacques Cartier Square.
Famous Bonsecours Market.
Christ Church Cathedral.
Houses of the old French Regime.
The Harbour.
McGill University.
McGill Library.
Université de Montréal (French).
Art Gallery, Sherbrooke Street.
St. James Cathedral.
Statue of Sir John A. Macdonald.
Palace of the Archbishop of Montreal.
Statue of Bishop Bourget, second Bishop of Montreal, Dominion Square.
Statue of Queen Victoria, Victoria Square.
Lafontaine Park.
Parish Church of Notre Dame — second largest church on this continent and containing the largest bell in America.
The Ancient Bonsecours Church.
Site selected by Samuel de Champlain in 1611 as La Place Royale.

Grey Nunnery.
Statue of Cartier.
Mount Royal Park and Lookout.
Redpath Museum.
McCord National Museum.

Montreal Pharmacy.
Strathcona Monument.

Archives de la Ville de Montreal

U.S. Customs Regulations

1. The law requires that every person entering the United States shall make a declaration and entry of personal baggage. The senior member of a family present as passenger may, however, declare for the entire family.

(a) Returning residents of the United States must declare all articles acquired abroad, in their baggage or on their person, whether by purchase, by gift or otherwise, and whether dutiable or free of duty. Exemption, however, will be allowed by Customs Officers of articles aggregating not over \$100 in value, if suitable for personal or household use, or as souvenirs or curios, and whether intended for the personal use of the passengers or as gifts or presents to others, provided the articles are not bought on commission for another person nor intended for sale. Articles so exempt from duty must, nevertheless, be declared.

(d) Passengers must not deduct \$100 exemption in making out their declaration. Such deductions will be made by Customs Officers.

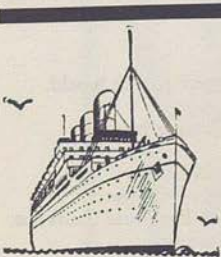
Each passenger over 18 years of age may bring in free of duty 50 cigars or 300 cigarettes, or smoking tobacco not exceeding three pounds if for the bona fide use of such passenger. These articles must be declared but will be passed free by Customs Officers in addition to the \$100 exemption.

(b) The offering of gratuities or bribes to Customs Officers is a violation of law.

6. All articles acquired abroad should be packed, whenever possible, in one receptacle. This will save trouble and inconvenience at time of examination.

(b) United States Customs Officers are located at Windsor and Bonaventure stations. Baggage not examined at these points will be forwarded to destination, if such is a bond port, for examination. If destination is not a bond port, inspection will be made at the frontier.

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1191 Mountain Street

480 Sherbrooke Street East
614 St. James St. W.
Cor. Sherbrooke and St. Mark.
1195 Guy Street
2070 Peel Street
1201 Phillips Place
Windsor Hotel
620 Cathcart St.
2047 Mansfield Street
1195 Sherbrooke Street West
1441 Drummond Street.
1124 Dorchester Street West
265 Mount Royal Ave. W.
3561 St. Urbain Street

Church Directory

ROMAN CATHOLIC CHURCHES

ST. JAMES CATHEDRAL (French)
Dominion Square, near Windsor Station.
NOTRE DAME CHURCH (French)
64 Notre Dame Street West.
ST. PATRICK'S (English)
St. Alexander and Dorchester Streets.

ANGLICAN CHURCHES

CHRIST CHURCH CATHEDRAL
1440 Union Ave.
ST. GEORGE'S
1101 Stanley St.
ST. JAMES THE APOSTLE
1439 St. Catherine Street West.

BAPTIST CHURCHES

FIRST BAPTIST
1171 Guy St.
WESTMOUNT BAPTIST
411 Roslyn Ave.

PRESBYTERIAN CHURCHES

CHURCH OF ST. ANDREW AND ST. PAUL
3415 Redpath St.
FIRST PRESBYTERIAN CHURCH
3666 Jeanne Mance Street

UNITED CHURCH OF CANADA

EMMANUEL CHURCH
1485 Drummond St.
ST. JAMES CHURCH
463 St. Catherine St. West.
ERSKINE AND AMERICAN UNITED CHURCH
3411 Ontario Ave.

KATHERI TEKAKEWITHA "LILY OF THE MOHAWKS"

Born in 1656 in the ancient Indian settlement of Kahnawake, on the Mohawk River, "now the City of Albany, N.Y." At the age of 19 she was baptized and became a very devout and staunch admirer of her faith. She was an orphan raised by her uncle, due to religious piety and terror of pagan customs she ran away to the village of Kahnawake at Sault St. Louis arriving in 1676. Here the history of her religious fervour is remarkable, and she was largely responsible through her example in bringing about the conversion of many pagans to the Catholic faith. She died April 17, 1680 during a smallpox epidemic (of her the Indians are to have said), "a Saint has lived amongst us and has passed away". The wayside tomb of this girl may still be seen sacredly preserved by the Indian People, who still revere her as a Saint. Katheri's bones a few years after her death were exhumed and are resting in the vaults of the Quaint Church of Caughnawaga.

Our Indian Reservation Tour has many other interesting features. Ask the guide to explain them to you.

LIQUOR LAWS of the PROVINCE OF QUEBEC

FOR some years past, the Province of Quebec has had laws vesting the sale of "hard liquor" and wines in the Government. Sales are made under a Commission and in all parts of this city there are Liquor Commission stores where hard liquor and wines are sold at reasonable prices and with guarantee as to quality. The liquor is sold in sealed packages and in limited quantities, only one bottle at a time being sold to the purchaser at any individual store. He may, however, buy as many as he needs by applying at different stores of which there are many in the uptown and downtown districts. These stores are open between the hours of 9.00 a.m. to 6.00 p.m. with the exception of store No. 1 situated at 1446 Peel St. and store No. 92 situated at 348 St. Catherine St. East, which are open from 9 a.m. to 11 p.m. On holidays and election days the stores are closed. The sale is made openly, freely and without stealth. The liquor is pure. Before being placed on sale, it is submitted to analysts in the service of the Commission. Wines and beers are sold in licensed hotels, restaurants, steamboats, dining cars and clubs, at meals (only between the hours of 9.00 a.m. and 11.00 p.m. daily, except on legal holidays), by holders of a permit, which the Commission grants to the best of its judgment, and without influence from anyone whomsoever.

No store for the sale of alcohol or wine or beer may be opened in a municipality which is opposed to it. Municipal autonomy and the desire of citizens is thus respected.

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Lentheric and
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preparations of
Lentheric of
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the leading
shops in
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Archives de la Ville de Montréal

Advice to Visitors

The tram fare is seven cents in cash, or four tickets for twenty-five cents.

After midnight the fare is ten cents cash; no tickets accepted.

A book of thirty-two tickets can be purchased from the Montreal Tramways Co. for two dollars.

Transfers can be had to any point in city limits.

All cars are pay-as-you-enter type.

In mailing letters use Canadian stamps only—three cents per ounce to U.S. and points outside Montreal in Canada. Post-cards, two cents each.

Motor cars are not allowed on Mount Royal.

On Sundays, drug stores, tobacconists' shops, vaudeville, and motion picture shows are open.

Chief uptown post offices located at 678 St. Catherine Street West and 1420 St. Catherine Street West, five blocks east and five blocks west of Peel Street. General Post Office is on St. James Street, near Place d'Armes.

The Customs House is located at 105 McGill Street.

Where Canada Leads

In fur farming production.

In wheat and flour exports.

In world's wheat championship.

In railway mileage per capita.

In high grade wheat standards.

In the world's per capita trade.

In the world's greatest wheat field.

In the largest hotel in the Empire.

In elevator capacity; 350 million bus.

In newsprint production in the world.

In area and extent of National Parks.

In hydro power development per capita.

In largest single lock, on Welland Canal.

In Empire's largest telescope, at Victoria.

In some of the world's richest gold mines.

In opening of new country by aeroplane.

In life insurance per capita in the Empire.

In the world's largest pulpwood resources.

In the world's largest inland port, Montreal.

In the largest grain mills in British Empire.

In world's richest nickel and asbestos mines.

In the largest forest resources in the Empire.

In the world's largest smelter of its kind, at Trail, B.C.

In one of the highest tides in the world, Bay of Fundy.

In the most extensive sea fisheries in the world.

In two of the largest drydocks on the continent.

In the largest buffalo and elk herds in the world.

In the world's longest publicly-owned railway (C.N.R.)

In the highest hydraulic lift lock of its type, Peterboro.

In the largest farmers' co-operative society in the world.

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In the largest single unit elevator in the world; capacity nearly 7,000,000 bushels at Port Arthur.

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Universal Model With Two Blades	7.50 each
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Canadian Customs Regulations

For a period of sixty days a motorist who is a resident of the United States may bring his car into Canada for tourist purposes only and return to the United States either by the port of entry or by any other port without having to file a bond with the Canadian Customs Officials. All that is required is that he fill in at the Customs Office on the border, on entering Canada, a form in which particulars are given respecting his car. This form is made out in triplicate; two copies are retained by the Customs Officer, the other, retained by the motorist, is to be surrendered to the Customs Officer at the port of exit on leaving Canada.

The motorist should carry with him the automobile registration card, identifying his car, as this must be displayed on demand of the Customs Officials.

Should a tourist who has been granted a sixty-day permit, desire an extension not exceeding thirty days, he may apply therefore to any collector of National Revenue, who, upon, being satisfied as to the bona fides of the applicant as a tourist and that the car will be used by him only for purposes of health or pleasure, may extend the permit for a further period of thirty days.

If the tourist intends to keep his car in Canada for longer than three months, it will be necessary for him to provide a cash deposit and a bond for the amount of duty and taxes to which his car is subject. Under this bond he may keep his car in Canada and use it for touring purposes only, for a period up to six months in one year; but at the expiration of that time, Collectors have no authority to grant an extension or renewal.

"LACHINE RAPIDS"

Last of a series of rapids, nine in number, extending from Prescott to Montreal. Within the course of a mile and seven-eighths the St. Lawrence experiences a drop of fifty-six feet. At one point, it is a sheer 10 foot drop; the rapids there being known as the "Devil's Hole".

Ask the guide to explain this feature along with others on our Lakeshore Tour.

Where the Ocean Liners and Lake Steamers Dock in the Harbour of Montreal:—

Canada Steamship Lines, Victoria Pier.
Canadian National Steamships, sheds 12, 14 and 25.
The Canadian Pacific Steamships, sheds 7, 8, 9 and 10.
Clarke Steamship Co. Ltd.—Victoria Pier.
Cunard-White Star, Anchor-Donaldson Line, sheds, 2, 3 and 5.

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Pts. \$2.05	"Yellow Label"	Qts. \$3.85
\$2.30	1920 "Gold Label" Brut	\$4.35
"One of the great Wines of France".		

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26 1/2 ounce	Robertson's "B.E.B." Liqueur	
\$5.20	(Best Ever Bottled-17 U.P.)	
"The highest priced Scotch coming across the Atlantic"		
26 1/2 ounce	Chaplin's "LONG JOHN"	40 ounce
\$3.20	(Prince's Reserve 20 U.P.)	\$4.85
"The Standard of Quality".		
26 ounce	Southard's "GLEN ROSSIE"	40 ounce
\$2.75	(Special Reserve)	\$4.15
"The chosen best — taken by Byrd to Antarctica"		

Cognac Brandy

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