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mars - avril 1969

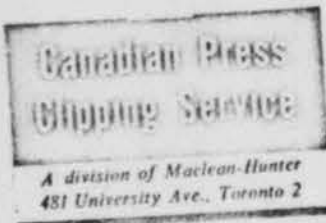
TERRE DES HOMMES

Clipping Press



**archives  
municipales**

VOUS NOUS OBLIGERIEZ EN NOUS RETOURNANT  
LE DOSSIER DANS LE PLUS BREF DÉLAI.



The West. Can. Lumberwkr.  
Vancouver, B.C.  
March 1969

C-86

## NEW CANADIAN STAMP HONOURS FOUNDING OF ILO

999

The 50th anniversary of the International Labor Organization is being commemorated in Canada by the issuing of a special six-cent stamp.

The new stamp will become available May 21, 1969. It is the creation of Montreal artist Julien Hebert whose Expo '67 "Man and his World" symbol became world-renowned.

Thirty million stamps will be printed.



The ILO is an intergovernmental cooperative structure established in 1919. Canada was one of the 45 founding members.

The International Labor Conference, supreme authority of the ILO meets annually. The conference is attended by four delegates from each participating nation, two as Government representatives and one each from employees and workers.

Deliberations set international labor standards and provide a forum for the discussion of social and labor questions. The Governing Body, an executive group of 48, normally meet four times a year, is composed of 24 representatives of Government, 12 employers and 12 workers. The tripartite structure is a basis of strength which has enabled the organization to survive, even when the League of Nations dissolved after World War II.

In 1946, the ILO became the first major specialized agency to come under a new world body, the United Nations.



Drug Merchandising  
Toronto, Ont.  
March 1959

## Quebec pharmacists announce campaign to 'Save the Kids'

# Launch \$200,000 master plan to fight drug abuse

By William E. Granger, Editor

QUEBEC'S PHARMACISTS are planning a vast education campaign against the "immoderate and sometimes criminal use of drugs, narcotics and hallucinogenic chemical products", particularly by youth.

Under the general chairmanship of Dr. J. Auguste Mockle, vice-Dean of Faculté de Pharmacie Université de Montréal, a drive to raise \$200,000 has been started, of which Quebec's pharmacists have promised \$25,000. Other contributors will be the pharmaceutical industry, insurance companies and private corporations.

In announcing the campaign, the Quebec College of Pharmacists said that much of the behind-the-scenes planning was already underway.

Five committees will be responsible for the drive — a research committee of experts on drugs and narcotics to collect data; an editorial committee to adapt the facts for publications and information outlets; a publicity committee to arrange programs with the media; a promotion committee to organize distribution of information and a budget committee to control spending.

The plan calls for booklets, films on the use of drugs, lectures and teach-ins in English and French.

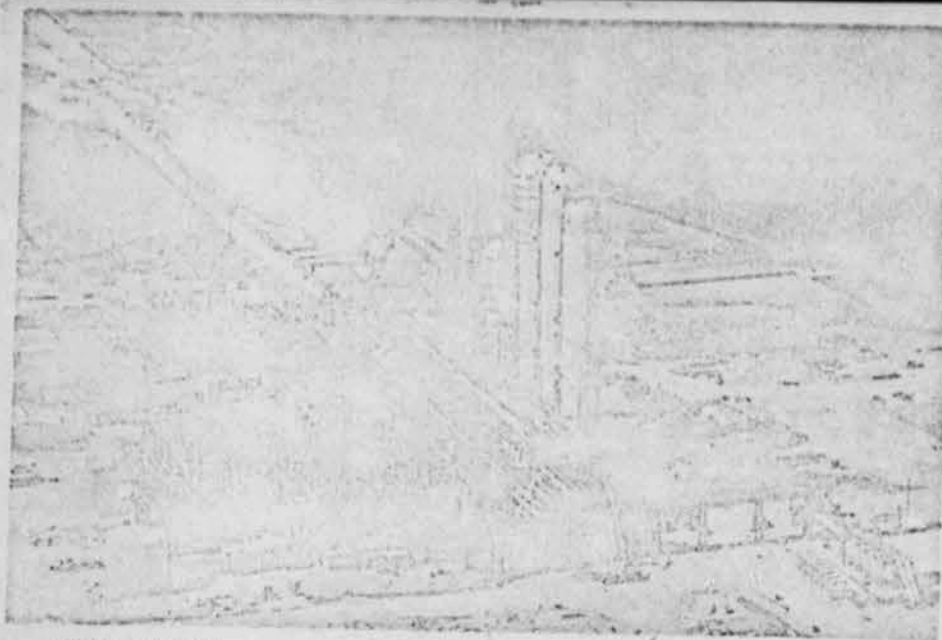
Work on the campaign was started last December and the first stage — the raising of money — is scheduled to be completed this month. By the end of March the direction of the campaign will have been finalized and it will be carried out from April to the end of the year.

Factors in the program announced so far include:

Distribution through the pharmacies and other outlets of booklets on the use of drugs and narcotics;

Distribution to youth clubs, discotheques, universities, etc., of booklets to inform youth,

A series of teach-ins at the Youth Pavilion at



NOVA SCOTIA government helped finance the Glace Bay plant of Deuterium of Canada. The big plant would be the first to produce heavy water commercially; management and financing difficulties have delayed its opening.

Brunswick and one for \$250 million in Quebec's Gaspé and adjoining areas.

But the most interesting gamble for growth is in the direct actions of the provincial governments to finance private companies. By definition they involve the taking of risks of which private capital is shy.

Comparatively, Quebec, probably is less active in this area than the Atlantic Provinces. That is because it has some naturally strong economic areas in pulp and paper, aluminum, mining and in the Montreal region generally.

But Quebec's program is substantial nevertheless. Its provincially-sponsored \$40 million General Investment Corp. has investments in a

score of companies and contemplates indefinite expansion.

And Industry Minister Jean-Paul Beaudry estimates that a new system of grants to industry could add 20,000 jobs this year alone.

The current program could involve grants of \$20 million or more.

The province's Quebec Industrial Credit Bureau and Central Quebec Industrial Park Corp. are also in the game. The bureau aids in industrial financing by making and guaranteeing loans, as well as in other ways.

In a sense, too, the continuation of *Man and His World*—at a loss—is an investment in economic activity. Aside from the jobs di-

rectly involved, it's felt a substantial service and supply industry is stimulated by the big fair.

Busy as Quebec is, Nova Scotia and Newfoundland are the Canadian champions at government risk-taking.

Nova Scotia has poured about \$95 million into the Deuterium of Canada plant on Cape Breton Island. This is a frightening stake for a relatively small province. Nova Scotia is gambling big on the success of this, the world's first commercial plant for heavy water, a product used in nuclear power production.

The Deuterium plant has been delayed in opening and has faced a succession of management and financing

difficulties. The province concedes it doesn't know how much the whole thing will cost whether it will be profitable.

Meanwhile, a series of marketing and financial misfortunes has led Nova Scotia to take control of Clairtone Sound Corp., a TV-stereo-maker. That investment has reached \$14 million—and the company lost about \$14 million in its latest turbulent two years.

In a happier vein, the crown-owned Industrial Estates has, by offering financial and other aid, attracted a considerable number of new industries in the past few years. The agency's investments now total about \$75 million and have been relatively good ones, aside from Clairtone and Deuterium. The latter investment now is largely in the hands of the provincial government.

#### NEWFIE GAMBLE

It's a fair guess that only the province's success in turning a profit at the old Dosco steel mill in Sydney has saved Premier G. I. Smith's reputation for sound management of the province.

This is a major triumph. Privately owned Dosco got out because it was dropping deeply into the red. The province—unable to face the loss of jobs—took over more than a year ago.

In Newfoundland, the government is even further into the growth race. Prodded by the most anemic provincial economy in Canada, Premier Joey Smallwood has thrown the province into financial partnerships

with a succession of promoters.

The latest—and much criticized—projects involve direct commitments totalling about \$100 million to back plants of Newfoundland Refining, Newfoundland Pulp and Chemical, and Melville Pulp and Paper. Further financial support is possible, not to mention a variety of fringe benefits offered these private companies.

The refinery deal has been criticized nationally as a giveaway to a private promoter. In typical fashion, Smallwood denies this at length and criticizes his critics as either uninformed or tools of competitive refiners.

Otherwise, Newfoundland has invested in things like mines, hotels and airlines.

As a result it has a lofty debt of over \$1,000 a head and has become the most important financier of private industry in the province. All it needs now—and must have—is the profitable operation of the industries supported by provincial money.

Prince Edward Island's underwriting of industry has been more or less in mothballs since its Gulf Garden-Bathurst Marine fiasco.

After provincial aid totalling about \$9 million these companies were found to be in difficulty late in 1965. P.E.I. had combined with business promoter Jens Moe to get the companies going, with Bathurst building ships and Gulf Garden in food processing.

Bathurst Marine is now

being operated by the province as a repair facility and "making a profit," according to a provincial spokesman. There's hope that private enterprise will revive at least part of the Gulf Garden operation.

#### ONCE BURNED

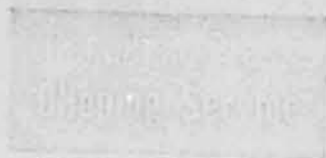
It's not yet clear what the province's total loss on the twin projects will be. But it's probably safe to predict that such a small province won't soon again undertake such large commitments.

New Brunswick is cautious about getting on the hook for big money for individual private projects. This may partially be a result of the presence in the province of a tough, close-mouthed industrialist named K. C. Irving, with vast industrial and publishing interests. He, not the provincial government, has been the major industrial developer.

Meanwhile, the New Brunswick Industrial Finance Board had loans and guarantees outstanding at mid-1963 of \$12 million. And the New Brunswick Development Corp., another government body, had \$4 million in loans out at the same time.

The development aid offered by the five eastern provinces, combined with the relatively low income of their people, makes provincial budgeting a nerve-racking compromise between what is possible and what is needed. All provinces depend heavily upon Ottawa to bolster their revenues.

Next: Who pays the provincial bills?



A division of Maclean-Hunter  
431 University Ave., Toronto 2

Can. Jeweller, Toronto, Ont.  
March 1969

1-944

### Beans poisonous

Jecquirity bean jewelry has been labeled dangerous by federal Health Minister John Munro.

A release from Mr. Munro's office states that the beads are poisonous and can induce nausea leading to convulsions and possibly death if swallowed.

The one-quarter inch beans are said to be glossy scarlet with jet black covering one third of the seed. Food and drug inspectors have found no trace of the jewelry outside Montreal where it was offered for sale at Man and His World last year. However, some Canadians may have brought them in from the West Indies.



Kitchener Waterloo Record

Ontario

Circ. 50,479

March 1, 1969

## Hellyer Angered By Loan Question

By RICHARD JACKSON.  
Record Staff Correspondent

OTTAWA — It was another big day in the big house in the big land.

Acting Prime Minister Paul Hellyer came to the Commons, dashing in a black and white check jacket with velvet cuffs and collar.

In other sessions of other parliaments there might have been a wolf whistle or two.

But not now, not since Prime Minister Pierre Elliott Trudeau showed up, when he was justice minister, in open-toed sandals, bottle green corduroy jacket and ascot-tied, open-throated sports shirt.

Since then, mod has been the "in" thing in this often-mad House.

Obviously regarding velvet cuffs and velvet collar as a bit sissified, that combative Cape Breton Conservative, Donald MacInnis, attempted to take a round out of the one cabinet minister he clearly considers to be something of a "momma's boy."

Had the new Canadian radio and television commission been considering "the ethics" involved in "a transaction" between a member of the cabinet and a wheeler-dealer in the broadcasting industry, he asked.

What he was getting at was the loan, during the Liberal leadership campaign, by radio-TV tycoon Geof Stirling of videotape equipment to Mr. Hellyer, who as transport minister has some control over federal broadcast licences.

Donnie MacInnis sees some "conflict of interest" in the transaction, and seldom misses an opportunity to bug the transport minister about it.

Yesterday, Mr. Hellyer tried to brush it off with the promise to refer the question "to the responsible minister"—who, of course, was himself.

Ex-coal miner MacInnis was up roaring, fists clenched, angrily demanding to know what Mr. Hellyer was "trying to hide."

The transport minister, red-faced and shouting, shot back that for "ordinary MPs—(presumably apart from cabinet ministers)—to attempt character assassination through innuendo is beneath contempt."

Mr. Speaker Lucien Lamoureux attempted to take some of the steam out of the situation with the remark that this sort of performance "isn't showing the House at its best."

Donnie MacInnis told him it was "pretty difficult for the House to be at its best when the government side of it, to quote the prime minister, is loaded with bums and idiots."

(This was in reference to the prime minister's crack in London that all of his candidates in the last election hadn't really been first class and as a result he had ended up with some "bums" sitting behind him in the Commons.)

Each time MacInnis throws this prime ministerial quote at the Liberals, you can see the flinching and the stricken "Who, me?" looks on the government backbenches.

Then Paul Hellyer was getting his opposition lumps for using the national treasury to help keep Montreal's *Man and His World* show running for another year.

"How about some loot for the Canadian National Exhibition in Toronto?" cried Conservative MP George Hees.

"And the Pacific National Exhibition in Vancouver," chipped in New Democratic west coast MP Barry Mather.

"Don't forget the Martimes—you usually manage to," said Cape Breton Conservative MP Robert Muir.

"What's the matter with helping Montreal?" asked Mr. Hellyer plaintively.

There was such a rush to tell him, you couldn't sort out all the words.

Ottawa Journal, Ont.

Circ. 78,318

March 1, 1969

## Drapeau, Son of Expo To Stay On

MONTREAL (CP) — City council Friday approved the continuation this year of *Man and His World* and Mayor Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo '67 exhibition would not reopen in 1969.

The council agreed Friday to endorse a recommendation of its executive committee that the city accept a financing arrangement with the Quebec and federal government that would keep *Man and His World* alive.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit such as in its first year when Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not "the reason" for the reflection on resigning.

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would reconsider resigning as mayor.

"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities."

Following meetings with Prime Minister Trudeau and Premier Bertrand of Quebec, he decided to remain in office.

"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of the future."

Turn to Page 4—DRAPEAU

Officials had estimated that had *Man and His World* operated from May 29 to early October, as originally planned, the deficit might have gone as high as \$8,000,000.

### DEFICIT EXPECTED

This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of be-

tween \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year — \$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be considerably cheaper — \$12 compared with \$35 last year for adults and \$7.50 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Vancouver Province, B C

Circ. 108,500

March 1 1969

# Montreal to reopen fair — Drapeau still mayor

X-999

Canadian Press

MONTREAL — City council voted Friday to reopen Man and His World this year, reaching the decisions after Mayor Jean Drapeau announced he would remain as Montreal's chief magistrate. At least two councillors voted against the move.

A spokesman for the Quebec department of industry and commerce said the provincial government had not yet had time to consider its decision on helping to keep the exhibition open.

The fair will run from June 12 to Sept. 7.

Drapeau had told the council Jan. 29, when the city decided to abandon Man and His World, that he would devote a few weeks to reflection concerning his role as mayor.

Drapeau said he had received letters from 6,000 persons following his announcement that he would consider resigning.

"Reassured of the confidence of the public I felt it my duty to meet the highest provincial and federal government authorities."

Following meetings with Prime Minister Trudeau and Premier Jean - Jacques Bertrand and some of their colleagues, he decided to continue in office.

Drapeau said he has no intention of entering federal or provincial politics.

Under the agreement worked out with provincial and federal officials, the province would absorb any deficit in 1969 with funds it owes the federal government.

Orillia Packet & Times, Ont.

Circ. 7,565

March 1, 1969

## DRAPEAU STAYS

R-999

# Exhibition Gets The Go-Ahead

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

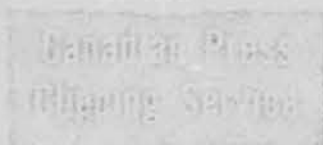
The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In the

exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,300,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed.

For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.



A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Calgary Herald, Alberta

Circ. 94,956

March 1, 1969

**Drapeau:**

**'I Won't  
Resign'**

[The Herald's Quebec Bureau,  
Copyright, 1969]

MONTREAL— Mayor Jean Drapeau ended three weeks of speculation about his future Friday when he announced he will continue in his present post.

Addressing city hall councillors, the 52-year-old Montreal mayor said that as a result of his "meetings with the prime ministers" and because of "the understanding participation of the public," he can now "glimpse the possibility of continuing to exercise my functions in a useful way and in a manner which conforms with my concept of this function."

The Mayor's announcement was so vague and so undramatic that it left several observers uncertain of his real meaning. Nor did his six-page declaration provoke more than a brief and unenthusiastic applause from city councillors.

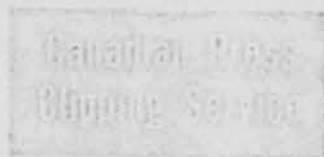
In his speech, Mr. Drapeau recalled how last Jan. 29 he felt that the time had come for him to take "several weeks to think about my role as mayor of Montreal."

He added that the decision, at that time, to scrap *Man and His World* was "was not the cause" but rather "a signal" which led him to have doubts about his usefulness as mayor.

In the intervening three weeks, Mr. Drapeau said that he has not only been "reassured about the confidence of the public," but that he has also encountered "the highest authorities of both the federal and provincial governments."

During these meetings, the mayor said that not all controversial subjects had been exhausted, but that there had been "a sufficient exchange of ideas to permit certain positions to be well and precisely defined."

Although he refused to elaborate, observers speculated that a better financial deal for big cities — and for Montreal in particular — may be in the works.



A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Vancouver Sun, B.C.

Circ. 251,000

March 1, 1969

## Man and His World And Drapeau to Stay

MONTREAL (CP) — City council Friday approved the continuation this year of *Man and His World* and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Drapeau, it was the end of a month-long reflection about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen this year.

Council agreed to accept a financing arrangement with the Quebec and federal governments that would keep *Man and His World* alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five

weeks shorter than originally planned for its second season.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In its first year, Montreal went into the red by more than \$5 million. Most of this amount, however, was capital expenditures.

Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not the reason for his reflection on resigning.

Drapeau said he had received letters of support from 6,000 persons following his announcement that he would reconsider resigning.

Drapeau has been mayor for eight years.

MACLEOD-HUNTER  
 A division of Macleod-Hunter  
 481 University Ave., Toronto 2

Fredericton Gleaner, N.B.  
 Circ. 16,484  
 March 1, 1969

## Montreal Fair Will Continue This Summer

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five planned for its second season.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

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 481 University Ave., Toronto 2

Halifax Mail Star, N.S.  
 Circ. 45,307  
 March 1, 1969

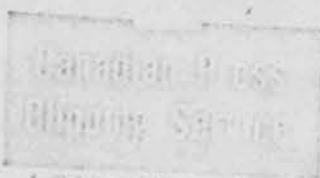
## Man And His World Gets New Life

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

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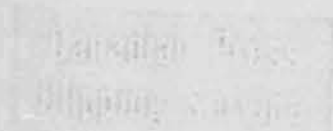
The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.





A division of Maclean-Hunter  
481 University Ave., Toronto 2

Calgary Albertan, Alta.  
Circ. 34,926  
March 1, 1969



A division of Maclean-Hunter  
481 University Ave., Toronto 2

St Catharines Standard, Ont.  
Circ. 34,401  
March 1, 1969

2999  
It's good news to hear that Man and His World will continue to operate for another year, thanks to some willingness on the part of the federal government to defer repayments of the Expo 67 deficit. We trust that Ottawa will now feel sufficiently generous to follow up on former Prime Minister Pearson's promise to do something for the CNE.

## Drapeau R 999 announces he'll stay

MONTREAL (CP) — Mayor Jean Drapeau announced Friday that he has decided to continue to serve as Montreal's chief magistrate.

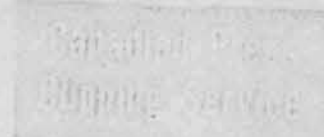
The mayor made his announcement at the opening of the Montreal city council's regular meeting before the council was scheduled to consider the executive committee's proposal to reopen Man and His World for a second season.

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would consider resigning from the post.

The executive committee, under chairman Lucien Saulnier, decided to reopen Man and His World following assurance by the Quebec government that it would absorb any deficit up to \$5,500,000.

The city decided to terminate the fair last Jan. 29 rather than run the risk of a deficit. The city's deficit amounted to more than \$5,000,000 in 1968 as a result of the fair, but most of this amount was capital expenditures.

Under the agreement worked out with provincial and federal officials, the province would absorb any deficit in 1969 with funds it owes the federal government.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Fredericton Gleaner, N.B.  
Circ. 16,484  
March 1, 1969

## Montreal Fair Could Operate This Summer 999

MONTREAL (CP) — Agreement was announced Wednesday on a method of financing that would keep Montreal's Man and His World exhibition open this summer.

Lucien Saulnier, chairman of the Montreal executive committee, said city council will be asked Friday to approve a two-point scheme that would make it possible for the exhibition to operate for another year, at a financial risk to the city of about \$3,000,000.

His statement at a news conference came shortly after a similar announcement in the Commons by Prime Minister Trudeau.

Mr. Saulnier said city council will be asked to approve a federal-provincial agreement on a proposal by Finance Minister Paul Dozois of Quebec whereby the provincial government would assume up to \$5,500,000 of the operating deficit of the exhibition.

The province made this offer on condition that the federal government would agree to defer an equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

Mr. Saulnier said the second point in the scheme involves spreading repayment of Montreal's share of the Expo deficit over an eight-year period.



Lethbridge Herald, Alta.

Circ. 19,766

March 1, 1969

## Mayor Drapeau Decides To Stay

J-2999  
MONTREAL (CP) — Mayor Jean Drapeau announced Friday that he has decided to continue to serve as Montreal's chief magistrate.

The mayor made his announcement at the opening of

the Montreal city council's regular meeting before the council was scheduled to consider the executive committee's proposal to reopen Man and His World for a second season.

Mr. Drapeau had told the

council Jan. 29, when the city decided to abandon Man and His World, that he would devote a few weeks to reflection concerning his role as mayor of Montreal.

Mr. Drapeau said the decision to abandon Man and His World was not the cause but rather the signal which prompted him to have doubts about his own usefulness as mayor.

He said that as a result of that announcement the population in general, living in Montreal, in the province or elsewhere in Canada, "learned a great deal about the situation of cities and particularly of big cities."

"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators."

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would consider resigning from the post.

"Reassured of the confidence of the public I felt it my duty to meet the highest provincial and federal government authorities."

Following the meetings with Prime Minister Trudeau and Jean-Jacques Bertrand and some of their colleagues, he decided to continue in office.

"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of this function."

He would like to assure his executive committee of "my total co-operation in the pursuits of our common goals which must not cease being both the greatness of our city and the welfare of everyone of its citizens."

## Prices to be slashed

# Fair to re-open, Drapeau to stay

MONTREAL (CP) — City council yesterday approved the continuation of *Man and His World* this year—with season-ticket admission prices slashed by more than half—and Jean Drapeau announced he will remain as mayor.

For Drapeau, it was the end of a month-long "period of reflection" about his future, after he announced

that the exhibition might not reopen in 1969.

The council agreed yesterday to endorse a recommendation of its executive committee that the city accept a financing arrangement with the Quebec and federal government that would keep *Man and His World* alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had earlier decided to close the fair rather than risk another deficit such as in its first year when Montreal went into the red by more than \$5,000,000.

Under the agreement

reached with Quebec city and Ottawa the province would agree to underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal gov-

See DRAPEAU, page 4



JEAN DRAPEAU  
He'll stay on as mayor

**Bank of Montreal**  
**Commercial Bank**

A division of Montreal-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario

Circ. 364,506

March 1, 1969

## Drapeau stays

Continued from page 1

exhibition would be resumed in 1972.

The city would agree to meet a federal schedule in repaying its \$25 million share of the deficit. The city had earlier balked at this amount.

Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closing of the exhibition was the "signal" and not "the reason" for his reflection on resigning.

He said yesterday that he had received letters from 6,000 persons following his announcement that he would reconsider resigning as mayor.

"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities," he said.

Following meetings with

Prime Minister Pierre Elliott Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.

"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of the future," he said.

This year's shorter fair is expected to run up expenditures of about \$24 million. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be \$12 compared with \$35 last year for adults and \$7.50 compared with \$17.50 last year for youths.

More than 40 pavilions will be operated by foreign countries.

C-999 In bold red letters on the front page of the Toronto Daily Star today, I see these words: "MAN AND WORLD FOLDS . . ." Then follows the account of how Montreal's Mayor Jean Drapeau, stunned and pale, announces that he may resign his office. This followed Lucien Saulnier's statement that MAN AND HIS WORLD, Expo's permanent successor, would not open its second season as planned, on May 29, because of financial difficulties.

We sympathize with these and other men whose hopes and dreams are thus stifled. We neither criticize their ambitions nor question their motives. Nor is this article intended to attempt any evaluation of Expo. What we do regret is that the achievement of man seems to be the great emphasis, almost to the exclusion of the recognition of God. The expression, MAN AND HIS WORLD, betrays that materialistic point of view of the majority of people today; and there is bound to be one inevitable result of such a concept of life whether it be the case of an individual, nation, or civilization — IT WILL FOLD. The length of time required may vary, but the result is certain.

Man is overbuilt for this world. He has a capacity for appreciating spiritual values — a capacity capable of great development. A man's enduring happiness will depend on the development of that appreciation for things spiritual and eternal. He who sets his heart on the mere earthly and material will sooner or later lose heart, grow pale, and become discouraged as he sees his dreams shattered and his hopes fade; but he who reaches out by faith to lay hold of eternal truth, will find himself more and more enriched with spiritual realities that the world can neither give nor take away.

Great men of old were rich in the vision of the eternal world. Abraham "looked for a city which hath foundations whose builder and maker is God." Moses "had respect unto the recompense of the reward." King David knew in his heart that some day he would "dwell in the house of the Lord." The Apostle Paul exclaimed, "For me to live is Christ and to die is gain." Mind you these men were not so heavenly minded as to be no earthly good; rather, they moulded the civilizations of their day. They saw the exploits of men of genius in the context of the Sovereign plan of God.

We have great men today — politicians, statesmen, scientists, industrialists, educators — who do not allow the amazing achievements of man to blind them to the fact that Almighty God who is above all, through all, and in all is allowing man's genius to fulfil His divine purpose. Shall we not all give God the glory that is due unto His name. Let us live humbly, trustfully and obediently before Him.

Reader, you and I need to have our hopes anchored in something more solid than the uncertain and fleeting things of earth which God will one day "FOLD up as a vesture." — Heb. 1:11. Our Saviour Jesus Christ showed us the right attitude when He said, "Seek ye first the kingdom of God and His righteousness, and all these things shall be added unto you." This is right for we believe with Maltbie D. Babcock:

This is my Father's world,  
O let me ne'er forget  
That though the wrong seems oft so strong  
God is the Ruler yet.  
This is my Father's world  
The battle is not done:  
Jesus who died shall be satisfied  
And earth and heaven be one.

## Lampy says area MPs 'pass buck'

Controller Allan Lampport yesterday accused Toronto area MPs of "passing the buck" when they criticized Metro for not specifically requesting federal aid for the Canadian National Exhibition.

He made the charge after Barney Danson (L-North York), chairman of the caucus of Metro-area Liberal MPs, said they were ready to go to bat for any municipal cause, including the CNE, but needed specific proposals to work on.

"Can't the federal members do anything for themselves?" Lampport asked. "We rely on them to test the water occasionally, especially when they know that other cities like Montreal are getting help and we aren't. They seem to feel the less they do down there (in Ottawa), the longer they stay in."

### AID PROMISED

Lampport said former prime minister Lester Pearson promised help for the CNE when he opened it in centennial year.

"He said he thought it was only right that the CNE should get equal treatment with Montreal," Lampport explained. "Now would you go down to Ottawa with a promise of that kind?"

"You expect him to intend to keep it. While he can't bind new governments, the Toronto MPs knew about the promise and they're just passing the buck."

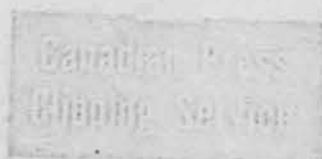
The argument was started by Mayor William Dennison when he said he was "a little disgusted" with the announcement of further federal aid to keep Montreal's Man and His World show going through 1969, while the CNE went without federal help.

### KEPT DANGLING

Dennison said Toronto was promised a federal grant for the city's centennial project, the St. Lawrence Centre, but was kept "dangling" for more than a year by Ottawa. Toronto MPs were kept fully aware of the delay, he added.

The mayor supported a demand by Controller Margaret Campbell for an early debate on the status of the CNE by Metro executive committee.





A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Owen Sound Sun Times, Ont.

Circ. 14,169

February 27, 1969

## 2-point plan tries to save renewed Expo

MONTREAL (CP) — A two-point plan to enable Montreal to re-open its Man and His World exhibition this year was announced Wednesday by Lucien Saulnier, chairman of Montreal's executive committee.

Mr. Saulnier told a news conference the plan might involve a financial risk to the city of about \$3,000,000. It would be presented to city council for ratification Friday with a recommendation from the executive committee that it be accepted.

Under the proposal the province would assume up to \$5,500,000 of the operating deficit of the exhibition and the federal government would defer an equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

The 2nd point in the proposal would spread repayment of Montreal's share of the Expo deficit over an eight-year period.

The agreement was announced at the news conference here shortly after Prime Minister Trudeau made a similar announcement in the Commons.

### RISK IS LIMITED

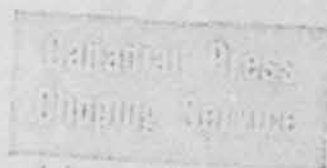
Mr. Saulnier said that on the basis of current estimates of exhibition revenues and expenditures, the city's financial risk would be limited to "approximately \$3,000,000" provided exhibition employees accept "the working conditions which have been proposed to them."

The deficit for the 1969 operation of the fair could be as high as \$8,500,000—of which the province would cover \$5,500,000—but the deficit could be much lower if public response to the exhibition was good.

The deficit was more than \$5,000,000 in the first season of operation last year.

Opening and closing dates for this season as well as admission prices were to be announced Friday.

Mr. Saulnier announced Jan. 29 that Man and His World would have to shut down for financial reasons.



A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Brampton Daily Times &  
Conservator, Ontario

Circ. 7,771

March 1, 1969



MAYOR DRAPEAU

## Montreal's Fair At Lower Prices

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Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.



A division of Maclean-Hunter  
431 University Ave., Toronto 2

Victoria Times, B.C.  
Circ. 30,911  
February 27, 1969

## Pact Rescues Montreal Fair

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A division of Maclean-Hunter  
431 University Ave., Toronto 2

New Westminster Columbian  
B.C.  
Circ. 8,058  
March 1, 1969

## Post-Expo, mayor will stay on

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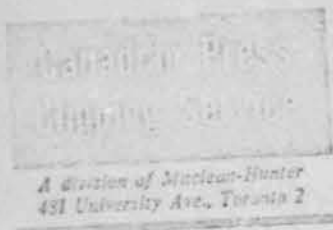
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Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the

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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.



Summerside Journal-  
Pioneer, P.E.I.  
Circ. 7,882  
March 1, 1969

## Drapeau To Remain In Office; Man And His World To Continue

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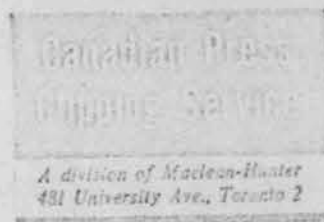
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Portage La Prairie  
Daily Graphic, Man.  
Circ. 3,249  
March 1, 1969

## Drapeau will stay

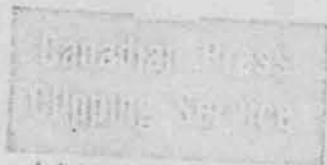
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A division of Meclary-Hunter  
481 University Ave., Toronto 2

Oshawa Times, Ont.

Circ. 22,484

March 1, 1969

## Man And World Saved, 1/999 Drapeau Remains Mayor

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"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators."

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Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.

"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of the future."

### WOULD BE LARGER

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This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.



Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Pembroke Observer, Ont.

Circ. 7,818

March 1, 1969

## DRAPEAU STAYS ON

# Montreal Council Gives Approval To Exhibition

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JEAN DRAPEAU  
... Will remain



# Problems of big-city taxes and needs

Montreal's financial plight — dramatized by Mayor Jean Drapeau's threatened resignation and decision to close Man and his World — is not a sudden happening nor peculiar only to Canada's largest city.

The soundness of big-city financial structure has been deteriorating in Canada for some time. Montreal's problems have come to a head first only because of a number of peripheral influences.

The basic problem is that the tax base — largely property taxation — is no longer adequate to meet the growing needs of a large metropolitan city, according to municipal officials.

Although somewhat oversimplified, the problem is this: the better a city's public transportation system, urban road network and access roads become, the more non-tax-paying outsiders are attracted into the city for a day or an hour or a week, or whatever. This puts more pressure on the transportation network, which will require more traffic police, more road repairs and ultimately another round of capital expenditures to try to cope with the overcrowding.

Although this is only one part of city services, this pattern of demand and spending pertains in all others.

Despite some traditional myths, most city services are not self-supporting. According to one calculation based on 1967 statistics, it costs the city of Montreal approximately \$27 million a year (or \$123 for each residential car) to service automobiles by way of public works and other charges. A similar figure for Chicago indicated a city subsidy of nearly \$85 for each motor vehicle using city streets.

## Transport costs

An even more dramatic indication of rising costs: it cost Montreal \$4 million initially in the early 1950s to acquire the Montreal Tramways Co., which was providing mass transportation to the city up to that time. Between then and 1959, during which time tramcars were replaced by buses, another \$79 million had been spent.

But in the last two years, city expenditures for debt service of the Metro and deficits of the Montreal Transportation Commission alone were \$23 million. And this represented only 65% of the total cost of \$40 million; the balance was provided by 18 outlying municipalities also served by MTC.

The city's total budget over the past 20 years has increased to \$408.6 million in the current fiscal year from \$67.9 million in the 1948-49 year.

Here are some of the individual increases by departments:

Fiscal year:	1968-69	1948-49
Police	\$31.5 million	\$6.2 million
Fire	19.6 million	3.6 million
Public works	21.2 million	
Public roads	29.2 million	14.7 million
Parks	12.7 million	
Debt service	77.1 million	13.4 million

Despite these increases, the city's revenue sources — mainly property, water and business taxes — are the same as they were a century ago.

On property taxes, against which the school commission must draw as well, the city is getting, on a relative basis, even less than it was.

In 1948-49, city budget was \$67.9 million of which \$12.7 million was for schools and \$55.2 million for general municipal purposes. The school portion has since increased 10 times to \$125.1 million, the general municipal portion has gone up five times to \$283.5 million.

Of the revenue which derives from property taxes alone, the city is drawing this year \$85.4 million (or 40%) while the school commissions will receive \$125.1 million (or 60%). A decade ago, these percentages were completely reversed.

## Hidden costs

There are several reasons why other large Canadian cities are not yet in the same jam as Montreal.

The major reason, perhaps, is Expo and Man and his World.

While the city's official share of Expo costs has been calculated at \$40 million, this takes into account only the actual direct cost. Perhaps that much again was spent to brighten up the city itself preparatory to welcoming Expo visitors.

Actual deficit for Man and his World last year was \$5 million, but once again this undoubtedly does not include extra city services required before the 12 million visitors arrived at the fair gates.

Aggravating Montreal's current problems: when the 1960s began, Montreal was probably farther behind in providing adequate city services than comparable cities in North America. It had more to do to catch up at a time when labor costs were rising rapidly and cost of money was already high and moving higher.

Superimposed on this already difficult structure is the stringent budgetary conditions under which Montreal must operate.

Twenty-five years ago this year Montreal defaulted on some debt and since that time has been required to present a balanced budget.

For the first time this year, the figures simply would not add up and there was not sufficient surplus from previous

years to make up the difference.

This resulted in the "voluntary" or "non-lottery," a highly unorthodox and controversial method of helping to fill the city coffers.

## What next?

Even this did not work too well and finally the city was obliged to impose a 23% increase in taxes to balance the books.

But the big question is now: what happens in succeeding fiscal years?

Though some frills can undoubtedly be cut — and indeed are already being cut — it seems doubtful that — with higher wage costs, more welfare, the need to extend the subway system and other such facilities, and continuing inflation — the city's total budget can be reduced.

Equally on the revenue side of the ledger, city sources admit that high tax levies have already caused a drop in business and an exodus of direct property owners.

Certainly Mayor Drapeau's dramatic resignation threat and his subsequent "fireside chats" on television and radio have highlighted the city problem.

But few concrete solutions are at hand.

One recent possibility came from the Ontario Economic

Council. It suggests a form of city state for metropolitan areas, with a written constitution setting out the responsibilities and revenue sources of various government levels.

It dismisses a regional system of government this way: there is almost unanimous agreement that the tax base of the municipalities is inadequate, yet the schemes put forward for the reform of the municipal system largely ignore this basic fact. While it is conceded that a regional government might well

improve the current situation in the assessment and collection of property taxes, the general financial position of local government would not be basically changed.

If the city of Montreal, in its public examination of its current crisis, could find a viable solution, then Mayor Drapeau could well afford to add the brightest feather yet to his cap.

Stratford Beacon-Herald

Ontario

Circ. 9,641

March 1 1969

## Drapeau to continue as mayor Son of Expo gets Montreal green light

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A division of Maclean-Hunter  
431 University Ave., Toronto 2

Welland-Port Colborne  
Tribune, Ontario  
Circ. 19,358  
March 1, 1969

## Drapeau, Montreal Show Both To Remain In Action

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"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators."

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would reconsider resigning as mayor.

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Officials had estimated that had Man and His World operated from May 29 to early October, as originally planned, the deficit might have gone as high as \$3,000,000.

This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be \$12 compared with \$35 last year for adults and \$7.60 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.



Pentticon Herald, B.C.  
Circ. 5,979  
March 1, 1969

## 1999 Drapeau Stays as Mayor After Fair Hassle Solved

MONTREAL (CP) -- City council Friday approved the continuation this year of *Man and His World* and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep *Man and His World* alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had decided Jan. 29

to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

### CAN DEFER PAYMENTS

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

However, a spokesman for the Quebec department of industry

and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrangements on maintaining *Man and His World*.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not "the reason" for his reflection on resigning.

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DRAPEAU  
... vote of confidence

INTERNATIONAL EXHIBITION  
1967  
A Division of Museum-Board  
421 University Ave., Toronto 2

Owen Sound Sun Times, Ont.

Circ. 14,169

March 1, 1969

Man and His World continues

## Drapeau will remain Montreal mayor

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo '67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$11,000,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrangements on maintaining Man and His World.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not "the reason" for his reflection on resigning.

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Moncton Transcript, N.B.

Circ. 16,347

March 1, 1969

# Man And His World Will Continue, Drapeau To Stay

999  
MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

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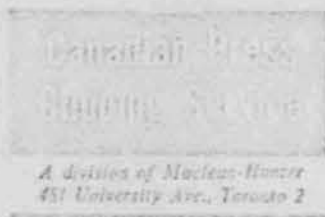
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Galt Evening Reporter, Ont.

Circ. 13,723

March 1, 1969

## Son Of Expo To Open Mayor Drapeau Stays

999  
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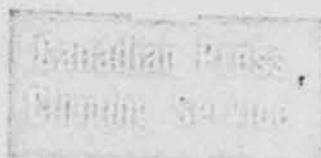
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"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of the future."



A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Welland-Port Colborne  
Tribune, Ontario

Circ. 19,358

March 1, 1969

## Liberal Ask Aid For CNE

TORONTO (CP) — Local Liberal members of Parliament have told Metro Chairman William Allen they will fight for federal assistance for the Canadian National Exhibition.

Barney Danson, member for York North, said today the 20 Toronto-area members have been concerned about the future of the CNE. But the members want help from city officials.

"When they tell us what they want, we'll fight for it, Mr. Danson said. "We have already told Mr. Allen that we are prepared to assist him in every possible way concerning Metro matters, but to my knowledge, nothing has been presented and nothing is going on."

In an interview, he said Montreal's Man and His World was able to obtain aid because Montreal Mayor Jean Drapeau presented specific proposals.

A division of Maclean-Hunter  
491 University Ave., Toronto 2

Niagara Falls Review, Ont.

Circ. 17,930

March 1, 1969

## Re-open fair, Drapeau stays

999  
MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

For its part, the city would meet a federal schedule in repaying its share of the deficit.

A division of Maclean-Hunter  
491 University Ave., Toronto 2

Brandon Sun, Manitoba

Circ. 13,808

March 1, 1969

## Montreal fair will open again

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

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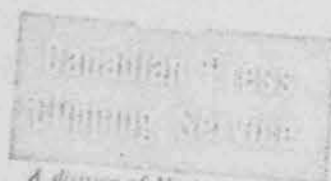
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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.





A division of Maclean-Hunter  
481 University Ave., Toronto 2

Edmonton Journal, Alta.

Circ. 142,051

March 1, 1969

## Montreal mayor ends speculation, continues in post

J - 999  
By LISA BALFOUR

Southam News Services

MONTREAL — Mayor Jean Drapeau ended three weeks of speculation about his future Friday when he announced he will continue in his present post.

Addressing city hall councillors, the 52-year-old Montreal mayor said as a result of his "meetings with the prime ministers" and because of "the understanding participation of the public," he can now "glimpse the possibility of continuing to exercise my functions in a useful way and in a manner which conforms with my concept of this function."

The mayor's announcement was so vague and so undramatic that it left several observers uncertain of his real meaning. Nor did his six-page declaration provoke more than a brief and unenthusiastic applause from city councillors.

### TIME HAD COME

In his speech, Mr. Drapeau recalled how last Jan. 29 he felt the time had come for him to take "several weeks to think about my role as mayor of Montreal."

He added the decision, at that time, to scrap Man and His World was "not the cause" but rather "a signal" which led him to have doubts about his usefulness as mayor. City council Friday voted to reopen Man after Mr. Drapeau's announcement.

Mr. Drapeau had said he has not only been "re-assured about the confidence of the public," but that he has also encountered "the highest authorities of both the federal and provincial governments."

During these meetings, the mayor said that not all controversial subjects had been ex-

hausted, but there had been "a sufficient exchange of ideas to permit certain positions to be well and precisely defined."

Although he refused to elaborate, observers speculated a better financial deal for big cities—and for Montreal in particular—may be in the works.

In any event, Mr. Drapeau's announcement to stay on as mayor followed a similarly important announcement made Wednesday by executive committee chairman Lucien Saulnier.

At the time, Mr. Saulnier declared a federal-provincial formula had been accepted to help cover any deficit that might be incurred for Man and His World, 1969 version.

Mr. Drapeau said this formula, which will put the summer exhibition back in business, is one of "the signals" which permitted him to make the decision to stay on as mayor.

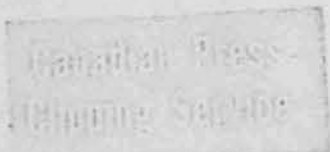
## Man, World to run once more

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World.

Council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit, before the change in plans.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Prince Albert Herald, Sask.

Circ. 8,127

March 1, 1969

## DRAPEAU STAYS

# Post-Expo Show To Remain Open

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

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Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

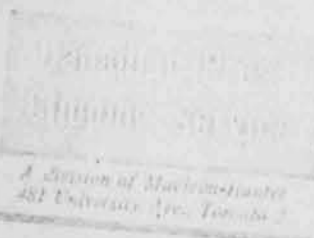
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Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrange-

ments on maintaining Man and His World.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not "the reason" for his reflection on resigning.



Barrie Examiner, Ont.  
Circ. 9,531  
March 1, 1969

## Drapeau To Stay So Will 'Expo'

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

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The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

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Sault Ste. Marie Star, Ont.  
Circ. 20,800  
March 1, 1969

## Drapeau to Stay Expo To Reopen

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

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Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.

"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of the future."

**WOULD BE LARGER**

Officials had estimated that had Man and His World operated from May 29 to early October, as originally planned, the deficit might have gone as high as \$8,000,000.

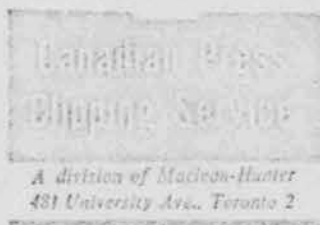
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Season-long passes will be \$12 compared with \$35 last year for adults and \$7.60 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.





Moncton Times, N.B.  
Circ. 16,123  
March 1, 1969

## R 999 Fair Will Open, Drapeau To Stay

MONTREAL (CP) — City council voted unanimously Friday to reopen Man and His World this year, reaching the decision after Mayor Jean Drapeau announced he would remain as Montreal's chief magistrate.

But a spokesman for the Quebec department of industry and commerce said the provincial government had not yet had time to consider its decision on helping to keep the exhibition open.

Mr. Drapeau told reporters outside the council chamber after his announcement that he has no intention of entering federal or provincial politics.

He was questioned regarding a possible political career outside the municipal field as a result of recent speculation that he might run for the leadership of the Union Nationale party.

The executive committee, under chairman Lucien Saulnier, decided to reopen Man and His World following assurance by the Quebec government that it would absorb any deficit up to

\$5,500,000.

The city decided to terminate the fair last Jan. 29 rather than run the risk of a deficit. The city's deficit amounted to more than \$5,000,000 in 1968 as a result of the fair, but most of this amount was capital expenditures.

Under the agreement worked out with provincial and federal officials, the province would absorb any deficit in 1969 with funds it owes the federal government.

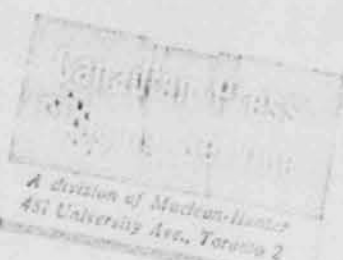
The federal government, in turn, would allow the province until 1972 to repay the amount, forfeiting interest charges which, at the most, would total \$900,000.

The Quebec government benefited to the tune of about \$3,000,000 from the fair in 1968 as a result of revenues from the province's eight-per-cent sales tax.

Mr. Drapeau said the decision to abandon Man and His World was not the cause but rather the signal which prompted him to have doubts about his own usefulness as mayor.

He said that as a result of that announcement the population in general, living in Montreal, in the province or elsewhere in Canada, "learned a great deal about the situation of cities and particularly of big cities."

"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators."



Moncton Transcript, N.B.  
Circ. 16,347  
February 27, 1969

## E 999 Plan For Fair

MONTREAL (CP) — A two-point plan to enable Montreal to re-open its Man and His World exhibition this year was announced Wednesday by Lucien Saulnier, chairman of Montreal's executive committee.

Mr. Saulnier told a news conference the plan might involve a financial risk to the city of about \$3,000,000. It would be presented to city council for ratification Friday with a recommendation from the executive committee that it be accepted.

Under the proposal the province would assume up to \$5,500,000 of the operating deficit of the exhibition and the federal government would defer an equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

The second point in the proposal would spread repayment of Montreal's share of the Expo deficit over an eight-year period.

UNIVERSITY OF MONTREAL  
LIBRARY SERVICE

A division of Macdonald-Hunter  
441 University Ave. Toronto 2

Peterborough Examiner, Ont

Circ. 27,222

March 1, 1969

## Drapeau Remains, Prices Cut

# Man and World To Be Continued

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The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrangements on maintaining Man and His World.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not "the reason" for his reflection on resigning.

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"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities."

Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.

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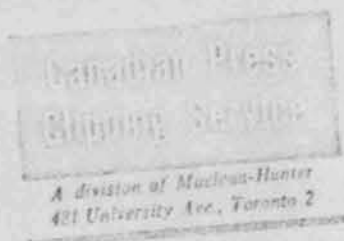
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This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be \$12 compared with \$35 last year for adults and \$7.50 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 20 more under city management.



Victoria Colonist, B.C.  
Circ. 38,593  
March 1, 1969

## Son of Expo Stays

S - 999

# Drapeau Still Mayor

MONTREAL (CP) — City council voted unanimously Friday to reopen Man and His World this year, reaching the decision after Mayor Jean Drapeau announced he would re-

main as Montreal's chief magistrate.

But a spokesman for the Quebec department of industry and commerce said the provincial government had not had time to consider its decision on helping to keep the exhibition open.

★ ★ ★

Drapeau had told the council Jan. 29, when the city decided to abandon Man and His World, he would devote a few weeks to reflection concerning his role as mayor of Montreal.

Drapeau said he had received letters from 6,000 persons following his announcement that he would consider resigning from the post.

★ ★ ★

"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities."

Drapeau told reporters outside the council chamber after his announcement he has no intention of entering federal or provincial politics.

He was questioned regarding a possible political career out-

side the municipal field as a result of recent speculation that he might run for the leadership of the Union Nationale party.

The executive committee, under chairman Lucien Saulnier, decided to reopen Man and His World following assurance by the Quebec government that it would absorb any deficit up to \$5,500,000.



Canadian Press  
Montreal Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Fort William Times Journal

Ontario

Circulation 16,596

March 1, 1969

L999  
Drapeau to Remain in Office

## Montreal Ex. to Reopen With Federal Gov't Help

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal

will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Citizen, Ont.

Circ. 80,521

February 27, 1969

L999  
*Fair's  
future  
rosier*

MONTREAL (CP) — A two-point plan to enable Montreal to re-open its Man and His World exhibition this year has been announced by Lucien Saulnier, chairman of Montreal's executive committee.

### Financial risk

Mr. Saulnier said the plan might involve a financial risk to the city of about \$3,000,000. It would be presented to city council for ratification Friday with a recommendation for the executive committee that it be accepted.

Under the proposal the province would assume up to \$5,500,000 of the operating deficit of the exhibition and the federal government would defer an equal amount for the monthly payments Quebec is making on its share of the Expo 67 deficit.

The second point in the proposal would spread repayment of Montreal's share of the Expo deficit over an eight-year period.

The agreement was announced here shortly after Prime Minister Trudeau made a similar announcement in the Commons.

Mr. Saulnier said the executive committee believed that in view of the many economic advantages which Montreal derived from the operation of Man and His World, the city should assume the financial risk.

### \$8.5 million deficit?

The deficit for the 1969 operation of the fair could be as high as \$8,500,000 — of which the province would cover \$5,500,000—but the deficit could be much lower if public response to the exhibition was good.

Opening and closing dates for this season as well as admission prices were to be announced Friday.

A Division of Maclean-Hunter  
491 University Ave., Toronto 2

St. Catharines Standard, Ont.  
Circ. 34,401  
March 1, 1969

## Drapeau And Fair To Continue

MONTREAL (CP) — City council Friday approved the continuation this year of *Man and His World* and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

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However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrangements on maintaining *Man and His World*.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for

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He said Friday that as a result of that announcement the population in general—in Montreal, in the province and Canada — "learned a great deal about the situation of cities and particularly of big cities."

"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators."

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"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities."

Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.

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Officials had estimated that had *Man and His World* operated from May 29 to early Octo-

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This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be \$12 compared with \$35 last year for adults and \$7.60 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.

Publication Press  
Shipping Services

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Fort William Times Journal  
Ontario

Circulation 16,596

February 28, 1969

## 1999 Montreal Flogs Very Tired Horse

The Man and His World exhibition on the Expo 67 site is not dead. The province of Quebec has agreed to cover up to five and a half million dollars of last year's deficit and the city of Montreal will finance the rest. The federal government will help by giving both the provincial government and Montreal more time to pay their share of the \$200-million in Expo deficits.

Perhaps Mayor Drapeau and his associates who have worked hard to make Man and His World a permanent fixture should not be blamed unduly for trying to keep it alive. Properly run, the exhibition might eventually be put on a paying basis.

Nevertheless, observers on the outside may be pardoned if they conclude that the Quebec people are flogging a tired horse. The joie de vivre of Expo in 1967 came naturally, because it was part and parcel of a Centennial celebration. On the other hand, Man and His World last year seemed to present itself as something warmed over. Were it not for the support of loyal French-Canadians in Quebec, it would have been a catastrophic financial disaster.

Knowledgeable persons who have had active association with productions of this kind will be surprised if the 1969 edition of Man and His World does not incur a greater loss than its predecessor did.

Publication Press  
Shipping Services

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Windsor Star, Ont

Circ. 87,722

March 1, 1969

## Drapeau to stay, Man and His World too!

K945  
MONTREAL (CP)—City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to endorse a recommendation of its executive committee that the city accept a financ-

ing arrangement with the Quebec and federal government that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season. The city had decided Jan. 29 to terminate the fair rather than risk another deficit such as in its first year when Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Under the agreement reached with Quebec City and Ottawa the province would agree to underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

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This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be considerably cheaper—\$12 compared with \$35 last year.



Kingston Whig-Standard, Ont

Circ. 27,640

March 1, 1969

## Fair to open, Drapeau stays

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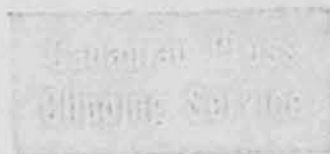
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However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

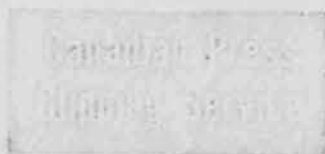
Winnipeg Tribune, Man.

Circ. 73,890

March 1, 1969

E 999

## Mayor, exhibit both continuing



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Charlottetown Patriot, P.E.I.

Circ. 4,902

March 1, 1969

### Drapeau stays on

1/999  
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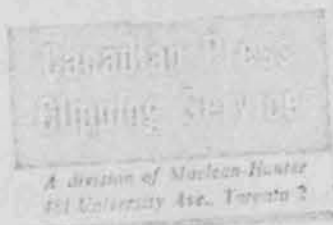
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St. Thomas Times Journ., Ont.

Circ. 11,488

March 1, 1969

SATURDAY, MARCH 1, 1969

## Man and His World Will Continue; So Will Drapeau as Montreal Mayor

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The Washington Post  
WASHINGTON, D. C.  
D. 467.505 JVN 600.357

MAR 1 1969

Design

# Second Coup For Canadian

By Robert Estabrook

MONTREAL—Mayor Jean Drapeau, who won acclaim by bringing Expo 67 to Canada, has just pulled off another coup by persuading the Federal Government to join with the Province of Quebec in saving the pieces.

As a result, Expo's successor, Man and His World, is assured for the 1969 season and Drapeau has withdrawn his threat of resignation. In the process, however, his reputation as a miracle worker has been somewhat tarnished.

In fact, an after-the-ball attitude has seemed to condition a good bit of the thinking toward the project, especially in view of Montreal's tangled finances. These bear more than a slight resemblance to those of the District of Columbia.

To some persons here it appears that the city has overreached itself. They argue that Expo, the new metro, the pretzel-like freeways and the privately-financed Place Ville Marie and other downtown building complexes that seem to produce a new skyscraper on every visit have led to a champagne appetite when only a beer budget is in sight.

But to the enthusiasts in the Hotel De Ville, or city hall, Expo and its successor have expanded the horizons of every Canadian. It is incredible to them that so noble an undertaking could have been jeopardized by narrow vision. They contend that many capital costs were figured unfairly as part of the 1968 MAHW deficit of some \$5.3 million.

Ottawa's part in saving Man and His World has been relatively minor. Protesting that Canada's largest city should not really expect favors over other areas, the Government of Prime Minister Trudeau has grudgingly agreed to forgo interest payments of \$300,000 a year for up to four years.

This will enable the Quebec Provincial Government to underwrite MAHW for up to \$5.3 million by delaying payments to Ottawa on the \$120 million debt for Expo which has been repaid at a rate of \$1.5 million a month.

Thus MAHW can reopen as Drapeau planned on May 29, this time with the Quebec Government scrutinizing the bookkeeping.

Critics, nevertheless, contend that Montreal is broke and it is time to face reality. A business slowdown has descended and unemployment is up at a time when protest movements are festering in the universities and a wave of bombings has been attributed to extreme Quebec separatists.

Some of this may have been exaggerated in significance by commercial rivals in Toronto. But incontestably, a revenue bind affects the Province of Quebec as well as the city. Montreal itself was forced to increase real estate taxes 23 per cent on an emergency basis at the end of December. Skeptics say Montreal has more urgent uses for its money than subsidizing culture or bailing out an extravaganza.

But Drapeau's supporters reject the implication that free-wheeling is responsible for the city's plight. Expo and the new subway, they point out, account for only about 10 per cent of Montreal's debt of about \$700 million. The bulk stems from expansion of services and from urban renewal including \$50 million in a slow-moving public housing program.

The basic trouble, they say, is that long-range financial estimates were predicated on continuation of a divvy of Quebec's former 6 per cent provincial sales tax that would have let Montreal keep 2 per cent. In 1968 that would have brought \$100 million to the city.

Instead, several years ago the province decreed that Montreal would get only a fixed payment of \$33 million annually and then proceeded to hike the sales tax to 8 per cent.

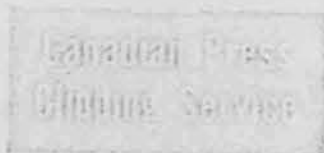
As a result, they point out, Montreal is uniquely dependent upon the real estate tax. With other minor levies and the provincial payment this must finance a municipal budget of some \$205 million for a city of roughly 2 million people.

Even on the question of jobs, Drapeau's defenders mount a vigorous case. MAHW directly employs 4000 persons and stimulates the indirect employment of 6000 more, they assert, whereas a new \$13.4 million West German chemical plant coming to Montreal will employ only 200.

Drapeau was accused of coyness when he talked in January of resigning because seemingly no way could be found to continue Man and His World. But associates say that the mayor, who resembles a movie version of a French detective, was in tears and contemplated re-entering private law practice. He has never fancied provincial politics despite offers.

Now he has won his point with the exposition, but one price of preserving MAHW may well be an increased level of criticism.

Still, everyone concedes that he is at his best as a promoter and salesman, and the guess is that both he and the community will recover their bounce. No one has accused Jean Drapeau of thinking small in his vision of Montreal as a great city.



A division of Maclean-Hunter  
431 University Ave., Toronto 2

Nanaimo Free Press, B.C.

Circ. 9,276

March 1, 1969

## Drapeau To Stay On As Mayor

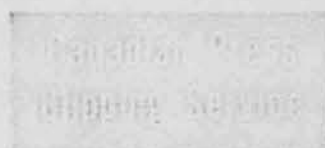
**1999**  
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A division of Maclean-Hunter  
431 University Ave., Toronto 2

Sydney Cape Breton Post, N.S.

Circ. 27,137

March 1, 1969

## Drapeau To Continue As Montreal's Mayor

By BORIS MISKEW

MONTREAL (CP) — City council voted unanimously Friday to reopen Man and His World this year, reaching the decision after Mayor Jean Drapeau announced he would remain as Montreal's chief magistrate.

But a spokesman for the Quebec department of industry and commerce said the provincial government had not yet had time to consider its decision on helping to keep the exhibition open.

Mr. Drapeau had told the council Jan. 29, when the city decided to abandon Man and His World, that he would devote a few weeks to reflection concerning his role as mayor of Montreal.

Mr. Drapeau told reporters outside the council chamber after his announcement that he has no intention of entering federal or provincial politics.

He was questioned regarding a possible political career outside the municipal field as a result of recent speculation that he might run for the leadership of the Union Nationale party.

### DECIDE TO REOPEN FAIR

The executive committee, under chairman Lucien Saulnier, decided to reopen Man and His World following assurance by the Quebec government that

it would absorb any deficit up to \$5,500,000.

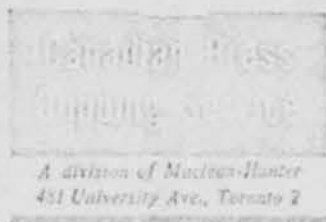
The city decided to terminate the fair last Jan. 29 rather than run the risk of a deficit. The city's deficit amounted to more than \$5,000,000 in 1968 as a result of the fair, but most of this amount was capital expenditures.

Under the agreement worked out with provincial and federal officials, the province would absorb any deficit in 1969 with funds it owes the federal government.

The federal government, in turn, would allow the province until 1972 to repay the amount, forfeiting interest charges which, at the most, would total \$900,000.

### QUEBEC BENEFITS

The Quebec government benefited to the tune of about \$8,000,000 from the fair in 1968 as a result of revenues from the province's eight-per-cent sales tax.



Moose Jaw Times-  
Herald, Sask.  
Circ. 9,349  
March 1, 1969

## 1999 Drapeau Remains: Expo Too

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

### CAN DEFER PAYMENTS

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would reconsider resigning as mayor.

"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities."

Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.



# 1999 Drapeau to Remain!

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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,166,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrangements on maintaining *Man and His World*.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not

## MAKES PROBLEMS KNOWN

He said Friday that as a result of that announcement the population in general—in Montreal, in the province and Canada—"learned a great deal about the situation of cities and particularly of big cities."

"My fellow citizens now have

a better understanding of the federal government authorities which have to be faced by their administrators."

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"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and

Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.

"I now can glimpse the possibility at present of continuing to exercise my function usefully and in conformity with my conception of the future."

## WOULD BE LARGER

Officials had estimated that had *Man and His World* operated from May 29 to early October, as originally planned, the deficit might have gone as high as \$8,000,000.

This year's shorter fair, nevertheless, is expected to run up expenditures of about \$24,000,000. Estimated minimum revenues would still leave a deficit of between \$5,000,000 and \$7,000,000.

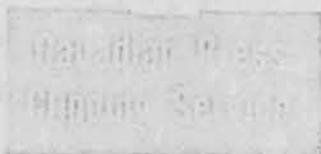
Day passes will remain the same as last year—\$2.50 for adults and \$1.25 for children and youths.

Season-long passes will be \$12 compared with \$25 last year for adults and \$7.60 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.

CHARTERED BY THE  
CITY OF MONTREAL  
A division of Martens-Hunter  
481 University Ave., Toronto 2

Port Arthur News-Chronicle  
Ontario  
Circ. 15,166  
March 1, 1969



A division of Maclean-Hunter  
431 University Ave., Toronto 2

The Intelligencer

Belleville, Ont.

Circ. 15,081

March 1, 1969

## 'Man and World' Saved So Drapeau Stays Mayor

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A division of Maclean-Hunter  
461 University Ave., Toronto 2

Kitchener Waterloo Record  
Ontario  
Circ. 50,479  
March 1, 1969

## Drapeau To Stay on As Mayor

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For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

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See DRAPEAU—Page 2

A division of Maclean-Hunter  
461 University Ave., Toronto 2

Cornwall Standard-  
Freeholder, Ont.  
Circ. 13,883  
March 1, 1969

## Man, His World And Drapeau To Stay At Least A Year

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MAR 2 1969

*E. K. L.*

# Woes Mount for Montreal, Drapeau

By TERENCE SHERIDAN  
Staff Writer

MONTREAL — The airport limousine pulled smoothly off Decarie Boulevard and up ahead the stately business buildings of Canada's largest city reached for a leaden sky above Mount Royal, a large hill aspiring to mountain status.

"We will have trouble getting to your hotel," said the driver, a French-Canadian with tattooed cobwebs in the fleshy confluence between his thumb and forefingers.

What's the trouble?

"The fire," he said matter of factly.

What fire?

"Because of the riot."

What riot?

"At Sir George Williams, the students, they are burning the university," said the driver.

THAT 100 STUDENTS had put the torch to one of Montreal's three universities did not seem to disturb the driver unduly.

What with bullet-riddled victims of gangland vendettas dropping at the rate of three a month and terrorist bombers spectacularly liquidating city assets, the \$2-million sacking of the 15,000-student university over an alleged racial incident was not particularly impressive.

And there were other problems in this 65-square-mile port city, the North American citadel of the cuisine superb and the women chic, on an anvil-shaped island formed by three rivers, one of them the St. Lawrence, which permits unimpeded access to the Atlantic 1,000 miles to the east.

**MONTREAL'S INDEFATIGABLE** fourth-term mayor, 53-year-old Jean Drapeau, who looks like a dapper butler and operates like a genial autocrat, was threatening to quit after the \$5.5-million fiscal failure and announced closing of his grandiose plan for a permanent 1,000-acre exposition, Man and His World, successor to EXPO 67.

The insolvent city of 1.4 million persons, 65% of them French-Canadian, was \$28 million in the hole, including \$25 million budgeted for Man and His World.

Clearly, Man and His World had become Drapeau and his headache.

Property owners last December were hit with a 23% increase in taxes, from \$13 to \$16 per \$1,000 valuation.

The big tax hike was a budget-balancing move imposed by the Drapeau-controlled City Council when the mayor's \$2 "voluntary tax" scheme, which looks suspiciously like a lottery, got off to a slow start last May.

**MONTREALERS ALREADY PAY** a whopping 8% provincial retail sales tax, plus a 12% federal tax included in the price of consumer goods.

It was Tuesday afternoon, three days before Valentine's Day, in this cosmopolitan city that shares the Island of Montreal with 27 other autonomous municipalities.

It was to be probably the most dramatic week here since that week in 1535, 107 years before founding of the city, when Jacques Cartier, who was later to lose 25 men to scurvy, sailed down the St. Lawrence, named the 769-foot hill Mount Royal and read from the Gospel of John to a band of the dreaded Iroquois.

**AS SMOKE POURED** through smashed windows of the ninth-floor computer center, seized by students two weeks before, and as Mackay Street boiled with paper dumped by rioters, other students lined streets and chanted, "Go, cops, go!"

They were cheering the riot squad of the Montreal police who, after a 10-hour battle, arrested 90 persons, 60 men and 30 women.

It was the culmination of trouble that started weeks ago, when six West Indian students accused a biology professor of racism.

Wednesday night Harry Livsey, a night club owner drinking champagne with two friends, turned when his name was called and was shot twice in the forehead with a sawed-off rifle carried by one of three hooded men who had entered the club, Au Fort Du Nord, at about 11:15 before a dozen witnesses.

The death of Livsey was the 36th underworld vengeance slaying in the Montreal area since last March and the fifth this year. Livsey had distinguished himself by getting arrested while carrying 14 sticks of dynamite in a valise during EXPO 67.

**POLICE CALL THE KILLINGS** intramural hits when thieves fall out, but occasionally they feel compelled to assure the citizenry that no "master mind" is behind the murders. From time to time it is suggested that the hit men are "executioners"



imported from Toronto, 351 miles to the southwest.

Thursday at 2:48 p.m., the stock market rose sharply, assisted by a powerful bomb that exploded in the visitors gallery and trading area of the Montreal & Canadian Stock Exchange, leaving 27 injured in the wreckage on the fourth floor of 47-story Place Victoria, the tallest building in town.

**THE \$1-MILLION BLAST** at the exchange, symbol of Anglo-Saxon commercial dominance in the French Canadian province of Quebec, was the seventh area bombing of the year and the second of the week in Montreal.

It was the 57th bombing in Quebec, La Belle Province, without a fatality since last March 30.

Tuesday night a bomb ripped the interior of the Canadian Armed Forces downtown armory.

There are some, including the mayor, who suggest that the bombings are the work of malcontents in labor disputes. But others say the bombers are separatists insisting that Quebec become a nation within a nation.

**LESS THAN THREE HOURS** before the bombing of the stock market (la bombe a la bourse), Drapeau, mayor of a nearly bankrupt city bidding for the 1976 summer Olympic Games, told The Plain Dealer that his city is "the dynamic expression of French Canada."

The mayor, who many say is the dynamic expression of Montreal, was understandably angered about bombs bursting all over his municipality, which is visited annually by 3 million persons who spend \$125 million.

Following the exchange explosion, a reward for information about the bomber, or bombers, was set at \$60,000.

"WE HAVE BEEN LUCKY so far that no one has been killed, but we can't be lucky all the time," the mayor said anxiously. "It must be a maniac. I don't really think it's a group. Whoever it is must be lonely, a lonely worker."

"There will be an end to this," confidently predicted Drapeau, who on July 29, 1967, had received international notice as the defender of Canadian nationhood. This was the day the short French-Canadian rebuffed tall Charles de Gaulle, telling the French president that French Canada could do without "liberation" from the Canadian nation.

**THE BEAMING MAYOR**, right hand extended for a firm hand clasp, bears down swiftly on a visitor.

He is a few inches too tall to be a jockey but about the right size for an agile glove man on a semi-pro baseball team.

His creased and cuffless trousers meet pleasingly without break above polished black shoes. The almost black suit with faint gray stripe is worn with vest and gray-speckled olive tie.

His office is ablaze with color, red and pink carnations, white and yellow mums. Pink-blue opals wink from insets in his gold cuff links, a gift from the late Harold Holt, former prime minister of Australia.

Although he has indicated he might leave office, he is still there, manning the large desk in the spacious office of the rococo city hall, modeled after the city hall of Paris.

"I have a certain manner and style in administration," he said. This is inarguable.

"Deprived of the working trend of my thinking it is only honest to say that I don't think I can be of any use anymore," continued the mayor, who has made nighttime sorties to check on alleged noises made by careless garbage collectors.

He would make his decision "in the weeks to come," he said.

"**TIME IS NEEDED** to ponder and reflect, during these weeks, concerning myself. If I feel I can do something, I will stay. If not, I will leave."

"It's not only a matter of balancing the budget. This is the metropolitan city of Can-

ada and it is being considered a village by the two governments."

He contends that federal and provincial governments, though benefiting financially from Man and His World, decline to support the Montreal fair.

**IT WAS A BITTER MOMENT** for him to announce the closing of Man and His World last month. It had closed after its first May-to-October run with a \$5.5-million deficit. It drew 12.5 million visitors, 20% of them from the United States. Expected were at least 15 million and 20 million was the break-even figure. It was hoped that the fair would close with a \$6-million profit.

When the successor to EXPO 67 closed its doors last fall, Drapeau noted: "Since Man and His World is a permanent exhibition this is only the first intermission of many." A sign at the fair said: "Encore. 29 May 1969."

**IT WAS ANNOUNCED** Jan. 29 that the permanent exhibition had been dealt a deathblow. The mayor added ambiguously to a stunned City Council: "And I will say, without ambiguity, that in the new climate equivalent to a sort of curfew or a form of austerity, which can become severe, I find it very difficult to see myself continuing, even in part, to exercise the function I now occupy."

The fair's obituary eclipsed the seizure the same day of \$3-million worth of heroin in suitcases carried by two men at Montreal International Airport, staging place for peddlers smuggling dope into eastern United States.

"**HE'S LEAVING** a sinking ship," snapped a dock worker at Le Gobelet, a St. Lawrence Boulevard tavern, a barn-like place patronized by laborers and executive types, where one can get a mug of excellent beer and a half a pheasant in cognac sauce for under \$5.

"He wants the confidence of the people, wants to be backed solid, then no one is going against him," said a bartender in a downtown bistro at the foot of Mount Royal.

"**HE'S THE BEST MAYOR** we've ever had—he's going to be premier of Quebec," said a 23-year-old salesman of school supplies, talking at the Sain Tropez, a bar once visited by Canadian Prime Minister Pierre Trudeau, a Montrealer.

The Gazette—one of six Montreal daily newspapers, four of them French language, with a combined circulation of about 753,000—on Jan. 31 began a public poll. Readers were asked whether they wanted to retain the mayor and his fair. Three days and 5,412 ballots later, 98.8% urged the mayor to stay on and 84.4% said the fair should reopen.

The mayor had swept into office in 1954 on a tide of public reform that washed corrupt cops and officials out of jobs and closed down gambling dens and brothels. The 38-year-old lawyer, public prosecutor in the reform probe, was the youngest man to be elected mayor in the history of Montreal.

**AMONG INTERESTING FACTS** disclosed by the probe was that a morality squad chief had immorally picked up \$20,000 from sources unknown and a bordello and rent to a city health officer whose job was to combat venereal disease.

Drapeau lost a re-election bid in 1957 by 5,000 votes, but was elected, after an increase in crime, in 1960, winning by more than 10,000 votes. He had formed his own party, the Civic Party.

He was last elected in 1966 with 94.4% of the vote against two opponents, one of them a woman. Clinging to his coat tails were 45 of his 48 candidates for council.

The mayor routinely puts in a 14-hour day and has been known to work a 20-hour day, to the dismay of city hall janitors and charwomen. His salary is \$23,500, plus \$6,000 for expenses.

By any standards, Montreal's accomplishments during Drapeau's tenure, which ends next year, are imposing:

- A \$214-million subway, the Metro, opened in 1966 and is the world's most modern.

- Five classy business buildings, including the \$75-million Place Bonaventure—with trade mart, convention hall and 400 hotel rooms—altered the skyline.

- Place des Arts, a cultural center that gives 10% of its land—5,250 acres—to parks, became a reality.

- EXPO 67 attracted 50 million visitors before closing Oct. 29, 1967.

Building contracts—business, industrial, institutional and engineering—totaled \$3.5 billion from 1961 to 1966 in Metropolitan Montreal, which has a population of about 2.5 million.

**BENEATH THE CITY** is another city, a sparkling 30-acre metropolis of a dozen business buildings, 240 shops, 2,200 hotel rooms in three plush hotels, nearly 40 restaurants and bars, two railway stations and the rubber-tired Metro, the silent subway.

You can shop, dine, drink. Or watch the Montreal women, gifted with a sense of style that takes cunning advantage of comely furs, dashing boots and cute hats to embellish sophisticated beauty in this city that has an average snowfall of 100 to 120 inches annually. Then swim, take a steam bath, have a massage—without ever facing insolent weather in glacial streets above the underground city.

But in the long shadows of skyscrapers towering above majestic cathedrals in the heart of town and quaint restaurants of Old Montreal, there are blighted commercial structures and squalid residential areas of old brick grafted to older stone.

**IN ADDITION TO VOLATILE** problems, Drapeau, like many of his U.S. counterparts, faces conventional dilemmas: urban renewal, water pollution, university strife and taxes.

The mayor has addressed himself to the latter problem in his imaginative way. He came up with a voluntary tax, called voluntax, which one court has branded an illegal lottery.

Asked how he came up with such a creative scheme to warm cold coffers, the mayor replied benignly: "Necessity is the mother of invention."

"**IT'S PURELY VOLUNTARY** and open to anyone in the world," said the father of voluntax, which offers monthly 153 prizes totaling \$183,000—from \$250 to a top prize of \$100,000 in silver ingots.

From May 1, 1968 to Feb. 11, 1969, voluntax had taken in \$9.5 million—\$8.5 million under what was expected.

The Quebec Court of Appeals recently termed voluntax, which the mayor terms a "skill test," an illegal lottery, but it is being allowed to continue, pending outcome of an appeal to the Supreme Court of Canada.

**IN THE MEANTIME**, 500 to 1,000 persons appear monthly at the Sports Center for drawings of ping pong balls from small boxes. Six-digit numbers light up on a large screen.

Out-of-town winners, called "candidates," are brought to Montreal at taxpayers' expense to answer questions on the "skill test," after a second drawing of names tucked in tiny capsules.

The 20 test subjects, which never vary on backs of the \$2 lottery-like forms, range from "Montreal was founded in 1642" to "the world's greatest permanent cultural presentation is offered in Montreal and is called Man and His World."

To win the \$100,000 prize—2,500 pounds of silver ingots immediately redeemable at face value of the prize—one must answer correctly four of seven questions. Only one candidate, a man, failed to do this. Seven of eight \$100,000 winners have been women.

With newspapers beginning to accept ads, things look fairly bright for voluntax. In January, it brought in \$1,147,532—an encouraging improvement over the low month of December with \$622,000.

**DRAPEAU HAS HIRED** a Montreal-based ad agency to rally enthusiasm for the voluntary tax that offers prizes.

"You must have publicity," he said.

While the mayor pondered and reflected his personal role in Montreal's future, the federal government reconsidered its role in the intermission of the mayor's fair.

**THE PROVINCIAL GOVERNMENT** has consented to endorse a fair deficit for a second season up to \$5.5 million, on condition that the federal government forego payment until 1972, without interest, of \$300,000 a year for three years. The \$5.5 million is part of \$18 million the provincial government owes as its share of the nearly \$300 million deficit of EXPO 67.

"They (federal authorities) can hardly refuse to help," said Drapeau. "Not to help Montreal is not to help Canada."

(Author's note: Joy. Twelve days after Valentine's Day, after the writing of this account, word flashed from Montreal: "Man and His World, successor to EXPO 67, has been reprieved and will open for the 1969 season on May 29 as the result of a financial agreement among the city of Montreal, the province of Quebec and the Canadian federal government." And a report said Drapeau planned to stay on.)



MAR 2 1969

# Tax Bill for Expo Sends Montrealers Reeling

By DOUGLAS S. CROCKET.  
Staff Writer

MONTREAL—Twenty-two months ago, Montrealers looked at their Expo '67 and stood taller than ever before.

They saw the most successful world's fair in history, saw 50 million people pour into the area for six months—50 million people spending and spending and spending some more.

They saw their new subway—The Metro—saw new hotels, new business—saw a near giant in Mayor Jean Drapeau who conceived, created and constructed what had to be one of the greatest single municipal promotions in North America.

Last month they saw something else—the cost.

They picked up an envelope which notified property owners that the municipal tax on real estate was being jumped 23 percent and that such bill must be paid in 10 days.

They saw that the provin-

cial (state) sales tax was no longer the six percent of 1967 but was now eight percent.

They saw solid portions of their pay going to the provincial income tax, and then more of it to Federal income tax.

They saw taxes on cigarettes, gasoline, liquor—they saw what Boston and Massachusetts tax payers are seeing.

And the gallic curses they uttered make the Bay State's tea bag tax protest seem like child's play.

The Executive Committee of the City of Montreal, the true governing body, shut down "Man And His World"—the successor to Expo—because it lost \$5.5 million last year.

Mayor Drapeau threatened to resign and retire from public life.

Property owners promptly mailed their added tax and even more quickly did what landlords always seem to do when taxes rise—they raised the rents, in many

cases far above the amount indicated by the tax increase itself.

The Montreal Gazette, in a front page article on Mayor Drapeau's threat of resign-

## NEWS ANALYSIS

nation, asked readers to vote on whether he should or should not stay, whether "Man And His World" be re-opened.

More than 18,000 readers responded, 98.2 percent of them backing Drapeau, 88.6 percent urging that "Man And His World" not be closed.

Montrealers, although cursing the rent rise and the tax boost, would not directly condemn nor even change those magical six months of Expo.

But, obviously, the city is now feeling the effects of its mammoth borrowing program and investments of the Expo building years.

George Longval, director of the Economic Research Bureau, displayed figures which showed capital expenditures between 1964 and 1967 totaling more than \$300 million.

"We owe \$230 million for the construction of the Metro alone," he said. "Our debt charges (borrowing costs) were \$32.1 million in 1964. Today they are \$77.1 million."

This, together with normal operating increases (salaries, schools, equipment) had put the city in a position where it had no choice but to raise more revenue.

It did it by increasing the property tax 23 percent.

Montreal's tax structure may be different from Boston's, but the result was the same—the public has to pay the bill.

Montreal municipal taxes are divided into two categories—municipal and schools.

You don't read of a dollars per thousand tax rate in Montreal.

The property taxes are levied on the basis of \$100 value. Thus, until last month, the tax rate, if it may be so termed, was \$1.30 per hundred.

The city assesses on an 86.5 percent market value.

Thus, if your home was worth \$20,000 and you were assessed for \$17,300, your property tax would be \$224.90.

On top of that is the school tax (paid only by property owners) and is \$1.60 per hundred, for another \$276.80. Together, you've got more than \$500 bill.

And then came the news of a 23 percent increase in the property area. In general, it came to about \$65 to be paid in 10 days. That's when the shouting began.

Montreal is a tenant's town. Eighty-five percent of 1.5 million people who live in Montreal rent. And almost every one of them suddenly found his rent had been hiked. That shouting was louder than the owners.

The cost of living here is tremendously high.

Many people, illegal though it may be, do much of their shopping in the United States. A package of pipe tobacco in Plattsburgh, N.Y., costs 22 cents. Here that same package costs 73 cents.

Meanwhile the average man is facing the same situation as most Greater Boston residents.

A father of two, making \$143 a week finds his take-home pay is \$112.52 after deductions. The Federal government takes \$12.03, the provincial government of Quebec takes \$17.36. The rest goes for union dues, medical insurance and a pension plan.

This, too, is a city in tax trouble.

And if you need an even closer parallel, guess what they're now discussing. "The people in the suburbs are using city services and not paying any taxes to Montreal itself."

Shades of Kevin White.





Kelowna Courier, B.C.  
Circ. 7,412  
March 1, 1969

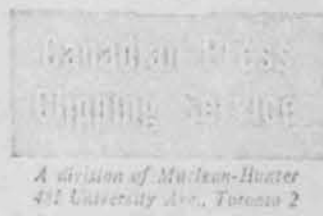
## Man And World Will Continue

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Fredericton Gleaner, N.B.  
Circ. 16,484  
March 3, 1969

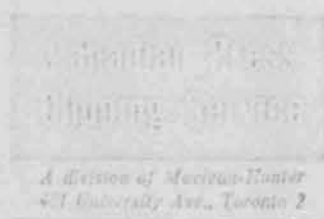
## Two-Point Plan Keeps Fair Open

MONTREAL (CP) — A two-point plan to enable Montreal to re-open its Man and His World exhibition this year was announced Wednesday by Lucien Saulnier, chairman of Montreal's executive committee.

Mr. Saulnier told a news conference the plan might involve a financial risk to the city of about \$3,000,000. It would be presented to city council for ratification Friday with a recommendation from the executive committee that it be accepted.

Under the proposal the province would assume up to \$5,500,000 of the operating deficit of the exhibition and the federal government would defer an equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

The second point in the proposal would spread repayment of Montreal's share of the Expo deficit over an eight-year period.



Charlottetown Guardian  
P.E.I.  
Circ. 16,704  
February 28, 1969

## Montreal Fair May Stay Open

MONTREAL (CP) — Agreement was announced here on a method of financing that would keep Montreal's Man and His World exhibition open this summer.

Lucien Saulnier, chairman of the Montreal executive committee, said city council will be asked Friday to approve a two-point scheme that would make it possible for the exhibition to

operate for another year, at a financial risk to the city of about \$3,000,000.

His statement at a news conference came shortly after a similar announcement in the Commons by Prime Minister Trudeau.

Winnipeg Tribune, Man.

Circ. 73,890

March 3, 1969

## Mayor Drapeau to try for premiership of Quebec?

By Lisa Balfour

Tribune Correspondent

5-999  
MONTREAL — Liberal and Union Nationale spokesmen here are openly discussing the possibility of seeing Mayor Jean Drapeau become premier of Quebec.

Although it has been rumoured for years that Mr. Drapeau had his eye on the premiership, heretofore he has had his hands full realizing vast projects designed to give Montreal the status of an international metropolis.

Recently, however, the 52-year-old mayor caused a nation-wide stir by having city hall announce that Expo's successor, Man and His World would have to be scrapped for lack of funds.

At the same time, he declared that he was seriously thinking of stepping down as mayor of Montreal.

Since then, he has been addressing Montrealers on television in a bid to test public support. Moreover, he has been using the airwaves to blame Ottawa for the financial plight in which Montreal now finds itself. Now Ottawa has decided to help and Man and His World will continue.

His attacks on Ottawa have sounded very much like similar blasts made by provincial leaders including Premier Bertrand and finance minister Paul Dozois.

The latter particularly has often stated that Ottawa is responsible for the province's own financial hang-ups.

The net result of Mr. Drapeau's latest declarations has been to make politicians in Ottawa and Quebec City wonder if the Montreal mayor isn't preparing the way for a dramatic entrance into the arena of provincial politics.

Although city hall denies this, speculation here suggests that Mr. Drapeau would be a natural if he were to decide to move forward at this time.

For one thing, several politicians maintain that Premier Bertrand frankly admits he wants to get out of politics soon. It is well known, for instance, that he had to take six-weeks off to convalesce from what doctors described as "heart troubles."

Mr. Drapeau is also viewed as a likely candidate for the simple reason that the bombings and general climate of violence in Montreal has created a demand for an authoritarian figure in whom the public can have confidence.

Moreover, it is no secret that Union Nationale members are concerned about winning the next general election and many of them feel they could do so with a dynamic and well-known figure like Mr. Drapeau at their head.

Yet despite the number of arguments which appear to favor the mayor's appearance on the provincial scene, there are just as many others which could militate against it.

One of these is that if the peppery Mr. Drapeau feels bored and frustrated by lack of financial manoeuvrability in Montreal, he would feel just as hamstrung in Quebec City where there isn't any money either.

Moreover, Mr. Drapeau is reputed to be a man who likes to lead a united party and that is not what he would find were he to make overtures to the restless and internally-divided Union Nationale.

Another thing, the Montreal mayor is known to be a doer and as such he is said to have an almost violent dislike for debate and what he would consider needless bickering.

Consequently, it is questionable whether Mr. Drapeau could apply the special style of administration which he has developed as head of his own civic party of Montreal to other levels of government.

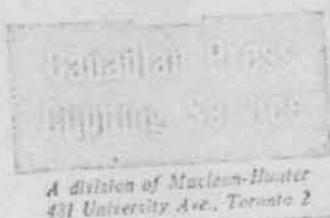
Most political observers agree that the mayor "needs public life the way some people need alcohol." However, they wonder whether he would really be happy in another setting — such as that in Quebec City — where the situation would be different.

Moreover, they recall that despite Mr. Drapeau's successes as a municipal politician, he has not always been a winner.

For instance, back in 1942, he was defeated when he militated against conscription to the point where he ran against one of Prime Minister Mackenzie King's ministers.

A similar fate befell him two years later, in 1944, when he tried to move into the provincial political arena under the banner of the nationalist Bloc Populaire.

That, however, was 25 years ago and since that time, Mr. Drapeau has built himself the kind of reputation which would appear to make him an attractive figure for any political party.



Calgary Herald, Alberta  
Circ. 94,956  
March 3, 1969

## Federal Aid Urged For Exhibition

The federal government's recognition of the economic plight of Montreal's Man and His World should be broadened to rescue other exhibitions hard pressed for capital expansion funds, Charles Kennedy, said Friday.

The quickest way to effect this would be to rescue the exhibition grants and loans bill from the bottom of the federal order paper, the president of the Calgary Exhibition and Stampede said.

The federal government has agreed to ease Montreal's financial problems by deferring repayments by the city and Quebec on their share of the Expo '67 deficit.

Though he wouldn't refuse any federal grants, Mr. Kennedy felt the federal bill would be a savior for a number of Canadian exhibitions and would give added impetus to the Stampede's expansion plans.

### PLANTS OUTDATED

"There are a lot of exhibitions across the country that are strapped for funds needed for capital expansion," said Mr. Kennedy.

He said their physical plants are rapidly being outdated by modern standards and needs, and their cash flow isn't sufficient to meet the projected cost of new or renovated facilities.

The Calgary Stampede plant, for example, must be updated during the next decade to meet projected demand of its patrons.

The Stampede has announced a 10-year expansion plan expected to cost \$30,000,000, but the staging of the improvements will rely largely on financing available from provincial and federal governments.

The province has already approved a bill providing a provincial guarantee for exhibition loans to a maximum of \$10,000,000. The Stampede has plans to take advantage of this guarantee as it will provide money at a cheaper interest rate than the going market rate.

The federal bill was introduced by Senator Harry Hays, then minister of agriculture, his successor in the department, Joe Greene, endorsed the principle of the bill, but it still remains at the bottom of the order paper.

### TALKS PLANNED

Talks are planned with Bud Olson, the current minister of agriculture, about the progress of the bill.

The bill would differ from the old one which was discontinued by the John Diefenbaker government, Mr. Kennedy said.

In pre-Diefenbaker days, the federal government provided a \$100,000 grant toward capital projects by exhibitions. Calgary used its \$100,000 grant to assist in meeting the cost of the agricultural building.

Restoration of the old \$100,000 grant wouldn't go far in meeting the capital costs of today's exhibitions, Mr. Kennedy said, and the hope is to secure long-term, low-interest loans from the federal treasury.



A Division of Maclean-Hunter  
451 University Ave. Toronto 2

Winnipeg Free Press, Man.  
Circ. 131,695  
March 3, 1969

## Montreal R999 Fair To Continue

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had decided Jan. 29 to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The deferred instalments to the federal government would be resumed in 1972.

For its part, the city would meet a federal schedule in repaying its share of the deficit.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time new arrangements will be made to handle the remainder of the city's \$25,000,000 share of the Expo deficit.

However, a spokesman for the Quebec department of industry and commerce said Friday that the provincial government had not had a chance to thoroughly study the financing arrangements on maintaining Man and His World.

Mayor Drapeau said Jan. 29 that financial austerity in Montreal was hindering his plans for the city. Closure of the exhibition was the "signal" and not "the reason" for his reflection on resigning.

He said Friday that as a result of that announcement the population in general—in Montreal, in the province and Canada—"learned a great deal about the situation of cities and particularly of big cities."

"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators."

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would reconsider resigning as mayor.

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More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.

Troil Times, B.C.

Circ. 6,533

March 3, 1969

## Man And His World To Be Continued

MONTREAL (CP) — City council at the weekend approved the continuation this year of *Man and His World* and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

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Canadian Press  
 TORONTO SERVICE  
 A division of Maclean-Hunter  
 481 University Ave., Toronto 2

Evening Times Globe  
 Saint John, N.B.  
 Circ. 24,731  
 March 1, 1969

# Fair's On, 5-899 Drapeau Stays

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DRAPEAU

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Canadian Press  
 TORONTO SERVICE  
 A division of Maclean-Hunter  
 481 University Ave., Toronto 2

Ottawa Journal, Ont.  
 Circ. 78,318  
 March 3, 1969

## Will Fight for CNE Aid

TORONTO (CP) — Local Liberal members of Parliament have told Metro Chairman William Allan they will fight for federal assistance for the Canadian National Exhibition.

Barney Danson, member for York North, said today the 20 Toronto-area members have been concerned about the future of the CNE. But the members want help from city officials.

In an interview, he said Montreal's Man and His World was able to obtain aid because Montreal Mayor Jean Drapeau presented specific proposals.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Saturday Citizen,  
Ottawa, Ontario  
Circ. 90,201  
March 1, 1969

## Hees atop gab list of Tories

By Greg Connolley  
Citizen staff writer

Conservative MPs are fed up with some of their more forward colleagues who hog question time in the Commons, and have named George Hees as a main offender.

Also singled out as a "glory grabber" was David Macdonald, member for Egmont constituency in Prince Edward Island.

James McGrath, a Newfoundland member, lectured Speaker Lucien Lamoureux about the problem Friday, saying more polite and less demanding Conservatives weren't able to place even one question.

Mr. McGrath had a private set-to in the Commons with Mr. Hees and made it clear that he thought the loquacious former trade minister should give other Tories a chance to question the government.

What triggered Mr. McGrath's Irish temper was the plight of Lee Grills, the 300-pound Conservative member from Hastings Riding. Mr. Grills hauled himself out of his seat and stood 15 times Friday morning, trying without success to get the Speaker's attention.

### Lot of work

Mr. Grills, himself a very pleasant, mild-mannered Ontario member, was sufficiently riled to ponder whether he might get in more questions if he was a nasty type.

During the morning question period he had lifted over two tons and had nothing to show for it but frustration. "I was worried about him," Mr. McGrath commented, "Lee is a heavy man and it's not easy for him to get up and down."

Mr. Hees was very big in the question period, and so was Mr. Macdonald who, although from the P.E.I. potato-land, is a specialist on Biafra.

Mr. Hees made much of the government giving special treatment to Montreal's Man and His World, while Toronto's Canadian National Exhibition got nothing.

This in turn irritated Conservative Jack McIntosh (Swift Current-Maple Creek). He complained that any kind of an Ontario or Quebec question was allowed while, when he asked about wheat, he was ruled out-of-order.

### House hogs

Speaker Lamoureux said he tried to give every MP a chance but made plain his view that a small group of members were taking up too much time.

He said the first two or three questions, usually asked by Opposition front-benchers, along with seven or eight supplementary queries, used up an unfair amount of time.

Mr. Hees meantime said that the type of questioning by the Conservative members was set at a preparatory meeting. Priority in the Commons depended on the importance of the question.

He insisted that front-benchers status was not the criterion but rather the ability to come up with a question that was liable to stagger the government.

Mr. McGrath has yet to be convinced of that argument.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Owen Sound Sun Times, Ont.  
Circ. 14,169  
March 3, 1969

## Mayor Drapeau to continue

Mayor Jean Drapeau will continue as mayor of Montreal. Man and His World will again open this coming summer, although for a shorter period by two months.

Neither changes in the much discussed issues, the mayor's retirement and the conclusion of "Man", with reportedly accomplished decisions in the past, cause much surprise. Nor did Mayor Drapeau's changed attitude arouse any great applause in Montreal City Council. That could have been because he took six pages to set forth his revised plans, and, despite that length, remained very vague.

Mayor Drapeau is an astute politician. He was a main actor in bringing about the miracle Expo 67, which he won for his city and came to be regarded by Montrealers as Montreal's own. And, in true politician style, his statement left much in doubt. Apparently back in the latter part of January he had merely arrived at a point where he should take several weeks to consider whether or not he should continue as mayor. The decision to scrap "Man and His World" had been a signal which led him to doubt his usefulness as mayor. But meanwhile he had been reassured, he said, about the confidence of the public. Such reassurance had come, he said, from highest authorities of both federal and provincial government.

Some saw this as meaning a better deal financially for Montreal. The mayor also reports a formula to put the big summer show back into business. And there were other factors which would make his job more palatable, he said.

Mayor Drapeau has done an outstanding job both as mayor and in regard to Expo and its successor. But whether the city, the province and, for that matter, the nation can stand such successes with their high deficits is a matter of question.

Mr. Drapeau would help his city, and the province, if he found a formula for ending the city's terrorism.

DAVID I. KER  
PUBLISHER  
A division of Mathean-Hunter  
431 University Ave., Toronto 2

Woodstock-Ingersoll  
Sentinel-Review, Ont.  
Circ. 10,308  
March 3, 1969

DAVID I. KER  
PUBLISHER  
A division of Mathean-Hunter  
431 University Ave., Toronto 2

Caledonia Grand River  
Sachem, Ont.  
Circ. 1,508  
August 21, 1968

## Montreal Influence

A visitor from the United States stopped in front of an illuminated map of North America at Man and His World. He stood fascinated because his native city, Chicago, was discovered in 1675 by an explorer from Montreal, Marquette.

The Chicagoan learned also that this was the case with Detroit, Pittsburgh, Green Bay, Memphis, St. Louis, Missouri, Mobile, Alabama and even New Orleans.

When the visitor leaves the spectacular film of Canada, created by the late Walt Disney, and enters the hall of "Montreal 326", he is introduced to the original coat-of-arms of explorers like Jacques Cartier; the regimental flags of the famous French regiments that served in Canada until 1700.

The visitor finds the model of old Montreal of special interest, especially if he has been touring the historic quarter. The walled city is there in miniature, made to scale from architectural plans in old books and manuscripts.

The lover of new architecture can see the city of today in a larger model, topographically exact, including Mount Royal, which hovers over the downtown area.

The name "Montreal 326" is based in the fact that 1968 is the 326th anniversary of Montreal's founding.

Opinion

Page

## The Daily Sentinel-Review

Published by Thomson Newspapers Limited at 15-18 Brock Street, Woodstock, Ontario.  
David I Ker, Publisher

Kerry G. Lambie, Managing Editor

MONDAY, MARCH 3, 1969

## This is not favoritism

So Montreal is to have its Man and His World exhibition after all in 1969, thanks to a new plan which would extend and adjust payments due the senior level of government covering deficits stemming both from Expo itself and the exhibition that followed it last year.

But let's keep things in perspective. This new plan is just as much a means of the federal government getting its share of the cost of Expo from the city of Montreal and the province of Quebec as it is anything else.

It is substantially an emergency measure based on refinancing the Expo debt and not a scheme to subsidize the permanence of a sizeable exhibition for Montreal.

The end result may be a permanent fair on the Expo site which would benefit Montreal to a considerable degree. If that should happen, well and good. But in the meantime, let's see it as it really is — a means to keep it from being a permanent and sizeable liability to the Canadian government and the taxpayer who provided the funds for it in the first place.

Yet the new turn of events with respect to Man and His World has already been seized upon by at least one Toronto newspaper as a valid precedent for providing generous amounts of federal funds to expand the Canadian National Exhibition.

The Globe and Mail recalls that in 1965 former Prime Minister Lester Pearson, in opening the Toronto fair promised federal financial

support for ambitious plans to enlarge the C.N.E. It also points to a similar pledge on behalf of the Ontario government made by Premier Robarts only last year.

In the meantime the effects of prodigal government spending, and the growing threat of inflation, have caused both governments to take a second look at the situation and to make token gestures, at least, on cutting back or cancelling previously planned programs that would cost excessive amounts of new money.

This new approach to Man and His World, therefore, should not be regarded by Toronto, by the Canadian National Exhibition, or officials of any other fairs, as favoritism to Montreal. The federal government put a lot of money into Expo. All it seeks to do now is to get back as much as possible of what is owing by the other levels of government, even though it may take longer.

This is much better than writing the business off as a total loss. But in order that it pay, as so many other fairs do, will call for much better planning by officials at Man and His World. If they make a go of it it will be not only to their own benefit but the benefit of the federal treasury.

But don't let the Toronto Exhibition (or any other fair, large or small) get the idea that this new move in Montreal means a change of attitude on the part of Ottawa which will result in more and better subsidies for them.



New Glasgow News, N.S.

Circ. 9,697

March 4, 1969

## Drapeau Announces 999 Magistrate Registration

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Season-long passes will be \$12 compared with \$35 last year for adults and \$7.50 compared with \$17.50 last year for youths.

More than 40 pavilions operated by foreign countries were expected to participate in this year's fair, plus about 30 more under city management.



Hamilton Spectator, Ont.  
Circ. 124,152  
March 4, 1969

# Montreal is Canada's first true city state

999 By WILLIAM GOLD  
Editor  
of The Spectator

MONTREAL — Anyone with the temerity to think about, let alone write about, Canada's English-French situation runs almost instantly into a basic axiom — Montreal is not Quebec; Quebec is not Montreal.

This truism has been repeated so often for so long that repetition has deprived it of meaning, as is the case with so many clichés.

Canada will forget this particular truth at its peril, but it is not the sort of statement which can stand alone, particularly when one is considering the fate of Montreal's English-speaking community and wondering about the effect of that fate upon the unity of the country.

Montreal may not be Quebec, but it certainly affects Quebec. Montreal in no way reflects English Canada, but it certainly has an effect on English Canada.

In short, Montreal is the country's first, and probably only, genuine city state. It has an existence all its own, has this unique fusion of founding races — and in some ways the fate of the metropolis is vital to the success of both Quebec City and Ottawa. Neither can afford to let it fail.

There can be little other explanation for the inter-governmental agreements of last week which breathed new life into the post-Expo *Man And His World*, which represents Jean Drapeau's last ditch attempt to sustain the economic inflow of 1967.

The city, quite literally, was going broke. Its taxpayers obviously could not be asked for more. The country outside had the choice of watching its most sophisticated municipal structure disintegrate, or of coming to the financial rescue.

Rescue it did. *Man And His World* was the excuse, but had this son of Expo not existed some other worthy cause would have been found to take its place as an aid recipient.

Perhaps this is the forerunner of what will eventually happen in all our big cities. Maybe when their property taxation limits have at last been irrevocably reached Toronto will get some federal money for its CNE and Hamilton for its theatre auditorium — but for today the principal point of the federal-provincial salvage of Montreal is the message of hope it surely must bring to cultural relations.

For months now we in central Canada have been reading and seeing and hearing stories about the exodus from Montreal of English-speaking persons claiming a drying up of economic opportunity for themselves or their children; a fear of the future; or just plain personal irritation at being put upon by French-Canadians out to prove a point or settle a few old scores.

In individual cases these people probably had sound reasons and exercised good judgments. But we have to remember that people invoke these same reasons when they leave Calgary, Regina, Hamilton, Toronto, or East Snake. The same, that is, except for being put upon.\*

The Frenchness of Montreal has obviously increased during the past several years. This is quite apparent to a visitor like myself who has been arriving off and on for 20 years.

In retrospect, though, the surprising thing about this is not that Montreal is becoming more French now, but that it remained so English for so long. From a position of economic primacy the city's English minority was for an amazing span of time able to maintain a cultural and linguistic strength out of all proportion to equity and reality.

Now, according to some very sophisticated and intelligent people in that city, equity is being restored. The restoration of fairness in the use of language is not the same thing at all as deliberate harassment or oppression in the broad social sense, although it may certainly seem that way to specific individuals affected by it.

It is, as I know from personal experience, intensely irritating to be addressed persistently in French by a person who you know can perceive that you only barely understand French, and who himself, you also know, can speak fluent English.

But if that is the case would it not also be irritating to be French and to be addressed persistently in English when you know that the speaker has lived in Montreal for 40 years, prospered by selling in a French market, and yet has not bothered to learn French?

If English Canadians forget the other side of coins like that the coun-

try is done for. As a general proposition people en masse will learn a second language only if they have to for imperative economic or social reasons. Indeed, for many people it is quite literally impossible to learn without that motivation.

In Montreal today, there is a transition. A few years ago the French had to learn English. Now, increasingly, the English have to learn French (a process which is really not diminishing the earlier need of the French to learn English).

This, to me, is something unique to the unique Montreal city-state. The citizen who is in tune with Montreal, among my limited acquaintance at least, is not really in tune with anywhere else in Canada, regardless of his mother tongue.

A number of English-speaking people are not in tune with the evolutionary realities of Montreal. So they are leaving and in each individual case the reasons for doing so must be respected.

But it is something else again to breathlessly report these departures in boxcar headlines as being indicative of a widespread trend. The census figures reveal no such trend. Some of those who leave are bitter, openly and noisily bitter.

There are two feet for the shoe, though. People leave Hamilton all the time, and no small number of them denounce the place bitterly as they do so. This does not produce public predictions of our municipal downfall because we all know such predictions would be idiotic if made.

Yet in Montreal gloomy predictions ARE made. Their validity, if any, must be predicated on the assumption that each vocal Montreal-complainant represents a large number of silent but like-minded other people. My trip to Montreal produced no evidence to support that assumption, and some to refute it.

It is impossible to be more precise. One of the main points of these articles is to suggest that anyone who IS precise about what is going on in Montreal should be regarded with a certain amount of suspicion.

For me, there is the same old business of tentative conclusions.

First — Montreal is a creature of its own possession which stands by itself as a city state and is not indicative of Quebec policies or even aspirations. Second — Montreal, as one of the world's truly exceptional cities exerts a centrifugal hold upon its inhabitants, of whatever linguistic origin, which will (unless panic developments prevent any mass migration of English-speaking persons for whatever reason.

Finally, I couldn't help but feel that the real disposition of Canada will be enacted in this remarkably independent city, subject to all the unfettered resources of the free market, place; rather than in Ottawa where the economic predominance of the federal government and its ability as the major employer to force-feed bilingualism casts doubt upon the validity of events as natural happenings.

Wednesday: The Bombs

Canadian Press  
Shipping Station

A division of Maclean-Hunter  
181 University Ave., Toronto 2

London Evening Free Press  
Ontario

Circ. 122,546

March 4, 1969

## Stampede official 1999 urges federal aid

CALGARY (CP) — The federal government's recognition of the economic plight of Montreal's Man and His World should be broadened to rescue other exhibitions hard-pressed for capital expansion funds, Charles Kennedy, president of the Calgary Exhibition and Stampede, said Monday.

"There are a lot of exhibitions across the country that are strapped for funds needed for capital expansion," Mr. Kennedy said in an interview. Their physical plants are rapidly being outdated by modern standards and needs and their cash flow isn't sufficient to meet the cost of new or renovated facilities.

Canadian Press  
Shipping Station

A division of Maclean-Hunter  
181 University Ave., Toronto 2

Red Deer Advocate, Alta.

Circ. 10,071

February 27, 1969

## Delicate Fiscal Transplant 1999 May Yet Revive Son Of Expo

MONTREAL (CP) — Agreement was announced Wednesday on a method of financing that would keep Montreal's Man and His World exhibition open this summer.

Lucien Saulnier, chairman of the Montreal executive committee, said city council will be asked Friday to approve a two-point scheme that would make it possible for the exhibition to operate for another year, at a financial risk to the city of about \$3,000,000.

His statement at a news conference came shortly after a similar announcement in the Commons by Prime Minister Trudeau.

Mr. Saulnier said city council will be asked to approve a federal-provincial agreement on a proposal by Finance Minister

Paul Dozois of Quebec whereby the provincial government would assume up to \$5,500,000 of the operating deficit of the exhibition.

The province made this offer on condition that the federal government would agree to defer an equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

Mr. Saulnier said the second point in the scheme involves spreading repayment of Montreal's share of the Expo deficit over an eight-year period.

He said the executive committee will recommend that city council accept this scheme, which might involve a financial risk for the city of about \$3,000,000.

"The executive committee believes," Mr. Saulnier said, "that the financial risk which the city could assume would amount to approximately \$3,000,000" on the basis of current estimates of exhibition revenues and expenditures, provided that exhibition employees accept "the working conditions which have been proposed to them."

Mr. Saulnier told reporters that the deficit for the 1969 operation of Man and His World could be as high as \$8,500,000—of which the province would cover \$5,500,000—but the deficit could be much lower if public response to the exhibition was good.

Man and His World had a deficit of more than \$5,000,000 in its first season of operation last year.

McGraw-Hill Press  
Publishing Service

A division of Maclean-Hunter  
181 University Ave. Toronto 2

London Evening Free Press

Ontario

Circ. 122,546

March 4, 1969

Detroit, Montreal alarmed

## K 999 Great cities in trouble at both ends of 401

By Garnet Moore

There are great and good cities at opposite ends of Highway 401. Montreal and Detroit, you find, still have marked differences, but of late they have one distressing thing in common. Both are in trouble.

Downtown Detroit, after darkness falls each evening, becomes a place ridden by fear. Streets are only thinly travelled. Taxis are hard to find. The much-discussed "crime-in-the-streets," with persistent social and racial tensions, has grown into a psychosis that, while partly intangible and probably exaggerated is causing Detroiters real concern.

The same aura of fear has not hit Montreal—at least not on the surface. The crowds at The Forum, along St. Catherine at all hours, and in the usual meeting places are still large and gay.

Montreal has not surrendered to fear. But there is deep worry, bafflement and anger over the phantom terror that Premier Bertrand says is being perpetrated by "half-witted cowards" who talk about "liberating us" but are really "trying to kill us."

Quebecers will not easily be driven from their streets. This was dramatically shown by the crowd of hundreds that jammed into the Reform Club at Quebec City under threat of bombing to hear Jean Marchand deliver a fighting speech on behalf of Canadian federalism.

"This just shows" one speaker said "that when the future of whole country is at stake and when it is time to show support for someone fighting for it, bombs don't scare anyone."

Detroit, easier than Montreal, can fight its problem. Courageous and strong efforts have already been made to remove the obvious seed beds of Detroit's crime. With Montrealers and Quebecers it is harder. They are not even sure who their enemy is or where to find him. He plants his bombs, and hides, and runs.

The FLQ (Front for the Liberation of Quebec) has left missives which claim the bombers' work as its own. But who and what ex-

actly is the FLQ? Pinning the crimes down to individuals is the solution that is eluding Montreal police.

There were suggestions the Montreal bombings were done by an unconnected gang. Perhaps only one or two men, not even politically oriented. But it doesn't look that way now.

The Montreal paper *Dimanche Dernier* Heure published excerpts from an FLQ pamphlet "Victoire" which declared that failure to "understand" has dictated a new militancy that will bring violence and death in 1969.

There is a difference between these outrages and the wave of bombings in 1963. The previous attacks did seem to be motivated by a distorted nationalism. The present perpetrators, calling themselves "revolutionaries" are apparently circulating messages which attack "imperialism" in general, particularly the "Yankee capitalist" kind of imperialism, and demand social upheaval patterned on the ideas of Che Guevara.

This gang, whoever its members are and whatever they represent, should not be associated with legitimate Quebec separatists and "nationalists." Independence seekers like Rene Levesque have nothing but loathing for these murderous tactics.

However unrepresentative, they are causing massive harm to Quebec.

With Detroit again, the problem is different in nature and broadly based. The wellsprings of violence are visible and still open to correction. No amount of social improvement—and improvement is needed—will stop the bombers in Montreal.

Joe Falls, sports editor of The Detroit Free Press, in a recent column, recognized the peril that has gripped that city and called for a program to restore and revitalize downtown Detroit.

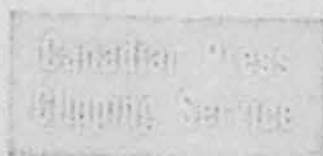
"I'm afraid to walk around town at night," Falls wrote. "It never was that way before. The dress shop where my wife buys her clothes is finding its sales slipping more and more because its customers just won't come into the city at night. This is going to have to stop somewhere or Detroit will be a ghost town one day."

Falls went on to make a case for the locating of Detroit's proposed new sports stadium in the downtown area. "I know there are other things that should be done before a stadium is built . . . but man cannot live by bread alone."

That same idea has probably motivated Mayor Jean Drapeau to push ahead with projects at Montreal like *Man and His World* and various other "prestige" developments while the city is beset by problems of poverty and financial strain. Indeed, a city so beset and coping too with political tensions, may need the compensation of cultural and recreational relief.

Cities, like man, cannot live by bread alone.





A division of Maclean-Hunter  
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North Bay Nugget, Ontario

Circ. 17,637

March 4, 1969

## Opinions from the press

### 8999 Man and His World

Montreal Gazette: Now if a decision is to be made to have *Man and His World* for 1969, everyone should do his best to help make it a success. It is a big venture, it needs a big effort; it could have big results. But everything will have to be done to get down to work and to overcome the time lost while the decision lay in doubt.

Some uncertainties still linger. Mayor Drapeau has promised a fuller statement today. This will clarify the situation. Among the uncertainties is the attitude of the unions. If their demands prove to be too heavy, the whole outlook could be altered. The statement made by Mr. Saulnier on Wednesday was an acceptance of the offers made by the federal and provincial governments. What emerges today will make the city's attitude toward the fair more definite.

In one respect, above all, a favorable decision would bring a welcome stimulation. It would show that Montreal, despite all the gloomy and dismal influences of the series of bombings, is determined to go ahead.

The injury to Montreal's reputation far and wide, which has come with anarchist violence, has left its depressing effects upon the whole life of the city. But now if *Man and His World* is to go ahead, there comes again something of the wider view; the emphasis is once more on civilization and progress.

From the financial point of view, this is unquestionably a serious undertaking. The total deficit is frankly estimated as possibly running as high as \$8½ million. The Quebec Government has agreed to absorb \$5.5 million. This will leave the possibility that the City of Montreal may have to meet a deficit of \$3 million.

For the taxpayers of Montreal, the amount of the deficit may actually be somewhat larger, as most of the tax

revenues that the Quebec Government will ultimately use to meet its portion of the debt will actually come, as usual, from the Montreal area.

Altogether, these are heavy financial commitments. But some consideration has to be given to the counterbalancing entries that cannot be written into the books, but which are nonetheless very real.

*Man and His World* will provide a large number of jobs. These jobs are needed especially at a time when the number of the unemployed has been growing. *Man and His World* will also give a badly needed stimulation to the city's tourist business. The difficulties and discouragements that this business faces were made clear at the meeting of the Montreal Tourist and Convention Bureau this week. The immense importance of *Man and His World* in attracting visitors to Montreal was stressed.

The money brought into the city is not, of course, concentrated in the tourist business. It is estimated that some two thirds of it spreads far and wide into the economy.

While the value of *Man and His World* to Montreal, especially at this time, is undoubtedly very real, everything will have to be done to learn from experience and to provide a fair of the best quality at the least cost. Such an objective is by no means a contradiction.

Last year the problem was not only that of trying to do too much too quickly; there was also the problem of trying to spread too much too thin. Selection and concentration could enhance the quality of the fair, while also helping to keep its costs in control.

But the most important thing of all is the feeling *Man and His World* will give that Montreal is going ahead and not drawing back, that it wants to retain the international, outward-looking, enterprising vision that Expo gave it.

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481 University Ave., Toronto 2

Charlottetown Patriot, P.E.I.

Circ. 4,902

March 5, 1969

## Quebec corporate exodus is being exaggerated

Montreal police, to everyone's relief there, appear to have gained a foot in the door of the organization responsible for the bombings that have plagued that city. A bearded youngster has been arrested, found in a flat in which the police also located a number of bombs ready to be set, another bomb in course of construction, and several hundred sticks of dynamite, detonators and primers with which to manufacture more.

It is a sign of hope that the bomb factory has been found and deactivated, but a cause for uneasiness that the FLQ, the Federation for the Liberation of Quebec, may be implicated in the bomb plots. The police had assumed they had laid the extremist terrorist organization to rest more than a year ago, but it could be they merely went underground.

**BAD EFFECT** — The bombings scare visitors all well as Montrealers, and with the FLQ, still active, revolutionary activities could not only continue but flare into public violence given the appropriate situation. Such developments could play hob with Montreal's tourist trade and also effect the resuscitated *Man and His World* attraction. The unrest in Quebec, and particularly in Montreal, is also reported to be slowing down business generally and to have provoked English-speaking residents in growing numbers to move to other provinces, such as Ontario and the Maritimes.

**OTHER FACTORS** — But the Quebec government is also blamed as much as the terrorism with its strong nationalistic policies including perhaps the eventual phasing out of English schools, the pressures of inflation and higher taxation, and the evident intention that Quebec is sure to become a French state whether within or without Canada.

**PUBLIC FINANCE** — However,

Quebec's industrial talent scouts attending a convention of the Canadian Industrial Development Association deny that there is a general exodus from Quebec, especially in the corporate field. The industrial commissioners of various Quebec communities and their counterparts in the Quebec government do not deny that some companies are moving away, but they maintain that more are coming in than are leaving, so that are gaining ground. They say they are swamped with inquiries from firms in other provinces. They argue that while bomb headlines, particularly in the U. S., may frighten off some potential new Quebec industries, others are still very much interested in the potential of the province economically and are not concerned with the politics. Some firms blame the political climate as an excuse to cover up their real reasons such as management failures, labor trouble, fiscal economics.

**MONEY TALK** — A winning factor for Quebec, they say, is the incentive grant. A Quebec official says that "Some of the U. S. firms that have moved into Quebec recently were simply companies that needed capital for re-equipment and found it paid to move to a new place and get up to 4 5 per cent of what they need from our government." Such firms also play one community off against the other in seeking the best incentive grants, tax exemption deals. But it works, for St. Jerome, Que. has welcomed 20 new firms worth an aggregate \$30 millions in the past year or so, Laval, Que. brought in 72 new businesses in the past four years.

This is the kind of competition our Island industry hunters have to face in attempting to attract new enterprises to this province.

Publishing Press  
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 481 University Ave., Toronto 2

Calgary, Alberta, Alta.  
 Circ. 34,926  
 March 5, 1969



## Commies, separatists and Fairs.

It should not come as a surprise even to the good people of Quebec that Tuesday's raid on the headquarters of the militant arm of the Separatist movement in Montreal disclosed vast quantities of Communist literature from Russia, China and Cuba. There is no more fertile ground in which to sow the seeds of communism than in an area where both economic and political discontent prevails. The fact that the police found live bombs, dynamite and large quantities of detonators along with the literature merely provides proof that the bombings and the demonstrations have been going on under the cloak of Nationalism, when in fact it was part of the Soviet Union's campaign for World Communism.

The latest disclosures actually point a way out for the badly harassed Union Nationale government of Quebec. Would this not be the proper time to call a provincial election and a public referendum on the question of separation from the rest of Canada? If it can be proven in court that the scores of bombings which have occurred in the province in the last year, were Communist-inspired, and not actually the work of Rene Levesque's official Separatist organization, would this not go a long way toward disposing of the problem for good and for all?

The terrorist acts which have plagued the province, and the city of Montreal in particular, has caused Quebec irreparable loss in prestige and its economy. Capital investment is shying away, and there is little doubt but what the bottom will fall out of the tourist business this summer, unless the police have indeed stumbled onto the headquarters of the Anarchists. Even the revival of Man and His World, the illegitimate offspring of Expo '67, aided by additional funds from federal coffers, won't assist the sagging tourist industry to any great extent until the terrorists are finally cleaned out.

## You can't revive a dead horse.

In his attempt to revive a dead horse for a third successive time, I feel that Mayor Drapeau is not playing it very smart, and neither is the federal government by its action in throwing more Canadian taxpayers' money into the bottomless pit that is the Montreal Exhibition.

While Expo '67 was an artistic and tourist attraction success, it was a colossal financial flop. The exact financial result will never be made known, but it is said to range between \$175 and \$200 million.

The Canadian taxpayer was hooked for half of this amount even before the Fair opened, and they will probably end up paying more than 90 per cent of the bill because both the province of Quebec and the city of Montreal are so broke that only the federal government can bail them out.

## No gov't help for other fairs.

The decision of the federal government to again come to the assistance of the Montreal exhibition, has upset the Association of Canadian Exhibitions and rightly so. As early as four years ago, Senator Harry Hays of Calgary, then federal minister of agriculture, sponsored a bill which if approved by Parliament, would have provided adequate loans and grants to all major exhibitions in order that they could carry out badly needed expansion plans.

When voters in the South Calgary constituency developed a one-day mental blackout and failed to return the agriculture minister to office, at the 1965 elections, Mr. Hays' bill became lost in the shuffle.

If nothing else, the controversy which has developed as the result of the decision of the federal government going to the rescue of the Montreal Exhibition for the third time in so many years, will be a test of strength for the present minister of agriculture H. A. (Bud) Olson of Medicine Hat. It has been proven on several occasions to date that a number of Mr. Trudeau's cabinet ministers really don't know where they are going, and if Mr. Olson proves an example to the contrary, this will indeed be refreshing.

The Calgary Exhibition and Stampede, Western Canada's top outdoor tourist attraction for decades, has suffered more than any of the other fairs from lack of government assistance in its expansion plans. It is true that opportunity knocked for them in 1965 when the federal government made the 440-acre Lincoln Park available for a new exhibition grounds, but they "booted" it. A less than brave board of directors, a grasping and somewhat stupid civic administration, and a score or two of "loud mouths" in the southwest section of the city, caused the plan to collapse. The exhibition board has been in expansion trouble since that time.

So, we'll close off with the reminder that it is Christmas every Monday for the postmen. At least, the weight of the mail bags makes it feel that way.



Canadian Press  
Shipping Service

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431 University Ave., Toronto 2

Edmonton Journal, Alta.

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March 5, 1969

## Charles Lynch

### *Prolonging the binge*

**MONTREAL** — Montrealers seem well pleased that the remnant of Expo 67 has been saved for another summer run. And they seem undisturbed that their pleasure isn't shared in other parts of the country.

You can't blame a city for getting what it can, and under Jean Drapeau's leadership, Montreal has run up quite a score in recent years.

But for the non-resident of this splendid metropolis, there is something sad about Montreal's unwillingness to let go of the splendid memories of Expo, or her blindness to the possibility that the gaudy peacock may have become an albatross around her neck.

Millions of Canadians from all parts of the country share those Expo memories, but failed to respond when Montreal tried to prolong the party last summer. It seems unlikely that the response will be any greater this year.

The pleasure ground out there on the island is a diminishing asset, and the men who built it never intended it to be anything else. Expo 67 — already the name is beginning to sound quaint — was largely a federal project, and it was built as a glorious one-time binge.

Binges can be prolonged, but hardly ever at the profit of the participants. The latest formula for keeping the *Man and His World* show alive involves a postponement of certain debts owed to the federal government, and I doubt that the federal government ever expects to see the money.

On the contrary, the expectation in Ottawa is that the entire operation will go through a process of slow death, with requests for additional transfusions until rigor mortis sets in.

The Expo plant is running down, inexorably, and staggering sums would be needed to halt its decay. Assuming that such sums are nowhere to be found, interim sums thrown into *Man and His World* can be counted as lost money.

If the people of Canada and the United States were to recapture the Expo mood and come thronging to the islands in the numbers they registered in 1967, it might be another matter — though even then, it is hard to imagine governments putting up the sums they did for Expo in Centennial Year.

The sad fact is that the mood is nowhere to be found, and the compulsion that people felt to see Expo does not apply to *Man and His World*. Expo was a great national event — *Man and His World*, despite the continuing involvement of federal funds, is local.

When, as seems certain, there is another crisis in the affairs of *Man and His World* next autumn, it will be no surprise if the federal government rules that enough is enough, writes off whatever is owing to it, and closes the accounts.

It will be too bad if Montreal feels let down when this happens, since the net effect will be that Expo, that greatest of carnivals, will have left a bad taste in a lot of mouths, where once it was so sweet.

Certainly, it will inhibit Canada from ever undertaking a project on such a scale again — or perhaps it will merely ensure that future contracts for such wonders contain an iron-clad guarantee that the whole thing will be blown up on the agreed closing day.

A lot of local energy has been consumed in trying to keep the spark of life alive in *Man and His World*, and Montrealers seem prepared to knock themselves out making sure that this summer's run is a success.

Under such conditions, grimness rather than joy seems likely to be the mood of the show. You can catch the bitter-sweet flavor of it in an editorial in the *Montreal Gazette*, which seemed to feel that the closing of *Man and His World* would represent the deflowering of Western civilization.

Said the *Gazette*: "The job of the Montreal public is clear and urgent. Visas should be bought now, to get the fair off to the start it deserves. There's been quite enough uncertainty for one year. What is needed now is a happy ending, a successful season, and that is the responsibility of the Montreal public."

In other words, get out there to the fair whether you enjoy it or not, good people of Montreal.

Lots of luck, fun-seekers — especially when you remember that Montrealers, in addition to their patriotic duty to go to the fair, also have to uphold the honor of their city by patronizing the new National League baseball club, known somewhat wistfully as the Expos.

All this, and bombing too. As they say about Montreal, it certainly isn't a city like the others.

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Calgary Herald, Alberta

Circ. 94,956

March 5, 1969

THE CALGARY HERALD



## Charles LYNCH

— The Nation

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THE PLEASURE GROUND out there on the islands is a diminishing asset, and the men who built it never intended it to be anything else. Expo 67 — already the name is beginning to sound quaint — was largely a federal project, and it was built as a glorious one-time binge.

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The sad fact is that the mood is nowhere to be found, and the compulsion that people felt to see Expo does not apply to Man And His World. Expo was a great national event — Man And His World, despite the continuing involvement of federal funds, is local.

That being so, it is not surprising that every fair and exhibition association in the country has been camping on the federal government's doorstep, demanding equal consideration with Mayor Drapeau's sagging enterprise.

And when, as seems certain, there is another crisis in the affairs of Man And His World next autumn, it will be no surprise if the federal government rules that enough is enough, writes off whatever is owing to it, and closes the accounts.

It will be too bad if Montreal feels let down when this happens, since the net effect will be that Expo, that greatest of carnivals, will have left a bad taste in a lot of mouths, where once it was so sweet.

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All this, and bombings too. As they say about Montreal, it certainly isn't a city like the others.



J. Auguste Mockle  
who heads up the  
Quebec drive  
against drug  
abuse.

Man and His World on the use and abuse of drugs;

Informative films in 33 mm and 16 mm to be shown in cinemas, TV stations, etc., and which will be available for lectures;

Special attention to be given to reaching youth through its own publications and student publications;

Organization of students themselves to propagate the campaign to their own friends;

Close liaison with the police on communicating information to parents as well as youth.

This strong move into the field of drug abuse was made, according to Pierre Gouin, president of the Quebec College of Pharmacists, because the problem is now assuming large proportions in Canada. After several months of study the college has issued a booklet with a series of statistics to substantiate its warning about this 'new threat to society'.

A recent study at Laval University showed that at least 10 per cent of the students had used hallucinogenic drugs at least once. In the country as a whole, the number of convictions for drug addiction double from 1967 to 1968, and during the same period, the prosecutions for offences involving the use of marijuana increased by 150 per cent.

According to the R.C.M.P., illegal use of drugs has become the main target in the police fight against crime. The problem is so serious that it was a subject of discussion of the federal-provincial conference of health ministers.

For this year's education program, the Quebec College has enlisted the support and active help of a number of prominent political and religious figures, including premier Jean-Jacques Bertrand, health minister Jean-Paul Cloutier, Jean-Guy Cardinal the minister of education, Montreal mayor Jean Drapeau and Cardinal Maurice Roy, archbishop of Quebec.



## Thai Visitor Finds Canadian Girls 'Friendly'

After meeting some of our Canadian girls, 23-year-old Tuchpong Chantraparnik left in any great hurry to return to Thailand.

In fact, he's already overstayed a planned six-month visit by about eight weeks and may remain for a while yet as the house guest of Mr. and Mrs. Neil Hancock, 1202 Coronation Blvd.

Tuchpong came to Canada in December, 1967 to learn the poultry business at Shaver Farms in Galt, but since that time has expanded his studies to include other varieties of Canadian "chicks."

"Canadian girls are very different from Thai girls," he said. "I find the girls quite friendly over here, more so than in Thailand."

In Thailand, girls never indicate any interest in boys they are dating until a marriage date is set upon.

"Thai boys are never too sure what their girlfriends are thinking," said Tuchpong. "A boy doesn't really know whether his girl likes him until she accepts his marriage proposal."

"It can be a bit frustrating."

Marriage takes place in his native country generally when a person has reached the age of 23 or 25, several years later than the Canadian average.

The delay can usually be attributed to the fact that Thai children are kept under parental control to a later date than in Canada and boys in their mid-twenties often enter Buddhist monasteries for a short period of time before taking marital vows.

Tuchpong will also become a monk for a period of three to seven months on his return and accepts this religious training as a form of higher education.

As a monk, he will be required to shave his head (a frightening prospect for most Canadian youths) and will learn the Bhud-

dist differentiation between "good and bad."

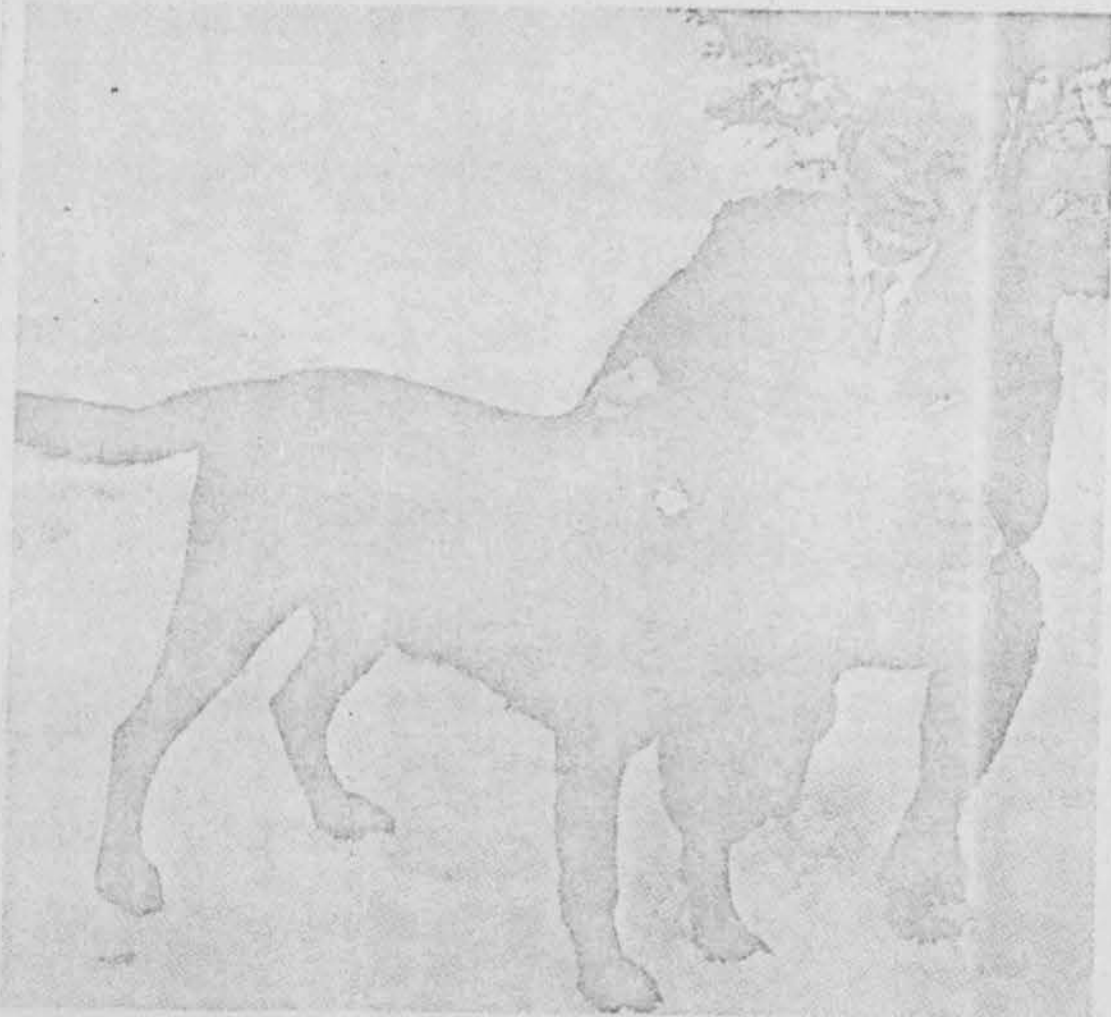
In Thailand, there is a monastery for every 1,500 persons out of total population of some 31,000,000. Religion is, however, undergoing somewhat of a decline in popularity similar to

that currently being witnessed throughout most of the world.

Tuchpong's uncle owns two farms in Thailand and was recently appointed a distributor for Shaver Farms in that part of the world. After receiving his training in Shaver operations in Galt,

Tuchpong will go back and run the farms.

He has found Preston to be a friendly town where people are easy to meet. He claims it is a nice town to stay in, as opposed to Toronto, which he felt is only worth an occasional visit.



Tuchpong Chantraparnik, with Hancock dog Mike, thinks our snow is "terrible."

In his many trips to Toronto, he found the city too crowded and the pace too hectic. He also went to Montreal to see Man and His World.

He has found Canadian young people to be "all nice and very mature."

Living conditions in Canada, oddly enough, aren't too different from those in Thailand.

Schools are quite similar, with the same standards, and Thai homes are frequently a good deal more luxurious than their Canadian counterparts.

The latest movies from the United States are often shown in Thailand before they're released in Canada. Color television carries many of the same programs in both countries.

One aspect of life that Tuchpong has found different, however, is the weather. He had some difficulty maintaining his composure during his first confrontation with an icy sidewalk and claims the winters here are "terrible."

"I had no idea Canada was like this," he said.

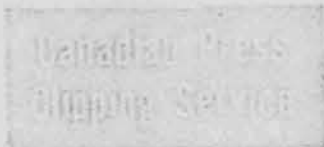
Snow is unknown in Thailand, where the temperatures constantly range between 80 and 90 degrees Fahrenheit.

About 60 percent of high school and university graduates in Thailand find employment in government jobs, while others work in industry or agriculture.

Many young people leave the country for educational purposes, but most return.

The Thai government is attempting to reach a compromise between industrial growth and the retention of old traditions, but is having some difficulty in the face of American cultural influences and the current war in nearby Vietnam.

Tuchpong has a brother and sister in university and a young brother still in high school.



A division of Maclean-Hunter  
451 University Ave., Toronto 2

Lethbridge Herald, Alta.

Circ. 19,766

March 5, 1969

# Long-Term Loans For Fairs Still Policy, But Not Priority

J-999

By JOYCE FAIRBAIRN  
Herald's Ottawa Bureau

OTTAWA — Agriculture Minister H. A. Olson said Tuesday a program for long-term loans to fairs and exhibitions is still government policy, but not a priority item in the current session.

The subject was raised in the House of Commons by Alberta Conservative Jack Horner, who asked whether the government was developing a program of grants or aid to exhibitions which would be available on an equal basis to all parts of Canada.

He also wanted to know if Mr. Olson intended to reactivate a proposal made by two of his predecessors that the old grant formula be replaced by a system of long-term, low interest construction loans.

The agriculture minister, in an interview, said a lot of work has been done on the loan program and it was still very much a part of government policy — but not this session.

"Let's face it, exhibitions do not have as high a priority at the moment as things like housing," Mr. Olson added.

The federal government, he said, would be contributing long-term loans to the Calgary Stampede's 10-year, \$30-million expansion program but as yet no specifics have been worked out.

The long-awaited loan policy, as first suggested by former agriculture minister Harry Hays, envisaged a multi-million dollar federal fund which would pay out loans to fairs and exhibitions for construction of multiple-purpose buildings.

The loans would have a life of 40 to 50 years and the buildings would be such that they could be used for exhibition purposes during the fairs and then converted for civic functions or sports use in the off-season.

Recently Calgary Stampede President Charles Kennedy said the federal government's efforts to aid Montreal's Man

and His World should be broadened to help other exhibitions in the country.

The same view was also put forward forcefully on behalf of Toronto's Canadian National Exhibition.

Mr. Kennedy suggested the best to add impetus to the

Stampede's expansion program would be to bring in the federal loan legislation.

This was one of the first casualties of Liberal curbs on federal spending plans a couple of years ago and its priority status has not been elevated much since.

MAR 3 1969

## WORLD NEWS

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan Wednesday

Aviation School, Ft. Rucker, Ala.

Lt. Mackey received his commission through the Reserve Officers' Training Corps program at Henderson State College, Arkadelphia, Ark., where he received his B. S. degree in 1968.

He is a member of Scabbard and Blade society. His wife, Tessa, lives on Route 1, Donaldson, Ark.

U. S. ARMY, Vietnam — Army Private First Class James A. Hughes, 19, son of Mr. and Mrs. Troy Hughes Sr., 1224 Kelly St., Malvern, Ark., was assigned Jan. 13 to the 4th Infantry Division near Pleiku, Vietnam as a rifleman.

GALLIPOLIS, OHIO  
TRIBUNE  
D. 5,500

FEB 27 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

SAN JOSE NEWS  
SAN JOSE, CALIF.  
D. 72,372

FEB 27 1969

## Move On To Extend Montreal Exhibit

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan Wednesday night to keep the successor to Expo 67 running another year. It will be presented to the city council Friday for approval with the committee's recommendation.

The deficit for the 1969 opera-

tion could be as high as \$8.5 million unless public response is good. Saulnier proposed that the Province of Quebec assume up to \$5.5 million of the debt and the city take care of the rest.

The city's payments would be stretched over an eight-year period, and Quebec's would be offset by deferment of the monthly payments the province is making on the Expo deficit.

Prime Minister Pierre Elliott Trudeau announced the federal government's approval. "The executive committee believes that in view of the many economic advantages which Montreal receives from the operation of Man and His World,

the city should assume such a risk," Saulnier said.

Man and His World ran up a deficit of \$5 million last year. On Jan. 29, Saulnier said it would have to shut down for financial reasons.

## Buffalo Evening News

D. 284,568 SAT. 299,069

MAR 5 1969

## Montreal Offers Third, Shorter 'Expo'

MONTREAL, March 5 (CP) — Man and His World will open this year but it will be cut to three months and admission prices will be halved.

Lucien Saulnier, chairman of the Executive Committee, this week announced that the fair on the site of Expo 67 will open on June 12 and last until Sept. 7, reducing the season by two months.

Season passes will sell at \$12 for adults and \$7.50 for children aged 6 to 18, with children 5 and under being admitted free.

La Ronde amusement area will open for several week-ends before June 12 and the park and swimming pools on St. Helen's Island will be open to the public free of charge throughout the summer, unlike last year when Montrealers complained about high admission prices.

Mr. Saulnier predicted that from 35 to 45 countries will exhibit and that the city will sponsor about 30 other pavilions.

Mayor Jean Drapeau also announced that he has decided to stay on after seriously considering retirement.

The mayor said he was encouraged by public support and by the decision by the federal and Quebec governments to help finance the fair.

Deseret News  
SALT LAKE CITY, UTAH  
D. 85,735

FEB 28 1969

## World Exhibition To Run 1 Year?

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan Wednesday night to keep the successor to Expo '67 running another year. It will be presented to the city council Friday for approval with the committee's recommendation.



A division of Maclean-Hunter  
431 University Ave., Toronto 2

Winnipeg Tribune, Man.

Circ. 73,890

March 5, 1969

E 999



Tribune News Service

## Charles Lynch

MONTREAL. — Montrealers seem well pleased that the remnant of Expo 67 has been saved for another summer run, and they seem undisturbed that their pleasure isn't shared in other parts of the country.

You can't blame a city for getting what it can, and under Jean Drapeau's leadership, Montreal has run up quite a score in recent years.

But for the non-resident of this splendid metropolis, there is something sad about Montreal's unwillingness to let go of the splendid memories of Expo, or her blindness to the possibility that the gaudy peacock may have become an albatross around her neck.

Millions of Canadians from all parts of the country share those Expo memories, but failed to respond when Montreal tried to prolong the party last summer, and it seems unlikely that the response will be any greater this year.

The pleasure ground out there on the islands is a diminishing asset, and the men who built it never intended it to be anything else. Expo 67 — already the name is beginning to sound quaint — was largely a federal project, and it was built as a glorious one-time binge.

Binges can be prolonged, but hardly ever to the profit of the participants. The latest formula for keeping the Man and His World show alive involves a postponement of certain debts owed to the federal government, and I doubt that the federal government ever expects to see the money.

On the contrary, the expectation in Ottawa is that the entire operation will

go through a process of slow death, with requests for additional transfusions until rigor mortis sets in.

The Expo plant is running down, inexorably, and staggering sums would be needed to halt its decay. Assuming that such sums are nowhere to be found, interim sums thrown into Man and His World can be counted as lost money.

If the people of Canada and the United States were to recapture the Expo mood and come thronging to the islands in the numbers they registered in 1967, it might be another matter — though even then, it is hard to imagine governments putting up the sums they did for Expo in Centennial year.

The sad fact is that the mood is nowhere to be found, and the compulsion that people felt to see Expo does not apply to Man and His World. Expo was a great national event — Man and His World, despite the continuing involvement of federal funds, is local.

That being so, it is not surprising that every fair and exhibition association in the country has been camping on the federal government's doorstep, demanding equal consideration with Mayor Drapeau's sagging enterprise.

And when, as seems certain, there is another crisis in the affairs of Man and His World next autumn, it will be no surprise if the federal government rules that enough is enough, writes off whatever is owing to it, and closes the accounts.

It will be too bad if Montreal feels let down when this happens, since the net effect will be that Expo, that greatest of carnivals, will have left a bad taste in a lot of mouths, where once it was so sweet.

Certainly, it will inhibit Canada from ever undertaking a project on such a scale again — or perhaps it will merely ensure that future contracts for such wonders contain an iron-clad guarantee that the whole thing will be blown up on the agreed closing day.

A lot of local energy has been consumed in trying to keep the spark of life alive in Man and His World, and Montrealers seem prepared to knock themselves out making sure that this summer's run is a success.

Under such conditions, grimness rather than joy seems likely to be the mood of the show. You can catch the bittersweet flavor of it in an editorial in the Montreal Gazette, which seemed to feel that the closing of Man and His World would represent the deflowering of western civilization.

Said the Gazette: "The job of the Montreal public is clear and urgent; visas should be bought now, to get the fair off to the start it deserves. There's been quite enough uncertainty for one year. What is needed now is a happy ending, a successful season, and that is the responsibility of the Montreal public."

In other words, get out there to the fair whether you enjoy it or not, good people of Montreal. Lots of luck, fun-seekers — especially when you remember that Montrealers, in addition to their patriotic duty to go to the fair, also have to uphold the honor of their city by patronizing the new National League baseball club, known somewhat wistfully as the Expos.

All this, and bombings too. As they say about Montreal, it certainly isn't a city like the others.

DAILY NEWS RECORD  
NEW YORK, N. Y.  
D. 25,000

FEB 27 1969

**REPRIEVE:** Montreal's Expo successor exhibition is on again. Earlier Man and His World had been canceled for 1969 because of last year's financial flop. But with help of both Canadian Government and Quebec Provincial Government, way to finance deficit has been found.

PROVO, UTAH  
HERALD  
D. 14,500 S. 15,000

MAR 6 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

NEWS-FREE PRESS  
CHATTANOOGA, TENN.  
D. 62,577

MAR 2 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

The Tulsa Tribune  
TULSA, OKLA.  
D. 80,089

FEB 26 1969

Forty-seven countries participated in Montreals' Man and His World exposition in 1968.

POPLAR BLUFF, MO.  
AMERICAN REPUBLIC  
D. 14,500

MAR 6 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

KILLEEN, TEXAS  
HERALD  
D. 8,500

FEB 27 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

GENEVA, N. Y.  
TIMES  
D. 12,500

FEB 27 1969

## Expo successor will continue

The Washington Post  
MONTREAL — "Man and His World," the successor to Expo 67, has been reprieved and will open for the 1969 season on May 29 as the result of a financial agreement among the City of Montreal, the Province of Quebec and the Canadian Federal Government.

Previously Montreal officials had announced that it would not reopen because of underwriting difficulties. Prime Minister Pierre Elliott Trudeau and Lucien Saulnier, chairman of the executive committee of the Montreal City Council, disclosed the new arrangements

HOME FURNISHINGS DAILY  
NEW YORK, N. Y.  
D. 39,000

MAR 5 1969

**MAN'S WORLD:** The show is definitely on again, for this year anyway. A shorter, 12-week Man & His World exhibition on Montreal's former Expo site will run from June 12-Sept. 7. More than 40 foreign pavilions are expected to operate, most with new exhibits, and another 33 buildings will be run under City of Montreal management. The fair is expected to cost \$24 million and receipts are figured between \$17 and \$19 million. The Montreal City Council agreed to the basic plans. Oh, and Mayor Jean Drapeau has decided not to resign.

SMACKOVER, ARK.  
JOURNAL  
W. 2,008

FEB 28 1969

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan Wednesday night to keep the successor to Expo 67 running another year. It will be presented to the city council Friday for approval.

WALWORTH, WIS.  
TIMES

W 2 275

MAR 6 1969 *Byholter*



STORING UP . . . A squirrel gathers nuts in the fading sunlight as Autumn comes to "Man And His World", Montreal's permanent successor to Expo '67. In the background is the former U.S. Pavilion.

SHARON, WIS.  
REPORTER

W. 805

MAR 6 1969 *Byholter*



/ STORING UP . . . A squirrel gathers nuts in the fading sunlight as Autumn comes to "Man And His World", Montreal's permanent successor to Expo '67. In the background is the former U.S. Pavilion.

EAST TROY, WIS.  
NEWS

W. 1,000

MAR 5 1969 *Byholter*



STORING UP . . . A squirrel gathers nuts in the fading sunlight as Autumn comes to "Man And His World", Montreal's permanent successor to Expo '67. In the background is the former U.S. Pavilion.

ELKHORN, WIS.  
INDEPENDENT

W 2,554

MAR 6 1969 *Byholter*



/ STORING UP . . . A squirrel gathers nuts in the fading sunlight as Autumn comes to "Man And His World", Montreal's permanent successor to Expo '67. In the background is the former U.S. Pavilion.



Ottawa Journal, Ont.

Circ. 73,318

February 27, 1969

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and for payment of postage in cash. Return postage guaranteed.

## City May Appeal To PM on Housing

Ottawa Council may appeal directly to Prime Minister Trudeau in hopes of getting its planned 1,800 public housing units approved.

Ottawa has been waiting for a federal order-in-council so construction can start on the "urgently" needed housing.

But today the fate of the low-rent units is still up in the air.

In a letter from Transport Minister Hellyer, Board of Control learned it would be another week or 10 days before the federal authorities will be in a position to make any decision on the project.

Federal approval is needed in

order to get Central Mortgage and Housing Corporation funds to help finance the project.

The city and the province have already approved 800 low-rent units for construction

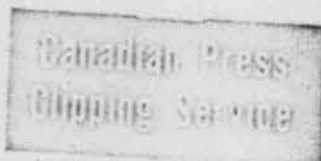
this year but, without federal approval, everything is at a standstill.

"I'm disappointed with the lack of progress," said Controller Murray Heit, recom-

mending a letter be sent directly to the prime minister.

The controller noted federal authorities were going to pour millions to support Man and His World in Montreal, but there was still no action on Ottawa's serious housing problems.

At the suggestion of Controller Ellen Webber it was agreed to wait the 10 days before seeking a resolution of council demanding that the prime minister take action.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Edmonton Journal, Alta.

Circ. 142,051

March 6, 1969

## New grants for Expo: the principle is wrong

● Federal aid for Montreal and perhaps Toronto fails is discrimination.

Last week, Toronto's Mayor Dennison said he was "disappointed and disgusted" by the federal government's readiness to help financially in keeping alive Montreal's Man and His World, a continuation of Expo 67.

Mayor Dennison could have contented himself by saying this is an improper use of the money of all Canadian taxpayers who contributed so lavishly to Expo 67. And he would have been right.

Now 20 Toronto MPs, perhaps with the blessing of the federal cabinet, have told Toronto that if it will produce specific proposals for special federal aid to Toronto's Canadian National Exhibition, they will go to bat for them.

This looks like a move to silence Toronto's criticism of special federal aid for the Montreal show, which was rescued from financial disaster by Ottawa's agreement to give both Quebec and Montreal more time to pay their share of the

\$200 million Expo deficit, apparently without interest. Obviously, this is the same as a large gift of money.

"I have no reason to believe the CNE would get any less favorable treatment than Montreal's Man and His World," says Mr. Barney Danson, Liberal MP for York North.

The plain fact is that there is no good reason why either Montreal or Toronto should get any more favorable treatment in this area than Edmonton's Klondike Days—or Winnipeg's Red River Days, Calgary's Stampede or Vancouver's Pacific National Exhibition.

And there is another important consideration here. Part of the colossal cost of Expo 67, which was assumed mostly by the federal treasury, was to give Montreal a freeway system that it would have needed without delay, regardless of whether there was an Expo 67.

This is a point to be kept in mind when Edmonton, and other Western cities, press Ottawa for similarly lavish aid for their road and transit projects which they undoubtedly will need. They are quite beyond the capacity of municipal financial resources. A precedent has been set in the federal aid Montreal received for its freeways.

RECEIVED  
MARCH 10 1969  
A division of Macdon-Hunter  
461 University Ave., Toronto 2

Toronto Telegram, Ont.  
Circ. 229,558  
March 6, 1969

## Plans to make CNE Rival Montreal's fair

By ERIC DOWD  
Telegram Staff Reporter

Ontario will spell out its plans within the next week to help the Canadian National Exhibition rival Montreal's *Man and His World*.

The Government will reveal plans March 10 for its own spectacular new pavilion on the CNE waterfront to replace its existing pavilion in the Exhibition grounds.

It is expected to give some idea of other help it will offer — particularly expert advice — to help revamp the rest of the CNE.

It also is expected to make a major pitch to Ottawa to help pay the costs — at least to give it the same type of help Ottawa has been giving *Man and His World*.

The Province is keeping a tight security clamp on its proposals — not even MPPs know the details.

The central feature of its striking new pavilion, however, is understood to be a

huge theatre that will be used to show such movies as the new one oscar-winning film-maker Christopher Chapman is now making for Ontario's pavilion at Expo 70 at Osaka, Japan.

Government spokesmen are claiming the new movie will make even more exciting use of the multi-image technique Chapman used at Expo in *A Place to Stand*, which won an oscar for best short subject.

The pavilion is also understood to provide exhibition area. The Government has provided \$1,025,000 for its CNE pavilion in its

budget for the fiscal year starting April 1.

Premier John Robarts said last year the Province is looking at ways of improving the CNE and making it "an outstanding showcase for all Canadians." He also wants it to run at least two months a year starting in 1971.

Ottawa said last month while it will not provide any grant for *Man and His World* — the continuation of Expo — it will give both Quebec and Montreal more time to pay their share of the deficits incurred by Expo.

Canadian Press  
Shipping Section

A division of Maclean-Hunter  
481 University Ave., Toronto 2

London Evening Free Press

Ontario

Circ. 122,546

March 5, 1969

## Federal aid for fairs under study

OTTAWA (Staff) — The federal government is considering a program of grants or other aid to exhibitions and fairs across Canada, Prime Minister Trudeau said in the Commons Tuesday.

The study is being made in the wake of an agreement between Ottawa, the Province of Quebec and the City of Montreal to assure continuation of the Man and His World exhibition this year. Deferment of payments on the Expo 67 deficit, for which Quebec is responsible, and expansion of time for repayment of its share by Montreal is expected to cost the federal government \$1,000,000 in uncollected interest.

Tuesday, Jack Horner (PC—Crowfoot) reopened the question, asking for equal consideration for all fairs. He followed by asking removal of the freeze on loans to exhibitions and fairs imposed five years ago, but got no direct reply.

Canadian Press  
Shipping Section

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481 University Ave., Toronto 2

Manitoba Co-Operator

Winnipeg, Man.

March 6, 1969

## Montreal To Continue Operating Little Expo

Plans to re-open Montreal's Man and His World Exhibition in 1969 were announced this week by Lucien Saulnier, chairman of the executive committee. They involve the province assuming up to \$5,000,000 of the operating deficit and a deferral of an equal amount in monthly payments the province is making on its share of the Expo67 deficit.

The city of Montreal would also spread its share of the Expo deficit over an eight-year period.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Citizen, Ont

Circ. 80,521

March 7, 1969

K999  
FRENCH-LANGUAGE PRESS

## English rights upheld

Montreal Le Devoir—In a brief submitted to the national assembly's committee on education . . . the Ligue d'Action Nationale . . . declares itself to be, without equivocation, against a policy of official bilingualism for Quebec and asks that the "rights" or, more exactly, in the spirit of the brief, the "privileges" of the English-speaking minority be rigorously restricted.

On what are these requests of the Ligue d'Action Nationale based? . . . Mainly on the central idea that this famous question of the linguistic rights of the minority must be settled in the sole light "of the interest of the future of the national home of the French-Canadian."

It would be ridiculous to try to deny such an obvious fact as that it has been necessary, especially in modern times, to oblige thousands of individuals to sacrifice their mother tongues in order to build countries. One would have to be stupid to state categorically that this historical fact should serve as a moral standard and ultimate policy and that it must be brutally applied in the country that so far has followed a more generous or simply different road. . . .

The democratic state should, by definition, serve all citizens impartially, without distinction of race, language, religion, origin or class. Its mission is not to put itself at the exclusive disposal of a category of citizens, even though it be the majority, but to serve and govern all citizens by standards acceptable to all. . . .

Ottawa Le Droit—Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa thus is giving the city of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.

All Canadians will rejoice . . . and . . . agree that a new chance should be given to Man and His World to pay its way, but they want proof of it this year.

If Man and His World should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gift with their cash the mayor of Montreal's crown of glory.

Thanks to him the renown of Montreal grows daily but he should not forget — and the federal and provincial governments should not forget either — that the whole of Canada should be Man and His World. . . .

It would be possible, but would take too long, to enumerate here the regions of

Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions. . . .

Montreal La Presse—At the close of the extraordinary mission he undertook only one month after taking office, President Nixon can consider his European tour a diplomatic triumph, in the course of which better lines of communication were opened between Washington and the heads of state with whom he will have to work for several years. . . .

A British correspondent who travelled with Mr. Nixon saw in his new approach to Europe what he called "a de-dogmatization" of American policy. And this sentiment appears to be held by several other observers, who feel that this readjustment is illustrated by the support the president is giving to supra-national organizations like NATO and the European Economic Community while not repudiating the ideas of Gen. de Gaulle, based on the belief in bilateral relations between states.

Thus, though no precise agreement on any one point can be marked down, something no one expected, the climate appears to have improved everywhere, mainly in Paris . . .

Quebec Le Soleil—In the general election in Northern Ireland the victory of Capt. Terence O'Neill . . . is a victory of moderation over fanaticism that will save Ulster . . . from the tragedy of a civil war. . . .

There are encouraging signs. Among them are the defeat of Rev. Ian Paisley, leading extremist of the Protestant party, as well as his lieutenant, Major Ronald Bunting, commander of the Movement of Ultra-Protestant Citizens of Loyal Ulster, who was released from prison Feb. 4 and immediately began a campaign against the O'Neill government whip Roy Bradford.

It should be noted that the extremist Paisley calls himself a Presbyterian and the Presbyterians disown him. He calls himself an Orangeman and the Orangemen also disown him. . . .

Canadian Press  
Shipping Service

A Division of Macdonald-Hunter  
481 University Ave., Toronto 2

Prince Albert Herald, Sask.

Circ. 8,127

March 7, 1969

## Why Soak Everybody?

Why should the Canadian taxpayer be expected to bail out the City of Montreal's Man And His World exhibition?

This is a local enterprise which, in the final analysis, promotes only the interests of Montreal. It is a watered-down version of Expo '67, a once-in-a-lifetime Centennial event in which all Canadians took pride.

The Man And His World exhibition now falls into an entirely different category. It represents an effort by Montreal to cash in on the success of Expo. Unfortunately, it is being done at the expense of the entire country.

Man And His World was not a success in 1968. It lost millions. It failed to attract the tourist traffic anticipated. It was a mistake, and it should have been laid gently to rest.

Instead, Montreal plans to stage it

again this year. And it is doing so with the assistance of the federal government. For Montreal plunged deeper into debt for Expo '67, and now it is plunging deeper into debt with more extravagant exhibitions. It would have the sense of fiscal responsibility to pay back the deficit which Expo incurred. Instead, it has persuaded Ottawa to give it a break financially.

The province of Quebec will assume up to \$5,500,000 of the operating deficit of the exhibition, and Ottawa will defer an equal amount from the monthly payments Quebec is making on its share of the Expo '67 deficit. In addition, repayment of Montreal's share of the Expo deficit will now be spread over an eight-year period.

This is a pretty casual approach for Ottawa to take towards financial commitments which are owing it. It certainly doesn't give the ordinary taxpayer this sort of easy credit.

—Calgary Herald

London Evening Free Press

Ontario

Circ. 122,546

March 3, 1969

## New life for Man and His World

Man and His World has been re-prieved. By a three-way exercise of debt deferment by civic, provincial and federal governments the common financial troubles of the "Son of Expo" and the city of Montreal have been put aside to a degree that will enable the exhibition to re-open this spring.

Ottawa's share will be to forego repayment of an Expo debt owed by the Quebec government so that Quebec in turn can underwrite a potential Man and His World deficit up to \$5,500,000. Montreal's risk will come in facing any deficit above that figure, and in coping with other financial problems that may rise in the future.

There will be both criticism and support for the arrangement. Some will object to Canadian taxpayers even

having to carry the considerable interest charges on the deferred Expo debt. This, however, may be a very reasonable cost for the national publicity and pride, to say nothing of tourist promotion, which first Expo and then Man and His World have given to Canada.

It will be interesting to see what future plans are developed by Mayor Drapeau and his colleagues for the electrifying island site in the St. Lawrence. It may be that as a permanent undertaking, a new format will be developed, perhaps providing for greater year-around use and participation. A different basis of financing, perhaps involving private as well as public endowment, may be indicated. This is likely to be a year of re-assessment for Man and His World.

Nelson Daily News, B.C.

Circ. 10,037

March 5, 1969

E 999

## Why Soak Everybody?

Why should the Canadian taxpayer be expected to bail out the City of Montreal's Man and His World exhibition?

This is a local enterprise which, in the final analysis, promotes only the interests of Montreal. It is a watered-down version of Expo '67, a once-in-a-lifetime Centennial event in which all Canadians took pride.

The Man and His World exhibition now falls into an entirely different category. It represents an effort by Montreal to cash in on the success of Expo. Unfortunately, it is being done at the expense of the entire country.

Man and His World was not a success in 1968. It lost millions. It failed to attract the tourist traffic anticipated. It was a mistake, and it should have been laid gently to rest.

Instead, Montreal plans to stage it again this year. And it is doing so with the assistance of the federal government.

The province of Quebec will assume up to \$5,500,000 of the operating deficit of the exhibition, and Ottawa will defer an equal amount from the monthly payments Quebec is making on its share of the Expo '67 deficit. In addition, repayment of Montreal's share of the Expo deficit will now be spread over an eight-year period.

This is a pretty casual approach for Ottawa to take towards financial commitments which are owing it. It certainly doesn't give the ordinary taxpayer this sort of easy credit. And yet, the taxpayer's money is involved in this dubious deal. Why should a particular city and province be granted this sort of favoritism anyway? How about Calgary's Exhibition and Stampede?—*Calgary Herald*.

Brockville Recorder &

Times, Ontario

Circ. 10,811

March 7, 1969

## What's Fair For One ---

In the light of what has transpired in connection with Expo in Montreal, we feel that the request of Mayor Dennison of Toronto for equal treatment for the Canadian National Exhibition is only fair. Certainly the old CNE has a better case for federal assistance than Expo.

The announcement last week that the federal government will allow Quebec and Montreal more time to pay their share of the \$200 million deficit of Expo, represents a gift to the two creditors of a sizeable piece of cash. Toronto has been quick to realize this and has asked the federal government for a similar share of kindness and generosity. And this would seem fair, under the circumstances. Toronto is not asking for something that the federal government is not giving someone else.

Commenting on the Montreal plan and the Toronto reaction, the Globe and Mail noted as follows:

"The feature of the Montreal plan which essentially plucked Son (Grandson?) of Expo from the jaws of disaster, was the arrangement that Montreal would repay its \$25-million debt share in instalments over the next eight years and that, if the province contributed to financing the 1969 fair, these contributions would be deducted from Quebec's \$60-million deficit repayment instalments, and deferred until 1972.

"One need not be an accountant or banker to appreciate that where large sums of money like this are involved, and repayment is postponed

or extended over a longer period than originally agreed without mention of interest on the debt, the plan amounts to a very handsome gift to the parties being reprieved."

Pointing to the government's usual reluctance to aid the CNE, the Toronto newspaper suggests that Mayor Dennison pursue the matter to check whether or not there has been a change of attitude at the federal level. Former Prime Minister Pearson had promised the CNE federal help. Toronto is still waiting. His exact words: We will be prepared to give financial support to plans which may be developed from it (a study of CNE's future) for the development of a great national showcase worthy of Canada's stature as a major world trading country".

Continuing the newspaper comments:

"Now that we have an unmistakable sign of federal willingness to set the ball rolling with help to the Montreal fair, all that remains is for Metro Toronto to make representations to Ottawa — Trade Minister Jean-Luc Pepin seems to be the man to see — for assistance for the CNE. We should not be greedy about it. All we want is the fiscal equivalent of the arrangement with Montreal and Quebec.

"Some might hold that we were entitled to more, basing this perhaps on the words of Mr. Pearson at the 1967 CNE opening, when he said that Expo 67 was for the century while the CNE was for every year of the century. But why be greedy?"



## LETTERS:

2999

I READ with much interest and consternation the article entitled: Montreal, a spoiled child — Dennison, Feb. 27.

The article refers to "an angry Mayor Dennison" as deriding Ottawa for not keeping its "promise" to provide funds for the CNE on a par with the aid substantially given to Montreal's Man and His World.

The Feb. 27 issue also contained an article headlined: \$97,215,715 operating budget for City.

In my opinion, anyone who is the head of a corporation — with a budget amounting to \$2 million per week — would at least be knowledgeable enough to deal with any "promise" in a more business-like manner. Certainly the head of such a corporation would be interested in receiving, in writing, substantiation of a "promised" commitment, at the time of its initiation. And he would not rely on the status quo of the political situation.

If our business-like Mayor had received such substantiation, he should have immediately published it, so that a verbal commit-

ment, made by the Federal Government, could be unalterably proven. If our Mayor had requested verification at the time the alleged commitment was given then, if verification was not forthcoming, steps could have been taken at the initial stages to ensure Torontos' proper portion of any "fair shares."

I would say that the running of a business, operating on a budget of almost \$100 million a year, is Big Business. And the citizens of Toronto should be fully aware of the implications: The success of big business is not dependent on ephemeral promises — it requires the knowledge of persons qualified in the field and should not be entrusted to smiling hand-shakers.

M. ALLIN

Toronto Telegram, Ont.

Circ. 229,558

March 7, 1969

Vancouver Province, B.C.

Circ. 108,500

February 26, 1969

## Does Quebec want a king?

### Mr. Drapeau preparing for premiership?

By LISA BALFOUR  
Province Quebec Bureau

QUEBEC — Liberal and Union Nationale spokesmen here are openly discussing the possibility of seeing Mayor Jean Drapeau become premier of Quebec.

Although it has been rumored for years that Mr. Drapeau has had his eye on the premiership, up till now his hands have been full realizing vast projects designed to give Montreal the status of an international metropolis.

Recently, however, the 52-year-old mayor caused a nation-wide stir by having city hall announce that Expo's successor, Man and his World would have to be scrapped for lack of funds. At the same time, he declared that he was seriously thinking of stepping down as mayor of Montreal.

Since then, he has been addressing Montrealers on television in a bid to test public support and he has been using the airwaves to blame Ottawa for the financial plight in which Montreal now finds itself.

His attacks on Ottawa have sounded very much like similar blasts made by Premier Bertrand and Finance Minister Paul Dozois.

The net result of Mr. Drapeau's latest declarations has been to make politicians in Ottawa and Quebec City wonder if the Montreal mayor isn't preparing the way for a dramatic entrance into the arena of provincial politics.

City Hall denies this but speculation here suggests that Mr. Drapeau could be a natural if he were to decide to move forward at this time.

Mr. Drapeau is also viewed as a likely candidate for the simple reason that the bombings and general climate of violence in Montreal have created a demand for an authoritarian figure in whom the public can have confidence.

It is no secret that Union Nationale members are concerned about winning the next election and many of them feel they could do so with a dynamic and well-known figure like Mr. Drapeau at their head.

Yet despite the number of arguments which appear to favor the mayor's appearance on the provincial scene, there are just as many others that could militate against it.

One of these is that if the peppery Mr. Drapeau feels bored and frustrated by lack of financial manoeuvrability in Montreal, he would feel just as hamstrung in Quebec City where there isn't any money either.

Mr. Drapeau is reputed to be a man who likes to lead a united party and that is not what he would find were he to make overtures to the restless and internally-divided Union Nationale.

It is questionable whether Mr. Drapeau could apply the special style of administration which he has developed as head of his own civic party of Montreal to other levels of government. Most political observers agree that the mayor "needs public life the way some people need alcohol." However, they wonder whether he would really be happy in Quebec City — where the situation would be different.

They recall that despite Mr. Drapeau's successes as a municipal politician, he has not always been a winner.

For instance, back in 1942, he was defeated when he militated against conscription to the point where he ran against one of Prime Minister Mackenzie King's ministers.

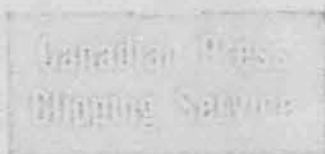
A similar fate befell him two years later, in 1944, when he tried to move into the provincial political arena under the banner of the Nationalist Bloc Populaire.

That, however, was 25 years ago and since that time Mr. Drapeau has built himself the kind of reputation which would appear to make him an attractive figure for any political party.

Perhaps it's just coincidence that he is wondering about his future in Montreal at a time when the Union Nationale is talking about holding a leadership convention but most political observers don't think the two are unrelated.

They recall that Mr. Drapeau once remarked that what the French Canadians want most is a king. By this, he didn't mean a true monarchy or a hereditary one, but "a popular leader chosen by the people through elections."

Some observers feel that the province is ripe for such a leader while others — including several members of the provincial Liberal Party — believe it would be "disastrous" if Mr. Drapeau were to become premier of Quebec.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Welland-Port Colborne

Tribune, Ontario

Circ. 19,358

March 7, 1969

## 0-999 Federalism Not So Bad After All

Ottawa Le Droit—Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa thus is giving the city

of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.

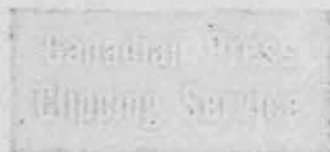
All Canadians will rejoice . . . and . . . agree that a new chance should be given to Man and His World to pay its

way, but they want proof of it this year.

If Man and His World should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gild with their cash the mayor of Montreal's crown of glory. . . .

Thanks to him the renown of Montreal grows daily but he should not forget—and the federal and provincial governments should not forget either—that the whole of Canada should be Man and His World.

It would be possible, but would take too long, to enumerate here the regions of Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions. . . .—Marcel Gingras (Feb. 23)



A division of Maclean-Hunter  
431 University Ave., Toronto 2

The Financial Post  
Toronto, Ontario  
March 8, 1969

## OTTAWA MEMO

Feb. 23-March 1

K999

Bank of Canada Governor Louis Rasminsky announced an increase in the bank rate to 7% from 6½%. The move followed an earlier increase in the British bank rate that led to a rise in Canadian short-term interest rates. That, and continued strong demand for chartered bank credit here, necessitated the increase, Rasminsky said.

### June accounting

Finance Minister Edgar Benson tabled supplementary estimates of \$152 million in government spending for the fiscal year that ends March 31. The figures brought the total final spending estimate for 1968-69 to \$10,823 million. Most of last week's extra spending covered salary increases for public service. Benson also announced that he plans to make a budget statement or present an accounting of Ottawa's fiscal position to the nation in May or June. No major tax changes are expected unless the economy crosses up the experts.

### Challenge in north

Arctic oil and Arctic sovereignty occupied politicians last week. There were reports that Canadian claims of sovereignty over some Arctic islands and the Northwest Passage might be challenged by the U.S., particularly if tanker trials this summer succeed in forging an oil transportation route across the north to Europe. There was no confirmation of these reports by either U.S. or Canadian government officials. Ottawa, meanwhile, released diplomatic notes signed in 1967 between Canada and the U.S. under

which Canada agreed to a declining rate of growth for crude oil exports to U.S. markets east of the Rockies up to 1971. The export growth limits were agreed to in return for passage through northern U.S. states of the Interprovincial Pipe Line Co. pipeline.

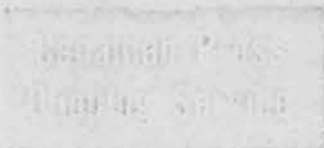
### Fair is saved

The federal government agreed to a financial deal that would rescue Montreal's Son of Expo fair from closing. The formula, in effect, gives Montreal more time to pay its original Expo bills and allows Quebec to help finance this year's operation. The amount Quebec provides will be deducted from Quebec's current bills to Ottawa. The federal government will collect the amount after 1972. Mayor Jean Drapeau announced fair prices will be lowered and the fair season shortened to three months.

### Odds and ends

The Canadian Medical Association appeared before a Commons committee last week and called for a ban on cigarette advertising. Postmaster General Eric Kierans announced that a task force is being set up to draft a new government policy on telecommunications. . . . The government's omnibus Criminal Code bill received passage on second reading or approval in principle. . . . Foreign service officers of the federal government won pay increases averaging 19% over 39 months. The increases were part of the foreign service's first collective bargaining effort. They will cost the treasury about \$1.6 million.





A Division of Macmillan-Holt  
131 University Ave., Toronto 2

Winnipeg Free Press, Man.

Circ. 131,695

March 8, 1969

## LE DROIT

<sup>2999</sup>  
Ottawa Le Droit—Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa thus is giving the city of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.

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ments should not forget either—that the whole of Canada should be Man and His World.

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It would be possible, but would take too long, to enumerate here the regions of Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions. . . .—Marcel Gingras (Feb. 28)

AMUSEMENT BUSINESS  
CHICAGO, ILL.  
W. 14,000

MAR 8 1969 *Expo*

### NEW LIFE FOR 'SON OF EXPO'

Less than a month after Montreal's Man & His World posted its "death notice" (AB Feb. 8), announcement came that the 1969 fair is back in business. Executive committee chairman Lucien Saulnier gave this year's "Son of Expo" the green light when he accepted a "three-cornered financial arrangement" proposed by Prime Minister Pierre Trudeau. Plan calls for Quebec government to cover any 1969 fair losses up to \$5.5 million. Since M&HW plans an \$8 million deficit this year, proposal cuts the city's risk to a \$3 million loss. Federal government in turn will defer the amount, free of interest, from Quebec's Expo '67 debt until 1972. Also, Montreal agrees to meet a federal schedule by paying its \$25 million Expo debt over the next eight years. If all goes as planned, fair will open "on or about" May 29.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Telegraph-Journal  
Saint John, N.B.  
Circ. 28,588  
March 3, 1969

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Journal Ont  
Circ. 78,318  
March 8, 1969

## Tourism on Increase In Province of Quebec

The flow of tourists into the Province of Quebec during 1968 appears to have been especially strong, if statistics from the two permanent reception centres and 18 seasonal information counters operated by the Publicity Division of the Department of Tourism, Fish and Game are taken into account. The two permanent reception centres are located at 12, Sainte-Anne Street in Quebec and at 2, Place Ville-Marie in Montreal.

Obviously, it would be unjust to compare attendance indexes from these centres for the year 1968 as against 1967, which, naturally, because of the extraordinary influx during Expo, was an exceptional year. Thus, it is only fair that the 1968 statistics be compared with those for 1966.

The overall total of visitors welcomed at the various information

counters during 1968 was 384,033 as compared with 275,905 in 1966. The tremendous year of 1967 had brought 514,184 persons to the centres. It should be noted that the 10 seasonal counters existing in 1966 were increased to 26 in 1967 because of Expo. There were 18 such counters in 1968. As regards seasonal counters, statistics are the following: for 1966, 128,741 visitors; 1967, 291,840; 1968, 222,308.

If statistics for 1968 are compared with those of 1966 — a logical move — then it is evident that a very important increase in visitors took place in 1968. There was, of course, a slight decrease of 7.6 per cent in the number of visitors to the Quebec reception centre in 1968. However, a new seasonal counter at Saint-Nicolas (Trans-Canada Highway), it should be

noted, received 31,252 visitors during 1968, thus offsetting by far the decrease of 6,325 persons to the Quebec centre.

On the other hand, there was a sensational rise at the reception centre at 2, Place Ville-Marie, Montreal. The number of visitors to this centre totalled 64,093 in 1966 while in 1968, it went to 84,981, a 32.5 per cent increase. If visitors to the Quebec and Montreal reception centres are added together, the total number for 1968 was 161,725 as against 147,184, a favorable rise of 9 per cent. Last year, the Publicity Division of the Department operated 18 seasonal counters at major crossroads and entry points throughout Quebec. However, if these seasonal counters are limited to

## Off Again, On Again

MAN AND HIS WORLD, is going to stay — and so is Mayor Drapeau. This is the latest development in the dramatic soul-searching and anguished quest for financial backing that have gripped people's attention far beyond the boundaries of Montreal.

A calculated gamble is being taken, with the co-operation of Quebec province and the federal government. But if the mammoth show, which had a deficit of \$5 million last year, goes deep in the red this year it is hardly likely to be given still another chance.

Does Man and His World have much chance of doing better in 1969? It's certainly possible, because most of last year's deficit

represented capital expenditure in transforming Expo.

Unfortunately, the recent month-long period during which Man and His World was to all purposes dead may have seen many prospective outside visitors make other arrangements for vacation trips, and may have impaired planning of some of the 1969 pavilion displays.

On the other hand, the near-demise also brought the big show anew to everyone's attention, which will do it no harm. Also, unlike last year, potential patrons will realize this year that if they don't make a point of getting to see Man and His World between June 12 and September 7, they may never have the opportunity again.

the 10 open both in 1966 and 1967, the following totals are shown: 158,774 (1966) and 123,312 (1967), here again an increase of 9 per cent. Another surprising fact is that at the 18 counters existing both in 1967 and 1968, the totals for last year register an increase of some 10,000 visitors, 221,123 (1967), and 211,474 (1968), again a 9 per cent hike but this time 1968 as against 1967. Thus, the conclusion is that not only the number of visitors is increasing as compared with pre-Expo years but also that the Department's seasonal counters are being more and more frequented, undoubted evidence of their ascending popularity.

Insofar as the number of visitors to the various information counters operated by the Publicity Division of the Department of Tourism, Fish and Game can constitute an acceptable scale in tourist flow into the province, it appears that 1968 was an excellent year for Quebec tourism. And it is only reasonable to assume that the huge tourist traffic into Quebec created by Expo 67, and the added attraction of "Man and His World," are major factors in this increase.





St. Catharines Standard, Ont.

Circ. 34,401

March 8, 1969

## LE DROIT

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# Parks Improvement Program Continues On Numerous Fronts

By HON. FERN GUINDON  
MPP for Cornwall and  
Parks Commission Chairman

Attendance at Commission sites in EXPO plus one year, conformed to more average levels. This was anticipated after the record inflow and movement of visitors during Canadas Centennial celebration program. In Eastern Ontario "Man And His World" appeared to have less effect on travel patterns than EXPO 67, nevertheless visitor useage at Commission sites maintained a favorable balance throughout the parks system.

The tourist dollars of nearly 2 1/2 million visitors to Commission sites, were reflected in the Seaway Valley economy during the 1968 season. Of this number, 424,000 visited the two major historic sites, Upper Canada Village and Fort Henry, while 300,000 campers re-affirmed the popularity of "Family Outdoor Vacations".

A number of existing facilities in the parks were expanded and some new ones added. Adult and youth group visits reached a season high of 592, indicating the need for increased facilities

ties of this kind, for which planning has been undertaken.

## SHOWER FACILITIES

Shower facilities for some camping areas are on the planning board. A camping area with 12 campsites and a drilled well was developed adjacent to and for the use of those visitors arriving by pleasure aircraft at the Chrysler Park Air Strip. Additional lavatory buildings, trailer dumping stations and electrical outlets in camping areas were provided.

The natural environment of the parks was enhanced by transplanting, at various locations, 1,800 trees, mostly 5' to 8' high and some up to 6" in diameter. The greenhouse provided many annuals for flower gardens and floral displays throughout the Parks System.

Some 17,000 people visited the maple sugar camp. There was keen interest in the displays showing the changes and improvements in methods of making maple syrup and maple sugar over the past 150 years. Unseasonably warm weather limited the sap run. From 2,000



FERN GUINDON

tapped trees, 221 gallons of maple syrup were made.

## BANDING PROGRAM

The new banding pen, in the Wildfowl Sanctuary, with a capacity of 600 birds, simplified this important aspect of our wildfowl management program. Some 300 Canada Geese were banded. The resident flock was increased to 1,860 birds by the 320 goslings hatched in the sanctuary. The spring migration was 2,000 to 10,000 birds and during the fall many afternoon visitors to the sanctuary enjoyed watching the huge flocks being fed corn on the cob. Much greater use of the nature trails was observed.

Apparently golf is here to stay. The Upper Canada Golf Course recorded a spectacular increase in play, almost doubling that of two years ago. Of the 92 season tickets and 15,522

green fees sold, a surprising number were to players from Montreal and Ottawa — a testimony to the excellent conditions and relaxed atmosphere at the course. On two occasions "a hole in one" was achieved which makes a total of five since the course was opened. Two rain shelters were constructed and conveniently located.

For the fourth consecutive year the Collins Bay Water Ski Club presented a spectacular show before a large crowd at the Marina Basin. The annual Carp Derby netted 6,700 lbs. of carp.

## YOUTH GROUPS

There was a large increase in the number of school and youth groups visiting Upper Canada Village — 14,000 more than the 27,578 visitors in this category in 1967. The educational aspect of The Village is accentuated each year by the increasing number of visits of both teachers and students. In this regard a number of special "slide" presentations are being prepared which eventually will reveal the full spectrum of the various crafts and industries exhibited in Upper Canada Village. Cheese making in Upper Canada will be the first industry programmed and hopefully will be suitable for classroom use. The development of this long range program will be planned in consultation

and co-operation with teachers and educationists.

It is hoped that more teachers, seminars will be programmed which will help to provide guide lines for the development of educational aids and to prepare teachers and students for field trips to Upper Canada Village.

A new dressmaking display of the mid-1800's attracted considerable interest. In the Agricultural Museum the large display of early agricultural techniques and implements, including a back-lighted series of black and white transparencies, drew favorable comments. The enlarged floor space in the entrance store permitted improved merchandising techniques which along with an enhanced variety of Village handicrafts, contributed to the success of the 1968 operation.

The new stock barn is near completion. When finished this building will have under one roof, during the non-operating season, all the Village livestock and fowl. The barn will provide more sanitary quarters and ensure a more efficient day-to-day operation.

## CHRIST CHURCH

Work on the new vestry at Christ Church will be completed this winter. On completion of the work the church will be in its original state.

At Old Fort Henry the Wednesday evening "Retreat Ceremonies" drew capacity crowds.

As part of the Heritage Highways program, sponsored by Ontario, Quebec federal governments, members of the Guard attended opening ceremonies at Hemisphere 68 in San Antonio, Texas. Sentries were provided at numerous locations in New York, New Jersey and Detroit. The complete Guard made an appearance at "Man And His World" and also participated in the 100th anniversary celebrations of one of Canada's oldest militia regiments — the Stormont, Dundas and Glengarry Highlanders of Cornwall.

The highlight of the season at the Fort was the first re-union of former Guardsmen marking the 30th anniversary of the formation of the Guard. Some 200 ex-Guards attended and a plaque was unveiled honoring those who served in The Second World War. A display of items salvaged from British warships sunk during the War of 1812 was added to the Fort exhibits.

## CLUB HOUSE

Plans for the 1969 season include the construction of a club house at the Upper Canada Golf Course. When this major facility becomes available a wide range of services can be offered to the public for their convenience and pleasure and will make possible the programming of major tournament play in the future. This facility will also be very helpful for scheduling out of season work shops and seminars and other related activities.

Initial planning has been undertaken for programming of winter activities. Snowmobiling, a rapidly expanding winter recreation, will be prominent in The Commissions planning and

Canadian Press  
Brighton Service  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Cornwall Standard-  
Freeholder, Ont.

Circ. 13,883

March 8, 1969

hopefully snowmobile trails will be prepared and marked and eventually, meets and races and other events arranged. Toboggan runs and horsedrawn sleigh

rides and other appropriate activities are expected to be scheduled for the winter of 1969-70. The Ontario Open Water Ski championship meet is tentatively

planned for August 28 - 30 at Chrysler Park.

It is expected the annual Carp Derby and Sailing Regatta will be feature events this year.

MAR 9 1969

## Travel Editor's Notebook

BRUCE HAMBY

WESTERN Airlines will launch service to Hawaii on April 27 with 41 round trips a week from Denver, Minneapolis, San Diego, Los Angeles, San Francisco, Oakland, Phoenix, Las Vegas and Anchorage, Alaska . . . there will be daily one-stop, same-plane flights from Denver to Honolulu, via Oakland . . . Minneapolis will have daily service, via San Francisco, Phoenix will have three flights and Las Vegas four each week, all via San Diego.

"Man and His World," the successor to Expo 67, has been reprieved and will open for the 1969 season May 29 at Montreal . . . previously Montreal had announced it would not reopen because of financial problems but arrangements have been completed between the city, the province of Quebec and the Canadian government.

The Mint Hotel and Casino at Las Vegas, Nev., which made a hit with visitors with its "behind-the-scenes" tours of its gaming setup, has a new offering—"adult education" classes in gambling . . . the hotel is screening a color "how-to" film hourly from 11 a.m. daily except Tuesdays and Wednesdays . . . a gaming instructor is on hand to answer questions and each pupil receives a "diploma" certifying knowledge of basic gaming fundamentals and, more importantly, free money to try his or her luck at the tables.

Dallas Times Herald  
D. 203,449 SUN. 243,379

MAR 9 1969

### 'Man and World' Reopens May 29

MONTREAL — "Man and His World," the successor to Expo 67, has been reprieved and will open for the 1969 season on May 29 as the result of a financial agreement among the city of Montreal, the province of Quebec and the Canadian federal government.

Previously Montreal officials had announced that it would not reopen because of underwriting difficulties. Prime Minister Pierre Elliott Trudeau and Lucien Saulnier, chairman of the executive committee of the Montreal City Council, disclosed the new arrangements.

JOPLIN, MO.  
GLOBE  
D. 31,500 S. 35,000

FEB 27 1969

### Montreal's exhibit fate uncertain

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan Wednesday night to keep the successor to Expo 67 running another year. It will be presented to the city council Friday for approval with the committee's recommendation.

The deficit for the 1969 operation could be as high as \$8.5 million unless public response is good. Saulnier proposed that the Province of Quebec assume up to \$5.5 million of the debt and the city take care of the rest. The city's payments would be stretched over an eight-year period, and Quebec's would be offset by deferment of the monthly payments the province is making on the Expo deficit.

Prime Minister Pierre Elliott Trudeau announced the federal government's approval.

"The executive committee believes that in view of the many economic advantages which Montreal receives from the operation of Man and His World, the city should assume such a risk," Saulnier said.

Man and His World ran up a deficit of \$5 million last year. On Jan. 29, Saulnier said it would have to shut down for financial reasons.

ROLLA, MO.  
NEWS  
D. 5,500

FEB 26 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

JEFFERSON CITY, MO.  
CAPITAL NEWS  
D. 5,000

FEB 28 1969

## Montreal exhibit may be reopened

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NEOSHO, MO.  
NEWS  
D. 5,500

FEB 27 1969

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McKEESPORT, PA.  
NEWS  
D. 37,500

FEB 27 1969

### Montreal Exhibit May Stay Open

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MAR 9 1969

## IN TRAVEL CIRCLES

BY JOEL SLEED

276

"Man and His World," the successor to Expo 67, has been reprieved and will open on May 29 as the result of a financial agreement among the city of Montreal, the province of Quebec and the Canadian federal government.

Previously Montreal officials had announced that it would not reopen because of underwriting difficulties.

Free copies of this year's "New York State Vacationlands" may be obtained from the State Department of Commerce, Dept. LIP, 112 State St., Albany, N.Y. 12207.

The "Morris Plan"—which offers visitors to Miami Beach an all-inclusive vacation for one price—has been extended through April 13th at the Deauville, Sazony, Versailles, Crown, Casablanca and Sherry Frontenac, Morris Lansburg, owner host of the hotels, reports.

Sol Sandler has been named executive director of the new Ski and Skate complex at the Nevele in Ellenville, N.Y.

Ground has been broken for the first new hotel to be built in 12 years in the Coral Harbour area of New Providence Island, near Nassau in the Bahamas. The six-level, 213-room luxury structure will adjoin the existing Coral Harbour Club/Hotel and Marina.

A new, free full-color brochure giving complete information on South Carolina's gardens and historic houses which are open to the public is now available. You can get it from the S.C. Travel Division, P. O. Box 1358, Columbia, S.C. 29202.

The Sun Line, represented here by Holland-America Line, will offer a total of 131 cruises to the Aegean, Caribbean, and Mediterranean Seas this year and next.

One hundred Odyssey cruises to the Greek Island will be offered ranging in length from three, four to seven days with departures scheduled from March 30 through Oct. 23, 1970.

A series of 11 seven-day Mediterranean cruises have been scheduled with the first departing June 27, 1970. Alternate sailings are offered from Nice and Naples. Minimum rates start at \$160.

There will be 12 seven-day Caribbean cruises with sailings every Saturday from Dec. 20, 1969, through March 7, 1970. These will depart from San Juan with minimum rates starting at \$195.

In addition, four 21-day and four 20-day cruises to the West Indies, Mexico, Central and South America will depart



TWIN QUEENS: James Earl Jones, star of Broadway's "Great White Hope," congratulates the winners of the "Miss CARIFTA" beauty contest. The judges picked both Jean Phidd of Brooklyn, left, and Judith Mark of Manhattan to act as queens of the exposition opening in Grenada, W. I., April 5. Both girls were born in the West Indies.

from Port Everglades and San Juan starting Dec. 20, 1969.

All these cruises will be aboard the line's three modern luxury yachts, the M.S. Stella Oceanis, M.S. Stella Maris II and M.S. Stella Solaris.

Jasper Park Lodge in the Canadian Rockies, long famed as a summer resort hotel, will be open year round beginning May 15. S. S. Chambers, general manager of CN Hotels, owners and operators of the alpine-style lodge, said the decision to keep the lodge open year long was based on a growing demand for accommodation during the winter months.

Everything's all set for a "singles" weekend spectacular at the Granit Hotel, Kerhonkson, N.Y. The event, which gets underway Friday, being promoted by the Secur-A-Date organization which is known for computer-dating. "Singles" will find exciting opportunities for fun and new friendships during three days packed with the kind of entertainment and activities for which the Granit is famous. In addition, several new wrinkles in "getting to know you" programs have been carefully worked out.

VANCOUVER, WASH.  
COLUMBIAN  
D. 26,500

FEB 27 1969

R. Keller

## Exhibition may go on in Montreal

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Prime Minister Pierre Elliott Trudeau announced the federal government's approval.

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Man and His World ran up a deficit of \$5 million last year. On Jan. 29, Saulnier said it would have to shut down for financial reasons.

SUNDAY NEWS  
NEW YORK'S PICTURE NEWSPAPER  
SUN. 3,099,658

MAR 9 1969

R. Keller

## Montreal To Repeat

After several months of doubt, the decision is in—Montreal's Man and His World exhibit, successor to Expo 67, will reopen this summer. The exposition, which drew approximately 12 million visitors last year but racked up a \$5 million deficit, will run from June 12 to Sept. 7. Admission prices will be the same as last year: \$2.50 for adults and \$1.25 for those 6 to 17, according to the Quebec Government Tourist Bureau in New York. Expectations are that 40 exhibition buildings will be open, plus a number of restaurants and La Ronde amusement area.

MAR 9 1969

MAR 2 1969

## 'Expo' opens May 29

MONTREAL — "Man And His World," the successor to Expo 67, has been reprieved and will open for the 1969 season on May 29 as the result of a financial agreement among the city of Montreal, the Province of Quebec and the Canadian Federal Government.

By LEE HEIMAN, Courier-Journal Travel Editor

## That off-again-on-again Expo

REPORTS of the death of Man and His World, the successor to Expo 67, world's fair at Montreal, appear to have been premature.

The Canadian Government Travel Bureau said yesterday that Man and His World will be open again this summer, after all, through an agreement involving the Province of Quebec and Canada's federal government.

After Expo 67 closed, most of the fancy and costly government pavilions, including the United States' geodesic dome, were donated to the City of Montreal so that the site could become a permanent international exposition, called Man and His World. But after only one year of

operating at a financial loss—in spite of attendance of 12 million, including 3 million visitors from the U.S.—the future looked impossible. So Montreal Mayor Jean Drapeau, the project's guiding light, reluctantly announced early this year that Man and His World would be no more, except for its amusement complex, La Ronde.

Now it appears that the noble effort will be sustained at least for a second year.

ST. JOSEPH, MO.  
NEWS-PRESS  
D. 46,500 S. 50,000

DURANGO, COLO.  
HERALD  
D. 5,500

FEB 27 1969

FEB 27 1969

## Montreal Exhibit May Be Reopened

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## World news

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SANTA ANA, CALIF.  
REGISTER  
(MORNING)  
D. 24,000 S. 90,500

FEB 26 1969

SEN. SOAPER SAYS:

## 'Astroturf' Surface Of Moon

By BILL VAUGHAN  
North American Newspaper Alliance

So what if the surface of the moon isn't the greatest? We can always cover it with "astroturf."

If he is going to use the customary number of ceremonial pens to sign official documents, Richard Nixon may have to pad out his name with Milbous.

The culinary art is in a strange state. Mother cooks the plain food. The gourmet stuff comes out of a can.

A harried husband reports that he is trying to earn with the poker cards what his wife spends with the credit cards.

We didn't realize exactly how bad things were until we noticed the word from Montreal that "Man and His World" has been cancelled.

The trend toward nudity on the stage has its bright side. At least there's less work for the wardrobe department.

The college boy down the block is so fond of the school that he is mailing it home, a brick at a time.

Congressmen go back to work after getting their big pay raise. There may still be some cheap politicians among them, but not as cheap as they used to be.

TRAVEL WEEKLY  
NEW YORK, N. Y.  
W. 13,000

MAR 7 1969

## Will Reopen Exhibit

MONTREAL—Man and His World, the former Expo 67, will reopen this year, despite earlier plans to discontinue the exposition.



# ONE THING or another

The Detroit News  
D. 700,321 SHL 947,155

MAR 9 1969

*S. Miller*



## Canada's 'Man and His World' Is a Skeleton in the Snow

By JAMES C. FLECK, SJ  
Sunday Magazine Special Writer

### MONTREAL

THE STEP-CHILD of Montreal's Mayor Jean Drapeau has died in its winter sleep on St. Helene and Notre Dame Islands in the middle of the frozen St. Lawrence River. Age: 2½. Name: Man and His World.

Sick for the past year with financial illness, Man and His World was an attempt by Montreal to keep alive as a permanent exhibit its famous EXPO 67. But while Expo brought in 50,000,000 customers, Man and His World attracted only 12,000,000 and lost \$6 million.

Mayor Drapeau's older child, the City of Montreal, is also reputed to be gravely ill. The Mafia has been eliminating competitors in the profitable narcotics business which funnels through Montreal's international airport at Dorval and from the docks on the river.

With the highest city sales tax in North America, 8 percent, buyers have been driven to shop almost anywhere else. The city's poor exist in century-old housing in the decaying east side, and urban renewal has faltered while the mayor dallied with his dream child, the fair site. Mayor Drapeau himself will probably not survive the death of Man and His World. He has indicated he may resign.

Despite official ballyhoo, Man and His World never caught the same spirit as EXPO 67. The crowds were smaller and the lines shorter, but there was less to see. The Russians had taken down their big building. The United States gave its giant dome to Montreal, but inside were only an aviary and a few hanging plants.

Everywhere the effects of Montreal's harsh winter were beginning to show; a rip here and an unpainted blotch there. But 12 million came anyway during 1968 including more than 3 million Americans.

Highlights of the 1968 season never matched the glitter of nabobs and royalty which sparked EXPO 67, but they had a comfortable state-fair approach that suited the low-budget tourists and bored Montrealers. One of the most important events was reducing the price of hot dogs 10 cents and promising to put more meat in the hamburgers. The drop in hot dog prices led to a total sale of 717,072; but only 169,600 hamburgers were sold despite the increased amount of meat.

On May 23 the Lost and Found Department reported its most unusual find, a glass eye. It was never claimed. On May 25 a nine-year-old shoplifter was arrested. On May 20 a hippie was arrested for sleeping nude in the Bavarian Beer Garden.

In June a 210-pound woman got stuck in a chair on one of the fair's rides and had to be wedged from her seat. A thief stole a \$3,000 camera from the Cinema exhibit, ignoring the official scissors of Quebec's film censor which lay nearby. One June 25 police arrested a counterfeiter who was printing tickets to Man and His World.

July started out with another theft. Someone stole a charcoal sketch of Bobby Kennedy. On the 10th Mayor Drapeau returned from a barnstorming tour of U.S. cities. In New York City he recorded a telephone conversation so people could dial-a-mayor. The gimmick was so successful that it took 1½ hours to complete a call. All New York listened but few came to Montreal. By the end of the month business was so bad that 80 percent of the concessionaires were not making money. Officials promised to cut the number of boutiques and restaurants in half for the '69 season.

Then on Aug. 3 even the dolphins in the aquarium went on strike. Of-

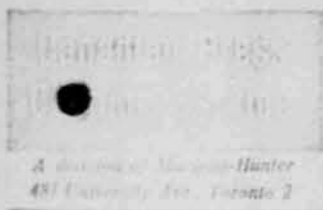
ficials explained that it was mating season which had exhausted them. The fish recovered quickly and started entertaining others again. On the 7th, 550 people ate a 210-pound blueberry pie. On Aug. 29, Mayor Drapeau promised to turn Man and His World into a winter park, with skating on the canals and trails for skiers and snowmobiles. The ice and snow came, but no winter park materialized.

During September an armed robbery took place on the fairgrounds and two men were captured after a shoot-out with police. On the 7th Prime Minister Pierre Elliott Trudeau came to the fair, kissed a few waitresses, and posed in front of a drawing in the humor exhibit depicting him as Adam receiving the divine mandate from God. Two days later the 10 millionth visitor passed through the turnstiles and public relations dumped 10,000,000 flower petals onto the fair from a low-flying aircraft to the muttered curses of the street cleaners.

On Oct. 13 the fair closed its doors for the season, and as it has turned out, forever. Mayor Drapeau flew off to Europe on a whirlwind tour to sign up new countries for the '69 season. But as the city sank deeper into debt and the Province of Quebec and the Federal Government in Ottawa refused to bail them out, planned improvements were postponed and then canceled. The maintenance staff was reduced to a skeleton. Death came.

Anyone interested in purchasing the personal belongings of the late Man and His World may contact Mayor Jean Drapeau, c/o Montreal City Hall. Among the effects are two islands in the St. Lawrence, 105 pavilions, 200,000 tulips buried under five feet of snow, a rapid transit system, a minirail, electric taxis, and gondolas.





Nelson Daily News, B.C.  
Circ. 10,037  
March 10, 1969

## Man and His World

Now if a decision is made to have Man and His World for 1969, everyone should do his best to help make it a success. It is a big venture, it needs a big effort; it could have big results. But everything will have to be done to get down to work and to overcome the time lost while the decision lay in doubt.

Some uncertainties still linger. Mayor Drapeau has promised a fuller statement. This will clarify the situation. Among the uncertainties is the attitude of the unions. If their demands prove to be too heavy, the whole outlook could be altered.

In one respect, above all, a favorable decision would bring a welcome stimulation. It would show that Montreal, despite all the gloomy and dismal influences of the series of bombings, is determined to go ahead.

The injury to Montreal's reputation far and wide, which has come with anarchist violence, has left its depressing effects upon the whole life of the city. But now if Man and His World is to go ahead, there comes again something of the wider view; the emphasis is once more on civilization and progress.

From the financial point of view, this is unquestionably a serious undertaking. The total deficit is frankly estimated as possibly running as high as \$8½ million. The Quebec Government has agreed to absorb \$5.5 million. This will leave the possibility that the City of Montreal may have to meet a deficit of \$3 million.

For the taxpayers of Montreal, the amount of the deficit may actually be somewhat larger, as most of the tax revenues that the Quebec Government will ultimately use to meet its portion of the debt will actually come, as usual, from the Montreal area.

Altogether, these are heavy financial commitments. But some consideration has to be given to the counterbalancing entries that cannot be written into the books, but which are nonetheless very real.

Man and His World will provide a large number of jobs. These jobs are needed, especially at a time when the number of the unemployed has been growing. Man and His World will also give a badly needed stimulation to the city's tourist business. The difficulties and discouragements that this business faces were made clear at the meeting of the Montreal Tourist and Convention Bureau this week. The immense importance of Man and His World in attracting visitors to Montreal was stressed.

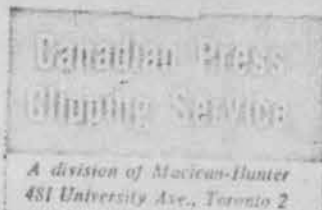
The money brought into the city is not, of course, concentrated in the tourist business. It is estimated that some two thirds of it spreads far and wide into the economy.

While the value of Man and His World to Montreal, especially at this time, is undoubtedly very real, everything will have to be done to learn from experience and to provide a fair of the best quality at the least cost. Such an objective is by no means a contradiction.

Last year the problem was not only that of trying to do too much too quickly; there was also the problem of trying to spread too much too thin. Selection and concentration could enhance the quality of the fair, while also helping to keep its costs in control.

But the most important thing of all is the feeling Man and His World will give that Montreal is going ahead and not drawing back, that it wants to retain the international, outwardlooking, enterprising vision that Expo gave it.

To provide the best quality for the least cost will place a big responsibility on the Mayor and those who will manage the fair; and to make the fair the biggest possible success will place a big responsibility upon the response of Montrealers. Whatever differences of opinion there may have been here and there about Man and His World, it is now in everyone's interest that it succeed. Its success could mean a great deal to Montreal and its future. — Montreal Gazette.



Evening Times Globe  
Saint John, N.B.  
Circ. 24,731  
March 7, 1969

## Views of Others

### Montreal Mustn't Expect Bailing Out Indefinitely

Federalism is not so kind after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa this is giving the city of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.

All Canadians will rejoice . . . and . . . agree that a new chance should be given to Man and His World to pay its way, but they want proof of it this year.

If Man and His World should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gild with their cash the mayor of Montreal's crown of glory . . .

It would be possible, but would take too long, to enumerate here the regions of Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions . . . — Marcel Gingras in Le Droit, Ottawa.



Saskatoon Star-Phoenix, Sask.  
Circ. 47,304  
March 6, 1969

## Drapeau's world

Despite concern that Montreal is trying to dip into the national treasury to bail itself out of financial difficulties, there is relief that the Man and His World exhibition will continue to operate. As the offspring of Expo 67, many Canadians tend to feel a kind of proprietary interest, and will share the hope that it can become self-supporting.

Also welcome is the accompanying news that Jean Drapeau, who captured the national imagination with his "clean-up" campaign in Montreal, will remain at his mayor's post.

COLUMBUS, IND.  
REPUBLIC  
D. 17,500

MAR 10 1969 *R. H. H.*

# WORTH MENTIONING

By JEAN PRATHER

Women's Editor

When "Inherit the Wind" is presented at Indiana Central college Thursday through Saturday it will have one of the largest student casts to appear on the Ransburg auditorium stage. There are 33 speaking parts and 30 extras, including members of the jury in the drama based on the 1925 Scopes "monkey trial" at Dayton, Tenn. It recreates the conflict centering around a school teacher who expounded the theory of evolution in his classroom in violation of the Tennessee law. Two famous lawyers were principals in the original trial. Clarence Darrow for the defense and William Jennings Bryan for the prosecution.

Charles Eckert, son of Mr. and Mrs. Richard Eckert, 2915 Twenty-fifth street, sophomore at Indiana Central, has one of the speaking parts. In the movie version of the play Spencer Tracy played the role of Darrow and Frederic March played Statesman Bryan.

Word comes from Clowes hall that ticket orders for the Van Cliburn concerts May 8 and 9 are being received every day although the pianist's appearances are still two months away. There is no doubt both performances will be sellouts. Accompanying publicity says it all in four words . . . "He is a phenomenon."

A University of Evansville freshman from Columbus Miss Susan K. Vandesteeg, daughter of Mr. and Mrs. Wayne Vandesteeg, Route 2, is one of 14 coeds initiated as members of Phi Mu social sorority. Susan is majoring in nursing and is a member of the Aqua Angels swimming team.

A postcard arrived Friday from Mrs. Lynn Stewart vacationing in Miami. It shows flowers in bloom in the Lincoln mall and high on the Miami Beach Federal bank building the automatic temperature sign shows 79 degrees. Irene writes that the Stewarts ran into a former Columbusite, Miss Kathryn Glick, sister of Councilman John Glick, in Valdosta, Ga., where she was showing her cairn terriers in a show, and was going from there to another show in Tallahassee, Fla. She is professor of Greek and Latin at the Agnes Scott girls' college in Georgia.

In Miami the vacationers learned of the death of Harrison H. Hole, a former Columbus resident whose father, the late Rev. Harry R. Hole, was pastor at the St. Paul Episcopal church. One of his four sons also is an Episcopal minister. His mother, now 85, is in good health, they learned.

Noticed a familiar name in the account in the Sunday Louisville Courier Journal of the fire which destroyed the Louisville Boat club. Tony Janidlo, former manager of Harrison Lakes Country club here, is the manager. Damage was set at half a million dollars in the fire of undetermined origin. The boat club is much older than the 40-year-old building destroyed. It was formed in 1879 and enjoyed fame for swinging parties as early as the Gay 90's. It is the oldest social club of its kind in Louisville and one of the oldest in the country. Its first clubhouse was a houseboat at the foot of Sixth street when canoe races were the big attraction. The present site is a few hundred feet south of the Ohio river on Upper River road with a tunnel under the road to the boat docks crowded with impressive power boats. Water was pumped from the river and from the swimming pool to fight the fire.

Speaking of boats, hotels that float may be "the newest thing" for the set that has gone everywhere and done everything. There have been two announcements about such accommodations in the past week. A famous credit card corporation reports it is now in the "Floatel" business, offering hotels constructed on floating hulls. Stationary houseboat units will be moored to specially built docks at the nation's water playgrounds, but there also will be a limited number of motorized houseboats for cruising adjacent waterways.

And in the Bahamas, at Coral Harbour, 14 miles southwest of Nassau, a hotel company has broken ground for a \$32 million luxury resort project that will include, in addition to two conventional hotels, an "Aquatel" containing 200 rooms in various units floating on a lagoon with access to dining and entertainment facilities.

Up Canada way, it is now definite that what remains of Expo '67 at Montreal will be opened again this summer as "Man and His World." Most of the fancy and costly national pavilions, including the United States' geodesic dome, were donated to Montreal to be used in opening a permanent international exposition. Despite an attendance of 12 million last year, it ran in the red. It has received a transfusion of government funds, however, and will try another season.



MAR 10 1969 *B. Miller*

## Farewell to Expo?

As must happen to all great shows, the final curtain may have fallen for Expo and "Son of Expo."

The fantastic, exciting, innovative exposition opened as Montreal's world's fair in May, 1967. It was continued last year as a "Man and His World" exhibit with most of Expo '67's permanent pavilions left intact.

More than 12.5 million people viewed that exhibit last year. Mayor Jean Drapeau had hoped it would become a permanent feature of the Montreal scene.

However, this year the mayor admits that with the pressure of other rising costs, Montreal can no longer carry the multi-dollar project alone. Thus the massive exposition will not be opened in the spring.

Whether the closing is only temporary or permanent, it can be said that as a pacesetter exhibit, it would be hard to find Expo's equal. It already has influenced such fields as architecture, housing, communications and particularly films.

There will be more world's fairs, but Expo now is the one they'll have to beat.

RACINE, WIS.  
JOURNAL-TIMES  
D. 35,500

FEB 27 1969 *B. Miller*

## For Expo 67 Successor

### Montreal to Consider Risking \$3 Million

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

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The deficit for the 1969 operation could be as high as \$8.5 million unless public response is good. Saulnier proposed that the Province of Quebec assume up to \$5.5 million of the debt and the city take care of the rest. The city's payments would be stretched over an eight-year period, and Quebec's would be offset by deferment of the monthly payments the province is making on the Expo deficit.

Prime Minister Pierre Elliott Trudeau announced the federal government's approval.

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Man and His World ran up a deficit of \$5 million last year. On Jan. 29, Saulnier said it would have to shut down for financial reasons.

ITHACA, N. Y.  
JOURNAL  
D. 16,500

FEB 27 1969 *B. Miller*

## Exhibition May Reopen

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CARTHAGE, MO.  
PRESS  
D. 7,000

FEB 27 1969 *B. Miller*

MONTREAL (AP) — Lucien Saulnier, man of Montreal's executive committee, says Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk. PAGE ONE

FEB 17 1969 *B. Miller*

## Expo 67 Gets Blame For Montreal Deficit

By Max Harrelson  
MONTREAL (AP) — Ghosts of Expo 67 have remained behind to haunt Montreal's Mayor Jean Drapeau in 1969.

Federal and provincial officials also have their post-Expo headaches, but the 53-year-old mayor is now being accused of creating a money-eating monster which has plunged the city into a financial crisis.

Drapeau was the man chiefly responsible for bring the 1967 world's fair to Montreal. He became something of a national hero as millions of tourists poured into Canada with their tremendous purchasing power.

The country's retail sales rose 11 per cent in 1967 and the fair's attendance exceeded all expectations. It had been intended from the beginning, however, that Expo would be a deficit operation and that the city, provincial and federal governments would absorb substantial amounts as a contribution to good will and publicity.

Drapeau decided not to dismantle Expo but to continue it as a permanent exhibit and call it Man and His World. Attendance in 1968 fell far short of Drapeau's estimates. He launched a lottery to make up the losses, but the returns of this too were disappointing.

Faced by a \$27-million deficit, the city government voted a 23 per cent hike in property taxes and decided to suspend its payments into the pension funds of all municipal workers for a two-year period.

Now Drapeau is being accused of spending the city into trouble by grandiose schemes to put Montreal on the map instead of trying to make the city a livable community. One critic suggested that the mayor give away Man and His World, "alias Losing Expo," in the next monthly lottery drawing and keep the cash prize.



MAR 11 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Saskatoon Star-Phoenix, Sask.

Circ. 47,304

March 11, 1969

# Expo—albatross around Montreal's neck?

By Charles Lynch

MONTREAL—Montrealers seem well pleased that the remnant of Expo 67 has been saved for another summer run, and they seem undisturbed that their pleasure isn't shared in other parts of the country.

You can't blame a city for getting what it can, and under Jean Drapeau's leadership, Montreal has run up quite a score in recent years.

But for the non-resident of this splendid metropolis, there is something sad about Montreal's unwillingness to let go of the splendid memories of Expo, or her blindness to the possibility that the gaudy peacock may have become an albatross around her neck.

Millions of Canadians from all parts of the country share those Expo memories, but failed to respond when Montreal tried to prolong the party last summer, and it seems unlikely that the response will be any greater this year.

The pleasure ground out there on the islands is a diminishing asset, and the men who built it never intended it to be anything else. Expo 67—already the name is beginning to sound quaint—was largely a federal project, and it was built as a glorious one-time binge.

Binges can be prolonged, but hardly ever to the profit of the participants. The

latest formula for keeping the Man And His World show alive involves a postponement of certain debts owed to the federal government, and I doubt that the federal government ever expects to see the money.

On the contrary, the expectation in Ottawa is that the entire operation will go through a process of slow death, with requests for additional transfusions until rigor mortis sets in.

The Expo plant is running down, inexorably, and staggering sums would be needed to halt its decay. Assuming that such sums are nowhere to be found, interim sums thrown into Man And His World can be counted as lost money.

If the people of Canada and the United States were to recapture the Expo mood and come thronging to the islands in the numbers they registered in 1967, it might be another matter — though even then, it is hard to imagine governments putting up the sums they did for Expo in Centennial year.

The sad fact is that the mood is nowhere to be found, and the compulsion that people felt to see Expo does not apply to Man And His World. Expo was a great national event — Man And His

World, despite the continuing involvement of federal funds, is local.

That being so, it is not surprising that every fair and exhibition association in the country has been camping on the federal government's doorstep, demanding equal consideration with Mayor Drapeau's sagging enterprise.

And when, as seems certain, there is another crisis in the affairs of Man And His World next autumn, it will be no surprise if the federal government rules that enough is enough, writes off whatever is owing to it, and closes the accounts.

It will be too bad if Montreal feels let down when this happens, since the net effect will be that Expo, that greatest of carnivals, will have left a bad taste in a lot of mouths, where once it was so sweet.

Certainly, it will inhibit Canada from ever undertaking a project on such a scale again—or perhaps it will merely ensure that future contracts for such wonders contain an iron-clad guarantee that the whole thing will be blown up on the agreed closing day.

A lot of local energy has been consumed in trying to keep the spark of life alive in Man And His World, and Montrealers seem prepared to knock them-

selves out making sure that this summer's run is a success.

Under such conditions, grimness rather than joy seems likely to be the mood of the show. You can catch the bitter-sweet flavor of it in an editorial in The Montreal Gazette, which seemed to feel that the closing of Man And His World would represent the deflowering of Western civilization.

Said The Gazette: "The job of the Montreal public is clear and urgent: visas should be bought now, to get the fair off to the start it deserves. There's been quite enough uncertainty for one year. What is needed now is a happy ending, a successful season, and that is the responsibility of the Montreal public."

In other words, get out there to the fair whether you enjoy it or not, good people of Montreal. Lots of luck, fun-seekers—especially when you remember that Montrealers, in addition to their patriotic duty to go to the fair, also have to uphold the honor of their city by patronizing the new National League baseball club, known somewhat wistfully as the Expos.

All this, and bombings too. As they say about Montreal, it certainly isn't a city like the others.

(c) Southern News Service



CHICAGO, ILL.  
NORTH WEST SUBURBAN  
W. 6,000

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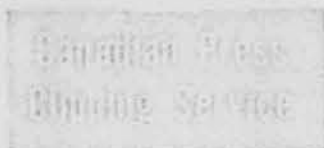
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**Kitchener Waterloo Record**

**Ontario**

**Circ. 50,479**

**March 11, 1969**

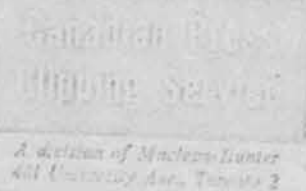
## **Montreal Fair Aims For June 12**

MONTREAL (CP) — Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

For the past two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long evening meetings to prepare for the opening June 12. A four-hour meeting was held Monday night.

Mr. Saulnier says Finance Minister Paul Dozois has assured him that Man and His World is "in the bag" but an official announcement, promised for Feb. 27, has not yet been made.

The provincial government recently said it would be willing to underwrite the exhibition's 1969 deficit up to \$5,500,000 on condition Ottawa agreed to the postponement of equivalent payments on Quebec's 37½-per-cent share of the deficit of Expo 67.



Montreal Star, Que.  
Circ. 190,759  
March 11, 1969

## 851 Lottertax draw set for Sunday

The stage is set for next Sunday's drawing of Montreal's voluntary tax scheme offering \$100,000 jackpot and smaller prizes. Last night 153 candidates were selected for the month of February.

Voluntax officials reported that the tenth edition of the contest fared well, bringing in \$1,020,394 while showing 63,589 contributors less than last month's draw.

Meanwhile, preparing for Sunday's big moment are 131 residents of the province of Quebec, 21 from five other provinces and one American citizen.

The breakdown is 53 residents of the city of Montreal proper, 37 from the suburbs, 41 in the rest of Quebec.

British Columbia led the rest of Canada with eight candidates, Ontario placed seven, Nova Scotia three, Manitoba two and Alberta one.

Saskatchewan, Newfoundland, Prince Edward Island and New Brunswick failed to place one candidate out of the 510,197 eligible at the Maisonneuve recreation centre selection last night.

The lone American is a resident of Detroit, Michigan, who was the 50th choice of the evening. Nova Scotia led the provinces with a selection on the ninth round while B.C. came in eleventh.

There were 62 women selected for the drawing. To date, in eight of nine drawings, women have grabbed the top prize.

Final drawing will take place Sunday at 4 p.m. in the Maisonneuve Recreation Centre, 3000 Viau street, with prizes of \$100,000, \$10,000, \$5,000, \$1,000, \$500 and \$250 at stake for the 153 candidates.

### Names of 153 mostly local

Here is the official list of the 153 candidates in next Sunday's \$100,000 jackpot and smaller prizes of Montreal's voluntax draw.

#### Montreal and suburbs

J. Ledrew, 175 Springfield avenue, Greenfield Park; Guy Desautels, 223 Georges Vanier street, Laval; Jean-Luc Denis, 1145 de Courcelles street, Duvernay; Miss Georgianna Albert, 5550 Mennereuil street, St. Leonard; Guy Sigouin, 10718 Laverdure street; Michel A. Durette, 2293 Rachel street east; Pierre Laforce, 1294 Jean Talon street east; Arthur Asselin, 5154 Faubert street; J. Emmanuel Meloche, 523 Rachel street east.

Agnes O'Boyle, 6672 51st avenue, Rosemount; Benoit Sirard, 412 Brant street, Laval-des-Rapides; Mrs. R. Jaxtar, 670 Desautels boulevard, St. Lambert; Albert Goulet, 337 Casgrain avenue; T. Kaliski, 337 Casgrain street, Dorval; Pierre Hamel, 9415 Vianney avenue; Mrs. B. Wraith, 2010 Chomedey street, apt. 27; Charles Tremblay, 730 Tait street, St. Laurent; P. A. Guilbault, 2000 Chamblay street, apt. 2; Frances D. Beaudry, 2955 Hill Park Circle; Robert Fortier, 1022 French street.

Therese St. Germain, 760 Atwater avenue; Benoit Lamarre, 7347 Beaudelaire street, St. Leonard; Gerard Bourgon, 6755 Twenty-Third avenue, Rosemount; Jean-Guy Panquin, 7018 Boyer street; Alain Panisset, 10330 de la Roche street; Francois Maroux, 3955 Thirty-Sixth avenue, Rosemount.

Miss Releanne Lacelle, 4125 Parthenais street, apt. 110; Douglas Frost, 6255 Forty-Forth avenue, apt. 2; Rosemount; Miss Odette Dubois, 7431 Chamois street, Anjou; Mrs. G. Melanson, 117 Morley street, Greenfield Park; Fernand Poiry, 4554 Iborville street; Serge Dala-neault, 2830 Monsabre street; Gilles Cole, 237 Jeannette street, apt. 3; Lemoyne; Jean-Guy Chiffoux, 10650 Jeanne Mance street, apt. 3; Mrs. Unity Anne Reid, 47 Caruso street, Dolard des Ormeaux; Miss Suzanne Valade, 3825 Bolair street; Miss Jessie Stark, 5272 Bannantyne avenue, Verdun.

Philip T. Lafer, 16 Belsize road, Hampstead; A. Garlepy, 437 Berri street, Pont Viau; Jean Therrien, 2720 Chamblay, apt. 2; Mrs. Marie-Rose Lachapelle, 10989 Drapeau street, Montreal North; J. A. Therberge, 3209 Upper Lachine road, apt. 106; Stanley Hister, 5755 Mellong

street; Maurice Dicaire, 3555 St. Catherine street east; Robert Tasse, 8239 Nantes street, St. Leonard; Miss Rita Lake, 2352 Park road west; Jacques Zahian de Cayoffi, 21 Surrey Gardens, Westmount; Mrs. Iria Matilla, 80 Sixteenth avenue, Roxboro; Roger Boulay, 237 Twenty-Third avenue, Lachine; Gaston Heppell, 297 Guilbault street, Longueville; Miss Therese Larue, 2007 Marmier street, Jacques Cartier; Omer Corbell, 493 Thirty-First avenue, LaSalle; Claude Roy, 3950 Mousseau street; Jean-Pierre Tremblier, 7500 de la Roche street; Mrs. Heppell, 289 Guilbault street, Longueville; Regis, 412 Manning avenue, Verdun; Francois Deshaies, 8373 Marselle street; J. G. Garneau, 23 Willow avenue, Westmount; Mrs. Gertrude Gagnon, 12374 Notre-Dame des Anges street; Mrs. John Hull, 77 Hochelaga avenue, Candiac; Claude Boucher, 950 Du-luth street east, apt. 2; Miss Janet Skalicky, 4735 de la Peltrie street; Pierre Saint-Martin, 1256 Barre street.

Marcel Deoust, 11851 Bellevois street, Montreal North; Mrs. Odile Provost, 10530 St. Charles avenue; John F. Miller, 11 Beacon road, Kirkland; Mrs. Aime Depois, 6503 de la Roche street; J. A. Carbonneau, 12045 Taylor boulevard; Isadore Bell, 5730 Blossom avenue, Cole St. Lucy; Gilles Addison, 499 Sterling street, Dorval; A. Cook, 890 Gray Circle; Andre Charron, 599 Cadillac street.

Lionel de Villers, 369 Mosseau street; Mrs. Huguette Plante, 204 St. Philippe street; Miss Laura Koubol, 3523 St. Dominique street; Mrs. Marguerite G. Perrault, 21 Ainslie avenue, Outremont; Guy A. Paquet, 59 Kirkland boulevard, Kirkland; Micheline Tremblay, 381 Seventy-Fourth avenue, Laval.

B. Gluck, 4242 Kindersley avenue, apt. 3; Mrs. Jean-Louis Vallee, 1534 Prefontaine street, apt. 2; Jacques Carlier; Mrs. Germaine Latreille, 4551 Pie IX boulevard; Mrs. Aline Villeneuve, 11254 Edger street, Montreal North; Leo Vanier, 6860 l'Assomption boulevard; John On-reed, 4277 Grand boulevard, apt. 36; Andre Landry, 5204 Duquesne street; Mrs. Therese Champagne, 1782 Principale street, Chomedey; Mrs. Fern-ando Leblond, 11020 Tolhurst street; Mrs. Gladys Urquhart, 2800 Ste. Claire street; Roger Hebert, 5039 St. Dominique street; Mrs. H. Bergeron, 4581 Hamilton street; and Mrs. I. Philipe, 4851 Montclair avenue.

In the province:  
utes Sinclair, St. Hyacinthe; Ray-

mond Veronneau, Vercheres; Ches-ley L. Baylis, Chateaugay; Mrs. Lucienne L. Prince, St. Johns; Gabriel Cole, St. Romuald, Lewis County; Roger Seguin, Granby; Gas-ton Potvin, Roberval; Gilbert Dupre, Matane; Nicole D. Gelin, Grand-Mere; Adelard Thibodeau, St. Eustache; Victor Desmarais, Jon-quiere; Mrs. Rodolphe Desautels, St. Johns.

Mrs. Gratien Simard, Dolbeau, Roberval County; Jean-Guy Grelle, Bebo, Stanstead County; Miss Jean-nine Chamberland, Ste. Therese de Blainville; Donat Hallet, Valley-field; Mrs. Jeanne Campeau, Ste. Adele en Bas; Jean Paul Dion, Val-leuville.

Alfred Picard, Ste. Justine de Newton; Mrs. Henri-Paul Thiffault, Drummondville South; Louis Car-mel, St. Jerome; Mrs. Aline Boyer, St. Renil, Napierville County; Miss Gertrude Gaurin, Quebec; Roland Labarre, Sorel; Fernand Tellier, Ste. Anne de Bellevue; S. H. Jones, Sa-brevois; G. H. Boucher, Vercheres; Mrs. Emile Clement, St. Catharines; Barthier County; Roland Coupet, Bedford; Nicole Dore, Lauzon; Mrs. Maurice Langlois, Ile aux Noix, St. Jean County.

Rachelle Lapointe, Villeneuve; Jean-Marc Bouchard, Beauspre; Mrs. Euclide Provost, Vercheres; Gilles Albert, St. Georges, Grand-Mere; Mrs. Bernard Marleau, Beauspre; Omer Cobana, Quebec; Colette Laurin, Terrebonne; Pierrette For-tin, Quebec; Elie Gosselin, St. Za-charie, Dorchester County; and Gas-ton Simard, Roberval.

In other provinces:  
Ruth Crossan, North Sydney, N.S.; Morna S. Knutsen, Port Kells, B.C.; Mrs. Anna C. Findlay, McLaughlin, Alta.; R. A. Hampton, Winnipeg, Man.; Mrs. Angele Maleszewski, North Burnaby, B.C.; N. E. Ches-man, Willowdale, Ont.; Mrs. C. M. Pritchard, Wards Island, Toronto, Ont.; A. G. Horton, Vancouver, B.C.; Releau St. Jean, l'Orignal, Ont.

Stephen P. Lum Min, Vancouver, B.C.; Sharon D. Sambrook, Camp-bell River, B.C.; Mrs. Jean Dick-son, London, Ont.; Edward H. Hicks, Transcona, Man.; James P. McCorry, Liverpool, N. S.; Lazare C. Boudreau, Cheticamp, N.S.; Jad-wiga Bardziankas, Heslop, Ont.; Mrs. Eva Leporelly, Port Couqui-klam, B.C.; Niroslav Celar, Weston, Ont.; Mrs. Mary Rodger, White Rock, B.C.; Mathias Corbell, Niagara Falls, Ont.; J. Stothard, Victo-ria, B.C.

The only American, John Moretto, is from Detroit, Mich.



Canadian Press  
Shipping Service  
A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Woodstock-Ingersoll  
Sentinel-Review, Ont.  
Circ. 10,308  
March 12, 1969

## Says agreement for exhibition 'unacceptable'

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$3,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

Canadian Press  
Shipping Service  
A Division of Maclean-Hunter  
481 University Ave. Toronto 2

Calgary Herald, Alberta  
Circ. 94,956  
March 7, 1969

## Pollution Of The Bow River

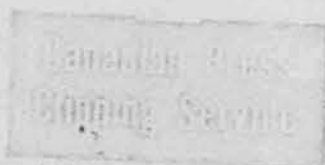
Editor, The Herald:—

In an editorial of March 1, the following appears: "Why should the Canadian taxpayer be expected to bail out the City of Montreal's Man And His World exhibition?"

In an editorial not long before that, it was your opinion that all taxpayers should help undo Calgary's dirty work in regard to cleaning your pollution from the Bow River. Strange, is it not, how one's opinion can change when the shoe is on the other foot?

It is unfortunate that Man and His World was not a financial success, but at least that was not deliberately contrived, and that is more than the City of Calgary can say as regards the pollution of the Bow. I would also point out that if a farmer is unfortunate enough to have some animal die near a public road, he is compelled to remove it at his own expense. I can see no difference between that and Calgary attending to their own pollution, which should never have been allowed to occur in the first place.

V. H. LAWRENCE,  
Brooks, Alberta.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

St. Thomas Times Journ., Ont.

Circ. 11,488

March 10, 1969

## Toronto's MPs Don't Half Do a Job

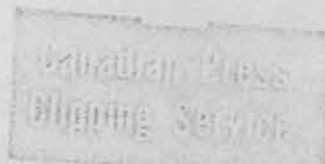
(Toronto Telegram)

Mayor Dennison says that Montreal is "Canada's spoiled child." His remark came after the announcement that the federal Government would help revive the ailing Man and his World exhibition.

If Montreal can keep Expo alive, in whatever form, good luck to them and their taxpayers. Ottawa, of course, should not put one cent more of our money into that fair and technically this has been accomplished by deferring payment of the money Montreal owes the federal Government for Expo.

Mayor Dennison is rightly annoyed that Montreal seems to get unlimited consideration from Ottawa while Toronto gets the brushoff.

But the reason is twofold. Montreal has had dynamic local leadership for a decade. And Montreal's representatives in the House of Commons work unceasingly for their city while Toronto's Liberal MPs appear to have forgotten entirely where they came from and who voted them into office.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Kirkland Lake Northern  
Daily News, Ontario

Circ. 6,204

March 12, 1969

## Post-Expo 67 1999 Agreement Is Unacceptable

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

Publication Office  
Editorial Services

A division of Matthews-Hunter  
431 University Ave., Toronto 7

The Era  
Newmarket-Aurora, Ont.  
Circ. 7,856  
March 12, 1969

P499

## THIS WEEK AND NEXT By Walt E. McDayter



# Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibition, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the understanding that

it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex," bearing the slogan "Canada's Oldest Permanent Exhibition," has been playing to tepidly enthusiastic crowds since 1878, and on a shoestring budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

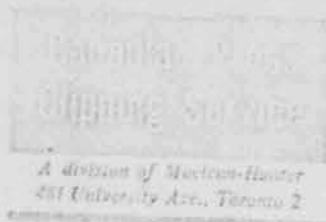
(Ironically, the only line-up to be seen at last year's C.N.E. was outside the building where Expo's award-winning movie, "A Place to Stand," was being shown).

Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of La Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.





Winnipeg Tribune, Man.  
Circ. 74,015  
March 12, 1969

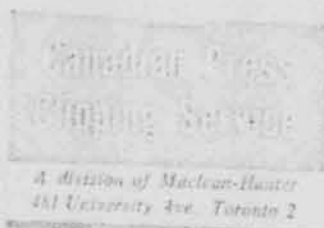
ε 999  
**Montreal is expecting  
June opening for fair**

MONTREAL (CP) — Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

For the last two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long meetings to prepare for the opening June 12. A four-hour meeting was held Monday night. Mr. Saulnier says Finance

Minister Paul Dozois has assured him that Man and His World is "in the bag" but an official announcement, promised for Feb. 27, has not yet been made.

The provincial government recently said it would be willing to underwrite the exhibition's 1969 deficit up to \$5,500,000 on condition that Ottawa agreed to the postponement of equivalent payments on Quebec's 37½-per cent share of the deficit of Expo 67.



Almaguin News  
Burks Falls, Ont.  
Circ. 3,216  
March 12, 1969

**Letter to the Editor**

ω 999

Dear Mr. Editor:

I always read Gordon Alken's Report from Ottawa with interest. In the last one he invited comments from the readers on the Toronto International Airport. Why, I wonder? It won't be built in Parry Sound District, will it? And what do we know about the Toronto International Airport?

I would like to have him request comments on the Bilingual, 2-language nation concept; the 2-language re-

quirement of civil servants; the Federal assistance to Man and His World (under the table); the Amendments to the B.N. Act, How and Why?; the Postal Dept. fiasco; and the new Estate Tax law, etc., etc.

One comment I would make re the Toronto Airport - for Heaven's sake, don't let Montreal, Quebec, become the one and only International Airport - it may not be International soon - rather in the Republic of Quebec.

Hartley Trussler

*A division of Maclean-Hunter  
481 University Ave., Toronto 2*

**Moncton Transcript, N.B.**

**Circ. 16,347**

**March 12, 1969**

## Members Society Of Dance Arts

Several New Brunswick Dance and Baton teachers and their students recently received membership by examination in the Canadian Society of Dance Arts

and Affiliated Artists and Branches which also includes baton twirling, an official amateur sport under the jurisdiction of the Amateur Athletic Union of Canada.

The dancers and teachers left Fredericton by air and landed in Toronto where they participated in classes while at the Arts Society, where they were taught not only by Toronto's tops in dancing and twirling, but also by the famed Lennie Gibson, choreographer

of the Dupont Shows and Man And His World.

The N. B. group took out membership in all phases of the dance as well as in baton either as apprentice, junior associate or full member. The Arts Society named Feb. 9, the day the group received its membership, as New Brunswick Day.

Those joining the society were Mrs. Susan Arsenault, Becky Grienlaw, Cathy Cormier, Brenda LeBlanc, Sandi Shaw, all of St. Stephen, Ruth Foster, Sandy Duffield, University of

New Brunswick, Fredericton, Patricia Simonds, Kathy Hawkins, Saint John, Mrs. Sharon Eisenhower, Shelly Fredericks, Lower Sackville, Lauralie De-Merchant, Lois Campbell, Rhonda Duffield and Mrs. Charlotte - Anne Duffield of Woodstock.

Mrs. Duffield and her daughter Sandy also had the honor of being on the staff of the society.

A Division of Maclean-Hunter  
 481 University Ave., Toronto 2

Fort William Times Journal  
 Ontario  
 Circ. 16,900  
 March 12, 1969

# Montreal Fair Awaits Gov't Aid

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

Canadian Press  
 Winnipeg, 300 966  
 A Division of Maclean-Hunter  
 481 University Ave., Toronto 2

Chatham News, Ontario  
 Circ. 14,816  
 March 1, 1969

# Big Montreal Fair To Open So Drapeau Will Carry On

MONTREAL (CP) — City council Friday approved the continuation this year of Man and His World and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep Man and His World alive. At least two councillors voted against the move.

Dates for the exhibition are June 12 to Sept. 7, about five weeks shorter than originally planned for its second season.

The city had decided Jan. 2, to terminate the fair rather than risk another deficit. In the exhibition's first year Montreal went into the red by more than \$5,000,000. Most of this amount, however, was capital expenditures.

Under the agreement reached with Quebec City and Ottawa the province would underwrite any deficit this year up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo 67 deficit. The de-

ferred instalments to the federal government would be resumed in 1972.

For its part, the city would meet a federal schedule in repaying its share of the deficit.

"My fellow citizens now have a better understanding of the circumstances which have to be faced by their administrators,"

Mr. Drapeau said he had received letters from 6,000 persons following his announcement that he would reconsider resigning as mayor.

"Reassured of the confidence of the public, I felt it my duty to meet the highest provincial and federal government authorities."

Following meetings with Prime Minister Trudeau and Premier Jean-Jacques Bertrand of Quebec, he decided to remain in office.



Man and His World  
 A Division of Macdonald-Hunter  
 481 University Ave., Toronto 2

New Westminster Columbian  
 B.C.  
 Circ. 8,058  
 March 12, 1969

# Man and His World pushing '69 plans

MONTREAL (CP) — Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

For the last two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long meetings to prepare for the opening June 12. A four-hour meeting was held Monday night.

Mr. Saulnier says Finance Minister Paul Dozois has assured him that Man and His World is "in the bag" but an official announcement, promised for Feb. 27, has not yet been made.

The provincial government recently said it would be willing to underwrite the exhibition's 1969 deficit up to \$5,500,000 on condition that Ottawa agreed to the postponement of equivalent payments on Quebec's 37 1/2-percent share of the deficit of Expo 67.

The federal government agreed to this Feb. 26. However, it included some "technical conditions" not made public.

Man and His World  
 A Division of Macdonald-Hunter  
 481 University Ave., Toronto 2

Ottawa Journal, Ont.  
 Circ. 78,318  
 March 12, 1969

## Quebec I At Fair F

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

London Evening Free Press  
Ontario

Circ. 122,546

March 12, 1969

## Casino, film industry seen as <sup>key</sup> to Quebec economy

MONTREAL (CP)—Jerome Choquette, Liberal member of the Quebec national assembly, suggested Tuesday that a gambling casino at Man and His World and development of a Quebec film industry would help the financial situation in the province.

The casino would add interest to Man and His World, he told la Chambre de Commerce de Montreal.

And Montreal would be a "privileged place" to start a film industry since it combines both French and English cultures.

Mr. Choquette said he offered his suggestions because measures are needed to improve the Quebec economy.

Provincial unemployment in 1968 increased by 54,000 and the Quebec jobless total represents about 40 per cent of Canada's unemployed.

Investment across Canada rose 5.7 per cent, he said, while in Quebec it increased 4.9 per cent.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Wolland-Port Colborne  
Tribune, Ontario

Circ. 19,358

March 12, 1969

## Montreal Plan 'Unacceptable'

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

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He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Oshawa Times, Ont.

Circ. 22,484

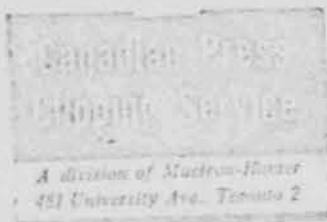
March 11, 1969

## Plans For 'Man' Forge Ahead

MONTREAL (CP) — Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

For the past two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long evening meetings to prepare for the opening June 12. A four-hour meeting was held Monday night.

Mr. Saulnier says Finance Minister Paul Dozois has assured him that Man and His World is "in the bag" but an official announcement, promised for Feb. 27, has not yet been made.



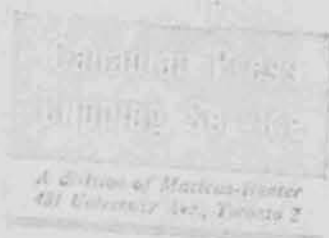
**Halifax Mail Star, N.S.**  
Circ. 45,307  
March 1, 1969

## Man And His World Gets New Life

MONTREAL (CP) — City council Friday approved the continuation this year of *Man and His World* and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.

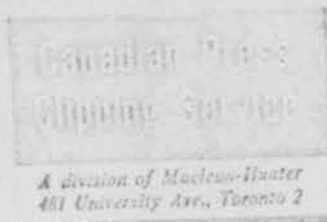
For Mr. Drapeau, it was the end of a month-long "period of reflection" about his future, signalled by the Jan. 29 announcement that the post-Expo 67 exhibition would not reopen in 1969.

The council agreed Friday to accept a financing arrangement with the Quebec and federal governments that would keep *Man and His World* alive. At least two councillors voted against the move.



**Brockville Recorder &  
Times, Ontario**  
Circ. 10,811  
March 1, 1969

**Drapeau Stays!**  
MONTREAL (CP) — City council Friday approved the continuation this year of *Man and His World* and Mayor Jean Drapeau announced he will remain as Montreal's chief magistrate.



**The Globe & Mail**  
Toronto, Ontario  
Circ. 249,570  
March 12, 1969

## Quebec rejects plan on Son of Expo loss

From the Quebec Bureau  
of The Globe and Mail

QUEBEC — Doubt was cast on the future of *Man and His World* yesterday when Finance Minister Paul Dozois said he had rejected federal changes to his original plan for paying this year's expected deficit.

He said he had sent a new proposal to Ottawa and was waiting for an answer from Industry Minister Jean-Luc Pepin.

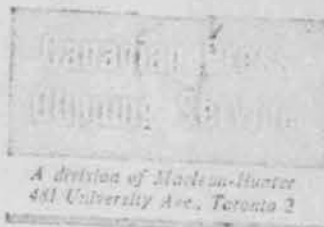
The original plan put forward by Mr. Dozois called for Quebec to cover a 1969 deficit of \$5.5-million with Montreal to take care of the balance. Under this plan the federal Government would not pro-

vide any grants but would give both Quebec and Montreal more time to pay their share of the \$200-million in Expo deficits.

Under the plan, Montreal will pay its \$25-million share in instalments over the next eight years. Quebec will repay about \$60-million at the rate of about \$1.5-million a month. The \$5.5-million toward the 1969 deficit was to have been deducted from this year's payments and deferred until 1972, under the plan worked out with federal authorities.

A maximum deficit of \$8.5-million has been predicted for this year.

The Finance Minister did not describe the federal proposition to which he objected or say why he objected.



**St. John's News, Nfld.**  
Circ. 5,455

February 27, 1969

## Man and his World lives

MONTREAL (CP) — Agreement was announced Wednesday on a method of financing that would keep Montreal's *Man and His World* exhibition open this summer.

Lucien Saulnier, chairman of the Montreal executive committee, said city council will be asked Friday to approve a two-point scheme that would make it possible for the exhibition to operate for another year, at a financial risk to the city of about \$8,000,000.





A division of Macdonald-Hunter  
481 University Ave., Toronto 2

Fredericton Gleaner, N.B.

Circ. 16,484

March 12, 1969

## Dance Teachers 5-999 Become Members Of Society

ST. STEPHEN — A number of provincial dance and baton teachers have acquired membership in the Canadian Society of Dance Arts and Baton Twirling it was announced here.

Instructors, dancers and twirlers became members of the society after successful completion of examinations in Toronto, following a period of instruction by top Toronto dancers along with the noted choreographer of the Dupont Shows and *Man and His World*, Lennie Gibson.

The N.B. group participated in all phases of dance as well as in baton either as an apprentice, junior associate or full member.

New members of the society include: Mrs. Susan Arsenaull, Becky Greenlaw, Cathy Cormier, Brenda LeBlanc, Sandi Shaw, all of St. Stephen; Ruth Foster of Acamac; Sandy Duffield of UNB in Fredericton; Patricia Simonds and Kathy

Hawkins of Saint John; Mrs. Sharon Eisenhower and Shelley Fredericks of Lower Sackville; Laurelee DeMerchant, Lois Campbell, Rhonda Duffield and Mrs. Charlotte - Anne Duffield, mother and daughter duo who worked on staff at the school.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Evening Times Globe  
Saint John, N.B.  
Circ. 24,731  
March 12, 1969

## Man-World Plans Forge Ahead

MONTREAL (CP) Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

For the last two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long meetings to prepare for the opening June 12. A four-hour meeting was held Monday night.

Mr. Saulnier says Finance Minister Paul Dozois has assured him that Man and His World is "in the bag" but an official announcement, promised for Feb. 27, has not yet been made.

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The federal government agreed to this Feb. 26. However, it included some "technical conditions" not made public.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

New Glasgow News, N.S.  
Circ. 9,697  
March 12, 1969

## Plans For Man And His World Foregoing

MONTREAL (CP) — Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

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**CE DOSSIER CONTIENT  
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Port Arthur News-Chronicle  
Ontario

Circ. 15,166

March 12, 1969



## QUEEN'S PARK

# \$13 Million to Help Toronto Exhibition

By CY YOUNG

After the glitter and glamour of Expo '67 in Montreal, Toronto's CNE was obviously destined to be kicked around like a mongrel dog in the street.

The proposition was that nothing could survive the impact of Expo '67. The CNE had become a piece of old hat. Matter of fact, it had become just that.

Meantime, Mayor Jean Drapeau was busily trying to salvage the CNE as a permanent attraction. At a certain point, when CNE officials got to thinking that they had the oldest exhibition of its kind in the world on their hands, so why not do something to re-establish its claim?

### MAY COMPETE

The Ontario government has pretty well solved the problem

for the CNE and may very well have delivered a solid competitive kick in the pants of Montreal's Mayor Jean Drapeau and his *Man and His World*.

The \$13,000,000 offshore pavilion will also be an island playground. The complex will consist of a five-part pavilion on stilts rising from the lake, two newly-created islands offshore, a geodesic dome theatre, parking areas and a bus terminal. While this whole complex won't be opened officially until May, 1971, visitors to the CNE this year will see the entire project taking shape.

As Premier John Robarts said: "When the Canadian National Exhibition opens this August, visitors will see the islands taking shape. The supporting towers for the pavilion

will be in place and the decks should be under construction."

Trade and Development Minister Stanley Randall said that perhaps eight freighters will be filled with concrete and rubble and sunk to form the foundation of a breakwater to protect the complex.

### ONTARIO SHOWCASE

Premier Robarts has described the vast complex as an Ontario showcase. Believe it or not, the whole project will go like this — and the details are provided by a government press release:

1. A mainland arrival plaza with parking areas and landscaped entrance.

2. Pavilions 35 feet above water with exhibit space, restaurants and displays, roof gardens and entertainment areas.

3. On two new islands, restaurants, boutiques, areas for concerts and festivals.

4. A marina to accommodate almost anything that floats.

5. A dome-like theatre with a screen at least twice the size of the overhead in the McLaughlin Planetarium in Toronto.

Something has had to be done for a long time to salvage the CNE and show it to Toronto and the people of the province to enjoy.

This is the first, most positive step that has been taken.

Most interesting, of course, is that it took Expo '67, Mayor Jean Drapeau of Montreal and *Man and His World* to make Mr. Robarts and Mr. Randall take up the challenge on behalf of the CNE and the people of Ontario.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Meaford Express, Ont.

Circ. 2,294

March 6, 1969

W 9990

Jean Drapeau has announced that he will remain as Mayor of Montreal following the City Council's approval of the continuation of Man and His World this year. Season ticket admissions will be slashed in half. The Council had earlier decided to close the fair rather than risk another deficit. Last year the deficit was more than \$5,000,000.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave. Toronto 2

Kamloops Daily Sentinel, B.C.

Circ. 9,207

March 1, 1969

Keeping Job

MONTREAL (CP) — City council voted overwhelmingly Friday to reopen Man and His World, reaching the decision after Mayor Jean Drapeau announced he would remain as Montreal's chief magistrate.

At least two councillors voted against the move.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Grand Prairie Daily  
Herald-Tribune, Alta.

Circ. 4,280

March 4, 1969

of Punch.

SHOULD HELP OTHERS  
CALGARY (CP) — The federal government's recognition of the economic plight of Montreal's Man and His World should be broadened to rescue other exhibitions hard pressed for capital expansion funds, Charles Kennedy, president of the Calgary Exhibition and Stampede, said yesterday.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario

Circ. 364,506

March 12, 1969

way we can be successful, he said.

Open Son of Expo  
to gambling, he says

MONTREAL (CP) — Jerome Choquette, Liberal member of the Quebec national assembly, suggested yesterday that a gambling casino at Man and His World and development of a Quebec film industry would help the financial situation in the province.

Atlantic News  
Angular Planes

A Division of Macdon-Rosen  
475 University Ave., Toronto 2

Evening Times Globe  
Saint John, N.B.  
Circ. 24,731  
March 3, 1969

Atlantic News  
Angular Planes

A Division of Macdon-Rosen  
475 University Ave., Toronto 2

Moncton Transcript, N.B.  
Circ. 16,347  
March 12, 1969

## 1969 Will Decide Show's Fate

<sup>R999</sup>  
MAN AND HIS WORLD is going to stay — and so is Mayor Drapau. This is the latest development in the dramatic soul-searching and anguished quest for financial backing that have gripped people's attention far beyond the boundaries of Montreal.

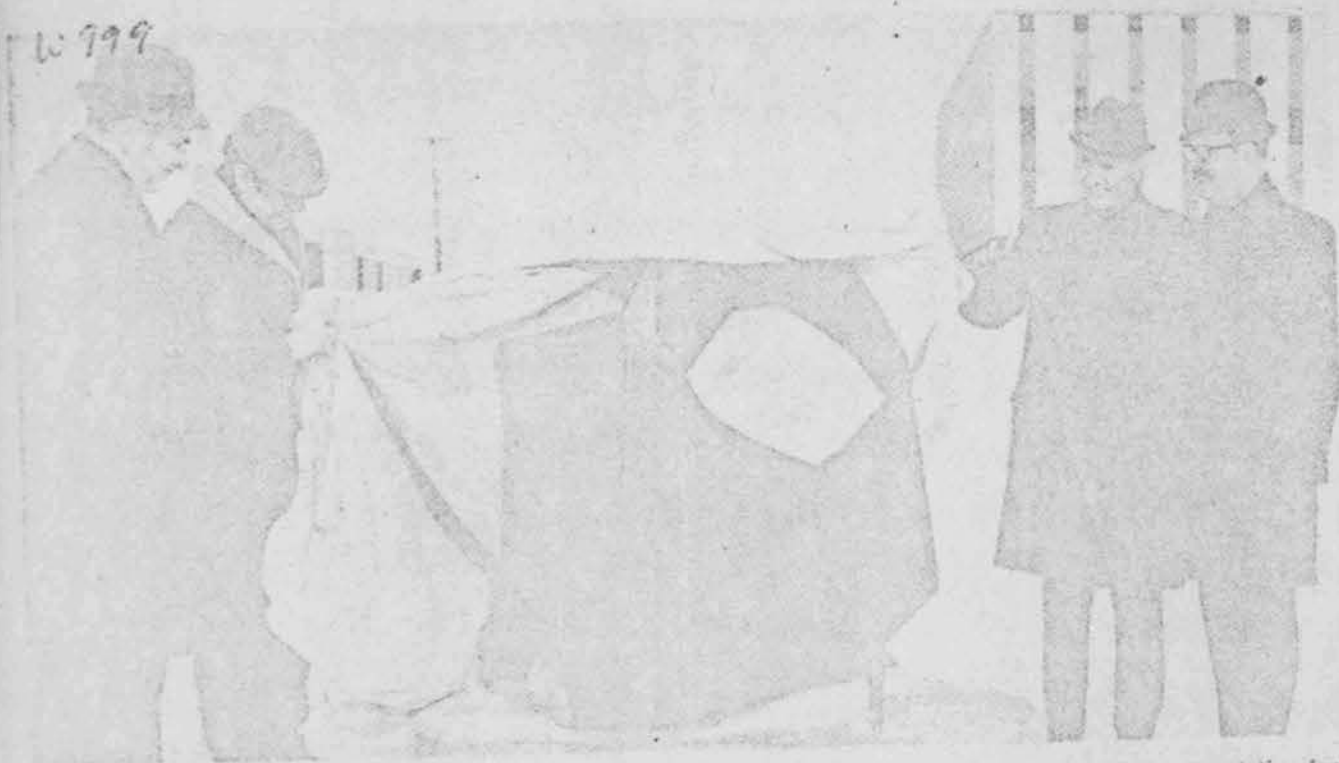
A calculated gamble is being taken, with the co-operation of Quebec province and the federal government. But if the mammoth show, which had a deficit of \$5 million last year, goes deep in the red this year it is hardly likely to be given still another chance.

Does Man and His World have much chance of doing better in 1969? It's certainly possible, because most of last year's deficit

represented capital expenditure in transforming Expo.

Unfortunately, the recent month-long period during which Man and His World was to all purposes dead may have seen many prospective outside visitors make other arrangements for vacation trips, and may have impaired planning of some of the 1969 pavilion displays.

On the other hand, the near-demise also brought the big show anew to everyone's attention, which will do it no harm. Also, unlike last year, potential patrons will realize this year that if they don't make a point of getting to see Man and His World between June 12 and September 7, they may never have the opportunity again.



SCULPTURE TO UNIVERSITY — The House of Seagram Ltd. recently presented a sculpture which was exhibited at Expo '67 in Montreal to the University of Moncton. The sculpture, Angular Planes by John Nesbitt, was also displayed at Man and His World in Montreal in 1968. Shown during the presentation of the contemporary work

of art are, left to right, Earle Annett, representative for Atlantic Region House of Seagram Ltd., Claude Roussel, resident artist director of visual arts at the university, Emile Boudreau, provincial representative House of Seagram and Adelard Savoie, president of the University of Moncton.



McGraw-Hill  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Brantford Expositor, Ont.  
Circ. 25,716  
March 6, 1969

## Drapeau's New Lease

J-999  
A mayor as well as a female may be allowed to change his mind, especially if the inducements are strong enough. Jean Drapeau's decision to stay on as mayor of Montreal after threatening to resign last January means that some if not all of his conditions for remaining in office have been met.

Foremost among these was the possibility of continuing to exercise his function "usefully and in conformity with my conception of the role of the mayor of a big city." The federal-provincial formula to salvage the operation of Man and His World for another season has opened the way for the continuance of a pet project on which the mayor's personal prestige rides. Talks with Prime Minister Trudeau and Premier Bertrand have also apparently convinced Mr. Drapeau that he can look to the two senior levels of government for greater help in solving some of Montreal's pressing problems, though he has so far declined to say what form this aid will take.

The mayor was also testing public reaction by his threat to resign. In putting his job on the line, he was offering taxpayers the choice of retrenchment under someone else or a continuance of spending policies that have made Montreal the most exciting but also heaviest taxed city in Canada. The volume of support Mr. Drapeau claims to have received indicates that the public is prepared to go on living fiscally dangerously in the manner to which it has been accustomed in the last decade. In any case, it would be no easy matter to reverse the trend the Drapeau administra-

tion has set without seriously impairing the city's economy. Mr. Drapeau must however, apply some brakes to prestige spending. City council's decision to proceed with Man and His World only after securing federal-provincial assistance in reducing an anticipated deficit suggests that the lessons of the past are beginning to sink in.

It is a tribute to the remarkable prestige Mr. Drapeau enjoys that he has been able to pull off a ploy of this kind. Few Canadian mayors could have succeeded in wringing a vote of confidence from the public in such circumstances. Mayor Drapeau will be the envy of chief magistrates across Canada if he can enlist federal-provincial aid in sufficient quantity to put his city on an even financial keel. And if he does, there will be a long line of mayors waiting cap in hand for similar favors.

McGraw-Hill  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Kingston Whig-Standard, Ont.  
Circ. 27,640  
March 12, 1969

## Fair pact unacceptable, Y999 says Dozois

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

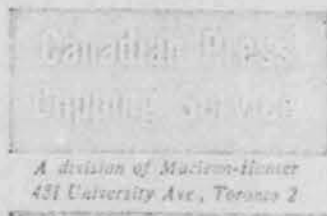
The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.



Preston Times, Ontario

Circ. 132

March 12, 1969

## This Week and Next

Y999



Walt McDayter

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Denison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers.

Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed!

The Canadian National Exhibition has had nothing more than vague promises of a federal hand-out since 1965, and when its infant cousin in Montreal landed a fat federal gift with such seeming effortlessness, who could blame the CNE for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride it might realize that the federal government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the Cne. Paddy Conklin, the Ex's carny king, could offer a few. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the CNE. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all,

Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the understanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto Ex, bearing the slogan "Canada's oldest permanent exhibition," has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

What the CNE would like is an equalization of federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and federal levels, cannot support two fairs of the magnitude of Expo, or an expanded CNE.

And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsuled world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the CNE the visitor pays his admission for the privilege of being advertised at.

For years, the Ex has been

little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

(Ironically, the only lineup to be seen at last year's CNE was outside the building where Expo's award-winning movie, A Place to Stand, was being shown). Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of la Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a national exhibition, then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present CNE.

Exhibition Press  
MONTREAL, QUEBEC  
A division of Maclean-Hunter  
461 University Ave., Toronto 2

Elmira Signet, Ont.

Circ. 1,620

March 12, 1969



Walt McDayter

Man and  
His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carney King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

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Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.



Ottawa Journal, Ont.

Circ. 78,318

February 26, 1969

## Michener Joins Protesters

BRIDGETOWN.

(CP) — Governor-General Roland Michener urged West Indians yesterday to have faith in Canadian justice.

In a reference to the recent rape of Sir George Williams University in Montreal, he said he could not discuss it in detail

because the issue is before the courts. Eighty-nine students, including about 40 from the West Indies, face charges as a result of the destruction of the university's computer centre.

On his way into the lecture hall to address the faculty and students of the Barbados branch of the University of the West In-

dies, Mr. Michener was met by about 250 students carrying placards in protest against racial discrimination.

He won their cheers when he took a sign reading "Against Racism" and carried it briefly. "This is one I can agree with," the Governor-General said.

Mr. and Mrs. Michener, on a state visit to the Commonwealth Caribbean countries, travel to Trinidad and Tobago today. It will be their last stop.

### REGRET THE DAMAGE

At the university here, Undergraduate President Darlington Smith said in his formal welcome to the Micheners that Barbados students regret the damage at Sir George, "even though it was incited by other actions."

He said their main concern is that their brothers get a fair trial "in the land and city where Man and His World was the theme of Expo 67."

Mr. Michener said: "I think I can assure you that you should have the confidence in our courts that I have in yours, because I know we both have

grown in the same mould and we believe that justice should be meted out to all without favour or affection or regard to condition in life."

The demonstrators said they were protesting against racial discrimination in the events leading up to the Sir George violence.

Kitchener Waterloo Record

Ontario

Circ. 50,479

March 12, 1969

## Quebec KOs 'Man and His World' Deal

(CP) — Finance Minister Paul Derois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's *Man and His World* exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Derois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$3,000,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

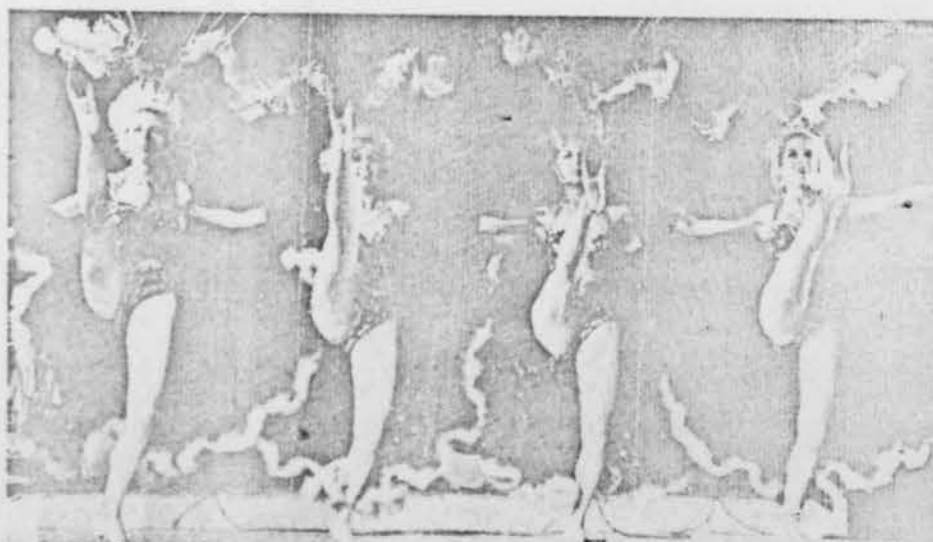
The deferred instalments to the federal government would be resumed in 1972.

Ontario Credit Union News

Toronto, Ont.

March 1969

## Three Hours of Entertainment



The "Golden Garter Girls" are four of the youngest, most attractive and most personable dancers to perform anywhere in Canada. Their first appearance as a group was for a six month period at the Golden Garter Saloon at Expo 67 in Montreal, Canada. Last year "The Golden Garter Girls" appeared for three months at "Man and His World", again at the famous Golden Garter Saloon. The girls have been trained in classical ballet, modern dance and jazz ballet, and have an extensive wardrobe of beautifully designed costumes. Their routines are exciting and colourful and provide a glamorous showcase for the other entertainment on the programme. They are part of the three hours of entertainment at the League Annual Meeting, Canadian Room, Royal York Hotel, Friday, March 7th.

MAR 12 1969

## Brief Highlights, News Notes and Random Jottings

by Mary Lou

### THOUGHT FOR THE WEEK:

*"That is good which commends me to my country, my climate, my means and materials, my associates."*

Emerson

### MEDICAL NOTES:

An eight-year study of 846 persons shows fewer heart attacks, strokes and other complications for persons on cholesterol lowering diet. Dr. Seymour Dayton and Dr. Morton L. Peace of Los Angeles, state 70 persons on an average American diet die from arteriosclerosis compared to 48 on special diet.

Cigar and pipe smokers, plus chain cigarette smokers, are more likely to have oral cancer, according to Major Gen. Robert B. Shwartz, DDS, assistant army surgeon general. He further states that "relationship of tobacco in any form and oral cancer is hard to refute."

Dr. William B. Stromberg was recently honored for 50 years service to Swedish Covenant Hospital, 5145 N. California Ave. A graduate of University of Illinois College of Medicine, Dr. Stromberg has been connected with the hospital since he interned there in 1918-1919.

On Friday, March 14, ladies of the South Shore Country Club will meet at 11 a.m. in the Galaxy Room to hear Jerri E. Schmal, dramatist, review the fascinating biography of "Jennie - Life of Lady Randolph Churchill - the Romantic Years, 1854-1895," by Ralph G. Martin.

Here's some "good news" and a special invitation from Illinois Federation of Women's Clubs, Program Bureau Chairman, Mrs. Franklin C. Smith of 7744 Hortense Ave. Club presidents and program chairmen will be glad to learn Mrs. Smith has planned an extra or additional audition Monday, May 5, the week of the annual State IFWC convention. The special invitation is for club members to bring friends and guests to the next audition, which will be held on Monday, Mar. 31, from 10 a.m. to 1 p.m. All auditions are held in the Sherman House, Randolph Room, lower level, 10 a.m. to 1 p.m. This "service" includes a presentation of a variety of talent, including beginners, those on the way up the ladder, and established professionals, all in the interest of good programming.

Program Bureau is celebrating its 50th anniversary this year. Founded in 1919 from a speakers list in the files of Illinois Federation headquarters, it was later transferred to a standing committee under the heading of "Speakers Bureau." Work continued in the bureau until the mid-thirties when all types of talent suitable for women's clubs were considered and the effort met with such success that by 1936 monthly auditions were being held and the name was changed to Program Bureau. Its first directory was compiled in 1944 and includes the listing of artists previously auditioned. Program Bureau has expanded through the years to include workshops on programming, the auditions, along with various aids for program chairmen. Just as 50 years ago, Program Bureau seeks only the best in amateur and professional talent, requests and appreciates the aid of club members as talent scouts, good attendance, so that it may continue to serve its purpose. Program Bureau is the only one of its kind directly affiliated with a State Federation.

Mr. and Mrs. Alex Lieder, 4921 N. Lawndale Ave., have announced the approaching marriage of their daughter, Marlene, to Jeffrey Aronow, son of Dr. and Mrs. Julius Aronow, 2955 Gregory St. Miss Lieder is a senior at the University of Illinois Chicago Circle Campus; her fiancé is a graduate of Lake Forest College. The wedding will take place Mar. 30 in the Fontana D'or, 6425 Grand Ave.

You don't have to be mad as a March hare to attend the Saturday evening, Mar. 22, square dance sponsored by the Pi r Squares of Edgebrook in the Community House, Central Ave., at the Golf Course sign between Elston and Devon Aves., but it will help you to follow the calls of Matt Hatter Will Mills of 3818 N. Sacramento Ave. President George Crue, Jr., and Mrs. Crue, 3635 N. Sacramento Ave. are the hosts. A workshop of new figures will be held Sunday, Mar. 16, 6 to 9 p.m. in the home of Mr. and Mrs. Frank Steigerwald, 3846 N. Troy, with Pi r squares caller, Will Mills as instructor.

"Where There's a Will," a comedy about Shakespeare, directed by Alan H. Frank, will be staged evenings only at Hull House Playwrights center, 222 W. North Ave. Show time 8:30 p.m. Fridays and Saturdays to Mar. 15.

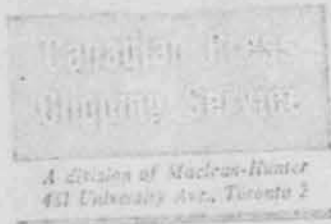
Howard L. Willett, Jr., president of the Willett Co. and the Willett Coach Co., is chairman of the Chicago Easter Seal fund drive for the sixth consecutive year. A board member of the Easter Seal Society since 1955, Willett will supervise the drive, which will combine a direct mail appeal with a door-to-door solicitation of funds. The campaign began Mar. 1 and will run through April 6.

An exhibition commemorating the centenary of the completion of the first transcontinental railroad titled "Spanning the Continent," will be on display in the main lobby of the Newberry Library, 60 W. Walton, through Mar. 27, 9 a.m. to 9 p.m. Monday through Saturday. Books and pamphlets from the library's collections concerning early proposals for a railroad, surveys of routes, capitalization and construction of the Central Pacific and Union Pacific, and the changes brought about by the railroad, will be included in the display.

Deadline for the Glamour Grandmothers Contest in Mar. 15. Sponsored by the Horizon Corp. of Tucson, Ariz., the search is on to find the "Glamour Grandmother of the Year." There will be local and state preliminaries, with the finals in the spring. Write for your application blank or send your nomination direct to Glamour Grandmother Contest, Suite 3500, 919 N. Michigan Ave., Chicago.

A special 6-cent stamp will be issued Mar. 15 in Washington, D.C. as a salute to the American Legion on its 50th anniversary.

"Man and His World," the 1968 successor to Montreal's Expo '67, will open again in 1969. Montreal plans to develop "Man" into a permanent entertainment and cultural project.



The Intelligencer  
Belleville, Ont.  
Circ. 15,081  
March 12, 1969

## Expo Plan Vetoed

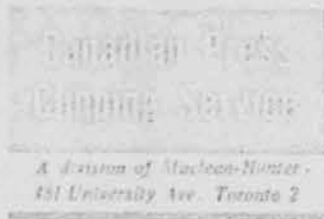
R997

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have

been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.



Windsor Star, Ont.  
Circ. 87,722  
March 12, 1969

## Expo pact rejected

QUEBEC (CP)—Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between Quebec City and Ottawa to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

For its part, Montreal agreed to meet a federal schedule in repaying its share of the deficit.

In Montreal, city officials described the apparent breakdown of the agreement as "a minor element which won't affect the fair's opening" June 12.



Moncton Transcript, N.B.

Circ. 16,347

March 12, 1969

## Editorials From French Press

This is a selection of editorials on current topics, translated from the French-language press of Canada.

**Montreal Le Devoir**—In a brief submitted to the national assembly's committee on education . . . the Ligue d'Action Nationale . . . declares itself to be, without equivocation, against a policy of official bilingualism for Quebec and asks that the "rights" (or, more exactly, in the spirit of the brief, the "privileges") of the English-speaking minority be rigorously restricted.

On what are these requests of the Ligue d'Action Nationale based? . . . Mainly on the central idea that this famous question of the linguistic rights of the minority must be settled in the sole light "of the interest of the future of the national home of the French-Canadian."

It would be ridiculous to try to deny such an obvious fact as that it has been necessary, especially in modern times, to oblige thousands of individuals to sacrifice their mother tongues in order to build countries. One would have to be stupid to state categorically that this historical fact should serve as a moral standard and ultimate policy and that it must be brutally applied in the country that so far has followed a more generous or simply different road. . . .

The modern popes, Pius XII and John XXIII in particular, have always clearly affirmed that the recognition of the rights of minorities is dependent neither mainly upon the goodwill of states nor the interest of majority groups, but upon justice and moral considerations based on a certain conception of man. . . .

The democratic state should, by definition, serve all citizens impartially, without distinction of race, language, religion, origin or class. Its mission is not to put itself at the exclusive disposal of a category of citizens, even though it be the majority, but to serve and govern all citizens by standards acceptable to all. . . .—Claude Ryan (March 3)

**Montreal La Presse**—At the close of the extraordinary mission he undertook only one month after taking office, President Nixon can consider his European tour a diplomatic triumph, in the course of which better lines of communication were opened between Washington and the heads of state with whom he will have to work for several years. . . .

A British correspondent who travelled with Mr. Nixon saw in his new approach to Europe what he called "a de-dogmatisation" of American policy. And this sentiment appears to be held by several other observers, who feel that this readjustment is illustrated by the support the president is giving to supranational organizations like NATO and the European Economic Community while not repudiating the ideas of Gen. de Gaulle, based on the belief in bilateral relations between states. Thus, though no precise agreement on any one point can be marked down, something no one expected, the climate appears to have improved everywhere, mainly in Paris. . . . Dialogue has been renewed and probably will be continued in Washington, which de Gaulle has accepted an invitation to visit in 1970. Along with the majority of Americans and of French people we in Quebec have every reason to rejoice at this easing of the situation.—René Lapointe (March 3)

**Ottawa Le Droit**—Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of *Man and His World* without demanding interest payments. For all practical purposes Ottawa thus is giving the city of Montreal a gift of \$1,

000,000, estimates Industry Minister Jean-Luc Pepin.

All Canadians will rejoice . . . and . . . agree that a new chance should be given to *Man and His World* to pay its way, but they want proof of it this year.

If *Man and His World* should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gild with their cash the mayor of Montreal's crown of glory. . . .

Thanks to him the renown of Montreal grows daily but he should not forget—and the federal and provincial governments should not forget either—that the whole of Canada should be *Man and His World*. . . .

It would be possible, but would take too long, to enumerate here the regions of Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions. . . .—Marcel Gingras (Feb. 28)



Walt McDayter

999

## Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal

gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of

fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

(Ironically, the only line-up to be seen at last year's C.N.E. was outside the building where Expo's award-winning movie, "A Place to Stand," was being shown).

Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of La Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.

Toronto Telegram Syndicate



Walt McDayter

## This Week and Next

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Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers.

Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a federal handout since 1965, and when its infant cousin in Montreal landed a fat federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

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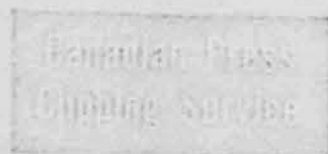
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What the C.N.E. would like is an equalization of federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E.

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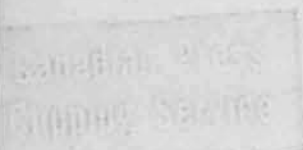


A division of Maclean-Hunter  
481 University Ave., Toronto 2

Trail Times, B.C.

Circ. 6,326

March 10, 1969



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Citizen, Ont.

Circ. 80,521

March 12, 1969

## 1999 Deficit deal turned down by Quebec

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean Juc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

## Logexpo Settlement Is Slow . . .

8999  
A Quebec government inquiry into complaints about Logexpo operations has been completed. Of the 12,279 complaints received, says Provincial Secretary Remi Paul, 9,210, or about 75 per cent proved to be unfounded. The complainants will receive "respectful letters."

The 3,070 people whose complaints are considered valid will receive varied compensation ranging from \$20 to \$300.

The unhappy thing about this statement is the use of future tense. More than 20 months have passed since Expo 67 opened, more than 14 months since it

closed. And even the valid complaints haven't been cleared up yet.

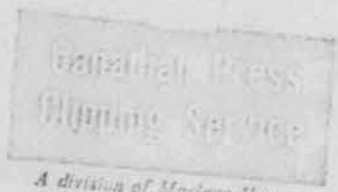
For a year and a half, 12,279 families have had time to tell their stories about Logexpo—some of them almost unbelievable — to whomever will listen, including prospective visitors here.

Their effect on the success of Man and His World can never be accurately measured, but it must be blunted as soon as possible.

Good relations with those 12,279 are highly important to Montreal's permanent exhibition and to the city's tourist business generally.

—Montreal Gazette.





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481 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,506  
March 12, 1969

## DOZOIS SAYS DEAL ON FAIR UNACCEPTABLE TO QUEBEC

QUEBEC (CP-Special) — Finance Minister Paul Dozois yesterday said the federal-provincial deal to keep Montreal's Man and His World fair open this summer is unacceptable to Quebec.

The agreement saved the fair from closing after Montreal mayor Jean Drapeau said the city couldn't afford to open it this summer.

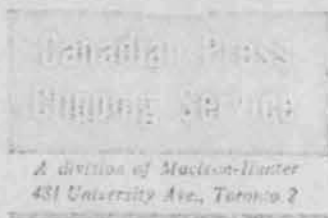
City officials yesterday shrugged off Dozois' statement and said it wouldn't affect the scheduled June 12 opening. Last year the fair—the successor to Expo 67—lost more than \$5,000,000.

Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000 the money to be deferred at no interest from funds owed Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.



Peterborough Examiner, Ont.  
Circ. 26,354  
March 12, 1969

## Agreement On Fair Unacceptable

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

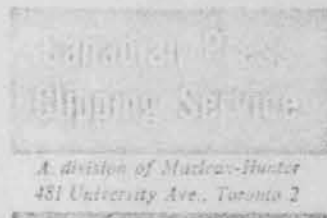
The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.



Fort William Times Journal  
Ontario  
Circ. 16,900  
March 13, 1969

## 1999 Montreal Fair to Get Gov't Help

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

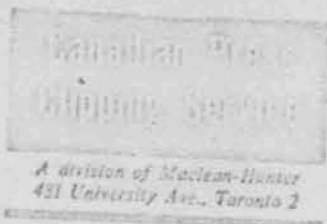
He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair.

Dates for the exhibition this year are June 12 to Sept. 7.

Under the agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit.

These deferred instalments to the federal government would be resumed in 1972.

Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.



Lethbridge Herald, Alta.  
Circ. 19,766  
March 12, 1969

## Government Approval Of Fair Awaited

J-999

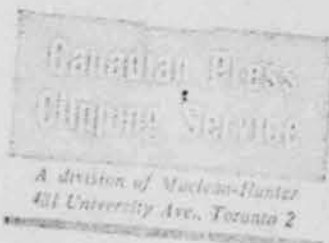
MONTREAL (CP) — Plans for the 1969 edition of *Man and His World* are forging ahead although the provincial government has yet to give its official consent.

For the last two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long meetings to prepare for the opening June 12.

Mr. Saulnier says Finance Minister Paul Dozois has assured him that *Man and His World* is "in the bag" but an official announcement, promised for Feb. 27, has not yet been made.

The provincial government recently said it would be willing to underwrite the exhibition's 1969 deficit up to \$5,500,000 on condition that Ottawa agreed to the postponement of equivalent payments on Quebec's 37½-per-cent share of the deficit of Expo 67.

The federal government agreed to this Feb. 26. However, it included some "technical conditions" not made public.



Orillia Packet & Times, Ont.  
Circ. 7,808  
March 13, 1969

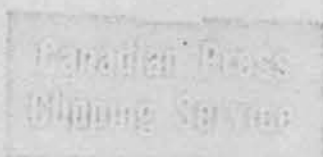
## Now 'Expo' Gets Go-Ahead

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's *Man and His World* exhibition this summer. He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair. Dates for the exhibition this year are June 12 to Sept. 7. Under the agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit. These deferred instalments to the federal government would be resumed in 1972. Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.



PAUL DOZOIS





A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Citizen, Ont.

Circ. 80,521

March 13, 1969

## Details of '69 mini-Expo finalized

QUEBEC (CP) — Finance Minister Paul Dozois has announced that final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

He told the national assembly Wednesday that federal Industry Minister Pepin

has accepted the Quebec plan on financing of the fair.

Dates for the exhibition this year are June 12 to Sept. 7.

Under the agreement, the province will underwrite any fair deficit this year up to \$5,000,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit.

These deferred instalments to the federal government would be resumed in 1972.

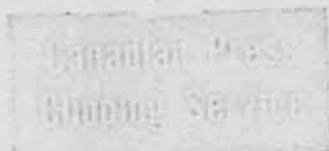
Quebec also will endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time, new arrangements will be made for repaying the remainder.

Montreal city council approved the plan Feb. 28 after Lucien Saulnier, chairman of the city's executive committee, announced it would involve a financial risk to the city of about \$3,000,000.

The city decided Jan. 29 to terminate the fair rather than risk another deficit

such as the first year when Montreal went into the red by more than \$5,000,000.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Kingston Whig-Standard, Ont.

Circ. 27,640

March 13, 1969

## Final agreement is reached on keeping Son of Expo open

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair.

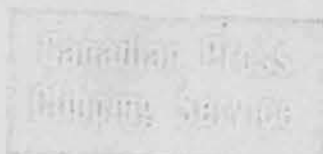
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Owen Sound Sun Times, Ont.

Circ. 14,169

March 13, 1969

## Man, His World agreement reached

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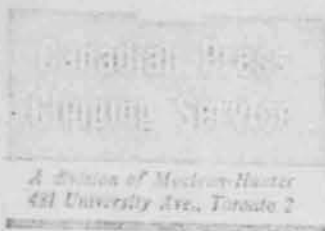
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Under the agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit.

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Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.



Sarnia Observer, Ont.

Circ. 18,274

March 13, 1969

support of the program.

## Montreal's Man Fiscal Plan Set

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

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Owen Sound Sun Times, Ont.

Circ. 14,169

March 12, 1969

## Quebec minister says Expo plan is unacceptable

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.



Kitchener Waterloo Record

Ontario

Circ. 50,479

March 13, 1969

## Ottawa OKs Quebec Deal For Fair

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

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Toronto Telegram, Ont.

Circ. 229,558

March 13, 1969

## Man and His World assured

R 919  
QUEBEC — (CP) — Finance Minister Paul Dozois said yesterday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

He told the National Assembly that Federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo '67 fair.

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Quebec will also endorse

43 percent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo '67 debt.

Starting in October, Montreal will make the first of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time, new arrangements will be made for repaying the remainder of the debt.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

St. Thomas Times Journal  
Ont.

Circ. 11,259

March 12, 1969

### Dozois Rejects Montreal Fair Agreement Plan

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Regina Leader Post, Sask.  
Circ. 60,345  
March 12, 1969

### Exhibition planning goes on

J-999  
MONTREAL (CP) — Plans for the 1969 edition of Man and His World are forging ahead although the provincial government has yet to give its official consent.

For the last two weeks the city's executive committee under chairman Lucien Saulnier and Guy Huot, director of the summer exhibition, have held long meetings to prepare for the opening June 12. A four-hour meeting was held Monday night.

Mr. Saulnier says Finance Minister Paul Dozois has assured him that Man and His World is "in the bag but an official announcement, promised for Feb. 27, has not yet been made.

The provincial government recently said it would be willing to underwrite the exhibition's 1969 deficit up to \$5,500,000 on condition that Ottawa agreed to the postponement of equivalent payment on Quebec's 37½-per-cent share of the deficit of Expo 67.

The federal government agreed to this Feb. 26. However, it included some "technical conditions" not made public.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Journal, Ont.  
Circ. 78,318  
March 13, 1969

### Agreement Reached On Fair Plan

J-999  
QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

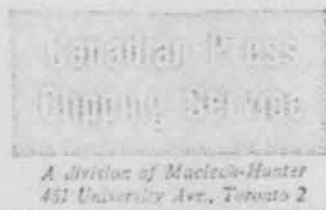
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Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.



Chatham News, Ontario  
Circ. 14,816  
March 13, 1969

## Man And World To Open Again

QUEBEC — Finance Minister Paul Drapeau said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair.

Dates for the exhibition this year are June 12 to Sept. 7.

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Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.



Canadian Travel Courier  
Toronto, Ont.  
February 20, 1969

## Man and His World Closure Will Hit Hotel Revenues

MONTREAL — "Closing of Man and His World this year will mean a 20 percent loss in both travel and hotel and restaurant revenues in Quebec," Rudy Berger of the Seaway Motor Inn stated here.

"As a matter of fact, one Montreal hotel operator already has received cancellation of bus tours amounting to 1,000 room nights."

Commenting on the decision by Montreal city hall not to reopen the Son of Expo, Berger, as president of the Montreal Hotel Association, told CTC that his organization has held emergency meetings in order to find a solution to Mayor Drapeau's financial troubles.

Man and His World in 1968 — in spite of its declared operating deficit of \$5.2 million — brought in some \$8 million in sales tax revenue to Quebec province, and an estimated \$10 million to Ottawa, he said, while income to hotels, restaurants, travel agencies and other leisure business likewise was substantial.

"All that is required this year is to guarantee a projected deficit of \$4 million and we are investigating ways and means to obtain this guarantee from private enterprise," he said.

Both Ottawa and Quebec have declined the invitation to come to the aid of the fair, explaining that this might create a precedent vis-à-vis other exhibitions in Canada. According to Berger, however, both governments could easily guarantee the anticipated \$4 million operating deficit, knowing that this amount will be more than adequately covered by sales tax revenues.

Montreal newspapers, radio and television stations in the meantime have launched a double-barrelled campaign to save the fair from extinction, and Montreal from losing its Mayor Drapeau, who has contemplated resignation.

Canadian Travel Courier, February



Toronto Daily Star, Ontario  
Circ. 364,506  
March 13, 1969

# Financing set, Son of Expo must beat the clock to open in June

By ARNOLD AMBER  
Star staff writer

MONTREAL — Final financial obstacles to the re-opening of Man and His World were cleared away yesterday and now a race against time is on to have the fair ready for its hoped-for June 12 opening.

Quebec Finance Minister Paul Dozois yesterday told the national assembly that Ottawa has accepted a Quebec financial proposal for keeping the successor to Expo 67 alive.

Man and His World officials were optimistic yesterday they could have the show ready for a June 12-Sept. 7 season. Before financial fears brought on a temporary cancellation, the fair was scheduled to open May 29.

Montreal now owes the federal government \$25 million as its share of Expo 67's deficit.

Under the Ottawa-Quebec agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from

funds Quebec owes as its share of the Expo 67 deficit.

These deferred instalments to the federal government would be resumed in 1972.

Quebec will also endorse 43 per cent of the \$25 million Expo debt Montreal has

agreed to pay Ottawa over eight years.

Starting in October, Montreal will make the first of a series of \$1,100,000 payments which will continue twice a year until the spring of 1972. At that time, new arrangements will be made

for repaying the remainder of the debt.

Montreal city council approved the plan Feb. 28 after executive committee chairman Lucien Saulnier announced it would involve a financial risk to the city of about \$3,000,000.

Last year the fair drew more than 12,500,000 people but still lost \$5,228,691.

After unsuccessful attempts to get Ottawa and Quebec city to guarantee the major part of this year's budgeted \$8,000,000 deficit, Montreal announced Jan. 29

that the fair would be cancelled. But following partial agreement on a provincial-federal support formula, Saulnier announced Feb. 26 that the fair was back on.

Because of the time lost by the temporary cancellation, the opening of the fair

was put back from May 29 to June 12. Despite this, there is considerable doubt here that all the exhibits, especially those from the more than 40 countries scheduled to take part, will be ready on time.

No official withdrawals

have been received so far, but there is the possibility exhibitors may have transferred their budgets to other uses.

"There is no doubt that there is a serious problem of lack of time," a senior fair official said.

Canadian Press  
Belleville, Ont.  
A Division of Markham-Hunter  
461 University Ave., Toronto 2

The Intelligencer  
Belleville, Ont.  
Circ. 15,658  
March 13, 1969

## Montreal Fair Pact Is Reached

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair.

Dates for the exhibition this year are June 12 to Sept. 7.

Under the agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit.

These deferred instalments to the federal government would be resumed in 1972.

Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.

Mississauga News, Ontario

Circ. 8,735

March 12, 1969

C-999



Walt McDayter

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Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each

summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the understanding that it was to be a once-in-a-century event.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at.

(Ironically, the only line-up to be seen at last year's C.N.E. was outside the building where Expo's award-winning movie, "A Place to Stand," was being shown).

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Thornbury Review-Herald

Ontario

Circ. 1,205

March 13, 1969



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Toronto Telegram Syndicate



Madoc North Hastings Review  
 Ontario  
 Circ. 962  
 March 13, 1969



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Madoc North Hastings Review  
 Ontario  
 Circ. 962  
 March 13, 1969

News Advertiser  
 Kamloops, B.C.  
 Circ. 5,345  
 March 12, 1969



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MAR 13 1969

## WRIGHT ON THE LINE

By Milton V. Wright

WE WONDER how many of our readers know what newspaper fillers are? Well, they are two, three or more lines of reading matter used at the bottom of columns to fill them out. You see these short items in every newspaper you read. Such little gems as Sao Paulo, Brazil, was founded by the Jesuits in 1554 and the Black Sea is nearly land locked, with only a narrow, shallow outlet entering the Mediterranean Sea. The other day we were scanning several weekly and daily newspapers and here are a few bits of filler wisdom we came across.

The state Conservation Department's White Face Mountain ski center has the greatest vertical drop of all eastern ski areas — 3,112 feet.

Mohair exports from the Republic of South Africa have doubled to more than 15 million pounds in the past decade.

Since her fifth marriage, Zsa Zsa Gabor is using a drip dry wedding gown.

Man and His World, the financially unsuccessful successor to Expo '67, will not open for the second season this spring.

Politicians are like old trousers; they only come clean in hot water.

The state Commerce Department reports today's average skier is fairly new at the sport.

Masking tape is a good delinter and is a very fast way to do the job. Just press it on the garment.

It's too bad that those who are never

at loss for words, are so often at loss for thoughts.

Stale beer is a good solution to use to set hair because it gives the hair body. Just dampen the hair and roll. The hair will not retain any beer odor when dry. (Hic)

Clean costume jewelry by putting it in a bowl and pouring rubbing alcohol (hic) over it. Let sit a few minutes and tarnish will come off.

Anyone who thinks the miniskirt is new never wore a hospital gown.

Total enrollment in schools and colleges may reach 6.3 million by 1975, according to the U.S. Office of Education.

Adults polled voted two to one against having a volunteer army. They prefer to have the job done by non-volunteer non adults.

Tart cranberries are a natural to go with plentiful turkey. Cranberry prices this year are averaging between 29 and 39 cents a pound.

AN EXECUTIVE who is a great believer in efficiency hung up a sign in his office one day last week. It read: "Do It Now". Within 24 hours, the cashier bolted with contents of the safe, his stenographer eloped with his eldest son, the office boy threw the bottle into the electric fan, and the whole office force took the afternoon off.

THOUGHT FOR THE DAY: Happiness, I have discovered, is nearly always a rebound from hard work. —DAVID GRAYSON. See you next week.

WAYCROSS, GA.  
JOURNAL-HERALD  
D. 10,000

FEB 28 1969

## Exhibition May Open

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan Wednesday night to keep the successor to Expo 67 running another year. It will be presented to the city council Friday for approval with the committee's recommendation.

The deficit for the 1969 operation could be as high as \$8.5 million unless public response is good. Saulnier proposed that the Province of Quebec assume up to \$5.5 million of the debt and the city take care of the rest. The city's payments would be stretched over an eight-year period, and Quebec's would be offset by deferment of the monthly payments the province is making on the Expo deficit.

Prime Minister Pierre Elliott Trudeau announced the federal government's approval.

"The executive committee believes that in view of the many economic advantages which Montreal receives from the operation of Man and His World, the city should assume such a risk," Saulnier said.

Man and His World ran up a deficit of \$5 million last year. On Jan. 29, Saulnier said it would have to shut down for financial reasons.

CHICAGO  
SUN-TIMES  
D. 552,155 SUN. 717,814

MAR 9 1969

## Montreal Fair To Be Reopened

Washington Post Special

MONTREAL — "Man and His World," the successor to Expo 67, has been reprieved and will open for the 1969 season on May 29 as the result of a financial agreement among the city of Montreal, the Province of Quebec and the Canadian federal government.

Previously Montreal officials had announced that it would not reopen because of underwriting difficulties. Prime

Minister Pierre Elliott Trudeau and Lucien Saulnier, chairman of the executive committee of the Montreal City Council, disclosed the new arrangements in separate announcements.

Buffalo Evening News

D. 284,568 SAT. 299,069

MAR 13 1969

## Ottawa, Quebec in Accord On Man and World Show

By the Canadian Press

QUEBEC—After a last-minute financial snarl Ottawa and Quebec have come to terms on Man and His World and the show will go on. Finance Minister Paul Dozois said in the National Assembly Wednesday.

On Tuesday he said he had rejected proposed federal changes to his original plan for paying this year's expected deficit and had sent a new proposal to Ottawa to which the federal government has agreed.

Originally Quebec had offered to cover 1969 deficit of \$5.5-million with Montreal to take care

of the balance. Mr. Dozois' plan also called for the federal government to give Montreal and Quebec more time to pay their share of the \$200-million Expo deficits.

He had suggested that the \$5.5-million be deducted from this year's payments on Quebec's share of about \$60-million and deferred until 1972.

Ottawa, Mr. Dozois said, had asked that Quebec guarantee the \$25-million that Montreal still owes on the 1967 bill. In his second proposal he offered to back 42 per cent of Montreal's debt.

This proposal has now been accepted by Ottawa.

Canadians Press  
Publishing Service

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Welland-Port Colborne

Tribune, Ontario

Circ. 19,054

March 13, 1969

## QUEEN'S PARK

# Robarts Gives Boost To CNE

1969

By CY YOUNG

After the glitter and glamour of Expo '67 in Montreal, Toronto's CNE was obviously destined to be kicked around like a mongrel dog in the street.

The proposition was that nothing could survive the impact of Expo '67. The CNE had become a piece of old hat. Matter of fact, it had become just that.

Meantime Mayor Jean Drapeau was busily trying to salvage Expo '67 as a permanent fair when CNE officials got to thinking that they had the oldest exhibition of its kind in the world on their hands, so why not do something to re-establish its claim?

### MAY COMPETE

The Ontario government has pretty well solved the problem for the CNE and may very well have delivered a solid competitive kick in the pants of Montreal's Mayor Jean Drapeau and his Man and His World.

The \$13,000,000 offshore pavilion will also be an island playground. The complex will consist of a five-part pavilion on stilts rising from the lake, two newly-created islands, offshore, a geodesic dome theatre, parking areas and a public marina.

While this whole complex won't be opened officially until May, 1971, visitors to the CNE this year will see the entire project taking shape.

As Premier John Robarts said: "When the Canadian National Exhibition opens this August, visitors will see the islands taking shape. The supporting towers for the pavilion will

be in place and the decks should be under construction."

Trade and Development Minister Stanley Randall said that perhaps eight freighters will be filled with concrete and rubble and sunk to form the foundation of a breakwater to protect the complex.

### ONTARIO SHOWCASE

Premier Robarts has described the whole complex as an Ontario showcase. Believe it or not, the whole project will go like this — and the details are provided by a government press release:

1. A mainland arrival plaza with parking areas and landscaped entrance.
2. Pavilion 35 feet above water with exhibit space, restaurants and displays, roof gardens and entertainment areas.
3. On two new islands, restaurants, boutiques, areas for concerts and festivals.
4. A marina to accommodate almost anything that floats.
5. A dome-like theatre with a screen at least twice the size of the overhead in the McLaughlin Planetarium in Toronto.

Something has had to be done for a long time to salvage the Ontario lake front in Toronto for the people of the province to enjoy.

This is the first most positive step that has been taken.

Most interesting, of course, is that it took Expo '67. Mayor Jean Drapeau of Montreal and Man and His World to make Mr. Robarts and Mr. Randall take up the challenge on behalf of the CNE and the people of Ontario.



Canadians Press  
Publishing Service

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Kirkland Lake Northern

Daily News, Ontario

Circ. 6,204

March 13, 1969

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# Waterfront Plan Was Long Overdue

1969  
By CY YOUNG

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Record & Lamont Gazette  
Fort Saskatchewan, Alta.

Circ. 5,140  
March 13, 1969



Walt McDayter

F499

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Toronto Telegram Syndicate

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Temiskaming Speaker  
New Liskeard, Ont.

Circ. 4,926  
March 13, 1969



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F499

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Toronto Telegram Syndicate



Transcript & Free Press

Alvinston, Ontario

Circ. 2,077

March 13, 1969



Walt McDayter

Q 999

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Lambeth News Star, Ontario

Circ. 2078

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THIS WEEK AND NEXT

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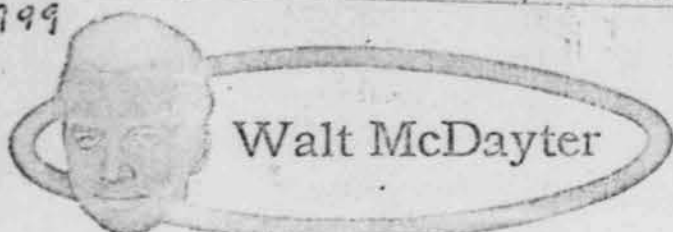
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Cobden Sun, Ontario  
March 13, 1969



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much the same way as the brooks, chattering and splashing as they wend their way like silvery snakes amid fields and ditches to empty into lakes and rivers. Maybe, just maybe, this year man might live with his neighbor in harmony. Maybe this year the message of our Lord Jesus Christ will touch the heart of the average Christian and, as life is born in our fields and gardens, maybe new life will be born within the breast of man and woman. The old life has no place with the Christian. Paul wrote in Ephesians, (4: 22-24) "That ye put off . . . the old man, . . . and be renewed in the spirit of your mind; and that ye put on the new man, which after God is created in righteousness and true holiness."

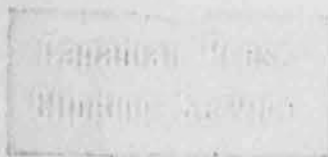
When the sun's rays are warming the earth, we would not think of planting any seeds without having first prepared the ground. Sticks and stones have no place in the prepared ground, similarly, qualities which we know to be injurious to ourselves and to others have no place in our lives. The stones of gossip cut deeply, and the sticks of deceit and indifference will trip up many a good man or woman. Therefore let us honestly strive to prepare our hearts and minds to become what we are capable of becoming in the eyes of God.

Phillips Brooks writes, "There is no life so humble that, if it be true and genuinely human and obedient to God, it may not hope to shed some of His light. There is no life so meager that the greatest and wisest of us can afford to despise it. We cannot know at what moment it may flash forth with the life of God." We hope for a closer relationship with God, we strive to be more holy, and yet how often do we stumble and fall. Methinks at

times we strive too hard, and refuse to let go and let God show us how to live.

We are too concerned with rule and ritual and less with the spirit of Christian Love! Jesus mixed and talked with all peoples, the elite and with the rabble. In the Master's eyes all are equal. All were sons and daughters of the living God. In the words of the negro preacher all were "God's chillun."

In the springtime new life is evident! Let us take time as well to take spiritual inventory and seek for ourselves the new life as promised by Jesus. Avail ourselves of the blue-prints of life as found in Scripture; of the strength that comes through regular church attendance; of the peace of life when we let God take over our lives; and of the joy and love which belongs to everyone when we think no longer of "self" but of others. "Put on the new man," wrote Paul. Ah yes indeed—put on the new man, and live!



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Montréal-Matin, Qué.

Circ. 137,595

March 13, 1969

*M-551*  
**C'est maintenant officiel**

## Québec: "Allez-y pour Terre des Hommes!"

Québec. — Cette fois, c'est une chose certaine : Terre des Hommes survivra cette année.

M. Paul Dozois, ministre des finances du Québec, a annoncé, hier, en Chambre que Terre des Hommes pouvait "maintenant" ouvrir ses portes, au temps fixé par la Ville de Montréal.

M. Dozois a expliqué qu'à la suite de la proposition qu'il avait faite au gouvernement d'Ottawa et à la Ville de Montréal, M. Jean-Luc Pepin, ministre fédéral de l'industrie et du commerce, avait informé le gouvernement du Québec que son gouvernement accepterait cette proposition à certaines conditions.

Rappelons que la Ville de Montréal devait \$25 millions, soit sa part du déficit résiduel pour l'exploitation d'Expo 67, et qu'elle s'était entendue avec le gouver-

nement d'Ottawa pour rembourser ce montant sur une période de huit ans.

Par la suite, après la proposition Dozois, le gouvernement d'Ottawa a posé comme condition que le Québec se rende responsable de cette somme, c'est-à-dire qu'il endosse la Ville de Montréal pour \$25 millions.

### UN INSTANT !

M. Dozois a dit, hier, en Chambre: "Je trouvais surprenant que le gouvernement fédéral exige un endossement pour une dette de la Ville de Montréal. Je croyais que la Ville de Montréal était un gouvernement responsable, capable de faire face à ses obligations et je ne voyais pas la nécessité d'un tel engagement".

Mais M. Dozois a fait remarquer à M. Pepin que si

le Québec avait de telles obligations il les respecterait. A la suite d'une étude faite par des conseillers juridiques du gouvernement du Québec, il a été établi que si la Ville de Montréal ne remboursait pas la somme de \$25 millions, les deux partenaires dans Expo 67 étaient responsables pour la partie qu'ils avaient assumée respectivement, soit 50% et 37.5%.

La contre-proposition faite par M. Dozois à M. Pepin, vendredi dernier, était à l'effet que le Québec était prêt à se rendre responsable pour 42.857% de cette dette de \$25 millions, soit \$10,770,000 et non pas de la somme totale de \$25 millions.

Hier midi, M. Pepin annonçait par téléphone à M. Jean-Paul Beaudry, ministre de l'industrie et du commerce, que le gouvernement fédéral acceptait.



Man and His World  
A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Elmvale Lance, Ont.  
Circ. 1,303  
March 13, 1969

## This week & next by Walt E. McDayter

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## QUEEN'S PARK

### Ontario CNE Reply To Expo Challenge

By CY YOUNG

After the glitter and glamour of Expo '67 in Montreal, Toronto's CNE was obviously destined to be kicked around like a mongrel dog in the street.

The proposition was that nothing could survive the impact of Expo '67. The CNE had become a piece of old hat. Matter of fact, it had become just that.

Meantime, Mayor Jean Drapeau was busily trying to salvage Expo '67 as a permanent fair known as Man and His World when CNE officials got to thinking that they had the oldest exhibition of its kind in the world on their hands, so why not do something to re-establish its claim?

#### MAY COMPETE

The Ontario government has pretty well solved the problem for the CNE and may very well have delivered a solid competitive kick in the pants of Montreal's Mayor Jean Drapeau and his Man and His World.

The \$13,000,000 offshore pavilion will also be an island playground. The complex will consist of a five-part pavilion on stilts rising from the lake, two newly-created islands offshore, a geodesic dome theatre, parking areas and a public marina.

While this whole complex won't be opened officially until May, 1971, visitors to the CNE this year will see the entire project taking shape.

As Premier John Robarts said: "When the Canadian National Exhibition opens this August, visitors will see the islands taking shape. The supporting towers for the pavilion will be in place and the decks should be under construction."

Trade and Development Minister Stanley Randall said that perhaps eight freighters will be filled with concrete and rubble and sunk to form the foundation of a breakwater to protect the complex.

#### ONTARIO SHOWCASE

Premier Robarts has described the whole complex as an Ontario showcase. Believe it or not, the whole project will go like this — and the details are provided by a government press release:

1. A mainland arrival plaza

with parking areas and landscaped entrance.

2. Pavilion 35 feet above water with exhibit space, restaurants and displays, roof gardens and entertainment area.

3. On two new islands, restaurants, boutiques, areas for concerts and festivals.

4. A marina to accommodate almost anything that floats.

5. A dome-like theatre with a screen at least twice the size of the overhead in the McLaughlin Planetarium in Toronto.

Something has had to be done for a long time to salvage the Ontario lake front in Toronto for the people of the province to enjoy.

This is the first, most positive step that has been taken.

Most interesting, of course, is that it took Expo '67. Mayor Jean Drapeau of Montreal and Man and His World to make Mr. Robarts and Mr. Randall take up the challenge on behalf of the CNE and the people of Ontario.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Timmins Press, Ont.

Circ. 11,626

March 13, 1969

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MAR 9 1969

## IN TRAVEL CIRCLES

BY JOEL SLEED

"Man and His World," the successor to Expo 67, has been reprieved and will open on May 29 as the result of a financial agreement among the city of Montreal, the province of Quebec and the Canadian federal government.

Previously Montreal officials had announced that it would not reopen because of underwriting difficulties.

Free copies of this year's "New York State Vacationlands" may be obtained from the State Department of Commerce, Dept. LIP, 112 State St., Albany, N.Y. 12207.

The "Morris Plan"—which offers visitors to Miami Beach an all-inclusive vacation for one price—has been extended through April 13th at the Deauville, Saxony, Versailles, Crown, Casablanca and Sherry Frontenac, Morris Lansburg, owner-host of the hotels, reports.

Sol Sandler has been named executive director of the new Ski and Skate complex at the Nevele in Ellenville, N.Y.

Ground has been broken for the first new hotel to be built in 12 years in the Coral Harbour area of New Providence Island, near Nassau in the Bahamas. The six-level, 213-room luxury structure will adjoin the existing Coral Harbour Club/Hotel and Marina.

A new, free full-color brochure giving complete information on South Carolina's gardens and historic houses which are open to the public is now available. You can get it from the S.C. Travel Division, P. O. Box 1358, Columbia, S.C. 29202.

The Sun Line, represented here by Holland-America Line, will offer a total of 131 cruises to the Aegean, Caribbean, and Mediterranean Seas this year and next.

One hundred Odyssey cruises to the Greek Island will be offered ranging in length from three, four to seven days with departures scheduled from March 30 through Oct. 23, 1970.

A series of 11 seven-day Mediterranean cruises have been scheduled with the first departing June 27, 1970. Alternate sailings are offered from Nice and Naples. Minimum rates start at \$160.

There will be 12 seven-day Caribbean cruises with sailings every Saturday from Dec. 20, 1969, through March 7, 1970. These will depart from San Juan with minimum rates starting at \$195.

In addition, four 21-day and four 20-day cruises to the West Indies, Mexico, Central and South America will depart



TWIN QUEENS: James Earl Jones, star of Broadway's "Great White Hope," congratulates the winners of the "Miss CARIFTA" beauty contest. The judges picked both Jean Phidd of Brooklyn, left, and Judith Mark of Manhattan to act as queens of the exposition opening in Grenada, W. I., April 5. Both girls were born in the West Indies.

from Port Everglades and San Juan starting Dec. 20, 1969.

All these cruises will be aboard the line's three modern luxury yachts, the M.S. Stella Oceanis, M.S. Stella Maris II and M.S. Stella Solaris.

Jasper Park Lodge in the Canadian Rockies, long famed as a summer resort hotel, will be open year round beginning May 15. S. S. Chambers, general manager of CN Hotels, owners and operators of the alpine-style lodge, said the decision to keep the lodge open year long was based on a growing demand for accommodation during the winter months.

Everything's all set for a "singles" weekend spectacular at the Granit Hotel, Kerhonkson, N.Y. The event, which gets underway Friday, being promoted by the Secur-A-Date organization which is known for computer-dating. "Singles" will find exciting opportunities for fun and new friendships during three days packed with the kind of entertainment and activities for which the Granit is famous. In addition, several new wrinkles in "getting to know you" programs have been carefully worked out.

MAR 4 1969

## Risk Cited In Montreal Exhibition

MONTREAL (AP) — A Montreal city official says the Man and His World Exhibition may reopen this year if the city is willing to run a \$3 million risk.

Lucien Saulnier, chairman of Montreal's executive committee, outlined a plan last night to keep the successor to Expo 67 running another year. It will be presented to the city council tomorrow for approval with the committee's recommendation.

THE DEFICIT for the 1969 operation could be as high as \$8.5 million unless public response is good. Saulnier proposed that the Province of Quebec assume up to \$5.5 million of the debt and the city take care of the rest.

The city's payments would be stretched over an eight-year period, and Quebec's would be offset by deferment of the monthly payments the province is making on the Expo deficit.

Prime Minister Pierre Elliott Trudeau announced the federal government's approval.

Man and His World ran up a deficit of \$5 million last year. On Jan. 29, Saulnier said it would have to shut down for financial reasons.

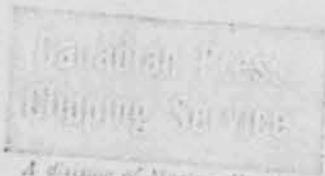
"THE EXECUTIVE committee believes that in view of the many economic advantages which Montreal receives from the operation of Man and His World, the city should assume such a risk," Saulnier said.

MAR 13 1969

Sixty-two countries participated in Montreal's Expo '67.

Forty-seven countries participated in Montreal's Man and His World in 1968.





A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 249,570  
March 13, 1969

## 2 governments agree on Montreal fair

From the Quebec Bureau  
of The Globe and Mail

QUEBEC — Ottawa and Quebec have come to terms on Man and His World and the show will go on, Finance Minister Paul Dozois said in the National Assembly yesterday.

On Tuesday he said he had rejected proposed federal changes to his original plan for paying this year's expected deficit and had sent a new proposal to Ottawa.

Yesterday he said a telephone call from Industry Minister Jean-Luc Pepin indicated the federal Government was accepting the Quebec offer.

Originally Quebec had offered to cover a 1969 deficit of \$5.5-million with Montreal to take care of the balance. Mr. Dozois' plan also called for the federal Government to give Montreal and Quebec more time to pay their share of the \$200-million Expo deficits.

He had suggested that the \$5.5-million be deducted from this year's payments on Que-

bec's share of about \$60-million and deferred until 1972.

Ottawa, Mr. Dozois said, had asked that Quebec guarantee the \$25-million that Montreal still owes on the 1967 bill. In his second proposal he offered to back 42 per cent of Montreal's debt.

This proposal has now been accepted by Ottawa.

In Ottawa, Mr. Pepin said he did not see any other difficulties.

Earlier yesterday in the Commons, Finance Minister E. J. Benson said there were no disputes in principle between the different levels of government on the winding up of the Expo corporation and the postponement of debt repayment.

"It is a matter of detail that is involved and the detail has to be worked out. We are anxious to have the Expo corporation wound up and the added security for the Government of Canada for the debt which is receivable from the City of Montreal and the Province of Quebec," he said.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Humboldt Journal, Sask.

Circ. 3,478

March 13, 1969

## This week and next —by Walt E. McDayter

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortless-ness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing

in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the understanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoestring budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Can-

nadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

(Ironically, the only line-up to be seen at last year's C.N.E. was outside the building where Expo's award-winning movie, "A Place to Stand," was being shown).

Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of La Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.

Galt Evening Reporter, Ont.

Circ. 13,467

March 14, 1969

## Offshore Pavilion Is CNE Answer To Expo

By CY YOUNG

After the glitter and glamour of Expo '67 in Montreal, Toronto's CNE was obviously destined to be kicked around like a mongrel dog in the street.

The proposition was that nothing could survive the impact of Expo '67. The CNE had become a piece of old hat. Matter of fact, it had become just that.

Meantime, Mayor Jean Drapeau was busily trying to salvage Expo '67 as a permanent fair known as Man and His World when CNE officials got to thinking that they had the oldest exhibition of its kind in the world on their hands, so why not do something to re-establish its claim?

The Ontario government has pretty well solved the problem for the CNE and may very well have delivered a solid competitive kick in the pants of Mont-

real's Mayor Jean Drapeau and his Man and His World.

The \$13,000,000 offshore pavilion will also be an island playground. The complex will consist of a five-part pavilion on stilts rising from the lake, two newly-created islands offshore, a geodesic dome theatre, parking areas and a public marina.

While this whole complex won't be opened officially until May, 1971, visitors to the CNE this year will see the entire project taking shape.

As Premier John Roberts said: "When the Canadian National Exhibition opens this August, visitors will see the islands taking shape. The supporting towers for the pavilion will be in place and the decks should be under construction."

Trade and Development Minister Stanley Randall said that perhaps eight freighters will be

filled with concrete and rubble and sunk to form the foundation of a breakwater to protect the complex.

Premier Roberts has described the whole complex as an Ontario showcase. Believe it or not, the whole project will go like this—and the details are provided by a government press release:

1. A mainland arrival plaza with parking areas and landscaped entrance.

2. Pavilion 35 feet above water with exhibit space, restaurants and displays, roof gardens and entertainment areas.

3. On two new islands, restaurants, boutiques, areas for concerts and festivals.

4. A marina to accommodate almost anything that floats.

5. A dome-like theatre with a screen at least twice the size of the overhead in the McLaughlin

Planetarium in Toronto.

Something has had to be done for a long time to salvage the Ontario lake front in Toronto for the people of the province to enjoy.

This is the first, most positive step that has been taken.

Most interesting, of course, is that it took Expo '67, Mayor Jean Drapeau of Montreal and Man and His World to make Mr. Roberts and Mr. Randall take up the challenge on behalf of the CNE and the people of Ontario.

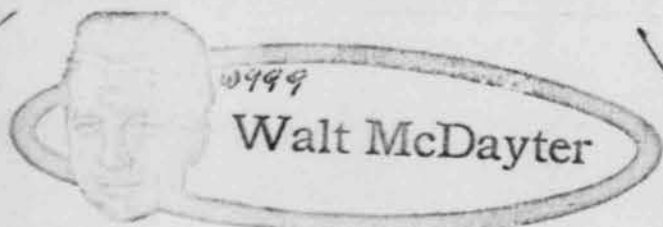
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The Colborne Chronicle, Ont.

Circ. 851

March 13, 1969



Walt McDayter

## Man and His World forever

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And now Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

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What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

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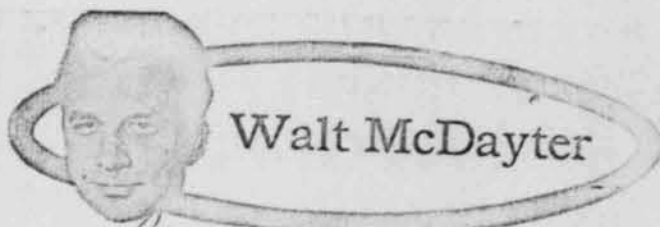
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481 University Ave., Toronto 2

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CHICAGO, ILL.  
MAYFAIR NEWS  
W. CIRC. N. AVAIL.

MAR 13 1969 *By Miller*

## Brief Highlights, News Notes and Random Jottings by Mary Lou

### THOUGHT FOR THE WEEK:

*"That is good which commends me to my  
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### MEDICAL NOTES:

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Cigar and pipe smokers, plus chain cigarette smokers, are more likely to have oral cancer, according to Major Gen. Robert B. Shira, DDS, assistant army surgeon general. He further states that "relationship of tobacco in any form and oral cancer is hard to refute."

Dr. William B. Stromberg was recently honored for 50 years service to Swedish Covenant Hospital, 5145 N. California Ave. A graduate of University of Illinois College of Medicine, Dr. Stromberg has been connected with the hospital since he interned there in 1918-1919.

On Friday, March 14, ladies of the South Shore Country Club will meet at 11 a.m. in the Galaxy Room to hear Jerri E. Schmal, dramatist, review the fascinating biography of "Jennie — Life of Lady Randolph Churchill — the Romantic Years, 1854-1895," by Ralph G. Martin.

Here's some "good news" and a special invitation from Illinois Federation of Women's Clubs, Program Bureau Chairman, Mrs. Franklin C. Smith of 7744 Hortense Ave. Club presidents and program chairmen will be glad to learn Mrs. Smith has planned an extra or additional audition Monday, May 5, the week of the annual State IFWC convention. The special invitation is for club members to bring friends and guests to the next audition, which will be held on Monday, Mar. 31, from 10 a.m. to 1 p.m. All auditions are held in the Sherman House, Randolph Room, lower level, 10 a.m. to 1 p.m. This "service" includes a presentation of a variety of talent, including beginners, those on the way up the ladder, and established professionals, all in the interest of good programming.

Program Bureau is celebrating its 50th anniversary this year. Founded in 1919 from a speakers list in the files of Illinois Federation headquarters, it was later transferred to a standing committee under the heading of "Speakers Bureau." Work continued in the bureau until the mid-thirties when all types of talent suitable for women's clubs were considered and the effort met with such success that by 1936 monthly auditions were being held and the name was changed to Program Bureau. Its first directory was compiled in 1944 and includes the listing of artists previously auditioned. Program Bureau has expanded through the years to include workshops on programming, the auditions, along with various aids for program chairmen. Just as 50 years ago, Program Bureau seeks only the best in amateur and professional talent, requests and appreciates the aid of club members as talent scouts, good attendance, so that it may continue to serve its purpose. Program Bureau is the only one of its kind directly affiliated with a State Federation.

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You don't have to be mad as a March hare to attend the Saturday evening, Mar. 22, square dance sponsored by the Pi r Squares of Edgebrook in the Community House, Central Ave., at the Golf Course sign between Elston and Devon Aves., but it will help you to follow the calls of Matt Hatter Will Mills of 3818 N. Sacramento Ave. President George Crue, Jr., and Mrs. Crue, 3635 N. Sacramento Ave. are the hosts. A workshop of new figures will be held Sunday, Mar. 16, 6 to 9 p.m. in the home of Mr. and Mrs. Frank Steigerwald, 3846 N. Troy, with Pi r squares caller, Will Mills as instructor.

"Where There's a Will," a comedy about Shakespeare, directed by Alan H. Frank, will be staged evenings only at Hull House Playwrights center, 222 W. North Ave. Show time 8:30 p.m. Fridays and Saturdays to Mar. 15.

Howard L. Willett, Jr., president of the Willett Co. and the Willett Coach Co., is chairman of the Chicago Easter Seal fund drive for the sixth consecutive year. A board member of the Easter Seal Society since 1955, Willett will supervise the drive, which will combine a direct mail appeal with a door-to-door solicitation of funds. The campaign began Mar. 1 and will run through April 6.

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MAR 13 1969

*By Helen*

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Division of Maclean-Hunter  
487 University Ave., Toronto 2

Ottawa Citizen, Ont.

Circ. 80,521

March 13, 1969

Man's World

Editor, Citizen: In his column "Albatross and his world" (Citizen, March 5) Mr. Lynch expresses again his conviction that he speaks for all Canadians. He has no right to tell me what I think, especially when my experiences and therefore my opinions are different from his.

My experience last summer at Man and his World, and this winter in various parts of the country, runs completely contrary to his statements that no one is interested in the fair, and that only Montrealers went there. We visited the fair last year and noticed that not only were there new national pavilions, but that there were many non Canadians there.

The packing lots had cars from all over North America; no doubt people were taking advantage of more available accommodation and prices that had come down from the astronomical.

The amount of money needed to maintain the site is a small fraction of the huge sums put up in Centennial year to build it from scratch. And not only Montrealers whom I have spoken to, but people in other parts of Canada, all the way to Vancouver, have expressed pleasure that the fair will be open this summer after all, because they hadn't been able to go in '67 or '68 but they are going this year.

F. D. COOPER  
OTTAWA.

Maclean-Hunter  
Publishing Co. Ltd.

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487 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,350  
March 19, 1969

## Summer safari shows teens their land

By LOTTA DEMPSEY  
Star staff writer

For boys who like to go places, schoolteacher Robert S. Raymond has devised one of the most adventurous summer safaris in Canada.

A long-time Scout leader, camp and travel man, Raymond believes the natural explorative instinct of teenagers in the 12 to 15 year old segment can be best fulfilled by exploring with their own peers, under skilled leadership.

Last year he had a school bus modified to his own specifications to accommodate 14 boys and two leaders. Coach seats for day convert to full-sized foam-mattressed sleeping bunks and the complete kitchen equipment includes electrical refrigeration.

For four wonderful mid-summer weeks the bus and

it's enthralled travellers moved along . . . never more than 250 miles a day . . . to stop at the Peterborough liflocks. Upper Canada Village, Port Henry, Man and His World, Halifax Citadel, the Annapolis Valley and Ottawa and its sights.

### TWO EXPEDITIONS

This year Raymond and his assistant, Ronald Pearson, also a Scout leader and camp man, will conduct two bus expeditions, each organized to accommodate 14 boys.

The jaunt for July, (26 days) heads for iron mines at Labrador City and Wabush in Newfoundland. The route will follow the St. Lawrence River to Sept-Îles, stopping at aluminum smelters, gold mining areas, as well as historical,

geographical and recreational points of interest. The return trip is via Chibougamau, Val d'Or and Ottawa.

A second busload will take off August 1 for 28 days, following the St. Lawrence River Valley to Quebec's Gaspé Peninsula, then through New Brunswick and over to Prince Edward Island. From there they'll head back to Cape Breton and Sydney before going to Halifax and Port Royal. Then up the St. John River Valley, across Quebec, to Ottawa and back to Toronto.

Average daily mileage is less than 200.

What sets R. Group Expeditions apart from an ordinary sight-seeing venture for young people, in my mind, is the philosophy and modus operandi.

"So much is done for

young people today," Bob Raymond says, "They often miss the satisfaction and benefits of personal involvement and challenge."

"The boys live, play, work and absorb experience as a kind of co-operative, with the leaders there to help face a problem rather than eliminate the difficulty," says Raymond. He and Pearson will do all the driving. Both hold school bus chauffeur's licenses.

### SMALL GOUPS

The boys are divided into small groups, each responsible for one of the required daily functions. One group cooks, others wash up, maintain and pack equipment, prepare the bus for night or day accommodation, or maintain records and finances. Each group has a chance at each phase of routine.

"The shopping group goes off to buy supplies, and you should see how quickly they learn to get the most for their money!" Raymond said, "Of course we oversee food preparation and make sure menus are properly devised."

The "bank" group must keep accurate and complete accounts, balancing with the cash on hand each morning. Diaries are kept.

Although a general itinerary is established before setting off, it, too, is flexible. Stops are extended for games, swimming, fraternizing.

There is an overall cost for the trip, per boy, and expenses then are divided. Last year two boys who couldn't have afforded it were sponsored by the Big Brothers. They fitted in beautifully.



BOYS RELAX IN BUNKS ON BUS  
It was planned by teacher for teen's tour



Peterborough Examiner, Ont.

Circ. 26,354

March 13, 1969

## Man and World Plan Agreement Is Reached

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

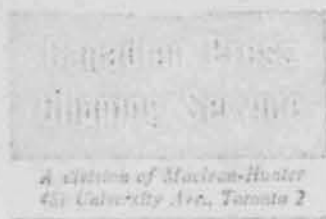
He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair.

Dates for the exhibition this year are June 12 to Sept. 7.

Under the agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit.

These deferred instalments to the federal government would be resumed in 1972.

Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.



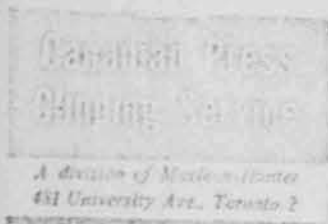
Simcoe Reformer, Ont.

Circ. 7,524

March 12, 1969

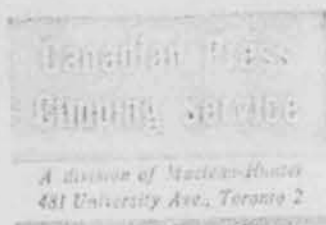
## Quebec Submits Counter-Proposal

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition. The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer. Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin. He did not elaborate on the counter-proposal. Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owned by Quebec as its share of the Expo deficit. The deferred instalments to the federal government would be resumed in 1972.



Kelowna Courier, B.C.  
Circ. 7,702  
March 6, 1969

2949  
So Man and His World is to struggle through another summer. And at the expense of the Canadian taxpayer. At least Ottawa has postponed the payment of several million dollars it had put up for the Expo operation. Probably Ottawa does not expect to see that money—ever—and so perhaps the cost is small. Still there is a principle involved and it is rather difficult to see how Ottawa can finance an exhibition in Montreal and not make similar contributions to the CNE in Toronto. Expo itself was a different matter; it was a one-shot national binge and Canadians did not regret what it cost them. But Man and His World is quite a different thing; it is solely a Montreal show and a not too successful one at that. It should never have been held last year but it did stagger long on the Expo momentum. The chances are that this year, with the glamor of Expo two years removed, it will be something approaching a colossal flop.



Oshawa Times, Ont.  
Circ. 23,090  
March 14, 1969

**PINE RIDGE SESSION**  
The annual dinner meeting of the Great Pine Ridge Tourist group will take place April 9, in the Port Hope Lions Centre. The meeting and workshop will begin at 3 p.m.; and the reception and dinner at 6 p.m. Guest speaker will be the Hon. James G. Auld, Minister of Tourism for Ontario. Following the meeting an art exhibit will be displayed by Mrs. Dora Holdaway.



Ottawa Journal, Ont.  
Circ. 78,318  
March 10, 1969

years . . .  
J\* - 9.99  
**OTTAWA LE DROIT** —  
Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa thus is giving the city of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.  
All Canadians will rejoice . . . and . . . agree that a new chance should be given to Man and His World to pay its way, but they want proof of it this year.  
If Man and His World should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gild with their cash the mayor of Montreal's crown of glory. . . .



MAR 14 1969

AMID CITY'S MONEY PROBLEMS

# Drapeau Still Popular in

## Montreal

By HARRY TRIMBORN

Los Angeles Times News Service

MONTREAL—The city's finances are in a mess. It has a deficit of nearly \$23 million for fiscal 1968-69, despite a painful 23 per. cent property tax increase.

There's grumbling about plunging huge sums on grandiose civic projects while social welfare programs go begging. The city is given a cultural center when it needs housing for the poor.

What's more, the man largely responsible for Montreal's money troubles, Mayor Jean Drapeau, has been in power nearly nine years, long enough for political honeymoons to lose their luster.

So it seemed that the 53-year-old municipal chief executive was taking a big chance when he indicated Jan. 29 he might resign because of the apparent failure of one of his pet projects.

This was an exhibition complex called Man and His World, successor to Canada's International Exhibition, Expo 67. Using the same facilities, Man and His World was, in effect, a continuation of Expo 67, but as a municipal, rather than joint federal-provincial-local venture.

While Expo 67 was an outstanding success, Man and His World, plagued by administrative and operational problems, was a dismal failure. During its five-month run last year, it went \$5.2 million in the red. (The Canadian dollar equals 93 U.S. cents).

DRAPEAU SOUGHT to have the federal government in Ottawa and the provincial government in Quebec bail out Man and His World so it could operate in 1969.

Ottawa said no. It wouldn't be fair to other Canadian cities to single out Montreal for special financial consideration. Quebec province also said no. It was having money troubles, too, and couldn't afford to add to them.

So, apparently with all hope gone for saving a project he once had boasted would be as "permanent as the rock of Gibraltar," Drapeau took to television to inform the city's 1.3 million inhabitants that Man and His World was dead.

Drapeau told the viewers that the demise of the project and the need for austerity in spending prevented him from pressing ahead with his cherished municipal projects. He said:

"... In the new climate equivalent to a sort of curfew or a form of austerity... I find it very difficult to see myself continuing, even in part, to exercise the function I now occupy."

He would, he said, inform the city at a later date what he has decided to do about his future.



JEAN DRAPEAU  
Battles Fiscal Crisis

SOME MAY HAVE said: Good riddance. But the overwhelming majority of Montrealers were dismayed at Drapeau's murky threat to resign.

Telephone switchboards at Montreal's Baroque City Hall, TV stations and newspapers were swamped with callers imploring the mayor to stay on the job. There were more than 700 calls to City Hall alone. The

next day 200 telegrams arrived, virtually all urging the mayor to remain in office.

The mayor met with well-wishers, including a group of 25 recent immigrants from Czechoslovakia who wanted to offer him \$50 to help dent the city's deficit.

The Czechs were urged, however, to invest the money in \$2 tickets for the "Montreal Voluntary Tax," a municipal fundraising scheme formulated by Drapeau. It is, in effect, a lottery, but city officials carefully refrained from calling it that. Lotteries are against the law in Canada.

The federal government is challenging the scheme in the courts. In the furor that followed Drapeau's TV appearance, TV stations and newspapers conducted surveys and man-on-the-street interviews. The opinions were virtually unanimous. One newspaper poll showed 5,338 out of 5,412 Montrealers said Drapeau should stay in office.

MONTREALERS needn't have worried. A few days later the mayor's office announced that Man and His World had been granted a reprieve and will be open for its 1969 run under a complicated financial arrangement worked out with Ottawa. Under the agreement there is no cash outlay by Ottawa.

Drapeau is a thoroughgoing French-Canadian. Tall and bald except for a horseshoe fringe of hair above the ears, Drapeau

wears the small, neat mustache that seems to be a hallmark of the Frenchman. He is impeccably attired, usually in dark suits that match his black horn-rimmed glasses. His manner is polished in the Continental way. He can easily muster all the solemnity of a European diplomat, but at times can be a fire-eating political orator.

Yet, despite his Gallic background, manner and appearance, he is well-respected in English-speaking Canada: His popularity was never higher than in July 1967 when French president

Charles de Gaulle made his indelicate "Quebec libre" comment during a visit to Montreal.

Drapeau, then the official host, did not temporize out of fear of offending the Quebec separatists and their sympathizers. He responded immediately to the imperious general, reminding him Quebec could manage well without French interference. "We serve our country best by being Canadians of French origin," Drapeau said.

Drapeau's energy is enormous. He works 18 hours a day, is often at his office as early as

5 a.m., and he boasts he hasn't taken a vacation since his honeymoon.

HIS POLITICAL power is just as impressive. Montreal has an enormous city council of 56 members, but Drapeau stands alone at the top of the pyramid of power. He rules through an executive committee composed of six counselors, as members of the council are called here.

Drapeau has earned the gratitude of Montreal where it counts most—at the polls.

In 1960, shortly after he founded the Montreal Civic

Party, Drapeau was elected mayor with a majority of 30,000 votes. In the 1962 election his majority reached an unprecedented 116,000 votes. And in 1966 he was re-elected with 95 per cent of the vote.

A lawyer and former anti-vice crusader, Drapeau was first elected mayor in 1954, then lost the bid for re-election in 1957. One of his admirers said Drapeau deserved to lose then.

"He was a miserable, petty politician," the admirer said. "He thought he was God, and crucified anyone who was at hand."

Then came development and construction of Montreal's famous cultural center, the Palace des Arts.

Drapeau, in an exhausting three-day run, recently made his impassioned pitch to Montrealers.

HE APPEARED on the French-language TV station for a half hour of live presentation, then dashed across town to the English-language station, walking in 15 minutes later, on the air, for another half hour.

"Government figures show there exists a deficit to the fair (EXPO 67) of \$292 million, but when one considers that tourism alone brought \$490 million to this country it is difficult to say we operated at a loss . . .

"There has been more than \$25 million in salaries paid because of Man and His World, and tourism has jumped a full 20%. All sectors of the economy felt the benefits. . . ."

PUSHING BUTTONS on his two pea-green telephones, summoning assistants, underlining key points on paper with red pencil, the mayor tells The Plain Dealer: "The province was making money, the federal government was making money, only the city of Montreal was losing money. This can only indicate that the higher governments are not considering the municipal government."

He ruefully added: "This I won't be a part of. Canada needs a city like Montreal, not only the largest but the greatest city in Canada."

MONTREAL DOES NOT SEEK the Olympic Games "to attract people or to boost the city," said Drapeau.

"The Olympics is a philosophy we are badly in need of in the hearts and minds of

## Woes for Montreal Mayor

From Page 1-AA

young people," said the father of three grown sons.

Early Friday morning in a dark discotheque off Mountain Street, six young men, two of them separatists, were discussing the bombings.

"The bombs have not killed anyone," one of the separatists, an insurance underwriter, said approvingly. "The English think they will have absolute control over us. They won't."

A FEW TABLES AWAY a group of young men and women began singing, in English, "O Canada." The French Canadians responded with an old student song, in French.

What tension there was disintegrated in the lyrics of "Oh My Darling, Clementine," begun by the French Canadians in English and joined in by the Anglo-Saxon table.

The second separatist, an unemployed former student, said: "He (Drapeau) has problems, that guy. Anyone who takes a job like that has problems. You can't please everybody."

Later that day there were armed robberies and attempted armed robberies at three credit unions, three banks, a motel and a supermarket. It was the worse single crime wave in recent years in the Montreal area.

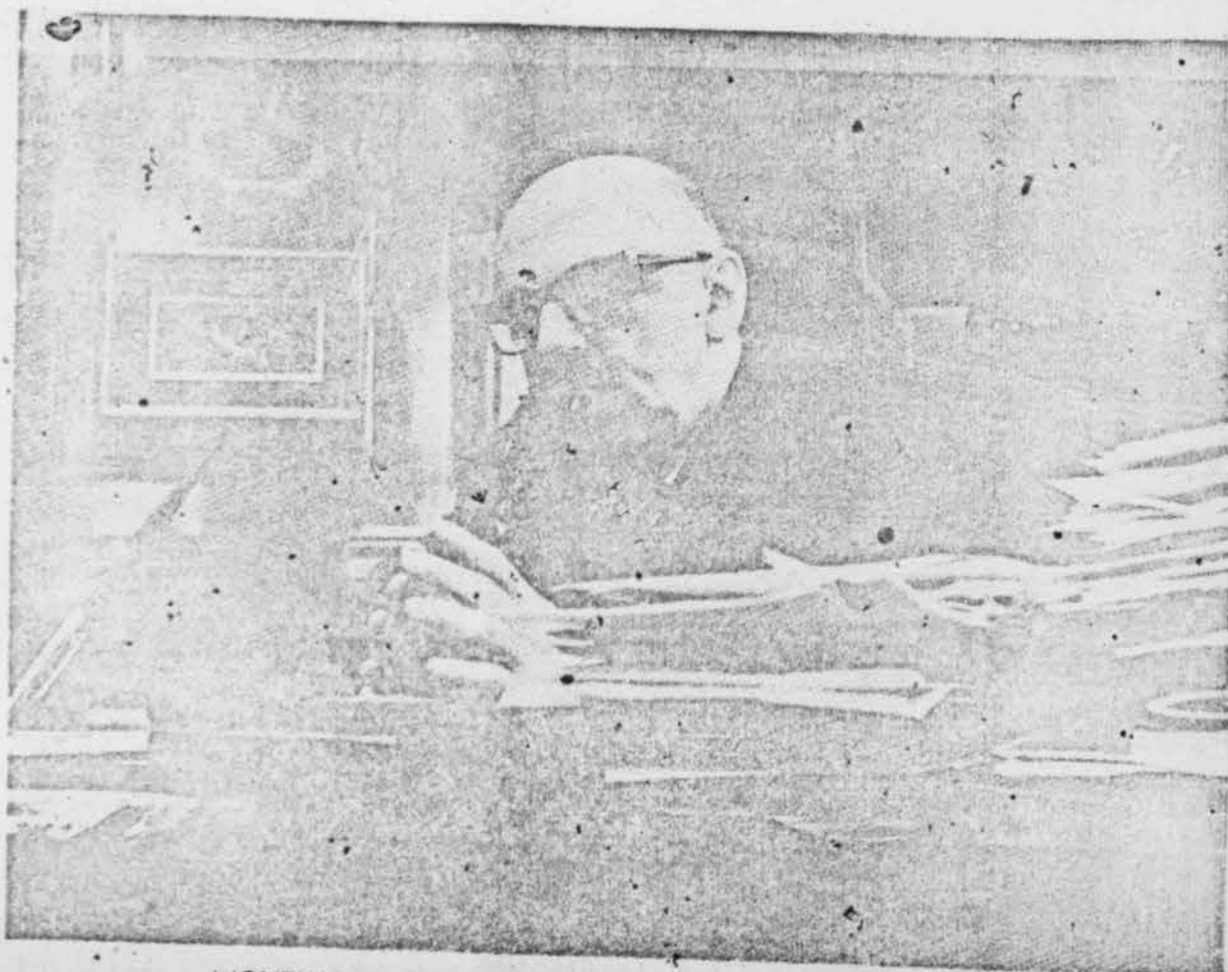
In a police stakeout at a LaSalle credit union, police exchanged automatic gunfire with three hooded bandits for 10 minutes. There was one fatality, a 35-year-old credit union accountant, the father of five.

AS THE CAB MADE ITS WAY along Decarie Boulevard Saturday morning, heading for Montreal International Airport at Dorval, the incensed driver talked about the LaSalle gunfight in which two bandits were wounded: "I'm not against the police, but they can't catch the bombers, those lunatics, but they go in and shoot up the place and a family man is killed."

He then said regretfully: "Yes, yes, it's been a busy week here."

He works in a town that counts its trees and where city workers respond rapidly on hearing of injured limbs or bruised bark.

A Man  
and  
His City



MONTREAL MAYOR JEAN DRAPEAU — "I have a certain manner and style in administration."



A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Telegram, Ont.  
Circ. 229,347

March 14, 1969

E 999

## LETTERS:

## Politicians and promises

I WISH TO REFER to the letter, signed by M. Allin, on Friday, March 7, under the heading Ephemeral promises, drawing attention to the article where I had called Montreal a "spoiled child" on hearing that the Federal Government was assisting Montreal in keeping Man and His World open for another season.

The writer goes on to say that in a proper business, promises should be followed up with letters. I would like to inform Mr. Allin that not only have we written to the Federal Government while the Right Honorable Lester B. Pearson was prime minister, but, at the opening of the 1967 Canadian National Exhibition, he, then prime minister, promised that the Federal Government would be giving financial assistance to help modernize the Canadian National Exhibition.

This statement was "well published" and was quoted in two evening papers of that day — August 19, 1967. Newspaper articles indicated that when Prime Minister Pearson opened the CNE two years previously in 1965, he promised that "Ottawa would provide funds to help make it (the Canadian National Exhibition) a show-place to the world."

It is undoubtedly difficult to get some politicians to keep their promises and, even a signed document as suggested by Mr. Allin, might not help. But, in this case, the Canadian National Exhibition appealed to two politicians and they had witnesses.

First, they appealed to Mr.

Pearson and a promise was made in the presence of 4,000 or 5,000 people on two occasions. Secondly, last year we appealed to the Prime Minister of Ontario and again a promise was made. In this case, however, the Provincial Government is prepared to keep its promise and has budgeted \$13,000,000 for an imaginative Ontario Pavilion addition to the CNE which will be constructed and ready for May, 1971 — a building that will be a world leader as an exhibition attraction.

It is my hope that the Federal Government will still honor its commitment to help Toronto with these development plans for the CNE.

MAYOR W. DENNISON

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

The Intelligencer

Belleville, Ont.

Circ. 15,081

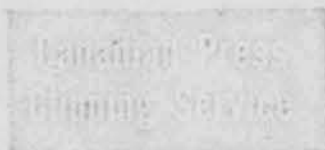
March 3, 1969

R 999

## It's on Again

It is good to hear Man and His World, successor to Expo, is to be presented again after all. Meanwhile there must be progress elsewhere. Expo 67 was one thing — and Canada and the world was a much better place for it — but Expo 70, in Osaka, Japan, is only a year away. Pictured in Montreal the other day were Maria Mendora and Stephanie Young, two recruits among 70 girl cyclists who will pedal across Canada before sailing to Expo 70. The girls should prove several things — that the spirit of adventure is not dead, that even in this sophisticated age a bicycle can still get you around (and keep you fit at the same time) and that that label about women being the weaker sex just is not so!





A division of Maclean-Hunter  
481 University Ave., Toronto 2

Victoria Times, B.C.

Circ. 30,911

March 12, 1969

## L999 Dozois Raps Deal On Expo Deficit

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to

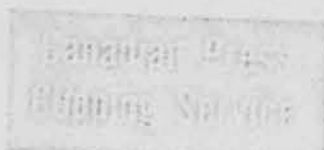
Federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

For its part, Montreal agreed to meet a federal schedule in repaying its share of the deficit.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Moncton Transcript, N.B.

Circ. 16,347

March 14, 1969

ANSCRIPT, MARCH 14, 1969, FF

## 2999 AGREEMENT REACHED

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer. He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair. Dates for the exhibition this year are June 12 to Sept. 7.

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Morrisburg Leader, Ont.

Circ. 1,125

March 14, 1969



Walt McDayter

## Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

(Ironically, the only line-up to be seen at last year's C.N.E. was outside the building where Expo's award-winning movie, "A Place to Stand," was being shown).

Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of La Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.

Toronto Telegram Syndicate

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Perth-Andover Gazette

New Brunswick

March 13, 1969



Walt McDayter

C-999

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Pembroke Observer, Ont.

Circ. 7,818

March 14, 1969

## QUEEN'S PARK

# Ontario Showcase

By CY YOUNG  
Special Observer  
Correspondent

After the glitter and glamour of Expo '67 in Montreal, Toronto's CNE was obviously destined to be kicked around like a mongrel dog in the street.

The proposition was that nothing could survive the impact of Expo '67. The CNE had become a piece of old hat. Matter of fact, it had become just that.

Meantime, Mayor Jean Drapeau was busily trying to salvage Expo '67 as a permanent fair known as Man and His World when CNE officials got to thinking that they had the oldest exhibition of its kind in the world on their hands, so why not do something to re-establish its claim?

### MAY COMPETE

The Ontario government has pretty well solved the problem for the CNE and may very well have delivered a solid competitive kick in the pants of Montreal's Mayor Jean Drapeau and his Man and His World.

The \$13,000,000 offshore pavilion will also be an island playground. The complex will consist of a five-part pavilion on stilts rising from the lake, two newly-created islands offshore, a geodesic dome theatre, parking areas and a public marina.

While this whole complex won't be opened officially until May, 1971, visitors to the CNE this year will see the entire project taking shape.

As Premier John Robarts said: "When the Canadian National Exhibition opens this August, visitors will see the islands taking shape. The sup-

porting towers for the pavilion will be in place and the decks should be under construction."

Trade and Development Minister Stanley Randall said that perhaps eight freighters will be filled with concrete and rubble and sunk to form the foundation of a breakwater to protect the complex.

### ONTARIO SHOWCASE

Premier Robarts has described the whole complex as an Ontario showcase. Believe it or not, the whole project will go like this—and the details are provided by a government press release:

1. A mainland arrival plaza with parking areas and landscaped entrance.
2. Pavilion 35 feet above water with exhibit space, restaurants and displays, roof gardens and entertainment areas.
3. On two new islands, restaurants, boutiques, areas for concerts and festivals.
4. A marina to accommodate almost anything that floats.
5. A dome-like theatre with a screen at least twice the size of the overhead in the McLaughlin Planetarium in Toronto.

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Oshawa Times, Ont.

Circ. 23,090

March 14, 1969

## QUEEN'S PARK

# Claim For CNE Prominence Re-established By Ontario

By CY YOUNG

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MAR 15 1969

*Byline*

## Brief Highlights, News Notes and Random Jottings by Mary Lou

### THOUGHT FOR THE WEEK:

*"That is good which commends me to my  
country, my climate, my means and mater-  
ials, my associates."* Emerson

### MEDICAL NOTES:

An eight-year study of 846 persons shows fewer heart attacks, strokes and other complications for persons on cholesterol-lowering diet. Dr. Seymour Dayton and Dr. Morton L. Peace of Los Angeles, state 70 persons on an average American diet died from arteriosclerosis compared to 48 on special diet.

Cigar and pipe smokers, plus chain cigarette smokers, are more likely to have oral cancer, according to Major Gen. Robert B. Shira, DDS, assistant army surgeon general. He further states that "relationship of tobacco in any form and oral cancer is hard to refute."

Dr. William B. Stromberg was recently honored for 50 years service to Swedish Covenant Hospital, 5145 N. California Ave. A graduate of University of Illinois College of Medicine, Dr. Stromberg has been connected with the hospital since he interned there in 1918-1919.

On Friday, March 14, ladies of the South Shore Country Club will meet at 11 a.m. in the Galaxy Room to hear Jerri E. Schmal, dramatist, review the fascinating biography of "Jennie — Life of Lady Randolph Churchill — the Romantic Years, 1854-1895," by Ralph G. Martin.

Here's some "good news" and a special invitation from Illinois Federation of Women's Clubs, Program Bureau Chairman, Mrs. Franklin C. Smith of 7744 Hortense Ave. Club presidents and program chairmen will be glad to learn Mrs. Smith has planned an extra or additional audition Monday, May 5, the week of the annual State IFWC convention. The special invitation is for club members to bring friends and guests to the next audition, which will be held on Monday, Mar. 31, from 10 a.m. to 1 p.m. All auditions are held in the Sherman House, Randolph Room, lower level, 10 a.m. to 1 p.m. This "service" includes a presentation of a variety of talent, including beginners, those on the way up the ladder, and established professionals, all in the interest of good programming.

Program Bureau is celebrating its 50th anniversary this year. Founded in 1919 from a speakers list in the files of Illinois Federation headquarters, it was later transferred to a standing committee under the heading of "Speakers Bureau." Work continued in the bureau until the mid-thirties when all types of talent suitable for women's clubs were considered and the effort met with such success that by 1936 monthly auditions were being held and the name was changed to Program Bureau. Its first directory was compiled in 1944 and includes the listing of artists previously auditioned. Program Bureau has expanded through the years to include workshops on programming, the auditions, along with various aids for program chairmen. Just as 50 years ago, Program Bureau seeks only the best in amateur and professional talent, requests and appreciates the aid of club members as talent scouts, good attendance, so that it may continue to serve its purpose. Program Bureau is the only one of its kind directly affiliated with a State Federation.

Mr. and Mrs. Alex Lieder, 4021 N. Lawndale Ave., have announced the approaching marriage of their daughter, Mariene, to Jeffrey Aronow, son of Dr. and Mrs. Julius Aronow, 2355 Gregory St. Miss Lieder is a senior at the University of Illinois Chicago Circle Campus; her fiancé is a graduate of Lake Forest College. The wedding will take place Mar. 30 in the Fontana D'or, 6425 Grand Ave.

You don't have to be mad as a March hare to attend the Saturday evening, Mar. 22, square dance sponsored by the Pi r Squares of Edgebrook in the Community House, Central Ave., at the Golf Course sign between Elston and Devon Aves., but it will help you to follow the calls of Matt Hatter Will Mills of 3818 N. Sacramento Ave. President George Crue, Jr., and Mrs. Crue, 3635 N. Sacramento Ave. are the hosts. A workshop of new figures will be held Sunday, Mar. 16, 6 to 9 p.m. in the home of Mr. and Mrs. Frank Steigerwald, 3846 N. Troy, with Pi f squares caller, Will Mills as instructor.

"Where There's a Will," a comedy about Shakespeare, directed by Alan H. Frank, will be staged evenings only at Hull House Playwrights center, 222 W. North Ave. Show time 8:30 p.m. Fridays and Saturdays to Mar. 15.

Howard L. Willett, Jr., president of the Willett Co. and the Willett Coach Co., is chairman of the Chicago Easter Seal fund drive for the sixth consecutive year. A board member of the Easter Seal Society since 1955, Willett will supervise the drive, which will combine a direct mail appeal with a door-to-door solicitation of funds. The campaign began Mar. 1 and will run through April 6.

An exhibition commemorating the centenary of the completion of the first transcontinental railroad titled "Spanning the Continent," will be on display in the main lobby of the Newberry Library, 60 W. Walton, through Mar. 27, 9 a.m. to 9 p.m. Monday through Saturday. Books and pamphlets from the library's collections concerning early proposals for a railroad, surveys of routes, capitalization and construction of the Central Pacific and Union Pacific, and the changes brought about by the railroad, will be included in the display.

Deadline for the Glamour Grandmothers Contest in Mar. 15. Sponsored by the Horizon Corp. of Tucson, Ariz., the search is on to find the "Glamour Grandmother of the Year." There will be local and state preliminaries, with the finals in the spring. Write for your application blank or send your nomination direct to Glamour Grandmother Contest, Suite 3500, 919 N. Michigan Ave., Chicago.

A special 6-cent stamp will be issued Mar. 15 in Washington, D.C. as a salute to the American Legion on its 50th anniversary.

"Man and His World," the 1968 successor to Montreal's Expo 67, will open again in 1969. Montreal plans to develop "Man" into a permanent entertainment and cultural project.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Sarnia Observer, Ont.

Circ. 18,274

March 15, 1969

## QUEEN'S PARK 999 Expo Points Way To CNE'S Future

By CY YOUNG

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A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Woodstock-Ingersoll

Sentinel-Review, Ont.

Circ. 10,125

March 14, 1969

## FROM QUEEN'S PARK 999 Ontario showcase

By CY YOUNG

Queen's Park Bureau

The Sentinel-Review

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The Globe & Mail  
Toronto, Ontario  
Circ. 249,570  
March 12, 1969

By BRUCE WEST

## Oomph for the fair

Even with the income tax deadline fast approaching and dire warnings in the air that taxes in Ontario are likely to increase drastically in the next couple of years, I can't restrain myself from giving a couple of hearty cheers this morning for the Ontario Government's plan to inject \$13-million in oomph in to the Canadian National Exhibition. The CNE, for years billed as the world's largest annual exhibition, has for some time been growing a little seedy and I suspect that a lack of adequate support from all three levels of government may have something to do with it. It has been considered to be a sign of sour grapes when Toronto beefs about the amount of support the CNE has received from the federal Government in comparison to the huge sums spent on Expo. But I believe the complaint of Toronto is a valid one. Expo was a magnificent achievement and I suppose some of us could be forgiven for allowing the glitter of it all to cause knowing and derisive smiles when Toronto



Expo man Drapeau

asked for some additional support for our own fair. You may recall there was much hooting and hilarity even when Mayor William Dennison had the gall to request that the trash cans and benches borrowed by Expo be returned to Toronto when the Montreal fair was over. To some, it seems, this was like the ugly duckling peevishly asking the glamorous fairy princess to return an old pair of overshoes casually borrowed on the way to the ball.

Anyway, the big party is now over in Montreal, even though Mayor Jean Drapeau wants to keep it going in some form. A good time was had by all and I, for one, don't regret my share of the federal tax money that went to stage Expo as the shining focal point for our Centennial celebrations. But now some of us would like to see more attention paid to a great Canadian exhibition that was created not by the magic wand of fantastic government grants, but by almost a century of hard work and gradual growth.

The CNE is not just a Toronto fair. It is, and has been for many years, a showcase for the entire nation. During these years millions of visitors from the United States and other countries have seen displayed at the CNE a kind of panorama of Canadian achievements in agriculture, industry, the arts and many other fields.

And it does this job for us not for just one season or two or three, but year after year. There is probably a time in the life of any such enterprise when it must move ahead or slip gradually but surely back into mediocrity. It now seems that the CNE has reached such a fateful crossroads. It may take off from the firm foundation it has already built to become a modern and much greater display case for Canada. Or it may enter a period of decline, which is already indicated by the condition of some of its older and more rickety buildings. The Ontario Government has made one important move toward rejuvenating the CNE. Now let's see what the federal Government has to offer.

Sydney Cape Breton Post, N.S.

Circ. 27,137

March 15, 1969

## Why The Charisma Has Worn Off

DENNIS BRAITHWAITE  
(Toronto Telegram)

DEAR MR. BRAITHWAITE: Something has bothered me about your column for quite some time. If I remember correctly, before last year's election you were a Trudeau supporter . . . But after the election your tone seemed to change drastically.

"In several columns you have criticized Mr. Trudeau (at times somewhat flippantly, I grant) and your column seems to have undergone in general a direct turnabout in attitude.

"Even your columns of early March (anti-sideburns and the virtues of being old, etc.) imply an indirect put-down of Mr. Trudeau's style of living . . . This letter is not meant to be derogatory, but this seemingly abrupt change of political direction (not to mention the change of life style) does, I think, warrant an explanation. Yours truly, John D. Aldrich, Beaverton, Ont.

"P.S. If you need my age to form an opinion of this letter, I'm 18 (and not a believer in Trudeau's perfection—or his total ineptitude)."

### BASED ON TWO POINTS

You've got me tagged, John D. Aldrich, as have a number of other readers. Why have I switched? Well, my pre-election enthusiasm for the Prime Minister, like that of most English Canadians, I am convinced, was based on two things—the novelty of a seemingly dashing figure running the country and, more importantly in my case, anyhow, the belief he would be able to cope with French Canadian nationalism and bring unity to the country.

The charisma has worn off, as it was bound to; as for unity, we are further from it than ever, due principally to Trudeau's French-first stance. Ottawa these days, is largely run by French Canadian technocrats, most of whom won't even live in the capital. Nearly every important Federal board or commission now has a French head or front-man. The Prime Minister, by his lack of humor and his capriciousness, has revealed himself to be, not a truly bi-cultural Canadian like Louis St. Laurent, but a Frenchman first and last.

Though he speaks correct, non-accented English, the PM is not, in a sense, bilingual at all. On TV you can see him reacting and thinking in French, then translating his responses into what he conceives to be idiomatic English. The famous shrugs give his built-in interpreter time to catch up.

But more important than style is the PM's indifference to non-French Canada. His neglect of the west, for example, has caused leading Liberal pundit Bruce Hutchison to sound a warning that prairie and west-coast confidence is waning so dangerously that a Prime Ministerial visit has become imperative.

The dust-up in Toronto over Federal coddling of Man and His World brought certain official frustrations to the surface, such as Metro Chairman Allen's inability to get a Trudeau audience during a trip to Ottawa and Mayor Dennison's failure even to receive an answer to his letter.

### STILL HASN'T REGISTERED

Toronto, though it gave practically all its seats to Trudeau last June, apparently still hasn't registered on his consciousness.

On the other hand, what have the abortive Language Bill and the now apparently abandoned move to recognize the Vatican accomplished in Quebec? The latest poll shows a higher percentage of Quebecers are dissatisfied with the Trudeau regime than the national average (49 percent in Quebec said dissatisfied, and only 33 percent satisfied). And separatist fever was never higher; English-Canadians in Montreal, I've just learned, are moving their bank accounts and safety deposits out of the province. No kidding.

That's the story, John Aldrich. I shaved off my sideburns as a symbolic corrective to the excesses of Trudeauania and the not unrelated phenomena of student anarchy and the increasingly hysterical youth-ek. I hope all goes well with you. Sincerely yours.



A division of Macdonald-Hunter  
481 University Ave., Toronto 2

Free Press Weekly  
Winnipeg, Man.  
March 15, 1969



## Chapman's Corner

### 999 Tapped maple trees Feb. 22

During the last weekend of February we enjoyed two more signs of spring. In fact, one was an all-time record for our farm. On Saturday, February 22, we tapped a few maple trees and got some sap. Several years ago, when we, together with our next-door neighbor, operated our sugar bush every spring, tapping did not begin until about mid-March, as I remember it, but certainly not in February. The weather turned cloudy and cooler for a day or so and we had a couple of inches of snow much like we used to call "sugar snow." Although we didn't get enough sap for a good drink, it probably won't be long before I get my first drink of sap which always tastes a bit better than later drinks.

The other sign of spring, on the same day, was that we did the morning milking without lights. It gave us a bit of relief from the long winter grind.

### \$62,000 reward offered

During the next few days the weather took a turn for the worse. It began with snow flurries on Monday. On Tuesday, I went in to Montreal and the storm got worse with more snow and more wind. Even so, it did not discourage the bombers as about 3 p.m. they bombed the Queen's Printers' office in mid-Montreal. Many windows were broken, much damage was done and a few people were injured but none were killed. About an hour before, I was talking with my fire insurance underwriters whose offices are in the same building as the Stock Exchange that was bombed about 10 days earlier. They told me that the blast gave them a real jolt even though they were on the opposite side of the large building. I remarked that I had told a neighbor, before leaving home, that if I got back without being bombed I'd consider it my lucky day. We both agreed that it was not a laughing matter. And, sure enough, it was about the time that the Queen's Printers' office was bombed not more than half-a-mile away. The special police force has been increased to 600 men made up of City, Provincial and RCMP specially trained officers and men to concentrate on catching-up with the bombers. The rewards now stand at \$62,000.

To keep in step with the times, the bank robbers also struck again. But this time they grabbed several mail bags, containing about half a million dollars in cash, at Central Station. Just how they knew that such mail bags were there at that minute; your guess is as good as mine!

### Man and His World back for another year

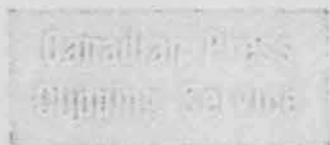
The news is not all bad, for at this writing the latest word is that Man and His World is "on again" for another year.

Getting back to the weather, it got worse and worse and on Wednesday and Thursday it piled up higher drifts in our barnyard than we had had earlier in the winter. Many schools were closed and many roads were blocked. It was reported that in one district, east of Montreal, a hundred or more cars and buses were stalled all night and the passengers were fed by police snowmobiles and helicopters. Some deaths were reported.

We were obliged to depend on the radio to keep in touch with the trend of the storm. We did not get our daily papers for two days in a row which was another all-time record. The first day, we managed to get the morning paper in the village, but on the second day we were completely snow-bound and did not manage to get our driveway opened until after noon and after the wind had abated a bit. Then, a hose broke on the hydraulic lift on our tractor. Fortunately, it did not break until we had cleared a path wide enough to let out the farm car to go to the next town for repairs. However, by 4 p.m. we had it pretty well under control and the weatherman reported that the storm had passed and that the next day would bring some sunshine, less wind and higher temperatures. And more of the same for the week-end.

— L. T. CHAPMAN

P.S. Repairs for the tractor, plus hydraulic oil to refill the system, extra diesel fuel, plus car mileage cost about three cans of milk.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Owen Sound Sun Times, Ont.

Circ. 14,169

March 17, 1969

## Federalism not so bad

S-999 (Ottawa Le Droit)

Ottawa Le Droit—Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa thus is giving the city of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.

All Canadians will rejoice . . . and . . . agree that a new chance should be given to Man and His World to pay its way, but they want proof of it this year.

If Man and His World should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gild with their cash the mayor of Montreal's crown of glory. . . .

Thanks to him the renown of Montreal grows daily but he should not forget—and the federal and provincial govern-

ments should not forget either—that the whole of Canada should be Man and His World.

It would be possible, but would take too long, to enumerate here the regions of Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions . . .

The Intelligencer  
Belleville, Ont.  
Circ. 15,658  
March 17, 1969



## Ready-to-wear

Michel Robichaud, a 30-year-old Montrealer, is another of Canada's dress designers to enter the ready-to-wear field. The model wears a spring pante-suit he created as part of his 40-garment collection for Aukie Sanft, a well-known Montreal manufacturer.

(CP Photo)

# Outstanding Montreal Fashion Designer Once Designed Ensemble for Liz Taylor

MONTREAL (CP) — Michel Robichaud, a 30-year-old native Montrealer, is another of Canada's outstanding dress designers to enter the ready-to-wear field.

A student at the Chambre Syndicale de la Couture Parisienne in Paris for a year on a Quebec provincial scholarship, he then became a probationer at the famed Paris fashion house of Nina Ricci.

"I wanted to learn how to construct clothes so that I could do it myself if I had to," he says.

Back in Montreal, he opened his own haute couture salon and moved last year to a new location on the ground floor of an old house on Crescent Street in the older downtown residential district.

The salon's walls are cov-

ered in white-grey corduroy, contrasting with the brown velvet walls in his office. Robichaud, tall, slim and elegant, fits ideally into this background.

Robichaud started his first ready-to-wear collection in May, 1965, in rainwear and followed it the next year with his first collection of knitwear. Later that year he created and took a collection of sportswear, made with Canadian fabrics, to London, Paris, Milan and Brussels. It was sponsored by the Quebec government.

In 1968 Robichaud achieved special fashion notice. Actress Elizabeth Taylor was in Montreal, heard about Robichaud and ordered a blue ensemble and a delicate printed organza gown.

Two years ago he presented his first ready-to-wear collection designed for Aukie Sanft, the well-known Montreal manufacturer. This spring, in his 40-garment collection for Sanft, he features silk coats and suits, close to the body, with flare skirts and narrow belts. He endorses pant-suits and short-sleeved tunic outfits.

"They are important," he says, "and will be more and more important."

His spring colors are pale, in caramel, pink, soft blue pink and apple green, often combined with off-white. He also uses navy.

In his own haute couture collection, Robichaud has definite ideas. Here he believes in complete elegance and his ideal client is at least 30 years

old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other people and is ready to look like herself."

His charming, dark-haired wife Lucienne has some 14 years yet before she qualifies for Robichaud's standard. "It's difficult to design clothes for her," he admits.

Robichaud has also created fur collections for Jack Walkden and last November created his first hat collection, for Lennox of Montreal.

He has also, in the last few years, designed uniforms for hostesses in five pavilions at Expo 67, as well as uniforms for Air Canada hostesses and, last year, uniforms for the guides at Mayor Jean Drapeau's *Man and His World*.



Kamloops Daily Sentinel, B.C.  
Circ. 9,207  
March 17, 1969

## Designer Enters N-999 New Style Field

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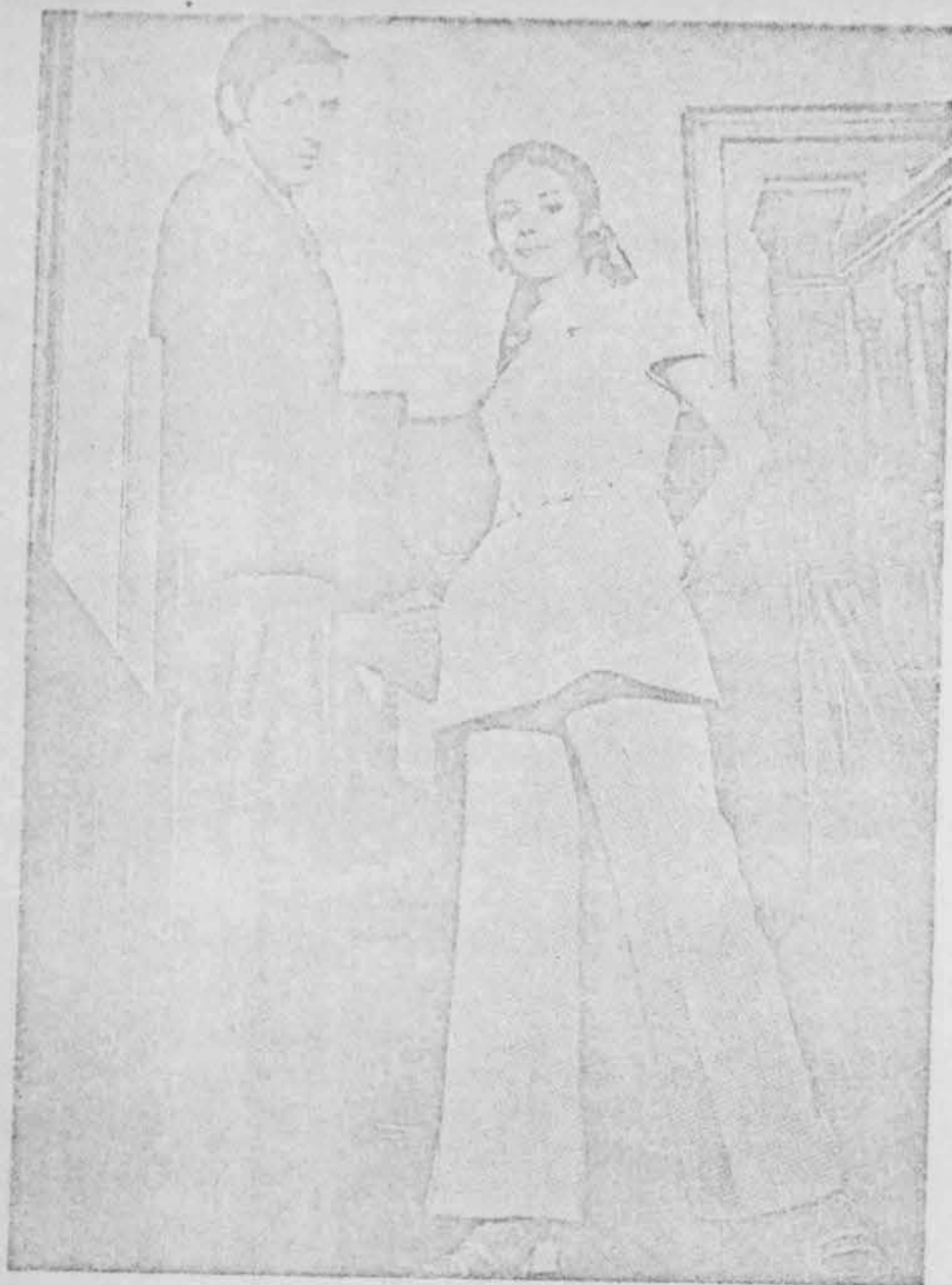
### GOES FOR ELEGANCE

In his own haute couture collection, Robichaud has definite ideas. Here he believes in complete elegance and his ideal client is at least 40 years old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other people and is ready to look like herself."

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Michel Robichaud a 30-year-old Montrealer is another of Canada's dress designers to enter the ready-to-wear field. His model wears a spring pants suit created for Montreal manufacturer Aukie Sanft. (CP Photo).

## Women Today

### Liz likes Robichaud's style

By MARGARET NESS

MONTREAL (CP) — Michel Robichaud, a 30-year-old native Montrealer, is another of Canada's outstanding dress designers to enter the ready-to-wear field.

A student at the *Chambre Syndicale de la Couture Parisienne* in Paris for a year on a Quebec provincial scholarship, he then became a probationer at the famed Paris fashion house of Nina Ricci.

"I wanted to learn how to construct clothes so that I could do it myself if I had to," he says.

Back in Montreal, he opened his own haute couture salon and moved last year to a new location on the ground floor of an old house on Crescent Street in the older downtown residential district.

The salon's walls are covered in white-grey corduroy, contrasting with the brown velvet walls in his office. Robichaud, tall, slim and elegant, fits ideally into this background.

Robichaud started his first ready-to-wear collection in May, 1965, in rainwear and followed it the next year with his first collection of knitwear. Later that year he created and took a collection of sportswear, made with Canadian fabrics, to London, Paris, Milan and Brussels. It was sponsored by the Quebec government.

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and a décolleté printed organza gown.

Two years ago he presented his first ready-to-wear collection designed for Aukie Sanft, the well-known Montreal manufacturer. This spring, in his 40-garment collection for Sanft, he features silk coats and suits, close to the body, with flare skirts and narrow belts. He endorses pant-suits and short-sleeved tunic outfits.

"They are important," he says, "and will be more and more important."

His spring colors are pale, in caramel, pink, soft lilac pink and apple green, often combined with off-white. He also uses navy.

In his own haute couture collection, Robichaud has definite ideas. Here he believes in complete elegance and his ideal client is at least 40 years old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other people and is ready to look like herself."

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

London Evening Free Press  
Ontario  
Circ. 122,546  
March 17, 1969

Niagara Falls Review, Ont.  
Circ. 17,930  
March 17, 1969



**READY-TO-WEAR** — Michel Robichaud, a 30-year-old Montrealer, is another of Canada's dress designers to enter the ready-to-wear field. The model wears a spring pant-suit he created as part of his 40-garment collection for Aukie Sanft, a well-known Montreal manufacturer. (CP Photo)

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Canadian Press  
Shipping Service  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Regina Leader Post, Sask.  
Circ. 60,345  
March 14, 1969

3-999  
Federalism is not so bad after all will lend Quebec the wherewithal to deficit of Man and His World without in interest payments. For all practical purposes Ottawa is giving the city of M gift of \$1,000,000, estimates Industry Jean - Luc Pepin.

All Canadians will rejoice . . . agree that a new chance should be Man and His World to pay its way, want proof of it this year.

If Man and His World should go f cit to deficit it would be unjust to Canadian taxpayers to foot the bill as with their cash the mayor of Montrea of glory.—Ottawa Le Droit

Canadian Press  
Shipping Service  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,350  
March 18, 1969

8999  
**Consumers' Gas president seeks top CNE post**

Oakah L. Jones, president of Consumers' Gas Co., said today that he has agreed to stand for the presidency of the Canadian National Exhibition.

The CNE board of directors is expected to vote this Friday.

Jones, 67, said he agreed to seek the job because "I owe the community a lot."

Jones was named to the CNE board a month ago.

He said that if he is named president he is "always hopeful" that he might be able to get financial help from the federal government similar to the type Ottawa gave Expo 67 and its successor, Man and His World.

Canadian Press  
Shipping Service  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

St. Catharines Standard, Ont.  
Circ. 34,268  
March 12, 1969

E 999  
**Quebec Rejects Deal Made On Fair Deficit**

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

Under last month's agreement, Quebec would underwrite any deficit of the exhibition in 1969 up to \$5,500,000, the money to be deferred at no interest from funds owed by Quebec as its share of the Expo deficit.

The deferred instalments to the federal government would be resumed in 1972.

A Division of Macmillan Inc.  
401 University Ave., Toronto 2

Brantford Expositor, Ont.

Circ. 25,716

March 18, 1969

# Designer Enters Ready-to-Wear

By Margaret Ness

MONTREAL (CP) — Michel Robichaud, a 30-year-old native Montrealer, is another of Canada's outstanding dress designers to enter the ready-to-wear field.

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The salon's walls are covered in white-grey corduroy, contrasting with the brown velvet walls in his office. Robichaud, tall, slim and elegant, fits ideally into this background.

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"They are important," he says, "and will be more and more important."

His spring colors are pale, in caramel; pink, soft lilac pink and apple green, often combined with off-white. He also uses navy.

Goes for Elegance

In his own haute couture collection, Robichaud has definite ideas. Here he believes in complete elegance and his ideal client is at least 40 years old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other peo-

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Telegram, Ont.

Circ. 229,347

March 18, 1969

E999  
**OAKAH JONES**

**LIKELY BOSS**

## *Shot in arm bid for CNE*

By ERIC DOWD  
Telegram Staff Reporter

Consumers Gas company president Oakah L. Jones is expected to be named president of the Canadian National Exhibition this week as part of a major drive to jolt new life into the faltering, 91-year-old fair.

The move is being seen as a key step in the planned radical overhaul of the CNE from a combined country-fair-and-trade-show into a sophisticated, Expo-style showcase.

The CNE board of directors adjourned last month without picking a successor to George Hendrie, a cartage company head whose term is now up.

Municipal and Provincial Government representatives on the 38-member board particularly want Mr. Jones, who was named to the CNE board only a month ago.

The U.S.-born industrialist — now one of the best-known "Toronto-boosters" — is regarded as a strong man who will be able to talk to the Federal Government in hopes of getting some of the type of financial help Ottawa gave Expo '67 and its successor, Man and His World.

Metro representatives are anxious to keep the CNE — now with \$600,000 deficit — from going more into the red.

Queen's Park is also anxious to safeguard the \$13,000,000 investment in a new waterfront pavilion complex it announced last week and to see the maximum benefits come from its new development.

Mr. Jones, chairman of the committee that ran Toronto's centennial celebrations, is expected to be acceptable to the different interests on the CNE board.

They include representatives of business and agriculture as well as from government.

Liquor Control Board Chief Commissioner G. Harry Sheppard, first vice-president of the CNE, had indicated he does not want to step up to president.

If he is appointed, Mr. Jones will be a key figure in overhauling the Ex.

Premier John Robarts has said several times recently he would like the CNE to run for at least four months in the year.

The Province scored heavily with its own pavilion at Expo and is understood to be ready to give technical advice on the re-vamping of the CNE generally, if asked for it.

Meanwhile, Metro Chairman William Allen has promised to unveil Metro's own plans to rejuvenate the CNE within the next six months.

He says the new CNE will "bear little or no resemblance to today's CNE" and that when finished it will make Toronto "one of the wonders of the world."

Mr. Jones, 67, born in Boston, has lived in Canada since 1954 and became a Canadian citizen seven years ago.

He was asked by the late Mayor Don Summerville to head a citizens' committee advising on Toronto's celebrations for the centennial.

He has served on the Toronto Redevelopment Advisory Council and the Metropolitan Toronto Industrial Commission.



A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,350  
March 18, 1969

# K-477 In the east, a thunder subsidiaries over industry

By JACK McARTHUR  
Star financial editor

The often frustrated, decades-old dream of growth toward a new prosperity colors politics in our five eastern provinces with a bitterness rarely seen elsewhere in Canada.

Political thunder rumbles constantly around controversial and costly programs designed to admit the eastern region to that heaven of economic equality so long denied.

Nova Scotia's Liberal financial critic, Peter Nicholson, earlier this month accused the Conservative government of "mismanagement and bungling" its industrial development program. He said investments totalling more than \$130 million are only casually supervised.

In New Brunswick at about the same time, outspoken Tory J.C. Van Horne charged Liberal Premier Robichaud's government with almost every variety of political corruption.

This kind of attack is as common as bacon and eggs for breakfast.

## UNITED

So are the government reactions, which suggest the opposition is misinformed, and playing politics with the people's future standard of living.

Yet, for all the dissension, there is unity. No one argues with the basic need for special measures to encourage growth, measures which must be more vigorous than those in provinces West of the Ottawa Valley.

As a result, concerned

Canada's five eastern provinces are borrowing big and spending generously in order to force-feed economic growth. This is the third in a series by Star Financial Editor Jack McArthur on the risks and potential of this effort to raise living standards.

governments—federal and provincial—are pouring hundreds of millions of dollars into ambitious schemes to defeat poverty by speeding industrial growth and reorganization.

The reason is simple. Quebec, Newfoundland, Nova Scotia, New Brunswick and Prince Edward Island combine to form a sub-empire with the lowest incomes and the greatest economic and social unrest in Canada.

The success of these programs will be the justification of today's heavy borrowing at high interest rates as well as the substantial provincial backing for private industrial expansion.

The effort is forced not only by lower standards of living but by unemployment which is higher elsewhere in Canada and by economic control by "outsiders." These outsiders may be Ontario executives, U.S. capitalists or the federal government's economy controllers, who must manage the nation with levers that sometimes pinch off growth at a time when the eastern provinces still suffer what Ontarians would regard as recession conditions.

The urgency is reflected in an average income per person which ranges from about 62 per cent (Newfoundland) to almost 90 per cent (Quebec) of the national average of \$2,300.

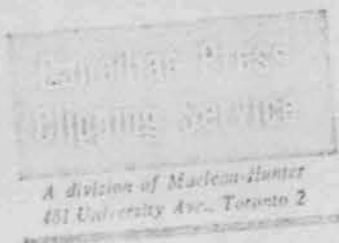
It finds voice in reports of the Economic Council of Canada, in solemn promises from Ottawa, and in the impassioned pleas of provincial politicians.

It is carried out with large sums from Ottawa and from the provincial governments. The provinces must do the job while handicapped with higher borrowing costs, more limited sources of revenue and economies not particularly attractive to expansion-minded industrialists.

## COSTLY

Reorganization of the eastern economies gets high priority. The federal-provincial \$725 million 15-year program for Prince Edward Island will emphasize this. Among other things it will try to sharply reduce the number of farms, reorganize the fishery and build tourism into a big-time operation.

There's a similar program costing \$114 million for some areas in New



Sydney Cape Breton Post, N.S.  
Circ. 27,137  
March 18, 1969

## 5. 999 Designer Moves Into Ready-To-Wear Field

By MARGARET NESS

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A student at the Chambre Syndicale de la Couture Parisienne in Paris for a year on a Quebec provincial scholarship, he then became a probationer at the famed Paris fashion house of Nina Ricci.

"I wanted to learn how to construct clothes so that I could do it myself if I had to," he says.

Back in Montreal, he opened his own haute couture salon and moved last year to a new location on the ground floor of an old house on Crescent Street in the older downtown residential district.

The salon's walls are covered in white-grey corduroy, contrasting with the brown velvet walls in his office. Robichaud, tall, slim and elegant, fits ideally into this background.

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ready-to-wear collection in May, 1965, in rainwear and followed it the next year with his first collection of knitwear. Later that year he created and took a collection of sportswear, made with Canadian fabrics, to London, Paris, Milan and Brussels. It was sponsored by the Quebec government.

In 1966 Robichaud achieved special fashion notice. Actress Elizabeth Taylor was in Montreal, heard about Robichaud and ordered a lilac ensemble and a decollete printed organza gown.

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"They are important," he says, "and will be more and more important."

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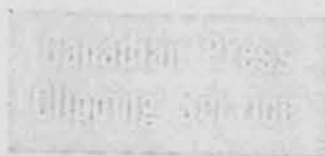
in caramel, pink, soft lilac pink and apple green, often combined with off-white. He also uses navy.

In his own haute couture collection, Robichaud has definite ideas. Here he believes in complete elegance and his ideal client is at least 40 years old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other people and is ready to look like herself."

His charming, dark-haired wife Lucienne has some 14 years yet before she qualifies for Robichaud's standard. "It's difficult to design clothes for her," he admits.

Robichaud has also created fur collections for Jack Walkden and last November created his first hat collection, for Lennox of Montreal.

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A division of Maclean-Hunter  
481 University Ave. Toronto 2

St. Catharines Standard, Ont.

Circ. 34,268

March 19, 1969

# Robichaud Tries Hand At Most Things

By MARGARET NESS

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481 University Ave., Toronto 2

Port Arthur News-Chronicle  
Ontario  
Circ. 15,166  
March 13, 1969

## Ottawa Accepts Quebec Plan

QUEBEC (CP) — Finance Minister Paul Dozois said Wednesday final agreement has been reached on a federal-provincial plan to assure the re-opening of Montreal's Man and His World exhibition this summer.

He told the national assembly that federal Industry Minister Jean-Luc Pepin has accepted the Quebec plan on financing of the post-Expo 67 fair.

Dates for the exhibition this year are June 12 to Sept. 7.

Under the agreement, the province will underwrite any fair deficit this year up to \$5,500,000, the money to be deferred interest-free from funds owed Quebec as its share of the Expo 67 deficit.

These deferred instalments to the federal government would be resumed in 1972.

Pembroke Observer, Ont.  
Circ. 7,818  
March 12, 1969

## Won't Accept Man And His World Government Pact

QUEBEC (CP) — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the post-Expo 67 fair in operation during its second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to federal Industry Minister Jean-Luc Pepin.

He did not elaborate on the counter-proposal.

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A Division of Maclean-Hunter  
481 University Ave., Toronto 2

St. Catharines Standard, Ont.  
Circ. 34,268  
March 13, 1969

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Quebec will also endorse 43 per cent of the \$25,000,000 debt Montreal has agreed to pay Ottawa over eight years as its share of the original Expo 67 debt.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,350  
March 19, 1969

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E999

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A division of Maclean-Hunter  
441 University Ave., Toronto 2

Moncton Transcript, N.B.

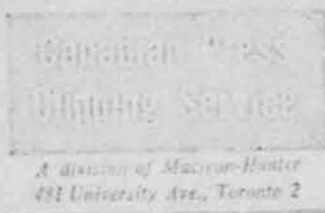
Circ. 16,347

March 19, 1969

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Sydney Cape Breton Post, N.S.  
Circ. 27,137  
March 20, 1969

## What Others Are Saying . . .

### 999 That's Our Money

The Quebec government proposes to save Expo by underwriting its deficits with money it owes the federal government.

Paul Dozois, the provincial minister of finance, says if Ottawa agrees, Quebec will defer until 1972 payments totalling \$5,500,000 on its share of the world fair's 1967 deficit. It would pay this sum to Montreal and eventually return an equivalent amount to Ottawa without interest.

Everyone would like to see Man and His World remain as a sparkling attraction for tourists and other visitors to Montreal. But it's a bit much for Quebec to play Santa Claus with money that belongs to the federal treasury.

—Ottawa Citizen.

### Sign Of A Trend?

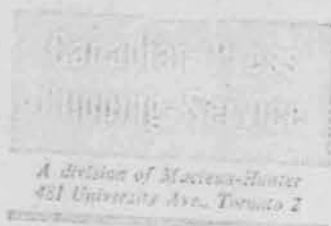
The Alberta byelection which saw Conservative Bill Yurko take the seat held handily since 1959 by former Premier E. C. Manning could be a very large straw in a strong wind.

—Toronto Globe and Mail.

### Positive Deterrent

The reason for the fewer road casualties is not because of the breath tests, but obviously owing to the fact that the thought of an ambulance waiting to take the casualty to the hospital to have his heart removed for a transplant on someone already waiting for a suitable one is undoubtedly the best inducement for safe driving.

—Letter in the London Daily Telegraph.



Calgary Herald, Alberta  
Circ. 94,956  
March 12, 1969

## Montreal Fair Deal Unacceptable

QUEBEC — Finance Minister Paul Dozois Tuesday called unacceptable an agreement outlined late last month between the provincial and federal governments to underwrite a deficit this year for Montreal's Man and His World exhibition.

The agreement was to have been the basis for keeping the Expo 67 fair in operation during the second summer.

Mr. Dozois said the provincial government is awaiting word from Ottawa on a counter-proposal drawn up by Quebec cabinet ministers and submitted to Federal Industry Minister Jean-Luc Pepin.



BATESVILLE, ARK  
GUARD  
D. 4,000

MAR 20 1969

*B. K. Hall*

Montreal's Man and His  
World may operate again this  
year (May 29 to Oct. 6) with  
a reduced number of participa-  
ting countries.

THE GLOBE & MAIL  
A Division of Macmillan-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 262,000  
March 20, 1969



New stamp  
*All sides up*

OTTAWA (CP) — A Canadian stamp commemorating the 50th anniversary of the International Labor Organization will employ a format making it usable in any position, the Post Office Department announced yesterday.

The stamp, to be issued May 21, was designed by Julien Hebert of Montreal, designer of the Expo 67 Man and His World symbol.

His stamp is designed in white with a dark olive background and shows an elliptical globe superimposed with tools and implements representing diverse trades.

Wording is arranged on four sides in a lighter olive and in each instance faces toward the central design.

The longer sides carry respectively the words International Labor Organization and Organisation Internationale du Travail. The shorter sides carry the words Canada 1969 and Canada 1919.

The 44-by-24-millimetre issue has the denomination 6 facing inwards in diametrically-opposed corners to the right of the word Canada. The British American Bank Note Co. will print 30 million of the stamps.

PROGRESSIVE  
ARCHITECTURE  
NEW YORK, N. Y.  
RENTAL \$3,000

MAR 1969

### EXPO '67 CLOSES ITS GATES. BUT WILL IT FOLD ITS TENTS?

MONTREAL, CANADA. Expo '67 has finally faded away. Montreal Mayor Jean Drapeau announced in late January that the fair, which faces severe financial problems, would not reopen in the summer of 1969. Operated last summer as "Man and His World," the exposition had a deficit even after almost all of the Expo '67 participants had donated their pavilions to the city, some with the exhibits still intact. Last year's deficit reportedly reached \$5 million, as bad weather kept attendance well below hoped-for levels.

What will become of the pavilions is a question no one seems willing to answer at this point. But it seems unlikely that the city alone, without financial help from the provincial or federal governments, can keep this white elephant around as a curiosity piece.

WATERLOO, IOWA  
COURIER  
D. 52,000 S. 53,000

MAR 9 1969

### Snowbound

And another tourist attraction is having its share of troubles. According to "Nebraskaland

Travel Talk" Montreal's "Man and His World," successor to Expo '67, will not reopen May 29 as planned.

The decision, the travel bulletin states, was made because of a deficit of \$5 million last year. Only La Ronde, the amusement center, will open this year, according to the Montreal Tourist Office.

Fort Worth Star-Telegram  
FORT WORTH, TEXAS  
D. 99,294 SUN. 212,194

MAR 4 1969

### SENATOR SOAPER Says:

We didn't realize exactly how bad things were until we noticed the word from Montreal that "Man and His World" has been canceled.

The trend toward nudity on the stage has its bright side. At least there's less work for the wardrobe department.

Congressmen go back to work after getting their big pay raise. There may still be some cheap politicians among them, but not as cheap as they used to be.

VINTON, IOWA  
CEDAR VALLEY TIMES  
D. 4,000

MAR 21 1969

Sixty-two countries participated in Montreal's Expo '67.

Forty-seven countries participated in Montreal's Man and His World in 1968.

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

The automatic milk bottle filler and capper was patented in 1886.

COUNCIL BLUFFS, IOWA  
NONPAREIL  
D. 24,000 S. 24,500

MAR 10 1969

### Man And World

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

TUSCALOOSA, ALA.  
NEWS  
D. 19,000 S. 19,000

MAR 19 1969

Forty-seven countries participated in Montreal's Man and His World in 1968.

FALL RIVER, MASS.  
HERALD NEWS  
D. 41,500

MAR 14 1969

PATENTED IN 1886  
Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

WAYCROSS, GA.  
JOURNAL-HERALD  
D. 10,000

MAR 10 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

SCOTTSBLUFF, NEBR.  
STAR-HERALD  
D. 15,000

MAR 8 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.



**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**

# Women Elegant At 40

1-499  
MONTREAL (CP) — Michel Robichaud, a 30-year-old native Montrealer, is another of Canada's outstanding dress designers to enter the ready-to-wear field.

A student at the Chambre Syndicale de la Couture Parisienne in Paris for a year on a Quebec provincial scholarship, he then became a probationer at the famed Paris fashion house of Nina Ricci.

"I wanted to learn how to construct clothes so that I could do it myself if I had to," he says.

Robichaud started his first ready-to-wear collection in May, 1963, in rainwear and followed it the next year with his first collection of knitwear. Later that year he created and took a collection of sportswear, made with Canadian fabrics, to London, Paris, Milan and Brussels. It was sponsored by the Quebec government.

In 1966 Robichaud achieved special fashion notice. Actress Elizabeth Taylor was in Montreal, heard about Robichaud and ordered a lilac ensemble and a decollete printed organza gown.

In his own haute couture collection, Robichaud has definite aims. Here he believes in complete elegance and his ideal client is at least 40 years old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other people and is ready to look like herself."

His charming, dark-haired wife Lucienne has some 14 years yet before she qualifies for Robichaud's standard. "It's difficult to design clothes for her," he admits.

Robichaud has also created fur collections for Jack Walkden and last November created his first hat collection, for Lennox of Montreal.

He has also, in the last few years, designed uniforms for hostesses in five pavilions at Expo 67, as well as uniforms for Air Canada hostesses and, last year, uniforms for the guides at Mayor Jean Drapeau's Man and His World.



Michel Robichaud, a 30-year-old Montrealer, is another of Canada's dress designers to enter the ready-to-wear field.

Canadian Press  
Supplier Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Lethbridge Herald, Alta.  
Circ. 19,766  
March 21, 1969

# 999 In The News



Prof. Horst Gerson, 62-year-old director of the Netherlands Centre for Art History, stands on his head to view paintings on show at the Art Gallery of Ontario's exhibition, Rembrandt and His Pupils, in Toronto. Prof. Gerson, one of the world's foremost experts on Rembrandt, said he wanted a critical view of the painting.

Retired Air Vice-Marshal James B. Harvey has been awarded the Silver Wolf, highest decoration for distinguished service to the boy scout movement. An executive of the Miner Rubber Company at Granby, Quebec, Mr. Harvey is a former commander of the North Bay, Ont., NORAD base. His association with the scouts began as a boy in Winnipeg and he later became associated with it as an adult in Trenton, Ont. Mr. Harvey was appointed chairman of the national committee on Arctic and northern scouting in 1963 and upon his retirement from the RCAF in 1965, he was named deputy chief scout for Canada and in that capacity represents the Governor-General, the chief scout, at all national council meetings and other scout functions.

A government official has asked that his salary be lowered. He is Kenneth Thomforde, treasurer of Burnside Township in Minnesota. When the township raised his salary from \$10 to \$200, Thomforde said he was

flabbergasted and refused the raise.



The post office will issue a new six-cent stamp May 21 to commemorate the International Labor Organization. Designed by Julian Hebert, who also designed the Expo 67 Man and His World symbol, the stamp can be used either vertically or horizontally on a letter. The stamp is dark olive green and white and shows an elliptical globe superimposed on a variety of tools and instruments representing various trades.

Graham Scott of Toronto, newly-elected president of the national Young Progressive Conservative Association,

Telegraph-Journal  
Saint John, N.B.  
Circ. 28,588  
March 22, 1969

said at Toronto radicals are welcome in his organization as long as "they are prepared to offer something constructive." In an interview, the 26-year-old lawyer said the Conservative party must close the generation gap by giving youth the chance to get involved in social action and community organizations. He said he is prepared to see his association take on radical projects to cure some social injustices.

A sociologist at England's Sheffield University says wives read more romantic novels than unmarried women. A study by Dr. Peter Mann showed that many wives read at least one romance a month -- and some average 20 each year. He adds that the romantic novels provide an escape from our permissive society.

The resignation of Bishop Percival Caza of Valleyfield, Que., for reasons of age and health has been accepted by Pope Paul VI. Bishop Caza 72, retains the title of bishop and has been named to the titular see of Rotaria, an ancient and now non-existent bishopric. Born in Valleyfield in August, 1896, and ordained to the priesthood in 1923, Bishop Caza was consecrated auxiliary bishop of Valleyfield in 1948, and named vicar-general of the diocese. In 1955 he became coadjutor with right of succession to Bishop Joseph-Alfred Langlois, Bishop of Valleyfield, whom he succeeded in 1958.

Quotable Quote: Knowledge is the eye of desire and can become the pilot of the soul -- Will Durant, American writer.



## Elegance eclipses at 40

# His first big client was Liz Taylor

MONTREAL (CP) — Michel Robichaud, a 30-year-old native Montrealer, is another of Canada's outstanding dress designers to enter the ready-to-wear field.

A student at the Chambre Syndicale de la Couture Parisienne in Paris for a year on a Québec provincial scholarship, he then became a probationer at the famed Paris fashion house of Nina Ricci.

"I wanted to learn how to construct clothes so that I could do it myself if I had to," he says.

Back in Montreal, he opened his own haute couture salon and moved last year to a new location on the ground floor of an old house on Crescent Street in the older downtown residential district.

The salon's walls are covered in white-grey corduroy, contrasting with the brown velvet walls in his office. Robichaud, tall, slim and elegant, fits ideally into this background.

Robichaud started his first ready-to-wear collection in May, 1963, in rainwear and followed it the next year with his first collection of knitwear. Later that year he created and took a collection of sportswear, made with Canadian fabrics, to London, Paris, Milan and Brussels. It was sponsored by the Québec government.

In 1966 Robichaud achieved special fashion notice. Actress Elizabeth Taylor was in Montreal, heard about Robichaud and ordered a lilac ensemble and a decollete printed organza gown.

Two years ago he presented his first ready-to-wear collection designed for Auckie Sanft, the well-known Montreal manufacturer. This spring, in his 40-garment collection for Sanft, he features silk coats and suits, close to the body, with flare skirts and narrow belts. He endorses pant-suits and short-sleeved blous outfits.

"They are important," he says, "and will be more and more important."

His spring colors are pale, in caramel, pink, soft lilac and navy blue.

combined with off-white. He also uses navy.

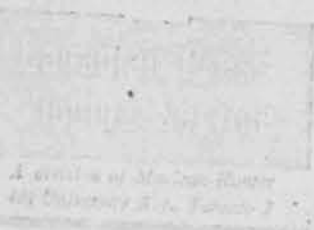
In his own haute couture collection, Robichaud has definite ideas. Here he believes in complete elegance and his ideal client is at least 40 years old. "A woman can't be really elegant until that age," he says. "That's when she stops trying to look like other people and is ready to look like herself."

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Sault Ste. Marie Star, Ont.

Circ. 20,800

March 22, 1969



FORECAST FOR SPRING

... Pat Boisile's rain set

MAR 22 1969

5/11

## feeding a billion

BY STEPHEN TRAIMAN

**F**OOD AND DRINK in the fun industry served by AB is a giant numbers game:

- Over one billion hungry and thirsty people attend fun spots, audarena-stadiums and fairs annually.

- Annual revenue also tops \$1 billion, with food and drink accounting for typically 15 per cent of income at fun spots, 12 per cent at audarenas and 9 per cent at stadiums.

- The 6,135 individual facilities surveyed by AB operate more than 60,000 total food and drink outlets on their grounds.

- Audarenas and stadiums spend an estimated \$26 million on food and drink supplies. The typical audarena expenditure of \$17,000 and stadium outlay of \$18,000 (excluding concessionaires).

- With average per capita spending of \$1.94 at funspots, food and drink gets more than 29 cents.

- Approximately 72 per cent of audarenas and 69 per cent of stadiums earn more than 5 per cent of total revenue from food and drink sales.

These numbers are the big reason the corporate giants in the mass feeding industry have been attracted to the booming fun market. Three articles in this special section involve operations of Interstate United, Servomation, Duchess and APA's Slater di-

vision. Also deeply involved in fun/recreation feeding are Restaurant Associates, ABC Consolidated, Canteen Corp., and others.

The bidding for concessions contracts at both new facilities and existing ones is just as keen as for a carnival pact at a state fair—and is often won or lost the same way. On a percentage point or fraction.

Also becoming a big part of contracts is the investment by the concessionaire in equipment. Only 21 per cent of fairs operate part or all of their food and drink concessions and 53 per cent allow the operator to designate the supplier. Some 48 per cent of audarenas own their food and drink equipment; 45 per cent operate their own concessions. Comparable figures for stadiums are 38 per cent and 33 per cent.

The returns are obviously worth the risks—short operating seasons of most funspots, weather that affects all-outdoor operations, and deteriorating conditions of many inner city audarena-stadium locations affecting attendance.

Yet Man & His World drew 12 million to Montreal as a follow-up to Expo 67—and they consumed 717,000 hot dogs, 169,000 hamburgers and over 42,000 gallons of ice cream. The Toledo Zoo drew a record 325,000 visitors in

1963 who wolfed down nearly 34,000 hamburgers and over 110,000 hot dogs.

Self-operated concessions are more prevalent in fun spots, particularly the amusement parks, but even here the outside concessionaire is making gains. Given the advantage of a good food manager, the typical fun park can probably do better on food and drink income than a giant corporate firm, but diminishing supply of such capable help is one big reason that outside companies are moving in. Another is that profitable catering is a tricky business, worked best by specialists in the field.

Fun industry facilities range from posh private clubs at newer arenas and stadiums, to the mobile concession stand selling ice cream or peanuts at a zoo. In between are full service restaurants, cafeterias, specialty stands for tacos, pizza and every imaginable type of refreshment item, and catering firms that will bring in full meals for 5,000 or more picnickers.

They all make up the food and drink segment of the amusement industry that will have to run fast just to keep pace with mushrooming new facilities. These are coming to meet the demands of a booming population, with more leisure time and more money to spend than ever before.

## hungry & thirsty people

### TYPES OF FOOD & DRINK FACILITIES

Per cent of locations operating various types of outlets.

	Audarenas	Stadiums	Fairs	Funspots
Refreshment Stands	88%	90%	92%	67.0%
Vending Machines	62%	23%	14%	40.0%
Mobile Concession Stands	40%	42%	65%	6.6%
Restaurants (sit down)	14%	17%	63%	21.0%
Cafeterias (with tables)	13%	20%	30%	10.6%
Kitchen Facilities	41%	22%	—	11.7%
Outside Catering	40%	30%	—	—
Vendors	22%	34%	—	—

### KINDS OF FOOD & DRINK PRODUCTS SOLD

Item	Funspots	Audarenas	Stadiums & Fairs Grandstands
Soft Drinks	87%	98%	99%
Coffee	70%	84%	96%
Gum, Candy	70%	75%	80%
Hot Dogs	67%	83%	93%
Ice Cream	64%	60%	73%
Hamburgers	62%	38%	65%
Cigarettes	60%	77%	77%
Popcorn, Caramel Corn	57%	69%	87%
Other Sandwiches	52%	46%	49%
Peanuts	52%	66%	81%
French Fries	47%	—	—
Sno Cones	44%	—	—
Candy Floss	38%	—	—
Full Lunches, Dinners	29%	26%	29%
Soft Ice Cream	27%	5%	22%
Beer	19%	23%	36%
Pizza	13%	15%	22%
Liquor	—	16%	5%



Nanaimo Free Press, B.C.

Circ. 9,276

March 22, 1969

Westport & Rideau  
Valley Mirror, Ontario

Circ. 600

February 27, 1969

## HARRY MOFFAT

### Has B.C. Really Voice At Ottawa?



An article by Dr. C. J. Odgers of the staff of the Dominion Astrophysical Observatory in Victoria and a director of the now defunct Queen Elizabeth II Telescope project for Mount Kobau in southern British Columbia, has appeared in the Victoria published magazine, "The Humanist in Canada," telling about the project and the fate it suffered.

Dr. Odgers states that the project was launched in 1963 as a result of a brief prepared by astronomers at the Victoria Observatory indicating the need for a 150-inch telescope for Canada. It was finally decided by the government to order construction of a 157-inch telescope and the accompanying optical and mechanical facilities which would form the nucleus of an institute of space sciences, astronomy and astrophysics to be established on the campus of the University of British Columbia.

Prime Minister Pearson's government authorized the project in September, 1964.

The mirror was ordered in 1967 and the 157-inch blank, weighing 17½ tons—the heaviest mirror ever made—was accepted in October, 1967, from Corning Glass Works.

A machine to polish the mirror was completed in Vancouver in August, 1968.

Contract drawings were prepared for an optical shop and conceptual designs completed for the telescope itself. There were no technical troubles affecting the project.

The consulting engineers involved in the project obtained design contracts for the Anglo-Australian 150-inch telescope to be erected in Australia.

A recent market survey, states Dr. Odgers, undertaken by Canadian Westinghouse, indicated that there could be as much as \$100,000,000 of contracts obtainable abroad for large telescope hardware.

After the project was opposed long after it had started, by a group of Ontario professors, the government killed it in August, 1968.

Four years' work had gone into the project, and \$4,500,000 had been spent when it was cancelled.

It is estimated an additional \$8,000,000 spread over eight years would suffice to have the telescope commissioned.

Since cancellation of the project several large U.S. firms have attempted to buy or lease the large polishing machine in order to obtain these contracts for themselves.

From Dr. Odgers' article, it can be seen that Toronto scientists have done their part to enable Toronto to retain its title to the name, "Hog Town," by which that city is generally known in Ontario.

It is apparent that if Toronto couldn't get the telescope for the Dunlap Observatory, nobody was going to get it.

Toronto scientists also managed to kill another project which was to have gone in at Chalk River which Toronto University wanted to see located near Toronto.

Of course the very name of the telescope, Queen Elizabeth II, would have been enough to kill the project with Mr. Trudeau, but Toronto's intervention gave him the excuse.

Meanwhile, the money saved, instead of going to strengthen or expand the research facilities of the University of British Columbia, will go to bail out a French-Canadian Kermesse known to us all as Montreal's money-losing "Man and His World," lame duck successor to Expo.

But in the meantime what have the zombies British Columbians sent to Ottawa to represent them on the government side of the house done to look after the interests of British Columbia? For that matter, what have those members of parliament from British Columbia not on the government side of the house done to register their feelings on this matter? Sure, there have been a few feeble bleats, but what is the degree of effort these representatives of this province at Ottawa have put forth to guard the interests of this province rather than the questionable political ideology of their respective parties?

## Decision and Great Loss

"Man and His World" was thoroughly enjoyed in this area and current reports indicate it may not open this year. The Montreal Star feels strongly that such a decision would be a great loss. Here's what The Star says:

"There will be sadness but no great surprise at Mr. Saulnier's announcement to City Council that Man and His World will not be with us in 1969. The money bind has the city in its grip, as indeed it has the province and the federal government. Neither Quebec nor Ottawa was able to help and the City just does not have available cash to launch into what has become a very lovely and important part of the life of this community.

"Perhaps there is some little hope still, though Mr. Saulnier, who must be heartily sick of bad news by this time, did not even suggest a hint of any. There is no denying the decision is a blow to this community, to the province, and, indeed, to the whole country.

"Man and His World was more than a fair. It was an experiment in community living. It contained within its lovely acres a whole host of lessons for any modern society. It offered a haven away from the concrete and commerce of everyday city life. It was a place to go which, though minutes away in terms of travel, was miles in terms of environment. It had become as 13,000,000 visitors last year made clear, a place of Montrealers to drop in, to sample, a break from the monotony of what urban living has become to the great majority of us living in a city.

"Whether it will ever be started again is any man's guess. Whether it should be allowed to die is very questionable. This newspaper has, on occasion, complained about circuses when such matters as decent housing had still not been provided for very large numbers of Montrealers. But Man and His World was part of the decent life of a community. It was not either-or, but both.

"More than anything else, knowing, as everyone must, the place Man and His World held in Mayor Drapeau's affections, the decision forces us all to recognize the plight in which Montreal and other cities have been placed by inadequate means of taxation. Neither Mr. Dozois nor the city administration could contemplate an increase in taxes at this time. It would not be realistic. But somehow we still hope that means can be found not to deprive the city of at least a place to walk this summer. As important, we hope there will be no easy giving way to the temptation to scap the project or to hand it over to be used for some other purpose.

"The city needs Man and His World. If we must be deprived of it for this year, then at least it must be ensured for next. To lose it permanently would be a most retrogressive step."

Index, Toronto, Ont.  
 February 1969

999

More than 300 Canadian libraries are receiving complimentary copies of "Man and his World/Terre des hommes", a recently published book being distributed by Noranda Mines Limited. The book is an anthology of lectures delivered by 28 of the most eminent men and women of our generation—philosophers, historians and scientists from 19 countries — who participated in the Noranda Lecture Series at Expo '67.

Copies of the book have been made available on a complimentary basis to Canadian university and college libraries, and to libraries in communities of more than 5,000 population. An additional 2,300 copies of the collection are being distributed to individuals in Canada and abroad.

Noranda will not share in the general sale of "Man and his World/Terre des hommes", which was published and is being marketed by the University of Toronto Press.

The Saturday Citizen,  
 Ottawa, Ontario  
 Circ. 90,201  
 March 1, 1969

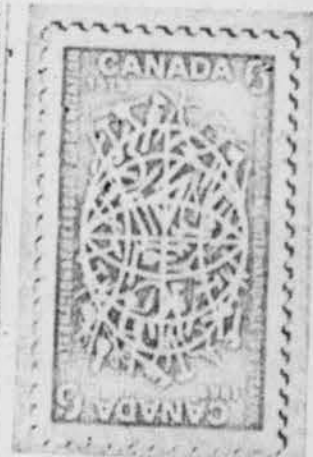
Port Arthur News-Chronicle  
 Ontario  
 Circ. 15,166  
 March 24, 1969

## Unique Canadian Stamp Honors Labor Birthday

A Canada Post 40-cent stamp commemorates the 50th anniversary of the International Labor Organization, scheduled for release on 21st May 1969, will have a unique format which makes it usable in any position. The Post Office Department announced today.

The new steel engraved 40 by 24 mm issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo 67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during Centennial celebrations in 1967.

Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background. Worded, arranged on four sides and printed in a 15 per cent value of the same green, in each instance faces towards the central design. The longer dimension has, on respective sides, "International Labor Organization" and "Organisation internationale du Travail". The shorter di-



mension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919". Two denominative sixes face inward in diametrically opposed corners, in each instance to the right of Canada.

Thirty million stamps will be printed by the British American Bank Note Company, Ottawa; customary First Day Cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace bas-

ed on social justice is the avowed objective of the International Labor Organization which emerged as an intergovernmental cooperative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founding member countries and a staunch supporter through five decades was the seat of the ILO through the years 1940-1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent Headquarters in Geneva, Switzerland.

Meeting annually, the International Labor Conference, supreme authority of the ILO, provides eligibility for four delegates from each participating nation, two as Government representatives and one each from Employers and Workers; representatives of Employers and Workers are not obliged to present a united front with representatives of their own Governments.

Deliberations set international labor standards and provide a forum for the discussion of social and labor questions.

## Drapeau staying on as mayor

By Lisa Balfour  
 Southern News Services

MONTREAL. — Mayor Jean Drapeau ended three weeks of speculation about his future Friday when he announced he will continue in his present post.

The 52-year-old mayor told city council that as a result of his "meeting with the prime ministers" and because of "the understanding participation of the public," he can now "glimpse the possibility of continuing to exercise my functions in a useful way and in a manner which conforms with my concept of this function."

The mayor's announcement was so vague and so undramatic that it left several observers uncertain of his real meaning. Nor did his six-page declaration provoke more than a brief and unenthusiastic applause from councillors.

Mr. Drapeau recalled how last Jan. 20 he felt that the time had come for him to take "several weeks to think about my role."

He added that the decision, at that time, to scrap Man and His World, was "not the cause" but rather "a signal"



Jean Drapeau  
 Speculation ended

which led him to have doubts about his usefulness as mayor.

In the intervening weeks, Mayor Drapeau said that he has not only been "reassured about the confidence

of the public," but that he has also encountered "the highest authorities of both the federal and provincial governments."

During these meetings, the mayor said that not all controversial subjects had been exhausted, but that there had been "a sufficient exchange of ideas to permit certain positions to be well and precisely defined."

Although he refused to elaborate, observers speculated that a better financial deal for big cities — and for Montreal in particular — may be in the works.

Mr. Drapeau's announcement followed a similarly important announcement Wednesday by executive committee chairman, Lucien Saulnier.

Mr. Saulnier declared that a federal-provincial formula had been accepted to help cover any deficit that might be incurred by Man and His World, 1969 version.

Mr. Drapeau said yesterday that this formula, which will put the summer exhibition back in business, is one of "the signals" which permitted him to make the decision to stay on.



The Western Producer  
Saskatoon, Sask.  
March 13, 1969

## Man and World to remain open

A two-point plan to allow Montreal to reopen its Man and His World exhibition this year was announced by Lucien Saulnier, chairman of the Montreal executive committee.

Mayor Jean Drapeau, who had said that he would probably resign because of the uncertain future of Man and His World, has now indicated that he has changed his mind.

Mr. Saulnier said that the plan might involve a financial risk to the city of Montreal of about \$3,000,000, provided exhibition employees accept "the working conditions which have been proposed to them."

The deficit for the 1969 operation of the fair could be as high as \$8,500,000 if the public response is not good. Under the proposal outlined by Mr. Saulnier the provincial government would assume up to \$5,500,000 of the operating deficit, and the federal government would defer an equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

Montreal's repayment of its share of the Expo 67 deficit is extended over an eight-year period.



Former King Saud of Saudi Arabia, in exile since 1964, has died of a heart attack at his hotel residence near Athens at the age of 67. Saud, whose income as king was estimated at half a billion dollars a year, once spent \$20,000 on tips alone during one ship crossing to the United States. Legend has it that his many marriages to tribal chiefs' daughters produced 40 sons and 75 daughters. In exile his income dropped to a reported \$1,000,000 allowance from his oil-rich kingdom.

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Box Office CDN Edition

Toronto, Ont.

March 24, 1969

## MONTREAL

A Quebec film industry, among other schemes, was suggested as partial remedy for the Province of Quebec's financial ills. Jerome Choquette, Liberal Party member of the National Assembly for Montreal's Outremont constituency, told a meeting of La Chambre de Commerce de Montreal that a film industry centered on the island site of Montreal's Man and His World Exposition, would boost the local economy considerably. Choquette said that Montreal, being at the junction of French and English cultures, is certainly a privileged place for the beginning of such a film industry. He said the Exhibition site possesses the most modern production studio in North America and he visualized Cite du Havre (part of the site) as a vast sound stage.

Canadian Press  
Clipping Service

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Stratford Beacon-Herald  
Ontario  
Circ. 9,641  
February 27, 1969

# Son of Expo has plan to continue

MONTREAL (CP) — A two-point plan to enable Montreal to re-open its Man and His World exhibition this year was announced Wednesday by Lucien Saulnier, chairman of Montreal's executive committee.

Mr. Saulnier told a news conference the plan might involve a financial risk to the city of

about \$3,000,000. It would be presented to city council for ratification Friday with a recommendation from the executive committee that it be accepted.

Under the proposal the province would assume up to \$5,500,000 of the operating deficit of the exhibition and the federal government would defer an

equal amount from the monthly payments Quebec is making on its share of the Expo 67 deficit.

The second point in the proposal would spread repayment of Montreal's share of the Expo deficit over an eight-year period.

The agreement was announced at the news conference

here shortly after Prime Minister Trudeau made a similar announcement in the Commons.

Mr. Saulnier said that on the basis of current estimates of exhibition revenues and expenditures, the city's financial risk would be limited to "approximately \$3,000,000" provided exhibition employees accept "the

working conditions which have been proposed to them."

The deficit for the 1969 operation of the fair could be as high as \$8,500,000—of which the province would cover \$5,500,000—but the deficit could be much lower if public response to the exhibition was good.

The deficit was more than

\$3,000,000 in the first season of operation last year.

Opening and closing dates for this season as well as admission prices were to be announced Friday.

Mr. Saulnier announced Jan. 29 that Man and His World would have to shut down for financial reasons.



New York Post  
D. E28,140 SAT. 354,497

MAR 25 1969

## Travel Hi-Lights

"Man and His World" will open its second season June 12 at Montreal's former Expo site. An agreement between the bickering Canadian and Quebec governments on still-outstanding Expo obligations was reached in time to get ready to go again, according to officials. The 1969 exhibition will run until Sept. 7, with pavilions open from 10 a.m. to 9:30 p.m.

Touring in Europe at your own pace is the highlight of two economical fly-drive packages offering transatlantic travel via Sabena Belgian World Airlines. They are the two-to-three-week Fly and Drive Vienna program for \$369 and the Fly and Drive Copenhagen three-week tour leaving Sundays from June 8 to Sept. 28 for \$538. There are 10 departures between May 3 and Sept. 20 for the Vienna tour. With jet air fare based on 15 persons booking scheduled departures, arranged by travel agents or the airline, the tour price includes car for entire stay plus accommodations based on double occupancy.

Already thinking of those who will want to escape from the rigors of a northern winter, Swedish American Line has scheduled its luxurious Gripsholm and Kungsholm for a series of cruises to the West Indies next fall and winter. Although the dates seem far in the future, starting Oct. 24, officials report that "foresighted regulars" are already signing up for another cruise. The Gripsholm and Kungsholm are primarily committed to longer cruises.

One airline service between Miami and Paris will be available for the first time when Aeronaves de Mexico inaugurates a new schedule of direct flights between the two cities April 3. Aeronaves also offers service between Miami and Madrid in addition to regular flights between Miami and all major points in Mexico.

A bit of old-world charm and new-world scenic splendor combined with an ocean cruise awaits vacationers who take one of American President Lines' eight-day Canadian Caper cruises from San Francisco to Seattle, Vancouver and Victoria. The SS President Roosevelt sails from San Francisco June 30 and Aug. 24 and from Los Angeles Aug. 22.

Included is a two-day call at Vancouver, one of the world's most beautiful harbors and Canada's third largest city. Visitors can tour 1000-acre Stanley Park at the entrance to the harbor, view the North Shore mountain peaks by chairlift or aerial tram or, if especially adventuresome, cross Capilano Suspension Bridge.

Three "singles only computer-dating" cruises have been scheduled for the Greek Line's Olympia with seven-day voyages from New York May 2 and Sept. 26 to Bermuda and Dec. 1 to the Bahamas. They are co-sponsored by Operation Match, computer-dating service. Minimum rates are \$195 per person, based on double occupancy.

VARIETY  
NEW YORK, N. Y.  
W-CIRC. N. AVAIL.

MAR 5 1969

## Son of Expo Comes Alive With Aid From Ottawa & Quebec Treasuries

Montreal, March 4.

Son of Expo, which ran one summer, last, and was recently declared dead or at least comatose has been reactivated for upcoming summer months of 1969. This is due to the support of the Canadian (federal) and Quebec (provincial) governments stepping in. Reprieve was worked out when the bombshell exploded some weeks ago that Expo would not run and that Mayor Jean Drapeau might not continue in office, to which he was overwhelmingly returned on the popularity wave of the success achieved by the World's Fair during its official six months in 1967.

Drapeau added to the uproar by going on television with three "fireside" chats a la FDR, blasting the senior governments, particularly Ottawa, for not realizing that it should help municipalities promote "cultural and spiritual" manifestations.

While he denies there was any scheming or lack of serious intent behind the decision to "announce" closing of the exhibition and his threat to quit, there is plenty of evidence that the mayor took advantage of the public reaction to get Ottawa and Quebec on the defensive.

The strategy, if that's what it was, worked because soon enough Quebec came up with a proposal to underwrite the possible 1969 fair deficit to the extent of \$5,500,000 with Montreal itself responsible for another \$3,000,000. (Last year Expo's Encore dropped some \$5,000,000—but this year, city officials insist, the \$8,500,000 total for a possible deficit is merely a cushion, since it could be that the deficit will be much less and even non-existent—they hope!)

Only string was that Quebec's deficit guarantee for the fair would actually be made up of funds diverted from the province's share of payments to Ottawa for the Expo 67 deficit which totalled some \$260,000,000. (Ottawa, Quebec and Montreal were 50, 37½ and 12½% partners respectively in Expo 67, and are responsible in that ratio for the deficit which was expected even during the original planning.)

All that remained, after much secret telephone diplomacy and

meeting between Drapeau and the city's Executive Committee Chairman Lucien Saulnier, and provincial and federal officials including Prime Minister Pierre Elliott Trudeau, was for Ottawa to agree to the Quebec formula and to get a commitment from Montreal regarding its share of the Expo 67 deficit.

Everyone finally agreed and on Friday night (28) the City Council approved Man and His World, 1969.

For this year's fair, however, things should go much better than last year for a number of reasons:—Montreal's climate being what it is, the exhibition this year will run for three months only—June 12 to Sept. 7—permitting a greater concentration of visitors during the key vacation period. (Last year it ran for five months, most of it during incredibly bad weather at the beginning and end of the period.)

—Season admission tickets, or "visas" as they're called, have been drastically cut: \$12 for adults, above 18 years old; \$7.50 for children and youths, i.e., six to 17; and gratis up to five years old.

—Many nations, possibly 40, are expected to be represented including such as Spain which was absent from Expo 67 and last year, and providing they're sticking to their commitments made before the announcement that Expo III was closing.

At the moment, everyone's fingers are crossed.

MAR 25 1969

# Montreal to shorten fair season

By Robert Moon

Special to The Christian Science Monitor  
Montreal

Man and His World, which began as Expo '67 and reemerged in 1968 for an encore season under its present name, is to open again on June 12. But a shorter season is planned, than originally scheduled, and the fair will close on Sept. 7.

Fair officials believe the shorter season will eliminate much of the cooler and rainy weather seasons from the fair schedule. This may lessen deficits which earlier had brought a decision to close the exposition this year.

Now the show goes on and fair visitors will be able to see many features of the 1967 and 1968 seasons. But there will be new ones.

Spain, a star of the New York World's Fair of 1964-65, will join Man and His World for the first time. The Austrian Pavilion will present an evolution of skiing. France will explore the French art of living.

Pre-Columbian art will be shown, along with handicrafts of the emerging nations of Africa. Eastern European countries will be present in greater strength. Hungary is a new entry.

Interpol, the worldwide crime-fighting organization, will take over the former Steel Pavilion to show how dope-trafficking is fought. This is the first time Interpol has participated in an international exhibition.

Various countries are sending folklore, ballet, and operatic companies. Free spectacles will include internationally known entertainment stars, band and symphony concerts, and military maneuvers.

One of the main attractions at the 1968

exhibitions, the Humor Pavilion, will be back in business, providing a fun-filled look at the lighter side of life. There's an International Salon of Cartoons, a survey of the most significant such work in the world.

In the amphitheatre, "portraits" of figures as varied as Socrates and the Beatles are projected on three screens. Films of the old-time comedians are shown free of charge every half-hour in a 300-seat cinema. A museum traces the evolution of humor.

The large theme pavilions—Man the Explorer, Man the Producer, Man the Provider, and Man the Destroyer—will be open again. Unusual displays and films are in each, along with the challenge and the dangers of the future.

The La Ronde amusement area will open several weeks before the fair itself. During the fair season, however, it will stay open until 2:30 a.m. and will add Asterix Le Gaulois, a presentation which is to the French-speaking world what Peanuts is to the English. There also will be new rides.

Also, the park and swimming pools on St. Helen's Island will be open free of charge to the public throughout the season.

There will also be new restaurants, new boutiques, and many new presentations.

All this is on two islands in the middle of the St. Lawrence River, right beside the main entrance to the St. Lawrence Seaway. The backdrop is Montreal, Canada's most cosmopolitan and international city.

During 1968, Man and His World drew 12,516,480 visitors. This was double the total for HemisFair at San Antonio, Texas, and more than the attendance at the Seattle World's Fair of 1962. Montreal's Mayor Jean

Drapeau forecasts another major attendance during 1969.

The mayor says a great deal of work has gone on at the Man and His World site during the winter with 50 to 75 percent of all exhibits changed.

In the Biosphere, the former United States pavilion, a plaque has been unveiled honoring the 20-story geodesic dome as one of 20 architecturally significant buildings. The honor was conferred by the American Institute of Architects. The building, designed by Buckminster Fuller, now houses exotic gardens and birds.

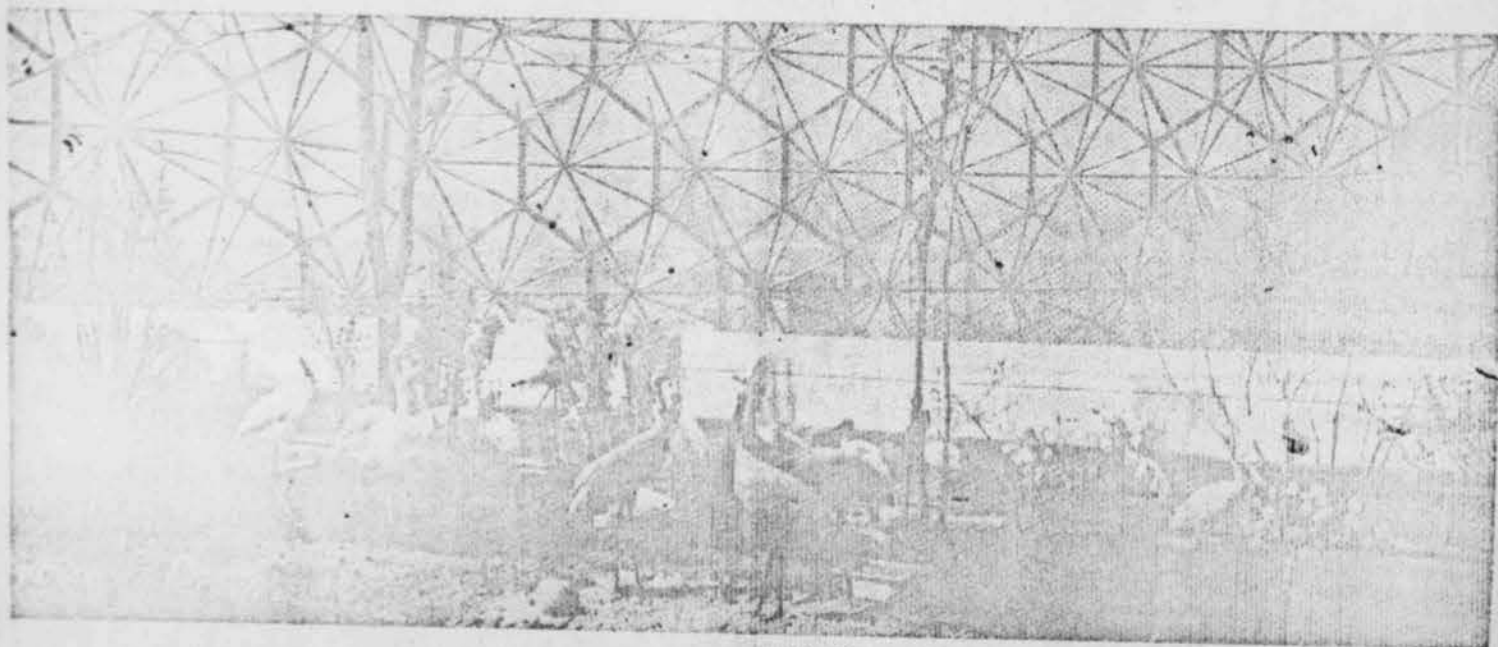
Another award-winning architectural wonder, the Habitat tiered apartment development in which each unit has its own roof garden, is also nearby. Built as an exhibition for Expo, it is now occupied by tenants.

Parks, plazas, and sculpture are interspersed across the islands. Thousands of rose bushes, including varieties from various parts of the world, are in the five-acre Rose Garden, near the Biosphere. Canadian flora and fauna are in another extensive park area.

The Minirail will be back in use to offer passengers quick transport, and the free Expo Express train will link Isle Sainte-Hélène with La Ronde. Boat trips are available for sightseers.

Admission prices will be halved. Season "visas" will cost \$12 for adults, \$7.50 for children aged six to 18 years, and children, five years and under, will be admitted free.

A subway system links Man and His World with downtown Montreal, where large, new hotels built during the past several years offer accommodation.



What became of the dome

The former United States pavilion at Canada's Expo 67, now renamed Biosphere, houses exotic gardens and birds, with its own wading pool and is part of the "Man and His World" theme of the current Montreal fair opening on June 12. Dome's geodesic lattice forms background.



Canadian Press  
Montreal, Quebec

A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 262,000  
March 25, 1969

# Montreal optimistic that tourism will triumph over taxes and terrorists

By JOHN BURNS  
Globe and Mail Reporter

MONTREAL — What with a generally depressed economic climate, the post-Expo slide in the tourist and convention business, and political unrest arising from the spate of terrorist bombings, these are trying days for the hoteliers, shopkeepers, restaurateurs and cabbies of Montreal.

But for Frank Bloodsworth, general manager of the Montreal Convention and Visitors Bureau, three recent events — the resuscitation of Man and His World, the arrest of the first suspects in the bombing wave, and the imposition of a 5 per cent sales tax on hotel rooms in Ontario—have turned a winter of discontent to at least a promising thaw if not a glorious summer.

Mr. Bloodsworth, a 55-year-old native of Toronto, still has a worried look about him, but he is no more given to singing worried songs than the man who wrote the synopsis of the bureau's annual report.

Sounding a "strong note of optimism for the future," he reported that 1968, while substantially below previous years, showed "a stronger comeback than originally anticipated."

Reading between the lines, that meant frenzied activity by the bureau had improved the year from the feared disaster to only a near-disaster, with a total of 183 conventions involving 100 people or more, for a total of 76,445 delegates. This compared with 383 conventions with 266,000 persons in 1967, the year of Expo; 225 conventions with 160,000 delegates in 1966; and 192

conventions with 72,000 delegates in 1965.

The latest inventory for this year, taken last November, shows 146 bookings, substantially below the poor 1968 showing, but Mr. Bloodsworth is confident final figures will show an advance on last year, with a return to pre-Expo levels by 1971.

If more than doubling convention registrations in the city in two years seems an unlikely target, Mr. Bloodsworth has plenty of incentive. His bureau estimates the average visitor spends an average of \$140 in the city on an average stay of slightly more than four days. This meant extra revenues of \$31-million in 1967, but only \$10.5-million in 1968, a loss of \$20.5-million in a single year.

In Mr. Bloodsworth's view, there were two reasons for the slump: a post-Expo fall-off, which was inevitable and expected, and the deterrent effect of the province's 8 per cent sales tax on hotel bills. The extension of the tax to hotel rooms was announced in April, 1967, shortly after the opening of Expo, at the same time as the rate was increased from 6 to 8 per cent.

"I don't think the average delegate pays it much attention, but the convention organizer has to. If he has 4,000 delegates spending an average of \$140 in 4.2 days, he does a composite sum and comes up with a sizeable figure. Then he looks around, and sees the hotel room tax elsewhere—3 per cent in Boston, 5 per cent in Chicago, 5 per cent in New York. The average rate in Canada, the United States and the Caribbean is 4.3 per cent, and we have the highest on the

continent. I'm just totally opposed to it."

The bureau has made no official representations to the provincial Government on the tax, relying instead on lobbying behind the scenes by its members. The feeling is that Gabriel Loubier, Minister of Tourism, Fish and Game, is on their side, but has failed to convince Paul Dozois, Minister of Finance.

Politically, it may prove much easier for Mr. Dozois to resist the pressures for abolition of the hotel tax now that a similar tax has been imposed for the first time in Ontario. The rate west of the Ottawa River is only 5 per cent, compared with Quebec's 8, but it should do much to redress the imbalance.

If the Ontario Government has given Mr. Bloodsworth and the people he serves a fillip, so, too, should the debut of the Montreal Expos of the National Baseball League. Charles Bronfman, chairman of the club, has estimated out-of-town attendance at Expo games will approach 500,000, who will spend \$5-million and generate a total spending cycle of about \$12-million.

Man and His World starts a three-month run June 12, and should draw at least 10 million visitors. Last year, 25.8 per cent of the 12.5 million who visited the fair were from abroad and 21 per cent from the United States. Another healthy injection of U.S. dollars is expected this year.

"All told, the future looks pretty good. I don't think '69 could be any worse than '68. If something unforeseen happens, like another





Frank Bloodsworth, general manager, Montreal Convention and Visitors Bureau, feels people who like big-city life prefer Montreal to Toronto.

stock exchange bombing, we'd have to revise our forecast, but it seems most unlikely at this point."

The bombing of the exchange at the height of late afternoon trading Feb. 13 presented a more serious threat to the city than all the other

60 or more bombings put together, in Mr. Bloodsworth's view.

"Chicago has shown what violence can do to a city's image. After the Democratic convention and the street clashes between demonstrators and police, half a dozen major conventions cancelled

out. They were mostly in the educational and religious fields—organizations that have activist elements which might overreact. I suppose, I don't think you'd get industrial and scientific groups pulling out like that.

"Anyway, Chicago lost business, and continued political unrest could do the same to us. So far, I have nothing to indicate cancellations as a result of the bombings, but we do have more people sitting on tentative bookings right now than is usual. I suppose they're waiting to see how things turn out."

One large selling point for Montreal is the extensive subterranean transportation system and shopping plazas that have been built in the past five years.

Starting from the extensive apartment, recreation and shopping complex at the Atwater terminus on the western end of the Metro system, a visitor can travel downtown to a subterranean development that joins Place Ville Marie, the Chateau Champlain and Place Bonaventure without once going outside.

In a city where overnight temperatures can sink below zero in March, underground development is a major attraction, and Mr. Bloodsworth means to make the most of it. "The peak period in the convention trade is June to September, but there's a lot of untapped business in the winter months, and we're going to do what we can to attract some of it to Montreal."

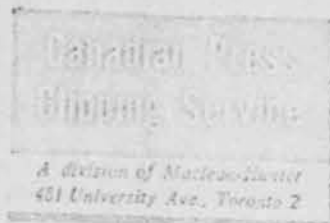
Political unrest and sales tax notwithstanding, Mr. Bloodsworth feels Montreal has several distinct

advantages as a convention city. "We're one of the very few romance cities left on the continent, along with New Orleans, San Francisco and New York's East Side. We have a splash of old and new, with two cultures to go with it. We have a city with charm, a cosmopolitan atmosphere—before long we'll be in the same league as Paris, Vienna and Brussels."

The Montreal bureau has an unwritten understanding with its Toronto counterpart not to take potshots at each other, but Mr. Bloodsworth bends the rules a little to emphasize what he regards as Montreal's superior attractions. "A fellow from Oshkosh, Wis., who isn't used to urban life, might choose Toronto over Montreal, but I think that people who know what big-city life is all about would prefer us."

Born and raised in Toronto, Mr. Bloodsworth studied for two years at the University of Toronto before starting work in a small tavern in the city. He became executive secretary to the Toronto Hotel Association. In 1947, he took over as manager of the Mont Gabriel lodge in the Laurentians. After six years there, he moved to Plattsburgh, N.Y., as manager of a small hotel, returning to Montreal in 1956 as sales manager for the Sheraton-Mount Royal.

From 1958 to 1964, he commuted between Montreal and Toronto as Canadian promotion manager for the hotel division of Webb and Knapp Inc., which later encountered financial difficulties. He has been with the Montreal bureau since 1964, is married to a French Canadian, and has no children.



Oshawa Times, Ont.  
Circ. 23,090  
March 25, 1969

## New Date Announced For Twinning Visit

WHITBY (Staff) — A change in the date for the twinning visit to Longueuil, Quebec, was announced by Coun. Thomas Edwards Monday night. Council and other groups and organizations will go for the June 13

weekend rather than at the end of May due to the delay in the opening of Man and His World. Coun. Edwards, who voiced pleasure at the response already evidenced by Whitby organizations, said the steering

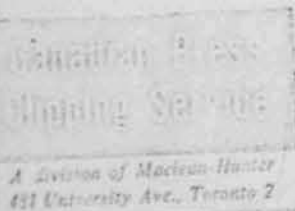
committee has been advised by the Rotary Club, chamber of commerce, Jaycees, yacht club, historical society, district labor council, Girl Guides, Boy Scouts, County Town Singers and Odd Fellows of their intention of participating.

In addition the Kiwanis Club, ministerial association, Whitby Arts Incorporated, Lions Club, St. John Ambulance and Royal Canadian Legion are pursuing the matter and will advise as to their intentions later.

The County Town Singers have agreed to learn the French lyrics of a song entitled "La Ronde" and hope to have it ready when the visit to Longueuil takes place.

The committee, Coun. Edwards said, has been advised accommodation in Longueuil will, for the most part, be in private homes. It is hoped to have a similar arrangement when the return visit is paid to Whitby. The remainder of those going from Whitby would either be looked after by their counter service club organization or would be required to stay in a motel at the individual's expense.

The steering committee is also looking into the possibility of a student exchange during the summer. Application forms are being prepared which will be distributed to the town's three secondary schools.



Niagara Falls Review, Ont.  
Circ. 17,930  
March 8, 1969

## All Canadians should rejoice

Ottawa Le Droit—Federalism is not so bad after all. Ottawa will lend Quebec the wherewithal to pay the deficit of Man and His World without demanding interest payments. For all practical purposes Ottawa thus is giving the city of Montreal a gift of \$1,000,000, estimates Industry Minister Jean-Luc Pepin.

All Canadians will rejoice . . . and . . . agree that a new chance should be given to Man and His World to pay its way, but they want proof of it this year.

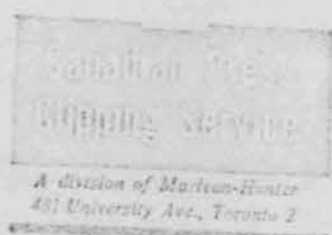
If Man and His World should go from deficit to deficit it would be unjust to ask all Canadian taxpayers to foot the bill and to gild with their cash the mayor of Montreal's crown of glory. . . .

Thanks to him the renown

of Montreal grows daily but he should not forget—and the federal and provincial governments should not forget either—that the whole of Canada should be Man and His World.

It would be possible, but would take too long, to enumerate here the regions of Quebec that are suffering from economic and social inequalities partly because of Montreal. Before making all

the taxpayers pay for an exhibition dedicated to the glory of the metropolis, roads and bridges would have to be built in western Quebec, modern schools built for the French-speaking people of Pontiac County, perhaps an enlargement of Hull's hospital undertaken and a flock of essential services would have to be assured to other similarly deprived regions. . . .—Marcel Gingras (Feb. 23)



North Battleford  
News-Optimist, Saskatchewan  
Circ. 5,106  
March 25, 1969

## Canada's Main Problem Is Economic

Canada's politicians, who are presiding over the affairs of this nation, are today confronted by a spreading spectrum of economic problems that dwarf the separatist movement in Quebec, because they strike at the very roots of Confederation. By Saskatchewan standards things are not bad in Quebec.

Indeed, it can be argued, that a Saskatchewan farmer is unwilling to play second fiddle in the future to the grand plans of Montreal's Mayor Jean Drapeau to build Montreal even higher and mightier.

Already Canada's largest city is in economic difficulty, and in an effort to meet her bills she seeks postponement of her Expo debts and runs a lottery — unchallenged by either Quebec or Ottawa — to help balance her swollen books.

But when the Mayor of Montreal cries for help he gets serious consideration from the Trudeau Government. Can the Saskatchewan and prairie farmer say as much?

There is a dwindling confidence in the prairies in the present Ottawa government. It doesn't listen well. It fails to view the prairie crisis as it obviously fails to see its responsibility in balancing the economic future of this nation.

Trudeau promised economic justice, but what justice have the prairies found under his administration?

The grain economy is passing through the most difficult days in its

history. We are one of the few countries in the world who force our farmers to compete on the international market with little or no national backing. We can't even allocate boxcars fairly and our railroads don't seem to be able to deliver wheat when it's needed at the Pacific Coast.

But in Ottawa — who's listening?

Mind you, they can pump millions into the CBC, but we can't make post office increases reasonable enough to allow western farm newspapers a chance to survive. And who has to watch CBC in the east anyway? It's just the prairie resident who's chained to it — good or bad.

The main problem facing Canada isn't language or culture — it's economic. Until we decide to kick this habit of demanding more salary than our productivity earns we're going to be facing soaring inflation which will rob us of our future savings.

The Trudeau Government is thinking of getting out of NATO and NORAD. Forget it. The problem we're facing is here at home.

Beat inflation, Mr. Trudeau, and you'll automatically solve half your difficult problems. Do that, Sir, and you may convince the prairies that Canada is worth saving.

Ignore the problem much longer and you may get an easy view of the nation from a Montreal or Toronto skyscraper.



A Division of Macdonald-Hayler  
481 University Ave. Toronto 2

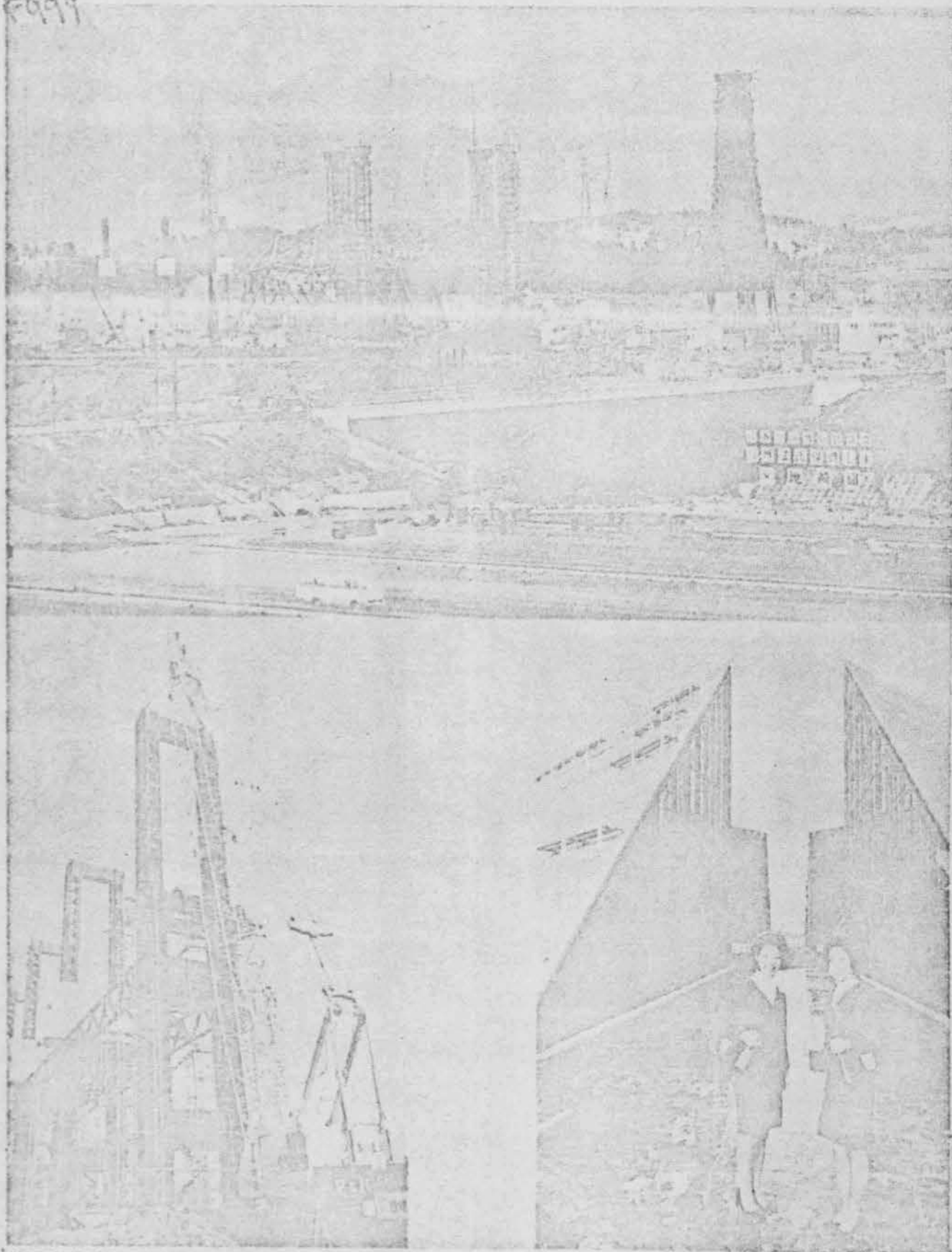
Trail Times, B.C.

Circ. 6,326

March 25, 1969

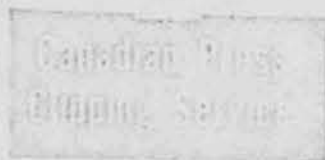
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WITH THE OPENING just a year away, construction is progressing rapidly at the site of Expo 70 in the Senri Hills, near Osaka, Japan. More than 10,000 workers and 3,000 trucks are engaged daily on the grounds (top) where pavilions are gradually taking shape. The British pavilion (lower left) will be suspended from these giant steel masts. It will have four separate exhibit areas on different levels. Already nearing completion is the Canadian pavilion (lower

right). The unique structure will have glass walls inclined at a 45-degree angle. This month, cherry tree saplings will be planted throughout the Expo site so that Japan's national flower will be in bloom when the exposition opens on March 15, 1970. To date, 64 countries have confirmed their participation, four more than the total at Montreal's "Man and His World".



A division of Maclean-Hunter  
461 University Ave., Toronto 2

Port Coquitlam Herald, B.C.

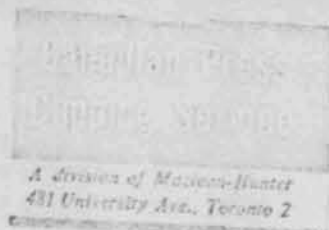
Circ. 3,048

March 25, 1969

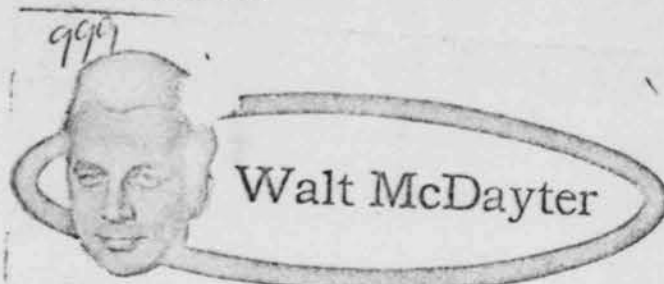


A Canada Post Office 6c stamp to commemorate the 50th anniversary of the International Labor Organization, scheduled for release May 21, will have a unique format which makes it usable in any position.

The new steel engraved 40 by 24mm issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo 67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during Centennial celebrations in 1967. Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background. Wording, arranged on four sides and printed in a 15% value of the same green, in each instance faces towards the central design. The longer dimension has, on respective sides, "International Labour Organization" and "Organisation internationale du Travail". The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919". Two denominative 6's face inward in diametrically opposed corners, in each instance to the right of Canada.



The Merriltonian  
Merrill, B.C.  
Circ. 1,000  
March 25, 1969



## Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carney King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

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Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of La Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.

Toronto Telegram Syndicate



Canadian Press  
Wirephoto Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

St. Thomas Times Journal

Ont.

Circ. 11,259

March 26, 1969

## Czech Pavilion

(Montreal Gazette)

Czechoslovakia will be back at Man and His World, 1969 version, and it is a welcome addition to the exhibition.

Anyone who saw Expo in its original form will remember the sheer delight of the Czechoslovakian exhibition. The line-ups outside the pavilion day and night during the 1967 show testified to its uniqueness and its appeal.

Unfortunately, the Czechoslovakian pavilion of two years ago is in far-away Newfoundland. But a similar type of exhibition, with emphasis on jewelry, glass and other arts, will be housed in the former CP-Congress pavilion.

The fact that Czechoslovakia is signed up will be a big boost to Man and His World this year.

Canadian Press  
Wirephoto Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Calgary Herald, Alberta

Circ. 94,956

March 1, 1969

## Why Soak Everybody?

Why should the Canadian taxpayer be expected to bail out the City of Montreal's Man And His World exhibition?

This is a local enterprise which, in the final analysis, promotes only the interests of Montreal. It is a watered-down version of Expo '67, a once-in-a-lifetime Centennial event in which all Canadians took pride.

The Man And His World exhibition now falls into an entirely different category. It represents an effort by Montreal to cash in on the success of Expo. Unfortunately, it is being done at the expense of the entire country.

Man And His World was not a success in 1968. It lost millions. It failed to attract the tourist traffic anticipated. It was a mistake, and it should have been laid gently to rest.

Instead, Montreal plans to stage it again this year. And it is doing so with the assistance of the federal government.

It would have been thought that, before Montreal plunged

deeper into debt with more extravagant exhibitions, it would have the sense of fiscal responsibility to pay back the deficit which Expo incurred. Instead, it has persuaded Ottawa to give it a break financially.

The province of Quebec will assume up to \$5,500,000 of the operating deficit of the exhibition, and Ottawa will defer an equal amount from the monthly payments Quebec is making on its share of the Expo '67 deficit. In addition, repayment of Montreal's share of the Expo deficit will now be spread over an eight-year period.

This is a pretty casual approach for Ottawa to take towards financial commitments which are owing it. It certainly doesn't give the ordinary taxpayer this sort of easy credit. And yet, the taxpayer's money is involved in this dubious deal. Why should a particular city and province be granted this sort of favoritism anyway? How about Calgary's Exhibition and Stampede?

Canadian Press  
Wirephoto Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Sault Ste. Marie Star, Ont.

Circ. 20,800

March 3, 1969

## Canada's Big Show Goes On

By now there must be few Canadians who are not pleased and proud with the obvious contributions made by Expo 67, and its successor Man and His World, to the spirit and the image of Canada.

And there should be few who will not be pleased to hear that Man and His World will continue again this year, despite its deficit operation last year.

It was announced last week that through special arrangements between the province of Quebec, the city of Montreal, and the federal government, Man and His World will not be closed this year as was earlier indicated.

This international exhibition continues to be a showplace for Canada and an attraction which is a focal point of attention of people throughout the world. And just how big a drawing card it really is was revealed by the fact that 1968's attendance was twice that of the competing Hemisphere in San Antonio,

Texas, even though Hemisphere ran for a longer period.

Man and His World is situated in Montreal, but by now everyone must be fully aware that this is Canada's show, not Montreal's or Quebec's, and while it continues to draw support and admiration from the people and the nations of the world it will continue to be a major plus-feature on the Canadian scene.

The 1969 edition of Man and His World already appears to have the support of 40 countries and several international organizations, and the Latin American nations are being approached for their participation. (Only Mexico and Venezuela exhibited in Expo 67.)

With this sort of support, and with the continuation of the large crowds which flocked to the fair in 1967 and 1968, it can't help but continue to be the biggest show Canada has to entertain and impress visitors, as it can't help but continue to give Canadians a spectacle to nurture their increasing pride in and awareness of their national achievement and identity.

Canadian Press  
Windsor Star  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Journal, Ont.  
Circ. 78,318  
March 26, 1969

**'A Disgrace'**  
J 999  
Sinc. — Canada's poor needed the \$7,000,000 that went interest-free to Montreal for Man and His World and the \$10,000,000 that went to Japan's Expo 70.  
It is a shame to see our poor, aged, disabled and welfare people living on such starvation amounts. Everyone should have \$105 per single person a month, yet some of the civil service pensioners get as low as \$30. It's a disgrace!  
S. C.  
Lanark, Ont.

Canadian Press  
Windsor Star  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Niagara Falls Review, Ont.  
Circ. 17,930  
February 27, 1969

## Risk for Montreal

# May re-open fair

MONTREAL (CP) — A two-point plan to enable Montreal to re-open its Man and His World exhibition this year was announced Wednesday by Lucien Saulnier, chairman of Montreal's executive committee.

Mr. Saulnier told a news conference the plan might involve a financial risk to the city of about \$3,000,000. It would be presented to city council for ratification Friday with a recommendation from the executive committee that it be accepted.

Under the proposal the province would assume up to \$5,500,000 of the operating deficit of the exhibition and the federal government would defer an equal amount from the monthly payments Quebec is making on

its share of the Expo 67 deficit. The second point in the proposal would spread repayment of Montreal's share of the Expo deficit over an eight-year period.

The agreement was announced at the news conference here shortly after Prime Minister Trudeau made a similar announcement in the Commons.

### RISK IS LIMITED

Mr. Saulnier said that on the basis of current estimates of exhibition revenues and expenditures, the city's financial risk would be limited to "approximately \$3,000,000" provided exhibition employees accept "the working conditions which have been proposed to them."

The deficit for the 1969 opera-

tion of the fair could be as high as \$8,500,000—of which the province would cover \$5,500,000—but the deficit could be much lower if public response to the exhibition was good.

Canadian Press  
Windsor Star  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Regina Leader Post, Sask.  
Circ. 66,585  
March 4, 1969

## More aid for fairs suggested

J 999  
CALGARY (CP) — The federal government's recognition of the economic plight of Montreal's Man and His World should be broadened to rescue other exhibitions hard pressed for capital expansion funds, Charles Kennedy, president of the Calgary Exhibition and Stampede, said.  
"There are a lot of exhibitions across the country that are strapped for funds needed for capital expansion," Mr. Kennedy said in an interview. Their physical plants are rapidly being outdated by modern standards and needs, and their cash flow isn't sufficient to meet the projected cost of new or renovated facilities.

The Calgary Stampede plant for example must be updated during the next decade to meet projected demand of its patrons.

The Stampede has announced a 10-year expansion plan expected to cost \$30,000,000 and must rely largely on funds available from provincial and federal governments.

Mr. Kennedy said the exhibition grants and loans bill must be rescued from the bottom of the federal order paper.

Niagara Falls Review, Ont.  
Circ. 17,930  
March 3, 1969

## Reprieve for the Montreal fair

Stage a fair, go in debt, get your mayor to threaten to quit and then ask Ottawa to bail you out.

That seems to be the best current formula for getting federal funds these days and Montreal's Mayor Drapeau is a past master at tapping Ottawa.

Thanks to Ottawa's condescending attitude, allowing Quebec and Montreal more time to pay their share of the \$200 million in Expo deficits, Man and His World has been given another year.

And don't forget the interest that it will cost to bring this deal about — in the neighborhood of \$1 million says one source.

If Quebec ever believed it could survive without Ottawa and still have whipped cream on its cake the latest Expo should change that thinking.

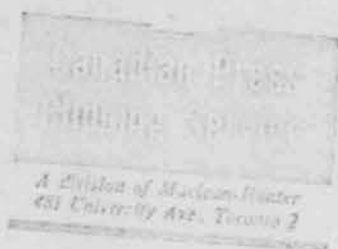
The feeling, however, exists, that in spite of Prime Minister Trudeau's pledge not to give preferential privileges to any one sector of the country that he has in one swoop overruled himself.

The Canadian National Exhibition in Toronto has for years been laboring in an outdated atmosphere. Former Prime Minister Pearson recognized that and promised financial assistance so the CNE directors could make their fair over into a more authentic national character.

No Ottawa assistance was subsequently offered and now Toronto Mayor Dennison says it is time the CNE puts a new plan for the CNE before Queen's Park to try and collect on Mr. Pearson's 1967 promise.

If Montreal, which in two years has shown nothing but tragic deficits in its fair can get Ottawa assistance, then the CNE deserves federal attention, too.

The new federal handout for the purpose of providing a reprieve for the Montreal fair is a precedent and opens the way for other Canadian municipalities to argue for Ottawa assistance in specific projects whether or not such projects have a national or even provincial flavor.



Havelock Standard, Ont.  
March 26, 1969

## International Labour Organization 50th Anniversary Stamp

A Canada Post Office 6c stamp to commemorate the 50th Anniversary of the International Labour Organization, scheduled for release on 21st May, 1969, will have a unique format which makes it usable in any position, the Post Office Department has announced.

The new steel engraved 40 by 24 mm issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo 67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during Centennial celebrations in 1967. Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background. Wordings, arranged on four sides and printed in a 15% value of the same green, in each instance faces towards the central design. The longer dimension has, on respective sides, "International Labour Organization" and "Organisation internationale du Travail". The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919". Two denominative 6's face inward in diametrically opposed corners, in each instance to the right of Canada.

Thirty million I.L.O. stamps will be printed by the British American Bank Note Company, Ottawa; customary First Day Cover service will be provided by the Postmaster, Ottawa 2.

Universal lasting peace based on social justice is the avowed objective of the International Labour Organization which emerged as an intergovernmental cooperative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founding member countries and a staunch supporter through five decades, was the seat of the I.L.O. through the years 1940 - 1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent Headquarters in Geneva, Switzerland.

Meeting annually, the International Labour Conference, supreme authority of the I.O.L. provides eligibility for four delegates from each participating nation, two as Government representatives and 1 each from Employers and Workers; representatives of Employers and Workers are not obliged to present a united front with representatives of their own Governments. Deliberations set international labour standards and provide a forum for the discussion of social and labour questions. The Governing Body, an executive group of 48, normally meeting four times a year, is composed of 24 representatives of Government, 12 Employers and 12 Workers. The tripartite structure providing for Government, Employer and Worker delegates, proved to be a basis of strength which enabled the organization to survive, even when the League of Nations dissolved after World War II. In 1946, the I.L.O. became the first major specialized agency to come under a new world body, the United Nations.

This year, in keeping with the I.L.O. motto "Poverty anywhere constitutes a danger to prosperity everywhere" and as part of a year-long 50th anniversary celebration, the 118 member states have embarked upon the development of a World Employment Programme.

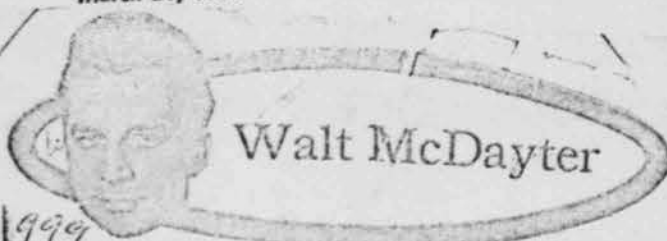


A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Golden Star, B.C.

Circ. 1,109

March 26, 1969



## Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carney King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

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Toronto Telegram Syndicate

A Division of Museum-Hunter  
481 University Ave., Toronto 2

Port Arthur News-Chronicle  
Ontario  
Circ. 15,166  
March 26, 1969



## QUEEN'S PARK

F999

# Toronto Dispute Like Comic Opera

By CY YOUNG

The mouse that's been roaring in Anguilla has had nothing in comic opera circles on the recent dispute between the province and Metro Toronto to the greater glory of the continent's oldest, established, permanent bingo game—the Canadian National Exhibition, hereafter referred to as the CNE or the Ex.

The issue became one of general interest because the rights of municipalities were involved in dealings with the province, also because the CNE had been pretty well written off after the glitter and glamor of Expo '67.

A general term for it was "lucky," to describe something tattered, torn and decrepit. Despite financial and other problems, *Man and His World* at Montreal was still held to be a very formidable competitor and Mayor Jean Drapeau more imaginative than the alleged

Queen's Park stepped in at a recent Monday night coffee klache when "Father John" Roberts himself, with Trade and Development Minister Stanley Randall, outlined plans to develop about 100 acres of Toronto lakefront and construct an Ontario pavillion for the CNE at a cost estimated initially at \$13,000,000.

A bemused press corps read into this action an attempt to do a face-lifting on the lakefront and a salvage job on the CNE that Metro Toronto itself had neither the will nor the resources to accomplish.

About a week after the announcement, the trucks were rolling to start the fill operation on the off-shore Ontario pavillion. According to Metro Toronto Chairman William Allen, who called in the constabulary to stop them, they were over-humdrum minds directing the CNE.

loaded and travelling the wrong way on a one-way street.

Summed up, the provincial action was called "a land grab, a gun at our head." Enough legal action was threatened to have kept at least a platoon of lawyers in Caribbean and European vacations for the next decade.

### LETTERS EXCHANGED

There was an exchange of correspondence between Mr. Allen and Mr. Randall that apparently solved nothing. Mr. Allen complained that he had been notified of the intention to announce the provincial plan only a few days before the event and that his executive committee had not been shown the detailed plans.

Mr. Randall's retaliation, finally, was to state provincial claim to about 60 miles of lakefront, and there's some doubt about who owns the existing Ex. grounds themselves.

Presumably all this tangle

will be sorted out when an agency is set up to do the job.

Meantime, the trucks are rolling again loaded with fill for the Ontario pavillion.

But the moral of the story remains this: how was it that Queen's Park did not have full prior communication with Metro Toronto? Agreement between the province and the municipality should have been arranged long before the public and press unveiling of the plans. The unseemly brawl, even with a municipality so large and powerful as Metro Toronto, was cavalier on the part of the province at a time when regional government plans affect most of Ontario.

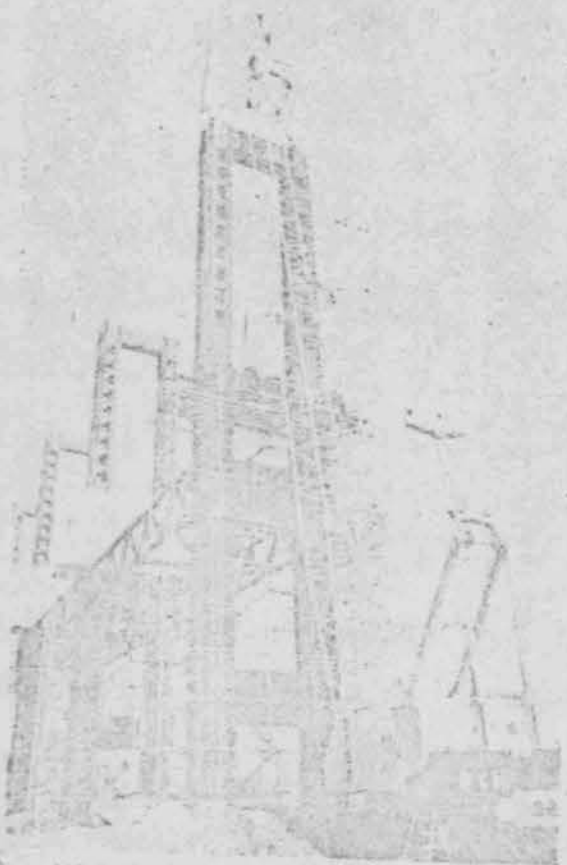
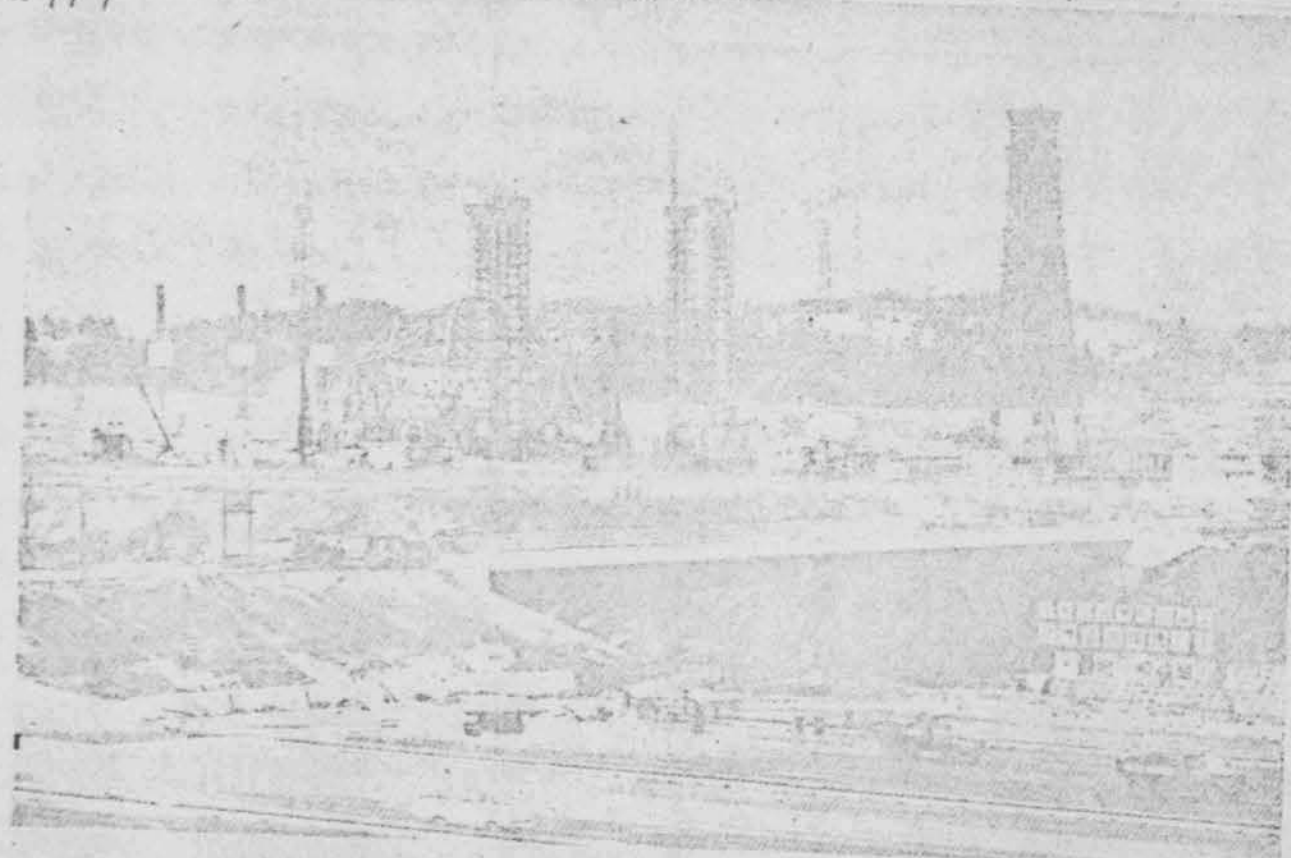
Mr. Randall may have been tossed for a loss by poor staff work. But the commanding general is still responsible for staff work.

Stellar Independent, Alta.

Circ. 3,650

March 26, 1969

W999



EXPO 70 — With the opening just a year away, construction is progressing rapidly at the site of Expo 70 in the Senri Hills, near Osaka, Japan. More than 10,000 workers and 3,000 trucks are engaged daily on the grounds (top) where pavilions are gradually taking shape. The British pavilion (lower left) will be suspended from these giant steel masts. It will have four separate exhibit areas on different levels. Already nearing completion is the Can-



adian pavilion (lower right). The unique structure will have glass walls inclined at a 45-degree angle. This month, cherry tree seedlings will be planted throughout the Expo site so that Japan's national flower will be in bloom when the exposition opens on March 15, 1970. To date, 64 countries have confirmed their participation, four more than the total at Montreal's "Man and His World".





Fort William Times Journal

Ontario

Circ. 16,900

March 26, 1969



## Queen's Park Report

# CNE Facelifting Try Runs Into Problems

By CY YOUNG

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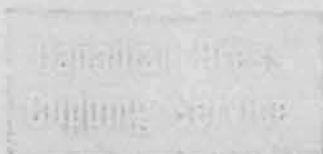
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Kitimat Northern Sentinel

British Columbia

Circ. 2,453

March 26, 1969

## Post Office To Release W999 Commemorative Labor Stamp

A Canada Post Office 6-cent stamp to commemorate the 50th anniversary of the International Labour Organization, scheduled for release on May 21, will have a unique format which makes it usable in any position, the Post Office Department announced last week.

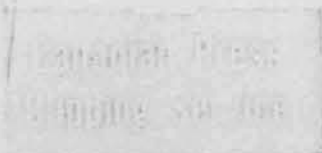
The new steel engraved 40 by 24 mm issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo 67 "Man and His World" symbol became fam-

iliar to millions of people in Canada and abroad during Centennial celebrations in 1967.

Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background.

Thirty million ILO stamps will be printed by the British American Bank Note Company, Ottawa; customary First Day Cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the avowed objective of the International Labour Organization which emerged as an intergovernmental co-operative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founding member countries and a staunch supporter through five decades, was the seat of the I.L.O. through the years 1940-1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent Headquarters in Geneva, Switzerland.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Whitehorse Star, Yukon

Circ. 3545

March 24, 1969

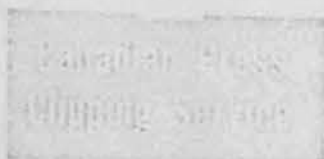


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A Division of Maclean-Hunter  
101 University Ave., Toronto 2

Arthur Enterprise-News, Ont.

Circ. 1,244

March 27, 1969

**65c**  
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Waterloo Chronicle, Ont.  
March 27, 1969

## Stamp honors labor organization

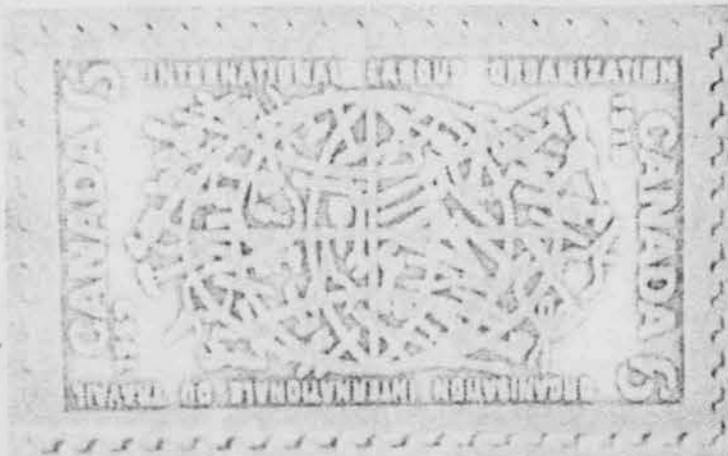
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Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background.

Wording, arranged on four sides and printed in a 15 percent value of the same green, in each instance faces towards the central design.

The longer dimension has, on respective sides, "International Labor Organization" and "Organisation internationale du Travail."



The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919."

Two denominative 6s face inward in diametrically opposed corners, in each instance to the right of Canada.

Thirty million stamps will be printed by the British American Bank Note Co., Ottawa; customary first day cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the avowed objective of the International Labor Organization which emerged as an intergovernmental co-operative structure as part of the Treaty of Versailles in 1919.

Canada, one of the 45 founding member countries and a staunch supporter through five decades, was the seat of the ILO through 1940-1947, when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent headquarters in Geneva, Switzerland.

Meeting annually, the International Labor Conference, supreme authority of the ILO provides eligibility for four delegates from each participating nation, two as government representatives and one each from employers and workers; representatives of employers and workers are not obliged to present a united front with representatives of their own governments.

Deliberations set international labor standards and provide a forum for the discussion of social and labor questions. The governing body, an executive group of 48, normally meeting four times a year, is composed of 24 representatives of government, 12 employers and 12 workers.

The tripartite structure, providing for government, employer and worker delegates, proved to be a basis of strength which enabled the organization to survive, even when the League of Nations dissolved after World War II.

In 1946, the ILO became the first major specialized agency to come under a new world body, the United Nations.

This year, in keeping with the ILO motto, "Poverty anywhere constitutes a danger to prosperity everywhere," and as part of a year-long 50th anniversary celebration, the 118 member states have embarked upon the development of a world employment program.

# Mayor Drapeau receives Transportation award

PITTSBURGH, Pa. — Mayor Jean Drapeau of Montreal has been named the winner of the 1969 Transportation Award by the Fourth International Conference on Urban Transportation.

The award was made to the mayor at the recently held conference in Pittsburgh, by Sen. Gordon Allott of Colorado.

The award includes a \$7,000 fellowship for graduate study in the field of urban transportation planning and administration at the University of Pittsburgh. It is the mayor's privilege to designate the recipient of this fel-



MAYOR JEAN DRAPEAU

Winner of the 1969 Transportation Award by the Fourth International Conference on Urban Transportation.

lowship covering two years of study; it has since been learned that the mayor has turned over the choice of the recipient to Metropolitan Transportation Commission (MTC) chief, Lucien L'Allier.

The Mayor was honored for his early awareness of the need for effective urban transportation and its role in the growth and quality of life in his city." (Mr. Drapeau was instrumental in the development of the Metro subway system, a 16½-mile network that has

greatly eased congestion in downtown Montreal.)

The \$213,000,000 Metro system was opened in the autumn of 1966 and was used by millions of visitors during Expo '67. The World's Fair provided an ideal test for the new system, and the success of that test and the success of the entire system are the prime reasons why Mayor Drapeau was honored by the Conference.

Previous winners of the Transportation award were Sen Clairborne Pell of Rhode Island, Adrian Falk of San Francisco's Bay Area Rapid Transit District, and Gov. Nelson A. Rockefeller of New York.

The conference is sponsored by the Pittsburgh Urban Transit Council and the U.S. Department of Transportation and drew attendance from more than 1000 civic leaders and transit experts from around the world. The theme for this year's conference was "Transportation: Lifeline of an Urban Society".

The keynote address was delivered by the Secretary of Transportation, John A. Volpe; Housing

and Urban Development Secretary, George H. Romney was also a speaker at the conference.



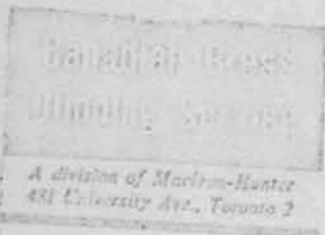
LUCIEN L'ALLIER

Chief of the Montreal Metropolitan Transportation Commission, who will select recipient of \$7,000 graduate study fellowship.

Canadian Press  
Clipping Service  
A division of Marican-Hunter  
481 University Ave. Toronto 2

Daily Commercial News &  
Bldg. Record, Toronto, Ont.  
March 27, 1969





Aurora Banner, Ontario  
Circ. 4,645  
March 26, 1969

## LETTERS



C-999

VILLE DE MONTRÉAL  
CABINET DU MAIRE

March 17, 1969.

Dear Mrs. Buck:

You just cannot imagine how much, at this moment, I miss your talent as a writer in my desire to convey some of my thoughts as an answer to the open letter published by the Aurora Banner at the end of February.

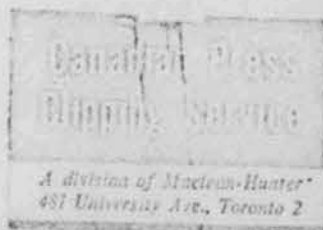
I shall keep your article with my most precious mementos of Expo 67. For your letter provides us with an outstanding example on how our country's effort in staging such an international Exhibition filled one of the essential needs of our Canadian society.

MAN AND HIS WORLD had in 1967, and still has, a very deep significance. Some, like yourself, grasped it fully. But all, perhaps unknowingly, were affected by the spirit of the event and by the sincere desire, thus created, to better understand and love each other. That we need, essentially, because we are human beings striving for happiness.

I truly hope for an opportunity to return your visit and see your wonderful community by myself. But I shall tell you immediately, and the people of Aurora, how encouraged I feel by your remarks. These, in themselves, are ample reward for all that my colleagues and myself try to accomplish.

My warmest welcome to all of you and my heartfelt thanks.

*Jean Drapeau*  
Mayor of Montréal



Dryden Observer, Ont.  
Circ. 3,949  
February 27, 1969

2999

## He can try

(Ottawa Journal)

Mayor Jean Drapeau made so many impossible dreams for Montreal come true even his most extravagant hope that Man and his World would in time outshine Expo 67 could never be quite dismissed as airy castle-building in Spain.

For Jean Drapeau had built his castles in a far more unlikely place, on islands which first had to be conjured from the St. Lawrence River. The smart money said it couldn't be done.

As long as even a shadow of Expo lingered on (and Man and His World was no more shadow; apart from lack of people it was almost the same as the original) it was possible to believe that we could re-live that golden summer. We could hope that those who missed Expo could still somehow be touched by the magic.

Now, the children who were too young to see and remember will learn of Katimavik, the mini-rails, the theme pavilions, the movies and all the rest by pictures in a book or through the memories of those who were there.

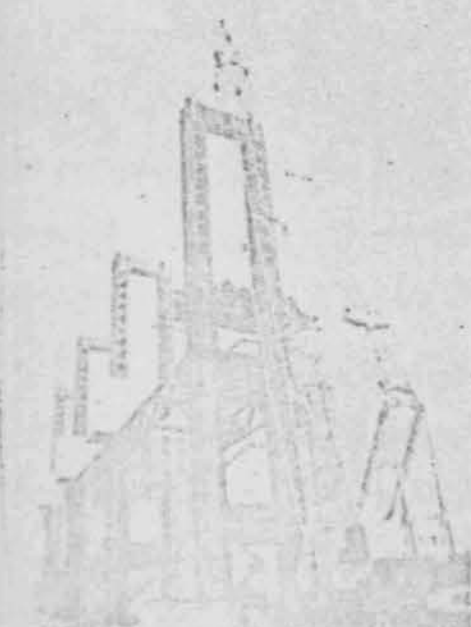
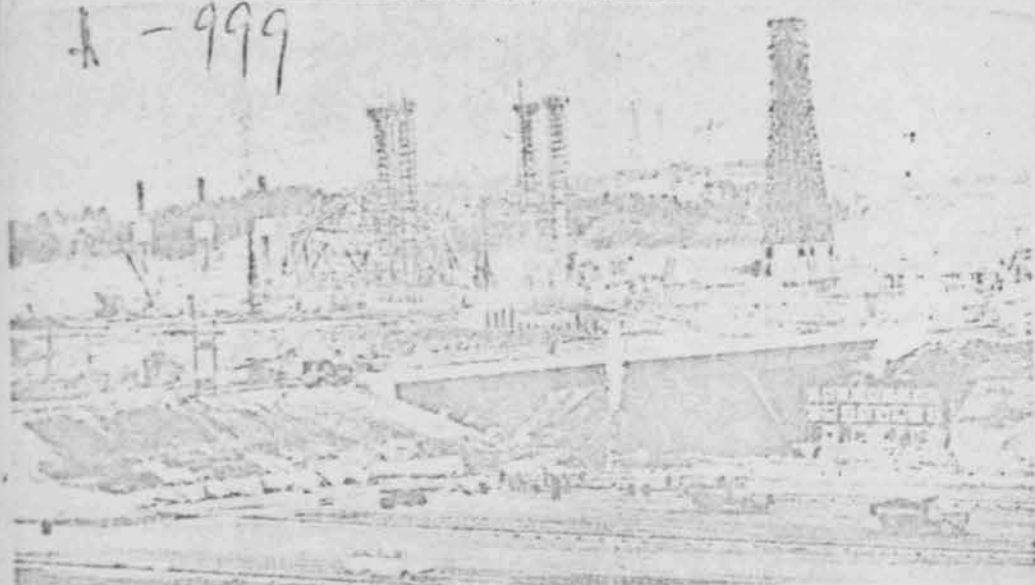
Maybe Expo should have ended with its blaze of glory, not with the anti-climax of Man and His World.

# Canadial Press PHOTO SERVICE

A Division of Maclean-Hunter  
 481 University Ave., Toronto 2

Langley Advance, B.C.  
 Circ. 4,760  
 March 20, 1969

A-999



WITH the opening just a year away, construction is progressing rapidly at the site of Expo 70 in the Senri Hills, near Osaka, Japan. More than 10,000 workers and 3,000 trucks are engaged daily on the grounds (top) where pavilions are gradually taking shape. The British pavilion (lower left) will be suspended from these giant steel masts. It will have four sepa-

rate exhibit areas on different levels. Already nearing completion is the Canadian pavilion (lower right). The unique structure will have glass walls inclined at a 45-degree angle. This month, cherry tree saplings will be planted throughout the Expo site so that Japan's national flower will be in bloom when the exposition opens on March 15th, 1970. To date, 64 countries have

confirmed their participation, four more than the total at Montreal's "Man and His World". JETRO photo

# Canadial Press PHOTO SERVICE

A Division of Maclean-Hunter  
 481 University Ave., Toronto 2

The Light Herald  
 Yarmouth, N.S.  
 Circ. 4,671  
 March 27, 1969

## AS I SEE OTTAWA BY RUTH GILIS

It was with disappointment that we learned of the decision by the Federal Government to cancel the building of the Prince Edward Island Causeway. Money could be given to Montreal for "Man And His World" but not the Island. Why?

Perhaps we were asking too much. How many people are involved? Could the same amount benefit more people? To these questions the answer is obvious. There are not enough people on the Island to make it feasible.

However, there is another side to the story. If everything is to be looked at numerically then it is obvious that Ontario and Quebec will receive everything. Prince Edward Island is a province, and as such should be given special considerations? Is it ethically right for a province to be cut off from the rest of the country? I do not think so.

Though we all feel like blaming Mr. Trudeau, he has taken a stand - \$200 plus million and better boat service. It is now time for Premier Campbell to act. There is no reason why the province couldn't induce private industry to build it. The bridge terminating in New Brunswick there are two provinces who could work together to create this type of crossing. Perhaps part of the \$225 million can be put to this use. Joey Smallwood has done a lot by sheer initiative. Premier Campbell, if he wants, can do the same - if he so desires.

## 50th Anniversary Stamp For International Labor

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instance to the right of Canada.

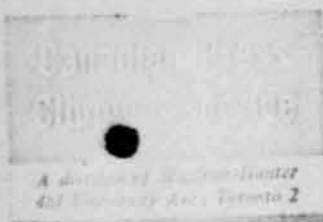
Thirty million I.L.O. stamps will be printed by the British American Bank Note Company, Ottawa; customary First Day Cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the avowed objective of the International Labour Organization which emerged as an intergovernmental cooperative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founding member countries and a staunch supporter through five decades was the seat of the I.L.O. through the years 1940-1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent headquarters in Geneva, Switzerland.

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The year, in keeping with the I.L.O. motto "Poverty anywhere constitutes a danger to prosperity everywhere" and as part of a year-long 50th anniversary celebration, the 118 member states have embarked upon the development of a World Employment Programme.





Brantford Expositor, Ont.  
Circ. 25,716  
March 28, 1969

## 8999 Man and His Means

In his report to Parliament on federal government spending for the fiscal year 1967-68, Auditor-General Maxwell Henderson notes that the cost of Habitat, the prefabricated housing project at Expo, exceeded its original contract price by \$7,055,000. Habitat's 115 completed and 43 unfinished dwellings cost \$17,932,000 or 71 per cent more than the tendered price.

"It is evident that there were additional delay costs not specifically identifiable," his report states. Mr. Henderson has been critical in the past about Expo's sloppy accounting procedures. The theme of the spectacular world's fair was Man and His World. The Habitat project was designed to show how man might adapt himself more imaginatively to modern urban living. Its concept of making life endurable in a city environment was bold and exciting, though not free from criticism.

The manner in which its designers exceeded their budget graphically depicts another weakness of Man and His World, namely, the average household's inability to gear its spending to its income. In most cases, however, unlike Habitat there are no taxpayers to bail overspend-

ers out of their financial plight. Moreover, the additional costs which put families in the red are not "specifically identifiable." Like Habitat's costs they grow and grow. Man and His World did not provide an example of man living within his means.



Prince George Citizen, B.C.  
Circ. 11,913  
February 25, 1969

## 8999 No More Help

If Mayor Jean Drapeau can save Montreal's Man and His World exhibition through a financial arrangement with Quebec government, that will be fine.

The successor to Expo 67, however, is neither an international nor a national fair and it would be wrong

### The Toronto Telegram

for Ottawa to pour any more money into it.

The Government must not be swayed by the new proposal advanced by Quebec City, and which would involve Ottawa, to save Man and His World.

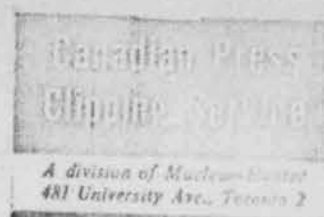
If the province is prepared to assume up to \$5.5 million of the operating deficit of the fair, fine. That's what the exhibition lost last year. However, Ottawa should not

be expected to defer an equal amount deducted from monthly payments Quebec is making on its share of Expo 67's deficit.

While Quebec would agree to repay eventually the amount deducted from current payments, with the instalments to start after June 1, 1972, the province is insisting that no interest be paid to Ottawa on this money.

This is unacceptable. Under the new arrangement, the loss would run to well over \$300,000 a year.

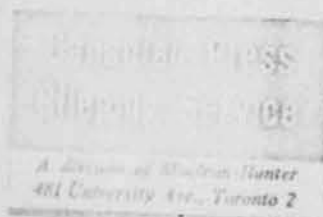
Ottawa has already contributed more than \$150 million to the Expo site, besides helping to finance thruways and other roads leading into Montreal. That is enough for a project that is now provincial and municipal.



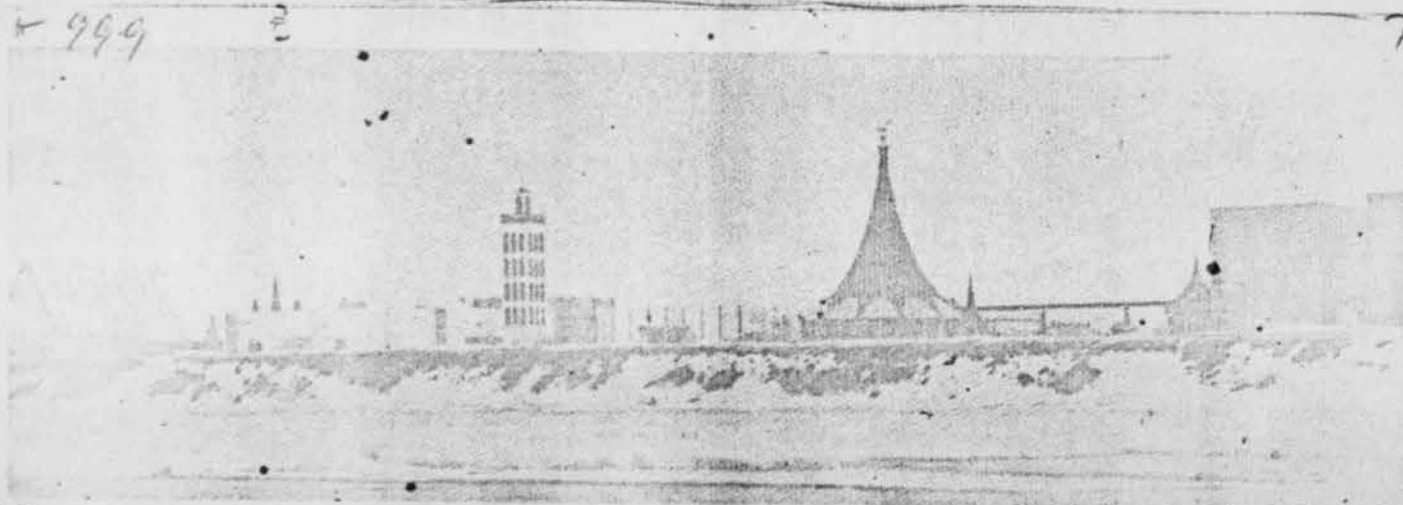
Vancouver Sun, B.C.  
Circ. 251,266  
April 2, 1969

## 8999 Bulgaria Takes Part

MONTREAL (CP) — Bulgarian ambassador Kiril Chitrev has announced that his country will participate this year at Man and His World. Montreal's continuing exhibition on the island site of Expo 67.



The Financial Post  
Toronto, Ontario  
March 29, 1969



## Man and His World awaits rebirth

Cold and deserted in the snow, except for a handful of workers, Man and His World awaits the coming of summer and crowds. A series of financial deals just being completed has cleared the way for another year of life for the Montreal fair (p. 3).

A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 262,000  
March 28, 1969

THE GLOBE AND MAIL, FRIDAY, MARCH 28, 1969

## Shaw denies Expo inefficiency; financial control 'exceptional'

MONTREAL (CP) — Robert F. Shaw, who was deputy commissioner-general of Expo 67 and now is vice-principal of McGill University, has flatly denied allegations of inefficiency in the recording of revenues at the world exhibition.

Referring to a statement Wednesday in Ottawa by Auditor-General Maxwell Henderson, Mr. Shaw said yesterday there was "not a damn thing new in that report." He added: "The control, in my view, was exceptional."

Mr. Shaw, preoccupied with a demonstration scheduled to take place at McGill today, said the Henderson report merely repeats allegations in respect to the handling and control of Expo 67 costs and revenues.

Regarding a statement that Habitat, Expo's new-style apartment building, cost \$7,472,000 more than the original contract price, Mr. Shaw declared: "I've said it so many times—it was built as an exhibit, not for housing."

One of the main reasons given for the costs of Habitat was that it was built as a prototype, an avant-garde concept in housing with new guidelines, frequent design changes and contractual problems.

Mr. Shaw said one of the revenue control problems possibly referred to by Mr. Henderson could be a result of the admission passport distribution system.

What happened frequently, he said, was that many distributors in the United States and Canada received pas-

ports on consignment, paying for whatever was sold. When an accounting was sought, they reported, "they had thrown out or burned the unsold passports, or something like that."

Mr. Shaw praised the senior executives at Expo 67, particularly Col. Edward Churchill, installations director, and Dale Rediker, director of finance and administration.

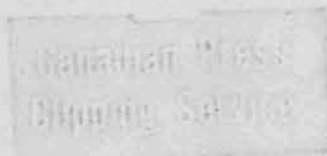
He said that "to have exercised further control would have cost more than justified

by any benefits received." Mr. Henderson was "very strict" in his concept of the handling of the exhibition's finances.

Putting it another way, Mr. Shaw said, the realities of Expo 67 made it necessary to organize the building program and expenditures according to the deadline needs. The massive exhibition could hardly operate under the same rules as would a more conventional project.

Mr. Rediker, now vice-president and treasurer of Place Bonaventure, also defended the control system. "We had an extremely qualified group of accountants, even though the project was organized in such a rush."

He said that "out of some \$52-million in passports received from the printers, only \$982 worth is unaccounted for, and that does not mean they were sold with revenue not recorded—it could be many things, including clerical errors."



A division of Maclean-Hunter  
431 University Ave., Toronto 2

Oshawa Times, Ont.

Circ. 23,090

March 28, 1969

## QUEEN'S PARK

# CNE Face-Lifting Project Erupts In Unseemly Brawl

By CY YOUNG

The mouse that's been roaring in Anguilla has had nothing in comic opera circles on the recent dispute between the province and Metro Toronto to the greater glory of the continent's oldest, established, permanent bingo game—the Canadian National Exhibition, hereafter referred to as the CNE or the Ex.

The issue became one of general interest because the rights of municipalities were involved in dealings with the province, also because the CNE had been pretty well written off after the glitter and glamor of Expo '67.

A general term for it was "tacky," to describe something tattered, torn and decrepit. Despite financial and other problems, Man and His World at Montreal was still held to be a very formidable competitor and Mayor Jean Drapeau more imaginative than the alleged humdrum minds directing the CNE.

Queen's Park stepped in at a recent Monday night coffee klatch when "Father John" Roberts himself, with Trade and Development Minister Stanley Randall, outlined plans to develop about 100 acres of Toronto lakefront and construct an Ontario pavilion for the CNE at a cost estimated initially at \$13,000,000.

A bemused press corps read into this action an attempt to do a face-lifting on the lakefront and a salvage job on the CNE that Metro Toronto itself had neither the will nor the resources to accomplish.

About a week after the announcement, the trucks were rolling to start the fill operation on the off-shore Ontario pavilion. According to Metro Toronto Chairman William Allen, who called in the constabulary to stop them, they were overloaded and travelling the wrong way on a one-way street.

Summed up, the provincial action was called "a land grab, a gun at our head." Enough legal action was threatened to have kept at least a platoon of lawyers in Caribbean and European vacations for the next decade.

### LETTERS EXCHANGED

There was an exchange of correspondence between Mr. Allen and Mr. Randall that apparently solved nothing. Mr. Allen complained that he had been notified of the intention to announce the provincial plan only a few days before the event and that his executive committee had not been shown the detailed plans.

Mr. Randall's retaliation, finally, was to state provincial claim to about 60 miles of lakefront, and there's some doubt about who owns the existing Ex. grounds themselves.



The Financial Post  
Toronto, Ontario  
March 29, 1969

# How financial deals clear way for Montreal fair's reopening

*But Man & His World's season is shortened to three months from five this year to take advantage of height of vacation period*

By John Kalbfleisch

MONTREAL — Montreal's Man & His World exhibition, the Son of Expo threatened by Mayor Jean Drapeau's threat to quit earlier this year, has now been welcomed back to the fold and will run June 12 to Sept. 7.

The annual exhibition, successor to Expo 67, had been canceled at the end of January because of fears Montreal would not be able to cover a possible 1969 operating deficit.

However, senior civil servants at the federal, provincial and city level have been hard at work putting into effect financial arrangements worked out two weeks ago. Only a few technical details of the rescue operation, particularly on the Montreal-Quebec City axis, remain to be resolved before final ministerial approval is given.

It now appears that a number of provincial notes owed by Quebec to Ottawa under the original Expo repayment schedule will be cancelled. They will be replaced by new notes payable without interest in three years.

## To cover deficit

Up to \$5.5 million will be available to Quebec. The province, in turn, will grant whatever portion of this is necessary to the city to cover any deficit incurred in operating Man & His World this year.

Montreal still owes the feder-

al government \$25 million as its share of Expo 67. The city has already paid \$5 million. Another \$5 million of its total debt represents payments by the Expo 67 corporation to the city

for police and other services rendered.

Montreal will pay 57% of \$25 million to Ottawa directly over the next eight years, and 43% to Ottawa through the province

of Quebec.

Now that Man & His World is on again, the fair staff has been working frantically to re-enlist exhibitors.

"It takes time to tell everyone

## Fair site is eerie in the snow but work has already started

MONTREAL — A substantial melting of the snow that still covers the old Expo 67 site in the St. Lawrence River will signal the start of the big push on preparations for this year's version of Man & His World.

Beneath the inverted pyramid of the old Canada pavilion, inside which considerable snow has accumulated, dripping water has created icicles and glazed surfaces. The eerie effect is heightened by the site's present desolation.

However, to get pavilions and exhibits ready for this season's run, June 12 to Sept. 7, work is going ahead inside several pavilions — most of which seem to have come through a second winter unscathed.

The protective canvas wraps have come off the minirail trains. Snow removal is in progress in some locations.

Man & His World will feature the exhibits of more than

40 countries this year. While the total is down slightly from last year's figure, last-minute confirmations — particularly from several African nations — could augment this.

In addition, various exhibits mounted by the city will swell the grand total to 75.

New countries at the fair this year include Spain, the acknowledged star of the recent two-year New York World's Fair. The Spaniards will occupy the old Scandinavian pavilion.

Bulgaria and Hungary are also slated to pay their first such visits to Montreal.

After sitting out the fair last year, the Czechoslovaks have agreed to mount an exhibition for 1969. A part of the old CP-Cominco pavilion will be reserved for them to display a collection of Bohemian glassware and jewelry.

Another newcomer, and one that is also expected to prove a major attraction, will be Interpol, the international crime-fighting force.

Part of the Expo Express, a subway-like train that carried visitors from Place d'Accueil on the mainland over the two islands to La Ronde in 1967 and 1968, has been sold. City buses will now carry tourists directly from downtown Montreal to Ile Ste. Helene.

Season's visas have been reduced in price to \$12 from \$15, and children under six will be admitted free. Other visa prices remain the same.

This year's three-month run compares with the five-month edition last year, which ran up an operating deficit of about \$5 million but attracted 12.5 million visitors.

that we are on again and to receive a reply from them," one fair official said.

## Ill-timed cable

For example, on Jan. 29 Drapeau received a telegram from Bulgaria informing him of that country's intended participation. Ironically, his reply could only be that such participation would be impossible.

Since then, the Bulgarians have been marking time, hoping the fair would be revived. A cable reconfirming their participation is expected shortly.

However, the Hungarians, who operated only a restaurant at the fair site last year, may

need a further nudge from Drapeau to ensure their renewed — and expanded — participation this year. A pleneload of exhibits for their intended display is said to be ready in Europe.

The Bulgarian attitude shows how strongly some of the eastern European countries are interested in showing their wares in the west. Bulgaria is in the midst of a tourist boom which it would like to see supplemented by visitors from North America.

According to the rewritten adage of the last century, trade now follows the tourists, not just the flag.

MAR 30 1969

# Expo's Encore to Encore Again in '69

By CHARLES J. LAZARUS

**M**ONTREAL — The "Man and His World" exhibition, popularly known as "Expo's Encore," has been brought back to life through a unique bit of financial juggling, and the big show will be seen again from June through September on the two largely man-made islands in the St. Lawrence River.

The latest decision on this on-again-off-again-on-again fair, which still contains much of the spirit and much of the substance of Expo 67, shows two things:

How an ephemeral, official world exhibition can be converted into a civic recreational facility and tourist attraction. And what can be achieved between a city administration and senior governments where financial pressure, perseverance and a soupçon of goodwill are applied.

## Take-Over

The decision by Montreal's dynamic Mayor, Jean Drapeau, to take over the Expo 67 sites, pavilions and as many exhibits as were available became a reality at the end of that highly successful world's fair. All the participating nations, except the Soviet Union, Czechoslovakia and Yugoslavia, agreed to donate their pavilions to the city after Expo 67 closed.

Some countries left all their exhibits, some left only a part of the original display, and others left only the buildings, with their interiors denuded and denationalized.

Mayor Drapeau organized a team to come up with a batch of new exhibits. These ranged from the Biosphere, an exquisite bird sanctuary framed by hanging gardens set up inside the former geodesic bubble that was the United States Pavilion during Expo 67, to a display of antique cars called "Belles of Yesteryear." The latter was housed in the former British Pavilion.

## Mostly Intact

Most of the Expo 67 complex, including the glistening Expo express train, minirail trains, theme buildings and landscaping with the shimmering St. Lawrence as a backdrop, remained intact.

The main difference between Expo I and Expo II was that the former, a world's fair sanctioned by the International Bureau of Exhibitions, drew a record-smashing attendance of 50,000,000, while its successor last summer was plagued by incredibly bad weather for its five-month run, compared to six months the year before. It put only 12,500,000 admissions through the turnstiles.

When Mayor Drapeau announced that the first edition of "Man and His World," which he foresaw as the world's first permanent exhibition, was going into intermission, the red ink began to show through his dreams. In its first year, "Man and His World" ran up a deficit of upward of \$5-million.

## \$260-Million Deficit

Expo 67, acclaimed by the toughest critics, had lost \$260-million in its one summer, but the deficit was divided among Montreal, the Province of Quebec and the Canadian Government, which were 50, 37½ and 12½ per cent partners, respectively, in the world exhibition.

Late in January, when Montreal was expected to announce plans for this year's Expo III extravaganza, it began to appear that financial pressures were worse than expected. Then came the stunning announcement from the Mayor: Montreal could not go it alone with "Man and His World," and, unless the Provincial Govern-

ment of Quebec and the Government in Ottawa realized and recognized a responsibility to keep this "recreational and cultural" facility alive, the fair would die.

The death sentence thus pronounced, Mayor Drapeau increased the pressure by announcing that he was unable to operate in a climate of austerity, and that unless he could see some light "at the end of a dark tunnel," he would resign.

It was not long before both the Provincial and Federal Governments got the Mayor's message.

The Provincial Government agreed to provide a \$5.5-million cushion for a possible "Man and His World" deficit this year, using money from the funds it had allocated to the Federal Government for Quebec's share in the deficit for Expo 67. The \$5.5-million will be paid to Ottawa in 1972, without interest.

## Reprieve Announced

Within days, the three Expo 67 partners were again in contact, and a few days ago the reprieve of "Man and His World" was triumphantly announced.

Montreal was quick to emphasize, however, that Quebec's decision to provide funds of up to \$5.5-million to backstop a possible deficit did not necessarily mean that this year's show would show a loss.

It was pointed out that various measures were being taken to avoid the mistakes learned from the 1968 tran-

sition year, and that chances were good that the deficit would be far less than \$5.5-million and might even be nonexistent.

Mayor Drapeau said that this year's encore of Expo, instead of running for five months, would open on June 12 and close Sept. 7, the Sunday after Labor Day. This would give the best chance for favorable weather conditions and reduce the cost of operation, he said.

Next, the fair has reduced its season admissions to \$12.50 for adults (over 18) and \$7.50 for children and youths (6 to 17), with free entry for youngsters up to, and including 5 years old.

## Greater Value

Single at-the-gate admissions will continue at \$2.50. Officials promised there would be more value for the visitor's dollar in free attractions inside the fair site, including a weekly name performer to be presented at no extra charge at the Place des Nations.

The international participation in this unofficial exhibition, it was announced, would be better than ever, with between 30 and 40 countries expected. Czechoslovakia, which was absent from the Expo islands last year after presenting possibly the most popular pavilion at Expo 67, and Spain, which offered one of the prime attractions at the New York World's Fair but bypassed Expo 67, are both expected to be there this year.

# Toronto Adds Expo Touch

**M**ONTREAL—The continuing impact and effect of Expo 67 and its successor, "Man and His World," are reflected in a decision by the Canadian Government to build a \$13-million pavilion complex as an integral part of the 91-year-old Canadian National Exhibition in Toronto. The annual two-week exhibition is usually held in August.

The project, to be known as "The Ontario Showcase," has been described as a "mini-Expo." It will cover an area of 80 acres and feature all facets of life in Ontario as it was, as it is and as it

could be. The complex will be completed in 1971.

At a news conference in Toronto recently, Premier John Robarts of Ontario said that the decisions to go ahead immediately with the Showcase project was a direct result of Expo 67 and its value in combining recreational, educational and cultural facilities for natives and visitors.

Building of the complex is also designed to provide a stimulus to the authorities of the National Exhibition to begin a major overhaul and do away with its archaic features.

The influence of Expo 67 on the Showcase designers is readily evident: The complex will be built on stilts in the waters of Lake Ontario, just offshore from the exhibition. Two islands will be reclaimed as part of the project, and a key feature will be the Cinésphere Film Theater, which will be designed in geodesic form.

Expo 67 was built on reclaimed land 10 times the size of the Showcase, and one of its architectural highlights was the United States Pavilion, a massive, transparent geodesic sphere.

—C. J. L.

The Sunday Star  
WASHINGTON, D. C.  
SUN. 353,738

MAR 30 1969 *B. J. Miller*

Foreign New Issues

CANADA — The 50th anniversary of the International Labor Organization is being marked by a stamp which can be used in any position. The design by Julien Hebert, creator of the Expo 67 "Man and His World" symbol, is arranged so that any of the four sides can be considered the top.

The predominant feature is a white elliptical globe with a variety of tools superimposed on a dark olive green background. The wording, in a lighter green, in each case faces toward the central design.

Thirty million of the steel engraved stamps are being

The Sunday Star  
WASHINGTON, D. C.  
SUN. 353,738

MAR 30 1969 *B. J. Miller*

Canada Fair  
Due June 12

(MONTREAL, Can.—Canada's permanent international exhibition, which began as record-breaking EXPO 67 goes into its second season as "Man and His World" June 12 to run through Sept. 7.

More than 62.8 million visited the site on two islands in the St. Lawrence river, Sainte Helene and Notre Dame.

Tickets, still called "Visas", are \$2.50 for adults and \$1.25 for youths on a daily basis; \$12 and \$7.50 for the season. Children under six years are free.

Pavilion hours will be from 10 a.m. to 9:30 p.m., daily with La Ronde, the giant amusement area, open from noon to 2:30 a.m.

TUSCALOOSA, ALA.  
NEWS  
D. 12,000 S. 12,000

MAR 19 1969 *B. J. Miller*

Forty-seven countries participated in Montreal's Man and His World in 1968.



Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Almaguin News  
Burks Falls, Ont.

Circ. 3,216  
March 5, 1969

# EDITORIAL

Hartley Trussler

MONTREAL - CITY OF FEAR

F999

The violence in Montreal recently is most alarming not so much because of the bombings but the places bombed. In every case it was the institutions which represent the English people of the Province. Is it an organized effort to try and drive English commercial interests out of Quebec?

The undertone of hate and resentment which is rampant in Quebec cannot help but lead to such things. There are many who would deprecate any mention of such an assumption and some who would heap abuse on anyone who raised such a question. But we cannot overlook the facts; it isn't just a small minority who would like to see all English eliminated from Quebec. The Separatist societies who perpetrate the violence could not flourish unless a large sector of public opinion was sympathetic. The so called quiet revolution is becoming sort of a guerilla war with all its horrible implications. The politicians of all the parties, with the possible exception of Western Social Credit, have adopted the fantasy of appeasement to keep Quebec in Confederation and probably more important to get the Quebec bloc vote. They have given the impression that a great sin has been done against the French speaking people, which has made Quebec feel that the rest of Canada owe them a preferred dispensation and they have used it as a bargaining agency to get concessions unfair to other Provinces. They want Quebec for Quebecers yet what would Montreal be without the capital and industry supplied by the English and American people. It would be a pretty deserted city. Millions of dollars were poured into Expo by the Federal Government (Money from All of Canada) and it was a tremendous boost to Montreal. Yet the Province of Quebec has not paid their share and I believe have made a proposition to divert it into financing Man and His World to continue operations as a purely Montreal-Quebec annual show. Nobody, I'm sure, would quarrel with the idea of making Man and His World a continuing show, but surely it should be financed by those who operate it just as the Toronto Canadian National Exhibition.

There seems to be a feeling of resentment against Canadian or English Establishments which is now being manifested by bombings. The majority in Quebec are extremely concerned because continued terrorism could mean the withdrawal of many industries to safer, more congenial places. You may hear of mild resentment against American firms in other parts of Canada but not terrorist actions. There is no Province in Canada which needs outside capital more than Quebec, yet today they seem bent on driving it out. Franch may fill the gap but it appears as if DeGaulle was more interested in enlarging the aura of DeGaulleism rather than French industry and more concerned with supplying trouble makers than money to cells of French Nationalism.

The most disturbing feature of the Montreal bombing is - Will it spread into the rest of Canada, particularly in Ontario where our Government has now made the Government Bilingual and wherever there is 10% or over French speaking people? Will they demand a plebiscite to see whether they should be part of Quebec rather than Ontario. As I said before most people deprecate such an idea but it is a very real threat.

In our National Anthem, "We stand on guard, We stand on Guard, We stand on Guard." Should we not be guarding against dividing our Nation? Phasing out which will divide rather than encouraging it.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario

Circ. 262,000  
March 31, 1969

## X999 jobs for students

As that "19-year old second-year Arts student who directs the McGill Entrepreneurial Association", referred to by Betty Lee (The New Breed Who Work for Themselves—March 11), I would like to provide a few more facts about our project.

Firstly, the name of this student-run corporation, the first of its kind in Canada, is the McGill Student Entrepreneurial Agencies, Inc. At present, we have 400 students on application and employ approximately 50 students in business, ranging from market research to baby-sitting, from advertising to tutoring, from bar-tending to lawn-mowing. We are also negotiating for the pedicab concession at Man and His World, which could employ up to 60 students and generate \$75,000 to \$100,000 in student salaries, as well as for taking over a gas station in Montreal. The latter project would employ up to 40 students in the school year and generate over \$25,000 in student salaries.

MSEA is patterned on the Harvard Student Agencies, one of 15 student corporations in the United States. MSEA is presently involved in a fund-raising program with an objective of about \$90,000. Also, as president, I receive directly or indirectly much of the publicity which has, fortunately, come to MSEA; nevertheless, our executive, made up of Mickey Ross, vice-president (B. Com. 3) and Dan Reichman, secretary-treasurer (B.A. 2), our executive secretary,

Maureen Casey, (B.A. 3) and nine student managers of each of the agencies, are putting in up to and including 35 hours a week in the efforts to make this project successful.

The funds which would be raised in this private fund-raising campaign would be used to provide for a corporation bank so that we might be able to cushion some of the expected losses over the next three years. These losses we will incur until the academic year 1972-73, at which point MSEA will be operating in the black.

Finally, I must point out that MSEA is a non-profit organization, for it is the objective of the students involved to provide as much summer and part-time employment as possible, complementing the services of the Canadian Manpower Placement Offices, as well as other private placement, in the vast process of trying to find jobs for the mass of students. It is certainly encouraging to note that other students are beginning to take the initiative for self-employment, and we do wish for them the greatest success.

Richard Pomerantz  
President, McGill Student  
Entrepreneurial Agencies Inc.  
Montreal

Journal du SCSF  
Ottawa, Ont.  
April 1969

JOURNAL  
APRIL 1969

VOL. 5 — NO. 4

JOURNAL

APRIL 1969

## For Man and His World Employees

# Biggest Arbitration Award in History

One of the largest arbitration awards in North American labour history was won by CUPE Local 301 in Montreal.

The award covers some 4,000 temporary workers — a majority of them students — employed last year at Montreal's Man And His World. It orders the city of Montreal to pay the workers a total of \$850,000 in back benefits.

Roger Lampron, president of CUPE Local 301 which represents Montreal civic employees said this was the "first time such a large sum was obtained under similar circumstances".

"The legal battle waged by our union on behalf of those employees was a fantastic one, not only in terms of money and employees concerned, but also in the complexity of the arguments ad-

vanced by both parties," he said.

The \$850,000 award handed down Mar. 5 covers a number of benefits included in the local's collective agreement with the city. The city argued the temporary workers were not entitled to them.

The union however proved to the satisfaction of Arbitrator Dr. Victor Melançon that the workers were entitled to:

— Double time for work per-

- formed on holidays;
- Overtime rates for work performed beyond regular scheduled hours;
- Accumulated sick leave premiums;
- Vacation pay; and
- An additional premium of four per cent.

The temporary employees, 95 per cent of whom were students, were earning \$1.75 per hour during their summer work at Man And His World.

### New Agreement

A few days after the publication of the arbitration award the

union called a mass meeting of last year's Man And His World workers to ratify the terms of a new agreement for the 1969 season.

The students voted by a majority of 171 of a total of 255 to accept the provisions of the 1969 contract, granting them substantially the same benefits handed down by the arbitration award.

In addition, working conditions which had been described as "awful" in 1968 have been substantially improved for 1969.

Refusal of the new agreement would have jeopardized the on again — off again — on again plans for this year's Exhibition.

Industry, Toronto, Ont.  
April 1969

## Not All Bad

The news from the campus isn't all bad. Which is to say that there are constructive, socially-useful extra-curricular activities being undertaken by students of a number of Canadian universities.

The self-help business projects of student groups seeking summer jobs are a case in point. In Montreal and Toronto, to mention the best publicized examples, local university students are currently setting up a variety of local business enterprises ranging from private tutoring to swimming pool lifeguard services. Others are under consideration.

Montreal's McGill University in particular has won the backing and guidance of local industrialists for its McGill Student Entrepreneurial Agencies Inc., a kind of senior "Junior Achievement" project which aims at generating summer employment for several hundred university members through a network of (hopefully) profit-making enterprises.

MSEA currently employs 50 out of 400 job-hunting students in such diverse fields as market research, baby-sitting, advertising, bartending and lawn mowing. It is also seeking the pedicab concession at Montreal's Man and His World which, if successful, would employ another 80 students and generate up to \$100,000 in student salaries.

Given the rate at which our student population is increasing, this is an encouraging trend, albeit one still in the early stages of development. But for this very reason it obviously can make no great impact on the overall problem of student unemployment this summer when the situation will be at its most acute yet.

In a recent address before members of the Peterborough, Ontario, branch of the Canadian Manufacturers' Association, John R. O'Dea, national CMA president, urged manufacturers across Canada to join with the federal Department of Manpower and their provincial governments in meeting the problem. Said Mr. O'Dea, in part:

"The implications of many thousands of young students without jobs milling around at the height of summer are not pleasant from any standpoint and manufacturers must do everything they can to help avert such a situation. Of course, industry cannot be expected any more than the government to embark holus-bolus on make-work projects. There are strict economic limits to what any company can afford to do.

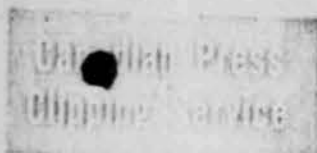
"This said, it is not unreasonable to suggest that most manufacturers could usefully find seasonal room for at least one or two students in a period which is often somewhat dislocated due to the absence of vacationing permanent employees.

"Let no one think that the reasons for hiring students are purely a matter of social obligation. The record shows pretty conclusively that the type of student who is really anxious to be hired invariably makes a first rate temporary employee, eager to learn, quick to adapt, diligent and productive. And I have been told over and over again of companies which have for years recruited permanent executive personnel from the ranks of these temporary student employees.

"I think it important, too, that we all keep our sense of perspective about the bad news from the universities. Violence and lawlessness make the headlines, of course, but let's not forget that, once again, it is a question of a dissident minority making all the noise. The great majority of students are innocent of any wrongdoing.

"More than this, it is cheering to find at least some of these students showing commendable initiative in getting into business for themselves in a small way in the summer months. So let us not fall into the trap of writing off the younger generation as a lost cause. After all, Canada is going to need them in the not-too-distant future....."





A division of Macmillan Hunter  
481 University Ave., Toronto 2

Industry, Toronto, Ont.  
April 1969

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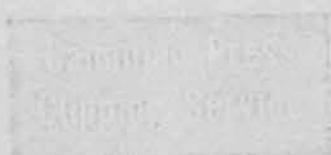
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A Division of Macmillan & Co., Toronto 2

The Journal of the Canadian  
Dental Association  
Toronto, Ont.  
April 1969

# MONTREAL • the city with



Hôtel de ville



Château de Ramezay

Notre-Dame

Marché Bonsecours



# a difference



Wining and dining



## MONTREAL IS THE SCENE OF THE CDA CONVENTION JULY 9-11

Different because it is more bilingual than any other North American city of similar size, Montreal, after Paris, is the world's second largest French-speaking city. And Montreal, site of the 1969 CDA national convention, has many other cosmopolitan features which make it attractive to the visitor, so much so that it was selected as the location of the spectacular Expo 67.

Above the very heart of the city's commercial district towers 764 ft. Mount Royal, a favourite summer and winter tourist attraction. In 1535, Jacques Cartier, the first European visitor to these parts, was taken to the mountain's verdant summit by hospitable Indians. Today a convenient lookout and a handsome chalet supply amenities from which visitors may follow Cartier's example. But the present-day skyline is dotted with 600 ft. buildings, sprawling industries and homes that stretch away in every direction.

In 1611 Samuel de Champlain established the first fur trading post on the site of today's Montreal. Little did he know that this venture would blossom into one of the world's strategic transportation centres. Some 900 miles from the Atlantic Ocean, Montreal is now the largest inland seaport in the world.

Paul de Chomedey, Sieur de Maisonneuve, founded the first permanent settlement in 1642. It was from this pioneer outpost that most of the early adventurers set out to explore the interior of the continent. Some 35 of the 50 American states were discovered by Montrealers of French descent, and there are some 4,600 place names related to their exploration.

The present city stands on an anvil shaped island roughly 32 miles long and 16 miles wide. Its population exceeds two million; about two-thirds are of French origin and 20 per cent are of British stock.

The city's special appeal stems from its essentially French atmosphere. Its newsstands carry more French publications than English; indeed, the French language predominates throughout.





Notre-Dame de Bonsecours

Montreal's cultural activities are also largely French. There are about a dozen good professional theatrical companies. A few, including the *Théâtre du Nouveau Monde* and the *Théâtre du Rideau Vert*, operate the year around. Of special interest are the numerous night clubs and intimate 'boîtes' where French Canadian balladeers and folk singers entertain. Topping the annual series of events are the various performances of Montreal's Summer Festival, including professional theatre, opera, symphony, concerts 'under the stars' atop Mount Royal, parades, art exhibits, a film festival, and jazz concerts that stretch from late June to early September.

For the inner man, the city's countless fine restaurants have made Montreal the gastronomic capital of America. In fact, many connoisseurs claim that Montreal offers a better choice of restaurants, at lower prices, than any other city on the continent. And while French cuisine predominates, there are dozens of excellent restaurants that cater to those who prefer the specialties from more than a dozen European and other countries.

Montreal possesses a magnificent concert centre — Place des Arts — a large complex comprising a concert hall, a theatre and a recital hall. Rated one of the finest in the world, its acoustically perfect Salle Wilfrid Pelletier is the permanent home of the *Montreal Symphony Orchestra* and provides a haven for the world's best known travelling musical companies.

The Museum of Fine Arts has an excellent collection of paintings and sculptures ranging from old masters and oriental art to the best of modern Canadian creations. There are several other interesting historical museums. The largest of these is the *Château de Ramezay* dating back to 1705. This historic building, once the residence of a former French governor, Claude de Ramezay, has even sheltered leaders of the American Congress, such as Benjamin Franklin.

Montreal is also a city of churches. Among those deserving a visit is Notre-Dame. Built in 1823, its interior is noted for its delicately crafted woodwork. St. Joseph's Oratory, a shrine which draws some three million pilgrims annually, stands as a monument to Brother André, 'the miracle man of Mount Royal.' Tiny Notre-Dame de Bonsecours, the 'sailors'



Sherbrooke Street West



church' on the waterfront, is Montreal's oldest. Mary Queen of the World Cathedral is a half size replica of St. Peter's in Rome.

Visitors should not miss the section known as "Vieux Montréal" where some of the buildings are between 200 and 250 years old. Here are the houses of early explorers and fur traders, including John Jacob Astor.

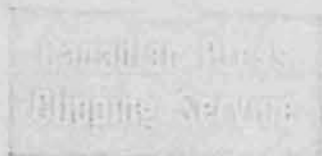
A startling contrast is provided by Place Ville-Marie in the heart of the city. Its cruciform complex, with more office space than the Empire State Building in New York, is capped by an observation tower, as is the nearby Canadian Imperial Bank of Commerce Building — the tallest in the Commonwealth.

St. Helen's Island, site of 'Man and His World,' is the home of the Free Company of Marines. Dressed in French military uniforms of the 1700's, this group performs manoeuvres in front of an old fort

which dates back to 1824. The island also boasts two interesting military museums, fine playgrounds, one of the best city-operated restaurants and large swimming pools.

At Lafontaine Park visitors may enjoy the Garden of Wonders — a children's zoo in fairyland and nursery rhyme settings. The park also has an open-air theatre where light opera is performed every evening in the summer. Other attractions in the park are lagoons with Mississippi-style pleasure boats, canoes, and miniature trains to delight the small fry.

The easiest, quickest way to see Montreal is to take one of the many guided tours that show off the best of the city and its surrounding area. For those interested in making longer visits at their leisure, many of the points of interest either are within walking distance of downtown Montreal or are easily accessible by public transportation.

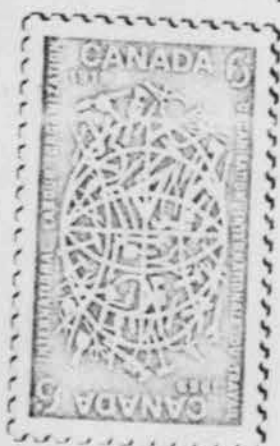


A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Herald, Fort Hill, Ont.

April 1, 1969

## International Labour Organization 50th Anniversary stamp



British American Bank Note Company, Ottawa; customary First Day Cover Service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the avowed objective of the International Labour Organization which emerged as an intergovernmental co-operative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founding member countries seat of the I.L.O. through the years 1940-1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent Headquarters in Geneva, Switzerland.

Meeting annually, the International Labour Conference, supreme authority of the I.L.O.; provides eligibility for four delegates from each participating nation, two as Government representatives and one each from Employers and Workers; representatives of Employers and Workers are not obliged to present a united front with representatives of their own Governments. Deliberations set international labour standards and provide a forum for the discussion of social and labour questions.

The Governing Body, an executive group of 48, normally meeting four times a year, is composed of 24 representatives of Government, 12 Employers and 12 Workers. The tripartite structure, providing strength which enabled the organization to survive, even when the League of Nations dissolved after World War II. In 1946, the I.L.O. became the first major specialized agency to come under a new world body, the United Nations.

This year, in keeping with the I.L.O. motto "Poverty anywhere constitutes a danger to prosperity everywhere" and as part of a year-long 50th anniversary celebration, the 118 member states have embarked upon the development of a World Employment Programme.

A Canadian Post Office 6c stamp to commemorate the 50th Anniversary of the International Labour Organization, scheduled for release on 21st May 1969, will have a unique format which makes it usable in any position, the Post Office Department announced today.

The new steel engraved 40 by 24 mm issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo 67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during Centennial celebrations in 1967. Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments, representing diverse traders; dark olive green is used for the overall background. Working, arranged on four sides and printed in a 15% value of the same green, in each instance faces towards the central design. The longer dimension, has, on respective sides, "International Labour Organization" and "Organisation Internationale du Travail". The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919". Two denominative 6's face inward in diametrically opposed corners, in each instance to the right of Canada.

Thirty million I.L.O. stamps will be printed by the



COLUMBIA, MO.  
MISSOURIAN  
D. 5,000 S. 6,000

APR 1 1969 *Byrd*

Montreal's Man and His  
World may operate again this  
year (May 29 to Oct. 6) with a  
reduced number of participating  
countries.



Ottawa Journal, Ont.  
Circ. 78,318  
April 1, 1969

Mr. Drapeau  
Should Dream

*A New Dream*

An Editorial in Maclean's Magazine

**MAN AND HIS WORLD** has been reprieved. It might have been better had it died. It is devoutly to be hoped that Mayor Drapeau is not going to insist year after tattered year that his cherished brainchild be propped up and perpetuated until it is akin to Toronto's tacky CNE.

Expo's problem is that it is suffering from aftermath. In 1967 everything was going for it.

Beyond its economic usefulness as a tourist attraction it is difficult to see any reason for perpetuating Man and His World as an exhibition.

With respect, Mayor Drapeau, why flog a tired concept? Let Montreal, which led the world in imagination with Expo, lead again by building the greatest citizens' centre in history.

A proposal: turn the magnificent Expo site into a permanent recreation centre. Construct a massive swimming pool on the scale of Moscow's. Build a few dozen tennis courts. Create the most extensive marina in the world. Lay out basketball courts, baseball diamonds, football fields, hiking trails. For winter, construct hockey cushions, snowmobile trails, a skiing area.

Adapt one of the permanent buildings for use as a giant teen centre, another for square dancing. Set up arts and crafts and drama locales. And keep La Ronde for amusement.

The location is perfection. The Metro makes it all accessible to Montrealers for a subway fare.

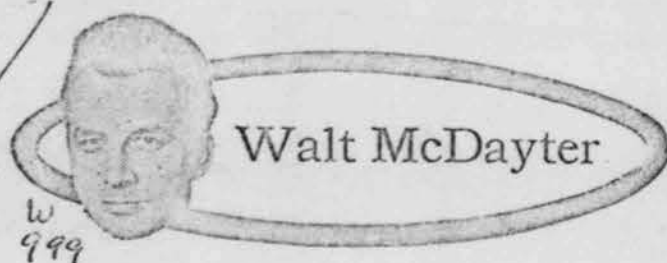
Stop trying to duplicate that first splendid rapture, Mr. Drapeau. Dream another dream.

Moosomin World-Spectator

Saskatchewan

Circ. 2,456

April 2, 1969



## Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carry King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

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If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.

Toronto Telegram Syndicate

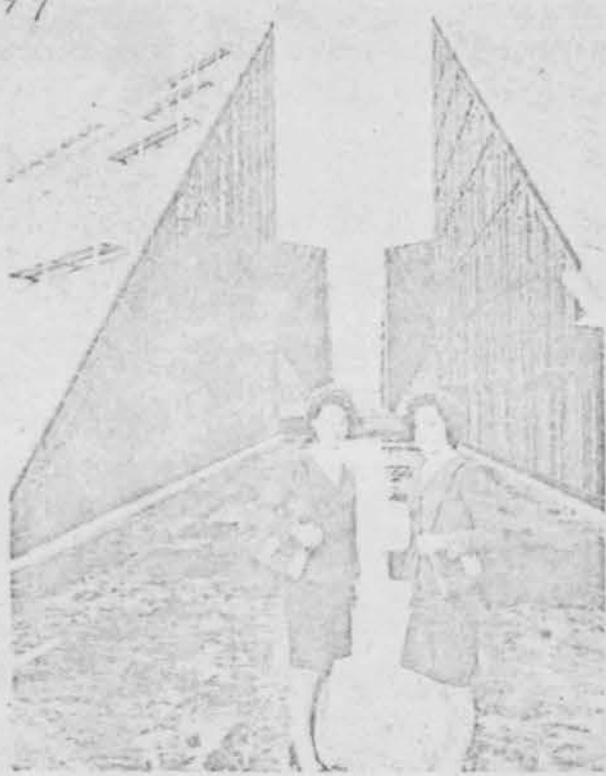


THE MONTREAL FREE PRESS  
 MONDAY, APRIL 2, 1969

A Division of Montreal-Herald  
 431 University Ave., Toronto 2

Courtenay Comox  
 Dist. Free Press, B.C.  
 Circ. 6,192  
 April 2, 1969

W 999



**CANADA'S CONTRIBUTION** — With the opening just a year away, construction is progressing rapidly at the site of Expo 70 in the Senri Hills, near Osaka, Japan. More than 10,000 workers and 3,000 trucks are engaged daily on the grounds where pavilions are gradually taking shape. Already nearing completion is the Canadian pavilion. The unique structure will have glass walls inclined at a 45-degree angle. This month, cherry tree saplings will be planted throughout the Expo site so that Japan's national flower will be in bloom when the exposition opens on March 15, 1970. To date, 64 countries have confirmed their participation, four more than the total at Montreal's "Man and His World".

The Christian Science Monitor  
BOSTON, MASS.  
D. 202,145

APR 3 1969 *E. J. Kelly*

## International Labour stamp

### Weekly stamp column

A Canada Post Office 6¢ stamp to commemorate the 50th Anniversary of the International Labour Organisation, scheduled for release on May 21, 1969, will have a unique format which makes it usable in any position.

The new steel-engraved 40 by 24 mm. issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hébert, whose Expo 67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during centennial celebrations in 1967. Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background. Wording, arranged on four sides and printed in a 15 percent value of the same green, in each instance faces towards the central design. The longer dimension has, on respective sides, "International Labour Organization" and "Organisation internationale du Travail." The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919." Two



To be issued May 21

denominative 6's face inward in diametrically opposed corners, in each instance to the right of Canada.

Thirty million ILO stamps will be printed by the British American Bank Note Company, Ottawa; customary first-day-cover service will be provided by the Postmaster, Ottawa 2.

The problem in choosing new designs for Britain's stamps for 1970 was not in finding subjects and themes, but eliminating some of them from the huge list of suggestions, says Postmaster General John Stonehouse. Over 50 serious proposals had been put to him.

Speaking at the Stampex banquet in London, Mr. Stonehouse said that these proposals included the diamond jubilee of the Girl Guide movement, the bicentenary of the "Spode" pottery works, the centenary of the birth of Maria Montessori, and the 350th anniversary of the birth of Jeremiah Horrocks. Another suggestion was for a stamp to commemorate King William I, put to him by the Society of the Descendants of William I.

Mr. Stonehouse also announced the decision he had made to issue a special commemorative stamp for the Philypia International Stamp Exhibition, which will be held in September, 1970.

WOMEN'S WEAR DAILY  
NEW YORK, N. Y.  
D. 63,513

APR 4 1969 *Exhibition*

CUBAN TAKEOVER: Bulgaria is to occupy the former Cuban Pavilion at Montreal's Man & His World opening June 12, the first time this particular people's republic has taken part in the exhibition. It plans to show a concentration of highly prized art treasures, icons, gold objects, ceramics and ancient costumes and will operate a boutique and restaurant.

\* \* \*



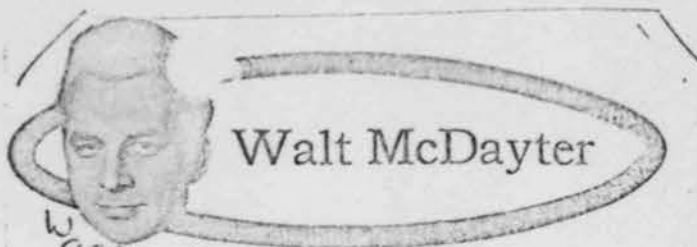
A Division of Macdonald-Hunter  
481 University Ave., Toronto 7

Shuswap Weekly

Chase, B.C.

Circ. 520

April 4, 1969



## Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carney King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

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Toronto Telegram Syndicate

APR 4 1969

# TOP of the NEWS



By PAUL THOMPSON

County Com. Albert Pena finally chomped off more than he's going to be able to chew. He accused Congressman Henry B. Gonzalez of "selling out" the Mexican-American people. This means that Gonzalez, who has done more for the Mexican-Americans than any five Claghorns of the "Let's-Go-To-Del-Rio" species, will now be committed to calling Pena by his right name from time to time. Devious little Alberto may not survive that . . .

## Just Go Look

"The Headquarters," coffeeshouse for kids on the corner of N. St. Mary's and Dewey begins to look like a "Little Ned's Renaissance" repeat . . .

Lady selling cars out of her shack-like home in the 1900 block of W. Hermosa merits a visit from one of the city license office sleuths . . .

The family of a Central Catholic High School boy who was hospitalized after a brother kneed him in the chin has decided not to sue. After all, the kid needs an education . . .

And "Faithful Fan" weighs in with this: "Come to the defense of us poor pet owners. You take your little ol' alley cat to a veterinarian on McCullough, and he hits the animal with a simple distemper shot containing 50 cents worth of chemicals, and charges \$6.50. BOY!" . . .

As for that band of Gypsy women (and mop-pets) making the downtown area with the spiel, "We haven't eaten all day and we're hungry," they will settle for a cigaret when turned down on a cash mooch . . .

## Psychosis

The right wing nuts are the worst. One of them called me from New Braunfels yesterday and pronounced Food Stamps "a Communist plot." . . .

Expo 67 and 68, like HemisFair, having reincarnation troubles. They just announced it'll be named, "Man and His World" and will reopen May 29. This despite the fact it lost \$5.3 million last summer and still owes Quebec \$120 million for Expo 67 . . .

A back-over-the-shoulder look at Tuesday's city election suggests that the GGL's Alfred Vazquez should have gone for that debate with Pete Torres ON ANY TERMS. As it was, investment banker Vazquez was killed by the word "quiet." . . .

S-999



"Dad? .... Son!?"

PETERSON'S PRIZE-WINNING CARTOON . . . a "biting comment"

## Sun's Roy Peterson Wins Top Award for Cartoon

Vancouver Sun cartoonist Roy Peterson today was named winner of a National Newspaper award for work done in 1968.

Peterson, 32, who came to Vancouver from Winnipeg in 1945, won the award for a drawing depicting two critical issues of U.S. society — the Vietnam war and riot control on the home front.

The cartoon depicts a U.S. soldier returned from Vietnam confronting a policeman working on riot control.

Both wear battle dress and gas masks and carry similar arms.

The drawing has the caption, "Dad? . . . Son?"

The judges commended Peterson "for communicating his biting comment with careful draftsmanship and telling pictorial effect."

The NNA award — which brings Peterson \$400 and a certificate — is the second awarded for the drawing.

Peterson won \$300 for his effort when it was awarded fifth place in an international cartoon contest conducted in connection with Montreal's Man and his World exhibition.

Several of the cartoon ap-

peared in The Sun on April 1, 1968.

There were seven other NNA awards:

Editorial writing — Edgar Andrew Collard, Montreal Gazette.

Spot news reporting — Claire Dufresne, Montreal La Presse, for an eyewitness report of a heart transplant.

Feature writing — Sheila Anagnostou, Montreal Star, for a series about Montreal's immigrant population.

Staff correspondence — Robert Reguly, Toronto Star, for a four-part series about the racial crisis in the United States.

Spot news photography — Ernie Lee, London Free Press, for a picture of a turbo train's collision with a trailer transport at Kingston, Ont., last December.

Feature photography — Boris Spremo, Toronto Star, for a picture of a workman putting a girder into place on the top floor of the Toronto-Dominion Centre's second tower.

Sports writing — Robert Hanley, Hamilton Spectator, for columns ranging from football to truck-fishing.

There were four repeat win-

ners in the 1968 awards. Collard was winner in the editorial contest in 1949, 1959 and 1969; Reguly was a spot news reporting winner in 1964 and 1966; Spremo won feature photography awards in 1962 and 1963 when with the Toronto Globe and Mail; and Hanley won the sports writing award in 1964.

The awards will be presented at a dinner in Toronto April 12, given by the Toronto Men's Press Club which established the annual competition in 1949 to reward achievement and to encourage excellence in newspaper work in this country.

The speaker will be Claude Ryan, publisher of Montreal Le Devoir, member of the Toronto Men's Press Club's news hall of fame and a former NNA winner for editorial writing.

The following groups and newspapers contribute to the awards fund:

FP Publications, Southam Newspapers, Thomson Newspapers, the French-language dailies, Montreal Gazette, Montreal Star, Regina Leader-Post, Saskatoon Star-Phoenix, Toronto Globe and Mail, Toronto Star, Toronto Telegram, London Free Press and Windsor Star.



The Denver Post  
The Voice of the  
Rocky Mountain Empire  
D. 253,280 SUN. 341,595

APR 6 1969 *B. Keller*

A NEW CONCEPT in leisure travel, the Carrousel tours, highlights Greyhound's 1969 "Amazing American Vacations" tour program. The Carrousel tours are full-circle tours of Western states, Mexico and Florida, with several optional boarding points. In addition, Greyhound has launched a program of more than 125 escorted and special tours to such special events at the Indianapolis 500, the

Kentucky Derby, Montreal's "Man and His World," spring flower and fall foliage events and to Disneyland, the Rose Parade at Pasadena, Calif.

Orillia Packet & Times, Ont.  
Circ. 7,808  
April 7, 1969

**"Expo" Rushed, But Will Open**

MONTREAL (CP) — Mayor Jean Drapeau said Sunday the Man and His World exhibition would open on time May 29 although work would have to be "rushed" to meet the deadline. Speaking on a radio broadcast, Mr. Drapeau said it was "too bad we have to rush into it all the time, but we have met the challenge before and we will meet it again."

Kitchener Waterloo Record  
Ontario  
Circ. 50,479  
April 7, 1969

**Montreal Fair  
Rushes Deadline**

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He said a system was being prepared whereby the fair, on the mid-St. Lawrence site of Expo 67, could be planned "two or three years in advance."

North Bay Nugget, Ontario  
Circ. 17,637  
April 7, 1969

**Montreal fair  
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Owen Sound Sun Times, Ont.  
Circ. 14,169  
April 7, 1969

## Return of Expo is on schedule

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Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

St. John's Evening Telegram  
Nfld.

Circ. 23,639

April 2, 1969

## Will participate in exhibition

MONTREAL — Bulgarian Ambassador Kiril Chitrev announced Tuesday that his country will participate this year at Man and His World, Montreal's continuing exhibition on the island site of Expo 67. Bulgaria's pavilion will be the former Cuban pavilion and its major theme will be tourism.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Edmonton Journal, Alta.

Circ. 142,051

April 7, 1969

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Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Cornwall Standard-  
Freholder, Ont.

Circ. 14,186

April 7, 1969

## "Man" On Time

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London Evening Free Press  
Ontario

Circ. 122,546

April 7, 1969

## Man and World races deadline

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Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Vancouver Sun, B.C.

Circ. 251,266

April 7, 1969

## Fair Opens June 12

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Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Edmonton Journal, Alta.

Circ. 142,051

April 5, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Brantford Expositor, Ont.  
Circ. 25,716  
April 7, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Sault Ste. Marie Star, Ont.  
Circ. 20,800  
April 7, 1969

## 'Man' Will Open in May — Drapeau

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Evening Times Globe  
Saint John, N.B.  
Circ. 24,731  
April 1, 1969

## Views of Others

### H-999 Return Of Czechs Boosts 'Man And His World'

Czechoslovakia will be back at Man and His World, 1969 version, and it is a welcome addition to the exhibition.

Anyone who saw Expo in its original form will remember the sheer delight of the Czechoslovakian exhibition. The line-ups outside the pavilion day and night during the 1967 show testified to its uniqueness and its appeal.

Unfortunately, the Czechoslovakian pavilion of two years ago is in far-away Newfoundland. But a similar type of exhibition, with emphasis on jewelry, glass and other arts, will be housed in the former CP-Cominco pavilion.

The fact that Czechoslovakia is signed up will be a big boost to Man and His World this year.—Montreal Gazette

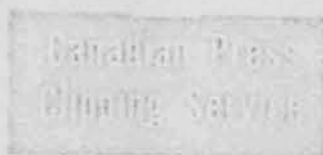
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Oakville Daily Journal  
Record, Ontario  
Circ. 7,580  
April 7, 1969

## A-999 Expo On Time

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Journal, Ont.

Circ. 78,318

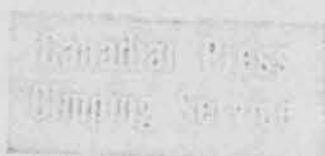
April 7, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Peterborough Examiner, Ont.

Circ. 26,354

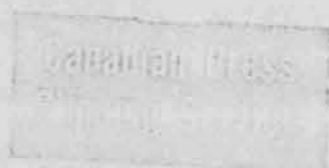
April 7, 1969

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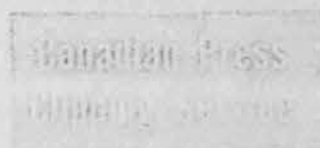


A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,350  
April 7, 1969

profit for the children  
**L 999**  
Drapeau says fair  
will open on time

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 262,000  
April 7, 1969

way. — Spiergen, Nor-

**L 999**  
Montreal fair  
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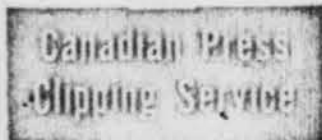
Barrie Examiner, Ont.

Circ. 9,854

April 8, 1969



THE SHOW GOES ON



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Cornwall Standard-  
Freeholder, Ont.

Circ. 14,186

April 8, 1969

## QUEEN'S PARK VIEW

# Loud Mouse Has Nothing Over CNE

V999

By CY YOUNG

The mouse that's been roaring in Anguilla has had nothing in comic opera circles on the recent dispute between the province and Metro Toronto to the greater glory of the continent's oldest, established, permanent bingo game—the Canadian National Exhibition, hereafter referred to as the CNE or the Ex.

The issue became one of general interest because the rights of municipalities were involved in dealings with the province, also because the CNE had been pretty well written off after the glitter and glamor of Expo '67.

A general term for it was "lacky," to describe something tattered, torn and decrepit. Despite financial and other problems, Man and His World at Montreal was still held to be a very formidable competitor and Mayor Jean Drapeau more imaginative than the alleged humdrum minds directing the CNE.

Queen's Park stepped in at a recent Monday night coffee klache when "Father John" Roberts himself, with Trade and Development Minister Stanley Randall, outlined plans to develop about 100 acres of Toronto lakefront and construct an Ontario pavillion for the CNE at a cost estimated initially at \$13,000,000.

A bemused press corps read into this action an attempt to do a face-lifting on the lakefront and a salvage job on the CNE that Metro Toronto itself had neither the will nor the resources to accomplish.

About a week after the announcement, the trucks were rolling to start the fill operation on the off-shore Ontario pavillion. According to Metro Toronto Chairman William Allen,

who called in the constabulary to stop them, they were overloaded and travelling the wrong way on a one-way street.

Summed up, the provincial action was called "a land grab, a gun at our head." Enough legal action was threatened to have kept at least a platoon of lawyers in Caribbean and European vacations for the next decade.

### LETTERS EXCHANGED

There was an exchange of correspondence between Mr. Allen and Mr. Randall that apparently solved nothing. Mr. Allen complained that he had been notified of the intention to announce the provincial plan only a few days before the event and that his executive committee had not been shown the detailed plans.

Mr. Randall's retaliation, finally, was to state provincial claim to about 60 miles of lakefront, and there's some doubt about who owns the existing Ex. grounds themselves.

Presumably all this tangle will be sorted out when an agency is set up to do the job.

Meantime, the trucks are rolling again loaded with fill for the Ontario pavillion.

But the moral of the story remains this: how was it that Queen's Park did not have full prior communication with Metro Toronto? Agreement between the province and the municipality should have been arranged long before the public and press unveiling of the plans. The unseemly brawl, even with a municipality so large and powerful as Metro Toronto, was cavalier on the part of the province at a time when regional government plans affect most of Ontario.



UNIVERSITY OF TORONTO  
LIBRARY

A Division of Maclean-Hunter  
491 University Ave., Toronto 2

**The Intelligencer**  
Belleville, Ont.  
Circ. 15,658  
April 9, 1969

## R999 Expo Site Ideal for Recreation Centre

Maclean's Magazine

Man and his world has been reprieved. It might have been better had it died. It is devoutly to be hoped that Mayor Drapeau is not going to insist year after tattered year that his cherished brainchild be propped up and perpetuated until it is akin to Toronto's tacky CNE.

Expo's problem is that it is suffering from aftermath. In 1967, everything was going for it.

Beyond its economic usefulness as a tourist attraction it is

difficult to see any reason for perpetuating Man and His World as an exhibition.

With respect, Mayor Drapeau why flog a tired concept? Let Montreal, which led the world in imagination with Expo, lead again by building the greatest citizens' centre in history.

A proposal: turn the magnificent Expo site into a permanent recreation centre. Construct a massive swimming pool on the scale of Moscow's. Build a few dozen tennis courts. Create the most extensive marina in the world. Lay out basketball courts, baseball diamonds, football fields, hiking trails. For winter, construct hockey cushions, snowmobile trails, a skiing area.

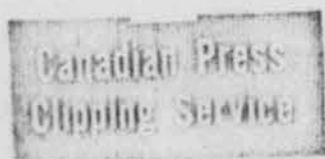
Adapt one of the permanent buildings for use as a giant teen centre, another for square dancing. Set up arts and crafts and drama locales. And keep La Ronde for amusement.

The location is perfection. The

Metro makes it all accessible to Montrealers for a subway fare.

Stop trying to duplicate that first splendid rapture, Mr. Drapeau. Dream another dream.





A division of Maclean-Hunter  
461 University Ave., Toronto 2

Vancouver West Ender, B.C.

Circ. 596

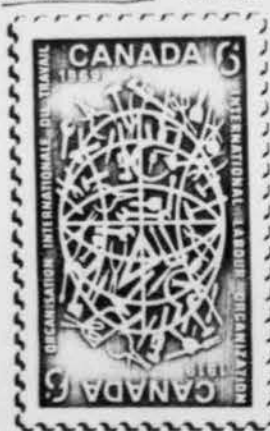
April 9, 1969

## Commemorative stamp to mark 50th anniversary of I.L.O.

A Canadian 6c stamp which strongly resembles an "Andy Capp" cartoon flight and has the added advantage of being usable in any position to fit the occasion, has been appropriately designed to commemorate the 50th anniversary of the International Labour organization.

The new stamp, which will be released May 21, is the first Canadian stamp created by Julien Hebert, the Montreal designer whose Expo '67 "Man and His World" symbol be-

avowed objective of the International Labour Organization which emerged as an inter-governmental co-operative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founder member countries and a staunch supporter through five decades, was the seat of the I.L.O. throughout the years of 1940-1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent Headquarters in Geneva, Switzerland.



came familiar during the 1967 Centennial celebration.

Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trade; dark olive green is used for the overall background.

Thirty million of these stamps will be printed by the British American Bank Note Company, Ottawa; customary First Day Cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the



INTERNATIONAL EXPOSITION  
EXPO 70  
A Division of International  
481 University Ave., Toronto 2

The Ad-Viser, Red Deer, Alta.  
Circ. 150  
April 9, 1967

999 EXPO 70

With the opening just a year away, construction is progressing rapidly at the site of Expo 70 in the Senri Hills, near Osaka, Japan. More than 10,000 workers and 3,000 trucks are engaged daily on the grounds (top) where pavilions are gradually taking shape. The British pavilion (lower left) will be suspended from these giant steel masts. Already nearing completion is the Canadian pavilion (lower right). The unique structure will have glass walls inclined at a 45-degree angle. This month, cherry tree saplings will be planted throughout the Expo site so that Japan's national flower will be in bloom when the exposition opens on March 15, 1970. To date, 64 countries have confirmed their participation, four more than the total at Montreal's "Man and His World". For additional information, please contact:  
The Japan Trade Centre  
151 Bloor Street West  
Toronto, Ontario

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Toronto Daily Star, Ontario  
Circ. 364,350  
April 10, 1969

### Drapeau's fair to get Indian art

<sup>940</sup>  
VANCOUVER (UPI) — The university of B.C.'s \$3,000,000 collection of Northwest Coast Indian art will be shipped to Montreal at the request of Mayor Jean Drapeau this summer as part of the "Man and his World" exhibition.

The 5,000-piece collection, the largest and most valuable of its kind in the world, will be housed in the United Nations building.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Prince Albert Herald, Sask.  
Circ. 8,086  
April 2, 1969

### Will Participate

<sup>940</sup>  
MONTREAL (CP) — Bulgarian Ambassador Kiril Chterevev announced Tuesday that his country will participate this year at Man and His World, Montreal's continuing exhibition on the island site of Expo 67.

Bulgaria's pavilion will be the former Cuban pavilion and its major theme will be tourism.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Toronto Telegram, Ont.  
Circ. 229,347  
April 2, 1969

### <sup>940</sup> Bulgaria in Montreal fair

MONTREAL — (CP) — Bulgarian Ambassador Kiril Chterevev announced yesterday that his country will participate this year at Man and His World, Montreal's continuing exhibition on the island site of Expo 67.

Bulgaria's pavilion will be the former Cuban pavilion and its major theme will be tourism. Mr. Chterevev said some of his country's greatest art treasures will be on display.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Brockville Recorder &  
Times, Ontario  
Circ. 10,811  
April 7, 1969

### Man and His World To Open on Schedule

<sup>940</sup>  
MONTREAL (CP) — Mayor Jean Drapeau said Sunday the Man and His World exhibition would open on time May 29 although work would have to be "rushed" to meet the deadline.

Speaking on a radio broadcast, Mr. Drapeau said it was "too bad we have to rush into it all the time, but we have met the challenge before and we will meet it again."

He said a system was being prepared whereby the fair, on the mid-St. Lawrence site of Expo 67, could be planned "two or three years in advance."

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
431 University Ave., Toronto 2

Kingston Whig-Standard, Ont.  
Circ. 27,640  
April 7, 1969

<sup>940</sup>  
MONTREAL (CP) — Mayor Jean Drapeau said Sunday the Man and His World exhibition would open on time May 29 although work would have to be "rushed" to meet the deadline.

Speaking on a radio broadcast, Mr. Drapeau said it was "too bad we have to rush into it all the time, but we have met the challenge before and we will meet it again."

He said a system was being prepared whereby the fair, on the mid-St. Lawrence site of Expo 67, could be planned "two or three years in advance."





Langenburg Journal, Sask.

Circ. 722

April 10, 1969

## THIS WEEK AND NEXT by Walt E. McDayter



### 999 Man and His World forever

There's at least one Canadian who won't be cheering when the turnstiles of Man and His World start clicking again this June 2.

Toronto's Mayor William Dennison must be wondering just what brand of magic his opposite number in Montreal is using to charm open the Federal purse once again. Mere weeks ago, Mayor Jean Drapeau was considering stepping down and Man and His World lay under the shadow of the bulldozers. Then came word that Ottawa would allow Montreal a moratorium on its \$25 million Expo debt so that the fair could open again.

And how Torontonians fumed! The Canadian National Exhibition has had nothing more than vague promises of a Federal handout since 1965, and when its infant cousin in Montreal landed a fat Federal gift with such seeming effortlessness, who could blame the C.N.E. for being plaintive and even a little resentful.

But if Toronto could see further than its wounded civic pride, it might realize that the Federal Government is, for once, showing good business sense. If tax money is to be put into public exhibitions, then Man and His World is the one to choose.

There are undoubtedly all kinds of reasons for investing in the C.N.E. Paddy Conklin, the Ex's Carny King, could offer a few. Mayor Dennison certainly could. And all the itinerant hamburger pushers and exotic-junk peddlers that swarm back to the Exhibition Park each summer could suggest several more.

But politicking and vested interests apart, there is one final way to assess the value of fairs like Man and His World and the C.N.E. Which one would Joe Public prefer to spend a day visiting?

An unfair question? After all, Expo had millions of dollars, both domestic and imported, to turn it into the greatest world's fair ever. This money was made available on the un-

derstanding that it was to be a once-in-a-century event. On the other hand, the good old Toronto "Ex", bearing the slogan "Canada's Oldest Permanent Exhibition", has been playing to tepidly enthusiastic crowds since 1878, and on a shoe-string budget, too.

What the C.N.E. would like is an equalization of Federal favors. Yet it must be obvious that the Canadian taxpayer, at both provincial and Federal levels, cannot support two fairs of the magnitude of Expo, or an expanded C.N.E. And Expo simply offers more value for the money. Even last year, when passports cost \$2.50, Canadians bought a capsulized world tour and an education on the side when they passed through the turnstile at Place d'Accueil. At the C.N.E. the visitor pays his admission for the privilege of being advertised at. For years, the Ex has been little more than a peddler's paradise. Since Expo, one or two new ideas have sneaked in, but basically, the Ex retains its local-trade-fair flavor.

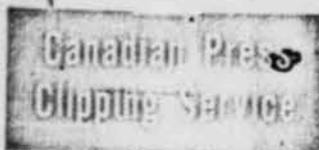
(Ironically, the only line-up to be seen at last year's C.N.E. was outside the building where Expo's award-winning movie, "A Place to Stand," was being shown).

Man and His World doesn't have to be redesigned, rebuilt or revamped as Toronto's Exhibition soon will. And, bitter pill though it is for Anglophile Toronto to swallow, Man and His World's location in the heart of La Belle Province is a definite selling point for American tourists.

Montreal's fair has proven itself a crowd-getter. With this year's reduced entrance fee, and the shorter season, it will hopefully overcome last year's cold weather bugbear and attract even greater crowds.

If Canada is to have a "National Exhibition," then let it typify the gigantic achievement that was Expo rather than the popcorn-permeated glitter that is the present C.N.E.

Toronto Telegram Syndicate



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Vancouver Province, B.C.

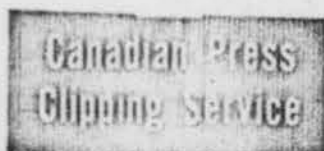
Circ. 108,500

April 11, 1969

PHYSICAL NO. 00000

**C-999  
Pavilion to close**

MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced Thursday. The pavilion's committee said that because of financial problems and insufficient time to work on the exhibit, it is impossible to prepare a presentation "of deep Christian significance."



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Vancouver Sun, B.C.

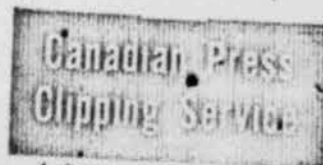
Circ. 251,266

April 11, 1969

PHYSICAL NO. 00000

**S-999  
Pavilion Won't Open**

MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Nanaimo Free Press, B.C.

Circ. 9,276

April 11, 1969

**WILL STAY CLOSED**

MONTREAL ~~999~~ The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced Thursday. The pavilion's committee said that because of financial problems and insufficient time to work on the exhibit, it is impossible to prepare a presentation of "deep Christian significance."

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Fort William Times Journal  
Ontario  
Circ. 16,900  
March 12, 1969



## Queen's Park Report

# Give Drapeau Credit For Revitalized CNE

By CY YOUNG

After the glitter and glamour of Expo '67 in Montreal, Toronto's CNE was obviously destined to be kicked around like a mongrel dog in the street.

The proposition was that nothing could survive the impact of Expo '67. The CNE had become a piece of old hat. Matter of fact, it had become just that.

Meantime, Mayor Jean Drapeau was busily trying to salvage Expo '67 as a permanent fair known as Man and His World when CNE officials got to thinking that they had the oldest exhibition of its kind in the world on their hands, so why not do something to re-establish its claim?

### MAY COMPETE

The Ontario government has pretty well solved the problem

for the CNE and may very well have delivered a solid competitive kick in the pants to Montreal's Mayor Jean Drapeau and his Man and His World.

The \$13,000,000 offshore pavilion will also be an island playground. The complex will consist of a five-part pavilion on stilts rising from the lake, two newly-created islands offshore, a geodesic dome theatre, parking areas and a public marina.

While this whole complex won't be opened officially until May, 1971, visitors to the CNE this year will see the entire project taking shape.

As Premier John Robarts said: "When the Canadian National Exhibition opens this August, visitors will see the islands taking shape. The supporting towers for the pavilion will be in place and the decks should be under construction."

Trade and Development Minister Stanley Randall said that perhaps eight freighters will be filled with concrete and rubble and sunk to form the foundation of a breakwater to protect the complex.

### ONTARIO SHOWCASE

Premier Robarts has described the whole complex as

an Ontario showcase. Believe it or not, the whole project will go like this—and the details are provided by a government press release:

1. A mainland arrival plaza with parking areas and landscaped entrance.
2. Pavilion 35 feet above water with exhibit space, restaurants and displays, roof gardens and entertainment areas.
3. On two new islands, restaurants, boutiques, areas for concerts and festivals.
4. A marina to accommodate almost anything that floats.
5. A dome-like theatre with a screen at least twice the size of the overhead in the McLaughlin Planetarium in Toronto.

Something has had to be done for a long time to salvage the Ontario lake front in Toronto for the people of the province to enjoy.

This is the first, most positive step that has been taken.

Most interesting, of course, is that it took Expo '67. Mayor Jean Drapeau of Montreal and Man and His World to make Mr. Robarts and Mr. Randall take up the challenge on behalf of the CNE and the people of Ontario.

Flash, Toronto, Ont.

April 12, 1969

## GOING FOR BROKE?

As a faithful patron of the CANADIAN NATIONAL EXHIBITION in Toronto for many years, word that the PROVINCIAL GOVERNMENT is planning a gala "innovation on stilts" gives me a real lift.

Even though from preliminary press reports it is nothing more than a modest "carbon copy" of Montreal's EXPO, it is a move in the right direction, but...

With all the moaning and groaning about the Province being short of dough and having to go abroad with hat in hand for handouts, howcum millions are all of a sudden available for this mammoth development?

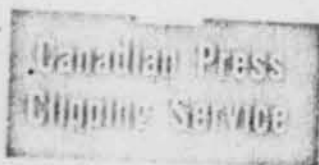
Ironical part of it is that the announcement comes hard on the heels of a sharp increase in Provincial taxes.

No, I'm not beefing -- just wondering...

CURIOUS

Hamilton, Ont.





A division of Maclean-Hunter  
481 University Ave., Toronto 2

Charlottetown Patriot, P.E.I.

Circ. 4,902

April 12, 1969

**WILL STAY CLOSED**  
MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money." It was announced Thursday.



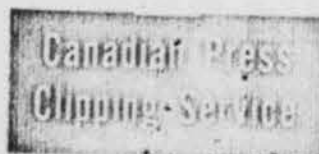
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Winnipeg Free Press, Man

Circ. 129,311

April 12, 1969

**WILL STAY CLOSED**  
MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced Thursday. The pavilion's committee said that because of financial problems and insufficient time to work on the exhibit, it is impossible to prepare a presentation of "deep Christian significance."



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Moncton Times, N.B.

Circ. 16,123

April 12, 1969

## PAVILION TO STAY CLOSED

**K999**  
MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced Thursday. The pavilion's committee said that because of financial problems and insufficient time to work on the exhibit, it is impossible to prepare a presentation of "deep Christian significance."

# Drapeau's Man And His World To Feature Kwakiutl Artists

MONTREAL <sup>A-999</sup> For the first time since they were saved from probable destruction, the magnificent and priceless carvings of the Kwakiutl Indians will be shown comprehensively at Man and His World this summer.

Mayor Jean Drapeau said negotiations have been concluded with the University of British Columbia's Museum of Anthropology to bring the bulk of the unique collection to the international exhibition. It will be shown in what was the United Nations pavilion at Expo 67 and Education through Stamps at Man and His World.

A small selection of the Northwest Indian art is now on view at Paris' Musee de l'Homme in the exhibition Masterpieces of Indian and Eskimo Art of Canada and French anthropologist Claude Levi-Strauss has said:

"This is something of a phenomenon. I consider that the culture of the Northwest Indians produced an art on a par with that of Greece or Egypt."

He urged, in fact, that its preservation be considered "as urgent as the salvaging of Egypt's Abu Simbel."

Mrs. Audrey Hawthorn, curator of the UBC Museum of Anthropology and author of the pioneer work, Art of the Kwakiutl Indians, said her museum's entire collection of Indian art consists of about 7,000 pieces. Some 5,000 of these—the most significant pieces—will be shown at Man and His World.

The Paris exhibition includes only 104 pieces of Indian art.

At the Vancouver museum itself, only a few hundred pieces can be shown annually due to lack of space and even these exhibitions are seen by only 7,000

to 8,000 persons since the institution is, in large part, a preserve of academics.

"The exhibition at Man and His World will be a revelation even for Vancouverites," Mrs. Hawthorn said after selecting the former UN pavilion as the site of the first-ever display.

Mayor Drapeau said talks are under way for another major Indian exhibit in the adjoining Indians of Canada pavilion but declined to elaborate. An announcement will be made shortly, he indicated.

The extraordinarily carved and painted masks, headdresses, totem poles, wooden dishes, boxes, rattles and other objects of the Northwest Indians have been increasingly sought after in recent years by collectors and have inspired artists, interior and textile designers, jewelers and others.

In 1950, Mungo Martin, Chief Nakapenem of Fort Rupert of the Ma'mtagilla clan, was brought to UBC to repair old totem poles in the university collection and to carve some new ones. Martin became intensely interested in the concept of a museum as a place in which to preserve and interpret material culture. He was influential in directing to the museum many of the Kwakiutl people who were at a point of culture change where they wished to abandon their places in the potlatch system and had no wish to hold onto the materials of the potlatch, which had lost its importance.

Marriage, the assumption of a new name by a youth, the bestowing of a higher rank, the first use of a family crest, an initiation into a dancing society—all were occasions for validation by a potlatch. Taking his name from the Chinook word for "to give," this was a ceremony without which no important social event could take place and no claim could be made.

Already in his 70's Mungo Martin was keenly aware of the radical changes brought by the years and was anxious to record what he knew of the culture in which he had grown up. While he was at the museum, he helped identify and describe the materials as they arrived.

Once the machinery of purchasing was established, many Kwakiutl people travelling to Vancouver began to go to the university. Some were careful informants and all gave some assistance in identifying owners, area of provenance, and uses of the various objects.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Port Arthur News-Chronicle  
Ontario  
Circ. 15,166  
April 12, 1969

APR 13 1969

*By J. Miller*

## Tribal Motifs Decorate New Issue

By DAVID SWIT

Special to The Advertiser

A set of four Papua and New Guinea postage stamps, the second Folklore issue in the National Heritage Stamp series to feature examples of the bold and primitive motifs of the Elema tribe, has been issued this month by the Territorial government.

The set consists of two 5-cent and two 10-cent stamps. They are in traditional colors and were interpreted by the artist, the Rev. H. A. Brown. Printing in sheets of 50 was by the firm of Joh. Enschede & Sons in Haarlem, Holland.

Orders for the stamps may be placed with the Philatelic Bureau, G.P.O., Port Moresby, Territory of Pap-

### STAMPS

ua and New Guinea. Prices are in Australian currency, with the U.S. dollar equal to 87 cents Australian.

...

Canada's 6-cent stamp marking the 50th anniversary of the International Labor Organization has an unusual format which makes it appear properly placed whether the stamp is put on an envelope vertically or horizontally.

It is the work of Julien Hebert of Montreal, whose Expo 67 "Man and His World" symbol became familiar to millions during Canada's centennial year. The predominant feature of the stamp's design is an elliptical globe, in white, superimposed on which is an assortment of tools and instruments representing various trades.

Dark olive green is used for the background, with the



lettering in a lighter shade of the same green. Thirty million of the stamps will be printed by the British American Bank Note Co. of

Ottawa. They will be placed on sale May 21.

To obtain first-day covers, send addressed envelopes, with payment for the stamps to be affixed plus a service fee of 5 cents per cover, to the Postmaster, Ottawa 2, Ont., Canada. The outer envelope should be marked "FDC-ILO" and be postmarked by May 14.

...

The United States will pay postal tribute to the late President Eisenhower with a stamp, bearing his portrait, that will be issued Oct. 14 — which would have been his 79th birthday.

The stamp will be placed on sale at Abilene, Kans., where Gen. Eisenhower spent his boyhood, and where he was buried April 2.

Stamps honoring deceased Presidents have been customary in recent years. Three stamps memorializing President Franklin D. Roosevelt were issued in 1945, the year he died, and a fourth the following year. A stamp in tribute to President John F. Kennedy was released in 1964, some six months after his assassination. President Herbert Hoo-

ver received postal honors in 1965, the year after his death.

...

Great Britain has announced six events that will be marked by special stamps in 1970, including the Commonwealth Games to be held in July in Edinburgh, Scotland.

The first special issue, in February, will publicize British architecture. An April series will mark general anniversaries, and stamps in June will commemorate literary anniversaries.

In September there will be stamps in honor of Phillympic, the international stamp exhibition in London, and November will bring the annual Christmas stamps.

...

### NEW ISSUES:

The 29th entry in Japan's Quasi-National Park series will be two stamps picturing the Koya-Ryujin Park.

Western Samoa will mark the 75th anniversary of the death of Robert Louis Stevenson with four stamps, depicting an open book format, showing scenes from his works.



APR 13 1969

# EXPO '67 Left Canada

## Rich Legacy

### 'Man and His World' Reopens June 12

By GEOFFREY COSGROVE

New vacation lands opened up for future generations of holidaymakers . . . new multi-million dollar cultural centers, museums and sports arenas thrusting their way upward into the skylines of Canada's major cities . . . spanning new expressways . . . scores of new luxury hotels and motels . . .

This is the legacy from Canada's mammoth Centennial Year celebrations in 1967 — a legacy that Canadians and visitors to Canada will enjoy for many years to come.

EXPO 67, prime attraction of Centennial Year, will reopen June 12 as a special 'Man and His World' exhibition. In addition, this biggest world's fair of them all bequeathed to the city of Montreal a sports stadium and art gallery, the brand new concept in community living known as Habitat, and the La Ronde amusement park.

Other lasting mementos to Canada's 100th birthday — some still in the building stage — are: New arts and cultural centers or auditoriums in St. John's, Newfoundland; Charlottetown, Prince Edward Island; Quebec City, Quebec; Ottawa, Ontario; Winnipeg, Manitoba; Regina and Saskatoon, Saskatchewan. New museums have been built in Edmonton, Alberta; Victoria, British Columbia; and Whitehouse, Yukon Territory. A new \$21,700,000 museum and science center is being built in Toronto. A new planetarium was opened in Calgary. Halifax has a new aquarium.

Miscellaneous Centennial projects across the country also added to the sum of Canada's permanent tourist attractions.

Lethbridge, Alberta, built the largest inland Japanese garden in the world. At Cape Croker, Ontario, local

### Canada Forum This Wednesday

Tickets for the last Times Travel Forum of the season went fast. It's a complete sell-out for the Canada-Nova Scotia forum scheduled for 8 p.m. Wednesday at East Hartford High School.

The forum will feature three movies as well as door prizes and displays.

Representatives of Canadian travel organizations present will include Edward Lynch, of the Canadian Tourist Bureau, John Wilson, of the Nova Scotia Information Office, and G. J. Churchill, of Air Canada.

In case you didn't get tickets to the forum, catch "invitation to Travel" with Dick Bertel Wednesday at 12:45 p.m. on WTIC radio. Bertel will be interviewing the forum's guest representatives.

Further details on the Canada-Nova Scotia travel forum on Page 2E.

Ojibway Indians are constructing a \$900,000 park and campground in a superb natural setting overlooking Georgian Bay. In Quebec a 14-year-old ferry boat was converted into a floating theater. Called L'Escale ("Port of Call"), it plies the St. Lawrence and Saguenay Rivers each summer, bringing professionally produced plays to shore-based communities.

### Getting There

Canada literally "paved the way" to these new attractions. A stepped up program of road building was launched as far back as 1962.

By 1965 Canada had completed the longest national highway in the world. Twelve years in the making and aptly named the Trans-Canada, it stretches 5,000

**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**

**THIS LADY'S NOT A TRAMP**—She's a "Queen Line" ferry operated by British Columbia, seen here steaming out of Horseshoe Bay near Vancouver. Visitors can take day-long cruises

through the island-dotted Gulf of Georgia, or stop over at one of the island resorts to fish, swim, or dig for shellfish.

miles from the Atlantic to the Pacific.

To funnel traffic to and from the EXPO site in Montreal, eight separate major road projects were undertaken. The first two lines of Montreal's new Metro, the world's most beautiful subway, were also completed in time for EXPO.

The city of Winnipeg, Manitoba, site of the 1967 Pan-American Games, inherited among other things a \$2,800,000 indoor swimming pool. The largest in North America, it is now open to the public.

St. Catharines, Ontario, now boasts a 2,000-meter, internationally-approved rowing course—unique in North America. The city's existing course was revamped at a cost of \$2,500,000 for the Canadian Centennial Regatta last August.

Centennial Year also was a time for looking back at

Canada's colorful exciting history and, in honor of the occasion, many historic sites and buildings were restored or refurbished.

The most ambitious — and expensive — of these projects is the restoration of the fortress of Louisbourg, France's 18th century stronghold on Cape Breton Island, Nova Scotia. An army of workers is currently engaged on this massive undertaking which is expected to cost \$12,000,000 and take 12 years to complete.

Old Montreal, a 35-acre section in the heart of the city, is being rescued from the encroachments of the 20th century. Ancient stone houses, some dating back more than 250 years, have been renovated. The classic stone atop old Bonsecours Market received a facelift and the street in front has been resurfaced with cobblestones to keep motor traf-

fic out. The district is now alive with busy little bistros, boutiques and antique shops.

Other Centennial restoration projects include Bellevue House in Kingston, Ontario, once the home of Canada's first Prime Minister, Sir John A. Macdonald; and Durdham Castle in Hamilton, Ontario, the former residence of pre-Confederation Prime Minister, Sir Allan MacNair. At Durdham visitors can watch a "son et lumière" performance which recreates the splendors of a 19th century wedding party, brings the magic of sound and light.

In 1965, Canadian National promoted the Rapido, which cuts in the 335 miles between Montreal and Toronto in a staggering 4 hours, 39 minutes. This spring an even more revolutionary concept in rail travel will be introduced: the Turbo. This sleek, turbine-powered train

represents the best word in cushioned, carpeted comfort and will top another hour off the Montreal-Toronto journey.

### New Accommodations

To cope for the tremendous influx of visitors during Centennial Year, when Canada hosted the world, many new hotels, motels and restaurants were built. The country now has nearly 20,000 establishments for tourist accommodation, able to handle over 2,000,000 people at one time.

Divisions, new hotels and motels have sprouted in major cities and tourist centers. They include such spectacular as Montreal's five-story Place Bonaventure Hotel, built round a 14-story-high garden with streams, rapids and waterfalls, and Edmonton's circular Chateau Lacombe, which has the world's largest revolving restaurant.



The Herald, Fort Hill, Ont.

April 15, 1969

## Kwakwaka'wakw and Northwest Coastal Indian Tribe Carving

FEATURE OF MAN AND HIS WORLD

For the first time since they were saved from probable destruction, the magnificent and priceless carvings of the Kwakwaka'wakw Indians and other Northwest Coast tribes will be shown comprehensively at Man and His World June 12-Sept. 7, it was announced today.

Mayor Jean Drapeau said negotiations have been concluded with the University of British Columbia's Museum of Anthropology to bring the bulk of the unique collection to the international exhibition. It will be shown in what was the United Nations pavilion at Expo 67 and Education through Stamps at Man and His World 1968.

A small selection of the Northwest Indian art is now on view at Paris' Musée de l'Homme in the exhibition Masterpieces of Indian and Eskimo Art of Canada and French anthropologist Claude Lévi-Strauss has said:

"This is something of a phenomenon. I consider that the culture of the Northwest Indians produced an art on a par with that of Greece or Egypt."

He urged, in fact, that its preservation be considered "as urgent as the salvaging of Egypt's Abu Simbel."

Mrs. Audrey Hawthorn, curator of the UBC Museum of Anthropology and author of the pioneer work, Art of the Kwakwaka'wakw Indians, said her museum's entire collection of Indian art consists

of about 7,000 pieces. Some 5,000 of these -- the most significant pieces -- will be shown at Man and His World.

The Paris exhibition includes only 104 pieces of Indian art.

At the Vancouver museum itself, only a few hundred pieces can be shown annually due to lack of space and even these exhibitions are seen by only 7,000 to 8,000 persons since the institution is in large part, a preserve of academics.

"The exhibition at Man and His World will be a revelation even for Vancouverites," Mrs. Hawthorn said after selecting the former UN pavilion as the site of the first-ever display.

Mayor Drapeau said talks are under way for another major Indian exhibit in the adjoining Indians of Canada pavilion but declined to elaborate. An announcement will be made shortly, he indicated.

The extraordinarily carved and painted masks, head-dresses, totem poles, wooden dishes, boxes, rattles and other objects of the Northwest Indians have been increasingly sought after in recent years by collectors and have inspired artists, interior and textile designers, jewelers and others.

"The Northwest Indians, especially the Kwakwaka'wakw Indians, were some of the most imaginative, industrious and skillful craftsmen of the tribal world," says Mrs. Hawthorn, whose husband, Harry C. Hawthorn, has been head of the UBC's anthropology department since 1947. She became curator of the museum the same year.

It was the same period, too, that marked the years of profound social changes in the coastal region, a large number of Indian families choosing to discontinue their family participation in some aspects of traditional ceremonial life.

In 1950, Mongo Martin, Chief Nakapenkem of Fort Rupert of the Ma'mtaglla clan was brought to UBC to repair old totem poles in the university collection and to carve some new ones. Martin became intensely interested in the concept of a museum as a place in which to preserve and interpret material culture and he was influential in directing to the museum many of the Kwakwaka'wakw people who were at a point of culture change where they wished to abandon their places in the potlatch system and had no wish to hold onto the materials of the potlatch, which had lost its importance.

Marriage, the assumption of a new name by a youth, the bestowing of a higher rank, the first use of a family crest, an initiation into a dancing society--all were occasions for validation by a potlatch. Taking its name from the Chinook word for "to give," this was a ceremony without which no important social event could take place and no claim could be made.

Already in his 70's, Mongo Martin was keenly aware of the radical changes brought by the years and was anxious to record what he knew of the culture in which he had grown up. While he was at the museum, he helped identify and describe the materials as they arrived.

Once the machinery of purchasing was established, many Kwakwaka'wakw people travelling to Vancouver began to go to the university. Some

were careful informants and all gave some assistance in identifying owners, area of provenance and uses of the various items.

During the days when Martin and his wife, Abayah, were at the university, Martin visited the museum frequently to see what had arrived during the week. At the height of the flow of materials, wooden crates, old trunks, sea chests and cardboard boxes arrived by every ship from the north.

Being a full participant in the ceremonial system, Martin recognized many individual pieces and identified almost all of them. He was concerned that his words should not be wasted. "Write that down, now," he often said and then, "say it back" until he was satisfied the transcription was reasonably correct.

Sometimes he would counsel against buying a mask because the owner had no right to it and was selling someone else's property or because it did not belong in the inherited myth but had simply been "invented" by somebody.

The Indians of the Northwest Coast inhabited the long narrow strip of shoreline that stretches from Puget Sound to the Alaskan panhandle -- 1,300 miles long, deeply indented by fjords and rivers and studded with islands heavily forested by the dark green conifers of the temperate rain forest. In the north lived the Tlingit and Tsimshian tribes. The Haida inhabited the Queen Charlotte Islands. On the west coast of Vancouver Island lived the Nootka while the Kwakwaka'wakw shared the north region of Vancouver Island and the mainland directly opposite. The Salish occupied the delta of the Fraser River and some southern parts of Vancouver Island and were distributed southward down the Washington coast. The Bella Coola lived by the river of the same name. An estimated 70,000 people occupied the area within these tribal boundaries at the end of the 18th century.

The potlatch, often involving intertribal invitations, always followed the same procedure. The lineage chief would consult the elders who represented the entire household or kin group to be involved. When it was agreed that a potlatch should be held, preparations began.

"The art of the Northwest Coast Indians is unlike all other Indian art," says Mrs. Hawthorn. "Their culture was totally different. Their standard of living was probably the highest of any similar people."

The majority of the objects are perhaps a century old but others, in stone and ivory, are prehistoric. The Northwest Coast Indians are known to have inhabited the region for 9,000 years or more, making them one of the earliest Indian groups in America. And their elaborately organized social and ceremonial life gave rise to a rich and distinctive artistic expression. The Kwakwaka'wakw Indians made a unique contribution.

In winter, for example, they staged fantastic theatre-and-dance performances, with complicated props, carefully planned staging and weird supernatural effects.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Oshawa Times, Ont.

Circ. 23,090

April 7, 1969

## Drapeau Pledges Fair On Time

MONTREAL (CP) — Mayor Jean Drapeau said Sunday the Man and His World exhibition would open on time May 29 although work would have to be "rushed" to meet the deadline.

Speaking on a radio broadcast, Mr. Drapeau said it was "too bad we have to rush into it all the time, but we have met the challenge before and we will meet it again."

He said a system was being prepared whereby the fair, on the mid-St. Lawrence site of Expo 67, could be planned "two or three years in advance."

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Vancouver Province, B.C.

Circ. 108,500

April 7, 1969

## C-999 Montreal rushes show

MONTREAL (CP) — Mayor Jean Drapeau said Sunday the Man and His World exhibition would open June 12 although work would have to be "rushed" to meet the deadline.

Speaking on a local radio broadcast, Drapeau said it was "too bad we have to rush into it all the time but we have met the challenge before and we will meet it again."

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Telegram, Ont.

Circ. 229,347

April 15, 1969

## Indian art for Montreal fair

MONTREAL — (UPI) — One of the largest collections ever assembled of Kwakiutl Indian art from the Pacific northwest will be on display at Montreal's Man and His World fair this summer.

A display of some 5,000 carvings of the Kwakiutl and other northwest coast tribes will be on display here June 12 to Sept. 7 at the building which housed the United Nations exhibition at Expo 67.

The collection represents a major portion of the University of British Columbia's 7,000-piece collection of Indian art from the Pacific northwest area. Because of limited space and access, only small portions of the collection have ever been displayed to the public.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Chatham News, Ontario

Circ. 14,816

April 7, 1969

## Montreal Fair To Open May 29

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**Evening Times Globe**  
**Saint John, N.B.**  
 Circ. 24,731  
 April 15, 1969

*A Division of Macdon-Hunter  
 481 University Ave., Toronto 2*

**Oshawa Times, Ont.**  
 Circ. 23,090  
 April 15, 1969

**Double Accident**  
**MONTREAL (CP)** — One man drowned and another disappeared in the St. Lawrence River Monday after a rowboat with three anglers aboard capsized west of the Island site of Man and His World.

A helicopter from radio station CFCE flew in to rescue the fishermen but it flipped over when the men grabbed one of the pontoons.

Four men, two of them from the helicopter, were eventually brought to shore by a police helicopter. One of them was pronounced dead after failing to respond to artificial respiration.

Police are searching for the third angler's body.

Identities of the three men in the boat were not available.

**Evening Times Globe**  
**Saint John, N.B.**  
 Circ. 24,731  
 April 15, 1969

*A Division of Macdon-Hunter  
 481 University Ave., Toronto 2*

## Boat Capsizes, Man Drowns

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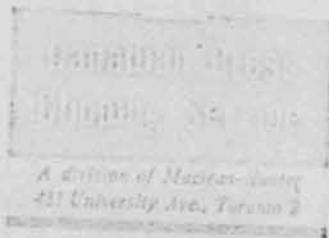
A police helicopter rescued three men after a helicopter from a radio station, trying to rescue the men, was also flipped over as one of the anglers grabbed a pontoon.

Of the three fishermen in the boat, Claude Petrin, 32, failed to respond to artificial respiration after being taken from the water. Raymond Robin, about 35, was missing.

With Pierre Lachaine, 23, they had taken advantage of warm weather to go fishing in a small aluminum boat with an outboard motor.

Mr. Lachaine told police the boat hit a bridge pillar and capsized.





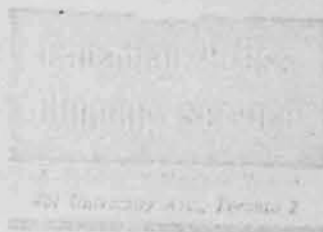
Evening Times Globe  
Saint John, N.B.  
Circ. 24,731  
April 15, 1969

### Says Voters Won't Forget Next Time

Dear Sir:

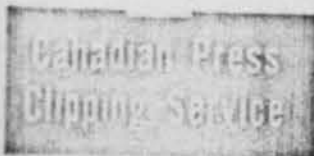
Although this is not an election year — at least none has been scheduled — there is much discussion throughout the province concerning government policies, notably the latest provincial budget. The numerous letters recently published on that subject clearly illustrate the widespread concern. Let us hope that these indications of general dissatisfaction are not falling on deaf ears.

The Liberal party has clearly shown its inability to cope with the administrative problems of our province. If they are banking on the



Charlottetown Guardian  
P.E.I.  
Circ. 16,704  
April 12, 1969

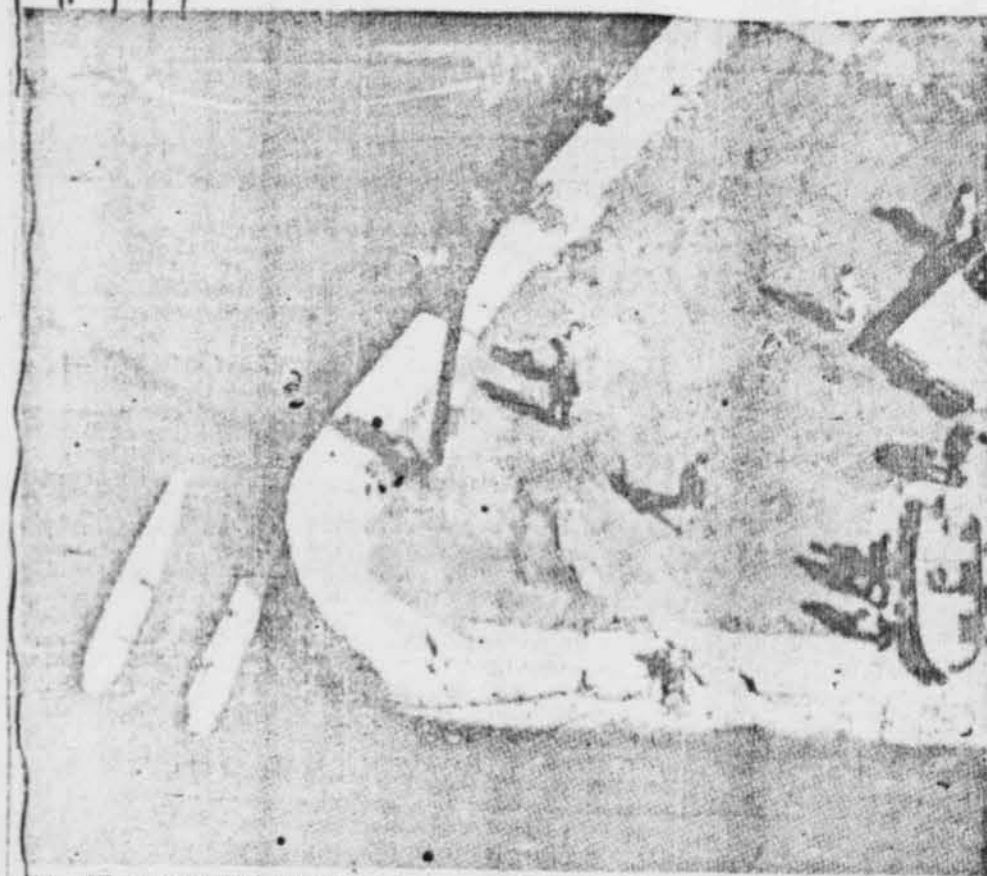
99 WILL STAY CLOSED  
MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced Thursday.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

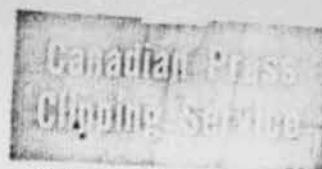
Calgary Herald, Alta.  
Circ. 94,956  
April 15, 1969

11999



**ST. LAWRENCE TAGEDY.** One man drowned and another disappeared in the St. Lawrence River Monday when their small fishing boat capsized just upstream from the island site of Man and His World, Montreal. A police helicopter rescued three men after a helicopter

from a radio station, trying to rescue the men, was also flipped over as one of the anglers grabbed a pontoon. Pontoon of overturned helicopter can be seen at left of picture above. Police were told that the small aluminum boat hit a bridge pillar and capsized. (CP Wirephoto)

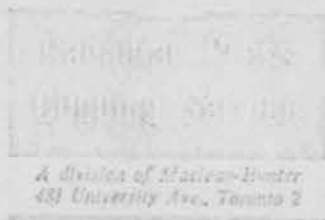


A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Telegram, Ont.  
Circ. 229,347  
April 21, 1969

### Russians for Man and World

MONTREAL — (CP) — A Russian delegation will arrive here in two weeks to make final arrangements for its country's participation at this year's Man and His World exhibition, a spokesman for Mayor Jean Drapeau's office said yesterday. The mayor returned with the Russian commitment after a three-day trip to Moscow.



Niagara Falls Review, Ont.

Circ. 17,930

April 15, 1969

## Rowboat, helicopter capsize

MONTREAL (CP) — One man drowned and another disappeared in the St. Lawrence River Monday after a rowboat with three anglers aboard capsized west of the Island site of Man and His World.

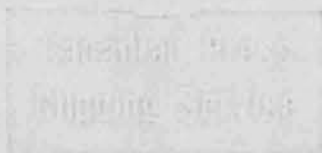
A helicopter from radio station CFCF flew in to rescue the fishermen but it flipped over when the men grabbed one of the pontoons.

Four men, two of them from the helicopter, were eventually brought to shore by a police helicopter. One of them was pronounced dead after failing to respond to artificial respiration.

Police are searching for the third angler's body.

Identities of the three men in the boat were not available.





A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Niagara Falls Review, Ont.

Circ. 17,930

April 15, 1969

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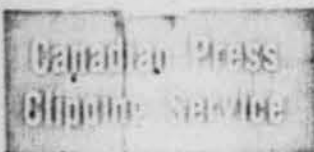
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Brockville Recorder &  
Times, Ontario**  
Circ. 10,811  
April 15, 1969

## Two Drowned Near Man and His World

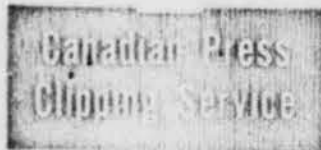
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Police are searching for the third angler's body.

Identities of the three men in



A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Owen Sound Sun Times, Ont.**  
Circ. 14,169  
April 15, 1969

## St. Lawrence scene of boat accident

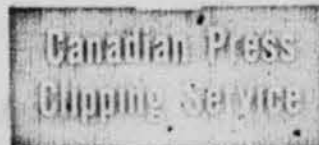
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Identities of the three men in the boat were not available.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Port Arthur News-Chronicle**  
Ontario  
Circ. 15,166  
April 15, 1969

## One Man Drowns, Another Missing

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Police are searching for the third angler's body.

Identities of the three men in the boat were not available.

A Division of Maclean-Hunter  
 481 University Ave., Toronto 2

Oshawa Times, Ont.  
 Circ. 23,090  
 April 15, 1969

969  
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A Division of Maclean-Hunter  
 481 University Ave., Toronto 2

Evening Times Globe  
 Saint John, N.B.  
 Circ. 24,731  
 April 15, 1969

## Boat Capsizes, Man Drowns

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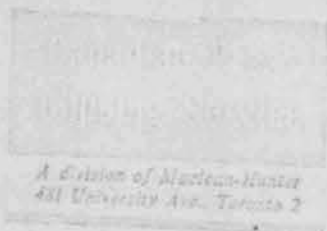
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Of the three fishermen in the boat, Claude Petrin, 32, failed to respond to artificial respiration after being taken from the water. Raymond Robin, about 35, was missing.

With Pierre Lachaine, 28, they had taken advantage of warm weather to go fishing in a small aluminum boat with an out-board motor.

Mr. Lachaine told police the boat hit a bridge pillar and capsized.





Port Alberni Valley Times, B.C.

Circ. 7,619

April 16, 1969

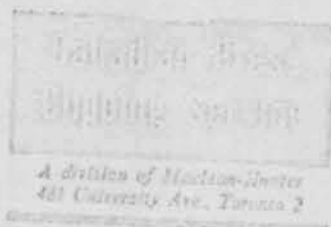
## I.L.O. Stamp To Be Issued

A Canada Post Office 6 which emerged as an inter-cent stamp to commemorate the 50th Anniversary of the International Labour Organization, scheduled for release on May 21 will have a unique format which makes it usable in any position, the Post Office Department announced today.

The new steel engraved 40 by 24 mm issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo 67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during Centennial celebrations in 1967. Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background. Wording, arranged on four sides and printed in a 15 percent value of the same green, in each instance faces towards the central design. The longer dimension has, on respective sides, "International Labour Organization" and "Organisation internationale du Travail". The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919". Two denominative 6's face inward in diametrically opposed corners, in each instance to the right of Canada.

Thirty million I.L.O. stamps will be printed by the British American Bank Note Company, Ottawa; customary First Day Cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the avowed objective of the International Labour Organization.



Brantford Expositor, Ont.  
Circ. 25,716  
April 11, 1969

## International Exhibitors Lured To Canada's Man and His World

Man and His World, successor to Expo, has again attracted international exhibitors, the Advertising and Sales Club of Brantford was told Thursday night.

Therese Bernard, deputy director of public relations for Man and His World, said that Czechoslovakia, Spain, Bulgaria and even Interpol will be at the Expo Isles this year.

Man and His World, dubbed Son of Expo by dubious ob-

servers, suffered a \$5,000,000 deficit last year, its first year of operation, but has been saved this year by help from Quebec and Ottawa.

"Even in 1968," Miss Bernard said, "when Man and His World no longer was an officially recognized universal exhibition, tourism jumped 20 per cent."

"More than \$25,000,000 was paid in additional salaries by

the exhibition. Employment in stores, restaurants and hotels throughout the Montreal area rose sharply.

"And none of these takes into account the international prestige Montreal and Canada derived from Expo—and continues to derive from Man and His World."

The prophets of doom who looked at Expo darkly are now silent, she said. Though Expo cost Canadians \$275,588,537, it brought this country \$315,000,000 in increased taxes from visitors; \$480,000,000 more in 1967 tourism revenues; \$183,000,000 in assets left at the site; a \$270,000,000 decrease in the balance of payments deficit; \$250,000,000 in national and private investment in Montreal and \$50,000,000 from concessionaires and licences.

Montreal's mayor, Jean Drapeau even believes that Expo saved the Canadian dollar from devaluation.

Montrealers, who recently had their realty taxes increased, are resoundingly in favor of Man and His World—and of Drapeau. Despite the tax hike, they gave him a 98.2 per cent vote of confidence.

In a poll by the Montreal Gazette, 88.6 per cent of those who answered, 18,000 in all, were in favor of the big fair, Miss Bernard concluded.

The speaker was invited to Brantford as part of the club's 1969 attendance incentive contest. Winner of the contest, and of a trip to Montreal, was Don Penrose of 12 Driftwood Drive.

Toronto Daily Star, Ontario  
Circ. 364,350  
April 16, 1969

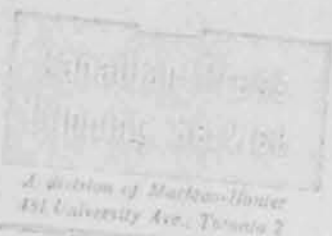
Wed., April 16, 1969 \*45

## Soviet back with show at Expo site

MONTREAL (U.P.I.) — The Soviet Union, which demolished its elaborate pavilion after Expo '67, announced yesterday it would return to the Expo Islands with a new exhibition at the 1969 edition of the city's Man and His World fair.

The Russian move came only a short while after the Czechoslovakian government announced it also was returning to the fair after demolishing its pavilion and missing the exhibition for a year.

Drapeau said La Ronde, the 135-acre amusement area at the fair, will open for weekends beginning May 16 prior to the formal fair opening June 12.



Vancouver Province, B.C.  
Circ. 108,500  
April 16, 1969

## 1-999 Montreal fair RUSSIANS RETURN

United Press International

MONTREAL — The Soviet Union, which demolished its elaborate pavilion after Expo '67, announced Tuesday it would return to the Expo Islands with a new exhibition at the 1969 edition of the city's Man and His World fair.

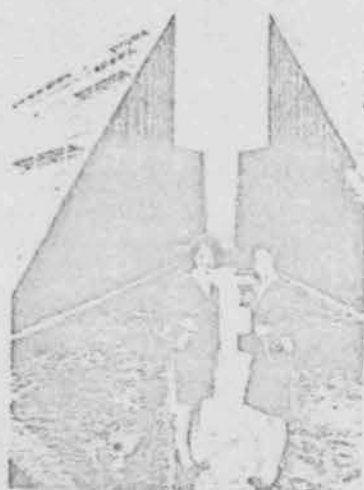
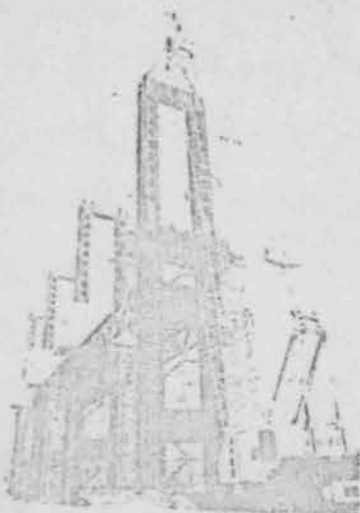
The Russian move came only a short while after the Czechoslovakian government announced it also was returning to the fair after demolishing its pavilion and

missing the exhibition for a year.

of Commerce. Drapeau said he was informed of the Soviet decision in a cable from Mikhail Nesterov, president of the Soviet Chamber of Commerce. Drapeau said details of the Soviet presentation were not immediately available. The fair is scheduled to open June 12.

The Czechs announced they would present a display of glass and jewelry.

Kelowna Capital News, B.C.  
Circ. 6,122  
April 2, 1969



(JETRO Photos)

With the opening just a year away, construction is progressing rapidly at the site of Expo 70 in the Senri Hills, near Osaka, Japan. More than 10,000 workers and 3,000 trucks are engaged daily on the grounds (top) where pavilions are gradually taking shape. The British Pavilion (lower left) will be suspended from these giant steel masts. It will have four separate exhibit areas on different levels. Already nearing completion is the Canadian pavilion (lower right). The unique structure will have glass walls inclined at a 45-degree angle. This month, cherry tree saplings will be planted throughout the Expo site so that Japan's national flower will be in bloom when the exposition opens on March 15, 1970. To date, 64 countries have confirmed their participation, four more than the total at Montreal's "Man and His World."

Oshawa Times, Ont.  
Circ. 23,090  
April 17, 1969



MAYOR DRAPEAU  
... For '69 "Man"

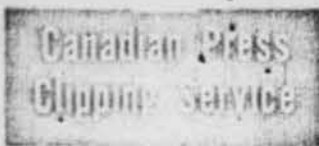
### Moscow Visit

MONTREAL (CP) — Mayor Jean Drapeau left Wednesday night for Moscow to make final arrangements for the Soviet Union's participation in this year's edition of Man and His World.

Mr. Drapeau was invited to the Soviet Union by Mikhail Nesterov, president of the Presidium of the Chamber of Commerce.

With the mayor were Guy Huot, Man and His World's director-general, and Yvan Hénault, of the exhibition division.





A division of Maclean-Hunter  
481 University Ave., Toronto 2

Windsor Star Ont

Circ. 87,722

April 16, 1969

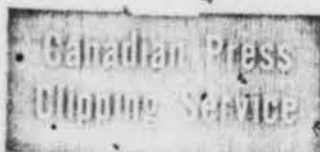
to make money.

### 4999 Soviets return to Man-World

MONTREAL (CP)—The Soviet Union is returning to Montreal's Man and His World exhibition this year, it was announced Tuesday.

No details were available, but city hall officials said more information is expected in the next two weeks.

The Soviet Union announced its intentions in a cable to Mayor Jean Drapeau from Mikhail Nesterov, president of the presidium of the Soviet Chamber of Commerce.



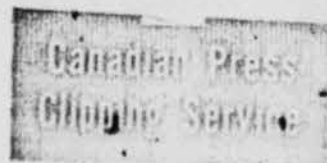
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Toronto Daily Star, Ontario

Circ. 364,350

April 17, 1969

5-000  
• JEAN DRAPEAU, mayor of Montreal, took off by air last night for Russia to make arrangements for the Soviet Union's participation in this year's Man and His World exhibition. Russia was one of the biggest and most popular exhibitors in Expo 67, but did not participate last year in the fair that was its successor.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Edmonton Journal, Alta.

Circ. 142,051

April 16, 1969

### Christian 499 pavilion shut

MONTREAL (CP) — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced. The pavilion's committee said that because of financial problems and insufficient time to work on the exhibit, it is impossible to prepare a presentation of "deep Christian significance."

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Sault Ste. Marie Star, Ont.  
Circ. 20,800  
April 17, 1969

**DRAPÉAU IN MOSCOW**  
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Peterborough Examiner, Ont.  
Circ. 26,354  
April 17, 1969

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481 University Ave., Toronto 2

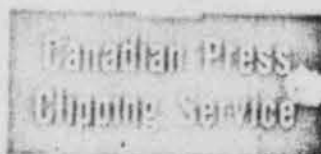
Woodstock-Ingersoll  
Sentinel-Review, Ont.  
Circ. 10,125  
April 17, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Chatham News, Ontario**

Circ. 14,816

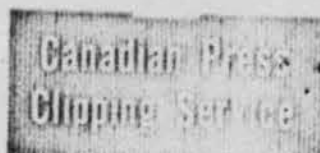
April 17, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Kirkland Lake Northern  
Daily News, Ontario**

Circ. 6,204

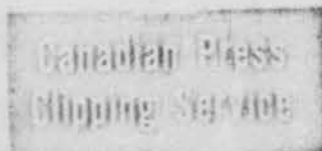
April 17, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Kingston Whig-Standard, Ont.**

Circ. 27,640

April 17, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

**Kitchener Waterloo Record  
Ontario**

Circ. 50,479

April 17, 1969

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## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Port Arthur News-Chronicle

Ontario

Circ. 15,166

April 17, 1969

## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Dryden Observer, Ont.

Circ. 3,949

April 17, 1969

# Kwakiutl Indians to show carvings

For the first time since they were saved from probable destruction, the magnificent and priceless carvings of the Kwakiutl Indians and other Northwest Coast tribes will be shown comprehensively at Man and His World June 12-Sept. 7, it was announced today.

Mayor Jean Drapeau said negotiations have been concluded with the University of British Columbia's Museum of Anthropology to bring the bulk of the unique collection to the International exhibition. It will be shown in what was the United Nations pavilion at Expo 67 and Education through Stamps at Man and His World 1968.

A small selection of the Northwest Indian art is now on view at Paris' Musee de l'Homme in the exhibition Masterpieces of Indian and Eskimo Art of Canada and French anthropologist Claude Levi-Strauss has said:

"This is something of a phenomenon. I consider that the culture of the Northwest Indians produced an art on a par with that of Greece or Egypt."

He urged, in fact, that its preservation be considered "as urgent as the salvaging of Egypt's Abu Simbel."

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The Paris exhibition includes only 104 pieces of Indian art.

At the Vancouver museum itself, only a few hundred pieces can be shown annually due to lack of space and even these exhibitions are seen by only 7,000 to 8,000 persons since the institution is, in large part, a preserve of academics.

"The exhibition at Man and His World will be a revelation even for Vancouverites," Mrs. Hawthorn said after selecting the former UN pavilion as the site of the first-ever display.

Mayor Drapeau said talks are under way for another major Indian exhibit in the adjoining Indians of Canada pavilion but declined to elaborate. An announcement will be made shortly, he indicated.

The extraordinarily carved and painted masks, headdresses, totem poles, wooden dishes, boxes, rattles and other objects of the Northwest Indians have been increasingly sought after in recent years by collectors and have inspired artists, interior and textile designers, jewelers and others.

"The Northwest Indians, especially the Kwakiutl Indians, were some of the most imaginative, industrious and skilful craftsmen of the tribal world," says Mrs. Hawthorn, whose husband, Harry C. Hawthorn, has been head of the UBC's anthropology department since 1947. She became curator of the museum the same year.

It was the same period, too, that marked the years of profound social changes in the coastal region, a large number of Indian families choosing to discontinue their family participation in some aspects of traditional ceremonial life.



MAURICE CARDINAL ROY

... makes million dollar announcement

## NAMES IN THE NEWS

# Thomson Joins Forces With Rival Press Baron

LORD THOMSON, Canadian-born press baron, has decided to cut off his suburban press battle with LORD COWDRAY, a powerful rival. Returning to LONDON from a visit to Israel, Thomson declined to go into details on the sudden change of policy which calls for a joining of forces and the producing of a new evening newspaper in neighboring Slough.

LEWIS ELSTON CARDIFF, Progressive Conservative MP for Huron County for 25 years, died in St. Joseph's Hospital at LONDON, Ont. He was 77.

JEAN DRAPEAU, mayor of Montreal, left Wednesday night for MOSCOW to make final arrangements for the Soviet Union's participation in this year's edition of Man and His World. Making the trip with the mayor were Guy Huot, Man and His World's director-general and Yvan Hains of the exhibition division.

MAURICE CARDINAL ROY, first Canadian bishop ever to sign away \$1,000,000 on behalf of the Vatican, said in OTTAWA Wednesday the Roman Catholic Church is particularly anxious to assist development in rural areas of Latin America. Cardinal Roy, Archbishop of Quebec and primate of Canada, said the \$1,000,000 donated last month to the Inter-American Development Bank, establishes a fund for the bank to use on agrarian reform projects as it sees fit.

NGUYEN VAN THIEU, president of South Vietnam, said Wednesday there can be no durable peace unless Viet Cong and North Vietnam forces withdraw from Cambodia and Laos, as well as South Vietnam. Thieu said the North Vietnamese and Viet Cong "cannot deny" they use territory of the neighboring countries as bases for invasion of South Vietnam.

SYLVIA M. GELBER, director of the women's bureau of the Canada Department of Labor, has been appointed to the panel of consultants on the Problems of Women Workers, an international labor organization body. The appointment was made at the 174th session of the governing body held recently in Geneva, Switzerland.

DR. EMILIO ARENALES, 46, president of the United Nations General Assembly, died today in GUATEMALA.

JOAQUIN BALAGUER, president of the Dominican Republic, says a wave of political violence in which six persons have been killed since Sunday is part of a plot to bring down his regime. The sixth victim, Hector Olivero, a supporter of GEN. ELIAS WESSIN, was killed Wednesday. Wessin will probably run as the right-wing candidate for president next year. Balaguer hasn't said whether he'll seek another term.

JACK A. AUSTIN, 57, who initiated one of Canada's oldest commercial airlines, Austin Airways Ltd., was honored Wednesday at a testimonial dinner for his 35 years of aviation. The dinner was in TIMMINS, Ont.

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Sault Ste. Marie Star, Ont.  
Circ. 20,800  
April 17, 1969

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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Peterborough Examiner, Ont.  
Circ. 26,354  
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Woodstock-Ingersoll  
Sentinel-Review, Ont.  
Circ. 10,125  
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A division of Maclean-Hunter  
451 University Ave., Toronto 2

Sarnia Observer, Ont.

Circ. 18,274

April 17, 1969

wards.

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A division of Maclean-Hunter  
451 University Ave., Toronto 2

Cornwall Standard

Freeholder, Ont.

Circ. 14,186

April 17, 1969

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Owen Sound Sun Times, Ont.

Circ. 14,169

April 17, 1969

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A division of Maclean-Hunter  
451 University Ave., Toronto 2

Pembroke Observer, Ont.

Circ. 7,818

April 17, 1969

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A Division of Macdonald-Hughes  
481 University Ave., Toronto 2

Dryden Observer, Ont.

Circ. 3,949

April 17, 1969

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A division of Montreal-Herald  
451 University Ave., Toronto 2

Vancouver Province, B.C.  
Circ. 108,500  
April 17, 1969

### Expo exhibit set

**MONTREAL (UPI)** — Mayor Jean Drapeau headed for Moscow Wednesday night to finalize details of the Soviet Union's return to the city's Man and His World fair after a one-year absence.

Russia, which had demolished its elaborate pavilion after Expo '67, informed the mayor it would return with a new exhibit this summer. Czechoslovakia which sold its pavilion after Expo '67 closed, also announced it would return with a new exhibit.

Orillia Packet & Times, Ont.  
Circ. 7,808  
April 17, 1969

### He's In Moscow

**MONTREAL (CP)** — Mayor

arrangements for the city's participation in this year's edition of Man and His World.

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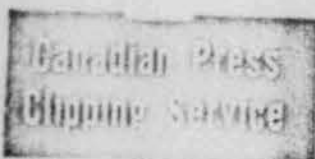
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A division of Montreal-Herald  
451 University Ave., Toronto 2

Sydney Cape Breton Post, N.S.  
Circ. 27,137  
April 18, 1969

### WILL STAY CLOSED

**MONTREAL (CP)** — The Christian pavilion will not open this year at Man and His World because of "lack of time and money," it was announced Thursday. The pavilion's committee said that because of financial problems and insufficient time to work on the exhibit, it is impossible to prepare a presentation of "deep Christian significance."



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Telegraph-Journal

Saint John, N.B.

Circ. 28,588

April 16, 1969

## LETTERS TO THE EDITOR

### 999 Says Voters Won't Forget Next Time

Dear Sir:

Although this is not an election year — at least none has been scheduled — there is much discussion throughout the province concerning government policies, notably the latest provincial budget. The numerous letters recently published on that subject clearly illustrate the widespread concern. Let us hope that these indications of general dissatisfaction are not falling on deaf ears.

The Liberal party has clearly shown its inability to cope with the administrative problems of our province. If they are banking on the voters' historically poor memories to fail before the next general election, they are in for a surprise. Today's voters are much more informed than in former years. Every session of the Legislature receives wide coverage in the news media.

A vivid example of the premier's contempt for the citizens of this province received wide coverage over television during his interview with Mr. Mitton of Moncton. His attempt to associate Mr. Mitton with a political group was asinine. Does he not realize that a taxpayer's affiliation with any group — social, political, religious or cultural — does not prevent him from objecting to excessive taxation? Does the premier not realize that it was a mixed group of aroused citizens that combined forces to accomplish the signing of the Magna Carta and other historic agreements that guarantee us certain democratic rights?

The whole province is now aware that Robichaud's administration (I should say mis-administration) of the government has led to an inevitable tax increase, one not designed to pay for additional services, mind you, but simply to pay off the debt incurred as result of the highly touted, though ill-conceived, "Program of Equal Opportunity."

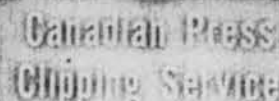
Mr. Trudeau implies that it is not up to the rest of Canada to come to the aid of the less endowed provinces. Yet it seems to meet his approval that we Maritimers help to build such projects as the St. Lawrence Seaway which merely accelerate the centralization process and take business away from our Maritime ports. It is typical warped thinking of Ottawa and other Upper Canadians that we soft-hearted and soft-headed Maritimers would willingly support Expo '67 in Montreal, despite the fact that no benefits would accrue to our area except as a reflection on Canada as a whole. While that in itself is bad enough, we are expected to continue to support Mayor Drapeau's Man and His World with federal funds. We are not supposed to be bright enough to realize what effect this has had on our tourist trade.

I think it is time for the voters to show the glib-tongued politicians that we do have a memory after all. There is a saying, for which I have unfortunately forgotten the source, which has a lesson for our whole Atlantic area: "Those who fail to learn from history are condemned to relive it."

Let us hope that when election time comes around the voters' memories of broken promises and poor management will provide the proper impetus to oust the administrations in both Fredericton and Ottawa, lest we be condemned to relive a history of over-taxation and neglect.

D. A. MILLER

46 Bellevue Street,  
Edmundston, N. B.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

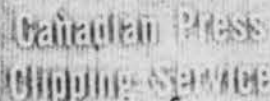
Fredericton Gleaner, N.B.

Circ. 16,484

April 18, 1969

### 999 Film Sunday

The film, Facts Of Faith will be shown: Sunday, March 20, at 7 p.m. at Skyline Acres Baptist Church, Canterbury Drive. Facts Of Faith is one of a series of unusual motion pictures included in the Sermons From Science pavilion at Expo '67 and Man and His World, and shown around the world in sixteen foreign language versions.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

Galt Evening Reporter, Ont.

Circ. 13,467

April 17, 1969

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# GOING PLACES

by WILMA RICE

Montreal, "The Paris of North America":

Travel north through the beautiful Hudson Valley to the Old Museum Village of Smith's Clove, a unique reconstruction of early Americana. Visit the apothecary shop, country store, the emporium or any of the many interesting shops where costumed craftsmen demonstrate their age-old skills. Then on to West Point for luncheon and a visit to the U.S. Military Academy followed by a drive over the scenic Old Storm King Highway. Continue through the picturesque Hudson River Valley via Albany to the resort center of Saratoga Springs for a visit to the Racing Hall of Fame before proceeding to Glens Falls. Enjoy an unforgettable one-hour cruise among the islands of famous Lake George. Then continue through the rolling mountain scenery of the Keene Valley and Cades Cove region to Lake Placid for luncheon in the heart of the Adirondack Mountains.

Ontario, Along the Kings Highway:

Driving through the beautiful Finger Lakes the route skirts the shores of Keuka and Canandaigua Lakes. At Niagara Falls you see both the American and Canadian Falls from Goat Island before crossing the Rainbow Bridge into Canada. If you take a drive the remainder of the Niagara River is along side. It takes you north through the Garden section of Ontario to Toronto. Surrounded by beautiful gardens and located high up on the bluffs above Lake Ontario, is Guild Inn. This inn imparts a delightful charm amid a setting that is often compared to the White Cliffs of Dover. Ottawa, Canada's Capital captivates the visitor with the tranquil charm of its magnificent boulevards and exquisite gardens.

Montreal, a dynamic bilingual city whose architecture artistically combines the history of the past with today's modern and tomorrow's futuristic, is the next city in Canada.

Laurentians New England:

Sights in Acadia National Park and Mt. Desert Island with its forested beauty and snug, sheltered harbors and coves.

Boston is the "cradle" of

American liberty! From its historic common, the center of early culture and colonial government, to the belfry of the Old North church, which signalled the beginning of the Revolutionary War, Boston reflects a heritage that is part of every American.

Romantic Gaspé.

About 2,200 miles of motoring through the Green Mountains, Eastern Canada and New England... featuring two full days at "Man and His World." Quebec, Ste. Anne de Beaupre, the quaint French Villages and Settlements of the Gaspé Coast. You may wish to stroll on Dufferin Terrace, watch the unending line of ships from round-the-world or visit the small boutiques of old Quebec.

Take a morning boat cruise around Perce Rock and famed Bonaventure Island... a natural bird sanctuary which is the home of tens of thousands flying, fishing, darting, untamed sea fowl... it is a spectacular sight. Enjoy a day of leisure and recreation at the Waumbeck. You may choose to browse gardens and woods, play golf, swim or participate in a number of activities. In the morning see Hartford, the "Insurance City," and also the capital of Connecticut. Visit the home of Mark Twain before traveling to New Haven.

The West:

Visit the "roof garden of America"... Rocky Mountain National Park... via the awe-inspiring Trail Ridge Road which follows the ridge tops of mighty mountain ranges. On both sides are magnificent views of canyons, rivers, valleys and waterfalls thousands of feet below. Crossing the Continental Divide, you can go through a verdant valley of pine and quaking aspen to Grand Lake for luncheon. Then your journey continues through scenic grandeur interwoven with the colorful history of the Old West. You pass glacial lakes and cross Berthoud Pass the Continental Divide into the "Land-O-Gold." Abandoned mine tunnels yawn beside the road and the hillsides are packed with prospect holes. Take a morning of leisure among the colorful land of red rocks that have formed the background for hundreds of western movies. Browse through the picturesque shops of Sedona... or try an optional jeep ride into

the rugged western beauty. There is Oak Creek Canyon, the setting for many Zane Grey novels, Flagstaff, overlooked by the San Francisco Mountains and Kaibab National Forest where you are constantly aware of the pungent scent of the ponderosa pine and the Douglas fir.

The west also has Yellowstone and Yosemite Park. With these parks comes the splendor of descending rivers, glacier hewn mountains and the most beautiful settings in the world.

The Smoky Mountains of Virginia:

Enter the Shenandoah National Park at Thornton Gap. Follow the skyline drive along the crest of the Blue Ridge Mountains overlooking the picturesque Page Valley. Here the magnificent colonial mansion of Thomas Jefferson and over the mountain to Natural Bridge, one of the seven natural wonders of the world. Journey through the Shenandoah and Roanoke Valleys to Abingdon, Virginia, then over the Old Wilderness Road used by Daniel Boone during the pioneer days, to Bristol, Virginia-Tennessee the Twin State City. Through the heart of the Tennessee Valley to the picturesque mountain town of Gatlinburg, the "Gateway of the Smokies." Travel beaten paths along country roads into the Tennessee hills to Cade's Cove, an unspoiled mountain community which reflects the way of life of the hill people.

JOPLIN, MO.  
GLOBE  
D. 31,500 S. 35,000

APR 20 1969

*By the way*

Canadian Press  
Montreal, Quebec

A division of Maclean-Hunter  
481 University Ave., Toronto 3

Montreal Gazette, Que.

Circ. 139,421

April 21, 1969

## Soviets due here to choose fair pavilion

K 851  
A Russian delegation will arrive in Montreal in two weeks to make final arrangements for that country's return to Man and His World, a spokesman for Mayor Jean Drapeau said last night.

Mayor Drapeau himself brought that commitment back from Moscow yesterday, following a three-day trip to the Russian capital to put the finishing touches to plans for Soviet participation

in the 1969 version of the fair.

The Russians will choose one of five existing pavilions for their exhibits, the mayor's executive secretary, Charles Roy, said. He said earlier reports that the Russians would resurrect their Expo 67 pavilion had "no foundation."

Although the delegation would be bringing films and exhibits here in two weeks,

the exact extent of Russian participation is still not known.

Mr. Roy said fair director Guy Huot, who remained in Moscow with a second fair official, might have more information on Soviet plans upon his return via a Russian Aeroflot flight this morning.

The USSR is the second of three countries to return to the exhibition after having demolished its Expo 67 pavilion. Czechoslovakia and

Yugoslavia have announced intentions of participating this year.

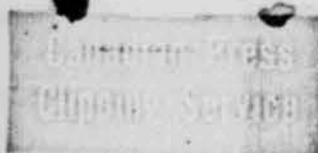
Mayor Drapeau left last Wednesday for a three-day visit to Moscow hosted by Mikhail Nesterov, president of the praesidium of the Moscow chamber of commerce.

Mr. Drapeau landed at Montreal International Airport about 45 minutes ahead of schedule yesterday on an Air Canada flight from Paris,

and promptly returned to his home, missing most of a welcoming party.

Mr. Roy dispelled reports that Mr. Drapeau was considering stepping down as mayor to become permanent head of an administrative organization in charge of the voluntary tax scheme and Man and His World.

These stories, he said, have "absolutely no foundation in fact."



A division of Marleau-Hunter  
481 University Ave., Toronto 2

Kirkland Lake Northern  
Daily News, Ontario  
Circ. 6,204  
April 21, 1969

## University Students Are Also Constructive

999  
The news from the campus isn't all bad. There are constructive, socially-useful extra-curricular activities being undertaken by students of a number of Canadian universities.

The self-help business projects of student groups seeking summer jobs are a case in point, according to a Toronto publication, "Industry," which discusses the situation:

In Montreal and Toronto, to mention the best publicized examples, local university students are currently setting up a variety of local business enterprises ranging from private tutoring to swimming pool lifeguard services. Others are under consideration.

Montreal's McGill University in particular has won the backing and guidance of local industrialists for its McGill Student Entrepreneurial Agencies Inc., a kind of senior "Junior Achievement" project which aims at generating summer employment for several hundred university members through a network of (hopefully) profit-making enterprises.

MSEA currently employs 50 out of 400 job-hunting students in such diverse fields as market research, baby-sitting, advertising, bartending and lawn mowing. It is also seeking the pedicab concession at Montreal's Man and His World which, if successful, would employ another 80 students and generate up to \$100,000 in student salaries.

Given the rate at which our student population is increasing, this is an encouraging trend, albeit one still in the early stages of development. But for this very reason it obviously can make no great impact on the overall problem of student unemployment this summer

when the situation will be at its most acute yet.

In a recent address before members of the Peterborough, Ontario, branch of the Canadian Manufacturers' Association, John R. O'Dea, national CMA president, urged manufacturers across Canada to join with the federal Department of Manpower and their provincial governments in meeting the problem. Said Mr. O'Dea, in part:

"Of course, industry cannot be expected any more than the government to embark holus-bolus on make-work projects. There are strict economic limits to what any company can afford to do.

"This said, it is not unreasonable to suggest that most manufacturers could usefully find seasonal room for at least one or two students in a period which is often somewhat dislocated due to the absence of factoring permanent employees.

"I think it important, too, that we all keep our sense of perspective about the bad news from the universities. Violence and lawlessness make the headlines, of course, but let's not forget that, once again, it is a question of a dissident minority making all the noise. The great majority of students are innocent of any wrongdoing.

"More than this, it is cheering to find at least some of these students showing commendable initiative in getting into business for themselves in a small way in the summer months. So let us not fall into the trap of writing off the younger generation as a lost cause. After all, Canada is going to need them in the not-too-distant future....."



A division of Marleau-Hunter  
481 University Ave., Toronto 2

Calgary Herald, Alta.  
Circ. 94,956  
April 17, 1969



DAVID H. NOVEK  
... new Film Board appointee

## NFB Names New Publicity Branch Head

MONTREAL (Special) —The National Film Board's distribution branch has appointed David H. Novek to the position of chief of the re-organized publicity division at Montreal headquarters.

Born and educated in Montreal, Mr. Novek is bilingual and had previously worked in related fields with Man and His World and Bell Telephone Company. He began his career as a reporter with the Montreal Herald, later served as news editor for radio CFCF and for four years edited and published the Canadian Jewish Chronicle Review.

The new publicity division of the NFB combines the former information and promotion divisions.



## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

St. Catharines Standard, Ont.  
Circ. 34,268  
April 17, 1969

### E-999 Drapeau Off To Moscow About Fair

MONTREAL (CP) — Mayor Jean Drapeau left Wednesday night for Moscow to make final arrangements for the Soviet Union's participation in this year's edition of Man and His World.

Mr. Drapeau was invited to the Soviet Union by Mikhail Nesterov, president of the Presidium of the Chamber of Commerce.

With the mayor were Guy Huot, Man and His World's director-general, and Yvan Hains of the exhibition division.

## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Victoria Colonist, B.C.  
Circ. 38,593  
April 16, 1969

## Soviets Joining Czechs H-999 Back on Expo Islands

MONTREAL (UPI) — The Soviet Union, which demolished its elaborate pavilion after Expo 67, announced Tuesday it would return to the Expo Islands with a new exhibition at the 1969 edition of the city's Man and His World fair.

The Russian move came only a short while after the Czechoslovakian government announced it also was returning to the fair after demolishing its pavilion and missing the exhibition for a year.

Mayor Jean Drapeau said he was informed of the Soviet decision in a cable from Mikhail Nesterov, president of the presidium of the Soviet Chamber of Commerce.

Drapeau said details of the

Soviet presentation were not immediately available.

The Czechs announced recently they would occupy the former "Five Plus One" pavilion and present a display of glass and jewelry at the fair this summer.

La Ronde, the 135-acre amusement area will open for weekends beginning May 16 prior to the formal fair opening June 12, the city announced.

Executive committee chairman Lucien Saulnier said La Ronde would be open May 16-19, May 23-25, May 30 to June 1 and June 6-8.

He said the sprawling fun centre would be open from 1 p.m. to 2:30 a.m. Fridays and from noon to 2:30 a.m., Saturdays, Sundays and holidays.

## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Yukon News  
White Horse, Yukon  
April 8, 1969

### C-999 Montreal rushes show

MONTREAL Mayor Jean Drapeau said Sunday the Man and His World exhibition would open June 12 although work would have to be "rushed" to meet the deadline. Speaking on a local radio broadcast, Drapeau said it was "too bad we have to rush into it all the time but we have met the challenge before and we will meet it again."

## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Brantford Expositor, Ont.  
Circ. 25,716  
April 22, 1969

### P-999 Campus Contrast

The important difference between student activists and active students on university and college campuses emerges more clearly as summer looms with its problem of finding a temporary job to beef up financial resources for another year of study.

While the activists have been parading, sitting-in, demanding and disrupting — when do they find time to study? — some of their less fevered fellows have foresightedly been organizing self-help business projects to fill the summer vacation profitably. Most students will go hunting for jobs individually. By contrast these enterprisers are generating jobs for themselves and others ranging from private tutoring to serving as life-guard at swimming pools.

The McGill Student Entrepreneurial Agencies Inc., for example, is a timely reminder that campuses produce good news as well as bad. The McGill project, entirely student-run, currently employs

50 out of 400 job-hunting students in market research, baby-sitting, advertising, bartending and lawn mowing. Any day now it expects to announce that it has secured the pedicab concession at Montreal's Man and His World exposition. If it lands this there will be two to three months' employment for another 80 students and a payroll probably totalling \$100,000.

Such efforts at self-help may seem small measured against the summer job needs of some 600,000 university and high school students throughout Canada and the prospective failure of nearly half of them to find work. But given the rate at which our student population is increasing, every means, however modest, of creating summer employment is to be encouraged. Industrialists are supporting the McGill effort and will, no doubt do so wherever similar groups are active in this type of senior "Junior Achievement" project.

## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Victoria Times, B.C.  
Circ. 30,911  
April 19, 1969

### L-999 Indian Art Show Set

The priceless carvings of the Kwakiutl Indians and other Northwest Coast tribes will be shown for the first time comprehensively at Man and His World June 12-Sept. 7.

Mayor Jean Drapeau said negotiations have been concluded with the University of British Columbia's Museum of Anthropology to bring the bulk of the unique collection to the international exhibition. It will be shown in what was the United Nations pavilion at Expo 67.

A small selection of the Northwest Indian art is now on view at Paris' Musée de l'Homme in the exhibition Masterpieces of Indian and Eskimo Art of Canada.

## Canadian Press Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Calgary Herald, Alta.

Circ. 94,956

April 22, 1969

12 THE CALGARY HERALD Tuesday, April 22, 1969



# Charles LYNCH — The Nation

MONTREAL — Quebec provincial politics may have become a bore, but just about everything else in La Belle Province remains exciting.

I don't just mean the Expos of the National Baseball League, though they help with their no-hit games and their ability to induce baseball madness in a city already looney over hockey.

The turnstiles are whirling all over town, as though money were going out of style.

While the fans are packing the parks and the rinks and the racetracks, and playing Mayor Drapeau's lottery, there are other diversions while the people await the reopening of Man and His World.

Downtown, there's a fire amidships in a giant skyscraper, the same one that was bombed in February.

In the suburbs, one of the nation's most attractive department stores is burned to a crisp, with not even a trinket left for a fire sale.

Mayor Drapeau flies in from negotiations in Moscow.

## There's Action Everywhere

In Quebec City, the Hammer and Sickle flag of the U.S.S.R. flies over the legislative buildings in honor of the visiting Soviet ambassador to Canada, and Premier Bertrand says the late Maurice Duplessis must be turning over in his grave.

In Montreal, a social club for homosexuals of both sexes is declared open for business.

Not far away, emergency efforts are being made to settle the strike of the International Association of Machinists and Aerospace Workers, that has shut down Air Canada, the People's Airline.

The province is buzzing over Prime Minister Trudeau's throwing down of the gauntlet to the provincial government over the location of a new airport for Montreal, and the establishment of a national park in the Gaspé. There hasn't been so much interest in federal projects in Quebec since the early days of Expo 67.

Federal State Secretary Gerard Pelletier warns that the expanding Radio-Quebec might become an instrument of political propaganda in the hands of the provincial government.

Radio-Quebec, meanwhile, plans to establish studios in the French Pavilion at Man and His World, and is dickering for some of the most advanced equipment in the world of electronics. Among the items: a tv color set for schoolrooms that would be capable of playing video tape cassettes, as well as showing films and slides.

## A Subsidized Revolutionary?

Massive strikes of teachers are either taking place or in the offing.

Student unrest is everywhere — and interest continues to centre around proposals that McGill University be converted into a French-language institution.

Quebec's French-language teachers say they are not demanding unilingualism in the province's educational institutions, but merely in the government.

And there's been a good deal of mirth, as well as rage in some circles, about the Canada Council grant to McGill University lecturer Stanley Gray, who is contesting the university's decision to fire him. Whatever the grant may do to the reputation of the Canada Council, it could also hurt Gray's standing in the radical community if he takes the council's \$5,500, thus becoming a subsidized revolutionary.

While the academic community is in a ferment, criminals are not idle. Bank robberies and gangland killings continue at a pace unmatched elsewhere in North America, if not the world.

## Rich Field Of Research

One Montreal bank was robbed Monday for the second time in 26 days. The first time, a teller was shot. This time, his female replacement "froze", and nobody was hurt as the robber made off with \$900.

Harassed police suffered a further setback when a Montreal judge ruled that cabbie Clement Nadeau was only doing his duty as a citizen by waving motorists to slow down before they entered a police radar trap. Nadeau, who could become a national hero, was credited by the judge with "preventing the commission of traffic violations."

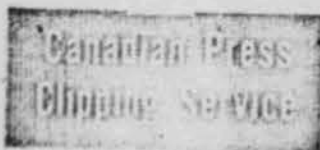
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Winnipeg Tribune, Man.

Circ. 74,015

April 22, 1969

E999



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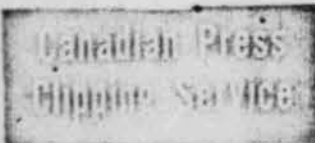
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A division of Maclean-Hunter  
481 University Ave., Toronto 2

Edmonton Journal, Alta.

Circ. 142,051

April 22, 1969

999

# Charles Lynch

## Quebec: The Happening province

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Evening Times Globe

Saint John, N.B.

Circ. 24,731

April 22, 1969



**BUSY REGISTRATION** — This is a typical registration scene as students across the country apply for limited number of summer jobs. Number of students is snowballing as search for vacation income becomes keener. (CP Photo)

"A lot of farm boys, if they can't get anything else, will go back to the family farm," she said. "We don't have the industry that they have in the East."

In Alberta, where prospects are better, one student placement officer estimated that 60 per cent of the 3,000 students who have applied for jobs have already found them, but many are after higher-paying work. High in popularity are jobs at Banff and Jasper resorts.

British Columbia has about 80,000 university and senior high school students in the job market. About the same number of jobs as in 1968 exist, but more students are after them.

Closings of coastal fish canneries and reductions in the fruit crops in the Okanagan and berry crops in the Fraser Valley will reduce job openings for pickers. Pay is likely to average \$250 to \$350 monthly.



## Competition Keener For Students

# Summer Job Outlook Gloomy

By PAUL DUNN

Canadian Press Staff Writer

University students seeking summer employment this year will find more competition and only about the same number of jobs as in 1968.

This gloomy outlook was gleaned in a Cross-Canada Survey by The Canadian Press. However, it is based on far-from-complete data because government and university placement officers have only begun to compile job applications and many employers have not made their hiring intentions known.

One of the few hopeful notes is that meaningful results may flow from a sophisticated advertising campaign already started by the federal manpower department, potential employers to hire through the printed word, television and radio, it urges potential employers to hire students.

The only province reporting possibly brighter student-placement prospects is Alberta. Booming oil, construction and heavy industries generally are expected to hire more students than last summer.

### Information Scarce

There was a general lack of statistical information on student summer employment. The federal manpower and labor departments, the Dominion Bureau of Statistics and the Association of Universities and Colleges of Canada were unable to provide firm figures on such employment last year or likely prospects for this summer.

The manpower department, the universities' association, Economic Council of Canada and University Career Planning Association combined on a study earlier this year on student summer-job prospects. Its outlook:

There will be some 600,000 students between the ages of 14 and 24 seeking work. If the job climate does not improve over 1968, about 40 per cent, or 240,000, will not find employment.

There are about 300,000 full-time university students in Canada and it is assumed most will be looking for work. A much smaller percentage of some 1,300,000 secondary-school students seek work.

Adding to the statisticians' problems are the students who seek and find work without applying at university, high school or Canada manpower centres. It is hoped that greater co-operation by all agencies and use of questionnaires this year will provide needed data.

### Ontario Pitches In

The federal government expects to hire about 2,000 students, about the same as in 1968.

Of all provinces, Ontario seems to have pitched into the student-job problem in the biggest way.

Premier John Robarts last month predicted 357,000 high school and university students will be seeking work this summer. At least 60,000 would not find jobs unless something was done, so the Ontario government would hire one student for every 10 full-time employees—about 6,400 students.

He coupled this with a major public-education program using information kits and letters sent to 300 employer associations and 30,000 provincial companies, and news paper advertisements.

The outlook by areas:

### ATLANTIC

The manpower centre at Newfoundland's Memorial University in St. John's reports about the same number of job applications as in 1968, but a drop in construction activity threatens less hiring.

Wages were likely to be up three to five per cent. Advanced students could expect to earn \$450 to \$475 a month but juniors would likely be paid the minimum wage. Some 2,000 students at the university would probably seek work.

In Prince Edward Island a Charlottetown manpower centre official predicted "things are going to be fairly bad" for students. Between 15 and 20 per cent of university students were likely to be jobless at the start of summer.

The island's biggest student employer is the tourist industry, with 300 to 400 jobs mainly for girls who work as waitresses, guides, chambermaids and cooks. More students seeking fewer jobs made the situation "worse every year."

Nova Scotia university placement centres report bleak prospects. One manpower

counsellor said an increasing number of openings now require skilled and semi-skilled workers. Engineering and science students were easily placed but arts and female students were not.

### Job For Crown

At Halifax, six students have been hired to urge employers to hire students this summer. Manpower officials said the students now work part-time but at university close begin full-time efforts.

Halifax also reports one new job opening—for a clown. The salary is open to negotiation.

In New Brunswick the situation is regarded as tight. University enrolment is about 8,500, up from 5,800 five years ago. An action committee at Saint John under sponsorship of the manpower office is manned by students who urge business, industry and the public to hire students.

At Mount Allison University, Sackville, N.B., the placement officer says the hiring situation is "as bad as last year if not worse."

### QUEBEC

Placement agencies in Montreal say there will be more student jobs than in 1968—worst year for placements since 1962. Some 46,000 Quebec university students finish school by May 1 and most are expected to want jobs. Placement officers estimate 25 to 30 per cent will be successful.

In Quebec City the manpower office knows of 1,200 jobs and estimates nearly all of some 12,000 students will be after them.

Operation Placement in Montreal mailed 20,000 letters to employers seeking student jobs and reports a much better response than last year.

At Sir George Williams University officials hope to place 30 per cent of 1,800 students seeking work. Average salary range would be \$1.50 to \$1.65 an hour.

At McGill more than 1,000 have applied for jobs and only chemical engineers seem to be easily placed. The student-operated McGill Student Entrepreneurial Agency is trying to get a pedi-cab concession at Man and His World. This would provide 150 jobs.

The University of Montreal placement office reports poor prospects.

Bell Canada says it will hire 1,000 students—40 per cent more than in 1968—for summer work in Ontario and Quebec.

### ONTARIO

University enrolment has doubled since 1960 and jobs that don't require special skills have given way to automation.

An Ontario government spokesman said that unless more jobs are found for students to help them pay tuition, additional public funds will have to be diverted to student loans. Education Minister William Davis warned of the danger of idle students getting into trouble.

Michael Warren of the provincial labor department's manpower services branch reported April 1 that his officials were "happy with the results so far" of the student-hiring promotional campaign.

One manpower official urged students to apply for jobs in the tobacco, fruit and vegetable harvesting industries. "There were spare agricultural jobs last year."

Eaton's and Simpson's department stores in Toronto do not hire summer help.

The University of Toronto has already placed 2,000 students, up 500 over April 1 a year ago. Again engineering and commerce and business students were most easily located and recreational jobs were the most numerous. Some 4,000 U. of T. students will probably find jobs.

### Enterprise Shown

Enterprise has been shown by some students starting a private-pool lifeguard service and obtaining real estate licences. Student Services Unlimited at York University operates a student-owned bookstore.

There is an acute job shortage for some 2,000 students at Lakehead University, Port Arthur.

In Ottawa, Mrs. Mary Gidner is the co-ordinator for an experimental summer employment program. She is on loan from the manpower department which is co-operating with local universities in manning a summer-job clearing house.

"We're being flooded with applications," she says.

She estimates more than 10,000 Ottawa-area students over last year, and she hopes to improve on the 2,500 placements made in 1968. The federal government hired about 600 "casual" student workers last year locally.

### WEST

In Manitoba, manpower officials at three universities say about 3,000 students will seek work, and jobs have been slow materializing. Much depends on the construction industry. A survey last year showed that about 71 per cent of students responding found work.

One proposal, not yet approved, calls for \$150,000 for a project involving research work at the University of Manitoba, Winnipeg, that would employ about 200 students.

In Saskatchewan, Alice Martin, manpower officer at the University of Saskatchewan, Regina, reports the job outlook poor and slower than last year.

Evening Times Globe

Saint John, N.B.

Circ. 24,731

April 22, 1969

Archives de la Ville de Montréal



Canadian Press  
Shipping Service  
A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Citizen, Ont.  
Circ. 80,521  
April 22, 1969

K 999  
CHARLES LYNCH

## Quebec's where the action is

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Massive strikes of teachers are either taking place or in the offing.

Student unrest is everywhere — and interest continues around proposals that McGill University be converted into a French-language institution.

Quebec's French-language teachers say they are not demanding unilingualism in the province's educational institutions, but merely in the government.

And there's been a good deal of mirth, as well as rage in some circles, about the Canada Council grant to McGill University lecturer Stanley Gray, who is contesting the university's decision to fire him. Whatever the grant

may do to the reputation of the Canada Council, it could also hurt Gray's standing in the radical community if he takes the council's \$5,500, thus becoming a subsidized revolutionary.

While the academic community is in a ferment, criminals are not idle. Bank robberies and gangland killings continue at a pace unmatched elsewhere in North America, if not the world.

One Montreal bank was robbed yesterday for the second time in 26 days. The first time, a teller was shot. This time, his female replacement "froze," and nobody was hurt as the robber made off with \$900.

### A good citizen

Harassed police suffered a further setback when a Montreal judge ruled that cabbie Clement Nadeau was only doing his duty as a citizen by waving motorists to slow down before they entered a police radar trap. Nadeau, who could become a national hero, was credited by the judge with "preventing the commission of traffic violations."

Premier Bertrand announced the establishment of a Quebec bureau of research on organized crime, after a royal commission had charged the province was being too soft on gangsters.

In case you're wondering what Mayor Drapeau was doing in Moscow while all this was going on, he was trying to persuade the Soviets to "come back to Expo," and open a pavilion at Man and His World. He regards the removal of the U.S.S.R. Expo pavilion as one of the few setbacks he's ever suffered, and a blow to the pride of Montreal.

WINDING STAIRS

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 262,000  
April 22, 1969

X 999



## By Dick Beddoes

A tattered colloquialism fits Montreal v Toronto. As it is in poker, the colloquialism goes, so it is in sport: The winners tell funny stories and the losers snarl "Deal!"

Now Montreal promoters make jokes, an agreeable springtime pause for people who are proving big-league baseball won't be a bust up there. Not for the moment, anyhow.

The Expos attracted 29,186 customers to the first official major-league game played outside the United States. They drew gratifying crowds for their next three home dates until, by Sunday night, their first week's attendance was 87,666.

Neat and tidy, those figures? Hell, no. Gaudy and impressive.

### So what's a no-hitter?

It was a hilarious week, even on the road. Last Thursday, in Philadelphia, a Montreal pitcher named Bill Stoneman stoned the Phils with the first no-hit, no-run game of the year. How amusing can expansion get? Nothing in Stoneman's past suggested he could do anything except underwhelm opponents. Before last week's heroics, he had not won one game in two years.

Jokes? Well, after Stoneman's startling triumph, general manager Jim Fanning phoned manager Gene Mauch from Montreal.

"God, that's great!" Fanning burred into the blower. "Congratulations!"

Mauch contained his cool, like a Baffin Island ice cube. "Congratulation? What for?"

Mr. Fanning spilled over. "What for? For the no-hitter, of course!"

Gene Mauch kept playing it casually, as though a no-hitter by an expansion club is no reason to go around clicking jubilant spikes and electing Jean Drapeau all-world.

"Oh, that?" Mauch said. "That was our game plan."

### Two NFL exhibitions

Now Gerry Snyder was chortling along the telephone lines from Montreal. Mr. Snyder has a very nice chortle which, considering the civic rivalry between Montreal and Toronto, he tried to restrain from being a horse laff.

"It's all starting to fall into place," he said. "Baseball now. Maybe football later. Perhaps the summer Olympics in 1976."

Mr. Snyder is vice chairman of the executive committee in Montreal's municipal government, no more than a heartbeat or two away from Mayor Drapeau. He is 49, cheerful and, as he more or less delicately puts it, "in charge of athletic supporters for Drapeau."

Snyder was the cat's-paw in obtaining a baseball franchise. He is the agent encouraging the National Football League to expand to Montreal. He graciously allows M. Drapeau to romance the world for the Olympics.

"We've already got two football exhibitions," Mr. Snyder announced. "Boston Patriots and Detroit Lions on Aug. 25, the New York Giants and Pittsburgh Steelers about Sept. 12."

### Vancouver blew it

Baseball has given Montreal a wedge in the big-league door. "I've talked to NFL people, from commissioner Pete Rozelle on down, and they tell me Montreal is now a logical consideration in any football expansion. That could be in 1971 or '72."

Expansion of the NFL to Canada would, it says here, kick the impoverished Canadian League off the end of a wharf. If Montreal goes, can Toronto and Vancouver afford to be far behind?

The irony of Montreal's NFL possibilities today is that it could have happened eight years ago. In 1960, when the American Football League was formed, a Vancouver millionaire named Peter Graham was offered a franchise for a trifling \$30,000.

Graham encouraged Ted Workman, then proprietor of Montreal Alouettes, to join him. Workman declined. Graham got another rejection from the Pacific National Exhibition, the landlord for Vancouver's Empire Stadium. The PNE, seduced by outrageous prattle from the Lions, gave the Lions exclusive rights to the stadium.

Herb Capozzi, who generally managed the Lions in those days, argued: "We think fans would sooner watch Canadian football than second-rate American football."

### From Russia, with love

Second rate? Last Jan. 12, in Miami, New York Jets of the AFL whipped Baltimore for the world's championship. It could have been Vancouver or Montreal.

"Of course we'll need a park of 70,000 for football," Jerry Snyder was saying. "We'll know by June, 1970, if we can plan for it."

In June, 1970, the International Olympic Committee will determine the site for the 1976 Games. M. Drapeau claims to have more than 40 of the 70 voting delegates locked up and enchanted in his charismatic satchel.

"Last week," Snyder confided, "the mayor got a warm response from the Olympic people in Moscow. He was there, by the way, to arrange for Russia and Czechoslovakia to exhibit at Man and His World this summer."

It is more properly Drapeau and His World. Hungary and Spain will also come to the fair this year.

"I've already got four people who want to invest in a NFL franchise," Snyder said. "Two Americans and two Canadians."

He was a winner telling funny stories. "But we'll accept anybody as a football sponsor, from the Pope to Khrushchev."



# Indian artifacts on par with Greek,

## Egyptian

For the first time since they were saved from probable destruction, the magnificent and priceless carvings of the Kwakiutl Indians and other northwest coast tribes will be shown comprehensively at Man and His World June 12-Sept. 7.

Negotiations have been concluded with the University of British Columbia's Museum of Anthropology to bring the bulk of the unique collection to the international exhibition. It will be shown in what was the United Nations pavilion at Expo 67 and Education through Stamps at Man and His World 1968.

A small selection of the Northwest Indian art is now on view at Paris' Musée de l'Homme in the exhibition Masterpieces of Indian and Eskimo Art of Canada and French anthropologist Claude Lévi-Strauss has said:

"This is something of a phenomenon. I consider that the culture of the northwest Indians produced an art on a par with that of Greece or Egypt."

He urged, in fact, that its preservation be considered "as urgent as the salvaging of Egypt's Abu Simbel."

Mrs. Audrey Hawthorn, curator of the UBC Museum of Anthropology and author of the pioneer work, *Art of the Kwakiutl Indians*, said her museum's entire collection of Indian art consists of about 7,000 pieces. Some 5,000 of these—the most significant pieces—will be shown at Man and His World.

The Paris exhibition includes only 104 pieces of Indian art.

At the Vancouver museum itself, only a few hundred pieces can be shown annually due to lack of space and even these exhibitions are seen by only 7,000 to 8,000 persons since the institution is, in large part, a preserve of academics.

"The exhibition at Man and His World will be a revelation even for Vancouverites," Mrs. Hawthorn said after selecting the former UN pavilion as the site of the first-ever display.

Talks are under way for another major Indian exhibit in the adjoining Indians of Canada pavilion but declined to elaborate.

The extraordinarily carved and painted masks, headdresses, totempoles, wooden dishes, boxes, rattles and other objects of the northwest Indians have been increasingly sought after in recent years by collectors and have inspired artists, interior and textile designers, jewelers and others.

"The Northwest Indians, especially the Kwakiutl Indians, were some of the most imaginative, industrious and skillful craftsmen of the tribal world," says Mrs. Hawthorn, whose husband, Harry C. Hawthorn, has been head of the UBC's anthropology department since 1947. She became curator of the museum the same year.

It was the same period, too, that marked the years of profound social changes in the coastal region, a large number of Indian families choosing to discontinue their family participation in some aspects of traditional ceremonial life.

In 1950, Mongo Martin, Chief

Nakapentem of Fort Rupert of the Ma'natigila clan, was brought to UBC to repair old totem poles in the university collection and to carve some new ones.

Martin became intensely interested in the concept of a museum as a place in which to preserve and interpret material culture and he was influential in directing to the museum many of the Kwakiutl people who were at a point of culture change where they wished to abandon their places in the potlatch system and had no wish to hold onto the materials of the potlatch, which had lost its importance.

Marriage, the assumption of a new name by a youth, the bestowing of a higher rank, the first use of a family crest, an initiation into a dancing society—all were occasions for validation by a potlatch. Taking its name from the Chinook word for "to give," this was a ceremony without which no important social event could take place and no claim could be made.

Already in his 70s' Mongo Martin was keenly aware of the radical changes brought by the years and was anxious to record what he knew of the culture in which he had grown up. While he was at the museum, he helped identify and describe the materials as they arrived.

Once the machinery of purchasing was established, many Kwakiutl people travelling to Vancouver began to go to the university. Some were careful informants and all gave some assistance in identifying owners, area of provenance, and uses of the various objects.

During the days when Martin and his wife, Abayah, were at the university, Martin visited the museum frequently to see what had arrived during the week. At the height of the flow of materials, wooden crates, old trunks, sea chests and cardboard boxes arrived by every ship from the north.

Being a full participant in the ceremonial system, Martin recognized many individual pieces and identified almost all of them. He was concerned that his works should not be wasted.

"Write that down, now," he often said and then, "say it back" until he was satisfied the transcription was reasonably correct.

Sometimes he would counsel against buying a mask because the owner had no right to it and was selling someone else's property or because it did not belong in the inherited myth but had simply been "invented" by somebody.

The Indians of the northwest coast inhabited the long, narrow strip of shoreline that stretches from Puget Sound to the Alaskan panhandle—1,300 miles long.

deeply indented by fiords and rivers and studded with islands heavily forested by the dark green conifers of the temperate rain forest.

In the north lived the Tlingit and Tsimshian tribes. The Haida inhabited the Queen Charlotte Islands. On the west coast of Vancouver Island lived the Nootka while the Kwakiutl shared the north region of Vancouver Island and the mainland directly opposite.

The Salish occupied the delta of the Fraser River and some southern parts of Vancouver Island and were distributed southward down the Washington coast. The Belle Coola lived by the river of the same name.

An estimated 70,000 people occupied the area within these tribal boundaries at the end of the 18th century.

The potlatch, often involving intertribal invitations, always followed the same procedure. The lineage chief would consult the elders who represented the entire household or kin group to be involved. When it was agreed that a potlatch should be held, preparations began.

Food sufficient to feed guests over an extensive period of time was gathered, prepared and stored perhaps as long as three years. Enough gifts to give to all were produced and goods bearing the family crest carvings were amassed.

Mats, baskets and boxes, furs, canoes, jewelry and dishes were made for gift-giving.

The family of the host, with the song leader and the speaker, in their finest robes and head-dresses, stood upon the beach singing and dancing to greet the visitors as they approached by canoe.

Sometimes, large figures carved of wood were placed facing the sea to dramatize the welcome. After each visitor was announced, he was placed, according to rank, in a traditional seating arrangement.

One or more major events would be offered as a feature of each day. Family dances and dramas were enacted by dancers in masks and costumes to the accompaniment of songs and explanations by the speaker. Each occasion was followed by feasting, oratory and the distribution of gifts.

"The art of the Northwest Coast Indians is unlike all other Indian art," says Mrs. Hawthorn. "Their culture was totally different. Their standard of living was probably the highest of any similar people."

The majority of the objects are perhaps a century old but others, in stone and ivory, are prehistoric. The Northwest Coast Indians are known to have inhabited

the region for 9,000 years or more, making them one of the earliest Indian groups in America.

And their elaborately organized social and ceremonial life gave rise to a rich and distinctive artistic expression. The Kwakiutl

Indians made a unique contribution.

In winter, for example, they staged fantastic theatre-and-dance performances, with complicated props, carefully planned staging and weird supernatural effects.

A Division of Museum-Hunter  
401 University Ave., Toronto 2

Hespeler Herald, Ont.

April 23, 1969



# Major Summer Problem: Lack of Jobs for Students

By PAUL DUNN

Canadian Press Staff Writer

University students seeking summer employment this year will find more competition and only about the same number of jobs as in 1968.

This gloomy outlook was gleaned in a Cross-Canada Survey by The Canadian Press. However, it is based on far-from-complete data because government and university placement officers have only begun to compile job applications and many employers have not made their hiring intentions known.

One of the few hopeful notes is that meaningful results may flow from a sophisticated advertising campaign already started by the federal manpower department. Through the printed word, television and radio, it urges potential employers to hire

students.

The only province reporting possibly brighter student-placement prospects is Alberta. Booming oil, construction and heavy industries generally are expected to hire more students than last summer.

## INFORMATION SCARCE

There was a general lack of statistical information on student summer employment. The federal manpower and labor departments, the Dominion Bureau of Statistics and the Association of Universities and Colleges of Canada were unable to provide firm figures on such employment last year or likely prospects for this summer.

The manpower department, the universities' association, Economic Council of Canada and University Career Planning Association combined on

Michael Warren of the provincial labor department's manpower services branch reported April 1 that his officials were "happy with the results so far" of the student-hiring promotional campaign.

One manpower official urged students to apply for jobs in the tobacco, fruit and vegetable harvesting industries. "There were spare agricultural jobs last year."

Eaton's and Simpson's department stores in Toronto do not hire summer help.

The University of Toronto placement service reports it has already placed 2,000 students, up 500 over April 1 a year ago. Again engineering and commerce and business students were most easily located and recreational jobs were the most numerous. Some 4,000 U. of T. students will probably find jobs.

## ENTERPRISE SHOWN

Enterprise has been shown by some students starting a private-pool lifeguard service and obtaining real estate li-

cences. Student Services Unlimited at York University operates a student-owned bookstore.

There is an acute job shortage for some 2,000 students at Lakehead University, Port Arthur.

In Ottawa, Mrs. Mary Gildner is the co-ordinator for an experimental summer employment program. She is on loan from the manpower department which is co-operating with local universities in manning a summer-job clearing house.

"We're being flooded with applications," she says.

She estimates more than 10,000 Ottawa-area students will be after jobs, up slightly over last year, and she hopes to improve on the 2,500 placements made in 1968. The federal government hired about 650 "casual" student workers last year locally.

## ONTARIO PITCHES IN

The federal government expects to hire about 2,000 students, about the same as in 1968.

Of all provinces, Ontario seems to have pitched into the student-job problem in the biggest way.

Premier John Robarts last month predicted 357,000 high school and university students will be seeking work this summer. At least 60,000 would not find jobs unless something was done, so the Ontario government would hire one student for every 10 full-time employees—about 6,400 students.

He coupled this with a major public-education program using information kits and letters sent to 300 employer associations and 30,000 provincial companies, and newspaper advertisements.

The outlook by areas:

Halifax also reports one odd job opening—for a clown. The salary is open to negotiation.

In New Brunswick the situation is regarded as tight. University enrolment is about 8,500, up from 5,800 five years ago. An action committee at Saint John under sponsorship of the manpower office is manned by students who urge business, industry and the public to hire students.

At Mount Allison University, Sackville, N.B., the placement officer says the hiring situation is "as bad as last year if not worse."

## QUEBEC

Placement agencies in Montreal say there will be more student jobs than in 1968—worst year for placements since 1962. Some 46,000 Quebec university students finish school by May 1 and most are expected to want jobs. Placement officers estimate 25 to 30 per cent will be successful.

In Quebec City the manpower office knows of 1,200 jobs and estimates nearly all of some 12,000 students will be after them.

Operation Placement in Montreal mailed 20,000 letters to employers seeking student jobs and reports a much better response than last year.

At Sir George Williams University officials hope to place 30 per cent of 1,800 students seeking work. Average salary range would be \$1.50 to \$1.65 an hour.

At McGill more than 1,000 have applied for jobs and only chemical engineers seem to be easily placed. The student-operated McGill Student Entrepreneurial Agency is trying to get a pedi-cab concession at Man and His World. This would provide 150 jobs.

## ATLANTIC

The manpower centre at Newfoundland's Memorial University in St. John's reports about the same number of job applications as in 1968, but a drop in construction activity threatens less hiring.

Wages were likely to be up three to five per cent. Advanced students could expect to earn \$450 to \$475 a month but juniors would likely be paid the minimum wage. Some 2,000 students at the university would probably seek work.

In Prince Edward Island a Charlottetown manpower centre official predicted "things are going to be fairly bad" for students. Between 15 and 20 per cent of university students were likely to be jobless at the start of summer.

The island's biggest student employer is the tourist industry, with 300 to 400 jobs mainly for girls who work as waitresses, guides, chambermaids and cooks. More students seeking fewer jobs made the situation "worse every year."

Nova Scotia university placement centres report bleak prospects. One manpower counsellor said an increasing number of openings now require skilled and semi-skilled workers. Engineering and science students were easily placed but arts and female students were not.

## JOB FOR CLOWN

At Halifax, six students have been hired to urge employers to hire students this summer. Manpower officials said the students now work part-time but at university close begin full-time efforts.

a study earlier this year on student summer-job prospects. Its outlook:

There will be some 600,000 students between the ages of 14 and 24 seeking work. If the job climate does not improve over 1968, about 40 per cent, or 240,000, will not find employment.

There are about 300,000 full-time university students in Canada and it is assumed most will be looking for work. A much smaller percentage of some 1,300,000 secondary-school students seek work.

Adding to the statisticians' problems are the students who seek and find work without applying at university, high school or Canada manpower centres. It is hoped that greater co-operation by all agencies and use of questionnaires this year will provide needed data.

placement office reports poor prospects.

Bell Canada says it will hire 1,000 students—40 per cent more than in 1968—for summer work in Ontario and Quebec.

## ONTARIO

University enrolment has doubled since 1960 and jobs that don't require special skills have given way to automation.

An Ontario government spokesman said that unless more jobs are found for students to help them pay tuition, additional public funds will have to be diverted to student loans. Education Minister William Davis warned of the danger of idle students getting into trouble.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Trail Times, B.C.

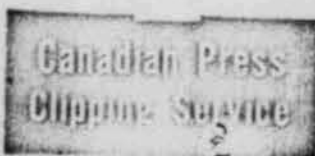
Circ. 6,326

April 23, 1969



**STUDENTS SEEK JOBS** — This is a typical registration scene as students across the country apply for a limited number of summer jobs. With

student population soaring, the search and competition for summer income becomes keener.



A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Globe & Mail  
Toronto, Ontario  
Circ. 262,000  
April 24, 1969

L 999

## AFTER A FASHION

# Drapeau and his fair

By ZENA CHERRY

MONTREAL — In the beginning, Jean Drapeau said unto the people in the kingdom of Montreal, "Thou shalt have a World's Fair first class."

The prophet stretched forth his hand and there was a fair. But now it has come to pass that the voice of Drapeau is still heard in the land: many are sore offended because Drapeau says they shall have a fair forever to be called Man and His World, no matter what the cost to man.

Man and His World was the theme for Expo. It was inspired by the French author, poet and aviator, Antoine de Saint-Exupery in his book *Terre des Hommes* where he said: "To be a man is to feel that through one's own contribution, one helps to build the World."

Man and His World will open in Montreal on June 12.

One off-shoot of Expo 67 was the bilingual magazine titled *Montreal*. Managing editor was Paul Cholette. The City Printer—he told me this is the municipal equivalent of Queen's Printer in Ottawa. It was mailed free of charge to 440,000 persons, and 11,200 public libraries in 148 countries, and in each issue was an engraved card telling you it was sent with the compliments of Mayor Jean Drapeau.

The cost was \$70,000 per month, paid for by the City of Montreal.

But now they have stopped publication. Mr. Cholette told me it was because postage rates have increased from \$20,000 per month to \$55,000.

Two years after the big fair, it comes to light that the French Restaurant at Expo, run by Raymond Oliver of Le Grand Vefour in Paris, and Robert Tournbize of La Reserve in Lyon-Lissieu, only listed and sold champagnes if the vintner paid them the sum of 3,500 francs (\$770.).

Plus the following reminiscences from Tom Jagninski who edited the Expo Newsletter and Expo Information.

The man who built the Expo Express was an idiot. All windows were sealed. When there was a crowd it was like a turkish bath.

All the U.S. magazines ran articles about Montreal. From reading them the impression was of a combination of New York, Paris and London. Too bad this is not so. Montreal is a fairly cosmopolitan city physically. But mentally, Montreal is provincial. The newspapers are dull. New books, films, plays take years to arrive.

The U.S. pavilion was one of the best and certainly the most avant garde. Its nearest rival was that of Quebec. Both used a technique which I think will set a trend for future exhibitions. You get a 20-minute impression of the country which leaves you fresh and ready to tackle the next pavilion. The trouble with pavilions like the Czech and British ones was that they took hours to get into and to see.

Labyrinth—I got the point immediately. Africa savage; Flor-

ida civilized. Cut to man gorging on food; pan to man starving. How much to make this Mondo Cane? Four million dollars! The National Film Board people explained the film wasn't made for bloody Expo critics, it was made for the people.

The opening of the Haitian pavilion was two weeks late because they didn't pay their bills, and the builders stopped work. The pavilion was really a bar, but the commissioner-general spoke as though he were opening a cathedral.

Yugoslav officials were mad because they said they had swallowed Expo's non-commercialism pitch—and then could have kicked themselves. "Think of the dollars we could have made with a bar—look at the Jamaicans and Haitians."

The Venezuelan pavilion P. R. man told me Venezuela was not planning to come to Expo—until the Canadian government explained that a certain trade agreement might not be renewed.

The director of the Cuban pavilion told me Americans sometimes asked the doorman if it was safe for them to go inside.

I told him U.S. customs were asking Americans at the border if they'd traded with the enemy at Expo.

Most of the food concessions were run by Americans, including the restaurants in the Russian pavilion. That's why it was possible for them to go on strike.



APR 25 1969

*By Helen*

## Journal Action Line

# Thin Yucca Seed Should Be Planted Close to Surface

Q. How do you plant a yucca seed? —Mrs. L.F.

A. Plant it practically on the surface since the seed is quite thin and if buried too deeply won't come up, says botanist Dr. Howard Dittmer. Keep it moist. He suggests a good method might be to scatter leaf mold on the grounds' surface and drop the seed in it.

Q. When in the world will the hay fever season be over? —K.K.

A. Would you settle for the word "never?" We're over with our elm tree allergies and are in the middle of nasal troubles with the mountain cedars. Next will come the mulberry, then the cottonwoods, then the poplars and in June the Bermuda grass to be followed about July 1 by tumbleweeds and kokia. The remainder of the year, says a prominent allergist, all of us hay fever sufferers can fight house dust, molds and food problems.

Q. I'm scared to death of the spider called the brown recluse because people say they are much more dangerous than the black widow. Has any of the brown recluse type of spider been reported in New Mexico? —Mrs. B.R.S.

A. No, neither Dr. C. Clayton Hoff, UNM biologist and specialist in scorpions, nor Dr. Daniel Johnson of the State Health Lab has heard of an occurrences of the brown recluse in New Mexico. This spider is known to be found in quantities in Oklahoma, Texas, Tennessee, Alabama and even in California but none reported in New Mexico. He lurks in clothes closets, never attacks unless provoked. He has markings on his back resembling a violin. Sooner or later he'll be in New Mexico.

Q. How old is Singer Wayne Newton and is he married? —L.K.

A. He's 27 and just last year married a former airline hostess, Elaine Okamura, of Honolulu. They had been going steady for two years and were engaged for six months, says the Public Library's Fine Arts Dept.

Q. Why so many petitions for bankruptcy? Does this ruin a person's credit and reputation? —Mrs. L.E.R.

A. We think the main reason is that so many people, with easy credit terms available, buy more than their income justifies. They suddenly find themselves head over heels in debt with no money to pay. Thirty to 40 years ago there was a stigma on a person's reputation when he took the bankruptcy law. Today, instead of ruining a person's reputation, it appears he is able to borrow even more after filing for bankruptcy because companies know he cannot take the bankruptcy law again for another six years.

Q. Is it the proper thing to do to bathe a hamster? —B.H.

A. It's not a bad idea, says Dr. Phillip Day, veterinarian at the UNM Medical School, if you're not squeamish about bitten fingers. The hamster is not going to appreciate baths. You may end up giving him a dry shampoo such as is sold in pet shops.

Q. Can a person under 16 years of age write to the social security office and apply for a social security card? —M.B.

A. Yes, the day a baby is born, his parents can apply for his social security card. Many parents do this to use for trust funds, savings accounts and insurance policies. If a youngster is under 17, he can apply himself, even a child eight years of age and obtain it immediately. If he is 17 or over, the SS office will have to check to see if he has ever been issued a card before with the national offices.

Q. Can you please find out if "Man and His World," the permanent exhibit resulting from Expo '67 in Montreal, will be open again this year and what the dates will be? Also, how complete will it be in comparison with last year? —J.S.S., Santa Fe.

A. The New York Times index for Jan. 31, 1969, says "The Man and His World" exhibit will not reopen in 1969 because of Montreal's revenue problems.

Q. The zipper on our convertible sticks every morning when we try to let the top down. It doesn't seem to do this in the afternoon. Any suggestions? —Mrs. W.H.F.

A. An automobile dealer's service department suggests you loosen the top a little before you try to unzip it so that the pressure on the zipper area is decreased. In most convertibles you can do this by unsnapping two fasteners at the front. It is quite possible the plastic coated top does warm up later in the day, thus making it easier to unzip.

Journal Action Line—solves your problems and answers your questions. CALL 842-8440 any hour of the day or night seven days a week. Or WRITE Action Line, Drawer J Albuquerque 87103. Because of the heavy volume of questions, only those used in the column will be answered. Although initials only will be used. Action Line needs full names, addresses and phone numbers for reference purposes.

DAILY NEWS RECORD  
NEW YORK, N. Y.  
D. 25,000

APR 25 1969

## Cable address

Montreal

Montreal these days is very much the temperamental prima donna — up one day, down the next.

Apart from a nationwide Air Canada strike, a teachers' strike, a squabble with the Federal Government over the site of the Montreal International Airport and talk of "Les Pyromaniques" taking over where the FLQ bombers left off, the news on the morale front is pretty good right now.

It's not so much spring — it even snowed again here last week — or the switch-back to Eastern Daylight Time this weekend, which always helps, but the debut of the Expos in major league baseball, and the excitement being generated by this year's revival of the one-time dead Man and His World exhibition on the former Expo site.

This little matter of Montreal being the first city outside the United States to participate in the big ball game and moreover, for the Expos team to win its openers both in New York and at Jarry Stadium here, has injected a gaiety that has to be seen to be believed — all the more, perhaps, because it was unexpected.

The new boys already have proved they can beat the best in the National League. Ambitious World Series talk is already heard in the clubs and pubs. Somehow for a moment the nagging nastiness of student revolt and the unpredictability of nationalist extremists has gone out the window. You go back a couple of years to the first day of Expo 67 to recapture anything like the lift the Expos debut has given the local populace.

A good part of the credit for bringing baseball here goes to Montreal's dapper little mayor, Jean Drapeau. Only a few weeks back, he was pondering total resignation because the city's finances weren't working out too well — and they still aren't yet in good shape.

And again it is Drapeau, after submitting to a little arm-twisting to continue in office, who is providing the new effervescence over Man and His World.

He has just returned from Moscow with the news that the Russians have agreed to return to the exhibit. They weren't there last year because they pulled down their giant Expo 67 pavilion to take it home with them.

The Czechs also dismantled their top-drawing pavilion and sold it to Newfoundland, but they too are coming back this year with brand new exhibits in glass and jewelry and works of art.

What the Russians will show, and even where they will show, is not yet decided. A Soviet team is coming to Montreal in 10 days to settle which pavilion it will occupy. You can see the headline now: "Russia takes over State of Maine" or whichever it happens to be. But it won't be "just propaganda" as some unkind people have suggested — though inevitably it's a very indistinct line of demarcation where culture stops and propaganda takes over.

There are several total newcomers at the show, which this year has been concentrated into 12 weeks, June 12 to Sept. 7.

Spain, which was such a success at the New York Fair — and was a notable absentee from Expo 67 — will be there and with the same restaurant setup that scored in New York. Spanish arts and crafts will highlight exhibits.

France will be a major attraction once again, though last year its wedding-cake pavilion was largely a flop because of the many empty spaces.

This year France will show its ideas on "the art of living" despite, or perhaps because of, De Gaulle and his thoughts on a Quebec comeback. "Everything from transportation to gastronomy" is the way an exhibition official puts it. It is certain to include home design and decor as well as clothes.

Austria promises a show that unquestionably will attract because it will deal

with the evolution of skiing and all that goes with it.

Bulgaria, another newcomer who was not an Expo exhibitor, is coming in with displays of gold treasures, ikons and art items, as well as food.

In all, a minimum of 30 — "and probably 40" — pavilions will be opened. And at least 50 per cent of the show will be new this year.

The amusement section known as La Ronde, at one end of St. Helen's Island, will open on weekends earlier than the main exhibition, starting May 16. Calls are now out for the international restaurant concession lineup.

Negotiations continue with several other countries, including other complete newcomers such as Poland and Cyprus.

Whether the U. S. will be back again through some agency or group is still an open question. It will not be the U. S. Information Agency, which sponsored the U. S. performance at Expo 67. But Drapeau, ever the optimist, remains hopeful the U. S. will come through nonetheless.

Where to put the U. S., just as where to put Russia, is a question that requires an all-around satisfactory answer. Bucky Fuller's 20-story geodesic bubble now known as the Biosphere, which originally was the U. S. pavilion, is an aviary complete with hanging gardens. It turned out to be a top attraction at last year's otherwise rather disappointing exhibition, particularly with U. S. visitors.

But there are several pavilions available where a major presentation can be staged. The buildings officially gave up all national identity when they were formally turned over to the city of Montreal after Expo 67 but the dominating plexiglass structure, no doubt, will remain forever known as the U. S. pavilion to the casual visitor.

So that's the present lineup for Man and His World with quite a few details yet to be filled in — including arrangements under way with the hotel industry here to make sure there is no letdown on tourist accommodations in the unforgivable manner of two years ago.

Meanwhile, of no help at all to either tourist or exhibition or business prospects is the Air Canada strike that hit the nation this week. The Jeremiahs assert it will be a long strike and both sides say they are prepared for a protracted grounding of the 112-aircraft fleet of the state-owned airline.

While Canada's Government says air-mail will be virtually unaffected, the business community has grave doubts on this point, too.

The big issue behind the airline strike of 6,300 machinists and maintenance men is not so much the actual wage demand as such but the principle behind it. The International Association of Machinists & Aerospace Workers calls for a 20 per cent raise in a one-year contract so as to achieve near parity with U. S. wage levels. The airline offers 23 per cent over three years.

Prime Minister Trudeau has been blasted by the union for intervening on the management side, but what he has done is simply to declare that parity with U. S. wages is not a practical proposition.

It has never been, and it is not policy of the Canadian Government, to accept the principle of parity on U. S.-Canada wage rates. Because productivity in Canada is lower than that of the U. S., it is impossible, Trudeau maintains, "for all workers [in Canada] to be placed in a parity position with workers in the United States."

To this, Canadian industry at large says, "Amen, and so be it." Meantime, Canada's foremost airline is out of acting and losing, not figuring wages, around \$1.25 million a day.

—IVOR W. BOGGISS  
Montreal Bureau



APR 6 1969

## Crafts Grace Ozarks

**JUST FOLKS.** Mountain View, in the Ozarks of north-central Arkansas, will be the mecca of folklore lovers come April 18-20. The hill country village hosts the Ozark Foothills Craft Show and the Arkansas Folk Festival. Redbud and dogwood blossoms in the nearby woods will help attract visitors to the three-day card of country music-making and handcraft demonstrations . . .

**SALUTE OF THE WEEK:** to South Dakota for "Wheelchair Vacationing," a guide booklet for the handicapped that covers the Black Hills and Badlands. It includes specific information on lodging and eating places as well as attractions and it's free from South Dakota Publicity, Pierre, S. D. 57501 . . . **UNDER WATER.** California will hit a new low in the treatment of visitors with completion of the Scripps Submarine Canyon Park at La Jolla. Sightseers will be able to scuba among the sea creatures under the watchful eye of park rangers . . . **A HORSE, ANYONE?** Colorado's 47 dude ranch operators entertained some 20,000 guests last year. For information on where and for how much, write the Colorado Dude and Guest Ranch Assn., 210 Clayton Street, Denver 80206 . . . **ENCORE.** "Man and His World," popular feature,



Almost a lost art, spinning is reviving at the annual craft show at Mountain View, Ark., beginning April 18.

of Montreal's Expo 67 and a strong crowd drawer last year, will reopen June 12. Pavilions will be open daily 10-2:30 until Sept. 7 . . . **IT'S A BIRD** The H-F Gulfstream, the world's fastest passenger ship, is now in service between Miami Beach and Freeport in the Bahamas. The 75-foot ship literally flies six feet above the water and is the first open ocean hydrofoil ship to be put into regular scheduled passenger service. . . . **SIGN OF THE TIMES.** Nixon has got to be president. Barricades are now down on Ranch Road No. 1 along the Pedernales and sightseers are welcome once again to drive past the LBJ spread, gawking all the time.

KALISPELL, MONT.  
INTER LAKE  
D. 8,000

APR 8 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

HOME FURNISHINGS DAILY  
NEW YORK, N. Y.  
D. 39,000

APR 25 1969

**RUSSIA BACK:** Russia now also is back as an exhibitor at Man & His World this year. Only recently Czechoslovakia elected to return—even though neither Russia nor the Czechs still have their original pavilions on the Expo site where the current exhibition will be held. The U. S. Pavilion is still there and last year was a major attraction for its hanging gardens and rare birds aviary. Will the U. S. also elect to return to the Montreal show?

Easton Express  
EASTON, PA.  
D. 51,053

APR 11 1969

### MONTREAL GETS MOBILE

MONTREAL — Alexander Calder's enormous sculpture, "Man," a steel mobile created for Expo '67, has been given to Montreal and will be permanently displayed in a park. The 67-foot, 45-ton work, Calder's largest, consists of 3,289 feet of sheet steel, 162 strips and 4,000 bolts.

BROCKTON, MASS.  
ENTERPRISE  
AND TIMES  
D. 52,500

APR 7 1969

Twenty-one per cent of the more than 12 million visits to the Man and His World exhibition in 1968 in Montreal, Canada, were made by U.S. citizens.

AMUSEMENT BUSINESS  
CHICAGO, ILL.  
W. 14,000

MAR 22 1969

## \$13 mil. hall keys 'new' CNE; Ex names Jones president

A "never-say-die" attitude by supporters of Montreal's Expo 67 has spurred grand expansion plans for Canadian National Exhibition. The Montreal activity is entering its second post-World's Fair season as "Man and His World."

The CNE in Toronto is envisioning itself now as a permanent world exposition. Hopefully, the Dominion government in Ottawa would shoulder part of the costs.

Focal point of the "new" CNE would be a tremendous \$13 million pavilion announced for the Province of Ontario. Its debut in 1971, Premier John Robarts said, will make the fair "the greatest annual exhibition in the world."

In other CNE action—Oakah Jones last week was named president, and Jack Corrigan and Alderman David Rotenbert, vice-presidents. Jones is president of Consumer's Gas Co. A profitable turnaround after losses in 1967-68 should find a \$407,115 profit on a budget of \$3.7 million this year, which Corrigan said will result from lower costs and higher admission prices (AB Feb. 8).

**LADIES DAY KAPUT.** The "Salute to the Ladies" day was dropped in favor of Citizens Day for Aug. 27. Directors voted 20-1 against Mayor William Dennison's move to keep the title. East York Mayor True Davidson, a woman, had complained, "Why should we segregate the women? It's silly."

Corrigan also confirmed that general manager J.C. (Bert) Powell wants to be relieved of his duties. A replacement will be chosen before the Aug. 14-Sept. 1 event, will observe it, and take office after it's over, according to the Toronto Globe & Mail's coverage of the directors' meeting.

KALAMAZOO GAZETTE  
KALAMAZOO, MICH.  
D. 58,086 SUN. 60,100

APR 23 1969

Montreal's Man and His World may operate again this year (May 29 to Oct. 6) with a reduced number of participating countries.

Canadian Stamp  
Ongoing Service

A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Red Deer Advocate, Alta.

Circ. 9992

April 26, 1969

SATURDAY PHILATELIST By T. J. SHEEDY

## Unique Format For ILO Stamp

A CANADA Post Office six-cent stamp to commemorate the 50th anniversary of the International Labour Organization, scheduled for release May 21, will have a unique format which makes it usable in any position, the post office department has announced.

The new steel-engraved 40 by 24 mm. issue is the first Canadian stamp created by a distinguished Montreal designer, Julien Hebert, whose Expo '67 "Man and His World" symbol became familiar to millions of people in Canada and abroad during centennial celebrations in 1967.

Predominant feature of the design, in white, is an elliptical globe superimposed on which is an assemblage of tools and instruments representing diverse trades; dark olive green is used for the overall background.

Wording, arranged on four sides and printed in a 15 per cent value of the same green, in each instance faces towards the central design. The longer dimension has, on respective sides, "International Labour Organization" and "Organisation internationale du Travail." The shorter dimension has on one end "Canada 1969" arranged in two lines; at the opposite end is "Canada 1919". Two denominative sixes face inward in diametrically opposed corners. In each instance to the right of Canada.

Thirty million I.L.O. stamps will be printed by the British American Bank Note Company Ottawa; customary first day cover service will be provided by the Postmaster, Ottawa 2.

A universal lasting peace based on social justice is the avowed objective of the International Labour Organization which has emerged as an inter-governmental co-operative structure as part of the Treaty of Versailles in 1919. Canada, one of the 45 founding member countries and a staunch supporter through five decades, was the seat of the I.L.O. through the years 1940-1947 when refuge was sought from war-ravaged Europe; the year 1947 saw removal from Montreal for re-establishment at the permanent headquarters in Geneva, Switzerland.

It was bound to happen! After the stamp-licking public wrestled with the problem of separating an obstinate six-cent definitive stamp from its mates since it appeared last year, the post office department has apparently taken note of the complaints being registered with the perf 10 and has refined it to a compound 12½ x 12 perforation to make the separation of stamps just a little easier.

### NEW VARIETY

Even though this new perforation now automatically creates a distinctive variety for the philatelic world, it can only be greeted with approval by



... any way up is right!

anyone who has occasion to lick a stamp now and then, and that means just about everyone.

Although there was no official announcement about the revised perforation from the post office department, it was not unexpected, speculation having been making the rounds even from the very first day of issue of the new six-cent definitive.

The new compound perforation is the first for Canadian stamps since June 24, 1931, when the three-cent carmine King George V appeared with a 12 x 8 perforation.

★ ★ ★

### NEW VATICAN ISSUE

FOR the first time, Vatican City will join the ranks of the Europa stamp issuing nations this year with the release April 28 of a set of three stamps. Details of design have not been made known but likely they will be an adaptation of the EUROPA-CEPT colonnade as shown on the other Europa stamps of nations which are members of the 24-nation economic union.

★ ★ ★

REDPEX '69, this year's stamp exhibition by the Red Deer Stamp Club, will be held this year on June 28, a Saturday, in the Centennial Library. This year there will be five categories for club members and one special class for juniors, who need not be club members. Categories for which members will compete for trophies are Canada, British Commonwealth, foreign, covers and topical. Because this year's show is being held so close to the International Folk Festival being put on in Red Deer for the first time, the stamp exhibition officials suggest that these topical displays might be aimed at an ethnical theme, although the field has been left wide open for the exhibitor's choice.

Similarly, because of the nearness of the Folk Festival, the new junior category has been designated as topical, with the choice left to the exhibitor, although an ethnical display would be quite appropriate.

This year exhibition officials hope to secure permanent trophies to be competed for each year, with small replicas to be retained by each category winner.



APR 27 1969

## Mets Briefed on Protocol in Montreal

It is only a one-hour flight from New York, but the Mets will be venturing into a new world tomorrow when they arrive in Montreal on the first international road trip since Canada joined the leagues.

In preparation for the cultural exchange, they are being briefed with tips on protocol, civility and diplomacy. Agents of foreign adventure regretting only the absence of Casey Stengel, who took the Mets to Mexico five years ago and who probably was the only man in the world who is bilingual in English and French.

Only three players survive from that four-day exhibition trip to Mexico City in 1964 — Cleon Jones, Ed Kranepool and Al Jackson. Two staff deputies are still around, too — Gus Mauch, the trainer, and Lou Niss, the traveling secretary, whose counterpart with the Montreal Expos is grandly titled "le directeur de voyage."

Accordingly, Niss and other officials at Shea Stadium have been briefing the young Mets for a week on how to behave in old Quebec. In a carefully drawn set of "instructions when going to and leaving Montreal," the city slickers are advised as follows:

"Do not argue or get flip with Customs officials. They have a job to do and will help in every way possible to expedite matters, but if anyone gives them a hard time it could result in a minute inspection of everything going into and coming out of Canada."

From there, the code of behavior grows detailed, since the club's officials know from bitter experience that leaving things to chance with the Mets often leads to catastrophe.

"Upon arrival in Montreal," the players are told, "the personal baggage will be claimed by each individual at the baggage claim counter and brought through Canadian Customs. Just place your bag on the counter for inspection. Then each individual will bring his bag to the bus, where it will be boarded before the group leaves for the hotel."

The St. Louis Cardinals,

the first team to appear in Montreal this season, reported to the Mets that they had breezed through Customs without incident. But Arthur Rieman, the promotion director of the Mets, visited Montreal for a few days last fall to help launch the Expos and knows that hemisphere solidarity is sometimes fragile.

"The Expos," he recalled, "had asked me to bring along one Met uniform for display at the exposition, 'Man and His World.' I had a tough time explaining to the Customs inspector why I was carrying one baseball uniform across the border in November. He was on the alert for smuggling, I guess, and it took about 15 minutes to persuade him there was no hanky-panky."

With this in mind, the new instruction sheet advises the Mets:

"We should have available a list of the equipment that we carry, i.e.: one bat bag, one helmet trunk, one medical trunk, one ball bag, 35 duffle bags, etc."

As for purchases made in Montreal, the Mets are warned that these must be declared. The only Canadian in the entourage will be Ron Taylor, the relief pitcher, who is from Toronto. And he has spent a brisk time lately fielding questions like: How much Canadian whiskey can I take home?

The Mets already have strong bonds to Canada for several reasons. Donald Grant, the chairman of the board, was born in Montreal. The Expos entered the major

leagues by playing, and defeating, the Mets in New York on April 8. And the new team relied heavily on the Mets last winter for advice on promoting baseball in the land of hockey.

One factor was that Montreal figured New York in time would become its traditional rival. Another was that James K. Thomson, the Mets' vice president, has worked for all of New York's baseball teams and is regarded as a master stadium manager. Besides, the Mets joined the big leagues only seven years ago and have known the agony and the ecstasy of it all.

The Mets, like other visiting clubs, will get their share of the gate receipts in Canadian credits — 27½ cents on each admission. The Expos get theirs south of the border in United States currency. The Met players get their meal money in American cash, but will be taught to pay in Canadian dollars.

The final reminder on all baseball itineraries is: "Pay your hotel incidentals." In keeping with the spirit of the occasion, Niss cautioned the players in writing: "S'il vous plait — payez votre incidentals."

Somebody pointed out that "incidentals" was a plural noun and probably required a plural possessive adjective, namely "vos" instead of "votre." But that was taken as a sign that everything was normal so far. The Mets had merely booted one before ever stepping onto Canadian soil.

SCHOLASTIC SCOPE  
NEW YORK, N. Y.  
W. - CIRC. N. AVAIL.

APR 11 1969

## TRAVEL TIPS

"Man and His World," Montreal's continuation of Expo '67, will be on again in '69—from June 12 to September 7. More than 40 nations, including Spain, Czechoslovakia, and Hungary, plan to open new exhibits. Most unusual exhibitor will be Interpol, the international police force. Tickets (\$2.50 for adults, \$1.25 for youths 6-16) can be purchased at the "Man and His World" entrance gate. If you plan an extended visit, season tickets are available at \$12 and \$7.50.

Another wise investment for travelers heading north is *See Canada Free* (Bantam, \$1), Sallie Ann Robbins's paperback compendium of free things to do and see while visiting our northern neighbor. The author, a former school teacher, has uncovered hundreds of free activities, and she has listed them province by province, city by city.

"The last rail is laid. The last spike driven. . ." The date was May 10, 1869, and the telegraph message marked the completion of America's first transcontinental railway, an occasion that called for driving a golden spike into a polished laurel crosstie. A reenactment of the century-ago ceremony will take place Saturday, May 10, in Promontory Summit, Utah. Railroad buffs are invited to attend the day's ceremonies and explore a newly built museum. The Driving of the Golden Spike will be repeated each day between June 1 and September 1.

Speaking of trains, today's are better than ever in Western Europe. Speeds of 100-125 mph are common, and the trains are known for punctuality and convenience. A Eurail-pass, good for 21 days, a month, two months, or three months and costing \$110 to \$210, provides unlimited use of first-class sections on trains in Austria, Belgium, Denmark, France, Germany, Italy, Luxembourg, the Netherlands, Norway, Portugal, Spain, Sweden, and Switzerland. Any U. S. travel agent can book a Eurail-pass.

—LINDA BLACKWOOD

GRAND HAVEN, MICH.  
TRIBUNE  
D. 7,000

APR 7 1969

**Great Lakes Log**

IN 1535 JACQUES CARTIER SAILED UP THE ST. LAWRENCE AS FAR AS HIS SHIP COULD NAVIGATE. THE ISLAND HE CAMPED ON HAD A LARGE HILL WHICH HE NAMED MOUNT ROYAL.

THIS ISLAND, AT THE JUNCTION OF THE ST. LAWRENCE AND OTTAWA RIVERS, SOON BECAME AN IMPORTANT BASE FOR TRAPPERS, EXPLORERS AND MISSIONARIES.

CHAMPLAIN ESTABLISHED A TRADING POST THERE IN 1611. IN 1642 PAUL DE CHOMEDY FOUNDED WHAT LATER BECAME THE CITY OF MONTREAL.

TODAY MONTREAL IS THE LARGEST CITY AND SEAPORT IN CANADA AND THE SECOND LARGEST FRENCH-SPEAKING CITY IN THE WORLD.

**MONTREAL**

MANY OF THE ATTRACTIONS AND PAVILIONS FROM "EXPO '67" HAVE BEEN RETAINED FOR A CONTINUING EXHIBIT, "MAN AND HIS WORLD."

**Gateway to the Great Lakes**

MONTREAL IS ONE OF THE WORLD'S BUSIEST PORTS. ITS HARBOR ACCOMMODATES OVER 130 OCEAN VESSELS. SHIPS ENTERING THE GREAT LAKES FROM MONTREAL TO LAKE ONTARIO, PASS THROUGH SIX CANALS WITH A TOTAL LIFT OF 207 FEET.



Corner Brook Western-Star  
Nfld.

Circ. 7,678  
April 28, 1969

# Students seeking summer jobs face increased competition

By PAUL DUNN  
Canadian Press Staff Writer

University students seeking summer employment this year will find more competition and only about the same number of jobs as in 1968.

This gloomy outlook was gleaned in a Cross-Canada Survey by The Canadian Press. However, it is based on far-from-complete data because government and university placement officers have only begun to compile job applications and many employers have not made their hiring intentions known.

One of the few hopeful notes is that meaningful results may flow from a sophisticated advertising campaign already started by the federal manpower department. Through the printed word, television and radio, it urges potential employers to hire students.

The only province reporting possibly brighter student-placement prospects is Alberta. Booming oil, construction and heavy industries generally are expected to hire more students than last summer.

There was a general lack of statistical information on student summer employment. The federal manpower and labor departments, the Dominion Bureau of Statistics and the Association of Universities and Colleges of Canada were unable to provide firm figures on such employment last year or likely prospects for this summer.

er associations and 30,000 provincial companies, and newspaper advertisements. The outlook by areas:

## ATLANTIC

The manpower centre at Newfoundland's Memorial University in St. John's reports about the same number of job applications as in 1968, but a drop in construction activity threatens less hiring.

Wages were likely to be up three to five per cent. Advanced students could expect to earn \$450 to \$475 a month but juniors would likely be paid the minimum wage. Some 2,000 students at the university would probably seek work.

In Prince Edward Island a Charlottetown manpower centre official predicted "things are going to be fairly bad" for students. Between 15 and 20 per cent of university students were likely to be jobless at the start of summer.

The island's biggest student employer is the tourist industry, with 300 to 400 jobs mainly for girls who work as waitresses, guides, chambermaids and cooks. More students seeking fewer jobs made the situation "worse every year."

Nova Scotia university placement centres report bleak prospects. One manpower counsellor said an increasing number of openings now require skilled and semi-skilled workers. Engineering and science students were easily placed but arts and female students were not.

At Halifax, six students

operated McGill Student Entrepreneurial Agency is trying to get a pedi-cab concession at Man and His World. This would provide 150 jobs.

The University of Montreal placement office reports poor prospects.

Bell Canada says it will hire 1,000 students—40 per cent more than in 1968—for summer work in Ontario and Quebec.

## ONTARIO

University enrolment has doubled since 1960 and jobs that don't require special skills have given way to automation.

An Ontario government spokesman said that unless more jobs are found for students to help them pay tuition, additional public funds will have to be diverted to student loans. Education Minister William Davis warned of the danger of idle students getting into trouble.

Michael Warren of the provincial labor department's manpower services branch reported April 1 that his officials were "happy with the results so far" of the student-hiring promotional campaign.

One manpower official urged students to apply for jobs in the tobacco, fruit and vegetable harvesting industries. "There were spare agricultural jobs last year."

Eaton's and Simpson's department stores in Toronto do not hire summer help.

The University of Toronto placement service reports it has already placed 2,000 students, up 500 over April 1 a

would employ about 200 students.

In Saskatchewan, Alice Martin, manpower officer at the University of Saskatchewan, Regina, reports the job outlook poor and slower than last year.

"A lot of farm boys, if they can't get anything else, will go back to the family farm," she said. "We don't have the industry that they have in the East."

In Alberta, where prospects are better, one student placement officer estimated that 60 per cent of the 3,000 students who have applied for jobs have already found them, but many are after higher-paying work. High in popularity are jobs at Banff and Jasper resorts.

British Columbia has about 80,000 university and senior high school students in the job market. About the same number of jobs as in 1968 exist, but more students are after them.

Closings of coastal fish canneries and reductions in the fruit crops in the Okanagan and berry crops in the Fraser Valley will reduce job openings for pickers. Pay is likely to average \$250 to \$350 monthly.

**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**



### Students across the country

This is a typical registration scene as students across the country apply for limited number of summer

jobs. Number of students is snowballing as search for vacation income becomes keener. (CP Photo)

The manpower department, the universities' association, Economic Council of Canada and University Career Planning Association combined on a study earlier this year on student summer-job prospects. Its outlook:

There will be some 600,000 students between the ages of 14 and 24 seeking work. If the job climate does not improve over 1968, about 40 per cent, or 240,000, will not find employment.

There are about 300,000 full-time university students in Canada and it is assumed most will be looking for work. A much smaller percentage of some 1,300,000 secondary-school students seek work.

Adding to the statisticians' problems are the students who seek and find work without applying at university, high school or Canada manpower centres. It is hoped that greater co-operation by all agencies and use of questionnaires this year will provide needed data.

The federal government expects to hire about 2,000 students, about the same as in 1968.

Of all provinces, Ontario seems to have pitched into the student job problem in the biggest way.

Premier John Robarts last month predicted 357,000 high school and university students will be seeking work this summer. At least 60,000 would not find jobs unless something was done, so the Ontario government would hire one student for every 10 full-time employers—about 6,400 students.

He coupled this with a major public education program using information kits and letters sent to 300 employ-

have been hired to urge employers to hire students this summer. Manpower officials said the students now work part-time but as university closes begin full-time efforts.

Halifax also reports one odd job opening—for a clown. The salary is open to negotiation.

In New Brunswick the situation is regarded as tight. University enrolment is about 8,500, up from 5,800 five years ago. An action committee at Saint John under sponsorship of the manpower office is manned by students who urge business, industry and the public to hire students.

At Mount Allison University, Sackville, N.B., the placement officer says the hiring situation is "as bad as last year if not worse."

### QUEBEC

Placement agencies in Montreal say there will be more student jobs than in 1968—worst year for placements since 1962. Some 46,000 Quebec university students finish school by May 1 and most are expected to want jobs. Placement officers estimate 25 to 30 per cent will be successful.

In Quebec City the manpower office knows of 1,200 jobs and estimates nearly all of some 12,000 students will be after them.

Operation Placement in Montreal mailed 20,000 letters to employers seeking student jobs and reports a much better response than last year.

At Sir George Williams University officials hope to place 30 per cent of 1,600 students seeking work. Average salary range would be \$1.50 to \$1.65 an hour.

At McGill more than 1,000 have applied for jobs and only chemical engineers seem to be easily placed. The student-

year ago. Again engineering and commerce and business students were most easily located and recreational jobs were the most numerous. Some 4,000 U. of T. students will probably find jobs.

Enterprise has been shown by some students starting a private-pool lifeguard service and obtaining real estate licences. Student Services Unlimited at York University operates a student-owned bookstore.

There is an acute job shortage for some 2,000 students at Lakehead University, Port Arthur.

In Ottawa, Mrs. Mary Gildner is the co-ordinator for an experimental summer employment program. She is on loan from the manpower department which is co-operating with local universities in manning a summer-job clearing house.

"We're being flooded with applications," she says.

She estimates more than 10,000 Ottawa-area students will be after jobs, up slightly over last year, and she hopes to improve on the 2,500 placements made in 1968. The federal government hired about 650 "casual" student workers last year locally.

### WEST

In Manitoba, manpower officials at three universities say about 3,000 students will seek work, and jobs have been slow materializing. Much depends on the construction industry. A survey last year showed that about 71 per cent of students responding found work.

One proposal, not yet approved, calls for \$150,000 for a project involving research work at the University of Manitoba, Winnipeg, that



## Montreal Olympic bid progressing

**MONTREAL (CP)** — Mayor Jean Drapeau has told the Canadian Olympic Association that Montreal's campaign to become the site of the 1976 Summer Olympics is progressing favorably.

He delivered his progress report to a brief business session of the COA Friday, where Harold M. Wright of Vancouver was named new association president to succeed Howard Radford of Montreal.

The mayor said Montreal has been continuing its campaign since Expo 67 when 30 members of the International Olympic Committee and their wives visited the city.

"We gave the ladies our most handsome policemen as chauffeurs and we showed them all our present and proposed installations. . . . We met some of them again in Mexico (last summer) and we plan to have others who had not been here before visit Montreal this year during *Man and His World*."

Mr. Drapeau added:

"Let us say we presented a good case for our bid for the summer games and I plan to go to Warsaw in June with plenty

of ammunition to support our bid."

The IOC has scheduled a meeting in May, 1970, to decide on sites for both the summer and winter olympics.

A group promoting Garibaldi Park in British Columbia as Canada's site for the Winter Olympics also presented a progress report to the COA meeting.

Mr. Drapeau assured the group there would be no deal at the IOC session that would hamper the Garibaldi bid, even though both bids are for games in the same year.

The Garibaldi group would "not ride alone" and "we do not intend that there should be any exchange of votes with the IOC."

John Fraser of the Garibaldi group insisted that both sites "have their own particular merits and we all shall be working in the interest of Canada."

"At Garibaldi we proved everything was right technically for the games to visiting ski officials."

However, Sid Young, vice-president of Garibaldi Olympic Development Association, contended that financial uncertainty in Montreal could jeopardize the chances of the B.C. group at the international meeting.

He said the IOC believed there was dissension in Canada over which games were wanted in 1976 and some decision should be made on whether to promote either the winter or summer games.

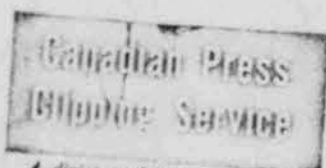
"We don't object to the two bids," Young said, "but we don't want to see our chances hurt if the Montreal bid is not going to be strong enough for serious consideration."

"I think the COA or someone should undertake the mayor's proposal in detail."

Election of Wright, an engineer and former track star, was unanimous.

Robert Osborne of Vancouver was named vice-president of Pan-American Games, Maurice Allan of Sept-Îles, Que., vice-president of Summer Olympics and Frank Shaughnessy of Montreal vice-president of Winter Olympics.

William Tindale, Montreal, is executive vice-president, William Parrish, Hamilton, treasurer, and Richard Pound, Montreal, secretary.



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# Campaign for Olympics progressing—Drapeau

1-999  
MONTREAL (CP) — Mayor Jean Drapeau has told the Canadian Olympic Association that Montreal's campaign to become the site of the 1976 Summer Olympics is progressing favorably.

He delivered his progress report to a brief business session of the COA, where Harold M. Wright of Vancouver was named new association president to succeed Howard Radford of Montreal.

The mayor said Montreal has been continuing its campaign since Expo 67 when 30 members of the International Olympic Committee and their wives visited the city.

"We gave the ladies our most handsome policemen as chauffeurs and we showed them all our present and proposed installations. . . . We met some of them again in Mexico (last summer) and we plan to have others who had not been here before visit Montreal this year during Man and His World."

Mr. Drapeau added:

"Let us say we presented a good case for our bid for the summer games and I plan to go to Warsaw in June with plenty of ammunition to support our bid."

The IOC has scheduled a meeting in May, 1970, to decide on sites for both the summer and winter olympics.

A group promoting Garibaldi Park in British Columbia as Canada's site for the Winter Olympics also presented a progress report to the COA meeting.

Mr. Drapeau assured the group there would be no deal at the IOC session that would hamper the Garibaldi bid, even though both bids are for games in the same year.

The Garibaldi group would "not ride alone" and "we do not intend that there should be any exchange of votes with the IOC."

John Fraser of the Garibaldi group insisted that both sites "have their own particular merits and we all shall be working in the interest of Canada."

"At Garibaldi we proved everything was right technically for the games to visiting ski officials."

However, Sid Young, vice-president of Garibaldi Olympic Development Association, contended that financial uncertainty in Montreal could jeopardize the chances of the B.C. group at the international meeting.

He said the IOC believed there was dissension in Canada over which games were wanted in 1976 and some decision should be made on whether to promote either the winter or summer games.

Election of Wright, an engineer and former track star, was unanimous.

Robert Osborne of Vancouver was named vice-president of Pan-American Games, Maurice Allan of Sept-Îles, Que., vice-president of Summer Olympics and Frank Shaughnessy of Montreal vice-president of Winter Olympics.

# 949 Students Seeking Summer Jobs Find Prospects Far From Bright

By PAUL DUNN

Canadian Press Staff Writer

University students seeking summer employment this year will find more competition and only about the same number of jobs as in 1968.

This gloomy outlook was gleaned in a Cross-Canada Survey by The Canadian Press. However, it is based on far-from-complete data because government and university placement officers have only begun to compile job applications and many employers have not made their hiring intentions known.

One of the few hopeful notes is that meaningful results may flow from a sophisticated advertising campaign already started by the federal manpower department. Through the printed word, television and radio, it urges potential employers to hire students.

The only province reporting possibly brighter student-placement prospects is Alberta. Booming oil, construction and heavy industries generally are expected to hire more students than last summer.

## INFORMATION SCARCE

There was a general lack of statistical information on student summer employment. The federal manpower and labor departments, the Dominion Bureau of Statistics and the Association of Universities and Colleges of Canada were unable to provide firm figures on such employment last year or likely prospects for this summer.

The manpower department, the universities' association, Economic Council of Canada and University Career Planning Association combined on a study earlier this year on student summer-job prospects. Its outlook:

There will be some 600,000 students between the ages of 14 and 24 seeking work. If the job climate does not improve over 1968, about 40 per cent, or 240,000, will not find employment.

There are about 300,000 full-time university students in Canada and it is assumed most will be looking for work. A much smaller percentage of

some 1,300,000 secondary-school students seek work.

Adding to the statisticians' problems are the students who seek and find work without applying at university, high school or Canada manpower centres. It is hoped that greater co-operation by all agencies and use of questionnaires this year will provide needed data.

## ONTARIO PITCHES IN

The federal government expects to hire about 2,000 students, about the same as in 1968.

Of all provinces, Ontario seems to have pitched into the student-job problem in the biggest way.

Premier John Robarts last month predicted 357,000 high school and university students will be seeking work this summer. At least 60,000 would not find jobs unless something was done, so the Ontario government would hire one student for every 10 full-time employees—about 6,400 students.

He coupled this with a major public-education program using information kits and letters sent to 300 employer associations and 30,000 provincial companies, and newspaper advertisements.

The outlook by areas:

## ATLANTIC

The manpower centre at Newfoundland's Memorial University in St. John's re-

ports about the same number of job applications as in 1968, but a drop in construction activity threatens less hiring.

Wages were likely to be up three to five per cent. Atlantic students could expect to earn \$3.00 to \$3.50 a month. Juniors would likely be paid the minimum wage. Some 2,000 students at the university would probably seek work.

In Prince Edward Island a Charlottetown manpower centre official predicted "things are going to be fairly bad for students. Between 15 and 20 per cent of university students were likely to be jobless at the start of summer."

The island's biggest student employer is the tourist industry, with 300 to 400 jobs mainly for girls who work as waitresses, guides, chambermaids and cooks. More students seeking fewer jobs made the situation "worse every year."

## Nova Scotia university

placement centres report bleak prospects. One manpower counsellor said an increasing number of openings now require skilled and semi-skilled workers. Engineering and science students were easily placed but arts and female students were not.

## JOB FOR CLOWN

At Halifax, six students have been hired to urge em-

ployers to hire students this summer. Manpower officials said the students now work part-time but at university close begin full-time efforts.

Halifax also reports one odd job opening for a clown. The salary is open to negotiation.

In New Brunswick the situation is regarded as tight. University enrolment is about 8,500, up from 5,800 five years ago. An action committee at Saint John under sponsorship of the manpower office is manned by students who urge business, industry and the public to hire students.

At Mount Allison University, Sackville, N.B., the placement officer says the hiring situation is "as bad as last year if not worse."

## QUEBEC

Placement agencies in Montreal say there will be more student jobs than in 1968—worst year for placements since 1962. Some 46,000 Quebec university students finish school by May 1 and most are expected to want jobs. Placement officers estimate 25 to 30 per cent will be successful.

In Quebec City the manpower office knows of 1,200 jobs and estimates nearly all of some 12,000 students will be after them.

Operation Placement in Montreal mailed 20,000 letters to employers seeking student jobs and reports a much better response than last year.

At Sir George Williams University officials hope to place 30 per cent of 1,800 students seeking work. Average salary range would be \$1.50 to \$1.65 an hour.

At McGill more than 1,000 have applied for jobs and only chemical engineers seem to be easily placed. The student-operated McGill Student Entrepreneurial Agency is trying to get a pedi-cab concession at Man and His World. This would provide 150 jobs.

The University of Montreal placement office reports poor prospects.

Bell Canada says it will hire 1,000 students—40 per cent more than in 1968—for summer work in Ontario and Quebec.

## ONTARIO

University enrolment has doubled since 1960 and jobs that don't require special skills have given way to automation.

An Ontario government spokesman said that unless more jobs are found for students to help them pay tuition, additional public funds will have to be diverted to student loans. Education Minister William Davis warned of the danger of idle students getting into trouble.

Michael Warren of the provincial labor department's manpower services branch reported April 1 that his officials were "happy with the results so far" of the student-hiring promotional campaign.

One manpower official urged students to apply for jobs in the tobacco, fruit and vegetable harvesting industries. "There were spare agricultural jobs last year."

Eaton's and Simpson's department stores in Toronto do not hire summer help.

The University of Toronto placement service reports it has already placed 2,000 students, up 500 over April 1 of year ago. Again engineering and commerce and business students were most easily located and recreational jobs were the most numerous. Some 4,000 U. of T. students will probably find jobs.

## ENTERPRISE SHOWN

Enterprise has been shown by some students starting a private-pool lifeguard service and obtaining real estate licences. Student Services Unlimited at York University operates a student-owned bookstore.

There is an acute job shortage for some 2,000 students at Lakehead University, Port Arthur.

In Ottawa, Mrs. Mary Gildner is the co-ordinator for an experimental summer employment program. She is on loan from the manpower department which is co-operating with local universities in manning a summer-job clearing house.



APR 30 1969

*By G. Pratt*

## Making The Dollar

# Film-Makers Fear Cut In School Aid

By GERRY PRATT

Business Editor, The Oregonian

Charles Benton and Dr. Walter Cappel are in the educational film business; Dr. Cappel produces films in Germany and Benton distributes them wherever he can find a market, in hospitals, schools, public libraries, the tuna fleet.



Dr. Walter Cappel

Together, they represent the marriage of government and private enterprise that presents from new math to courses in foreign languages on 16-mm film. And together, these men are alarmed today because the government, they claim, has a clenched fist on their jugular, the federal aid to education funds.

Benton is a slim, one-time president of Encyclopedia Britannica Films. He bought the operation from Britannica a year ago and today admits only that he is doing a gross of about \$3.5 million a year. He employs 110 people and owns 2,500 feature films and 40,000 prints.

Dr. Cappel is director of the Institute For Film "und Bild," in West Germany, a government agency with an annual budget of \$2.5 million producing 140 films a year. The two got together when Benton contracted to distribute the German films in this county and Canada for the next seven years.

## Cuts May Trigger Lean Days

But business now, Benton claims, looks lean for anyone dealing in education films or text books or any educational aid.

He produces an industry trade paper outlining the Nixon administration's 1970 budget cuts for the Elementary and Secondary Education Act, the National Defense Education Act and the Higher Education Act. The cuts from what President Johnson had proposed over-all are \$370 million.

Focusing on the immediate areas where Benton and the educational film makers are concerned, the cuts have been from \$100 million proposed by Johnson to "zero" proposed by Nixon for 1970. "Last year (1969) there was available well in excess of \$200 million," Benton adds.

Educators are only now becoming aware of the threat to their programs and are raying to put the pressure on Congress for restoration of these funds, Benton says. "It is now a matter of priorities and we are upset that education is the losing priority."

What does it mean? Benton admits there is still some \$300-\$500 million a year spent by local governments on educational aids. "But the whole instructional material field is quaking. We are terrified of the Nixon administration's abandoning support of school purchases. The consequences to the industry are going to be a lot of people let go."

"All companies serving education are going to be hurt, badly. Book companies, filmmaking companies, projector manufacturers, they are going to have to fire people. This will slow down the creative energies entering the field," he claims.

It comes at a time, says Dr. Cappel, who is less immediately affected by the cuts, when education needs these aids more than ever.

## Aids Said Boost To Local Funds

He says that audio-visual aids are beginning to ease the budget pressures on teacher costs and on plant and equipment. He points out that while local bond issues are failing, teachers are pressing for higher wages. "This kind of instructional material is what makes those more expensive teachers more effective," he argues.

One series recently produced in Germany is "Man and His World," 40 films on geography and economics. It costs the school \$5,000 to own the full set. "The salary of one teacher would be more than \$5,000," Benton argues. "Yet this resource in the hands of a dozen teachers would make that one teacher's salary look like peanuts in results in educating the kids and the teachers as well."

Educate the teachers?

"Yes," Dr. Cappel replies. "We have a modern math film. Now some teachers are not equipped to teach modern math, modern algebra. Our new films are teaching the teacher as well as the student."

As an industry, the aid-to-education business took three big leaps forward, Benton says. In 1966, the year of the Higher Education Act, volume at Britannica Films tripled. The growth since then has been falling off to where last year the increase was about 10 per cent.

"I myself was a physics teacher," Dr. Cappel explains. "I never succeeded in teaching students how the tides were made, low and high tides. Now we have a film, four minutes. After showing it four or five times, every student with normal ability will understand how tides come. We even have teachers who admit they never really understood before."

The federal budget cuts, both men claim, will eliminate more than an understanding of the tide system.

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## Man and His World

# Bulgaria will show art heritage

Out of the crypt of its most celebrated church, Bulgaria is sending *Man and His World* some of its greatest art treasures.

Participating for the first time in the Montreal international exhibition, Bulgaria will feature an exhibit of icons dating back to the 12th century and a representation of gold objects of the pre-Christian era.

Bulgarian ambassador to Canada, Kiril Chitrev, said that the bulk of the treasures will come from the crypt of Alexander Nevsky Memorial Church, in Sofia.

Other elements of the exhibit, to be presented in what was the pavilion of Cuba at Expo 67 and Treasure Island at *Man and His World* 1968, will include Bulgarian musical instruments of the renaissance period, ancient national costumes, ceramics and a display on tourism.

A restaurant serving Bulgarian specialties will be part of the participation. Bulgaria also intends to operate a boutique where reproductions of ancient coins and icons and hand-worked metal souvenirs will be available to the public.

Bulgaria also plans to bring its own hostesses to staff the pavilion.

A People's Republic since Sept. 9, 1944, Bulgaria is the birthplace of Philip of Macedon and his son, Alexander the Great. With a population of more than 8,000,000, Bulgaria is bordered in the north by Romania, in the west by Yugoslavia, in the south by Greece and Turkey and in the east, by the Black Sea.

The Alexander Nevsky Memorial Church, regarded as one of the most impressive churches in the Balkan peninsula, was built between 1904 and 1912 after designs by the Russian architect A. N. Pomerantsev.

Of neo-Byzantine style, it is looked upon as a tribute of Bulgaria to Russia, her liberator from Ottoman domination.

The crypt, occupying the entire area under the church, was intended as a pantheon of kings and patriarchs. In 1965, however, a branch of the National Gallery of Medieval Bulgarian art was opened there.

A great number of valuable exhibits, until then stored in various museums, monasteries and churches, joined masterpieces from the National Gallery.

Today, some 300 works are on view: icons, fragments of murals, books in the old Bulgarian alphabet and decorated with miniatures, silver and gold-plated church articles and gold ritual articles forming part of two great treasures.

In the medieval period, icons constituted the basic form of Bulgarian painting. Icon-painting was essentially a religious art, dictated by the needs of the Eastern Orthodox church. Subjects are drawn from the New Testament, with scenes from the life of Christ, Mary and the saints.

A strong influence of the Byzantine school is noted in earlier works whereas later icons establish a Bulgarian genre, less solemn than the Byzantine.

Though some of the icons are 700 years old, the colors are still fresh and vivid. Varying golden-red shades predominate. In some of the icons, contemporaries of the icon-painters are portrayed.

Six years ago, a selection of the icons which will come to *Man and His World* from June 12 to Sept. 7 were shown in Paris and won the admiration of many outstanding French scholars. Andre Malraux, Minister of Culture, examining an image of St. Todor, remarked that the Bulgarians, too, have their Gioconda. Most of the gold to be represented in the Bulgarian pavilion

is from what is known as the Gold Treasures of Panagyurishte. They, too, are in the crypt.

The second largest gold treasure in Bulgaria, it is a drinking set of pure gold. The strange forms of the vessels, the variety of their ornamentation and the lightness of their workmanship are dominant characteristics.

A royal treasure, it was made in the Greek colony of Lampsk and dates back to the last years of the 4th or early third century BC.

Three of the nine pieces are shaped in the form of animals' heads. One, for example, is a billy goat. Three others are

shaped like Amazons' heads.

Each vessel has a small opening in the lower part from which wine was drunk.

Another object of the collection is an amphora, with two handles and two holes for drinking. It was used in an old custom whereby two men became brothers by drinking wine together out of the same vessel.

A final object of Panagyurishte is a dish-tray hammered out of a sheet of gold.

To the Panagyurishte treasures representation, two other pieces will be added: The necklaces of Trakiiska Princessa and Desislava Kalian.



## Sports to get big showing at Man and His World

Almost totally absent from Expo 67 and Man and His World last year, the world of sports will have a major role to play in the second act of Montreal's great international exhibition from June 12 to Sept. 7.

The followers of a wide range of sporting events—everything from hockey and baseball to boxing, football, soccer, golf and automobile racing—will beat a path to the former Canadian pavilion on Ile Notre-Dame to thrill again to the athletic feats of the heroes of both past and present.

A special Olympic section will retrace the story of the games from the days of ancient Greece through their revival by Pierre de Coubertin in 1896 at Athens down to the present day.

Portraits of the record-breakers through the years will be seen and there will be a study of the influence of altitude on athletic performances, which was such a controversial factor during the games at 7,500-foot-high Mexico City last October.

There will be a complete record of the competition at Rome in 1960 and Tokyo 1964 and a study of comparative performances and how they have been improved with the passing of time.

This section also will show how the amateur spirit of the Olympic games stimulates the youth of the world and contributes to the rounding out of a man's character.

Too much cannot be said about the hockey section, devoted to Canada's national pastime.

The focal point of the display will be a special section in tribute to Maurice (Rocket) Richard, the great goal-scoring hero of Les Canadiens, which will feature a huge model of him in action, films, photographs and records of his career, and the story of his life told in an unusual visual presentation.

The rest of this part of the pavilion will tell the story of the game and the stars of the last 20 years.

In addition to what might be called the documentary side of sports, the organizers of the pavilion also have come up with the idea of several audience-participation features.

Hockey fans, for example, will be able to use a special machine to see how fast they can shoot the puck and youngsters will be able to test their skill against famous goalers such as Jacques Plante and Rogation Vachon, among others who have been specially invited to come to the pavilion to meet them and give them tips to improve their play.

The boxing section of the pavilion will have something of the same kind of approach, with the

mood here set by graphic reproductions of the stories of the best fighters of all time in each weight division.

The life of Cassius Clay, who was undefeated as heavyweight champion, will be told with film, slides and records.

Young boxers can whale away at punching bags—just as the professionals do in training—and can check the size of their fists against reproductions of the gloves worn by such famous fighters as Laurent Dauthuille, Jake LaMotta and Joe Louis.

There is more of the same in the section of the pavilion devoted to motor sports, where the speed fan can enjoy all the thrills of driving a high-powered Lotus in a clever simulation of the real thing.

Similarly, although less spectacularly, the section devoted to golf will allow the visitor to check the distance of his drives and indicate to him, through reporting on the distribution of his weight during the swing, just what it is that he is doing wrong.

In any such sports pavilion, it would be impossible to omit football and again the career of one of the all-time greats is traced through photography and text—this time that of Jimmy Brown, the Cleveland Browns' great running back who now is a motion picture star.

Also on display will be the actual equipment worn today in big-time football, lent to Man and His World by the 35 professional teams in North America and shown on life-size models.

In the section reserved for baseball, the visitor—well-protected by a glassed-in cage—can get a first-hand, true-to-life look at the pitchers that the Montreal Expos, the city's new team in the National League, are facing this summer. One of the Expos, incidentally, will be designated as "player of the week" throughout the summer.

In the true spirit of sports, the pavilion also will feature the unexpected.

The organizers haven't yet revealed the names of the stars who will make surprise visits and perform at the pavilion throughout the summer, both in the sports already mentioned and in such others as soccer, sailing, la crosse and cycling, but they will be tops in their field.

In two parts of the pavilion—the theatre and the carousel—special films will be shown on three of the world's great sporting events—the Indianapolis 500 automobile race; soccer's World Cup championship, held every four years; and, last but not least, the Stanley Cup playoffs for the world professional hockey title.

## On The Prowl

with

Betty MacDowall

Avid skiers take note: There is still good spring skiing at Camp Fortune in the Gatineau, just a few miles from downtown Ottawa. And if anyone feels like driving to the upper Laurentians, or to eastern Quebec townships or northern Vermont, the snow at those areas should be there for at least another two weeks. Friends who went to Stowe for Easter skiing tell us that the snow was thick and soft on Sunday, but from what they could judge, the area planned to stay open all month. And Jap Peak is reportedly even better.

We took a few days off at Easter and went to Ottawa for the skiing at Camp Fortune, which turned out to be much better than we had dared hope. When we started off Friday morning we thought we might be chasing a dream, but the hills were well covered—with no bare spots at all, just like mid-winter conditions. Saturday was a lost cause, because of the rain and fog—but both Sunday and Monday were gorgeous days. There was good corn snow in the mornings and later afternoon—and it was even fun schussing through the slushier snow at noon. The sun was excellent for tanning, and it was quite difficult to find a bench to stretch back on during lunch hour, for all the skiers taking advantage of the warming rays.

### PEOPLE WATCHING

People watching is a special sport in itself at ski areas—especially in spring when all the crazy outfits appear. One chap appeared to be in his bathing suit—and another was wearing big "bib" overalls. Girls had floppy sunhats, and shorts, as well as all kinds of weird-shaped sunglasses.

It was rather interesting being in Ottawa over Easter—as it was warm, and spring-like in the city. The mall was covered with hippies, and kids were swarming all over Parliament Hill. While it isn't far enough away from Brockville to be a real change for a short holiday, on the other hand it has the advantage of being fairly close for the drive home—a firing process that takes the joy out of longer trips.

And being in the city has other advantages, such as visiting boating friends in the evenings. One couple has transferred to a huge new houseboat and they are busy outfitting it for an early launching. This couple enjoy their food and are ardent fans of the Galloping Gourmet on TV. They went to one of his taped shows last month and had the good fortune of sitting in the

front row—from where they were chosen to go on stage after and eat the food, on camera.

### FOOLING THE PUBLIC

And another couple, just back from Florida, had a rather funny experience in a pool at a motel reserved for more senior-type citizens, where they were visiting the wife's parents. Earlier that day she had bought a crazy new bathing cap, that looked very much like a wig, with synthetic auburn hair. She put it on and dived into the pool, to show it off to the relatives and friends—whereupon an irate motel manager suddenly rushed from the office and began shouting at her. He kept screaming that bathing caps must be worn in the pool—"Hair must be covered! Hair must be covered!" She couldn't hear him too well, because of the tightness of the cap. Finally she caught on and nudged her head, saying she was wearing her cap. He kept shouting at her. Finally she took it off and showed him. He retreated to the office and was seen no more.

Back in the office in "beautiful, downtown Brockville," our thoughts are turning to spring—but it is still too muddy to enjoy the the golf course or work around the houseboat at Rockport... Next best thing is reading in the Montreal papers about plans for the third summer of "Man and His World." Mayor Drapeau has some intriguing surprise in store when the Sun of Expo opens again at the end of May.

Czechoslovakia is returning to Man and His World, and will occupy the former Cominco pavilion, with another gorgeous display of glass. Bulgaria will put in its first appearance and will take over the former Cuban pavilion, which last year was Treasure Island. It is undergoing extensive alterations, and will include a Bulgarian restaurant. And Spain will also be there for the first time. The hosts and hostesses will be in native costume from the visiting countries, too, we note, a return to the Expo idea. So, at least we have something to look forward to at this rather drab time of year.

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