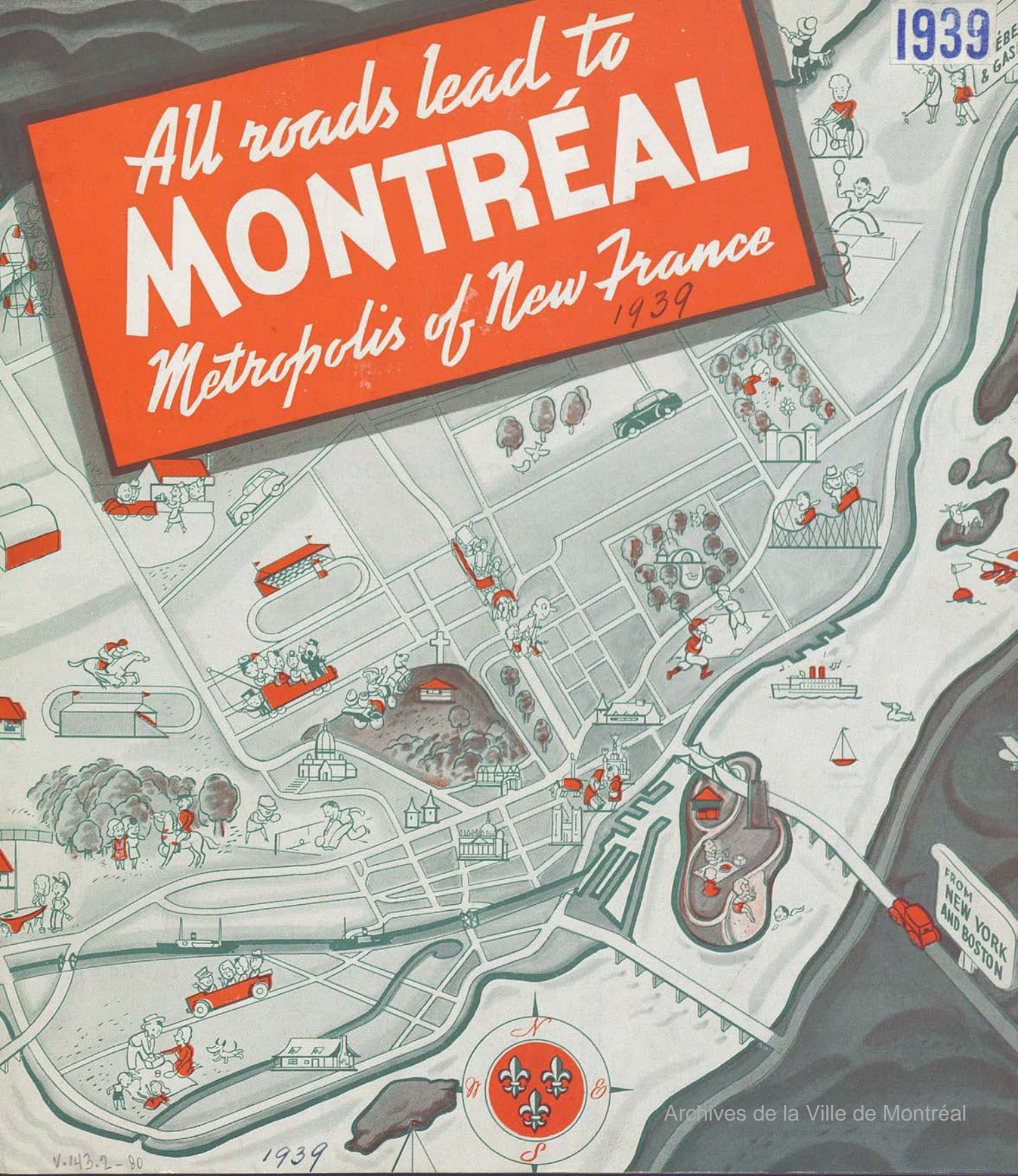


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L'Hôtel de Ville (City Hall) built in the last century is a fine example of French Renaissance architecture.



All Roads Lead to Montréal The Metropolis of New France!

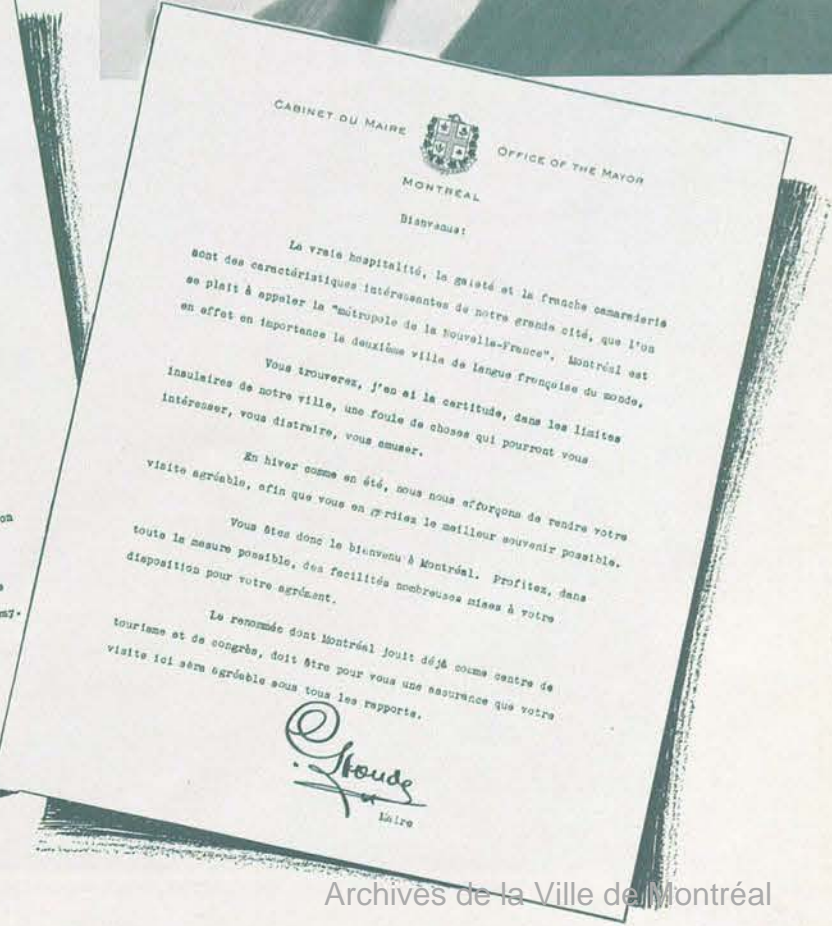
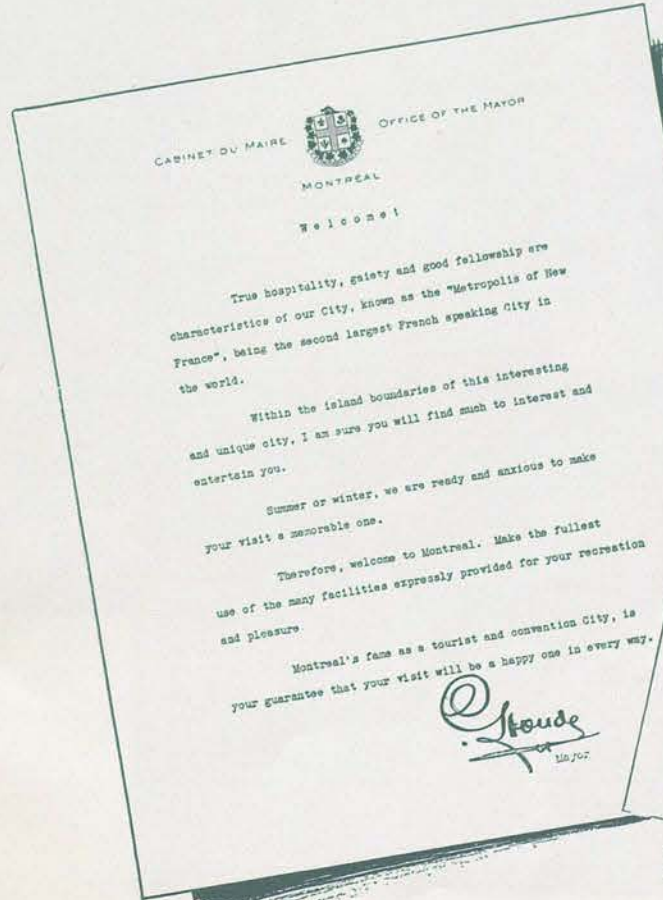
Yes, indeed they do. Trains, planes, boats, busses and private cars speed hither during the greatest celebration year in Canadian history—the year of the Royal Visit. True, this visit from Atlantic to Pacific and back again will not occupy more than a month—but all parts of Canada will celebrate this summer as never before!

In the great City of Montréal, you will find new attractions and many improvements in the appearance of this fast growing metropolis. So come soon to this cool Northland, away from the heat and the crowds.

On the cover of this little book we have pictured some of the gaiety, recreation and relaxation offered during your visit here. The following pages give you glimpses of the city, its charming French atmosphere, gay boulevard life, habitant markets, ancient and beautiful chapels and churches, spacious parks, interesting shops and magnificent hotels.

SO COME SOON, THE CITY IS YOURS!

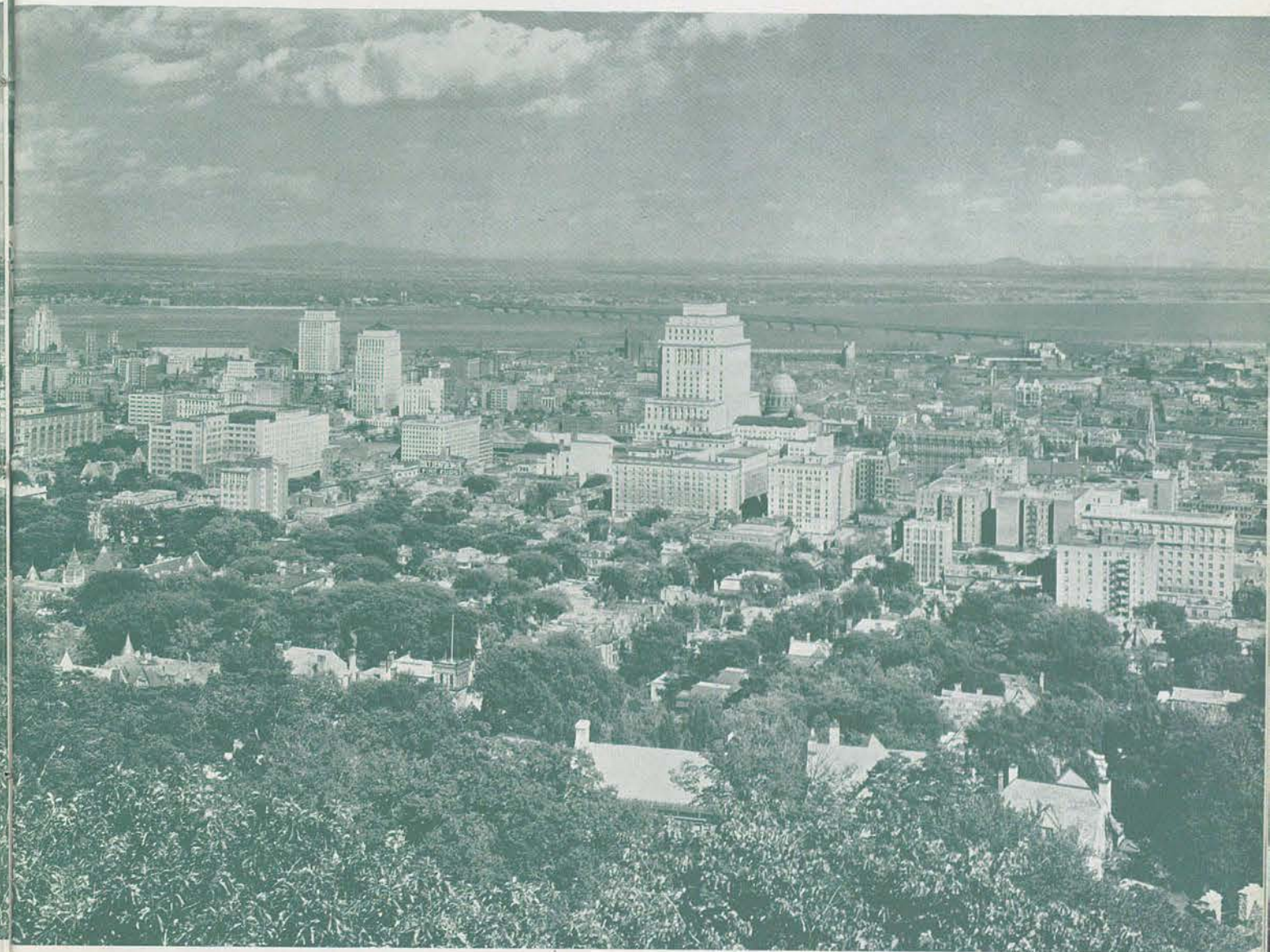
A GREETING from the Mayor



P98, S1, D094



FROM MOUNT ROYAL LOOKOUT YOU WILL ADMIRE THE GORGEOUS VIEW!



AT NIGHT IT'S EVEN MORE BEAUTIFUL. PALE MOONLIGHT SOFTENING THE BLAZING SKY-LINE

By day or by night (left) the view from Mount Royal takes your breath away. From here you are looking due South. In the foreground is the business and downtown section of Montréal itself. You will recognize either of the two bridges you crossed coming into town. On the horizon you spot the blue bulge of the Adirondacks—the United States. You may see Transatlantic liners coming up the river, going under the Jacques-Cartier Bridge span (left) and docking near the Victory Tower, opposite St. Helen's Island. Or you'll notice planes arriving and departing, from all corners of the continent, at St. Hubert airport across the river, looking south-east. But when the river shimmers in the moonlight, and the neon-glow lights up the sky, then you will suddenly feel the romantic attraction of Montréal and the great island it lives on. Here stands the second largest French-speaking city in the world, the "City of spires in the green," with more churches and chapels open to worship than Rome itself.

Bon-Secours Market the oldest and largest open air market in Montréal, taking its name from the nearby church of Bon-Secours ("Our Lady of Good Help").



LORD NELSON (ON HIS COLUMN) TOWERS ABOVE THIS MOTLEY SCENE



Visit this crowded and colourful market scene; Habitant vendors bargain excitedly, at vehicles and stalls. Above is seen one of the typical stalls with one of the pictorial plaques on Nelson's monument in the background.



Monument to Paul de Chomedey de Maisonneuve (left) stands in Place d'Armes, facing one of the most picturesque of churches in America—"Notre-Dame de Montréal."



Chateau de Ramezay, ancient landmark, erected in 1705 by the French governor whose name it bears. After the secession of Canada bought by the Crown. In 1775 residence of General Wooster whose American forces took Montréal. Benjamin Franklin, Samuel Chase and Charles Carroll arrived here in 1776 seeking French Canadian support. Their mission failed, returned to Philadelphia in time to sign the Declaration of Independence.



A PRICELESS COLLECTION—CAREFULLY GUARDED



Notre-Dame de Montréal

of Norman-Gothic style, built by famed New York architect O'Donnell who is buried in the crypt. The present building was completed in 1829. Le Gros Bourdon, largest bell in America, cast by Messrs. Mears and Stainbank, London (Whitechapel), has a beautiful tone, heard for miles up and down the St. Lawrence river, echoing against the sky-scrapers now dominating Montréal's skyline.

Behind the Church is the "Treasure of Notre-Dame," (above) a museum, with wonderful religious art treasures, sacred vases, sacerdotal vestments, and beautiful gifts from French monarchs of the 17th and 18th centuries. Be sure to pay a visit here.

Seminary of Saint-Sulpice

(Upper right) oldest building in use in Montréal, built in 1683 by Messire Dollier de Casson (a gallant officer of Turenne's Army), now occupied by the congregation of the "Messieurs de Saint-Sulpice."



Pilgrimages to St. Joseph's Oratory, on the Northern Slope of Mount Royal attract visitors from all parts of America.



AGE-OLD CUSTOMS STILL WIDELY OBSERVED



"Miracle Man" of Montréal

was the name given the late Brother André, famous in all North America for the remarkable cures wrought through his intercession. St. Joseph's Oratory, under construction for a number of years, is being completed after the plans of Dom Bellot, O.S.B. graduate of l'Ecole des Beaux Arts of Paris. It has the largest dome in North America, 125 feet in diameter, entirely of concrete, now being faced with bronze. The Oratory, which is higher than Mount Royal Mountain, can be seen from any direction you approach Montréal.



Here happened the first "miracles," the beginning of Brother André's fame.

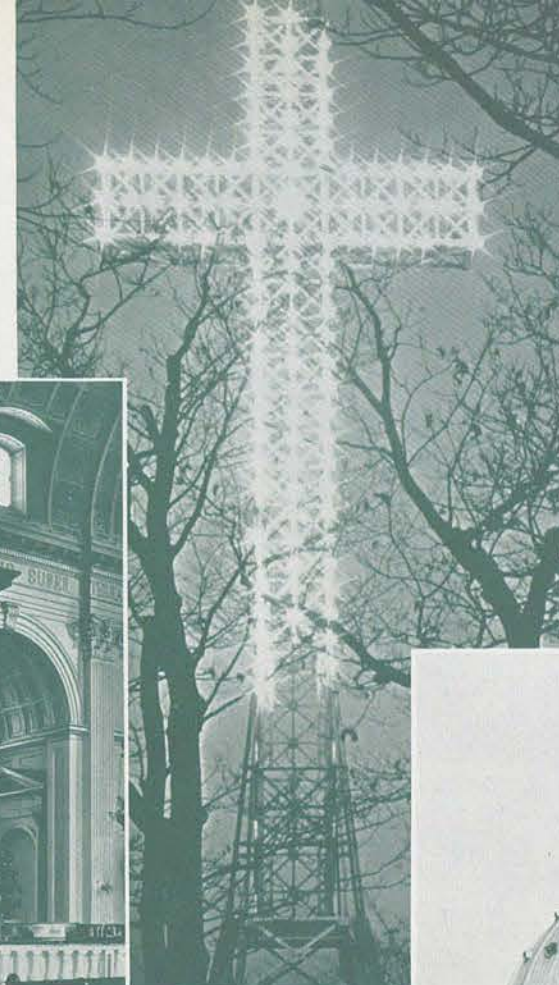


Maundy Thursday. During the holy week, His Worship the Mayor of Montréal participates in the ancient ceremony of the washing of the feet. This scene occurs every year in the Hôpital de Notre-Dame de la Merci.

You'll admire the magnificent proportions of the Oratory, and the imposing colourful concourse.

The Cross on the Mountain

100 feet high, this illuminated cross, facing the rising sun, commemorates the day in 1642, when Maisonneuve, founder of Montréal, carried a huge wooden cross on his shoulders from the banks of the St. Lawrence to the top of the Mountain. It was erected by the Society Saint Jean Baptiste.

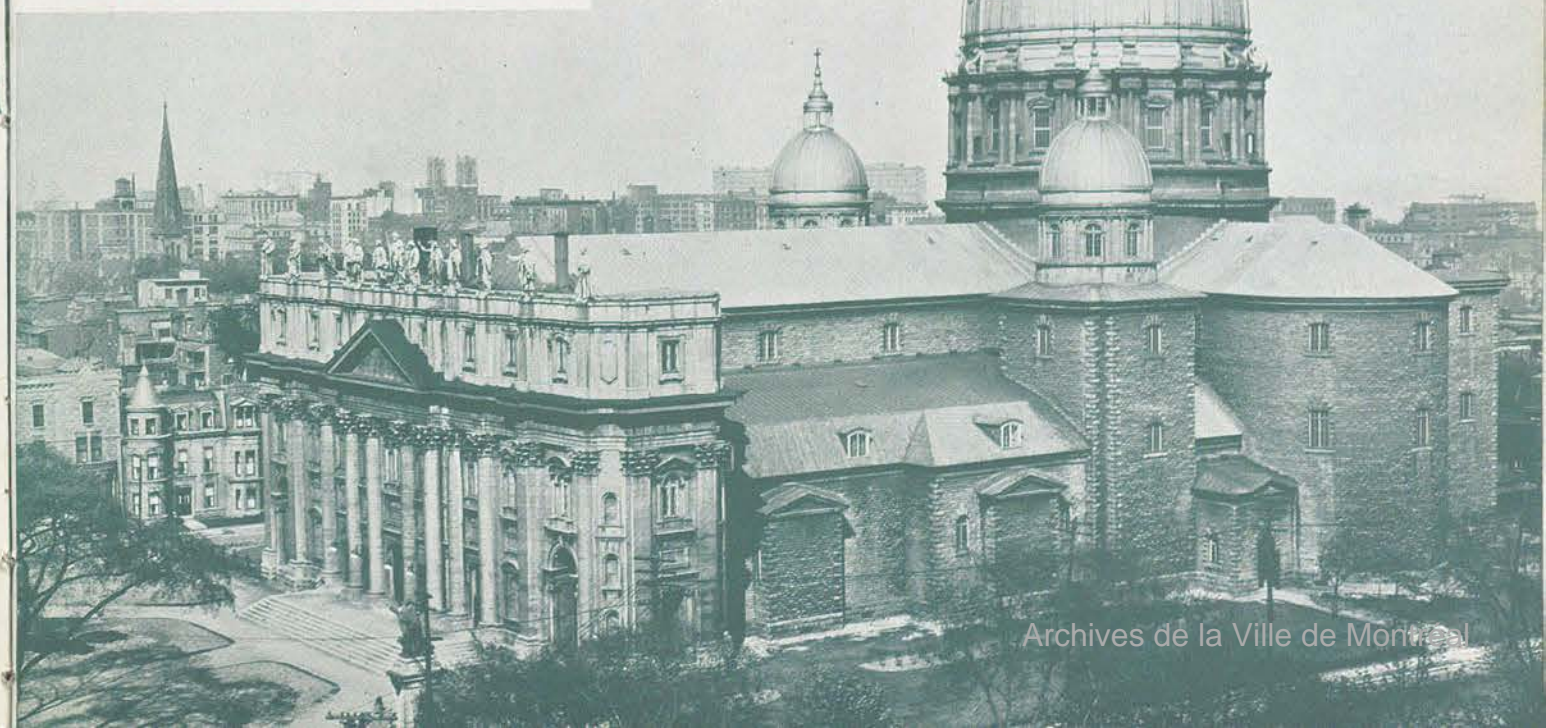


St. James' Cathedral

Properly called "the Basilica of Saint-Jacques-le-Mineur," the Roman Catholic Cathedral of Montréal occupies a commanding situation on Dominion Square in the heart of the city. A replica of St. Peter's of Rome, it is built to scale of about one-third. Erected in 1870, its imposing dimensions are seen to advantage. The bronze baldachino (left) over the main altar, is faithfully reproduced after the original in St. Peter's in Rome.



AWE-INSPIRING SPLENDOR OF CHURCHES



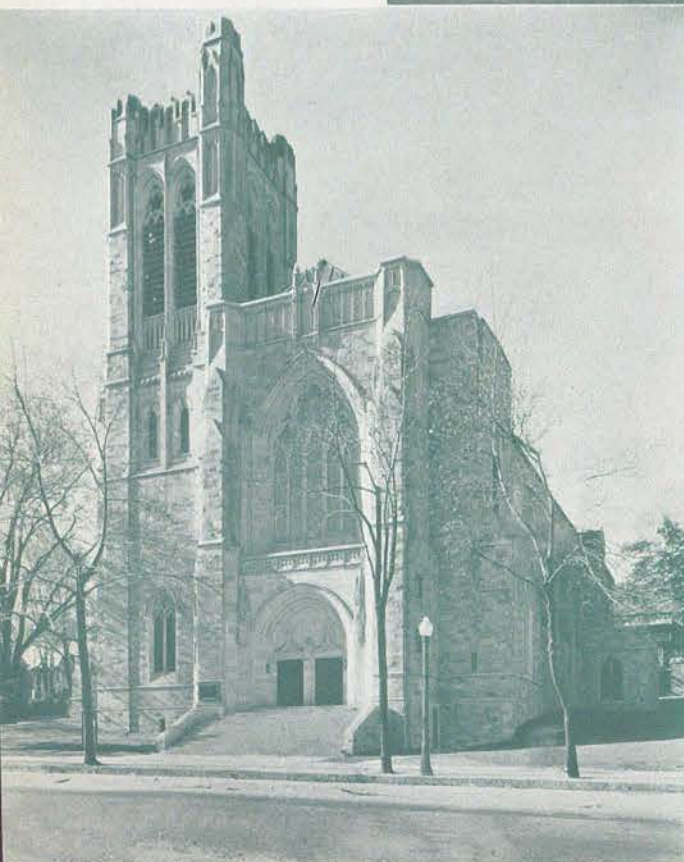
Canada's Art Centre

where Spring and Fall shows of the Montréal Art Association are held. You are invited to see exhibitions of the Royal Canadian Academy, and the valuable permanent collection of paintings, particularly of the French and Dutch schools. It is centrally located on Sherbrooke Street, one of Montréal's boulevards, only a short distance from your hotel.



Church of St. Andrew & St. Paul

(Presbyterian)
Sherbrooke St. West
Erected in 1932, this beautiful church is one of the newest and largest of many interesting Protestant churches in Montréal. Two congregations worship here, St. Paul's founded in 1833 and St. Andrew's in 1824.



Bon-Secours Church

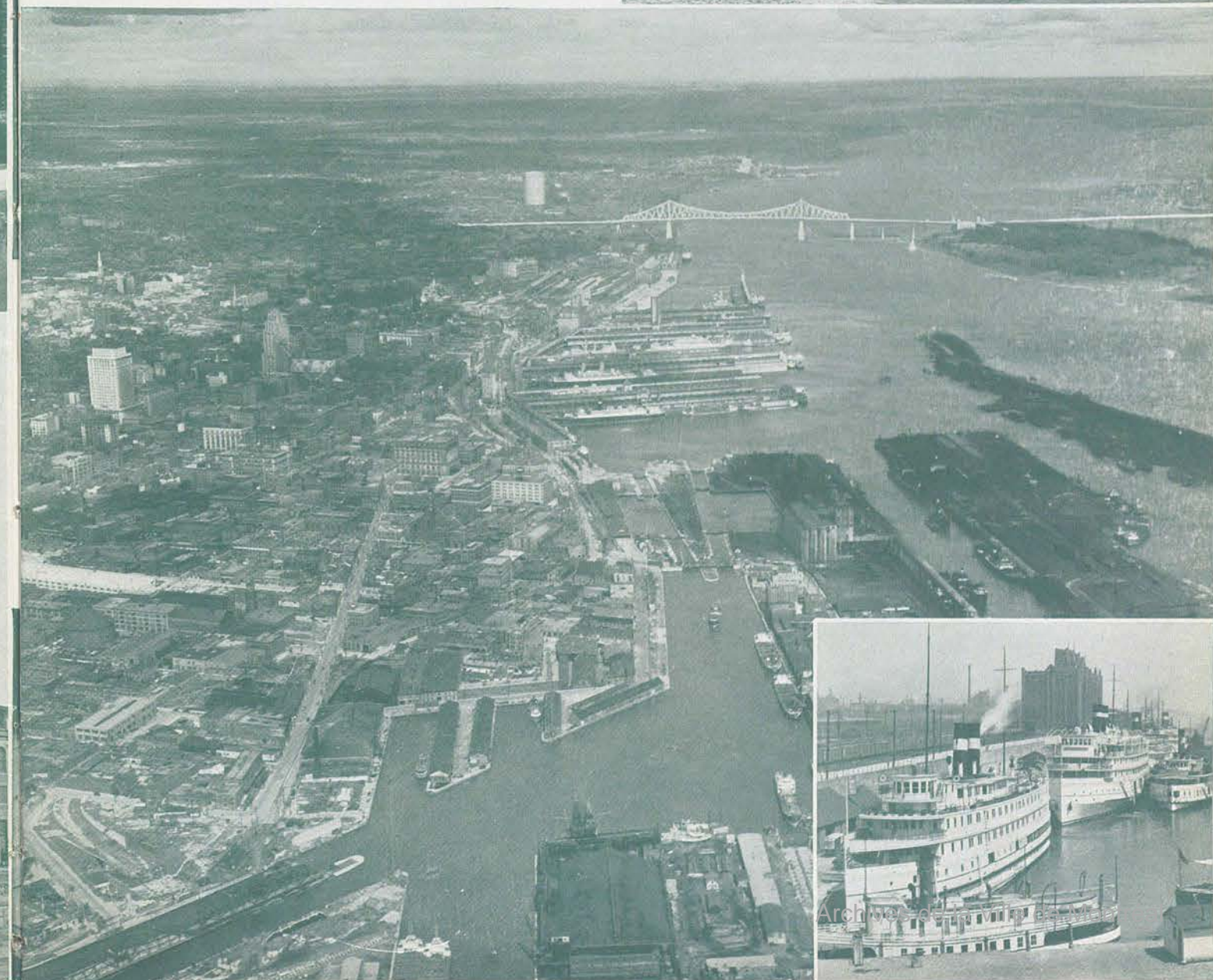
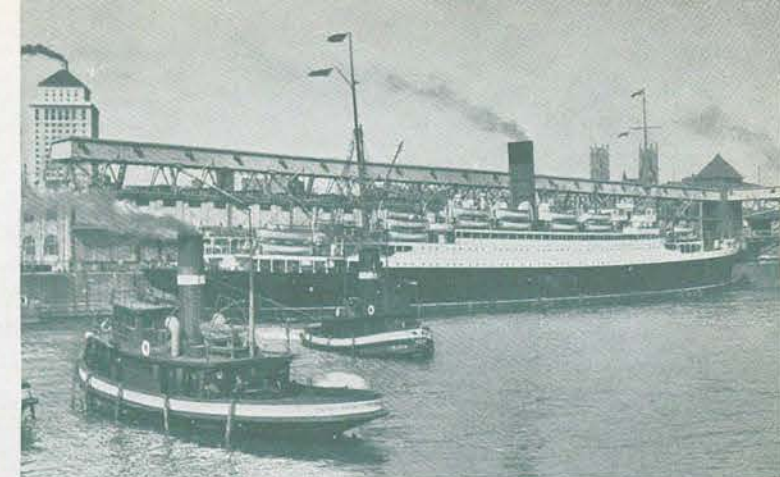
(Our Lady of Good Help) — a sailor's shrine facing the St. Lawrence River. The beautiful interior of this church bears witness of its great traditions.



Montréal, a Thousand Miles from the Sea...

yet, one of the world's greatest ports. For nine months Transatlantic traffic moves up the great St. Lawrence River, making Montréal an international freight and passenger terminal. Here also begins the great canal system leading to the Great Lakes—with its immense traffic of cargo and passenger steamers.

This aerial view shows the main part of the fifteen-mile water front. In the middle distance is seen the Jacques Cartier bridge, connecting the two shores (across St. Helen's Island). In the lower left-hand corner is seen the opening of the Lachine Canal. Inset lower right: river passenger steamers; upper right: Transatlantic liner flying the Blue Peter, signalling its departure for England, a lively and interesting scene to watch.



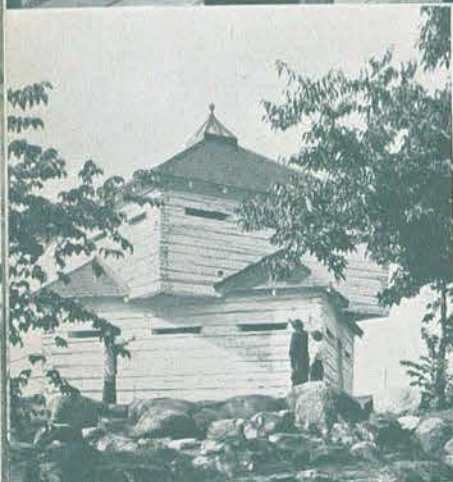
THE OLD FARM HOUSE OF THE NUNS, A REAL LANDMARK



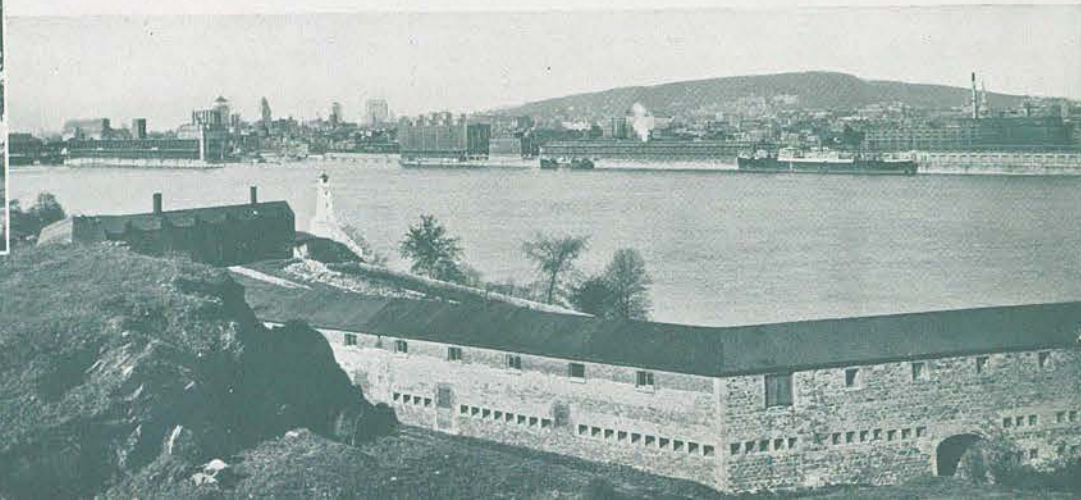
Revered in Montréal is the name of Marguerite Bourgeoys, first teacher and a foundress of the Congregation of Notre-Dame. She came in 1635 from France and died in 1700. In Montréal there still stands St. Gabriel's Farm House, built in 1668, where live even today, members of her sisterhood. In the yard are a shrine, a curved well with windlass, and old stone barns. The attic (left) is of old rafters with wooden pegs—almost as old as Montréal itself.

Île Sainte-Hélène (St. Helen's Island)

Put this island on your "must" list—because you will certainly enjoy spending an afternoon there. This year the Island will be visited by Their Majesties King George and Queen Elizabeth, who will inspect the amazing improvements made after hundreds of thousands of dollars have been spent on new beaches, roads, walks, dance pavilions, restaurants, restoration of the old fort and the block house (left insert). This Island is now a wonder garden in a historic setting, of great appeal to all. St. Mary's current runs swiftly between the Island and Montréal.



Block House on St. Helen's Island built in 1812. Nearby is a new tower giving a remarkable view of the environs.

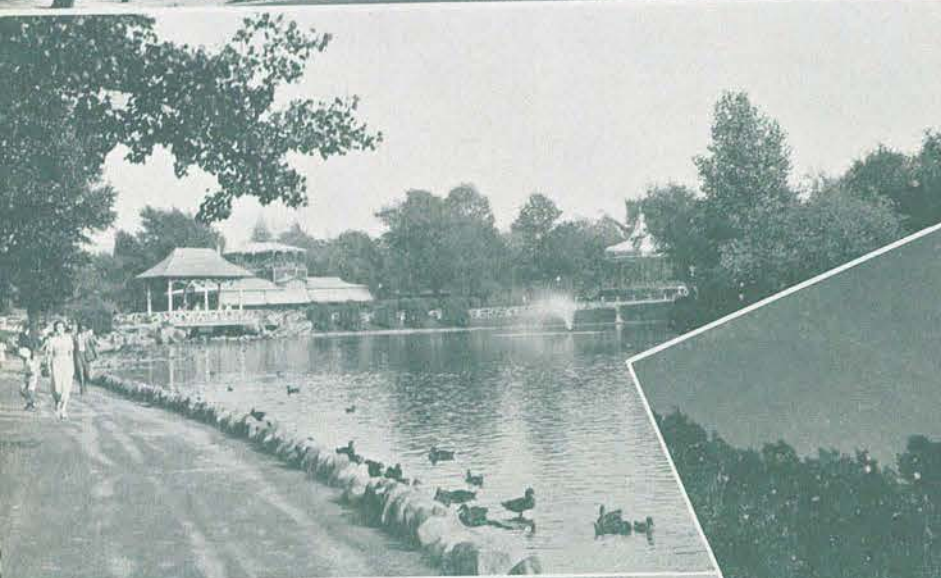
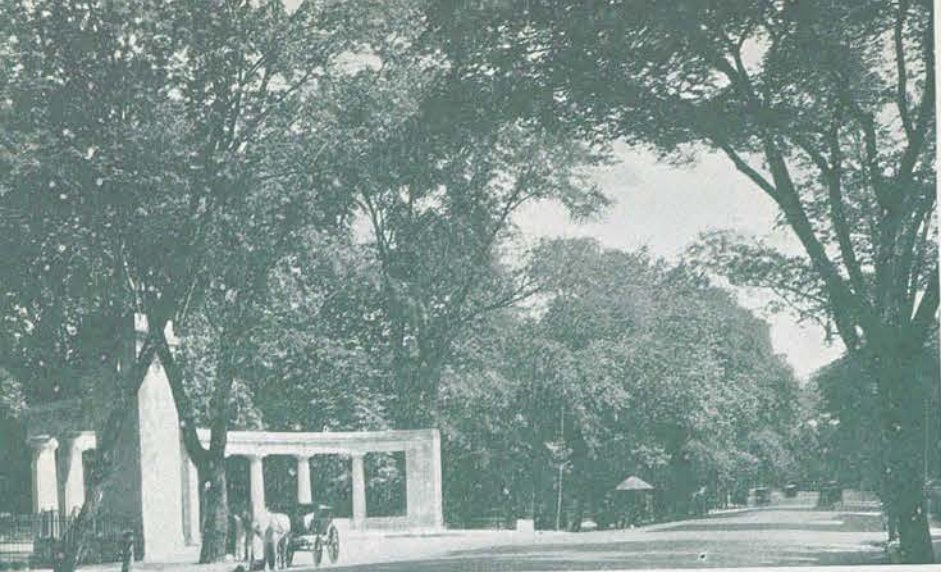


Wherever you go in Montréal you'll find monuments, statuary and historic plaques, testifying to the Mont-realer's pride in the past and his desire to commemorate great deeds and great men. Monument to heroic Dollard des Ormeaux (above), who in 1660, with 16 companions, withstood a great Indian siege. Monument to Edward VII (upper right) on Phillips Square in the heart of the city. The work of the late Philippe Hébert.



Monument to Sir Georges-Étienne Cartier: One of the most celebrated Fathers of Canadian Confederation. Jointly with Sir John A. MacDonald, he was first Prime Minister of Canada. This monument is on Park Avenue, at the foot of Mount Royal Mountain.

Archives de la Ville de Montréal

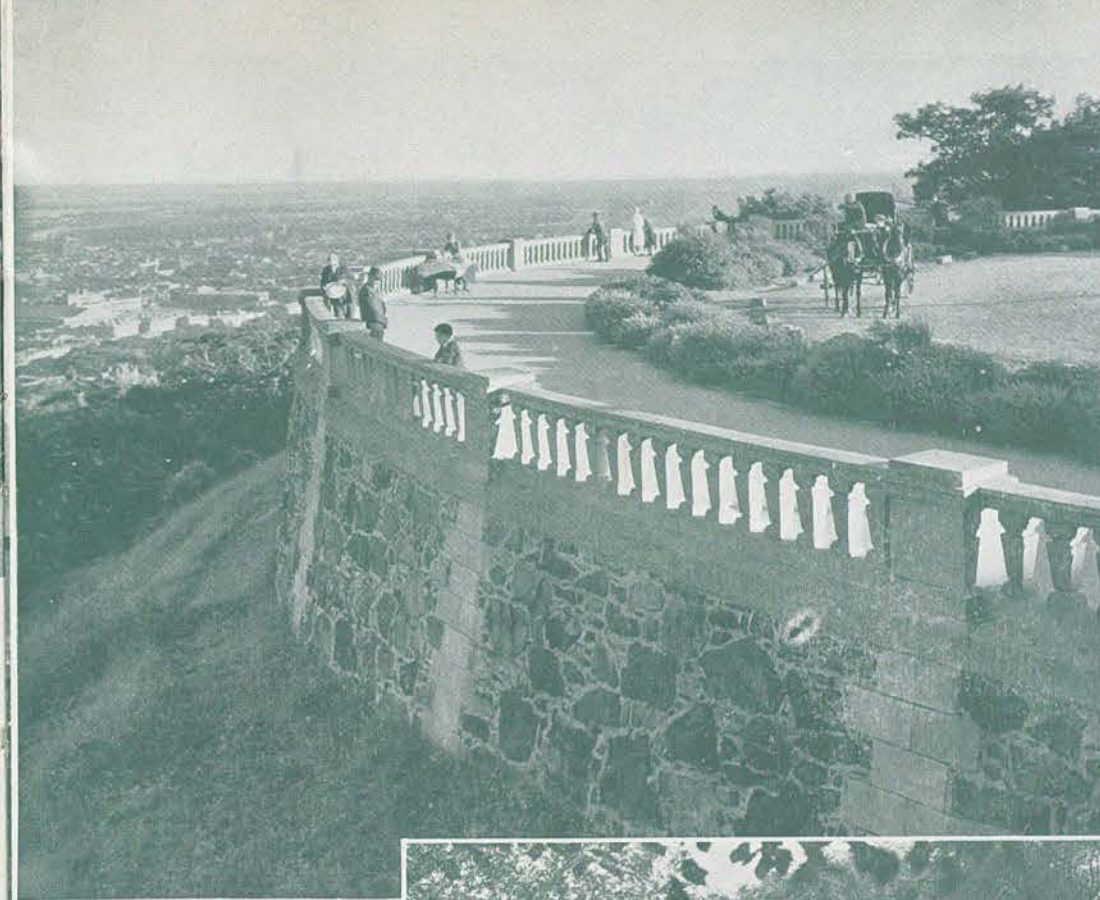


Montréal, a Great City of Many Moods!

Montréal will soon be 300 years old. It carries its years with distinction and poise. The onrushing tide of Empire building has swept across this ancient town, creating on its way towering skyscrapers, vast industrial plants. But all this frantic commercial activity scarcely disturbs the serene atmosphere of gay Montréal. Visitors wonder sometimes if Montrealers ever work—and sometimes believe they never play! Montréal will contribute something to your life—its many moods are contagious. The Cross on the Mountain stands guard—greet you when you come—is the last thing you see when leaving.



Top—Famed Sherbrooke Street, looking east near the Roddick Gate Memorial entrance to McGill University Campus. *Middle*—Day and night in Lafontaine Park. You'll enjoy a walk along these lovely ponds, playgrounds and beautiful lawns. *Bottom*—An unusual view of the Lookout on Mount Royal Mountain, taken from the Chalet. Motor cars are not allowed on this Mountain, hence you can walk along undisturbed.



Lafontaine Park and Mount Royal Park

entertain more visitors than any other section of Montréal. Within the boundaries of Mount Royal Park are 475 acres of well-wooded areas, open expanses, winding roads and bridle paths. Like St. Helen's Island, this park is improved this year, with the reclamation of a lake where geologists have discovered the remains of an old Indian village. Geologists also claim that Mount Royal is the remains of a mile-high volcano—but that's a long time ago.

Children adore the play-ponds in Lafontaine Park (right).



You'll Love the Lookout...

perched on the steep crest of Mount Royal. The romantic way up is to ride in one of the horse-drawn carriages (shown in illustration) quickly called into service by the doorman at your hotel. No motor vehicles are allowed on the shady winding mountain roads. Your driver entertains you with a fund of stories about Montréal, explains the breathtaking view from the top (seen on previous pages of this book). Tea and refreshments served in the Mountain Chalet.





**November 11th
Any Year
since 1918**

On this day the great concourse of Dominion Square is crowded with people, representatives of Great War veterans' organizations and a large number of military units observing the Armistice service at the Cenotaph—a replica of the one of Whitehall, London. Since 1918, 20 ceremonies, like the one photographed here, have taken place. This panoramic view shows, *from left to right*: a shoulder of Mount Royal mountain, the Dominion Square Building, the Sun Life Building, and St. James' Cathedral. Gorgeous colourful flower beds, green lawns, and the cooling shade of elms transform this autumnal view to a park scene, never failing to charm.



The Bagpipers of the Black Watch (Royal Highland Regiment) of Canada . . .

This Regiment or other noted units of Montréal's garrison may be seen marching through the streets. The stirring skirl of the bagpipes, the magnificent rhythm of these marching men in their highland uniforms make a very colourful spectacle

which never fails to arouse the enthusiasm of visitors who may have believed that the most handsome men in Canada were the Royal Canadian Mounted Police. Well, perhaps, they are. But you should see the Highlanders, too.

The Code Napoléon

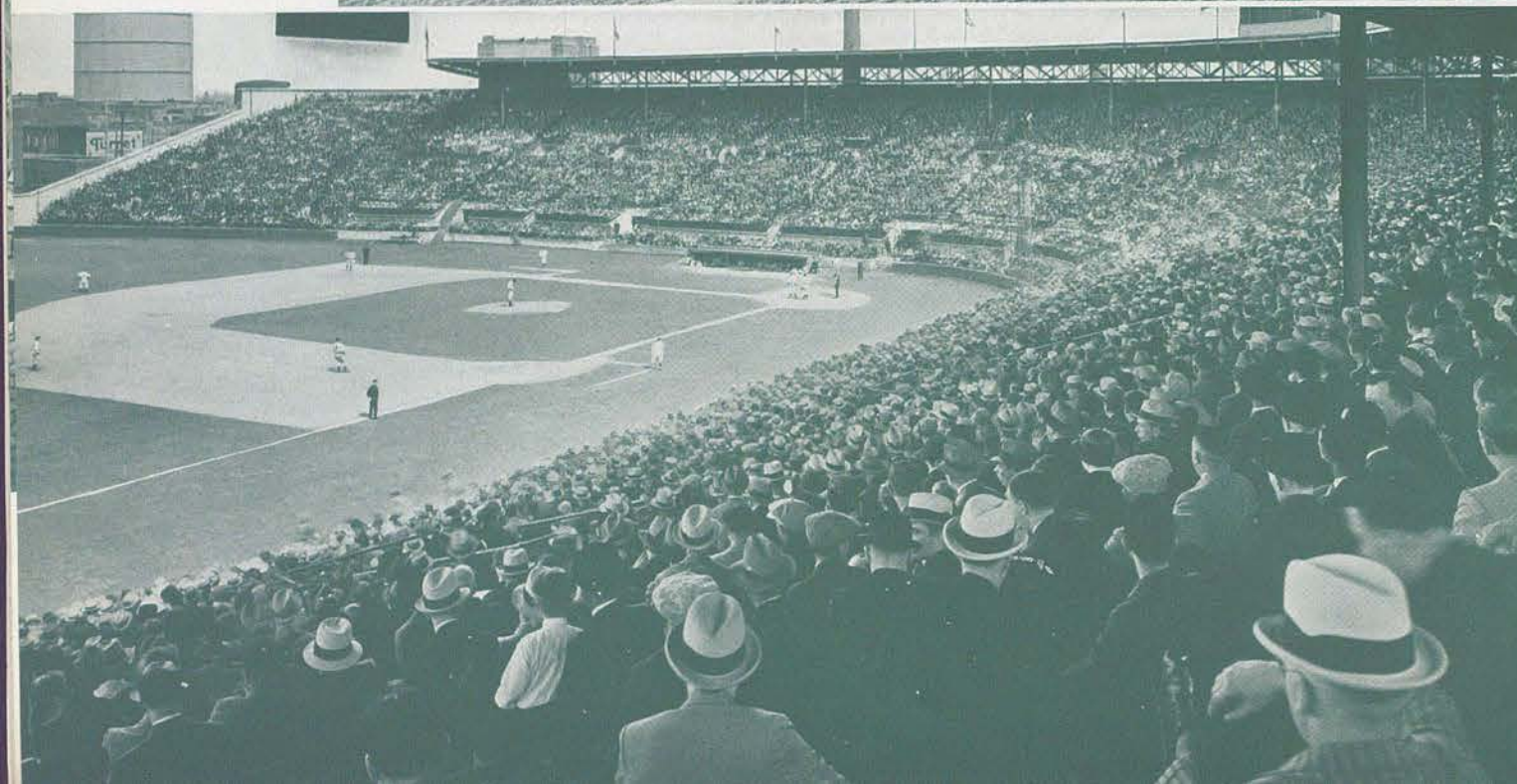
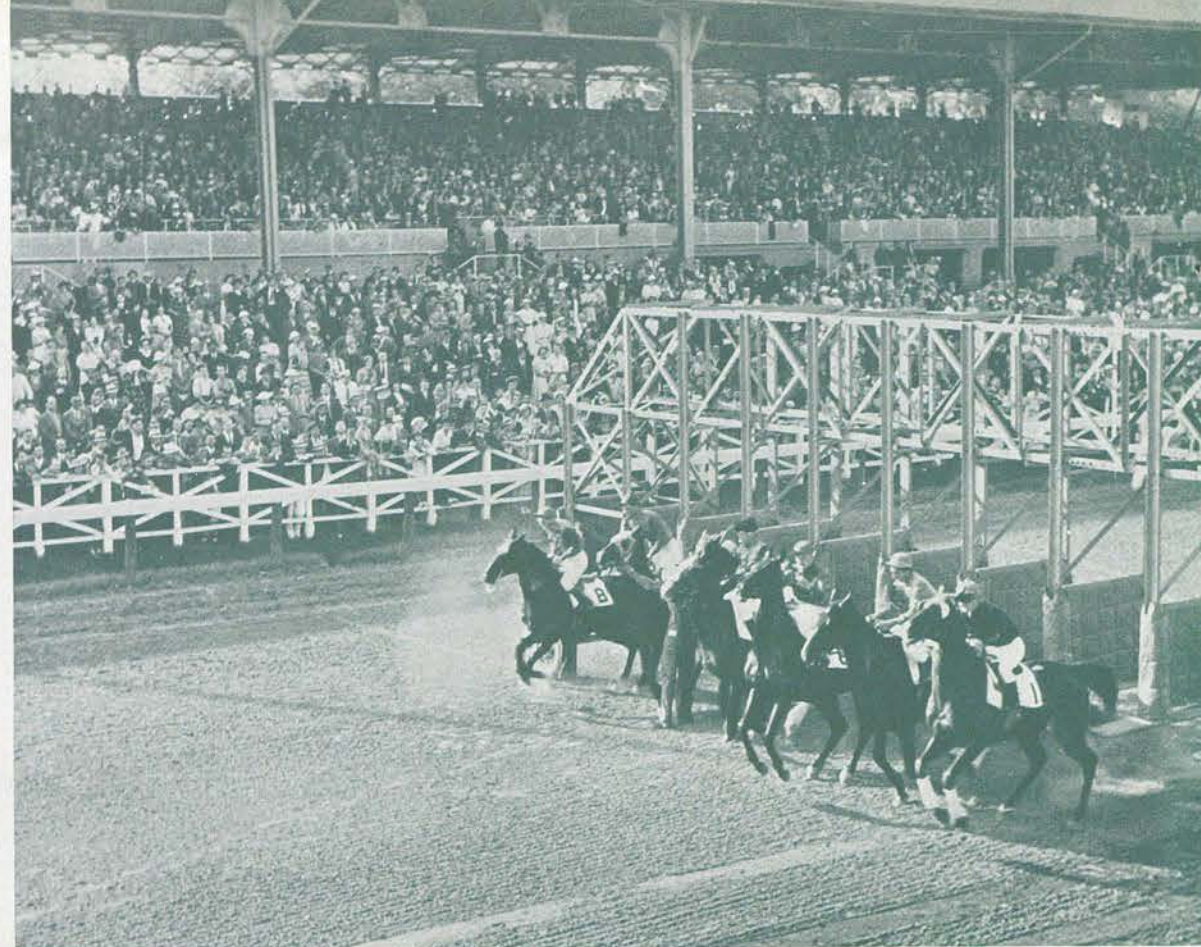
is still Civil Law in the Province of Québec, and practised in the Law Courts of Montréal. St. James Street brings you to Place d'Armes (where you see Notre-Dame Church) and a short distance away from here your eye strikes the old and new Law Courts where the people of this City settle their differences (in French, of course). You are now in the heart of Montréal, the centre of the old French régime.



They're Off!

Watch Number 8 breaking away to snatch the lead! You'll have lots of fun at any of the race tracks in Montréal, and there are a number, all in attractive settings. The racing horses, the laughing crowds and a bright blue sky will make a day at the races a day of real pleasure.

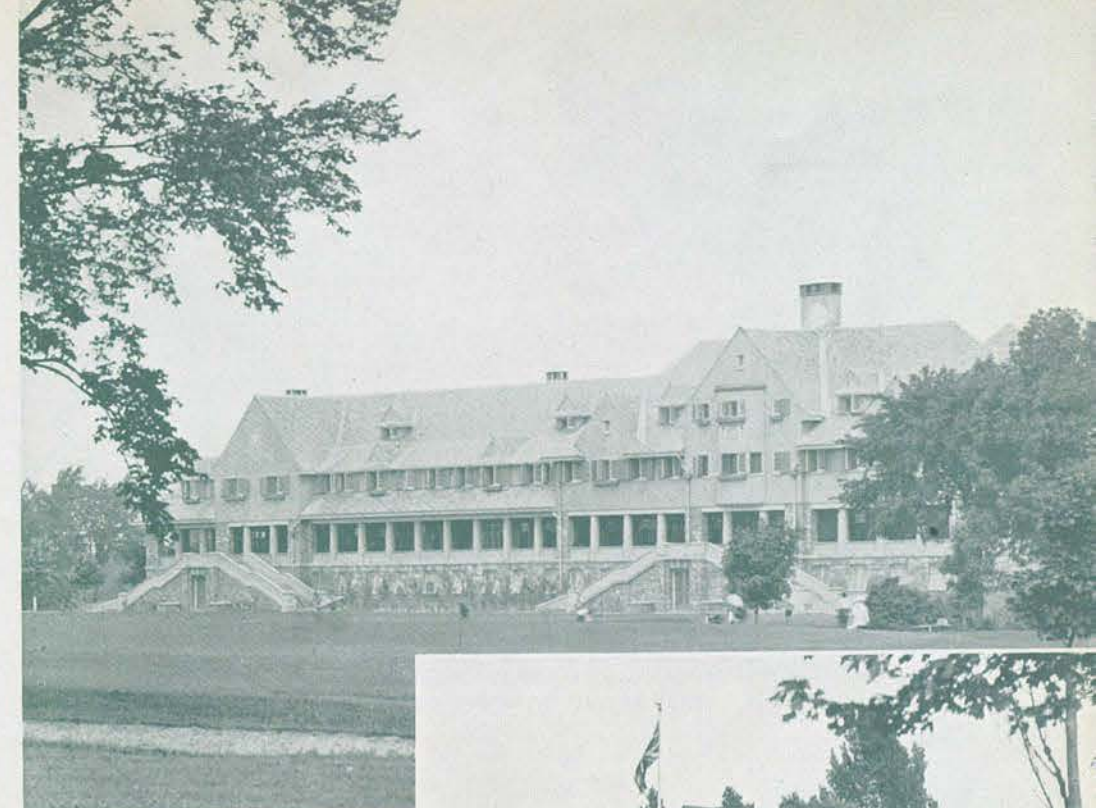
Big League Baseball. International League ball is played at the Stadium. Rated one of the senior leagues on the continent the International is composed of teams representing Toronto, Jersey City, Newark, Buffalo, Rochester, Baltimore, Syracuse and Montréal.



Bring Your Clubs

You'll like to measure your drives on the many links in Montréal. Your hotel will tell you where to go, and the green fees involved. Here are the names of the principal clubs (in case your own Golf Club has privileges on any of these courses):—

Beaconsfield Golf Club, Beaconsfield.
Beaurepaire Golf Club, Beaurepaire.
Country Club, St. Lambert.
Elmridge Country Club, Dorval.
Grove Hill Golf Club, Lachine.
Hampstead Golf Club, Hampstead.
Islesmere Golf Club, Ste. Dorothee.
Kanawaki Golf Club, Caughnawaga.
La Salle Golf Club, Lower Lachine Road.
Laval-Sur-Le-Lac Golf Club, Laval-Sur-Le-Lac.
Marlborough Golf Club, Cartierville.
Meadowbrook Golf Club, Lachine.
Montréal Municipal Golf Course, Montréal.
Mount Royal Golf Club.
Rosemere Golf Club, Rosemere.
Royal Montreal Golf Club, Dixie.
St. Leonard's Golf and Country Club, St. Leonard Road.
Senneville Golf and Country Club, Ste. Anne de Bellevue.
Summerlea Golf Club, Lachine.
Whitlock Golf Club, Hudson Heights.



Yachting Facilities

Montréal provides several excellent places for berthing pleasure craft. Many colourful regattas, sailing and motor boat races are held throughout the summer. The competition is keen and there are thrills and fun for everyone. Information on facilities available, navigation and regulations may be obtained by writing the Montréal Tourist Bureau Dominion Square Building, Montréal.



FÊTE DE NUIT ON MOUNT ROYAL



Montréal's Famous Winter Season

The whole winter season in Montréal takes on a carnival character, crowded with entertainment for young and old of both sexes. From mid-December until March, Montréal is favoured with sunny winter weather. The slopes of Mount Royal offer every kind of skiing adventure. The weather is sparkling and invigorating. Live in luxurious, comfortable hotels. All the fun of a mountain playground just a few minutes away.

Fête de Nuit:—"Feast of the Night" when Mount Royal Park is transformed into a magic garden: fireworks, torch-light processions, bonfire, music, skating, tobogganing under arches of electric lights, parades of snowshoers—ah, what a night! What fun! Ride in fascinating sleighs. You are snug and warm under buffalo rugs while bells tinkle merrily! And Northern Lights sparkling in the starry sky.

Like a power-dive this thundering trip on the icy strip—it seems a long way, but it isn't. This is the famous Mount Royal toboggan slide, on which you can enjoy many a thrill.



THOUSANDS GO SKIING IN THE AFTERNOON AND EVENING



Hockey History has been made here...

in Montréal's famous Forum—which, by the way, is also the perfect setting for a large convention, meeting, concert or theatre show. The Forum is also famous for winter carnivals and jitterbug contests. Here the Philadelphia Symphony Orchestra play every spring—and here Benny Goodman had them cavorting in the aisles. Whenever you are in Montréal, winter or summer, spring or fall, there's sure to be something interesting going on at the Forum.

Curling is a right royal pastime of the winter season. If you want to watch or play—your hotel will be pleased to make the necessary arrangements.



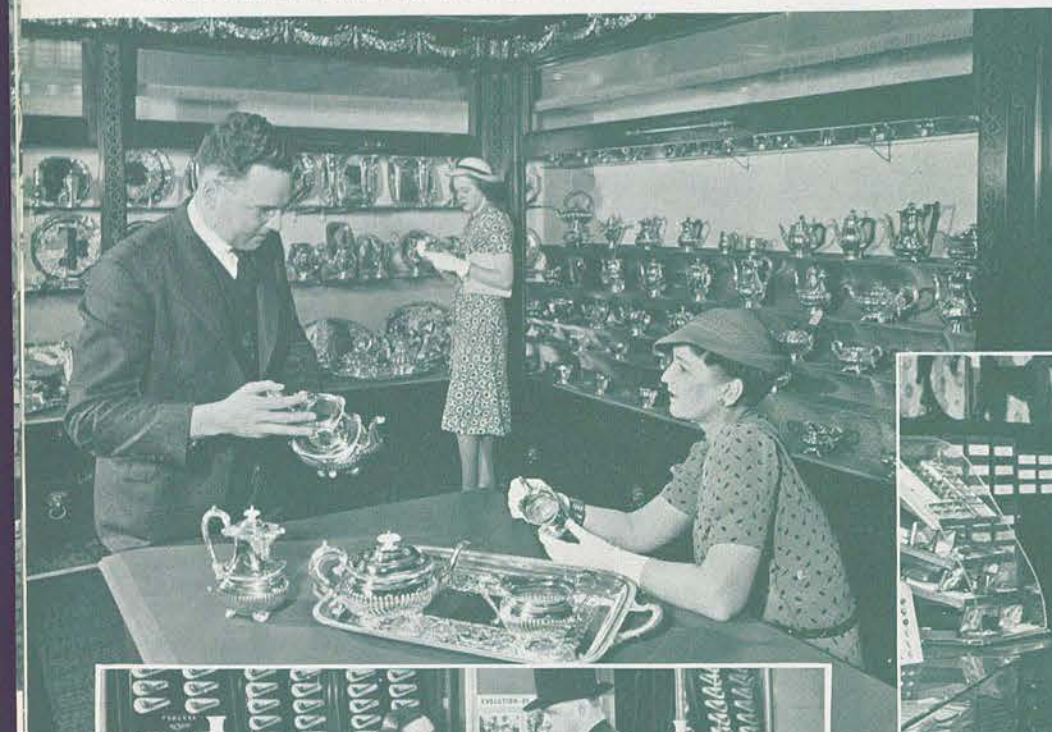


SHOPPING IN MONTRÉAL IS DIFFERENT FROM ANY CITY IN NORTH AMERICA

HUNDREDS OF INTRIGUING SHOPS CROWD THE BYWAYS AND HIGHWAYS OF MONTRÉAL!

Here are shops to suit everyone's taste and purse—small out-of-the-way shops where you poke around to your heart's content. Or large, modern and luxurious stores where you can spend days and days, getting just the things you want at lower prices than you have ever seen at home. Montréal is the very place, if you are shopping for sterling silver, antique or new, for woollen blankets, English haberdashery, furs, diamonds, smart English clothing and hats, Canadian-made specialties as well as articles from all parts of the British Empire. There's a cheery, pleasant feeling everywhere, everybody speaks English—unless you prefer to give your French a little airing?

Sometimes it's hard to decide just what to select, isn't it? Particularly when you see so many things you like, beautifully and carefully displayed, shown to you by pleasant, unobtrusive people long experienced in entertaining visitors.



HOTELS

You'll Find Many Fine Hotels

to choose from in Montréal. Standing at the cross-roads of European and North American travel routes this great city of New France has long played the rôle of a friendly and gracious host to all visitors.



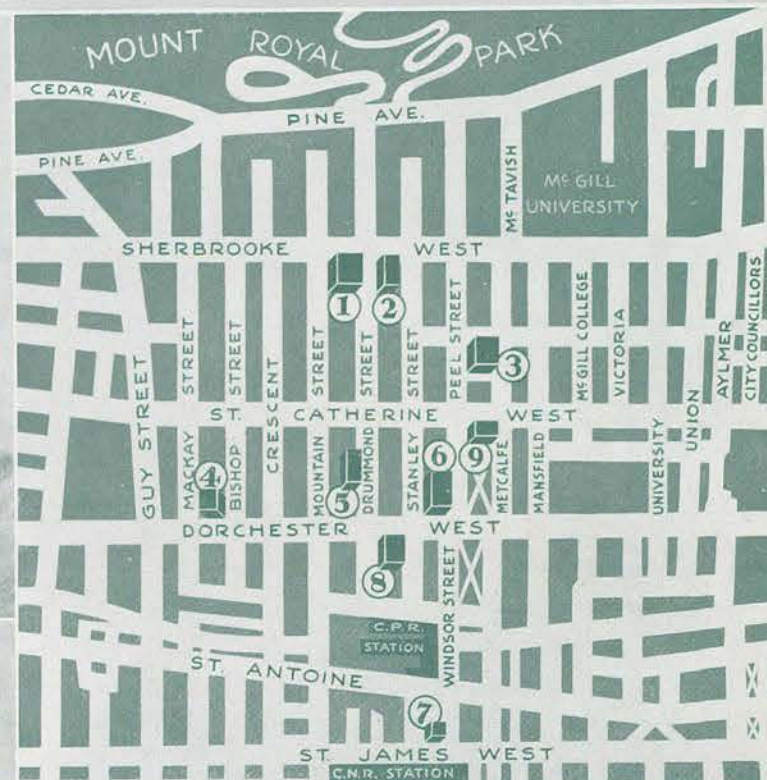
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You'll find on these two pages the names of the hotels most liked by tourists from all parts of the world. The map (above) shows their location in the heart of the shopping and theatre district, near railway and bus terminals. Make your headquarters at any of these hotels. Here you'll find smart cocktail lounges, tea rooms, writing rooms and recreation rooms. Your personal accommodation will be spacious, comfortable—at moderate rates.

- | | |
|---|-------------------|
| 1. Ritz-Carlton Hotel | 5. La Salle Hotel |
| 2. Berkeley Hotel | 6. Windsor Hotel |
| 3. Mount Royal Hotel | 7. Queen's Hotel |
| 4. Ford Hotel | 8. Bus Terminal |
| 9. Montreal Tourist and Convention Bureau,
Dominion Square Bldg., Mezzanine Floor. | |



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6

A Gay Time for Tourists at Any of These Fine Hotels!



Unique Attractions for Conventions

Montréal is favoured by conventions for two reasons: first, the hotels have accommodation for meetings of every kind and size; and secondly when conventions are not in session there is so much to see here. All this means a larger convention attendance, a cheery and happy atmosphere for the auspicious event.

You will find no difficulty in making satisfactory detailed arrangements in Montréal, where men, skilled in convention technique will make everything easy for you.



7



Arcade de la Ville de Montréal

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TO MONTRÉAL BY PLANE

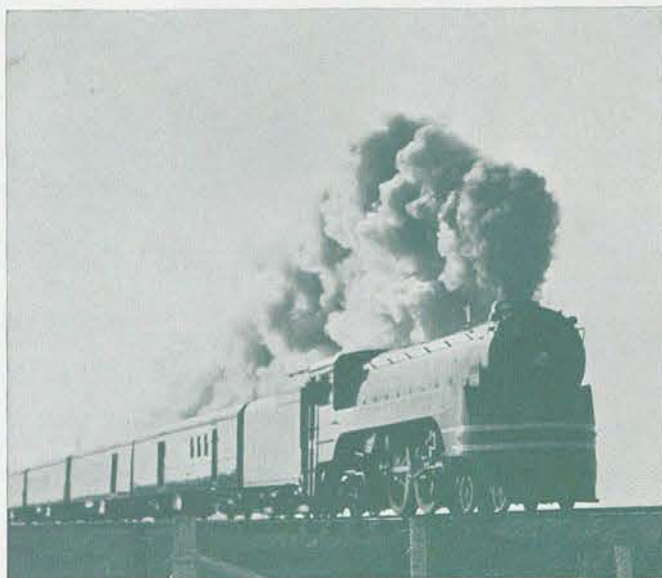
A Bus Ride

to Montréal is fast and comfortable. All the beauty of scenery en route, all the fun of driving along the highways with no responsibility—just complete relaxation. Convenient schedules from all points to Montréal.



Scenic Steamship Routes, via Great Lakes and Atlantic Coast

The trip to Montréal by boat is really an adventure in itself. Several lines to choose from, whether you leave from Atlantic Coast or Great Lakes ports. Moderate rates, first class cabins and excellent cuisine on all ships.



Low Summer Rail Fares

Fine modern railways converge on Montréal from all points in the United States and Canada. Air-conditioned trains and smooth road beds make travelling to Montréal by train a delightful experience. No matter from which direction you come, an ever-changing panorama of beautiful scenery presents itself en route. Low summer fares are in effect and make it easy to include Montréal in your plans for a vacation which you will long remember.



TRAIN - BOAT OR BUS!

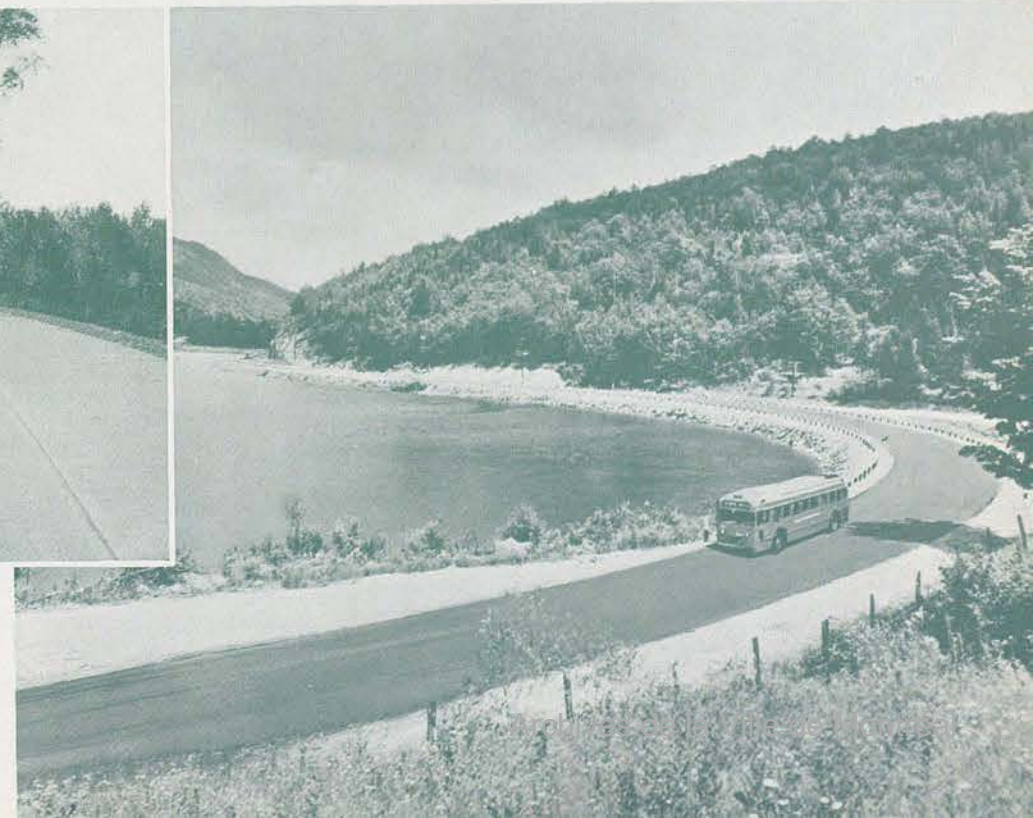


The Map in the centre of this book shows you how easy it is to get to Montréal, how close this great cosmopolitan city really is to all the main centres of the United States. Fast, comfortable trains, quick and frequent air schedules bring you there, serene and ready to enjoy all the fun of the "Metropolis of New France." You can go by boat too from the Atlantic Coast or from ports on the Great Lakes. Or go by bus, in one of the new fast and luxurious overland buses, leaving all large cities daily. But no matter how you come to Montréal—by car, bus, boat, train or plane—you will enjoy the trip.



Drive Your Own Car

on wide, safe and scenic highways, all leading north, to Canada—and Montréal. Your car will stream along these highways; no red tape at the border or anywhere else.

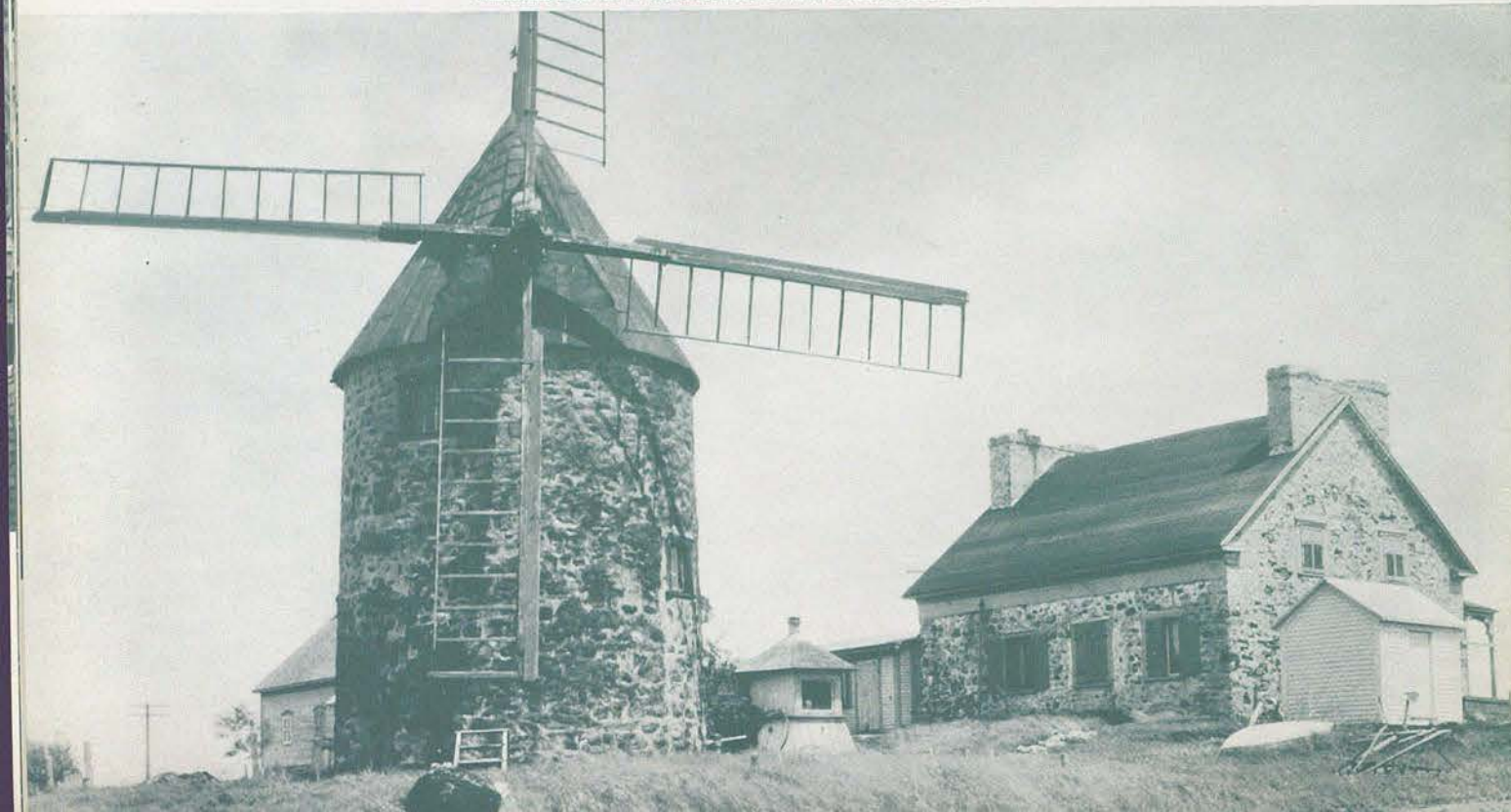




Here's a Chance to See Beavers in Action!

A whole beaver colony, busy building block houses and dams, toiling steadily while you watch and wonder about the amazing energy and persistence of these intelligent animals, so closely associated with Canadian history, and made famous by "Grey Owl." This beaver colony is not far from Montréal, less than half an hour's drive on route 29, west of Terrebonne. This trip will also take you through part of Montréal's beautiful hinterland; carefully tended farms, numerous waterways and attractive scenery all the way. An interesting trip — and exciting too!

REMINDERS OF PIONEERING DAYS, SEEN FROM HIGHWAYS



All roads lead to
MONTREAL
Metropolis of New France

