

D 23950

1 août - 23 août 1968

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LE DOSSIER DANS LE PLUS BREF DÉLAI.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

The Canadian Doctor  
Gardenvale, Que.  
August 1968

949  
**HEALTH PAVILION IS HIGHLIGHT AT MAN AND HIS WORLD**

Man And His World, Montreal's permanent successor to Expo 67, retains the successful Man And His Health pavilion but under a new name -- Man, His Life and Health.

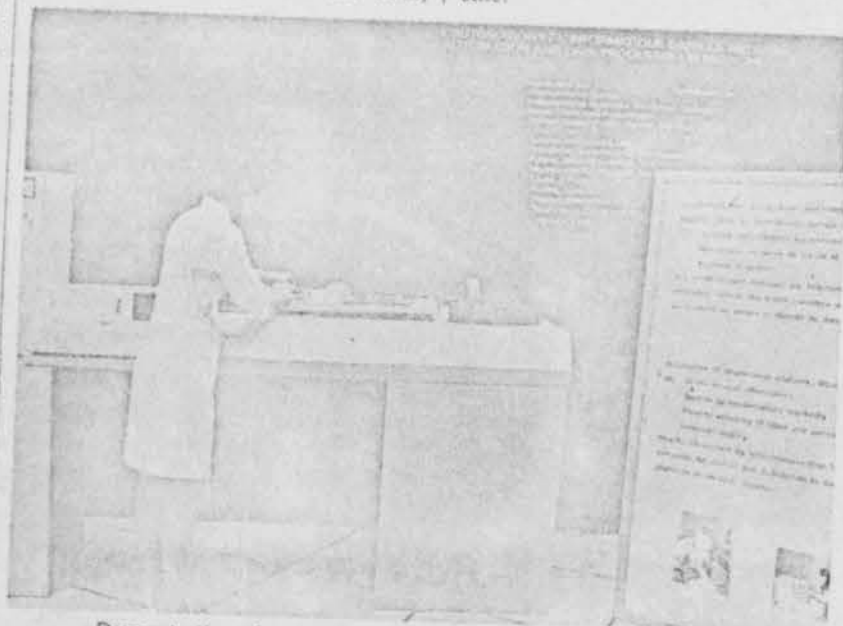
The new pavilion features exhibits designed to acquaint the visitor with his own health and with the role of medical research. A gigantic model of a human cell magnified about one million times greets the visitor just inside the pavilion. The cell is described in a commentary and each part lights up as it is explained.

Also on display is a 14 foot high model of the human brain; accompanying slides describe its functions and structure. There is a series of exhibits showing the evolution of surgical equipment including the

most topical and up-to-date -- the Pacemaker, used in heart transplants. And automation in medicine is well demonstrated by computer-fed x-rays and electrocardiograms to produce automatic diagnosis.

Across the street from the Man,

His Life and Health pavilion is the meditheatre which is housed this year in Expo '67's Dupont Auditorium. Here, the meditheatre film of Expo 67 is shown along with a new film -- "Century of Canadian Medicine."



Demonstration of automation in medicine at Man And His World

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Hamilton Spectator, Ont.  
Circulation 121,676  
July 8, 1968

Major Prize  
17-949  
Eludes Man

An unemployed beer tapman missed the \$100,000 Montreal lottery bonanza yesterday. However, Lyle Galuska of Queenston Road, did win \$100 and had a expenses-paid weekend.

He was flown to Montreal, stayed in a hotel and visited Man and his World.

The day he was laid off Mr. Galuska, 53, learned that his ticket had been drawn.

He was employed at the Innsville Hotel, Winona.

He was not available for comment today.

Another winner was Barbara Lockhart of Ellenvale Drive, Mississauga. Mrs. Lockhart, 30, won \$500. She said she will use this to "pay a few bills."

CRA Magazine  
Toronto, Ontario  
August 1968

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999  
**Gebistorf heads  
CN staff at  
Son of Expo**

Top chefs, Maitre D's and management personnel from Canadian National's coast to coast chain of hotels are operating the restaurants in the Canadian Pavilion at "Man And His World".

The Canadian Pavilion—easily recognized by its inverted pyramid profile—was one of the major attractions at EXPO '67. The pavilion has three restaurants and a cocktail lounge.

Canadian and continental dishes are served at "La Toundra" Restaurant and Terrace. This restaurant, which features Eskimo art from the Canadian North, seats 225 persons.

The pavilion also has a luxurious mezzanine Cocktail Lounge, seating 120 persons; a self-service buffeteria, with capacity for 275 diners; and a VIP Lounge, seating up to 30 persons, and catering to private parties and business groups.

The project is under the direction of E. O. Gebistorf, manager of food and beverage services for CN Hotels.

The executive chef is Angelo Casagrande, past president of the Canadian Federation of Chefs de Cuisine, executive chef for the CN Hotel chain.

Claude Sauve, executive assistant manager of CN's Chateau Laurier Hotel, Ottawa, is manager of the Canadian Pavilion Restaurants. Personnel from CN Hotels across Canada fill other key positions.

The Commercial News

Halifax, N.S.

August 1968

## NO JOBS FOR THOUSANDS OF UNIVERSITY STUDENTS

Continued from Page 20.

main problem is the increasing number of students in the labor market.

Of 1,500 who have applied to the centre, only about 250 have been placed, and perhaps another 250 may get some employment for part of the summer.

In Saint John, N.B., the best many students can expect is work for a week or two.

"Many employers who normally hire undergraduates each summer just do not have the requirements this year," says an official of the manpower centre.

### QUEBEC

Layoffs due to a slump in tourist business are making the situation in Montreal worse now than a month or two ago, say placement officers.

The manpower centre has 7,000 students registered and expects more now that high school is out.

"This year the situation looks very bad," says Raymond Poirier, metropolitan manager of the centre.

"Last year was a special situation because of Expo, but this year is far worse than 1966 as well."

One-sixth of the students at Sir George Williams University have found work.

"The public service used to have about 2,000 summer openings giving students summer jobs because of government economy," says Denis Seguin, director of the university's placement service.

Fifteen students at Loyola College have told Graham Nevin, president of their student association, that they cannot afford to come back this fall.

### ONTARIO

The University of Toronto had placed 2,527 of 4,628 student applicants in jobs by June 30, compared with 2,238 of 3,124 at the same time last year.

York University placed 192 students in jobs between May 10 and June 10, but 890 still were looking. The university says prospects are picking up.

The Toronto manpower centre this year has students directing separate employment units in each of its nine metropolitan offices. The experiment is working out well, but the job situation for students is described as tight.

Ottawa placement officers report that some students who turned down jobs at \$1 and \$1.25 an hour this spring are not so fussy now.

Mrs. Irene Tremblay at Carleton University is critical of students who "want high money for a job they're not qualified to do."

"Parents are going to have to make their kids go out and earn," she says.

Summer school enrolment at Carleton is up 22 per cent over last year.

### WESTERN PROVINCES

A slowdown in construction and its supporting industries has hit

Manitoba, and the province lacks the boost it enjoyed in 1967 with the Pan-American Games.

Many university students in Winnipeg have given up trying for work through the University of Manitoba's placement bureau and the number of active registrants dropped to 315 at the end of June from 2,400 at the end of April.

The bureau has placed 600, a reduction of 35 per cent from last year. Summer school enrolment is up.

The student placement service in Regina has found jobs for half as many students as it did last year.

Work is available for waitresses, baby-sitters and other light and low-paying tasks. The city is hiring 125 students for summer jobs; last year it hired 155.

In Edmonton, the University of Alberta has found work for 700 of 3,500 applicants, and the manpower centre has placed 114 of 3,278 registrants.

Jack Frost, the manpower centre's director, says teen-agers are wanted only for menial tasks and they have been hardest to place.

The City of Calgary has room for 300 to 400 students on municipal projects and is choosing from 2,500 names.

Jim Baker of the manpower centre says students are taking low-paying jobs "which they would not have looked at last year."

The University of Calgary's manpower office last year placed 846 of 1,339 registered students, about 55 per cent. The rate this year is 575 of 1,740, about 33 per cent.

"This isn't too bad under the circumstances," says Mr. Baker.

### BRITISH COLUMBIA

In Vancouver, manpower's Murray Perry estimates B.C. has 4,000 unemployed students and Mrs. Anthea Higgings of the University of B.C.'s placement office says "hoards" will be out of work if a threatened strike closes down coastal logging operations.

Simon Fraser University, operating 12 months a year with the only trimester system in Canada, is the answer to the problem, says its placement officer, Bill Roberts.

"It spread the load of job-hunting students round the year." But SFU students taking the summer term off are having trouble.

## 99 NO JOBS FOR THOUSANDS OF UNIVERSITY STUDENTS

By THE CANADIAN PRESS

Sorry spring has merged into sad summer for thousands of unemployed Canadian students.

Manpower centres across the country unanimously report more idle students and less available work than last year. In some cases, the slump is the worst in five or 10 years.

A cross-Canada survey by The Canadian Press shows that provincial and municipal governments, as well as many companies, are following the austere lead of the federal government by cutting their hiring to the bone.

In Montreal, Winnipeg and Vancouver at least, some companies have decided this year to close down for a holiday period, releasing their entire staffs. For the first time, they will need no summer replacements.

"Bleak," "very bad" and "grim" are words being used by officials of Canada manpower centres in cities from St. John's, Nfld., to Vancouver.

"The whole economy has slowed down and jobs are fewer," says Alice Martin, student placement officer on the Regina campus of the University of Saskatchewan.

### JOB DEMAND GROWS

"More students than any other year and fewer jobs than in the last 10 years," says Murray Perry, spokesman for manpower's Pacific region.

In Montreal, the Man and His World exhibition hired 2,500 students, and some have since been laid off. Its predecessor, Expo

67, hired 10,000. Fewer than one in five Montreal students has a job.

The situation in Toronto appears better than anywhere else, but compares unfavorably with 1967.

It is too late now in Saskatchewan for university students who have not found a summer niche.

The British Columbia forest industry, usually a big summer employer, has endured one strike and another threatens.

One result of the job famine has been the decision of many students to keep studying. Summer school enrolments are up at some universities.

Further, university registrars expect virtually all students to return to class this fall whether or not they have built up a nest egg. Bursaries, loans and dad's bank account will absorb the shock.

### The picture by regions:

#### ALTANTIC PROVINCES

"The situation is really bad here," says Clarus Barrett, manpower's student placement officer in Newfoundland.

"We have had a number of students who were unable to find work in Newfoundland go to the mainland and even in Toronto they were pounding the pavement unable to find an hour's work."

He attributes the job shortage to a general economic slowdown. In Halifax, manpower centre manager Norman Muir says the

-Please turn to Page 37-

Chemistry in Canada  
 Ottawa, Ont.  
 August 1968

1999



FOUR DAYS to soak up Montreal, to see old friends at the conference and to make new friends. Then of course there is the conference itself.

Two tastes you should take away with you. One for our food and the other for *Man and His World* or as we call it locally, son of Expo.

It is hard to avoid the food. Tourist people tell you there are 4,000 restaurants in Montreal. I've never counted them but I can assure you that there are not 4,000 restaurants I'd want to eat in. We do have some superb places but we also have a great many in the greasy spoon category.

In the Queen Elizabeth and Bonaventure complex, where you have the meetings and exhibition, are a great many good places to eat. And these you'll find yourself wandering through the assorted mazes leading from one building to the other.

## I like to eat — how about you?

Our fearless culinary editor takes a fond look at some of the places where he likes to eat when in Montreal.

Would suggest you seek out Charlie Brown's, a London type pub and chop house in Place Bonaventure and Seven Twenty Seven at the top of Place Ville Marie. The view day or night is superb and the buffet is quite acceptable.

At the top of Chateau Champlain is L'Escapade. This dining room handled state functions for Monaco, Greece, Germany, Switzerland, Austria and other countries last year during Expo and they suggest this entitles them to tempt your pallet. They probably can. The view is worth the trip here too.

If ethnic cooking is your forte Montreal does have some good spots. For Italian food try Osteria dei Panzoni, 2070 Metcalfe St., Spanish — Chateau Madrid, 368 Mount Royal Ave. E. where the Paella is big; Japanese — Madame Butterfly, 221 Jean Talon E.; Indian — Maharaja,

2124 Drummond St., Romanian — The Gypsy Village, 1232 Peel Street; Chinese — Sun Kuo Min, 67 Lagache-tiere W.; Russian — Troika, 2171 Crescent St.; German — Heidelberg House, 1498 Stanley; Polynesian — Kon-Tiki, Sheraton Mount Royal; French-Canadian — Au Pierrot Gourmet, 421 Notre Dame E. and Les Filles du Roy, 415 St. Paul St., and both of these spots are down in the old city which you should wander around at least a bit. Right here was the walled part of the city and St. Paul Street was the main street. Vermont's famous Green Mountain boys were led captive down this street back in 1775.

When you get fed up with the exotics and want to get back to a plain steak try Moishe's at 3961 St. Lawrence Blvd., or Curley Joes, 1459 Metcalfe behind the Mount Royal Hotel.

A late smoked meat sandwich is best found at Ben's, just up the street from Curley Joes behind the same Mount Royal Hotel.

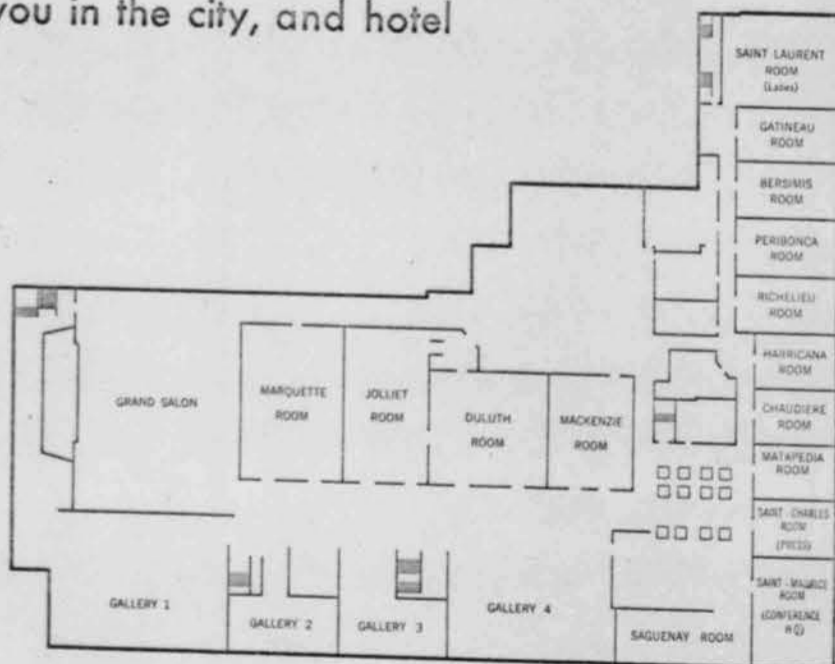
For sea food you will find few better than Desjardins at 1175 MacKay Street, which has been in business since 1892, or Monsieur Neptune at 1474 Mansfield.

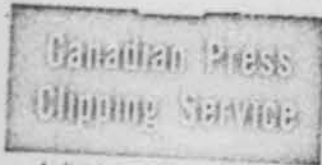
A change of pace might take you out to Au Lutin qui bouffe at St. Gregoire and St. Hubert where they combine a live piglet with opera singing.

The oldest inn in North America is the Saint Gabriel built in 1754 and good food is served during the week. It is closed Sundays.

Then, of course, there are all the places at Man and His World. You might find the Bavarian Beer Garden on Ile Ronde to your liking if you enjoy the omp-pah-pah and the sound of your own enthusiasm.


## These maps can help you in the city, and hotel





A division of Maclean-Hunter  
481 University Ave., Toronto 2

CRA Magazine  
Toronto, Ontario  
August 1968



**QUEBEC**

Regional Vice-Presidents:

Georges Cava  
Au Restaurant du Grand Blvd.,  
Quebec.

Gerald Daoussis,  
La Fontaine de Trevi, Inc., Montreal.

There's a world of difference between this year's Man And His World and last year's Expo 67. And that difference has created a boom in new food service outlets in Canada's premier city as Al Palmer, the

### Montreal dining booms as new restaurants open at record clip

CRA Magazine's Montreal correspondent, outlines in this special report:

"The 1968 version of The Great Fair on the man-made islands is not keeping the crowds away in droves from Montreal's off-site restaurants as was the case last year."

The situation is quite the opposite; so much so that new restaurants are opening in The Metropolis at a rate never equalled in the city's 326-year-old history.

Not only are new eateries opening in profusion but chains are expanding their outlets. And some specialty houses that first came on the Canadian scene at Expo, stayed on and this year are branching out across the city.

Among the latter is Gaston Wacker's chain of "eat-and-run" type

restaurants. Wacker, an itinerant Swiss restaurateur until Expo, grossed more than \$1,000,000 at his Sur le Pouce (loosely translated: On the Thumb in hitchhiking parlance) operation last year.

This year he is back on the islands with three branches at the fair and, so far, two more in the city.

Both are in prime locations; one on busy St. Catherine St. West, and the other in the centre of the city. Specialties include Quiche Lorraine, a combination of cheese, ham and onion pie, and pizza Gastone.

Also in the uptown sector:

Cecil Hill, who only a year ago opened his Maidenhead Inn in the multi-million dollar Alexis Nihon Plaza, is putting the finishing touches to two more branches. Specialties are solid English fare—fish and chips, beef stew and steak and kidney pie.

New restaurants with pub-like atmospheres are opening at an amazing rate in all sectors of the city.

*Continued on next page*

### ACROSS CANADA

*Continued from previous page*

Most feature either Irish or English cuisine and this has resulted in increasing popularity of the fish-and-chip style menus. One newly-opened restaurant bears the improbable title, "Aimé's Pub", and is rapidly becoming a favorite eatery on the island's Lakeshore.

In June B-A's Wayfare Restaurants opened its first branch in the Montreal area on the Trans-Canada Highway near Dorval.

New restaurants also are opening in Vieux Montréal, the waterfront district protected under a "freeze" levied by the Historical Sites Commission.

Kebec Restaurants & Managements Inc. with a near dozen restaurants already on the fair site and in the city proper, announced on July 3, the opening of a new complex in the heart of the old city, Place Jacques Cartier.

Main restaurant is Le Nautique with an added seafood restaurant, Le Corsaire, and a roast beef café, Le Bar du Vieux Port.

Public relations personality, Ed Bantey, entered the gourmet field with a dining room—in the building adjoining his firm's edifice—under the title Les Trois Singes (The Three Monkeys).

Still in the Old City: Parrain et Mairaine opened this summer and Le St. Amable, a highly popular eating house which closed after Expo, reopened under new ownership.

Signs going up over newly-opened eating houses on the Montreal scene include: The Alpen House; Le Rabelais; Gypsy Village; Klondike Steak House; La Seigneurie; Restaurant Roma; Edelweiss; Csardas Tzigan; Da Giuseppe Restaurant; The John Bull Pub; The Bavarian Place; Twilight Coffee House; Lung Fung Restaurant and The Hungarian Dining Room.

And there are many, many more.

177  
Double vision:  
encore terre des hommes

The great comic events of history tend to recur as romantic farce: Napoleon I/ Napoleon III, Lincoln/Lyndon Johnson, the Roman imperium and the American, Humphrey Bogart/Alan Ladd, Expo/Man and His World, where the smell of pastiche is heady and you glimpse last year through this year as though you were watching the rays from an extinct star. It's better than last year because it isn't as good or as exciting, so there aren't the crowds. It's . . . softer. You relax and enjoy it because it's minor league; you're used to it and it'll always be there.

Remember how you could see the lines of yellowish new sods pegged over mudbanks? This year they've turned into real grass which has to be cut. The trees are up; there are more flowers. What grows looks better; the inorganic is diminished and frayed at the edges. The garbage cans have plastic bags hooked into them and don't have the *echt* Expo chic. People are still in awe of their beautiful environment but not so awed as not to litter occasionally, though we haven't quite backslid into savagery. For as long as the Mayor can keep the *Métro* clean by force of will, just that long will *Terre des Hommes* not be the C.N.E.

Much depends on whether he can get title to Expo Express when the bids come in this fall. Without free transpor-

tation, the show is dead; you won't be able to pull it together. Nobody is going to want to get all over the site on leg-power. Expo Express made Expo possible, kept it a people's possession, not the preserve of the rich. If we lose the Express when the bidding starts, there'll be no more men in the world.

Though no democrat, Mayor Drapeau lays it on the line. He's told the papers that the exhibition will be here permanently; already next year's show is in the planning stage. At this moment new promotional activity is going ahead. The Mayor himself took a swing through New York State this week: Buffalo, Rochester, Syracuse, Utica . . .

Around the show the word is that this was a tryout year. There wasn't time to package an entirely new presentation, so we went ahead, risked poor attendance because of a small promotional budget, just to keep the continuity. It would have meant certain death to miss out a year. Now we know that Expo 70 at Osaka is in trouble and won't open till 1971, we're committed - we've got to hang in there and preserve that grand old Expo tradition. Maybe we'll pick up some steady customers - and never mind what's happening to Hemisfair, which is after all only a second category exhibition.

Down in ol' San Antone, Hemisfair

has drawn a paltry 3,000,000. Here without halfways good luck - rain every weekend and often through the week - we've drawn 4,000,000 on Expo feedback alone. And we haven't been open as many days as they have. Man and His World was sold to exhibitors and concessionaires on a projected attendance of 20,000,000, figuring average crowds of around a hundred thousand on weekdays and closer to two hundred thousand on Saturdays and Sundays - a million a week for twenty weeks. It hasn't worked out. The typical weekday crowd has been around seventy thousand, on weekends not much over a hundred thousand. It seems now as if the final attendance will be around twelve million, maybe a shade better if the weather picks up; but the summer is sliding along right quick. If'n somebody doesn't rare up and pass a miracle, the concessionaires will start going out of business.

The penny arcade is hurting, which pleases me because I can never get the iron claw to hang onto the wristwatch; there has been rowdiness at La Ronde, unheard of last year, because the security staff is smaller and less alert. Signs of general cutback. If concessions start to fail, the people will feel cheated because there's nobody around to cheat them.

It looks like we can count on an annual

attendance of somewhere under fifteen million, given a little more promotion and a show that's kept new and changeable and surprising. There were surprises this year; things that sounded like filler and turned out to be great. The Biosphere is better than the American pavilion. The Tower of Music and show of antique cars are better than what was in last year's British pavilion. Even with the Man the Creator art exhibition gone, what's on the grounds right now is still worth the admission. I'd pay \$2.50 cheerfully just to wander around the site without ever going into a building. And already you can get in for a dollar after eight P.M. Crowds around seventy thousand through the week, and around a hundred thousand on week-ends, would be ideal, enough people to make the place look populated but not enough to choke you. What's wanted is to learn to live with the income from crowds of that size, most of them from the Montreal area, who aren't spending a bundle of dough on every visit.

I think this can be done. Surely with the grounds and buildings already in existence, and an attendance of fifteen million a reasonable expectation every year, there ought to be a place for Man and His World as a permanent part of our summer. The real question is whether or not it's worth keeping, especially if it

looks at all like turning into the C.N.E. (Patty Conklin, the Swine Pavilion, Warrior's Day). We've got one of those already, acceptable as three weeks of silly nostalgia at the end of August; two we don't need.

If anything is worth keeping, it's the feeling you got from the original and only Expo. I tell you straight, I didn't expect to get that feeling when I went down for the first time this spring. Thought it was a one-shot thing like the Centennial, and a mistake to try to preserve it because a lesser attempt would suffer greatly by comparison. You can't have Expo every year; it's against nature. Like trying to live on very fine champagne; pleasant to think about, hard to afford.

What you get from the new version is a second-best thing, a soberer, slower, cheaper, slightly shoddy event, but nice, human. I can take a pretty good amount of shoddiness in something I've a bias for, so can most people, I think. This year's show is a great big device for making you remember what Expo 67 was like, making you see that what we have now is something like it, but not the thing itself. The natural setting is almost exactly the same, if anything more pleasing because of the maturing of the grass and flowers and trees, and the inevitable process of sinking into their

setting and blending with it that all buildings undergo; that geodesic dome looks this year as if it had always been there, which is strange and worth seeing. It's very remarkable to see how quickly what was new and exciting can become accepted, traditional, comfortable as an old shoe. Makes you think, that does.

The new stereoptical *Terre des Hommes*, where you're looking at an imagined scene through a real one, is a more subtle test than last year's of the people who live in it. It was easy to be on your best behaviour, polite, forbearing - even to visiting Texans - cleanly, unhurried and calm even in crowds, when Expo was the wonder of *Life* and *Look* and *The Ed Sullivan Show*. Harder now not to relapse into what intellectuals consider the normal state of the mob on holiday. Last summer us masses behaved well, and I mean really well, we were good kids; we put the lie to the myth of that dirty and savage hustling bunch of slob, urban man. We knew a good thing when we saw it.

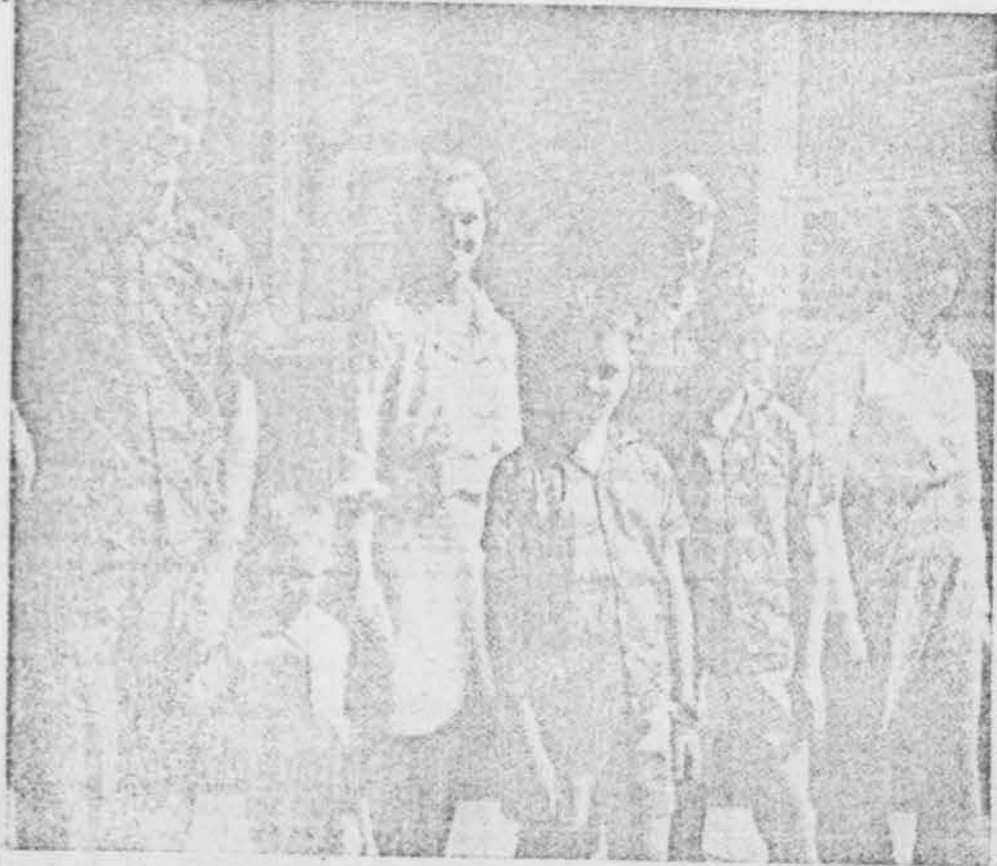
Going to be interesting to see how long that Expo feeling lasts, to find out how to handle a good second-best. You can't drink champagne all the time - who can pay for it - but you can a good light ale.

Telegraph-Journal  
Saint John, N.B.  
Circ. 28,251  
August 1, 1968



**GET THE FEEL OF SCULPTURES** — Blind children from two Montreal institutes toured Man and His World Tuesday and clambered over the many sculptures at the fair on the site of Expo 67 in Montreal. Here two children get the feel of sculpture called Luna Park by Lise Gervais. (CP Wirephoto)





Mr. King, David, Mrs. King, Joseph, Reginald, Michael, Veronica.

## ON SAFARI IN CANADA

Former residents Mr. and Mrs. Donald King and family were welcome visitors to Bathurst last week while on holiday from Kenya, Africa, where Mr. King is working with the External Aid Department of External Affairs.

Mr. King and children David, Joseph, Veronica, Michael, and Reginald, left Nairobi July 14th arriving in Fredericton July 18th. Mrs. King left Kenya, June 2nd and arrived in New Brunswick July 9th following completion of part of a world tour which she is currently completing.

During their return trip to Bathurst, Mr. King and family stopped off in London, spending a day touring the city and sailing across the Irish Sea the following day. From London they flew to Montreal where they visited "Man and His World." Flying to Fredericton they acquired a car and rejoined Mrs. King at the home of her parents Mr. and Mrs. Beverly White in Greenfield, N.B.

Following a visit with friends in Campbellton, the King family motored to Bathurst Tuesday night and after a visit with

friends in the area left Friday for Douglasfield, Mr. King's former home.

Leaving Kenya, June 2nd, Mrs. King flew to Bombay where she visited the Taj Mahal in Agga. She was especially impressed by its interior with its "inlaid semi-precious jewels within the stately and majestic Hall."

From Bombay Mrs. King travelled to Thailand, then on to Malaysia where she visited Kuala Lumpur, the capital. From there she travelled to Singapore where she visited the Raffles Hotel birthplace of the "Singapore Sling".

Hong Kong was next on her itinerary. From there she visited the Portuguese colony of Macau, one of the main gateways to Red China, where to Mrs. King's surprise the Communist Red Chinese buildings are actually painted red.

After a two-day visit in Macau, Mrs. King returned to Hong Kong visiting Taipei on the Island of Taiwan, June 25th. In Japan she visited Osaka where she saw cyclist Claude Dubé who is visiting the site of the Expo '70. In Osaka she saw the

Canadian High Commissioner turn the first sod on the site on which the Canadian Pavilion will be constructed.

Following a six-day stay, Mrs. King left Japan for Hawaii on the July 1st Dominion Day holiday crossing the International date line she arrived in Hawaii June 30th thus celebrating her second Dominion Day. Leaving Hawaii July 3rd she flew to Vancouver following a brief stopover in Seattle, Washington. In Vancouver she visited her grandmother, Mrs. Hector Grouard and other friends and relatives arriving in New Brunswick July 9th.

Tuesday the King's left Douglasfield for Fredericton where following a visit with friends they will fly to New York to visit Mr. King's sister Mrs. John McQuide and father Thomas D. King.

Leaving New York the family plan to visit Florenceville, flying from Fredericton August 5th to Dublin. In Dublin plans will be completed for a tour of Ireland. August 13th they will sail across the Irish Sea to London picking up a car and

trailer for tour of England, Scotland and Wales with particular emphasis on Scotland.

In London Mr. King will consult with the City and Guilds Institute of London, planning examinations for Kenya schools with Mr. King advising in his capacity as Chief Inspector of Technical Education for Kenya.

While Mr. King returns to resume his supervisory duties of certain phases of the International Development Association Project (World Bank). Mrs. King will complete her world tour which will take her into East and West Berlin August 26-27th, to Vienna on the 28-29th. While in Vienna she plans to visit Salisbury and the Vienna Woods location for the filming of the renowned movie production "Dr. Zhivago".

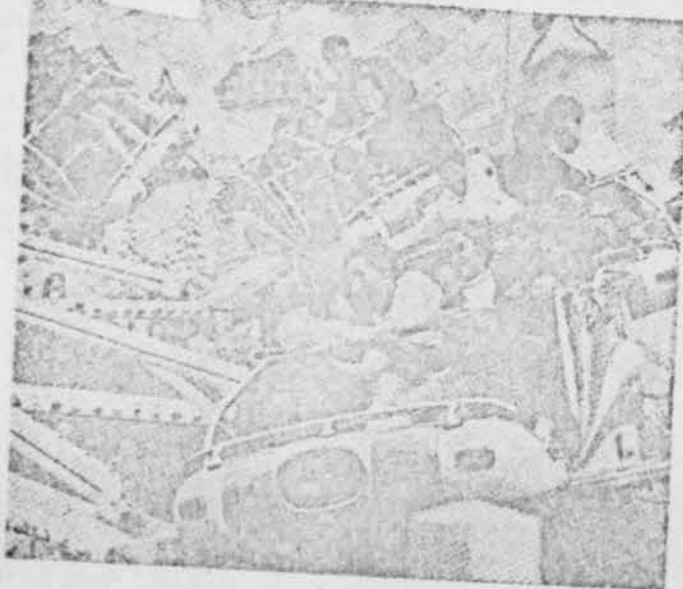
From Vienna she will go on to Baghdad and Beirut then on to Addis Ababa, the capital of Ethiopia and Nairobi on September 9th returning to Kenya and rejoining her family.

The King family will remain in Africa for one more year having been there since August of 1966. Returning to Bathurst next year, Mr. King will resume a position with the Department of Education from which he is presently on a leave of absence.

Kamsack Times. Sask.

August 1, 1968

THE TNE PHOTOS



### It's open

Man and His World, or Expo II, or whatever you prefer to call it, has opened its doors again, welcoming the world. The fair will be a permanent summer exhibition, and according to Montreal mayor Jean Drapeau, it will grow each year in size and stature. (TNE photo)

**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**

Canadian Press

General Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Telegraph-Journal  
Saint John, N.B.  
Circ. 28,251  
August 2, 1968

## A Lesson From Quebec

999  
Quebec is making the sad discovery that it is possible for a city to tax itself out of business. In the case of the hotel business, to which a Quebec sales tax of 6 per cent was first applied to hotels in May of last year, at the start of Expo 67, the rate was boosted to 10 per cent. But in the face of the happy excitement over Expo 67 and the joyous relief visible in the city of being able to reserve a record high levy, there were few kicks

\* \* \*

like that this year. "Man and His World" is not attracting the crowds that Expo did, and the hotel industry is experiencing its worst depression in 20 years. Provincial government officials are pointing in this way by pointing to the many conventions were held in Montreal last year, it's only a matter of time before they seek other sites this

Montreal Hotel Association tell it differently. The reason, they say, is the towering 10 per cent tax. A convention requiring 1,000 single rooms at \$15 a night for 10 days can save \$4,800 by going to Toronto, where the provincial tax is five per cent.

Of course, the city that receives a multiple blow. The city may have vacant rooms, but the provincial government gets no revenue and the merchants are deprived

of free-spending business. As an example, it is calculated that Metropolitan Toronto was \$4,000,000 richer after the recent international Kiwanis convention.

\* \* \*

There is a message — and a warning — for New Brunswick in Montreal's woes. It is in the fact that you can't keep squeezing more and more tax money out of every possible source, because sooner or later the law of diminishing returns will enter the picture.

Early this year the New Brunswick government made hotel rooms subject to the six per cent provincial sales tax. Nova Scotia's hotel and motel rooms are still tax-free.

So far, the New Brunswick tax does not appear to have adversely hit our tourist volume appreciably — partly because Nova Scotia hotels have not waged an all-out campaign to capitalize on the contrast. But it will certainly not help New Brunswick in competing with its sister province for convention trade.

Since April 1, as a matter of fact, we have had the six per cent sales tax on hotel-motel rooms, telegrams and long-distance telephone calls, all of which affect tourists. Now there are ominous hints of future highways to be financed by toll charges. The great danger is that the provincial administration, in its almost desperate search for new revenue to tap, may kill the goose that lays the golden egg.

Canadian Press

General Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Melito New Era, Man.  
August 15, 1968

## Away To Expo

999  
Robert McMechan, son of Mr. and Mrs. Wm. McMechan, Deloraine, leaves this week for Montreal, having volunteered and been accepted by the Volunteer Service Corps at Man and His World, Expo 68. In this capacity he will serve for two weeks in duties that consist of assisting the handicapped through Expo, giving help to wheel chair victims, etc., also participating in official Scout functions and living-in with a Scout family.  
continued on page 8

## OFF TO EXPO

Being both a Queen Scout and Adventurer, Bob ably qualified for the necessary requirements to be selected for this distinction. For the past two weeks he has been engaged as counsellor at the Anglican Boys' Camp at Clear Lake.

Canadian Press

General Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Petawawa Base Post, Ont.  
August 21, 1968

## 999 NOTICE

The "Man and His World" Exhibition Authority has withdrawn its offer of free admission to servicemen.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
411 University Ave. Toronto 7

Regina Leader Post, Sask.  
Circ. 60,820  
August 2, 1968



**WHEAT QUEEN AND ATTENDANTS:** Saskatchewan Wheat Queen Miss Elaine Cull (centre) and her attendants Lorraine Riffel (left) and Anne Boychuk of Saskatoon examine a picture and engraving in the photography depart-

ment during a tour of The Leader-Post. Miss Cull and her mother will be guests of the Associated Canadian Travellers for a 10-day trip to Montreal and Man and His World. —Leader-Post photo

## Boon to W 999 Railroad Buffs

MONTREAL (CP) — For railroad buffs, the Ferrovia pavilion at Man and His World gives an eye-catching visual history of Canada's railway history since 1832.

Its main attraction is a railway yard complete with a 16-foot-long model of an old CP Rail locomotive, the same one used by a Montreal department store to carry children through its Christmas-season toyland.

The locomotive is surrounded by a railway water tower, railway signals and a level-crossing watchman's tower.

Among about 200 exhibits are displays of model steam railroading, a pot-bellied stove, toy trains dating back to 1830, a steam locomotive bell and plaques and photos on historical trains and stations.

Visitors discover that CP Rail operated a railroad in Europe before the First World War, that "piggyback" transportation dates back to 1840 and that the most rapid train in the world connects Tokyo and Osaka, site of Expo 70.

Most of the exhibits in Ferrovia, Latin for "iron way," belong to the Ferrovia Society of Montreal. However, Canadian, French and German railways have contributed to the museum.

### USE HISTORIC CAR

The society, formed earlier this year, aims to promote the appreciation of railway operations past and present.

During Man and His World, Montreal's summer exhibition on the island site of Expo 67, the society has set up headquarters in one of Canada's few remaining railway "offices on wheels." The railway car, built in 1897, was originally named Canada and housed top management personnel of the Grand Trunk Railway.

The same car later became the special car of Charles Melville Hays, Grand Trunk president from 1909 to 1912, and now displays priceless silver and porcelain pieces from various rail lines.

CP Rail, new name for the CPR, established its European rail service after a 1910 visit to Canada by representatives of the Austro-Hungarian empire.

After a steamship line was inaugurated between Trieste and Canada, Emperor Franz-Joseph invited the CPR to operate a luxury passenger line in his country.

### TOOK OVER CARS

Eight special railroad cars were built at Vienna and Prague and adapted to the smaller-scale European railways. North American personnel, wearing the uniform of the CPR, manned the coaches between Trieste and Innsbruck, Austria.

During the war the Austrian government expropriated the coaches and used them in a hospital train. After the war the coaches were sent to Italy and put into service on a luxury train. In the 1930s one of them was converted into a private car for Mussolini.

A miniature of the train operated in the Austro-Hungarian empire is on view at Ferrovia.

The pavilion also tells the story of the "piggy-back" service inaugurated in 1840 between Rouen and Paris to transport perishables. The only difference with today's piggy-back system was that wheels on carts were removed when the load was lifted on railway flat cars and had to be installed again after the rail trip.

Regina Leader Post, Sask.

Circ. 60,820

August 5, 1968

999 AUGUST 5, 1968

## Stowaway goes home

MONTREAL (CP) — Steven Wallace, the 15-year-old Glasgow boy who stowed away in a freighter to come to Canada last month to visit a friend and former neighbor, left Montreal for home Sunday.

Steven, who had a tourist-class berth on the Empress of England, vowed he would return to Canada next year, but next time by working his passage on a ship.

"On the same line as you hitch-hiked?"

"Yes, if they don't hate me too much," he said during an interview at Montreal's Man and His World exhibition Friday.

Regina Leader Post, Sask.  
Circ. 60,820  
August 5, 1968

## 1.999 "Snow" falls

MONTREAL (CP) — It was 82 degrees above zero Sunday when a "snowstorm" hit Notre Dame Island, part of Montreal's Man and His World exhibition site.

Visitors to the fair, enjoying the brilliant sunshine around the Face of Winter pavilion, looked up in disbelief as snow "flurries" occurred.

The "snowstorm" was precipitated by the appearance at the pavilion of Quebec's Bon-

homme Carnaval, who, accompanied by Mayor Gilles Lamontagne of Quebec City, Mayor Frank Sedita of Buffalo and Jean Drapeau, mayor of Montreal, was touring the 1,000-acre site on a boat plying its network of canals and waterways.

To add to the wintry atmosphere in the former Ontario pavilion, Man and His World had whipped up the snowstorm, which was greeted by applause from bystanders.



999  
L-526  
Drapeau,  
The Salesman

By KARIN MOSER  
Of The Canadian Press

MONTREAL

WHEN Jean Drapeau, the "believer who achieves the impossible," tosses away the mayor's top hat and replaces it with the salesman's cap, watch out.

On a recent 48-hour tour through five United States cities he tried to convince five mayors, hundreds of businessmen and reporters and thousands of television viewers that Man and His World is the greatest exhibition in the world and that anyone who hadn't seen Expo 67 owed it to himself to see Montreal's summer exhibition.

He told his audiences:

"Many people ask why we are continuing with a permanent exhibition and I ask them if they think Expo 67 was the greatest world's fair ever. Their answer is always a strong yes.

"Then I ask them if it is enough to leave their children, grandchildren and other relatives with just a legacy of postcards, snapshots and magazine or newspaper write-ups. Wouldn't it be better to give them the opportunity to walk on the soil which helped bring the world closer together?"

At Syracuse, N.Y., Mr. Drapeau was described as resembling the "father of the man on top of the wedding cake."

HE kept surprising his audiences with a steady repartee about anything from the Montreal National League baseball franchise to how he got 94.6 per cent of the Montreal vote in municipal elections.

He met with Albany's Mayor Erastus Corning whose 27-year record as mayor is the longest in the U.S.

Many observers who followed the Montreal civic leader were surprised to note he pulled no rank despite special treatment.

At no time throughout the two-day sales stunt did the Montreal

mayor refer to notes. He spoke in English and was often greeted with responses and adulation in French.

He admitted getting 2½ hours sleep before rising at 5 a.m. for the trip. At 7 a.m. he left Montreal and landed in Buffalo about 9:15. From then on it was one continuous round of newspaper, radio and television interviews.

With the 52-year-old mayor was Jocelyne Langis, 20, a hostess from Man and His World, who sighed: "I have never been so tired in my whole life."

\* \* \*

ALTHOUGH he had set out to promote visitors to the 1968 exhibition, he managed to convince many that Montreal deserved its newly-acquired baseball franchise.

"Of course we'll live up to what we promised in our bid," the mayor told one reporter who met him on the tarmac at Albany Airport where the twin-engine charter aircraft landed. Television cameras were set up even before the mayor stepped from the plane.

"You say, Mr. Mayor, that you'll live up to the conditions outlined in the bid that you'll build a \$50,000,000 stadium but you don't have the money. How are you going to do that?"

"We'll build it just as we built everything else," replied Mr. Drapeau. "We have always managed to raise and borrow funds when we needed them and we'll do it again.

"Just remember, there's always a small group of people who say we'll never make it no matter what we do. They're the ones who said Expo 67 was an impossibility because we didn't have money or land. We got both. Montreal is a baseball town, you know."

Earlier, the mayor did admit:

"Sometimes we do get a little nervous. It's like walking the tight-rope. If we reach the other side, everybody cheers. If the rope breaks everybody says that was easy to predict—they should have known better..."

# Salesman Drapeau wows U.S. audiences

By KARIN MOSER

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He met with Albany's Mayor Erastus Corning whose 27-year record as mayor is the longest in the U.S.

Mayor Corning said he would be happy to divulge his "recipe" for staying in office if Mr. Drapeau would give him the one for achieving 84.6 per cent of the vote.

Mr. Drapeau obliged by relating this tale:

"Once, when a man who had never voted, called to ask me what he could do to help me I told him to put a large cross beside my name."

"And what do I do if I want to vote against you?" asked the man.

"You do exactly the same thing," replied Mr. Drapeau, "only instead of putting a large cross beside my name, just put a small one."

Many observers who followed the Montreal civic leader were surprised to note he pulled no rank despite special treatment.

In Utica, he draped an arm affectionately around the shoulder of pilot Denny Graff of Clarks Mills, N.Y., who had flown the mayor from city to city during the hectic tour. "Don't forget to get in touch with us if you come to Montreal," said Mr. Drapeau.

At no time throughout the two-day sales stint did the Montreal mayor refer to notes. He spoke in English and was often greeted with responses and adulation in French.

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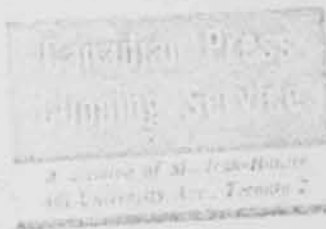
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Regina Leader Post, Sask.

Circ. 60,820

August 8, 1968

# BELL 999 LINES



by J. H. GUEST  
your telephone  
manager  
Bus. Phone 372-3301

Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August 1928. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

August 18 this year sees the introduction of Econo-Pak service which offers a package of Long Distance calling to individual-line residence customers. This new service provides 60 minutes of Long Distance calls a month from your telephone to any number of points that you might wish to call within your home province provided that they are served by Bell Canada dial telephones. Charge for the total 60 minutes is only \$10. All calls will be timed on a per minute basis. Econo-Pak service rates are available between 12 noon and 8 p.m. any day in the week. For full details just call your Business Office at Cobourg, 372-3301.

My "spies" are at work again and word they are sending back from visits to Man and His World in Montreal glows with enthusiasm. It's Expo without the jostling crowds but all the sparkle and world-in-miniature interest of last year. Two of the more eye-catching buildings have changed character inside this year. The former British Pavilion, now topped by a gigantic flag of Montreal, features the Music Belfry and has become a meeting-place for music lovers. The other section of the building has become Days of Yesteryear where exhibits pay tribute to the pioneers of the automobile. The 20-storey geodesic bubble which last year housed the American exhibit has been transformed into a fascinating aviary and garden area... really, an exotic indoor park. Some 800 birds of 150 different species are housed in enormous cages. In fact, in one section, visitors walk into a tropical garden to be greeted by flamingoes, peacocks, toucan birds with their huge beaks, and dozens of other brilliantly colored birds from tropical lands.

Several new exhibits are fascinating visitors this year. The Humor Pavilion gives a fun-filled look at the lighter side of life: Dolls representing people from the five continents and the way they dress provide a lesson in history and is a veritable museum of man in the Mirror of Man Pavilion. The Telephone Pavilion now has two sections. Canada 67 brings back the thrilling Walt Disney Circle-Vision 360 film. The other section of the building is now Montreal 326 and recalls the 326th anniversary of the City of Montreal.

Poland and Ireland are two new participants in Man and His World. And for those who wish to relive Expo 67 there is a memorial pavilion where the great moments are remembered. A collection of flags of the participating countries, costumes worn by the hostesses of the various nation pavilions, slides, photos, reports and newspaper clippings are all there. Again this year Man and His World seems to be the place to visit for a comfortable, quick voyage around the world.

*J. H. Guest*

New Glasgow News, N.S.

Circ. 8,995

August 8, 1968

## 999 Gives Railway History Since The Year 1832

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Its main attraction is a railway yard complete with a 16-foot-long model of an old CP Rail locomotive, the same one used by a Montreal department store to carry children through its Christmas-season toyland.

The locomotive is surrounded by a railway water tower, railway signals and a level-crossing watchman's tower.

Among about 200 exhibits are displays of model steam railroading, a pot-bellied stove, toy trains dating back to 1880, a steam locomotive bell and plaques and photos on historical trains and stations.

Visitors discover that CP Rail operated a railroad in Europe

before the First World War, the "piggyback" transportation dates back to 1840 and that the most rapid train in the world connects Tokyo and Osaka, site of Expo 70.

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### Correspondence

New Glasgow News, N.S.

Circ. 8,995

August 8, 1968

## Dines With 8999 Brother

MONTREAL (CP) — Gaetan Paris, Canada's surviving heart transplant patient, Wednesday enjoyed his second outing since his operation June 23 when he joined his brother Olivier for dinner at nearby Lemoyne.

The brother of the 49-year-old electrical designer—who received a new heart 42 days ago—said in an interview after dinner that Gaetan is in great shape.

"If we had listened to him we would have boarded the Metro right away and headed for Man and His World."

Gaetan Paris will in fact visit Montreal's permanent exhibition Sunday when he and his wife Claire tour the site in an air-conditioned limousine and take a ride on the minirail, if weather permits.

No one will be required to wear surgical masks for the tour which will be marked with the showing of a film dealing with his operation.

### COFFEE WITH WIFE

Gaetan Paris' first outing after he received the heart of Yvon Bastien, a 23-year-old accident victim, took place last Monday when he had a cup of coffee with his wife Claire.

Olivier Paris said he did not know his brother had permission to go out until he arrived at the Montreal Heart Institute Wednesday for one of his fre-

(Continued On Page 2) X

quent visits.

"So I invited him to have dinner at my house with our other brother Wilbert."

Olivier's daughter Ginette prepared the dinner and the nurse accompanying Gaetan let him eat everything he wanted.

"The only thing we ate that was kind of special was a cake to celebrate Gaetan's presence," Olivier said.

He said his brother had talked of everything except his illness during the dinner.

Regina Leader Post, Sask.

Circ. 60,820

August 8, 1968

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999  
**Montreal**  
**patient**  
**active**

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**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**

Morrisburg Leader, Ont.

Circ. 1,125

August 9, 1968



IT'S OPEN. Man and His World, or Expo II, or whatever you prefer to call it, has opened its doors again, welcoming the world. The fair will be a permanent summer exhibition, and according to Montreal mayor Jean Drapeau, it is the most important event in the city's history. — TNS Photo



New Glasgow News, N.S.

Circ. 8,995

August 9, 1968

929 POLICE FIND EYE

MONTREAL (CP) — Perhaps the most unusual item found on the site of Man and His World — and not yet reported missing — is a glass eye. "It gave us a bit of a shock," admitted policeman Emilien Dufort, in charge of the St. Helen's Island police station.

Red Deer Advocate, Alta.  
Circ. 9,453  
August 12, 1968

Fair Visits  
Reach <sup>1-999</sup>  
7,000,000

MONTREAL (CP) — Man and His World recorded its 7,000,000th visit at 2:03 p.m. Sunday, 87 days after Montreal's permanent successor to Expo 67 opened. The fair received its 6,000,000th visit Aug. 2.

Branford Expositor, Ont.  
Circ. 25,604  
August 13, 1968

## Restaurants Closed Up

MONTREAL (CP) — Seven restaurants and food shops have been closed at Montreal's Man and His World exhibition for non-payment of back rent owing since June 15, exhibition authorities announced Monday. Officials said those who pay within the next 48 hours will be allowed to re-open.

**BELL  
LINES**  
P999  
by George Thompson  
your telephone manager



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Campbellford Herald, Ont.

Circ. 2,390

August 14, 1968

# BELL LINES

999 by J. H. GUEST,

your Telephone  
Manager.



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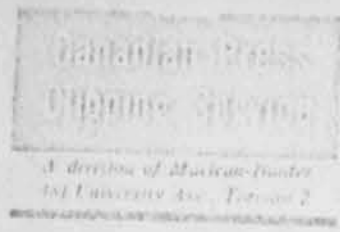
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*J. H. Guest.*



Free Pr. Wkly. Farmer's  
Advocate, Winnipeg, Man.  
August 14, 1968

\* 999

# ○ Expo! ○ Montreal!

by MAURICE WESTERN

OTTAWA: It will come as a shock to Canadians fortunately located in under-developed regions of the country that Expo 67 was not, as generally assumed, a boon but instead a heavy burden to the toiling citizens of Montreal. This revelation comes from Mr. Lucien Saulnier, the city's executive committee chairman, who adds ominously that both Quebec City and Ottawa are going to hear about it. There will be no disposition to doubt Mr. Saulnier's assurance on the latter point. The trouble evidently has been that too many of us have confused appearances with reality, sensing well-being (and an endless money belt) where in fact there was deprivation. As visitors last year we permitted ourselves to be distracted by the clicking of turnstiles and the shuffling of queues, ignoring repeated reminders that far too many were munching at home-made sandwiches with little thought for the revenue position. Other factors have conspired to conceal from us the magnitude of Montreal's misfortune. One thinks of the eye-bulging construction, the

islands, the hand-me-down pavilions and buildings said to be worth \$225 million; all this at what might be considered the bargain price of \$70 million — Montreal's 12½ per cent share. To Mayor Drapeau, before the full dimensions of the calamity had become apparent to the administration, it all looked so good that the turnstiles are now clicking for the confining spectacle of Man and His World. As Mr. Saulnier explains, however, the reality is that everybody benefited except Montreal. It is apparent from the great improvement in the balance of payments that Ottawa did very well; the tourists evidently spent in less deserving places the money they clung to like misers on the Expo site. The province harvested its share (although one would never suspect it from Mr. Johnson's speeches) through increased revenues from corporations, taxes on liquor, meals and so forth. "The City of Montreal," said Mr. Saulnier with a trace of bitterness, "is the only one which has . . . not seen its revenues increased as a result of the exhibition." In these hard circumstances, it is a tribute to the public spirit of the city fathers that they are

endeavoring, through Man and His World, to keep 1967 alive through 1968 and the indefinite future. Unhappily the world, unguided this year by the CBC, has been drifting off to places like Banff and Jasper while the fair has been drifting into the red. There is one aspect of this situation, however, which may puzzle residents of the hinterland. Earlier this year Mr. Drapeau announced, and subsequently implemented, a plan — of notable ingenuity and probably illegality — which was to have provided a happy escape from financial difficulties. The mayor, who is noted for his breadth of views, proposed that other citizens from coast to coast might become voluntary taxpayers of Montreal by the purchase of lottery tickets. Although Mr. Drapeau has countered the postal strike by enlisting the services of friendly neighborhood oil dealers, it now turns out that the lottery is also a disappointment. The expected gold rush of volunteer taxpayers has not developed, probably because people in the less enlightened

places have gone on spending their wages on food, clothing, shelter, bingo and the horse races. Fortunately, as Mr. Saulnier has noted, there are two other possibilities. The first is Quebec City. This looks rather unpromising but perhaps Mr. Johnson could be persuaded to part with a little of what he may expect to save on delegations to international conferences. The second, where all roads lead eventually, is Ottawa. While the assignment will not be easy, few will doubt that the Montreal administration is up to it. What must be shown is that Montreal, unwillingly but with patriotic fortitude, carried the torch for the rest of Canada, and indeed for civilization, thus enduring losses which otherwise would have had to be borne by the citizens of some other community. It might be wise to start with correspondence; letters for example, from Mayor Drapeau and his colleagues urging Ottawa to take the fair somewhere else, perhaps to Moose Jaw or Manyberries. Equally interesting would be communications from the federal government pressing Montreal, in the national interest, to take up the burden even if it did involve

an expenditure of \$34 million for the Expo islands. Mr. Saulnier, confining himself to cruel statistics, has not revealed his strategy for the coming confrontation. We know only that Ottawa is to hear about it. The meeting should be an interesting one as minister after minister is overcome by remorse or by the size of the probable bill. It is regrettable that Dr. Schroeder, the German defence minister, presumably with the best of intentions but in ignorance of these painful facts, should have chosen such a time to propose that the Expo site be established as a continuing informal meeting place for the nations of the world. The idea is challenging; one never knows what international differences might yield to quiet diplomacy in a friendly huddle on the minirail or an evening off at La Ronde. But city pride is not everything. The Montreal taxpayer, after his year of sacrifice, cannot be expected to go on indefinitely sustaining the world. There is a chance though that he would be persuaded if Mr. Saulnier so melts the hearts of federal ministers that Ottawa picks up the tab.

Victoria-Inverness Bull., N.S.

Circ. 3,220

August 14, 1968

## U.S. Social Unrest Striking Blow To Tourist Industry

By ROD CURRIE

WASHINGTON (CP) — The spectre of "social unrest" in the United States, which many predicted would have a stifling effect on the summer's tourist business, is apparently striking a bitter blow to certain localized areas rather than the industry as a whole.

Many Americans will be staying closer to home—and away from the troubled big cities. Also, early figures indicate an above-average flow of Americans into Canada, one of the few countries favored by U. S. tourists that has not been beset by riots, rebellion or even

open revolution.

"The American tourist is a pretty hardy individual," said a spokesman for one travel organization, "and figures indicate neither social unrest at home or abroad, nor the president's plea to Americans to vacation at home will make him change his mind once it's made up."

President Johnson, to help fight the U. S. balance-of-payments deficit, has urged Americans to take their vacations in the Western Hemisphere—preferably the U. S.

### More People Ask

Figures from the Canadian government travel bureau here indicate inquiries about travel to Canada are up 40 per cent compared with the corresponding period in 1966. Bureau manager John Bunt, saying he was "very satisfied" with this volume, explained that comparison with last year—when volume was about 25 per cent higher—did not give a true picture because Expo 67 made that an exceptionally busy tourist year for Canada.

A Boston official of the Automobile Legal Association said recently there was an 11-per-cent decline in routing requests this year. He suggested the reason was that many vacationers were keeping close to home, rather than venturing across the continent or into urban areas.

An official here of the American Automobile Association said there was no evidence of a downward trend in requests for travel information although he agreed many tourists were tailoring plans to avoid potential trouble spots.

For those who want to respect the president's injunction against overseas travel, but have their hearts set on a city holiday, Montreal is again receiving favorable plugs in the U. S. press.

Myron Glaser, writing in the Washington News, described the opening of Man and His World on the Expo 67-site, as "one of the most vivid spectacles in my memory."

Robert H. Estabrook, in the Washington Post, says returning to the exhibition is "like visiting an old friend who has taken up some interesting new ideas since you last met." He adds:

Peterborough Examiner, Ont.

Circ. 27,222

August 14, 1968

L-999  
Real Caouette  
Raps Unions,  
Government

MONTREAL (CP) — Real Caouette, leader of the Creditiste Party, Tuesday denounced union leaders for calling strikes and the federal government for its inactivity and failure to prevent them.

Speaking at a news conference during a visit to Man and His World, Mr. Caouette said strikers are being duped by their union leaders.

"The strikers are paying for their own strikes," he said. "It is not the union leaders who pay. They lose money during a strike and it takes them two or three years to recover."

The Creditiste leader said workers are often against strikes, but they are "forced into them by irresponsible people like Marcel Pepin and Louis Laberge."

Mr. Pein is president of the Confederation of National Trade Unions and Mr. Laberge heads the Quebec Federation of Labor.

Mr. Caouette said Parliament should be recalled at once.

"Canada has stood still since the last election. The fact remains that we are facing the worst economic crisis since the 1930s and the government doesn't say anything. Canada does not have the economic strength to stand the strains on it."



Lindsay Thursday Post  
Ontario  
Circ. 4,000  
August 14, 1968

by Diana Hyland →  
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on the site of Man and His  
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fort, in charge of the St. He-  
len's Island police station.

Sault Ste. Marie Star, Ont.

Circ. 20,893

August 14, 1968

**RESTAURANTS CLOSED**  
MONTREAL (CP) — Seven restaurants and food shops have been closed at Montreal's Man and His World exhibition for non-payment of back rent owing since June 15, exhibition authorities announced Monday. Officials said those who pay within the next 48 hours will be allowed to re-open.

Iroquois Post, Ontario

Circ. 1,161

August 14, 1968

1999  
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Several new exhibits are fascinating visitors this year. The Humor Pavilion gives a fun-filled look at the lighter side of life: Dolls representing people from the five continents and the way they dress provide a lesson in History and is a veritable museum of man in the Mirror of Man Pavilion. The Telephone Pavilion now has two sections. Canada 67 brings back the thrilling Walt Disney Circle-Vision 360 film. The other section of the building is now Montreal 326 and recalls the 326th anniversary of the city of Montreal.

Poland and Ireland are two new participants in Man and His World. And for those who wish to relive Expo 67 there is a memorial pavilion where the great moments are remembered. A collection of flags of the participating countries, costumes worn by the hostesses of the various nation pavilions, slides, photos, reports and newspaper clippings are all there. Again this year Man and His World seems to be the place to visit for a comfortable, quick voyage around the world.

*J. K. MacLeod*

8499  
**BELL  
LINES**

By A. PATTON,  
Your Telephone  
Manager



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A. Patton

Bowmanville Canadian  
Statesman, Ontario  
Circ. 5,436  
August 14, 1968

# BELL LINES



by John W. Lowry  
your telephone

manager

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*J. W. Lowry*

The South Peel Weekly  
Port Credit, Ontario  
Circ. 10,276  
August 14, 1968

Mr. and Mrs. Grant Dalton, and children, Springwell Avenue, returned home Civic Holiday weekend from a two week camping trip through the Eastern States across to New Brunswick, spent a week at Prince Edward Island, where they learned all they could about the island and visited "Man and His World" at Montreal, Que., before returning home.



# BELL LINES

J. K. MacLeod

your telephone  
manager

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*J. K. MacLeod*

K999  
**Man And His World Has Rail Buff Centre**

For railroad buffs, the Ferrovia pavillion at Man and His World gives an eye-catching visual history of Canada's railway history since 1832.

Its main attraction is a railway yard complete with a 16-foot-long model of an old CP

Rail locomotive, the same one used by a Montreal department store to carry children through its Christmas-season toyland.

The locomotive is surrounded by a railway water tower, railway signals and a level-crossing watchman's tower.

Among about 200 exhibits are displays of model steam railroading, a pot-bellied stove, toy trains dating back to 1880 a steam locomotive bell and plaques and photos on historical trains and stations.

Visitors discover that CP Rail operated a railroad in Europe before the First World War, that "piggyback" transportation dates back to 1840 and that the most rapid train in the world connects Tokyo and Osaka, site of Expo 70.

Most of the exhibits in Ferrovia, Latin for "iron way", belong to the Ferrovia Society of Montreal. However, Canadian, French and German railways have contributed to the museum.

The society, formed earlier this year, aims to promote the appreciation of railway operations past and present.

During Man and His World, Montreal's summer exhibition on the island site of Expo 67, the society has set up headquarters in one of Canada's few remaining railway "offices on wheels." The railway car, built 1897, was originally named Canada and housed top management personnel of the Grand Trunk Railway.

The same car later became the special car of Charles Melville Hays, Grand Trunk president from 1909 to 1912, and now displays priceless silver and porcelain pieces from various rail lines.

CP Rail, new name for the CPR, established its European rail service after a 1910 visit to Canada by representatives of the Austro-Hungarian empire.

After a steamship line was inaugurated between Trieste and Canada, Emperor Franz-Joseph invited the CPR to operate a luxury passenger line in his country.

Eight special railroad cars were built at Vienna and Prague and adapted to the smaller-scale European railways. North American personnel, wearing the uniform of the CPR, manned the coaches between Trieste and Innsbruck, Austria.

During the war the Austrian government expropriated the coaches and used them in a hospital train. After the war the coaches were sent to Italy and put into service on a luxury train. In the 1930s one of them

was converted into a private car for Mussolini.

A miniature of the train operated in the Austro-Hungarian empire is on view at Ferrovia.

The pavillion also tells the story of the "piggy-back" service inaugurated in 1840 between Rouen and Paris to transport perishables. The only difference with today's piggy-back system was that wheels on carts were removed when the load was lifted on railway flat cars and had to be installed again after the rail trip.





# BELL LINES

By J. S. Rolfe  
Your Telephone  
Manager

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Telephone customers in the Kintore (283) and Thamesford (285) exchanges will be dialing new information numbers beginning August 22nd.

In both cases the new number is "411". Customers in the Thamesford exchange will also get a new repair service number "611".

Kintore customers will no longer dial "112" to make a long distance call. The new access code is simply "1."

The service codes are being changed as part of a program to standardize them across North America. The new ones are listed on page 3 of the 1968-69 Brantford-Woodstock telephone book published August 12th.

*J. S. Rolfe*

Kelowna Courier, B.C.

Circ. 7,103

August 14, 1963

989  
**POLICE FIND EYE**  
MONTREAL (CP) — Perhaps  
the most unusual item found on  
the site of Man and His World  
—and not yet reported missing  
—is a glass eye. "It gave us a  
bit of a shock," admitted police-  
man Emilien Dufort.

Prince Albert Herald, Sask.  
Circ. 7,653  
August 14, 1968

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999  
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man Emilien Dufort, in charge  
of the St. Helen's Island police  
station.

STILL GOING STRONG

Prince Albert Herald, Sask.

Circ. 7,653

August 14, 1968

**FEET TAKE POUNDING**

MONTRÉAL (CP) — For long  
walks around Man and His  
World, the National Council for  
Walking suggests men wear  
lightweight leather slip-ons with  
perforated uppers and with a  
sole thick enough to take heavy  
pounding on concrete walks.  
For women, low-heeled shoes  
with broad toes are comfortable  
and stylish.

New Hamburg Independent

Ontario

Circ. 1,544

August 14, 1968

17649  
**BELL  
LINES**

by F. G. Martin  
your telephone  
manager



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# BELL LINES



by M.J. Kennelly  
your telephone  
manager

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*M. Kennelly*

Marathon Mercury, Ont.

Circ. 793

August 14, 1968

R-999

# BELL LINES



By R. J. Komar, your telephone manager,

Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August 1926. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

\* \* \* \* \*  
August 18 this year sees the introduction of Econo-Pak service which offers a package of Long Distance calling to individual line residence customers. This new service provides 60 minutes of Long Distance calls a month from your telephone to any number of points that you might wish to call within your home province provided that they are served by Bell Canada dial telephone. Charge for the total 60 minutes is only \$10. All calls will be timed on a per minute basis. Econo-Pak service rates are available between 12 noon and 8 p.m. any day in the week. For full details, just dial '0' and ask for our Business Office.

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RJ Komar

WOODSTOCK-INGERSOLL  
SENTINEL-REVIEW

A Division of Macmillan-Booth  
481 University Ave., Toronto 2

Woodstock-Ingersoll  
Sentinel-Review, Ont.  
Circ. 10,308  
August 15, 1968

E999



### PEARSON AND EXPO'S BABY

Former Prime Minister Lester B. Pearson met Catherine Hélie Lavergne Wednesday at Man and His World, the only child born last year

at Expo 67. Mr. Pearson visited the former Expo 67 site and was shown around by Lucien Saulnier, Montreal's

executive committee chairman and Mayor Jean Drapeau, both in the background.

ST. JOHN'S EVENING TEL.  
CIRCULATION

A Division of Macmillan-Booth  
481 University Ave., Toronto, 2

St. John's Evening Tel., 144d.  
Circ. 20,956  
August 14, 1968

L 999  
**Mayor speaks**

When it comes to new ideas to promote his city, Mayor Jean Drapeau of Montreal is certainly in a class by himself.

In an effort to bolster attendance at Man and His World, or Son of Expo, as it's also known, the aggressive Mr. Drapeau has inserted small but eye-catching advertisements in some U.S. newspapers. One in the New York Times reads:

"The Mayor of Montreal would like to talk to you . . . about Man and His World — successor to Expo 67. Dial (212) 944-2183."

Canny fellow that he is Mr. Drapeau has made certain that Americans who dial that number aren't going to be able to complain about some of the accommodation that was misrepresented last year, or about the prices, crowds or other things that annoyed them about Expo.

The mayor comes on the line, bubbling with enthusiasm about Man and His World, and for a few seconds without interruption talks about the wonders of this year's show. Then he signs off, his recorded message concluded. If the Son of Expo fails to reach its attendance goal, it won't be for lack of trying on Mr. Drapeau's part. (TNS)



A Division of Maclean Hunter  
481 University Ave., Toronto 2

Blenheim News-Tribune, Ont.  
Circ. 2,648  
August 15, 1968

# BELL LINES

by E. L. PRICE  
your telephone  
manager



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E. L. Price

A Division of Maclean Hunter  
481 University Ave., Toronto 2

The Herald, Font Hill, Ont.  
Circ. 1,580  
August 13, 1968

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by J. H. PRICE  
your telephone  
manager



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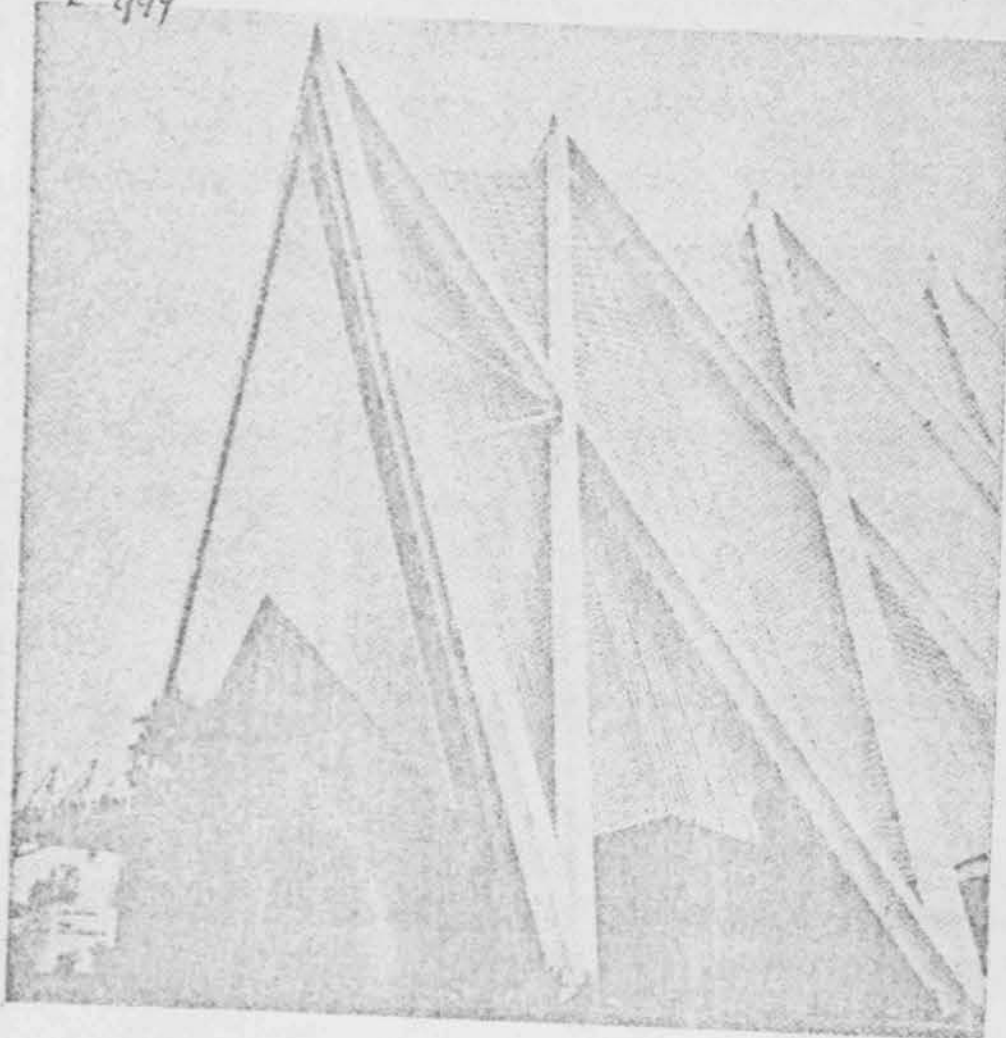
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J. H. Price

Camp Gagetown Gazette  
Oromocto, N.B.  
Circ. 400  
August 15, 1968

12 The Gagetown Gazette

L 999



**MAN, HIS GUNS** — Sgt. Robert Cote, former Voodoo jumper and now Montreal policeman, guides two air cadets from CFB St. Jean, Que., summer camp through arms

exhibit at Montreal's Man and His World. New display is in former Expo steel pavilion, one of few air-conditioned displays. Free weekend for reg-

ulars, reserves, recognized cadet units turning up in uniform Aug. 17-18 should see plenty of traffic through this feature.

Modern Farmer  
Winnipeg, Man.  
August 15, 1968

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### Heart Patient Doing Well

*C-999*  
Canada's second heart transplant patient — Gaetan Paris — got an enthusiastic response from visitors at "Man and His World" in Montreal on Monday.

It was six weeks since Mr. Paris received the heart of 23 year old Yvon Bastien, an accident victim.

It was the first time since the operation that he had appeared in public.

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# SUGAR AND SPICE

By Bill Smiley



## A-009 Ah, that silver lining

If your family is anything like mine, you must sometimes put your head down on your arms and weep, quietly and bitterly.

We go through periods of passivity and morbidity to the point where mass suicide seems the only sane solution.

And with the perversity of life, suddenly the clouds break, the sun comes out, the rainbow appears, there's a pot of gold at its base and God is once again back in His heaven, instead of hanging around the pool-hall.

We've just been through one of these cycles, and I reckon that just about one more will finish me off.

It began about ten weeks ago. For the fifth time in the last couple of years, Hugh, the wandering boy, took off to make a new start and his fortune. This time it was to be in the mines of northern Quebec. A week later we received a card from the flesh-pots of Montreal, urging us to write and saying he had a job at Expo-Jr. We all wrote. Silence. Nothing. For weeks and weeks. Momma worried. I didn't.

At about the same time my wife got sick and couldn't write her university exams. Had a small operation, came home and lay around the house, driving me mad.

Kim, of course, had to get into the act and came down with mono-nucleosis. She was forbidden to study. Would she fail her year?

Your humble servant, as usual, had nothing wrong with him except a rotten family. However, he just put his nose to the wheel and his shoulder to the grindstone and kept on running in circles. He's used to it.

Things got steadily blacker. Hugh maintained silence. His mother learned she had to have a big operation and spent a month chewing her fingernails right up to the wrists as she waited for the hospital to call, the ghastly operation, and the news that she had cancer. Kim got surlier and surlier from being cooped up.

Did my best. Wrote Hugh a strong letter. Talked to my wife for endless hours about

hysterectomies, ovaries, uterus, malignant fibroids and such delicacies. Tries to humor Kim into eating and sleeping.

Then everything started to pop at once. The hospital called and the old lady went off to her doom. For three days I sweated out the operation and at the same time Kim's promotion from Grade 12, which lay in the hands of the gods, her teachers.

Finally, the dam broke. All in one day we hit the crisis. Hugh phoned from Quebec City, to learn that his Muna was likely breathing her last. Kim was granted her year at school. And that night, a shaky old lady of about 90 called from the hospital to tell me that she was alive, though not exactly kicking.

During the next week, the tide rose and the old family ship, which had been high and dry on the bleak beach amid the rotting weeds, began to float again.

Hugh phoned his mother in hospital, and she was so glad to hear from him that she forgot to give him hell for not writing. The missus came home from hospital with an all-clear, a beautiful scar and feeling remarkably perky. Kim recovered her health with amazing speed.

So, as it stands now, Hugh has a job as a waiter in Quebec City, is happy and has stopped smoking and biting his nails. My wife is overwhelmed by the flowers and cards from friends. Didn't think she had many. And she's feeling great, on the whole. Kim is riding on a cloud because her brother has invited her to visit him in Quebec City, and she's going all the way by herself, with no parents to ruin everything.

All of this is rather uninteresting, but it is written as inspirational material for those thousands of gallant men across the country who are about ready to burst into tears.

Don't let it get you down, Jack. Behind every dark cloud there is a darker one. Just keep that in mind and you'll be amazed at how you feel when the sun suddenly comes out.

If you can live so long.

Toronto Telegram News Service



## Pictou Community Centrettes In Shows

The Pictou Community Centrettes will give two performances at the Eastern Nova Scotia Exhibition which will be held in Antigonish August 22-25.

The group of 40 girls will present their musical show Centennial Plus One on Friday at 8 p.m., and on Sunday at 3 p.m.

The show is a follow-up of last year's Our Canadian Heritage which the Centrettes pre-

sented twice at Expo 67 in Montreal.

The Pictou Community Centrettes are organized, instructed and directed by R. H. Sherwood. During the past 18 years, some 800 girls have gone through the ranks of the Centrettes, and the group has built a reputation for showmanship in many places in Nova Scotia and Prince Edward Island.

Last year, the Centrettes

were featured for two days at Expo '67, and on the strength of their showing were invited back this year to Montreal's Man And His World, and also to HemisFair '68 in Texas. These invitations were not taken up because the group had a large booking in the province.

In 1966 and again in 1967, the Centrettes were awarded first place trophies for the best marching and performing group

at the Nova Scotia Exhibition in Truro, the Centennial celebrations in Amherst, the Festival Of The Tartans in New Glasgow, and this year, at the Pictou Lobster Carnival.

The group, ranging in age from eight to 18 years, are colorfully uniformed in red, white and blue costumes, with a drum section and a color section augmenting the baton section.

While the group twirl batons,

and are dressed as most majorette groups, the Centrettes are not strictly a majorette group because they present a storytelling show as the major part of their routines; this, in addition to a constantly moving pattern while taking part in parades.

On August 26, the Centrettes will take part in the parade at the Nova Scotia Provincial Exhibition in Truro, where they will present their show feature.

While 40 girls comprise the Centrette show group, the number varies from time to time, due to vacation periods, but rarely is there less than 30 at any one time.

Some 60 girls are adways in training in Pictou, and as they qualify they move into the main group. The majority of girls in the Centrette show group have four years continuous service, ten have five years, five have six years and two have seven years unbroken service.

In the younger group, two beginners with only two months service are being used, two have three years service and the remainder one year. During a show, no word of command is issued by the director and all movements are done to music cues.

Campbellton Graphic, N.B.

Circ. 4,518

August 15, 1968

Miss Wanda Branch, to Mr. Gerry  
McEachren in Bathurst on Satur-  
day, August 10. X 999  
Richard Gallant spent the week-  
end in Montreal visiting relatives  
and friends. While there he at-  
tended "Man And His World".  
Mr. and Mrs. Harry Warnin  
and son David attended the Mc-  
Eachren-Branch wedding which  
took place in Bathurst on Satur-  
day, August 10. .  
Mr. and Mrs. Frank Gault and

August 15, 1968

# BELL LINES

YOUR TELEPHONE MANAGER  
BY P. D. CROONE



LOOK WHAT AN IMPORTANT MONTH AUGUST HAS BEEN. COLUMBUS SAILED FROM SPAIN IN AUGUST 1492. TALKING MOTION PICTURES WERE SHOWN FOR THE FIRST TIME IN NEW YORK CITY IN AUGUST 1926. THE FIRST MESSAGE BY ATLANTIC CABLE WAS SENT IN AUGUST 1858. WORLD WAR I BEGAN IN AUGUST 1914. WORLD WAR II ENDED IN AUGUST 1945. THE RED CROSS WAS ESTABLISHED AT GENEVA, SWITZERLAND IN AUGUST 1864. THE WORLD'S FIRST LONG DISTANCE TELEPHONE CALL WAS MADE AUGUST 10, 1876 BETWEEN BRANTFORD AND PARIS, ONTARIO.

AUGUST 13 THIS YEAR SEES THE INTRODUCTION OF ECONO-PAK SERVICE WHICH OFFERS A PACKAGE LONG DISTANCE CALLING TO INDIVIDUAL LINE RESIDENCE CUSTOMERS. THIS NEW SERVICE PROVIDES 60 MINUTES OF LONG DISTANCE CALLS A MONTH FROM YOUR TELEPHONE TO ANY NUMBER OF POINTS THAT YOU MIGHT WISH TO CALL WITHIN YOUR HOME PROVINCE PROVIDED THAT THEY ARE SERVED BY BELL CANADA DIAL TELEPHONES. CHARGE FOR THE TOTAL 60 MINUTES IS ONLY \$10. ALL CALLS WILL BE TIMED ON A PER MINUTE BASIS. ECONO-PAK SERVICE RATES ARE AVAILABLE BETWEEN 12 NOON AND 8 P.M. ANY DAY IN THE WEEK. FOR FULL DETAILS JUST CALL YOUR BUSINESS OFFICE AT 684-7221.

MY "SPIES" ARE AT WORK AGAIN AND WORD THEY ARE SENDING BACK FROM VISITS TO MAN AND HIS WORLD IN MONTREAL GLOW WITH ENTHUSIASM. IT'S EXPO WITHOUT THE JOSTLING CROWDS BUT ALL THE SPARKLE AND WORLD-IN-MINIATURE INTEREST OF LAST YEAR. THE FORMER BRITISH PAVILION, NOW TOPPED BY A GIGANTIC FLAG OF MONTREAL, FEATURES THE MUSIC BELFRY AND HAS BECOME A MEETING PLACE FOR MUSIC LOVERS. THE OTHER SECTION OF THE BUILDING HAS BECOME CARS OF YESTERYEAR WHERE EXHIBITS PAY TRIBUTE TO THE PIONEERS OF THE AUTOMOBILE. THE 20 STOREY GEODESIC BUBBLE WHICH LAST YEAR HOUSED THE AMERICAN EXHIBIT HAS BEEN TRANSFORMED INTO A FASCINATING AVIARY AND GARDEN AREA -- REALLY, AN EXOTIC INDOOR PARK. SOME 800 BIRDS OF 150 DIFFERENT SPECIES ARE HOUSED IN ENORMOUS CAGES. IN FACT, IN ONE SECTION, VISITORS WALK INTO A TROPICAL GARDEN TO BE GREETED BY FLAMINGOES, PEACOCKS, TOUCAN BIRDS WITH THEIR HUGE BEAKS, AND DOZENS OF OTHER BRILLIANTLY COLORED BIRDS FROM TROPICAL LANDS.

SEVERAL NEW EXHIBITS ARE FASCINATING VISITORS THIS YEAR. THE HUMOR PAVILION GIVES A FUN-FILLED LOOK AT THE LIGHTER SIDE OF LIFE. DOLLS REPRESENTING PEOPLE FROM THE FIVE CONTINENTS AND THE WAY THEY DRESS PROVIDE A LESSON IN HISTORY AND IS A VERITABLE MUSEUM OF MAN IN THE MIRROR OF MAN PAVILION. THE TELEPHONE PAVILION NOW HAS TWO SECTIONS. CANADA 67 BRINGS BACK THE THRILLING WALT DISNEY CIRCLEVISION 360 FILM. THE OTHER SECTION OF THE BUILDING IS NOW MONTREAL 326 AND RECALLS THE 326TH ANNIVERSARY OF THE CITY OF MONTREAL.

POLAND AND IRELAND ARE TWO NEW PARTICIPANTS IN MAN AND HIS WORLD. AND FOR THOSE WHO WISH TO RELIVE EXPO 67 THERE IS A MEMORIAL PAVILION WHERE THE GREAT MOMENTS ARE REMEMBERED. A COLLECTION OF FLAGS OF THE PARTICIPATING COUNTRIES, COSTUMES WORN BY THE HOSTESSES OF THE VARIOUS NATION PAVILIONS, SLIDES, PHOTOS, REPORTS AND NEWSPAPER CLIPPINGS ARE ALL THERE. AGAIN THIS YEAR MAN AND HIS WORLD SEEMS TO BE THE PLACE TO VISIT FOR A COMFORTABLE, QUICK VOYAGE AROUND THE WORLD.

## The experts say

# Film service at Man and His World

X 999  
By KARIN MOSER

MONTREAL (CP) — If you want to preserve unused rolls of film, store them in your refrigerator, says Adrien Castegnier, an expert in the field of photography.

"Most people leave their unused film in a camera, thinking they will be ready to take pictures when the occasion arises, but what they forget is that the camera is often exposed to various temperature changes which may harm the film."

Mr. Castegnier, who runs Direct Film Service Inc. at Man and His World, advises amateur photographers never to leave camera equipment sitting in the sun in the back of a car or lying about on a lawn.

The 33-year-old vice-president offers a unique service to visitors to the former Expo site by letting them have, free of charge, a camera with which they can take pictures during their visit.

"We started the service because many fair-goers last year didn't bring cameras with them. Often, people come to the exhibition unexpectedly and want to take photos.

"So we lend them one of these new automatic cameras, one which uses a size 126 film that comes in a cartridge and all they pay for is the film and the processing. When they leave the fair, they can return the camera at one of our many boutiques located throughout the grounds."

To date, 35,000 customers have visited the film service and only one camera has not been returned.

"People are basically honest," says Mr. Castegnier, "and it seems when we hand them a quick course in photography they are more appreciative."

Primarily, the "instant photography" course is given to amateurs who may never have handled a camera.

"We show them how to load the automatic, merely by dropping the cartridge in the back, and we advise them to shoot in color. Black and white pictures require a good deal of photographic skill and color can often save an otherwise wasted shot.

"We also tell an interested amateur to begin by framing his subject in the middle of

his photo. Later, as he becomes more proficient he may place his subject to one side or in the foreground, but generally keeping it in the middle will ensure a reasonable photograph."

When it becomes dark, use a flashbulb, says the expert. And rely on a flash when photographing against the sun, to highlight hair or to get a special effect.

Always try to avoid having "When taking a color shot of people, try to frame them against a pastel background, preferably an uncluttered one.

too many details in the pic-

ture."

Mr. Castegnier warns his customers that color prints cannot be made into slides.

"Check the film you are buying. If the name ends with the word chrome, that means you will obtain positive pictures which can be viewed by transparency. These can be seen on a screen through a projector.

"If the film name ends with the word color, you obtain negative pictures which have to be printed on paper.

"Slides can be printed on paper, but the quality is never quite as good as the original." And it's a good idea, says

Mr. Castegnier, to have people in a picture even if the subject is a scene involving fields, lakes, mountains or just flowers.

People, even if in silhouette, will always enhance the photo.

If no people are about, try getting an interesting foreground, such as a car, dog, flowers or even a lamp post.



# BELL LINES

by Arnold Blachford  
your telephone manager



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*Arnold Blachford*

Kamloops Daily Sentinel, B.C.

Circ. 8,440

August 15, 1968

## Pavilion Gives History 999 Of Canadian Railroading

MONTREAL (CP) — For railroad buffs, the Ferrovia pavilion at Man and His World gives an eye-catching visual history of Canada's railway history since 1832.

Its main attraction is a railway yard complete with a 16-foot-long model of an old CP Rail locomotive, the same one used by a Montreal department store to carry children through its Christmas-season toyland.

The locomotive is surrounded by a railway water tower, railway signals and a level-crossing watchman's tower.

Among about 200 exhibits are displays of model steam railroading, a pot-bellied stove, toy trains dating back to 1880, a steam locomotive bell and plaques and photos on historical trains and stations.

Visitors discover that CP Rail operated a railroad in Europe before the First World War, that "piggyback" transportation dates back to 1840 and that the most rapid train in the world connects Tokyo and Osaka, site of Expo 70.

Most of the exhibits in Ferrovia, Latin for "iron way," belong to the Ferrovia Society of Montreal. However, Canadian, French and German railways house contributed to the museum.

The society, formed earlier this year, aims to promote the

appreciation of railway operations past and present.

During Man and His World, Montreal's summer exhibition on the island site of Expo 67, the society has set up headquarters in one of Canada's few remaining railway "offices on wheels." The railway car, built in 1897, was originally named Canada and housed top management personnel of the Grand Trunk Railway.

The same car later became the special car of Charles Melville Hays, Grand Trunk president from 1909 to 1912, and now displays priceless silver and porcelain pieces from various rail lines.

CP Rail, new name for the CPR, established its European rail service after a 1910 visit to Canada by representatives of the Austro-Hungarian empire.

After a steamship line was inaugurated between Trieste and

Canada, Emperor Franz-Joseph invited the CPR to operate a luxury passenger line in his country.

### TOOK OVER CARS

Eight special railroad cars were built at Vienna and Prague and adapted to the smaller-scale European railways. North American personnel, wearing the uniform of the CPR, manned the coaches between Trieste and Innsbruck, Austria.

During the war the Austrian government expropriated the coaches and used them in a hospital train. After the war the coaches were sent to Italy and put into service on a luxury train. In the 1930s one of them was converted into a private car for Mussolini.

Owen Sound Sun Times, Ont.,  
Circ. 14,169  
August 15, 1968

## Caouette denounces unions, re strikes

MONTREAL (CP) — Real Caouette, leader of the Creditiste Party, Tuesday denounced union leaders for calling strikes and the federal government for its inactivity and failure to prevent them.

Speaking at a news conference during a visit to Man and His World, Mr. Caouette said strikers are being duped by their union leaders.

"The strikers are paying for their own strikes," he said. "It is not the union leaders who pay. They lose money during a strike and it takes them two or three years to recover."

Brockville Recorder &  
Times, Ontario  
Circulation 10,561  
August 15, 1968

989  
**FEET TAKE POUNDING**  
MONTREAL (CP) —For long  
walks around Man and His  
World, the National Council for  
Walking suggests men wear  
lightweight leather slip-ons with  
perforated uppers and with a  
sole thick enough to take heavy  
pounding on concrete walks.  
For women, low-heeled shoes  
with broad toes are comfortable  
and stylish.

Clinton News-Record, Ont.  
August 15, 1968

# BELL LINES

by W. W. Haysom  
Your Telephone  
Manager 1-999



Clinton's new telephone directory will be going to press August 23, so please check your listing. Is your name spelled correctly? And what about your address and phone number? Have you thought about additional listings? Other members of your family and relatives, roomers or boarders would benefit from having their names listed in the telephone book. If you're a businessman, you can use extra listings to show other firm names for your business — to associate your name and residence telephone number with your firm name — or to show after-hour numbers for you and your key employees. Remember, extra listings, at little cost, make it easier for people to find you. For any changes in your listing, or any additions, call our Business Office without delay. 1-271-3911 No toll charge.

August 18 this year sees the introduction of Econo-Pak service which offers a package of Long Distance calling to individual line residence customers. This new service provides 60 minutes of Long Distance calls a month from your telephone to any number of points that you might wish to call within your home province provided that they are served by Bell Canada dial telephones. Charge for the total 60 minutes is only \$10. All calls will be timed on a per minute basis. Econo-Pak service rates are available between 12 noon and 8 p.m. any day in the week. For full details just call your Business Office at 1-271-3911.

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Poland and Ireland are two new participants in Man and His World. And for those who wish to relive Expo 67 there is a memorial pavilion where the great moments are remembered. A collection of flags of the participating countries, costumes worn by the hostesses of the various nation pavilions, slides, photos, reports and newspaper clippings are all there. Again this year Man and His World seems to be the place to visit for a comfortable, quick voyage around the world.

*W. W. Haysom*

# BRANTFORD EXPOSITOR

A Division of Montreal-Hunter  
401 University Ave., Toronto 7

Brantford Expositor, Ont.  
Circ. 25,604  
August 15, 1968



PEARSON WITH EXPO'S BABY — Former prime minister Lester B. Pearson met Catherine Helene Lavergne Wednesday at Man and His World, the only child born last year at Expo 67. Mr. Pearson visited the former Expo 67 site. Montreal's mayor Jean Drapeau is in the background. — (CP Wirephoto)

Chesterville Record, Ont.  
Circ. 2,135  
August 15, 1968

### MAN AND HIS WORLD TREASURE ISLAND

*2998*  
The fascinating lure of the sea and the saga of the men and ships who sail it are recounted in vivid displays at the newest display at Man and His World.

Called Treasure Island, the new exhibit is located in the former Cuban pavilion on Ile Notre-Dame. The opening of the new exhibit is part of the continuing program to expand the world's largest permanent exposition.

While the name of the pavilion recalls the legendary pirates who roamed the seven seas in search of treasure, visitors can see the symbol of a treasure that will be won every month by lucky contributors to Montreal's voluntary tax program. They are the silver ingots which are awarded to prize winners in the tax draw.

Man and His World officials went to the largest shipping companies, as well as to other commercial enterprises and private individuals in order to obtain models and other exhibits for the pavilion.

There are replicas and models of ships of all sizes, faithfully

reproduced to scale. Some of them measure 12 feet in length.

On display are models of huge passenger liners, cargo vessels, sailing schooners, steam boats, war ships and ancient ships made by such well-known wood carvers as Philippe Demeules, Rene Barraud, Heinz Jagusch and Ronald Lee.

The collection also includes a German submarine, galleons from the 13th to 19th centuries; a replica of the Montrealais which sails the Great, belonging to shipping magnate P. H. Papachristidis; a destroyer of the Mackenzie class loaned by Vickers; a light cruiser furnished by the Maritime Military Museum; the Carmania loaned by Cunard; and the third model of the Ile de France, obtained from the Brothers of Saint-Viateur.

Models of the Empress of Britain, the Mont-Royal and other Canadian Pacific ships are also on display, as is the Federal Palm, which was loaned by former transport minister Leon Balcer.

The golden age of Canadian shipping is recalled through a model of the famous Bluenose made by the well-known Leclerc of Saint-Jean-Port-Joli and loaned by the Quebec Handicrafts Centre.

There is also a piece of the wreckage of the Vermont, the second American steam vessel, which sank off Ile-aux-Noix, near Lake Champlain; part of the wreckage of the Accommodation, famous Canadian paddle and steam boat, which sank near Ile Charron; and ancient anchors furnished by the Ile Jesus Historical Society.

Marine Industries loaned a collection of navigational aides, comprising ancient and modern sextants, sounding devices and steering gear.

Visitors can see an artist making small models of ships in bottles. These are for sale.

A short film on ocean fishing will be shown several times a day in the theatre on the third floor. The film has a bilingual sound track.

Winchester Press, Ont.

Circ. 2,990

August 15, 1968

L 999



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Espanola Standard, Ont. |  
Circ. 1,230  
August 15, 1968

R999  
**BELL  
LINES**



by  
Your Community Relations Manager  
**D. B. 'Dave' McNAB**

Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August, 1926. The first message by Atlantic cable was sent in August, 1858. World War I began in August, 1914. World War II ended in August, 1945. The Red Cross was established at Geneva, Switzerland, in August, 1864. The world's first Long Distance telephone call was made August 10, 1876, between Brantford and Paris, Ontario.

★ ★ ★

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*D. B. McNab.*



Carlson Place Can., Ont.

Circ. 2,304

August 15, 1968

P 999  
**BELL  
LINES**



By R. R. Pearson  
your telephone  
manager

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*R. R. Pearson*

Goderich Signal-Star, Ont. |  
August 15, 1968

# BELL LINES

by W. W. Haysom  
Your Telephone  
Manager



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*W. W. Haysom*

# BELL LINES



by S. A. FISHER  
your telephone Manager

*P 999*  
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*S. A. Fisher*

August 15, 1968

# BELL LINES



by R. J. KOMAR  
your telephone  
manager

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R. J. Komar

# BELL LINES

by E. L. Price  
your telephone  
manager



*R. 909*  
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*E. L. Price*

The Frankford Advertiser, Ont.

Circ. 850

August 15, 1968

L 999  
**BELL  
LINES**

by R. W. CARLETON  
your telephone  
manager



Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August 1926. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

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*R. W. Carleton*

Sault Ste. Marie Star. Ont.

Circ. 20,893

August 15, 1968

Page Eighteen THE S.

# Railway History Offered

MONTREAL (CP) — For railroad buffs, the Ferrovia pavilion at Man and His World gives an eye-catching visual history of Canada's railway history since 1832.

Its main attraction is a railway yard complete with a 16-foot-long model of an old CP Rail locomotive, the same one used by a Montreal department store to carry children through its Christmas-season toyland.

The locomotive is surrounded by a railway water tower, railway signals and a level-crossing watchman's tower.

Among about 200 exhibits are displays of model steam railroading, a pot-bellied stove, toy trains dating back to 1830, a steam locomotive bell and plaques and photos on historical trains and stations.

Visitors discover that CP Rail operated a railroad in Europe before the First World War, that "piggyback" transportation dates back to 1840 and that the most rapid train in the world connects Tokyo and Osaka, site of Expo 70.

Most of the exhibits in Ferrovia, Latin for "iron way," belong to the Ferrovia Society of Montreal. However, Canadian, French and German railways have contributed to the museum.

## USE HISTORIC CAR

The society, formed earlier this year, aims to promote the appreciation of railway operations past and present.

During Man and His World, Montreal's summer exhibition on the island site of Expo 67, the society has set up headquarters in one of Canada's few remaining railway "offices on wheels." The railway car, built in 1897, was originally named Canada and housed top management personnel of the Grand Trunk Railway.

The same car later became the special car of Charles Melville Hays, Grand Trunk president from 1909 to 1912, and now displays priceless silver and porcelain pieces from various rail lines.

CP Rail, new name for the CPR, established its European rail service after a 1910 visit to Canada by representatives of the Austro-Hungarian empire.

After a steamship line was inaugurated between Trieste and Canada, Emperor Franz-Joseph invited the CPR to operate a luxury passenger line in his country.

Paris Star, Ont.  
August 15, 1968

# BELL LINES



R. J. MUNRO

Your Telephone Manager

Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August 1926. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

August 18 this year sees the introduction of Econo-Pak service which offers a package of Long Distance calling to individual line residence customers. This new service provides 60 minutes of Long Distance calls a month from your telephone to any number of points that you might wish to call within your home province provided that they are served by Bell Canada dial telephones. Charge for the total 60 minutes is only \$10. All calls will be timed on a per minute basis. Econo-Pak service rates are available between 12 noon and 8 p.m. any day in the week. For full details just call your Business Office at 752-3701.

My "spies" are at work again and word they are sending back from visits to Man and His World in Montreal glow with enthusiasm. It's Expo without jostling crowds but all the sparkle and world-in-miniature interest of last year. Two of the more eye-datching buildings have changed character inside this year. The former British Pavilion, now topped by a gigantic flag of Montreal, features the Music Belfry and has become a meeting-place for music lovers. The other section of the building has become Cars of Yesteryear where exhibits pay tribute to the pioneers of the automobile. The 20-storey geodesic bubble which last year housed the American exhibit has been transformed into a fascinating aviary and garden area — really an exotic indoor park. Some 800 birds of 150 different species are housed in enormous cages. In fact, in one section, visitors walk into a tropical garden to be greeted by flamingoes, peacocks, toucan birds with their huge beaks, and dozens of other brilliantly colored birds from tropical lands.

Several new exhibits are fascinating visitors this year. The Humor Pavilion gives a fun-filled look at the lighter side of life: Dolls representing people from the five continents and the way they dress provide a lesson in history and is a veritable museum of man in the Mirror of Man Pavilion. The Telephone Pavilion now has two sections. Canada 67 brings back the thrilling Walt Disney Circle-Vision 360 film. The other section of the building is now Montreal 326 and recalls the 326th anniversary of the City of Montreal.

Poland and Ireland are two new participants in Man and His World. And for those who wish to relive Expo 67 there is a memorial pavilion where the great moments are remembered. A collection of flags of the participating countries, costumes worn by the hostesses of the various nation pavilions, slides, photos, reports and newspaper clippings are all there. Again this year Man and His World seems to be the place to visit for a comfortable, quick voyage around the world.

*R. J. Munro*



Nelson Daily News, B.C.

Circ. 9,545

August 15, 1968

## Refrigeration Saves Unused Roll of Film

999  
MONTREAL (CP) — If you want to preserve unused rolls of film, store them in your refrigerator, says Adrien Castegnier, an expert in the field of photography.

"Most people leave their unused film in a camera, thinking they will be ready to take pictures when the occasion arises, but what they forget is that the camera is often exposed to various temperature changes which may harm the film."

Mr. Castegnier, who runs Direct Film Service Inc. at Man and His World, advises amateur photographers never to leave camera equipment sitting in the sun in the back of a car or lying about on a lawn.

The 33-year-old vice-president offers a unique service to visitors to the former Expo site by letting them have, free of charge, a camera with which they can take pictures during their visit.

"We started the service because many fair-goers last year didn't bring cameras with them. Often, people come to the exhibition unexpectedly and want to take photos.

"So we lend them one of these new automatic cameras, one which uses a size 126 film that comes in a cartridge and all they pay for is the film and the processing. When they leave the fair, they can return the camera at one of our many boutiques located throughout the grounds."

Thursday, August 15, 1968

## Canadian Forces Weekend At Montreal August 17-18

MONTREAL (CFP) — A Canadian forces weekend at Man and His World in Montreal has been set for Aug. 17-18.

Members of the forces, including reserves and recognized cadet units who present themselves in uniform on those days will be admitted free of charge compliments of Mayor Jean Drapeau.

### WEAPONS DISPLAY

A new exhibit to intrigue them is the weapons pavilion covering firearms from Neanderthal man to the present.

"We see a possibility that Montreal could become the Mecca of arms collectors from around the world," says Sergeant Robert Cote of the Montreal Police Department and the man behind the arms museum at Man and His World.

Sgt. Cote coordinated the setting up of the 520-piece exhibit dubbed Man and His Arms, an interesting "secondary duty" to his being the head of the emergency unit (bomb squad) in the technical department of the police force.

In an exclusive interview recently, Sgt. Cote — an ex-Vandoo parachutist — explained that the exhibit is centered on a 200-piece collection acquired by the city of Montreal a few weeks before the opening of Man and His World. The collection, one of the finest in Montreal, belonged to a Mr. Barrett and was about to be shipped to London for auction.

The Lower Canada Arms Collectors Association was then contacted and the cooperation of that group secured the success of the planned exhibit. Further contacts with individual collectors and dealers were established and Man and His Arms was born.

The display which starts off

with stone-age daggers chronologically winds up with second world war weapons. In between? — scores of pistols, rifles, carbines, armour and bows and arrows.

Among the rarest items are a Winchester cut-away dated 1886, a Capone-era palm-squeezer gun, a German 13-mm Mauser anti tank gun and a 455-caliber Webley-Fosbery.

The collection also includes a fortune in Persian pistols and various Indian and Arab arms. A pair of never-used 476-calibre Colt revolvers claimed to have belonged to the first Canadian to become a general in the British armies is a \$5,000 piece of evidence of the quality of Man and His Arms.

### WANTED ON LOAN

When reminded that a number of Canadian servicemen have private — though smaller — collections, and that they would undoubtedly be most interested to learn of Montreal's impressive achievement, Sgt. Cote was quick to invite collectors of the forces to contact the Montreal Mayor's office if they are interested in loaning their arms to the museum.

Sgt. Cote explained that collectors' contributions could become part of the permanent display, that is for more than one season, or just one season on the collector's request. Crating, packing, transportation and insurance costs would be born by the City of Montreal and receipts issued to the loaners.

With the exception of a few cannons and a complete suit of armour, all other arms on display at the present time are hand-held weapons but plans for next year call for a display of aircraft on what used to be the platform of the Russian pavilion.

Thurs

Canadian Press  
Shipping Service

A Division of Maclean-Hunter  
491 University Ave., Toronto 2

St. Catharines Standard, Ont.

Circ. 34,401

August 15, 1968



Former Prime Minister Lester B. Pearson met Catherine Helene Lavergne Wednesday at Man and His World, the only child born last year at Expo 67. Mr. Pearson visited the former Expo 67 site and was shown around by Lucien Saulnier, Montreal's executive committee chairman and Mayor Jean Drapeau, both in the background.

—CP wirephoto

Canadian Press  
Shipping Service

A Division of Maclean-Hunter  
491 University Ave., Toronto 2

Fort William Times Journal

Ontario

Circulation 16,596

August 16, 1968

K999  
**On Their Honor**

Strange things are going on in this modern world which is filled with stiff competition in the chase for the almighty dollar, and impregnated with precautions against the member of society who is inclined to cheat in the chase.

The first example is the company at Expo last year and Man and His World this year which loans cameras to all and sundry of the visitors who buy their film from their stand and who have the films processed there also. What an easy way for an unprincipled person to gain possession of a camera for the price of a roll of film! And yet last year, that company lost only one camera. All the rest were returned.

Secondly, this year at Peace River, Alberta, the municipality has no patrol of the parking meters. The motorist pulls in beside a meter and is trusted to insert the necessary coins, knowing full well that he is not going to get a ticket if he fails to pay. And the chances are excellent that Peace River will not lose any money on the deal.

There are chisellers in every community. Yet it has been proven that when people are put on their honor, only a very small minority fail to live up to the responsibility.

Nelson Daily News, B.C.

Circ. 9,545

August 16, 1968

the statement said.

EMILIE DUFORT (CP) -- Perhaps the most unusual item found on the site of Man and His World -- and not yet reported missing -- is a glass eye. "It gave us a bit of a shock," admitted policeman Emilien Dufort, in charge of the St. Helen's Island police station.

Orillia Packet & Times, Ont.

Circ. 7,565

August 16, 1968

8999  
**Day Maintains  
First Place Lead**

MONTREAL (CP) — Jim Day, from King City, Ont., won an event, came second in three and third in another during the sixth day of competition Thursday to maintain his over-all lead in the Man and His World horse show.

Day won the Green Jumper fault and out event riding Hombre, and placed second in the same event aboard Steel Master. Jim Elder of Aurora, Ont. won the Green Working Hunter first year aboard Look of Eagles, and came third in that event riding Javari.

Port Dover Maple Leaf, Ont.  
August 16, 1968

5-999  
**'68 C.N.E. OPENED  
ON THURSDAY**

The Canadian National Exhibition at Toronto opened for the 1968 season yesterday and will run until September 2 with features this year being the big show open and in full operation on Sundays, and also that liquor is permissible at the CNE under special regulations. Opening the exhibition, Premier Robarts is expected to announce further provincial financial aid to the CNE to keep it in operation over a longer period, no doubt trying to offset some of the advantage gained by Man and His World in Quebec.

This will be the second year that Port Dover has not planned to send over 100 local boys and girls to this big attraction, after a 25-year record, initiated by the late Rev. A. W. Hare of Knox Presbyterian Church, and then followed up for several years by Mr. Koby Kobayashi. Four buses were usually chartered.

## Six Ways to Make Vacations Fun

**YOU** can get more pleasure for your travel dollar if you know how to avoid some common pitfalls and maximize vacation fun.

1. Bone up on the places you

want to see before you leave. It helps to know about special attractions in the area you are visiting. Free colourful folders provide fun-filled hours of trip-planning.

2. Plan your travel schedule to make the best use of time available. A travel agent can give you information on distances, road conditions, transportation schedules and more.
3. Estimate the cost of your trip and add a little extra for shopping along the way. Worries about lost or stolen funds can be eliminated by carrying travellers' cheques instead of cash.
4. Travel light. Try to make two or three outfits do the work of five. To make sure nothing is left behind at home or at the hotel, make lists and tape them inside suitcase lids.
5. Let the youngsters in on the act. They'll have more fun if they're not just passive bystanders. Pick a few sights and sites of special interest to them. Older children may enjoy such duties as keeping a log of the family's vacation expenses.
6. To avoid fatigue, plan to arrive at your hotel or motel each day in time for a good night's sleep. It's natural to get tired even on the most exciting trip, so you should schedule a couple of days of leisure just for catching up on rest.



The magic of a ride on the ferris wheel is enjoyed by youngsters at the Canadian National Exhibition in Toronto.

August 17, 1968

E 999

MAGAZINE  
**features**

## At the Fair in '68

by John Ough

**B**RIGHTLY-coloured cable cars slipping silently high overhead across the sunset's glow; sleek, efficient electric expresses whisking chattering throngs from island to island, processions of minirails winding, wending, climbing and dipping their way past and in between (sometimes even through) the exhibits; gondolas and buggies; screaming thrill-seekers whirling through trigonometric spirals and ellipses on the rides at La Ronde; amazingly varied groups of spectators shuffling wide-eyed through the international exhibits; the tangy aroma of the sizzling hot-dog stands; the elegant luxury of the fine restaurants--this is the 1968 scene at Man and His World in Montreal.

Once more there is the magic atmosphere of tolerant easy-going crowds, international interest and goodwill, scientific and cultural communication, and holiday fun.

Samples of things to see include cars of yesteryear, man and the polar regions, Hindu Art, the pavilion of humour, a history of weapons, the new Polish and Irish

pavilions, Canadian postage stamps, a colour photography exhibit, the Biosphere aviary, household antiquities and the displays of fourteen African countries, plus the pavilions of such nations as Belgium, China, Jamaica, Israel, Germany, Korea, Italy and many others.

Reduced prices are the rule among the many restaurants and snack bars (and in many other places) and visitors have a wide variety of national dishes to choose from. Scores of different beers, wines and spirits are offered along with special food from Japan, Cuba, Canada's maritime provinces, Scandinavia, Austria, Morocco and a dozen more foreign places.

So for new visitors, and those returning from last year, the exciting fair grounds straddling the St. Lawrence River opposite downtown Montreal are once again this year a place to meet the nations of the earth in person and join in the captivating spirit that favours all that is best at Man and His World.



Young visitor to Montreal's La Ronde enjoys all the fun and excitement of the fair.



**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**

## On The Prowl

999 with  
Betty MacDowell



Day trips to Man and His World are still very popular this summer with local residents of all ages, and it is encouraging to see so many young people taking advantage of low priced bus trips on Sundays. Both the bus and train service out of Brockville provides excellent connections to the Expo islands, with new low rates including the price of the entry visa ticket. We have used both means of travel in the last two weeks — and they are far superior to driving your own car and the subsequent expense of parking, and the tiring trip home. The train is more relaxing — but it doesn't go down to Montreal on Sunday. The bus, while it doesn't get back home till midnight, gives you an extra hour at the fair and takes you right to the grounds. So it is a toss-up...

People still say to us "but it really isn't the same as Expo" — and we must agree, of course it isn't — because nothing again will ever be quite so exciting and stimulating as Expo was... But Man and His World is the next best thing we will find in Canada. What we have lost in the huge crowds is gained in the more relaxed atmosphere. It is now possible to stroll around and see things that we missed last year. During Expo 67 there was this frantic feeling of having to get it all in as fast, and as much, as possible — but now the pressure is off. Perhaps the main difference in the two years is that the hosts and hostesses in the

various pavilions are mainly Montreal young people, and not actual citizens from the nations represented, which gave Expo that special international flavor...

Of the new displays at the fair, Biosphere (the former US pavilion) is an aviary of exotic birds and sunken gardens; the Belles of Yesteryear in the former British pavilion has a wonderful collection of antique automobiles; the former State of Maine is now Ferrovia, devoted to the history of transport and model trains; Man and Weapons is housed in the former Steel pavilion and features an amazing collection of swords, guns and duelling pistols, as well as war weapons; and the former Cuban pavilion is now "Treasure Isle," devoted to ship models from ancient times to the present. The Police pavilion is another popular spot with displays of police equipment, badge collections, an excellent, yet gruesome film on highway safety and accidents, and an actual demonstration by police dogs of their special abilities. There are usually lines to these buildings on weekends, but the wait is seldom longer than an hour. Most of these buildings have films, two which were not seen last year.

### MANY NEW PLACES

The Stage In Miniature is another fascinating newcomer in the former Greek pavilion and displays costumes from Stratford and various Quebec productions. There are films, too, of famous theatrical personalities in Canada, such as Christopher Plummer taken before a Shakespeare play at Stratford.

And the photographs by the National Film Board for "Images" in the former Australian pavilion are well worth a good long look. Mirror For Man, the former Scandinavian pavilion, has a fascinating collection of dolls, showing the progress of mankind all over the world, complete with films — and the Pavilion of Humour, formerly Switzerland, is another popular newcomer. So there is still lots to see — and all new and different from last year.

But our favorite newcomer for dining and dining this year is the Irish Pub, called "Le Shillelagh." We have been there several times and have had such tasty dishes as Irish stew, corned beef and cabbage and Dublin prawns (tender shrimp). Their drinks, including Irish coffee and Irish imported beer, are equally appetizing — and quite filling! Add a duo of guitar-strumming folk singers of Irish tones and the combination is enough to stir up the Irish blood of any Anglo-Saxon no matter how faint is the drop in their veins. We spent a happy hour there one afternoon in the company of an Irish-braided priest from Boston and his sister, joined by our local United Counties Judge and his good wife from Prescott. Our new friend from Boston was entranced with the Irish pub — and all of Man and His World. No newcomer to Expo, he was there twice last year — once as a chaperon to 22 altar boys!

The Irish pavilion, on the other island, has the Abbey Tavern overlooking the water and we have enjoyed a nice lunch there — sandwiches and Irish coffee being their mainstay. Next door, at Treasure Island old Cuba, the restaurant features an excellent seafood menu, with rum drinks as a specialty. Still heavy favorites with the crowd (including us) are the various pavilions of the West Indies—Jama-

ca for yellow bird whistle drinks, Barbados and Guyana for calypso singers and ever-popular Trinidad and Tobago for the steel drums.

### FAMOUS VISITOR

While travelling on the mini-rail last Sunday we happened to notice one of the big electric signboards announcing a visit to the grounds of Gaetan Paris, Canada's only living heart transplant patient. We rushed over to Place des Nations and got there in time to see him being chauffeured by limousine through the crowds—then found a good spot in the amphitheatre to view the proceedings. He was given the VIP treatment by Mayor Drapeau and it was a thrilling sight to see him stand so erect and speak briefly to the crowd.

We stayed on at Place des Nations Sunday afternoon to enjoy a good hour's show by the British West Indies steel drum band, playing a variety of melodies from pop to symphonic, including the ever popular tunes from the islands — a most enjoyable, and unexpected concert!

As we are going on holidays, starting this weekend, we hope to visit Man and His World a few more times during the next two weeks — with plans for meals in the Indian, Japanese and Belgian pavilion restaurants, all of which come highly recommended. Other "musts" in the meal choice will be returns to last year's favorites — the Atlantic Provinces and Canadian "Tundra" restaurants, with an afternoon and evening devoted to La Ronde and its many splendors...

### MANY RETURN

Not only Brockville people make return visits to the "son of Expo" — but quite a few from the surrounding area (Kingston to Cornwall) enjoy frequent trips, they tell us. Last Sunday we got talking to a woman from Cardinal on the return bus trip and she mentioned that she had been going down quite a bit this year — and last year was at the fair for a total of 18 times. Then she added that she would like to have gone more often, but found it hard to get away, as she is the representative for a cosmetic firm and has five children...



**POPULAR MEETING PLACE** — The Pavilion of Trinidad, Tobago and Granada on Notre Dame Island, near Expo Express, is a popular meeting place for friends visiting Man and His World. The

steel drum band plays frequently during the afternoon and evening, as seen on the tiny stage in the left foreground.

Brockville Recorder &  
Times, Ontario  
Circulation 10,561  
August 17, 1968

Lindsay Daily Post, Ont.  
Circ. 3,974  
August 17, 1968

## Montreal's Influence

988  
A visitor from the United States stopped in front of an illuminated map of North America at Man and his World. He stood fascinated because his native city, Chicago, was discovered in 1675 by an explorer from Montreal, Marquette.

The Chicagoan learned that this was the case with Detroit, Pittsburgh, Green Bay, Memphis, St. Louis, Missouri, Mobile, Alabama and even New Orleans.

When the visitor leaves the spectacular film of Canada, created by the late Walt Disney, and enters the hall of "Montreal 326", he is introduced to the original coat-of-arms of explorers like

Jacques Cartier; the regimental flags of the famous French regiments that served in Canada until 1760.

The visitor finds the model of old Montreal of special interest, especially if he has been touring the historic quarter. The walled city is there in miniature, made to scale, from architectural plans in old books and manuscripts.

The lover of new architecture can see the city of today in a larger model, topographically exact, including Mount Royal, which hovers over the downtown area.

The name "Montreal 326" is based in the fact that 1968 is the 326th anniversary of Montreal's founding.

Nanaimo Free Press, B.C.

Circ. 8,721

August 17, 1968

874  
It took four men, three trucks,  
and a hook and an intricate hook-  
up of rope, ladder and chain to  
get a 210-pound blueberry pie,  
enough to feed 350 persons, into  
the Quebec pavilion at ~~Man~~ and  
His World in Montreal Friday.

Kitchener Waterloo Record  
Ontario

Circ. 51,110

August 17, 1968

1999  
**Feet Take Pounding**

MONTREAL (CP) — For long walks around Man and His World, the National Council for Walking suggests men wear lightweight leather slip-ons with perforated uppers and with a sole thick enough to take heavy pounding on concrete walks. For women, low-heeled shoes with broad toes are comfortable and stylish.

Medicine Hat News, Alta.

Circ. 7,248

August 17, 1968

**MONTREAL (CP)**—It took four men, three trucks, and the CNR with an intricate hook-up of rope, ladder and chain to get a 210-pound blueberry pie, enough to feed 550 persons, into the Quebec pavilion at Man and His World, Friday.

Niagara Falls Review, Ont.

Circ. 17,930

August 17, 1968

**7 MILLION VISITS**

MONTREAL (CP) — Man and His World recorded its 7,000,000th visit at 2:03 p.m. Sunday, 87 days after Montreal's permanent successor to Expo 67 opened. The fair received its 6,000,000th visit Aug. 2.

**TUNNEL STANDSTILL**

WINDSOR, Ont. (CP) — Officials of the Detroit-Canada Tunnel Corp. and striking members of Amalgamated Transit Workers of America, Local 1303, have made no progress in talks with a federal mediator, a company spokesman said Thursday.

**FUN MONEY**

LONDON (CP) — A national bank has come up with a gimmick which won't make paying bills any less painful, but will make it prettier. They offer customers a choice of blue, green, pink or buff cheques and wallets in eight shades.

Orillia Packet & Times, Ont.

Circ. 7,565

August 17, 1968

999 POLICE FIND EYE

MONTREAL (CP) — Perhaps the most unusual item found on the site of Man and His World — and not yet reported missing — is a glass eye. "It gave us a bit of a shock," admitted policeman Emilien Dufort, in charge of the St. Helen's Island police station.



Canadian Press  
Ongoing Service

A division of Maclean-Hunter  
451 University Ave., Toronto 2

Saskatoon Star-Phoenix, Sask.

Circ. 46,726

August 17, 1968 /

# Man and World impressive, but less frantic

Saturday, August 17, 1968 — Saskat

By GEORGE ANTHONY  
Toronto Telegram News Service  
MONTREAL — Man and His World is still the greatest show on earth.

It's not as great as last year's greatest show, Expo 67, but it's still 1968's most fabulous attraction. And until Expo 70 opens in Osaka, Japan, this world exhibition will be hard to beat for atmosphere, entertainment and international glamor.

"I like the theme pavilions best," one tourist told me. "Last year I was so busy lining up for all the big ones I missed the theme buildings completely, and some of them are terrific."

Some of them are gone, too.

So are some major exhibitors — Russia, the U.S., Ontario, Czechoslovakia among

others. But the general feeling seems to be that they made a mistake by pulling out, because this year's crowds still like what they see.

Russia's absence is most noticeable. Only her ground floor sturgeon pond remains, an empty aqua shell. The rest of her pavilion's stone and steel foundation appears to be in ruins.

Not so the U.S. bubble, now a paradise of greenery. Nor Czechoslovakia, whose pavilion's foundation has become a flower-laden park with flights of steps to the sky.

At La Ronde Laterna Magika has changed its show to add new episodes to the Czech-made film and stage presentation. And some faster, more frenzied rides have been added to the midway.

But the antique merry-go-round still pipes out the Carousel waltz in front of the beer garden, and there's a new All-Girl All-French All-Wow show at the Garden of Stars.

And, by no coincidence at all, there just happens to be a booth or two where, thanks to Jean Drapeau, you too may become a voluntary taxpayer to the City of Montreal.

My wife and I visited Man and His World.

We just wanted to get that Expo feeling again.

So we invested four hours and \$20 and had a wonderful afternoon, nostalgic and sunny and thoroughly delightful. We didn't try to re-live Expo. We simply remembered it as it was.

We were admitted to the

grounds around lunchtime, and went to a bobo stand for a snack. Toronto's benches were gone, so we couldn't sit down, but the bobos (Polynesian meat balls) weren't that good anyway and we headed for the blue mini-rail.

Even though 87,000 tourists were on the scene, the avenues were seldom crowded. We scarcely recognized the minirail ticket booth — there was no line-up and we thought we'd come to the wrong place. We hadn't. For only 50 cents each we had a complete round trip of the fair — the 35-minute tour we wanted but couldn't get last year.

After the minirail we hired a motorized gondola and took a 20-minute tour of the Expo canals, sailing past major Ile Notre Dame landmarks

and pavilions as well as circling behind some (Britain, Ontario) in open water. There were no line-ups for the half-dozen gondolas available, and we cruised past vaporettos now transformed into floating restaurants, each with a different band: rock, Dixieland, German, bouzouki, etc.

(Movement is still the major factor at Expo. As we glided down the one-way canals three helicopters soared overhead, treating tourists to Man and His Air. And there were still line-ups — though not as long — at the U.S. and telephone pavilions.)

"Stay on as long as you like," said the Man and His World miniguide. We stayed on for one-and-a-half rides to see if he really meant it. He did.

It was from La Ronde's

yellow minirail that we discovered Laterna Magika had a new show, so on our second time around we disembarked at The Village, walked to the theatre and saw the performance, which was almost as good as last year when the magic was new to us.

After the show we took La Balade, the open-car caterpillar, back to Ile Ste. Helene, where we had hot dogs and boarded the remaining yellow minirail.

This ride was as delightful as the others —

It was getting late when we got off the minirail, so we hailed an electrocab — there are no pedicabs, this year — and the driver wheeled us up to the Expo Express for \$1 even.

We had spent an effortless, enjoyable day at the fair, and

after four hours, including admission (\$2.50 each), bobos and hot dogs (\$3), Laterna Magika (\$4), our gondola ride (\$3.50) and all minirail and other transportation, we spent \$19.38.

All in all, it was a pleasant way to visit an old friend — or even say goodbye.

## Photo Expert Says 5.999 Store Unused Film In Refrigerator

MONTREAL (CP) — If you want to preserve unused rolls of film, store them in your refrigerator, says Adrien Castegnier, an expert in the field of photography.

"Most people leave their unused film in a camera, thinking they will be ready to take pictures when the occasion arises, but what they forget is that the camera is often exposed to various temperature changes which may harm the film."

Mr. Castegnier, who runs Direct Film Service Inc. at Man and His World, advises amateur photographers never to leave camera equipment sitting in the sun in the back of a car or lying about on a lawn.

The 33-year-old vice-president offers a unique service to visitors to the former Expo site by letting them have, free of charge, a camera with which they can take pictures during their visit.

"We started the service because many fair-goers last year didn't bring cameras with them. Often, people come to the exhibition unexpectedly and want to take photos."

"So we lend them one of these new automatic cameras, one which uses a size 126 film that comes in a cartridge and all they pay for is the film and the processing. When they leave the fair, they can return the camera at one of our many boutiques located throughout the grounds."

### URGED TO USE COLOR

To date, 35,000 customers have visited the film service and only one camera has not been returned.

"People are basically honest," says Mr. Castegnier, "and it seems when we hand them a quick course in photography they are more appreciative."

Primarily, the "instant photography" course is given to amateurs who may never have handled a camera.

"We show them how to load the automatic, merely by dropping the cartridge in the back, and we advise them to shoot in color. Black and white pictures require a good deal of photographic skill and color can often save an otherwise wasted shot."

"We also tell an interested amateur to begin by framing his subject in the middle of his photo. Later, as he becomes more proficient he may place his subject to one side or in the foreground, but generally keeping it in the middle will ensure a reasonable photograph."

When it becomes dark, use a flashbulb, says the expert. And rely on a flash when photographing against the sun, to highlight hair or to get a special effect.

### PEOPLE HELP PICTURE

"When taking a color shot of people, try to frame them against a pastel background, preferably an uncluttered one. Always try to avoid having too many details in the picture."

Mr. Castegnier warns his customers that color prints cannot be made into slides.

"Check the film you are buying. If the name ends with the word chrome, that means you will obtain positive pictures which can be viewed by transparency. These can be seen on a screen through a projector."

"If the film name ends with the word color, you obtain negative pictures which have to be printed on paper."

"Slides can be printed on paper, but the quality is never quite as good as the original."

And it's a good idea, says Mr. Castegnier, to have people in a picture even if the subject is a scene involving fields, lakes, mountains or just flowers.

People, even if in silhouette, will always enhance the photo.

If no people are about, try getting an interesting foreground, such as a car, dog, flowers or even a lamp post.

Sault Ste. Marie Star, Ont.  
Circ. 20,893  
August 17

## Trailer fever brings more tourists

A North American trailer fever this year has hit the Sault Ste. Marie area bringing more tourists than ever before but fewer and fewer who use the area's motel and resort facilities.

A Chamber of Commerce official last week said three times as many persons as last year are stopping in for tourist information.

"This can be attributed to the fact that we have better signs designating our loca-

tion," she said. Of major significance is her observation. "Over half the people who come to us are campers and trailerers."

The official attributed the large influx of trailerers to the area's scenery and hunting and fishing facilities.

Officials for the Canada Customs and the International Bridge Authority report a definite increase in the number of vehicles travelling across the bridge this year. Figures

released by the bridge authority show that 20 per cent of the automobiles crossing the bridge are hauling a trailer. Many of the remaining 80 per cent are reported to be carrying other types of camping gear.

An average increase of five per cent in bridge traffic over last year has been recorded in the first half of this year.

A customs official spoke of a sharp rise in trailering this year and ventured the opinion more people are taking to the provincial parks mainly because of the increasing costs of living.

"It's much cheaper to take four persons on a three-week trip in a trailer than it is to take the same four people on a trip and stay in hotels," he said.

Many Sault area motel and resort operators have reported a slight loss of business this year and feel the decrease may be a result of the trailer fever.

More travellers are taking to the road and parks rather than the motel or cottage resorts, one operator said. In this way they can stop where they please, when they please and for as long as they please without running up a huge list of expenses, he said.

According to Glenn Condit, Sault district parks supervisor for the Ontario department of lands and forests, the number of visitors stopping at the provincial parks remains the same as last year although there is an increase in trailer-

ing as compared to 1967. More people probably want to travel by trailer not only because it is cheaper but because the facilities for trailers and campers are improving each season, he said.

A Sault spokesman for the Ontario department of tourism and information last week reported a season increase of 50 per cent in inquiries over last year at the department's information office across from the bridge plaza.

"During the 1967 season about one in every three visitors requested information about Expo," he said. This year about one in every 45 visitors is asking about Man and His World."

This shows Man and His World is not affecting the tourist trade in this area, he said. Most are coming into the

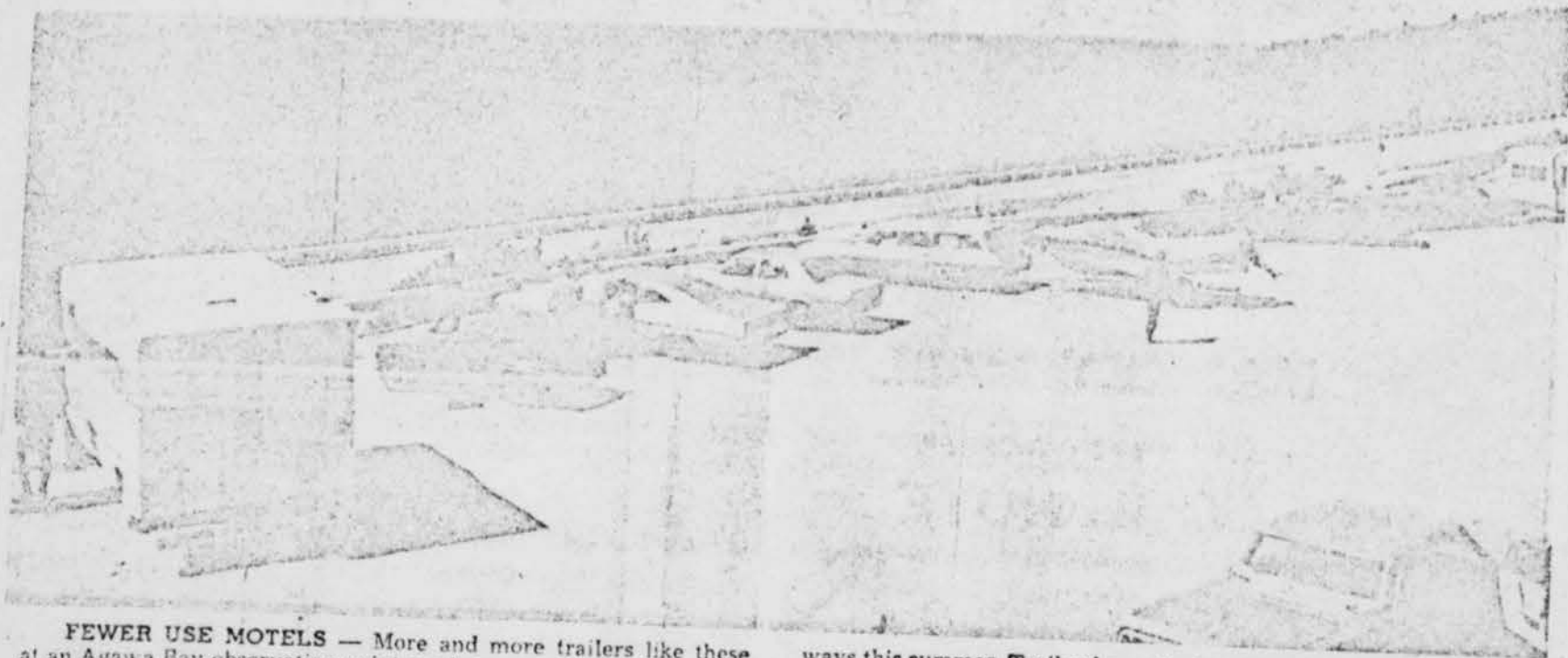
area to take advantage of the hunting and fishing facilities we have to offer them. The scenery is another influencing factor. Many tourists spend a few days in the area just to take in the scenery.

The rise in the number of tourists in Algoma is reflected across Canada. Business has been so good in all 10 provinces that another billion dollar bonanza year in tourism has been predicted by the director of the Canadian government travel bureau.

"We've got to start thinking soon of tourism as a \$2,000,000,000-a-year business, and that's quite possible in the few years ahead of us," the director, Dan Wallace, told a Canadian seminar on the convention business convened by the federal government in Ottawa.

Sault Ste. Marie Star, Ont.  
Circ. 20,893  
August 17, 1968

999



**FEWER USE MOTELS** — More and more trailers like these at an Agawa Bay observation point are being seen on Algoma high-

ways this summer. Trailers' popularity with the tourist is said to be due to improved trailer facilities and their low cost in comparison with hotels or motels.  
Sault Star Photo

Brantford Expositor, Ont.

Circ. 25,604

August 17, 1968

# Pie Posed Problem

L. 999  
MONTREAL (CP) — It took four men, three trucks, and CNR and an intricate hook-up of rope, ladder and chain to get a 210-pound blueberry pie, enough to feed 550 persons, into the Quebec pavilion at Man and His World Friday.

As the pie was five feet, three inches in diameter, the delivery men were forced to seek a way to take it up to the restaurant terrace of the pavilion that did not involve the elevator.

So the puffing carriers rigged up their elaborate hook-up and hoisted the delicacy up the facade of the showplace and over a railing girding the terrace.

The four men then carried their burden, said by its bakers to be the largest pie ever baked, to a large table, pried open the wooden container with a hammer and crowbar and the unveiling was complete.

The pie was baked in 90 minutes in the Chicoutimi, Que. bakery of La Huche Sans Par-eille Inc. Box and pie were then shipped to the exhibition by the CNR.

The unveiling marked the beginning of a blueberry festival forming part of weekend attractions at the exhibition honoring the Saguenay and Lake St. John areas of Quebec.

Fort William Times Journal  
Ontario  
Circulation 16,596  
August 17, 1958

K999 /  
**Blueberry  
Pie Weighs  
210 Pounds**

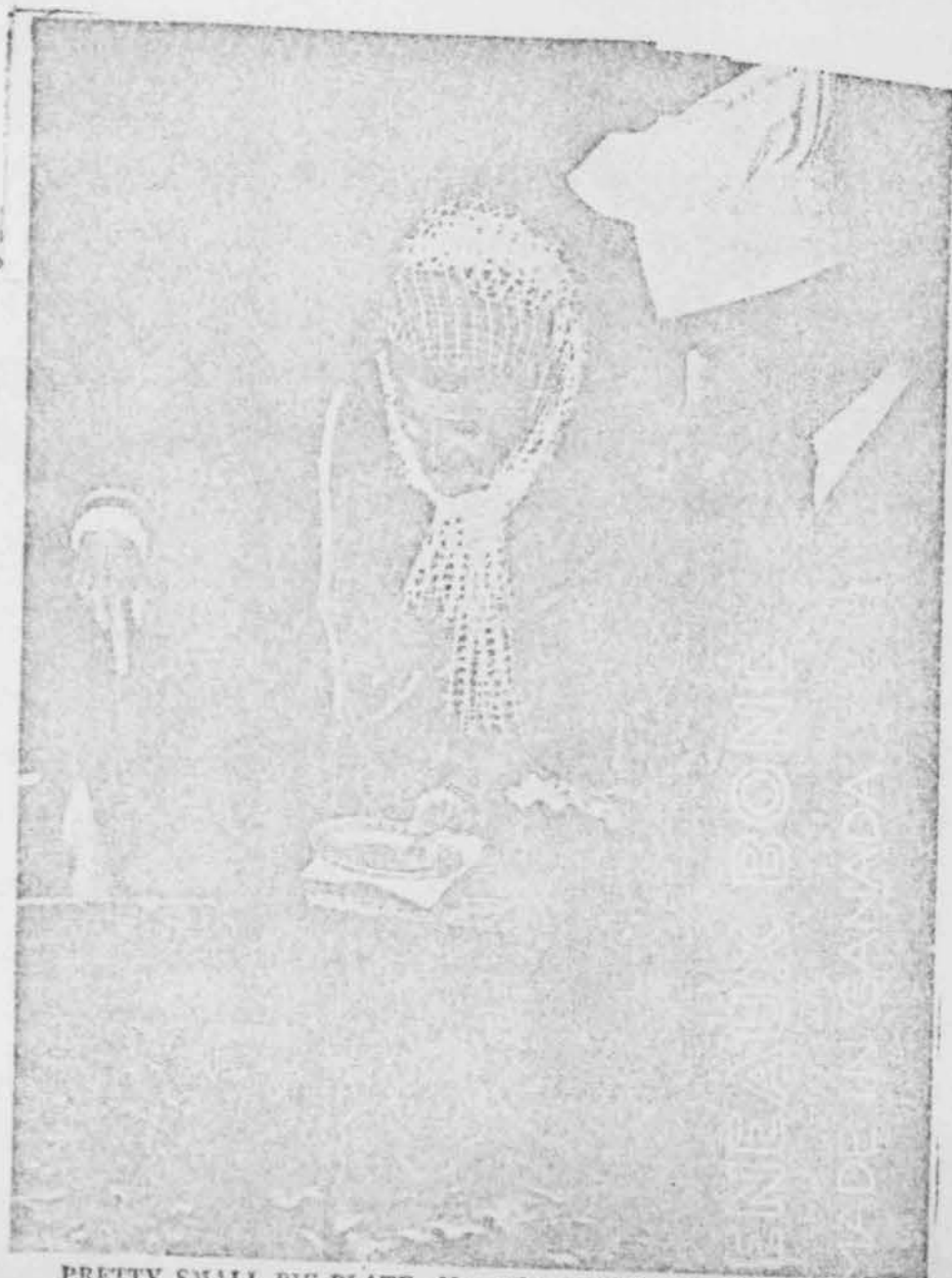
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PRETTY SMALL PIE PLATE—Mrs. Claude Blain cuts slice from monster pie for Quebec cultural affairs minister Jean-Noel Tremblay.

--CP Wirephoto

14

**International**  
New York City

From SEP 10 1968  
POST  
NEW YORK, N.Y.  
E-703,000 Sat-355,000

**TRAVEL HI-LIGHTS**

**Here and There**

Autumn offers a round of fascinating activities for visitors to Williamsburg, Virginia's serene colonial capital. On tap are candle light concerts, 18th-century plays, Field Musick Day, sunset review of the Queen's Guard and Colonial Militia, Yorktown Day and special tours of the historic area. Williamsburg's popular Colonial Weekends begin in early December, before the holiday season with its traditional gaiety.

\* \* \*

September will be the last full month for HemisFair '68, the 1968 World's Fair in San Antonio, Tex., which opened April 5 and closes Oct. 6 in accordance with the rules of the Bureau of International Expositions in Paris. More than 5 million persons have visited the fair during its first five months.

\* \* \*

Swissair, in cooperation with Flying Mercury Inc. and Allied Travel Inc., has announced the introduction of its "Take a Break in Europe" tour packages. A vacationer may have his choice of flying to one of six different cities in Europe for his starting point. All-inclusive prices start at \$300 with departures on Fridays, Saturdays and Sundays, based on the group tour fare from New York, and include first-class hotels, excursions and sightseeing, transfers, tips and taxes. All 34 departures are from JFK International Airport. For a descriptive brochure, see your travel agent or any Swissair office.

\* \* \*

Construction of the 430-room, fully air-conditioned Singapore Hilton is progressing at a rapid pace and the hotel is now scheduled for completion toward the end of 1969. Owned by Cho Jock Kim and Ng Teng Fong of Far Eastern Hotels Development Ltd., it will be operated by Hilton International Co.

\* \* \*

Northwest Airlines has filed with the Civil Aeronautics Board to extend its Alaska night coach fares for one year to Sept. 30, 1969. "The low night coach fares introduced by Northwest in February have saved travelers between Alaska and Seattle-Tacoma approximately a million dollars," according to R. J. Wright, vice president of sales for Northwest.

\* \* \*

"Man and His World," Montreal's replay of last year's

Expo '67, will continue through the month of October, closing for the winter months.

\* \* \*

Though sports enthusiasts will flock to Mexico City Oct. 12 to 27 for the Olympic Games, vacationers will find a choice of accommodations in many of the country's top resort and sightseeing destinations. Aeronaves de Mexico, the government airline, and Acapulco's Las Brisas Hotel have launched a joint promotion pointing out that the airline has plenty of seats available through the end of the year, except for a few days in peak periods. Rooms are available at Las Brisas and at many other hotels in Acapulco and Mexico City, even at certain points during the games.

17

**International**  
New York City

From AUG 18 1968  
VIRGINIAN PILOT  
NORFOLK, VA.  
M-124,000  
S-169,000

**Historic St. Louis  
Again a 'Gateway'**

ST. LOUIS (UPI)—This historic city, once called "Gateway to the West," now is the Interstate Highway hub to the four main points of the compass.

This year's vacationer heading south to HemisFair in San Antonio, Tex., or north of Montreal's Man And His World is fair-bound through America's midway city.

Famed today for its towering arch and the Jefferson National Expansion Memorial, St. Louis' history for almost 400 years has been dominated by its role in the nation's eras of transportation.

From its position on the Mississippi, St. Louis has in turn been: focal point for French Voyageurs on their fur-trapping expeditions to the Great Lakes and Canada by canoe; the country's greatest inland port in the era of river streamboats; the staging area for legions of pioneers during the country's west-

ward movement by wagon train; the nation's second largest rail terminal; and central link in the air transportation age as U.S. airlines followed air mail pioneers cross the continent in the 1930s.

Today's Interstate Highway motorist has a role in St. Louis' epic saga of transportation. Whether heading for Canada or Mexico, California or New York, he probably will hit St. Louis when crossing the continent.

The reason is that the city is crisscrossed by more North-South and East-West Interstate and Defense Highways than any other inland city. Coast-to-coast are the main arteries: Interstates 70 and 44, linking with famed Route 66—Interstate 40. North-South the main routes passing through or by St. Louis are Interstates 55 and 57.

These link southward at Memphis and Little Rock with Interstates 40 and 30 to Dallas, and Interstate 35 as Dallas to San Antonio and to the Mexican border at Laredo. North to Chicago are Interstates 55 and Route 66, and not yet completed Interstate 57.

Stopping over in St. Louis can mean easy access to downtown St. Louis and the waterfront National Park with historic exhibits dedicated to National Expansion Memorial. From the convenient Beltway, Interstate 244, motorists can find modern motels, sightseeing in Missouri Cave Country at Meramec Caverns, Stanton, Mo. on Rt. 66, and time to view the National Expansion Memorial Arch on the Mississippi riverfront.

8  
**International**  
New York City

From  
**NEWS-AMERICAN**  
**BALTIMORE, MD.**  
E-222,000  
S-322,000

AUG 25 1968

**TRAVEL AND RESORT**

# The Bubble Hasn't Burst for Montreal

By HUGH BRANNAN JR.  
Resort and Travel Editor

The spectacular success of Expo '67 in spite of participating in an era of great international fairs and exhibits that spanned North America in the 60's, was a tough act to follow.

However, son of Expo, Montreal's permanent international exposition, "Man and His World," situated on the exact site of Expo '67 is attracting American tourists by the millions.

The United States pavilion, Biosphere, still is the center of unique structural attraction. The "bubble", a filigree of metal supporting a transparent skin of plastic panels has become the world's second largest aviary under the name of Biosphere.

It includes more than 300 birds of some 70 different species from all parts of the world and five gardens which range from Renaissance retreats and formal, European-style squares with fountains to lush, semi-tropical cases.

Treasure Island, a new exhibit is housed in the former Cuban pavilion. The opening of the new exhibit is part of the permanent exposition theme.

While the name of the pavilion recalls the legendary pirates who roamed the seven seas in search of treasure, visitors can see the symbol of a treasure that will be won every month by lucky contributors to Montreal's voluntary tax program. They are the silver ingots

which are awarded to prize winners in the tax draw.

Man and His World officials went to the largest shipping companies, as well as to other commercial enterprises and private individuals in order to obtain models and other exhibits for the pavilion.

There are replicas and models of ships of all sizes, faithfully reproduced to scale. Some of them measure 12 feet in length.

The collection also includes a German submarine; galleons from the 13th to 19th centuries; a destroyer of the MacKenzie class loaned by Vickers; a light cruiser furnished by the Maritime Military Museum; the Carmania loaned by Cunard; and the third model of the Ile de France, obtained from the Brothers of Saint-Viateur.

Models of the Empress of Britain, the Mont-Royal and

other Canadian Pacific ships are also on display, as is the Federal Palm, which was loaned by former transport minister Leon Balcer.

The Golden age of Canadian shipping is recalled through a model of the famous Bluenose made by the well-known Leclerc of Saint-Jean-Port-Joli and loaned by the Quebec Handicrafts Center.

There is also a piece of the wreckage of the Vermont, the second American steam vessel, which sank off Ile-aux-Noix, near Lake Champlain.

Marine Industries loaned a collection of navigational aides, comprising ancient and modern sextants, sounding devices and steering gear.

Visitors can see an artist making small models of ships in bottles. These are for sale.

79  
**International**  
New York City

From AUG 18 1968

**TRIBUNE**  
**CHICAGO, ILL.**  
M-828,000 S-1,152,000

**THE MONTREAL FAIR**  
MONTREAL, July 19—  
Friends attracted my attention to an article in THE TRIBUNE travel section (April 7) about "Man and His World."

I read it with the keenest interest and cannot resist the temptation to drop these lines in order that you may know about my grateful feelings.

We worked very hard to make this exhibition a worthwhile instrument of education, as well as an effective manner of bringing about better understanding between people of all nations. Nothing is more gratifying, therefore, than to read comments as encouraging as yours.

JEAN DRAPEAU  
Mayor of Montreal

["Man and His World" is an international exhibition staged by Montreal using all but three of the principal structures of Expo 67, the famous Canadian world's fair.—Ed.]

48  
**International**  
New York City

From AUG 18 1968

**INQUIRER**  
**PHILADELPHIA, PA.**  
M-512,000 S-932,000

## Yule tree set up At Montreal's fair

What is probably Canada's first Christmas tree of 1968 has gone up on the summery site of Man and His World in Montreal.

The exhibit, housed in the Face of Winter pavilion (formerly the Ontario pavilion), commemorates the introduction of the illuminated Christmas tree to Canada by Gen. and Mrs. Friedrich-Adolph von Riedesel at Sorel, Quebec, on Christmas Eve, 1781. It features illustrations of the first lighting.



Galt Evening Reporter, Ont.

Circ. 13,188

August 19, 1968

### Concessions Close At Montreal Fair

999  
MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

The city of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Prince Albert Herald, Sask.

Circ. 7,653

August 19, 1968

4<sup>0</sup> Unable To Meet  
Fair Rent Deadline

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Evening Times Globe

Saint John, N.B.

Circ. 24,071

August 19, 1968

7 7-999  
It took four men, three trucks, the CNR and an intricate hook-up of rope, ladder and chain to get a 210-pound blueberry pie into the Quebec pavilion at Man And His World. As the pie was five feet, three inches in diameter, the delivery men were forced to seek a way to take it up to the restaurant terrace of the pavilion that did not involve the elevator. So they rigged up their elaborate hook-up and hoisted the delicacy up the glass facade of the showplace and over a railing girding the terrace. The pie was baked in 90 minutes in a Quebec bakery. Box and pie were then shipped to the exhibition by the CNR. It was big enough to feed 550 persons.

Regina Leader Post, Sask.

Circ. 60,820

August 19, 1968

## 1-994 Boutiques

### closed

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**GIANT PIE**--The "largest blueberry pie in the world" was unveiled at the Quebec pavilion of *Man and His World*. Mrs. Claude Blain cut up a piece of the 210-pound pie for Jean-Noel Tremblay, Quebec minister for cultural affairs. CP Wirephoto

## World's Biggest Pie Will Feed 550

MONTREAL (CP) -- It took four men, three trucks, and CNR and an intricate hook-up of rope, ladder and chain to get a 210-pound blueberry pie, enough to feed 550 persons, into the Quebec pavilion at *Man and His World*.

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not involve the elevator.

So the puffing carriers rigged up their elaborate hook-up and hoisted the delicacy up the facade of the showplace and over a railing girding the terrace.

The four men then carried their burden, said by its bakers to be the largest pie ever baked, to a large table, pried open the wooden container with a hammer and crowbar and the unveiling was complete.

The pie was baked in 90 minutes in the Chicoutimi, Que. bakery of La Hucho Sans Parallele Inc. Box and pie were then shipped to the exhibition by the CNR.

The unveiling marked the beginning of a blueberry festival forming part of weekend attractions at the exhibition honoring the Saguenay and Lake St. John areas of Quebec.

Kenora Miner & News, Ont.

Circ. 4,842

August 19, 1968

## Can't pay bills, 4 shops closed by Montreal

MONTREAL

One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for payment of back rents and minimum guarantees, a fair spokesman said.

The operators of 18 concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay their bills. Those that did not pay suspended operations voluntarily.

The concessions told Thursday to satisfy their financial obligations brought to 124 the number of establishments given similar orders since July 15.

Three concessions were closed by the city after they did not meet the deadline last Saturday set for 79 businesses.

The spokesman said that, of the 410 concessions on the site, all but 14 have settled their accounts.

# LOOKING AROUND

with  
SANDY BAIRD

The Toronto "Ex" yesterday drew 167,500 on its first Sunday opening ever and let's not forget that the gates weren't ajar until 1:30 p.m. so that was quite a turnout.

It was large enough to dispel any lingering doubts—if any there were—that the public would support a Sunday opening. The only real wonderment is why it took so long to open the show on the Sabbath.

BY THE WAY, Expo fans may be wondering if the "Ex" has done anything to emulate the Montreal show's clean-as-a-pin appearance. Well, we were down on Friday and the grounds seemed to be neater than in other years and there seemed to be more chaps spearing paper.

Still, you have to wonder though whether any cleanup effort will soon be able to keep pace with our growing penchant for pitching paper just anywhere. Thanks to the new nonchalance that leaves so many trash cans empty, just about every community seems to be getting scruffier.

Maybe comic Pat Paulsen, "campaigning" for the U.S. presidency, has the only answer to dirty streets: "Have a woman come in three days a week to clean the city."

## Flag Waiver

A Montreal group has ponied up \$1,120,000 of the \$10,000,000 entry fee and it looks as if that city's off-again, on-again National League baseball team is on again.

And, assuming that the syndicate can tap its piggybanks for the extra 9,000,000 clams, that means that soon there'll be a lot of blather about picking a name for the team.

NO PROBLEM, no problem at all. Just name the entry for Mayor Jean Drapeau, the guy who secured it for Montreal. And the same guy, as everyone knows, who bagged and built Expo, and, in a spare moment a few eons ago, scooped out the St. Lawrence and piled up Mount Royal with the proceeds.

What's that? Drapeau is a silly name for a ball team? No sirree, bub. In English "drapeau" means "flag" and thus en Anglais the team would be the Montreal Flags.

The team could use our Canadian flag as its emblem and that makes sense as it'll be the nation's first modern entry in the big league and all of us will have a rooting interest in it. Suppose there are other Canadian teams? Hold on now, friend, that isn't ruddy likely in the face of the unfortunate backing and filling on the Montreal entry.

YES SIR, we have enough teams named the Cubs, the Cougars and the Canaries. Let's have something distinctive, something with the pure poetic appeal of such great names as the Trail Smoke Eaters and the New Westminster Salmonbellies.

What's that? There's never been a team named for a flag. Bosh, tish and shame on you. What about the great Berlin (now Kitchener) Union Jacks? And let's not forget the Linwood Union Jacks of a few decades back.

Yes sir, let's hear it for the Montreal Drapeaus! Or is it Drapeaux? Those French plurals have always plagued us.

## Postal Postscript

And with the mail strike now history, an east ward reader checks in with a fairly frequent lament. Like so:

"I have a beef about postmen—ours at least. I understand their routes are measured or planned in consideration of the use of sidewalks and driveways.

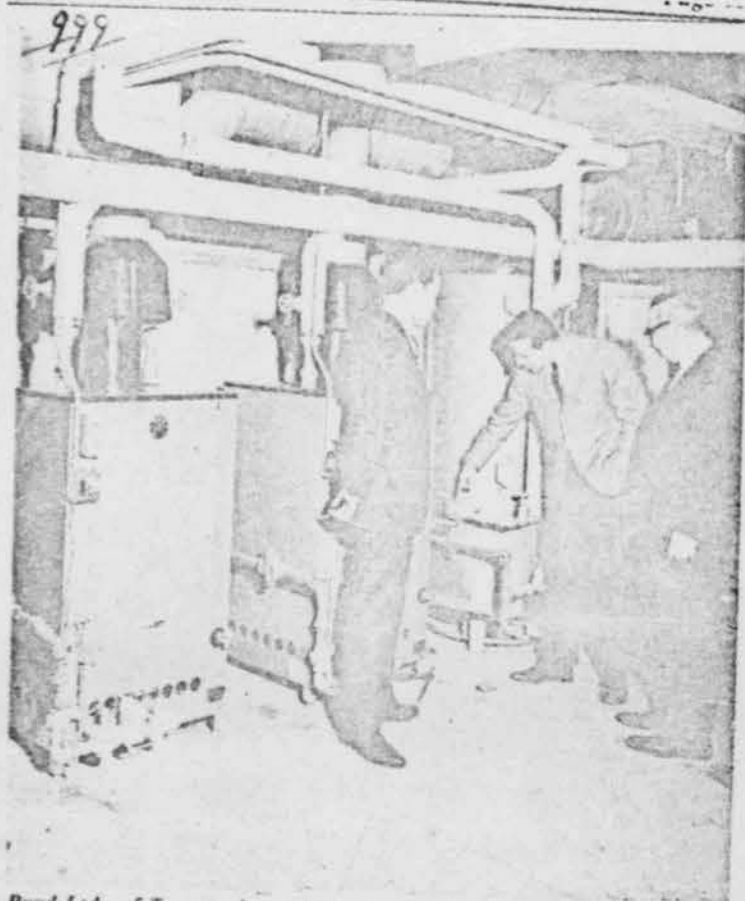
"There are not too many days on which we don't get mail and on which the postman doesn't cut across our lawn, in the same place every time. A small matter maybe, but after fertilizing and sprinkling our lawn we take pride in it. I just feel that the postman is cheating at our expense."

There are probably dozens of other householders who feel the same way and all of them are probably loath to say anything to their postman. They're torn between valor and discretion.

What's the difference between 'em? Well, they say that valor is to travel on an ocean liner without tipping; discretion means to come back on a different ship.

Heating, Plumbing, Air  
Conditioning, Toronto, Ont.

August 19, 1968



Ruud Ltd., of Toronto, is providing 77% of all water heating to 67 national pavilions and theme buildings at Man and His World in Montreal. Above, Tom Barnes, Quebec Natural Gas Corp., Bill Shishakly and Bob Park, Rodwick, Inc., Ruud Distributor, inspect some Multicoil water heaters at the Pavilion of Winter.



Kitchener Waterloo Record  
Ontario  
Circ. 51,110  
August 19, 1968

## 4 STORES CLOSED AT MONTREAL FAIR

899  
MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantee, a fair spokesman said.

The City of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Oshawa Times, Ont.  
Circ. 23,225  
August 19, 1968

### Concessions Close At Man, His World

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Brampton Daily Times &  
Conservator, Ontario

Circ. 7,771

August 19, 1968

**POLICE FIND EYE**

MONTRÉAL (CP) — Perhaps the most unusual item found on the site of Man and His World — and not yet reported missing — is a glass eye. "It gave us a bit of a shock," admitted policeman Emilien Dufort, in charge of the St. Helen's Island police station.

Telegraph-Journal  
Saint John, N.B.  
Circ. 28,251  
August 19, 1968

## Lost 999 And Found

The most unusual item found so far on the site of Man and His World — and not yet reported missing — is a glass eye.

"It gave us a bit of a shock," said Det. Lieutenant Emilien Dufort, in charge of the police department's lost-and-found facilities at the big Montreal exhibition.

"We're much more used to things like clothing," he added. Of some 3,000 items found on the twin-island site to date, the vast majority consisted of wearing apparel — skirts, sweaters, shoes, caps, coats of all kinds and shirts — enough, said Lieutenant Dufort, to clothe a good number of families.

Other items turned in to the various security posts have included cameras, hundreds of pairs of eyeglasses and sun-glasses, transistor radios, watches, wallets, purses, umbrellas, satchels, pipes, cigarette lighters, keys and many of the "visas" that serve as admission tickets to the exhibition.

The procedure for most items found on the site is to keep them at Man and His World for 48 hours, Lieutenant Dufort said. They then are taken to Montreal police headquarters.

Owen Sound Sun Times, Ont.

Circ. 14,169

August 19, 1968

Mon., Aug. 19, 1968 12

### Can't pay rentals, Expo firms ousted

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Sarnia Observer, Ont.  
Circ. 17,838  
August 19, 1968

K999



### CUTS WORLD'S LARGEST PIE

The "largest blueberry pie in the world" was unveiled at the Quebec pavilion of Man and His World. Mrs. Claude Blain cuts up a piece for Jean - Noel Tremblay, Que-

bec minister, for Cultural Affairs.

Canadian Press  
Shipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Victoria Times, B.C.

Circ. 29,712

August 19, 1968

MON., AUG. 19, 1968



**LARGEST** blueberry pie in history was unveiled at Quebec pavilion at Man and His World exhibition Friday. Weighing 210 pounds and five feet three inches in diameter it was figured sufficient to feed 550 persons.

It required a rope, ladder and chain to get baker's masterpiece into position. Mrs. Claude Blain cuts piece for Jean-Noel Tremblay, Quebec minister for cultural affairs. (CP Wire-photo.)

# The Globe and Mail

TORONTO, MONDAY, AUGUST 19, 1968

By BRUCE WEST

## Gloss or gloom?

Sometimes I wonder about Toronto . . . Now that the Canadian National Exhibition is under way, for instance, there is a renewed chorus of moans and groans concerning the elderly look of the 90-year-old fair. It must be admitted, of course, that in spots the old girl is beginning to show her age. But she's not nearly as shabby-looking as some of her critics make her out to be. There are a number of buildings which are as streamlined and modern as you could wish. Why should we be concentrating, in such a gloomy and self-conscious way, upon those remaining buildings which have given long and honorable service? Always there is the nattering concerning the comparison of the CNE with Expo. Ever since Expo opened its gates last year there has been this sad head-shaking going on within our local association of knockers about the seedy appearance of the CNE. The reason Expo out-dazzled the CNE is simply that Montreal, Canada and the world spent the better part of a billion dollars to build it. With that kind of spending money, you can put on quite a show. Expo was undoubtedly the greatest world's fair in history. But why should we keep on comparing it with the CNE? We just don't have that much money to spend on our annual exhibition, so why don't we quit belly-aching about it?



The modern look

My personal opinion is that the federal and provincial governments should kick in with some funds to complete the modernization of the CNE. After all, it is the country's largest annual exhibition of its kind and, as such, is a national show-window to hundreds of thousands of visitors from abroad each year. If it is to grow and prosper, some of the financial burden of enlarging it and bringing it up to date should be taken off the shoulders of the city. A fraction of the amount Ottawa contributed to Expo would make those who run the CNE jump with joy.

Meanwhile, we would do well to stop staring so gloomily at those old buildings and spare a glance for the new ones. Although there is plenty of room for improvement, we still have a whale of a good show on the western waterfront.

What we lack in streamlined buildings and split-screen movie exhibitions is to a large extent made up for by the fall fair atmosphere which still pervades the CNE—along with the heady scents of cotton floss candy and onion-garnished hamburgers. The pity is, of course, that the Ex is no longer the heaven for kids that it used to be. At one time a youngster with a half-dollar could have a memorable day at the CNE and return home with enough free samples to keep him nibbling for a week.

Now his loot is made up mostly of such highly inedible items as blotters and pamphlets. But a kid's life is tougher everywhere these days.



Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Sarnia Observer, Ont.  
Circ. 17,838  
August 19, 1968

Y999



### PEARSON AND BABY BORN AT EXPO '67

Former Prime Minister Lester B. Pearson met Catherine Helene Laverne at Man and

His World, the only child born last year at Expo '67. Mr. Pearson visited the former

Expo '67 site and was shown around by Mayor Jean Drapeau in the background.

Timmins Press, Ont.

Circ. 11,706

August 19, 1968

\$1.23 to \$1.27 a busnet.

<sup>E 399</sup>  
**Close Shops**

MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said. The city of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

AT

Cornwall Standard-  
Freeholder, Ont.  
Circ. 13,911  
August 19, 1968

#### Boutiques Close

YAGG  
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meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

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Port Arthur News-Chron., Ont

Circ. 15,166

August 19, 1968

## Rent Not Paid By Concessions

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The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Winnipeg Tribune, Man

Circ. 75,401

August 19, 1968

E999

## Eyes bigger than elevator

MONTREAL (CP) — It took four men, three trucks, and CNR and an intricate hook-up of rope, ladder and chain to get a 210-pound blueberry pie, enough to feed 550 persons, into the Quebec pavilion at Man and His World.

As the pie was five feet, three inches in diameter, the delivery men were forced to seek a way to take it up to the restaurant terrace of the pavilion that did not involve the elevator.

So the puffing carriers rigged up their elaborate hook-up and hoisted the delicacy up the facade of the showplace and over a railing girding the terrace.

The four men then carried their burden, said by its bakers to be the largest pie ever baked, to a large table, pried open the wooden container with a hammer and crowbar and the unveiling was complete.

The pie was baked in 90 minutes in the Chicoutimi, Que. bakery of La Huche Sans Par-eille Inc. Box and pie were then shipped to the exhibition by the CNR.

The unveiling marked the beginning of a blueberry festival

forming part of weekend attractions at the exhibition honoring the Saguenay and Lake St. John areas of Quebec.

The Intelligencer  
Belleville, Ont.

Circ. 15,081

August 19, 1968

### Boutiques Close

R 994

MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

The city of Montreal operates the fair.

Pembroke Observer, Ont.

Circ. 7,926

August 19, 1968

A 999  
**Man And His World  
Restaurant, Three  
Boutiques Close**

MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

The city of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Owen Sound Sun Times, Ont.

Circ. 14,169

August 19, 1968

**FEET TAKE POUNDING**

S-600  
MONTREAL (CP) — For long walks around Man and His World, the National Council for Walking suggests men wear lightweight leather slip-ons with perforated uppers and with a sole thick enough to take heavy pounding on concrete walks. For women, low-heeled shoes with broad toes are comfortable and stylish.



Kingston Whig-Standard, Ont

Circulation 26,761

August 19, 1968

## No <sup>K900</sup> money so they close

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The city of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Vancouver Sun, B.C.

Circ. 245,041

August 19, 1968

S. 999 \* \* \*  
**Fair Shops Close**

MONTREAL (CP) — One restaurant and three boutiques at Man and His World have closed because they were unable to meet a deadline set by the City of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

Kirkland Lake Northern  
Daily News, Ontario  
Circ. 6,299

August 19, 1968

Y 999  
**Close Concessions  
At Montreal Fair**

MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

The city of Montreal operates the fair.

Sault Ste. Marie Star, Ont.

Circ. 20,893

August 19, 1968

## Rent Absent, Doors Closed At Expo II

MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

The city of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Peterborough Examiner, Ont.  
Circ. 27,222  
August 19, 1968

1. 799  
**Montreal Fair  
Proves Costly  
To Concessions**

MONTREAL (CP) — One restaurant and three boutiques at Map and His World closed Saturday when they were unable to meet a deadline set by the city of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said. The city of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Peterborough Examiner, Ont.  
Circ. 27,222  
August 19, 1968

## Trip by Kayak Through Trent

CAMPBELLFORD (ENS) — A 57-year-old Englishman who hails from Bradford, Yorkshire, arrived in Trenton Sunday after paddling from Port Arthur in a kayak.

Gerald Brailsford, who came to Canada just to make the trip through the Trent system "because I always wanted to do it, and to see some friends of mine" passed through locks 11 and 12 at the southern outskirts of Campbellford shortly before the locks closed Saturday night.

Mr. Brailsford has rigged a sail on a four-foot mast immediately in front of the cockpit of the kayak, but is thinking of discarding the device. The mast got tangled in the steelwork of a low bridge in Campbellford near lock 11 and a lockmaster's assistant had to climb along steel girders under the bridge to free the eight-foot vessel. "I didn't want to see them swing that big bridge just for my little craft", he said later. Besides, Mr. Brailsford has experienced headwinds and crosswinds on his journey through the Trent, and "you can't tack with a fixed sail like this one", he told The Examiner.

He left Port Arthur on May 20 and hopes to end his journey at Montreal, then sail back to England aboard the Empress of Canada on September 17. He stayed for a short time with friends in Newmarket, Ontario, and was given a reception when he was a guest of the Rotary Club of Bradford, Ontario — namesake of his English home town. "I cheated a little on the voyage — my friends drove me from Newmarket to Peterborough and we put the kayak in the water there," he said in Campbellford.

Mr. Brailsford was refused permission to use the Peterborough liftlock Monday, because his craft was not registered. To avert any further trouble, he registered the

craft at the department of transport office in Peterborough, and the blue fabric of his eight-foot craft now carries its registration number lettered in white on each side of the bow.

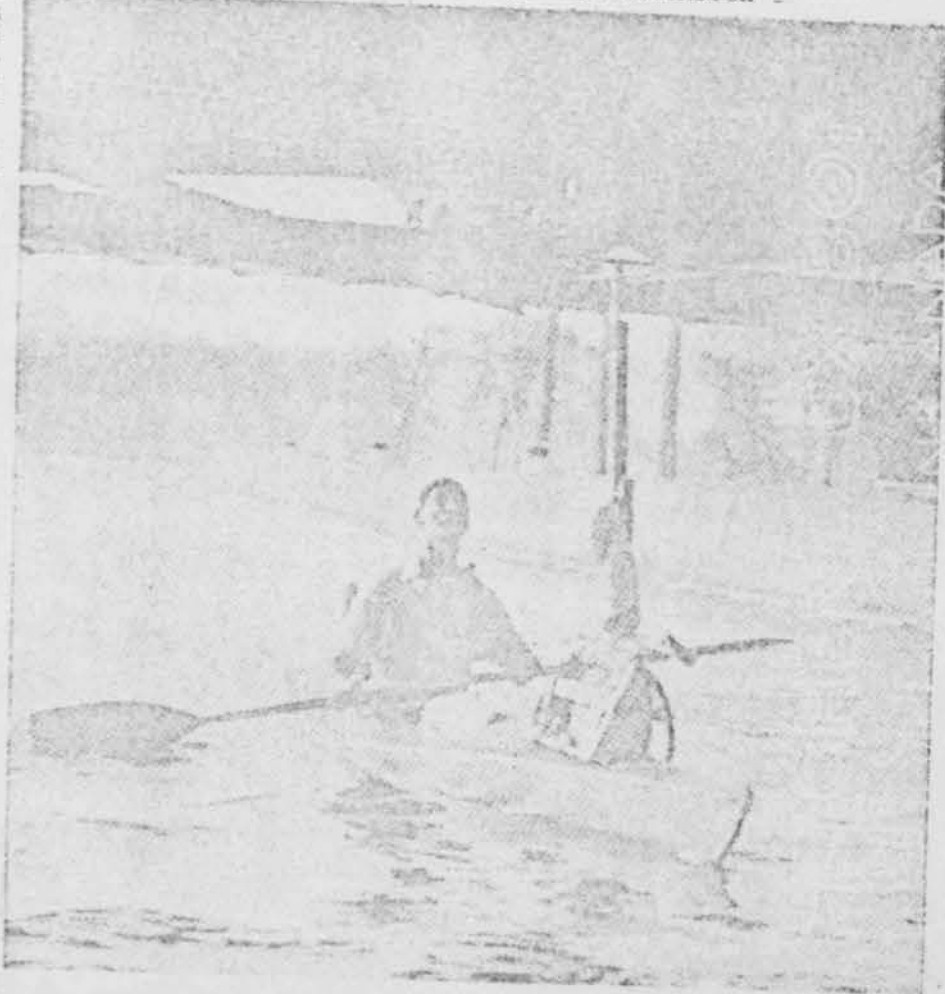
"I want to see the Man and

His World show in Montreal before I go back," he said. The kayak will return to England with him. It is made of canvas and folds neatly into a package about the size of a suitcase.

When he is not paddling his

kayak, Mr. Brailsford works as a parking lot attendant in Bradford, England, where he parks cars on the roof of a supermarket. "We don't have as much open space as you have here in Ontario", he explained.

Monday, August 19, 1968 - PETERBOROUGH



—(W. W. Reid Photo)

KAYAK MAST TOO HIGH FOR CAMPBELLFORD BRIDGE  
Gerald Brailsford paddles through Trent to Montreal

Owen Sound Sun Times, Ont.  
 Circ. 14,169  
 August 19, 1968

**Mayor Drapeau gives CNE boost**

When Mayor Jean Drapeau of Montreal convinced the federal government that the Expo bubble should not be allowed to burst, he sparked the current drive by the promoters of the CNE which resulted this week in a proposal to make the Grand Dame of the summer fun circuit truly national in nature.

His promotion of the original Expo extravaganza was nothing short of phenomenal and he has proven equally adept at cajoling the Canadian public and tourists visiting Canada to pay to see the continuation of the show.

Toronto exhibition officials were understandably miffed when he proposed to go into competition with the CNE. They cried long and loudly that the government of Canada had promised them that Expo was a one-shot proposition and that the CNE would always remain the premiere fair promotion in this nation.

Drapeau pooh-poohed their irate protestations and mounted the Man and His World show with full federal government approval. In doing so, he provided the spur which has resulted in this season's CNE presentation becoming far and away the biggest, gaudiest, most professional show that august group has ever staged.

More importantly, his tireless drive to keep the Expo turnstiles clicking has made the directorship of the CNE take a hard look at just where their show is going.

As a result, the directors made a direct approach to the provincial government for financial support and in return, received the assurance of Prime Minister John Robarts that the province has plans of its own for the expansion, improvement and perpetuation of the CNE.

Mr. Robarts disclosed the current thinking of the province is that the show should have a longer run, that the "country fair" image should be changed, and that it should become national in scope.

He unveiled a proposal to utilize the lessons learned at Expo in 1967. In this regard the provincial government's display will, if approved, exemplify space, progress and the dynamics of this great province's industrial strength.

He has suggested that outstanding national production be encouraged to bring their shows to Toronto for staging during the extended run of the CNE now proposed.

Mr. Robarts even had the temerity to suggest that the Calgary Stampede might be produced at the CNE. He may be hung this night in effigy from the lamp post at 8th ave. and 5th st. in Calgary, but you can't fault him for his imaginative thinking.

It appears almost certain that the CNE will stride forward now into the space age, and if it does, perhaps the directorship might consider issuing a "passport" to Mayor Jean Drapeau. After all, he really was the motivating force.

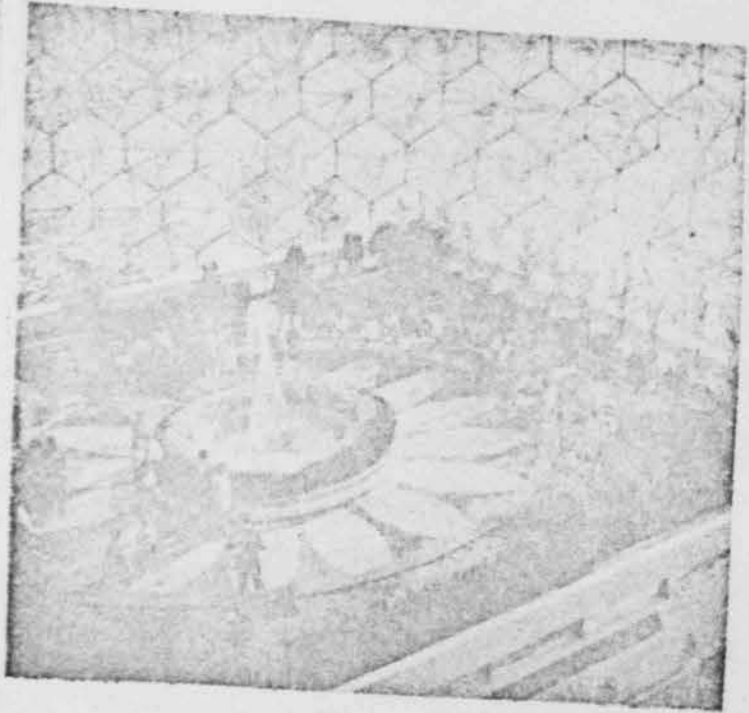
Markham Economist  
 & Sun, Ont.  
 Circ. 3,752  
 August 22, 1968



**AT MAN AND HIS WORLD** — This photograph of Miss Sharon Ostrander was taken by her father, Mr. Ray Ostrander of Markham, in the Photography Building, where Sharon is employed for the summer. Sharon, a graduate of MDHS, will enter the fourth year at Sir George Williams University, Montreal, this fall. She is fluent in French, has lived with a French family, and during Expo was employed in a Montreal store. The crowd at Man and His World was not large when Mr. Ostrander was there.

Canadian Press  
Clipping Service  
A Division of Macmillan  
411 University Ave. Toronto 2

Northern Times  
Kapuskasing, Ontario  
Circ. 4,914  
August 14, 1968



**Circle Solution?**

The above picture was submitted to THE TIMES as an unusual letter to the editor with the suggestion that it might give local planners an idea of how to solve the Circle situation. The scene shows the second floor of the geodesic dome at the site of Man and His World, the former American Pavilion during Expo. The circular foundation and piping for the water spray are almost exactly the same as that presently installed in the Circle - but the effect is much more spectacular than the local effort. The treatment of the area surrounding the fountain basin may not be possible in Kapuskasing but the idea could be adapted with eye-pleasing results.

Canadian Press  
Clipping Service  
A Division of Macmillan  
411 University Ave. Toronto 2

Mayerthorpe Review, Alta.  
August 20, 1968



MRS. EDWARD LAPLANTE, 9627-90th Street, Edmonton, has earned the sum of \$100 in silver ingots by contributing to the Montreal Voluntary Tax Roll for June 1968. She was received by the City of Montreal at the Queen Elizabeth Hotel, at the Helene-de-Champlain Pavilion and at various pavilions at Man and His World. Above, Mayor Jean Drapeau is seen extending congratulations. He was a recent Edmonton visitor and while here was made an honorary citizen of the city.



Nelson Daily News, B.C.

Circ. 9,545

August 20, 1968

E999  
**Kelowna Boy  
Sets Records**

MONTREAL (CP) — A 16-year-old boy from Kelowna, B.C., turned in a dazzling performance to topple two of six Canadian records during the weekend in the Quebec open water ski championships, held at the Man and His World exhibition site.

George Athans sailed 117½ feet to eclipse the previous record of 100 feet in the boys' jumping division. He later competed in the men's division and jumped 136 feet, four better than the previous 132.

The Canadian women's jumping record was bettered twice. Linda Bocoock of Lac L'Achigan, Que., jumped 92 feet, a three-foot improvement on the previous 89, only to be outdone by Violla Hoggan of Brandon, Man., who set a Canadian record of 95 feet.

Mrs. Bocoock's husband Bob kept the family name on the championship list by smashing the senior men's record of 105 feet with a jump of 113½ feet.

Helene Gagnon of Hull, Que., chalked up 81 feet in the girl's jumping event, surpassing the previous record of 66 feet.

Mayor Jean Drapeau and Mrs. Drapeau presented awards to the winners after the competition.

Nelson Daily News, B.C.

Circ. 9,545

August 20, 1968

**EGGG**  
**Big DAY FOR FAIR**

MONTREAL (CP) — It was like Expo 67 all over again Sunday at Man and His World as a record 196,238 visitors clicked through the turnstiles, bringing the total attendance figure to 7,852,320 since the exhibition opened May 17. Sunday's figure was the highest recorded this year for any one day.

Regina Leader Post, Sask.

Circ. 60,820

August 20, 1968

## Big day for fair

MONTREAL (CP) — It was like Expo '67 all over again Sunday at Man and His World as a record 196,258 visitors clicked through the turnstiles, bringing the total attendance figure to 7,852,320 since the exhibition opened May 17. Sunday's figure was the highest recorded this year for any one day.

Regina Leader Post, Sask.  
Circ. 60,820  
August 20, 1968

999.  
**Boutiques  
closed**

MONTREAL (CP) — One restaurant and three boutiques at Man and His World closed Saturday when they were unable to meet a deadline set by the City of Montreal for the payment of back rents and minimum guarantees, a fair spokesman said.

The City of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

Peterborough Examiner, Ont.  
Circ. 27,222

August 20, 1968

RECORDS TUMBLE

MONTREAL (CP) — A 16-year-old boy from Kelowna, B.C., turned in a dazzling performance to topple two Canadian records during the weekend in the Quebec open water ski championships, held at the Man and His World exhibition site. George Athans sailed 117½ feet to eclipse the previous record of 100 feet in the boys' jumping division. He later competed in the men's division and jumped 136 feet, four better than the previous 132.

Winnipeg Tribune, Man.  
Circ. 75,401  
August 20, 1968

<sup>Egg</sup>  
**Record ski jump  
for Brandon gal**

MONTREAL (CP) — A 16-year-old boy from Kelowna, B.C., turned in a dazzling performance to topple two of six Canadian records during the weekend in the Quebec open water ski championships, held at the Man and His World exhibition site.

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The Canadian women's jumping record was bettered twice. Linda Bocoek of Lac L'Achigan, Que., jumped 92 feet, a three-foot improvement on the previous 89, only to be outdone by Vialla Hoggan of Brandon, Man., who set a Canadian record of 95 feet.

Niagara Falls Review, Ont.

Circ. 17,930

August 20, 1968

RECORDS TUMBLE

989  
MONTREAL (CP) — A 16-year-old boy from Kelowna, B.C., lurged in a dazzling performance to topple two Canadian records during the weekend in the Quebec open water ski championships, held at the Man and His World exhibition site. George Athans sailed 117½ feet to eclipse the previous record of 100 feet in the boys' jumping division. He later competed in the men's division and jumped 136 feet, four better than the previous 132.

Telegraph-Journal  
Saint John, N.B.  
Circ. 28,251  
August 20, 1968

**BIG DAY FOR FAIR**

949  
MONTREAL (CP) — It was  
the Expo 67 all over again Sun-  
day at Man and His World as a  
record 195,213 visitors clicked  
through the turnstiles, bringing  
the total attendance figure to  
7,852,320 since the exhibition  
opened May 17. Sunday's figure  
was the highest recorded this  
year for any one day.



Port Arthur News-Chron., Ont.

Circ. 15,166

August 20, 1968



## 210 POUND BLUEBERRY PIE

The "largest blueberry pie in the world" was unveiled at the Quebec pavilion of Man and

His World Friday. Mrs. Claude Elam cuts up a piece for Jean-

Noel Tremblay, Quebec minister for Cultural Affairs.

—CP Wirephoto

Victoria Colonist, B.C.  
Circ. 37,152  
August 20, 1968

## Montreal Fair Crowd F-999 Like Repeat of Expo

MONTREAL (CP) — It was like Expo 67 all over again Sunday at Man and His World as a record 196,238 visitors clicked through the turnstiles, bringing the total attendance figure to 7,852,320 since the exhibition opened May 17. Sunday's figure was the highest recorded this year for any one day. Saturday one restaurant and three boutiques closed when they were unable to meet a deadline set by the City of Montreal for the payment of back rents and minimum guarantees.

The City of Montreal operates the fair.

The operators of 18 non-food concessions and 27 restaurants on the exhibition site were ordered Thursday to settle their overdue accounts with the city by noon Saturday or be closed down.

The spokesman said all but four concessions were able to pay the city the amounts they owed and those that did not make the payment suspended operations voluntarily.

The Herald, Font Hill, Ont.

Circ. 1,580

August 20, 1968

L-999



Visitors stroll through the village in the Face of Winter pavilion at Man and His World, Montreal's permanent exposition. The pavilion, located in what was the Ontario pavilion at Expo, depicts the joys of winter as lived by Canadians in a bygone era of horse-drawn vehicles, ice castles and the general store.

(Man and His World photo)

# BELL LINES

by Jack Haskett  
your telephone  
manager



Look what an important month August has been. Columbus sailed from Spain in August 1482. Talking motion pictures were shown for the first time in New York City in August 1926. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

August 18 this year sees the introduction of Econo-Pak service which offers a package of Long Distance calling to individual line residence customers. This new service provides 60 minutes of Long Distance calls a month from your telephone to any number of points that you might wish to call within your home province provided that they are served by Bell Canada dial telephones. Charge for the total 60 minutes is only \$10. All calls will be timed on a per minute basis. Econo-Pak service rates are available between 12 noon and 8 p.m. any day in the week. For full details just call your Business Office at 445-1100.

My "spies" are at work again and word they are sending back from visits to Man and His World in Montreal glow with enthusiasm. It's Expo without the jostling crowds but all the sparkle and world-in-miniature interest of last year. Two of the more eye-catching buildings have changed character inside this year. The former British Pavilion, now topped by a gigantic flag of Montreal, features the Music Belfry and has become a meeting place for music lovers. The other section of the building has become Cars of Yesteryear where exhibits pay tribute to the pioneers of the automobile. The 20-storey geodesic bubble which last year housed the American exhibit has been transformed into a fascinating aviary and garden area—really, an exotic indoor park. Some 800 birds of 150 different species are housed in enormous cages. In fact, in one section, visitors walk into a tropical garden to be greeted by flamingoes, peacocks, toucan birds with their huge beaks, and dozens of other brilliantly colored birds from tropical lands.

Several new exhibits are fascinating visitors this year. The Humor Pavilion gives a fun-filled look at the lighter side of life: Dolls representing people from the five continents and the way they dress provide a lesson in history and is a veritable museum of man in the Mirror of Man Pavilion. The Telephone Pavilion now has two sections. Canada 67 brings back the thrilling Walt Disney Circle-Vision 360 film. The other section of the building is now Montreal 326 and recalls the 326th anniversary of the City of Montreal. Poland and Ireland are two new participants in Man and His World. And for those who wish to relive Expo 67 there is a memorial pavilion where the great moments are remembered. A collection of flags of the participating countries, costumes worn by the hostesses of the various nation pavilions, slides, photos, reports and newspaper clippings are all there. Again this year Man and His World seems to be the place to visit for a comfortable, quick voyage around the world.

J. HASKETT

Lethbridge Herald, Alta.

Circ. 18,970

August 20, 1968

J-999  
BIG DAY FOR FAIR  
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day at Man and His World as a  
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through the turnstiles, bringing  
the total attendance figure to  
7,852,320 since the exhibition  
opened May 17. Sunday's figure  
was the highest recorded this  
year for any one day.

**CE DOSSIER CONTIENT  
PLUSIEURS DOCUMENTS  
ILLISIBLES**

Brandon Sun, Manitoba

Circ. 12,893

August 20, 1968

## Water skiing 999 records tumble

MONTREAL (CP) — A 16-year-old boy from Kelowna, B.C., turned in a dazzling performance to topple two of six Canadian records during the weekend in the Quebec open water ski championships, held at the Man and His World exhibition site.

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Mrs. Bocock's husband Bob kept the family name on the championship list by smashing the senior men's record of 105 feet with a jump of 113½ feet.

Helene Gagnon of Hull, Que., chalked up 81 feet in the girl's jumping event, surpassing the previous record of 68 feet.

Mayor Jean Drapeau  
Mrs. Drapeau presented a  
to the winners after the  
ition.

Cornwall Standard-  
Freeholder, Ont.

Circ. 13,911

August 14, 1968

## Man And His World In Trouble

Although attendance has been increasing steadily, if not spectacularly, Montreal's Man and His World exhibition appears likely to operate at a deficit in 1968.

Weekend crowds pushed the total attendance to date above the 7,000,000 mark. This, however, is still far short of the anticipated 15,000,000 target set by fair authorities. Whether this goal will be achieved before the exhibition closes in October, is doubtful, unless there should be a sudden surge of patrons in the ensuing weeks.

Man and His World has encountered many problems, not the least of which has been poor weather in May, June and part of July. Lack of publicity in the United States has been another factor, although

there are many who believe that our neighbors to the south would not have responded in numbers even remotely comparable to last year when Expo '67 was staged so successfully.

With the Canadian National Exhibition opening this month in Toronto as well as Ottawa's Central Canada Exhibition, Man and His World will experience real competition. Therefore, despite hopes of Mayor Drapeau and other officials, it seems Man and His World will have to wait at least another year, before it can become established as a permanent fair that can break even financially, or even provide some revenue for Montreal's hard-pressed fiscal setup.

Edmonton Journal, Alta.

Circ. 139,141

August 21, 1968

## City may meet strong competition in bidding for Expo subway cars

The opening date for bids on the Expo '67 subway cars will likely be postponed for several weeks.

Bids on the 44 cars, which Edmonton wants for an early start on its rapid transit system, will probably be opened in late October. The original opening date was Sept. 4.

A two-month delay won't seriously affect the city, providing its bid is successful. Of more concern to city officials is the reason for the delay, given as "a number of parties interested in bidding."

City commissioner Stan Hampton said Tuesday the postponement request came from Montreal and that it will be opposed by Edmonton. But he held little hope that the protest will work.

The "interested parties" are several Canadian and American cities, including Montreal, which could use the Expo Express

cars for its Man and his World exhibition at the Expo '67 ground.

The cars cost about \$100,000 each and at one time, city officials hoped they could obtain them for less than half. A large number of bidders might force the price up.

Losing the bid would mean a possible delay in the suggested 1971 starting date for the rapid transit system, besides forcing the city to purchase new equipment. Only a few specialized industries build the cars needed and delivery dates could be years away.

If Edmonton's bid wins, payment would have to be made in 1969, because no money is available this year for rapid transit expenditures, commissioner Malcolm Tweedle said Tuesday.

Council approved last month a \$5,000,000 capital expenditure in 1969 for the system, but at

budget time this year rapid transit was not mentioned.

However, negotiations for land acquisition are proceeding in connection with the needed stations and parking lots along the right of way of both the CNR and the CPR. That means some money may be needed, unless options are obtained, and it also means "we may have to borrow some money for that this year," Mr. Tweedle added.

Negotiations are also continuing with Canadian National on leasing costs for air rights above the tracks along 104th Avenue. The city has made an offer and a CN official has gone to Montreal headquarters to discuss the proposal.

City officials are tight lipped on how the offer was received. It is extremely important because a CN rejection would probably mean the end of plans to build a sports-convention centre along 104th Avenue.

Lethbridge Herald, Alta.

Circ. 18,970

August 19, 1968

## Photography Competition

### Announced

MONTREAL (CP) — Man and His World is putting up \$2,000 in prize money for its 1968 photography awards competition, open to professional photographers and cameramen whose work is published in newspapers or magazines or used for television or newsreels.

A \$1,000 award will go to the best full-page newspaper or magazine photo-feature with four or more pictures or the best TV or newsreel footage.

A \$500 prize is offered for the best single published photo and a \$500 second prize for TV or newsreel footage.

Entries, postmarked no later than Aug. 24, may be color or black-and-white and should be sent to: Photograph Awards, 1968, care of Press Centre, Man and His World, Wing No. 2, Cite du Havre, Montreal. Judging takes place Aug. 26.

All printed entries must be accompanied by four complete tearsheets or four eight-by-10 prints. Television or newsreel footage must be accompanied by a letter from the news editor saying when it was screened.



Regina Leader Post, Sask.

Circ. 60,820

August 21, 1968

## 7-999 Kelowna

### water bug a dazzler

MONTREAL (CP) -- A 16-year-old boy from Kelowna, B.C., turned in a dazzling performance to topple two of six Canadian records during the weekend in the Quebec open water ski championships, held at the Man and His World exhibition site.

George Athans sailed 117½ feet to eclipse the previous record of 100 feet in the boys' jumping division. He later competed in the men's division and jumped 136 feet, four better than the previous 132.

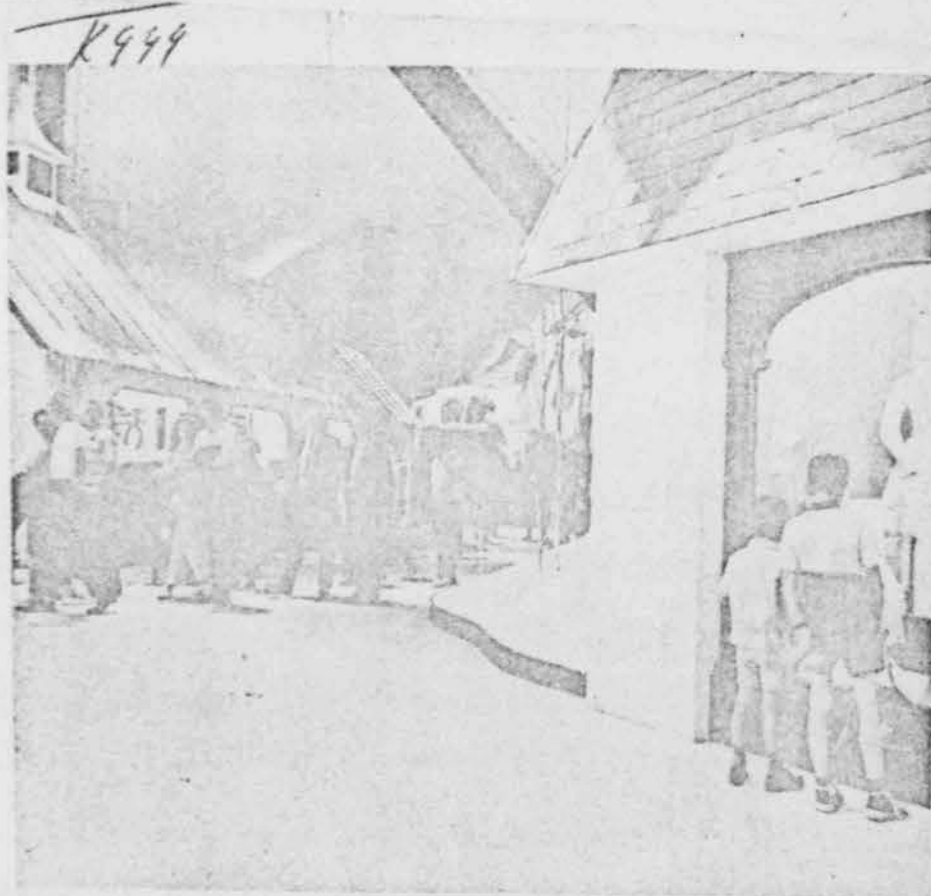
The Canadian women's jumping record was bettered twice. Linda Bocoek of Lac L'Achigan, Que., jumped 92 feet, a three-foot improvement on the previous 89, only to be outdone by Vialia Hoggan of Brandon, Man., who set a Canadian record of 95 feet.

Mrs. Bocoek's husband Bob kept the family name on the championship list by smashing the senior men's record of 105 feet with a jump of 113½ feet.

Helene Gagnon of Hull, Que., chalked up 81 feet in the girl's jumping event, surpassing the previous record of 68 feet.

Mayor Jean Drapeau and Mrs. Drapeau presented awards to the winners after

St. Clair Gazette  
Courtright, Ont.  
Circ. 1,278  
August 21, 1968



Visitors stroll through the village in the Face of Winter pavilion at Man and His World, Montreal's permanent exposition. The pavilion, located in what was the Ontario pavilion at Expo, depicts the joys of winter as lived by Canadians in a bygone era of horse-drawn vehicles, ice castles and the general store. (Man and His World Photo).

Vancouver Sun, B.C.

Circ. 245,041

August 21, 1968

Manning.

999 \*\*\*  
Passes 8 Million

MONTREAL (UP) — Man  
and His World, city-sponsored  
permanent successor to Expo  
67, has recorded its eight  
millionth visitor.

Edmonton Journal, Alta.

Circ. 139,141

August 21, 1968

## Refrigerator ideal for storing film

999  
MONTREAL (CP) — If you want to preserve unused rolls of film, store them in your refrigerator, says Adrien Castegnier, an expert in the field of photography.

"Most people leave their unused film in a camera, thinking they will be ready to take pictures when the occasion arises. But what they forget is that the camera is often exposed to various temperature changes which may harm the film."

Mr. Castegnier, who runs Direct Film Service Inc. at Man and His World, advises amateur photographers never to leave camera equipment sitting in the sun in the back of a car or lying about on a lawn.

The 33-year-old vice-president offers a unique service to visitors to the former Expo site by letting them have, free of charge, a camera with which they can take pictures during their visit.

"We started the service because many fair-goers last year didn't bring cameras with them. Often, people come to the exhibition unexpectedly and want to take photos."

"So we lend them one of these new automatic cameras, one which uses a size 126 film that comes in a cartridge, and all they pay for is the film and the processing. When they leave the fair, they can return the camera at one of our many boutiques located throughout the grounds."

### URGED TO USE COLOR

To date, 35,000 customers have visited the film service and only one camera has not been returned.

"People are basically honest," says Mr. Castegnier, "and it seems when we hand them a quick course in photography they are more appreciative."

Sudbury Star, Ont.

Circ. 33,640

August 21, 1968

## Keeps Surprising Audiences

# Drapeau Switches Easily Into Super Salesman

MONTREAL (CP) — When Jean Drapeau, the "believer who achieves the impossible," tosses away the mayor's top hat and replaces it with the salesman's cap, watch out.

On a recent 48-hour tour through five United States cities he tried to convince five mayors, hundreds of businessmen and reporters and thousands of television viewers that *Man and His World* is the greatest exhibition in the world and that anyone who hadn't seen Expo 67 owed it to himself to see Montreal's summer exhibition.

He told his audiences:

"Many people ask why we are continuing with a permanent exhibition and I ask them if they think Expo 67 was the greatest world's fair ever. Their answer is always a strong yes.

"Then I ask them if it is enough to leave their children, grandchildren and other relatives with just a legacy of postcards, snapshots and magazine or newspaper write-ups. Wouldn't it be better to give them the opportunity to walk on the soil which helped bring the world closer together?"

At Syracuse, N.Y., Mr. Drapeau was described as resembling the "father of the man on top of the wedding cake."

### GIVES MAYOR TIP

He kept surprising his audiences with a steady repartee about anything from the Montreal National League baseball franchise to how he got 94.6 per cent of the Montreal vote in municipal elections.

He met with Albany's Mayor Erastus Corning whose 27-year record as mayor is the longest in the U.S.

Mayor Corning said he would be happy to divulge his "recipe" for staying in office if Mr. Drapeau would give him the one for achieving 94.6 per cent of the vote.

Mr. Drapeau obliged by relating this tale:

"Once, when a man who had never voted, called to ask me what he could do to help me I told him to put a large cross beside my name."

"And what do I do if I want to vote against you?" asked the man.

"You do exactly the same thing," replied Mr. Drapeau,

"only instead of putting a large cross beside my name, just put a small one."

Many observers who followed the Montreal civic leader were surprised to note he pulled no rank despite special treatment.

### PACE HECTIC

In Utica, he draped an arm affectionately around the shoulder of pilot Denny Graff of Clarks Mills, N.Y., who had flown the mayor from city to city during the hectic tour. "Don't forget to get in touch with us if you come to Montreal," said Mr. Drapeau.

At no time throughout the two-day sales stint did the Montreal mayor refer to notes. He spoke in English and was often greeted with responses and adulation in French.

He admitted getting 2½ hours sleep before rising at 5 a.m. for the trip. At 7 a.m. he left Montreal and landed in Buffalo about 9:15. From then on it was one continuous round of newspaper, radio and television interviews.

With the 52-year-old mayor was Jocelyne Langis, 20, a hostess from *Man and His World*, who sighed: "I have

never been so tired in my whole life."

### BOOSTS BASEBALL

Although he had set out to promote visitors to the 1968 exhibition, he managed to convince many that Montreal deserved its newly-acquired baseball franchise.

"Of course we'll live up to what we promised in our bid," the mayor told one reporter who met him on the tarmac at Albany Airport where the twin-engine charter aircraft landed. Television cameras were set up even before the mayor stepped from the plane.

"You say, Mr. Mayor, that you'll live up to the conditions outlined in the bid, that you'll build a \$50,000,000 stadium but you don't have the money. How are you going to do that?"

"We'll build it just as we built everything else," replied Mr. Drapeau. "We have always managed to raise and borrow funds when we needed them and we'll do it again.

"Just remember, there's always a small group of people who say we'll never make it no matter what we do.

They're the ones who said Expo 67 was an impossibility because we didn't have money or land. We got both. Montreal is a baseball town, you know."

Earlier, the mayor did admit:

"Sometimes we do get a little nervous. It's like walking the tightrope. If we reach the other side, everybody cheers. If the rope breaks everybody says that was easy to predict — they should have known better . . ."

North Bay Nugget, Ontario

Circ. 17,747

August 21, 1968

## Big fair to honor firemen

Firemen, often the unsung heroes of present-day living, will be honored at *Man and His World* Friday at Place des Nations. There will be demonstrations and contests.

"Firemen's Day" will give visitors to *Man and His World* an opportunity to get to know more about the services performed by these courageous men who wait.

The latest in firefighting equipment will be on display and demonstrated. Newest fire engines will be lined up beside vintage equipment, restored and polished for the occasion.

A fashion show of the latest

models of a firefighter's wardrobe will take place and the Firemen's Band will provide music during the afternoon's celebrations.

The day was organized by the Montreal Fire Department in conjunction with the special events department of *Man and His World*. Elphège Hamel, director of the Fire Department, along with Assistant Director Aimé Letendre and assistant to the director Jean-Paul Boutin will be present, as well as other high-ranking officers. Neighboring fire departments have been invited to send delegations.

Calgary Albertan, Alta.

Circ. 35,104

August 21, 1968

2999  
**Crowd puller**

MONTREAL — Man and His World, permanent successor to Expo '67, recorded its 8 millionth visitor Tuesday.

Barrie Banner, Ont.

Circ. 3,120

August 21, 1968

## Barrie driver leads U2 division

9-9-68  
Barrie's Jerry Rice and co-driver Ross Mounstoven are 100 points ahead in the unlimited twin-engine sports-craft division of the Canadian Boating Federation racing series in the wake of the Laval marathon Sunday.

Piloting Yellow Bird, the Chrysler out-board team placed second at Laval, but came in ahead of the Orange Crate's Ray Fernandez and Marsha Goring of Cooksville, who won the Barrie regatta marathon U2 division. Up to the Laval race, Rice and Mounstoven led with 25 points. Laval gave the Chrysler crew another 75 points.

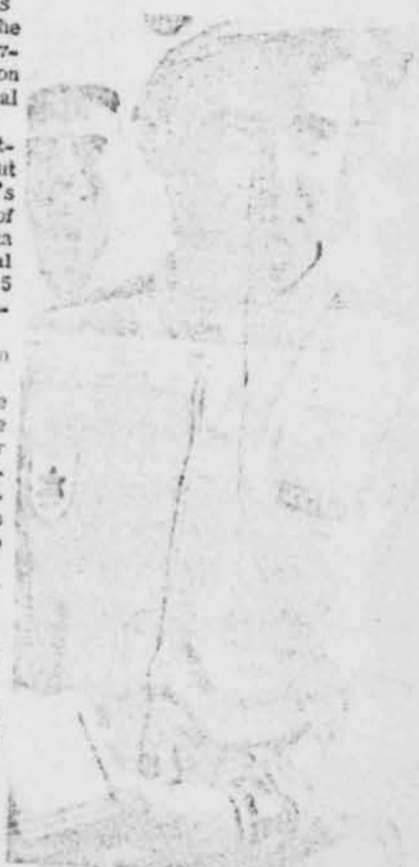
The Rice-Yellow Bird combination won the CBF title last year.

Only three more races remain in the touring marathon this summer, with the wrap-up national championships slated for the Canadian National Exhibition waterfront Sept. 8. Double points will be awarded at the CNE event, so Rice hopes to consolidate enough points at the next two races to avoid problems Sept. 8.

Only 10 boats finished the three-hour marathon at Laval out of a field of 30.

The Yellow Bird pit crew and drivers spent Friday night putting in bigger tanks to eliminate pit stops if possible. This proved to be a major factor Sunday, as the Orange Crate had to check in at the pit. Despite the fact one of the Chrysler motors on the Yellow Bird started to drag, the Barrie boat stayed in the circuit and finished a good second.

Next U2 race will be at Lake Champlain, Que. this weekend, then on to Montreal for races at Man and His World before the CNE appearance.



JERRY RICE

Lanark Era, Ont.  
August 21, 1968

# BELL LINES

17999  
by Richard R. Pearson  
your telephone  
manager



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\* \* \* \* \*

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R. R. Pearson



Melfort Journal, Sask.

August 21, 1968

y 999  
The operation of three restaurants and a cocktail lounge in the Canadian pavilion at Montreal's Man and His World exhibition is being handled by Canadian National Hotels. Personnel from CN Hotels fill various positions.

Canadian Press  
Shipping Service

A Division of Maclean-Lewis  
491 University Ave., Toronto 2

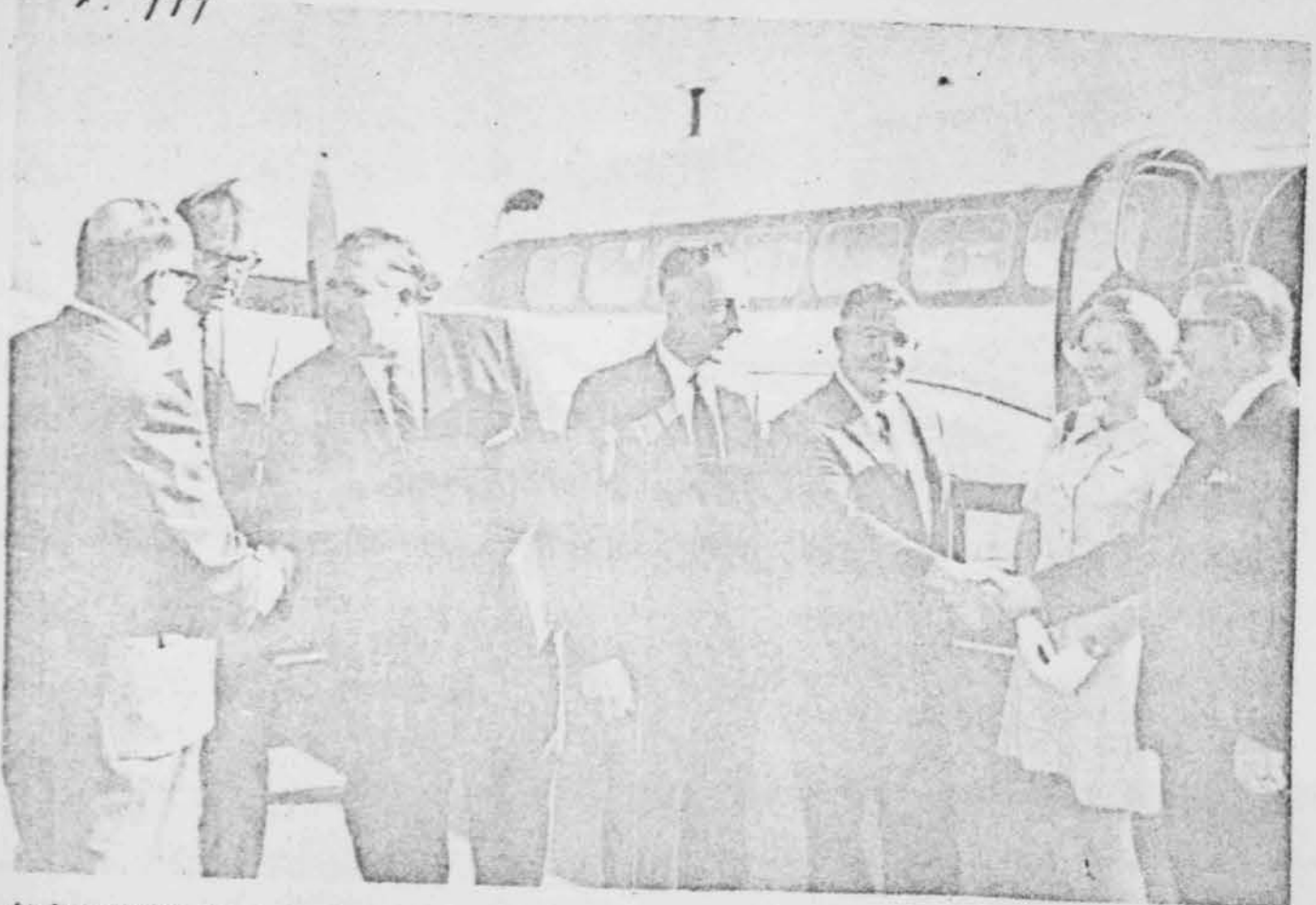
Seven Days in Pembroke

Ontario

Circ. 5,250

August 21, 1968

1. 999



At last week's airport opening are L. to R. Wallace Krause, vice-president of the airport commission; Del O'Brien, chairman of the airport committee; H.N. Miller, president of Royalair; Len LeBlanc of Montreal; J.J. Behan; Louise Payette, Man and His World hostess and Bill Kutschke, Mayor of Pembroke. (See Page 3)

(Photo by Montaigne)

Bancroft Times, Ont.  
August 21, 1968

# BELL LINES

C. H. BUCKLEY  
YOUR TELEPHONE

MANAGER

999

Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August 1926. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

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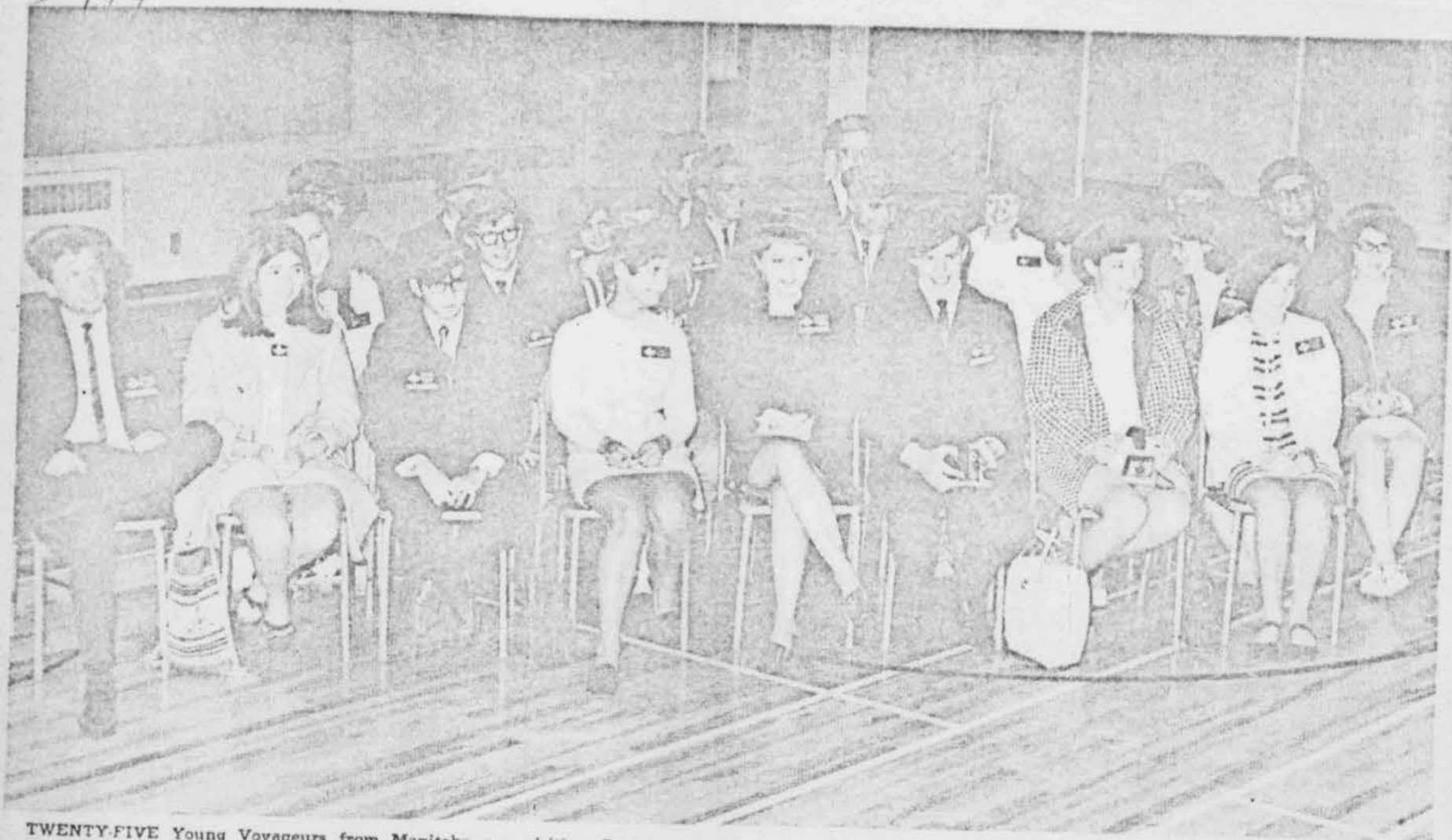
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*J. A. Buckley*

North Surrey Herald, B.C.  
August 21, 1968

S-999



TWENTY-FIVE Young Voyageurs from Manitoba are visiting Surrey this week. The youngsters arrived Sunday and will be guests of Surrey Young

Voyageurs. A similar Surrey group returned from a trip to Quebec last week.

North Surrey Herald, B.C.  
August 21, 1968

## Surrey Voyageurs Home From Tour Of Quebec

By EDNA SMITH

Bi-culturalism turned into a factual experience this summer for the 24 Surrey High School students who spent two weeks visiting French speaking students at Levis and Montmagny, Quebec.

The trip was a part of the government's Young Voyageurs student exchange program and was under the charge of Mr. and Mrs. N. Barton. Mr. Barton is a physical education teacher in Surrey.

The adventure started when the group arrived in Montreal and were taken on an escorted tour of the city at night.

The next day they went by bus to Quebec City where they were met by their hosts and taken into homes at Levis and Montmagny, situated across the river from Ottawa.

"It was an interesting experience," Mr. Barton explained. The students spoke little French and their hosts spoke very little English. The group was officially welcomed by the Mayors of Levis and of Montmagny and signed the official guest books.

A busy time followed for the students with arranged tours of local industries, the Plains of Abraham and other historic sites.

A highlight of the tour was a visit to an old established wood carving business that had traditionally been handed down from generation to generation since it had been founded in early days. The workmen had stayed up the better part of the night to make hand carved wooden paper knives that they presented to the students as souvenirs.

On their return to Montreal the students were taken on a guided tour of Metro Montreal and of Man and his World.

A visit to Ottawa before boarding the train for home was the final event.

At Ottawa the group visited the National Art Gallery, the Museum, the Parliament Buildings and drove past Prime Minister Trudeau's home.

"We discussed separatism and bi-culturalism quite a lot," Mr. Barton said. "I think that the students have found themselves

as Canadians and have realized Canada as a unit comprised of two cultures."

Mr. and Mrs. Barton have nothing but praise for the group of young people that they chaperoned.

"Twice we were told that the Surrey group was the best behaved and the best disciplined of the ones that had gone via the Montreal headquarters," Mr. Barton told The Herald. "We certainly had no problems and we are extremely proud of them."

This week a group of Voyageurs from Manitoba are being entertained by Surrey students. The group went on a trip to Victoria today and Friday will attend the Pacific National Exhibition. A farewell reception will be held for the group at Henry Bose Elementary school gym. The group leaves for home Sunday afternoon.

Visiting Manitoba students are Linda Peacock, Judith McBeath, Merrill Stewart, Judy Woodward, Gloria Sproule, Pat Slivinski, Martha Suderman, Nancy Evans, Linda Loury, Beverly Commodo, Janet Dorland, Eileen Hawthorn, Gilbert Morier, Gilbert Pfand, Ralph Samphir, Wayne Christianson, Murray Corneillie, Gene Degen, Joe Agostino, Lenny Leven, Robert Kibsey, James Wieier, Roland Bernier and Kevin Coates.

Athens Reporter, Ontario  
August 22, 1968

# BELL LINES

by J. K. McLEOD,  
your telephone  
manager

P999



Look what an important month August has been. Columbus sailed from Spain in August 1492. Talking motion pictures were shown for the first time in New York City in August 1926. The first message by Atlantic cable was sent in August 1858. World War I began in August 1914. World War II ended in August 1945. The Red Cross was established at Geneva, Switzerland in August 1864. The world's first Long Distance telephone call was made August 10, 1876 between Brantford and Paris, Ontario.

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*J. K. MacLeod*

Norquay North Star, Sask.  
August 22, 1968

## Local and General

Mr. and Mrs. Bill Linderholm spent an enjoyable few days of their holiday at Beaver Lake, Flin Flon. They were accompanied by Dale Lindgren, David Johnson and Lorne Johnson.

Mrs. Stella Savenkoff of Vancouver, B.C. has been visiting for a week with her mother, Mrs. Katie Shewchuk, and other relatives in Danbury and Swan Plain.

Mr. and Mrs. Lloyd Newberg of Montreal are holidaying in Hyas and Norquay districts, and intended to include Flin Flon in their itinerary.

Born to Mr. and Mrs. A. Graves (nee Violet Derkatch) of Halifax, N. S., a boy, John Paul Walkingshaw, on July 20, 1968, a brother for Jacqueline.

Mr. and Mrs. Gordon Brown accompanied by their

Mrs. Cora Stobie and Shannon, motored to Lethbridge, Alta. to visit their son-in-law and daughter Mr. and Mrs. Allan Doughty. Mrs. Stobie and Shannon remained for a few days then continued to Yellowknife, NWT, where she is employed.

Mr. and Mrs. John Prokopchuk visited with Mr. and Mrs. Garry McPherson in Buffalo, New York. Marilyn and Rose last saw each other at the World's Girl Guide Camp at Ottawa in 1952. Also while in Montreal they visited "Man and His World" and with Mr. and Mrs. Paul Yaworsky and family.

Mr. Stan Daviduk of Yorkton accompanied by sister Adeline of Canora spent the weekend at the home of their parents at Arabella.

members of the Presbyterian Church of Trinidad and Grenada, and will be guests of United Church of Canada congregations. The tour is occasioned by the 100th anniversary of the first mission work by Presbyterians among the indentured East Indian laborers on the Trinidad sugar estates, a work begun by Rev. John Morton who was soon joined by Rev. Kenneth Grant. They were ministers of the Presbyterian Church in Nova Scotia. The work has been continued for 100 years and at present the United Church has 16 missionaries there. Miss Reid has been in Trinidad since her ordination in 1961. She is the daughter of Mr. and Mrs. Garfield Reid, Sussex.

In Sussex, members of St. Paul's United Church will entertain the visitors and organize a tour of local farms and industries. At a dinner in the church hall Monday starting at 6.30 o'clock, the work of a town church will be described by leaders and workers. On Sunday some tour members will visit churches throughout Saint John and Kings counties, and will speak in some of them.

Arrangements locally are in charge of a committee including H. E. Chiasson, Robert Lisson, G. William Elder and Miss Cora Frazee. In the Saint John Presbytery area, the world mission committee, with Mrs. Ralph Peters, Saint John, as convener, is making overall plans.

Sussex Kings County

Record, N.B.

Circ. 4,424

August 22, 1968

<sup>F-999</sup>  
**Trinidad Group  
In Kings County  
This Weekend**

From the sunny island of Trinidad, the itinerary of 34 people will bring them to the Kennebecasis valley this weekend. Eager to see Canadian life at first hand they are visiting "Man and His World" in Montreal and other parts of eastern Canada, and will stop in Prince Edward Island and Nova Scotia points before returning to Trinidad in early September.

Led by Rev. Geraldine Reid, formerly of Sussex, they are  
(Continued on Page 8)



Edmonton Journal, Alta.

Circ. 139,141

August 22, 1968



### *Pie of pies*

The "largest blueberry pie in the world"—210 pounds—was unveiled at the Quebec Pavilion of Man and His World in Montreal. Mrs. Claude Blain

does the honors for Jean-Noel Tremblay, Quebec minister for cultural affairs.

70999  
**BELL  
LINES**

by Richard R. Pearson  
your telephone  
manager



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*R. R. Pearson*

Kamloops Daily Sentinel, B.C.

Circ. 8,440

August 22, 1968

## THE EXPERTS SAY

# Changes In Temperature May Harm Film In Camera

J-999  
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"Most people leave their unused film in a camera, thinking they will be ready to take pictures when the occasion arises, but what they forget is that the camera is often exposed to various temperature changes which may harm the film."

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"So we lend them one of these new automatic cameras, one which uses a size 126 film that comes in a cartridge and all they pay for is the film and the processing. When they leave the fair, they can return the camera at one of our many boutiques located throughout the grounds."

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To date, 35,000 customers have visited the film service and only one camera has not been returned.

"People are basically honest," says Mr. Castegnier, "and it seems when we hand them a quick course in photo-

graphy they are more appreciative."

Primarily, the "instant photography" course is given to amateurs who may never have handled a camera.

"We show them how to load the automatic, merely by dropping the cartridge in the back, and we advise them to shoot in color. Black and white pictures require a good deal of photographic skill and color can often save an otherwise wasted shot."

"We also tell an interested amateur to begin by framing his subject in the middle of his photo. Later, as he becomes more proficient he may place his subject to one side or in the foreground, but generally keeping it in the middle will ensure a reasonable photograph."

When it becomes dark, use a flashbulb, says the expert. And rely on a flash when photographing against the sun, to highlight hair or to get a special effect.

### PEOPLE HELP PICTURE

"When taking a color shot of people, try to frame them against a pastel background, preferably an uncluttered one. Always try to avoid having too many details in the picture."

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"Check the film you are buying. If the name ends with the word chrome, that means you will obtain positive pictures which can be viewed by transparency. These can be seen on a screen through a projector."

"If the film name ends with the word color, you obtain negative pictures which have to be printed on paper."

"Slides can be printed or

paper, but the quality is never quite as good as the original."

And it's a good idea, says Mr. Castegnier, to have people in a picture even if the subject is a scene involving fields, lakes, mountains or just flowers.

People, even if in silhouette, will always enhance the photo.

If no people are about, trying to get an interesting foreground, such as a car, dog, flowers or even a lamp post, d

Creemore Star, Ont.

Circ. 1,357

August 22, 1968

# BELL LINES

P. 999

By Jack Haskett

your local  
telephone manager



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*J. J. Haskett*

The Intelligencer  
Belleville, Ont.  
Circ. 15,081  
August 22, 1968

R  
999 POLICE FIND EYE  
MONTREAL (CP) — Per-  
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Emilien Dufort, in charge of  
the St. Helen's Island police  
station.

Oakville Daily Journal  
Record, Ontario

Circ. 7,878

August 22, 1968

are attending

A-999

**RENTS PAID**

**MONTREAL (CP)** — A crisis was avoided at Man and His World Saturday as 22 of 28 foot concessionaires on the site paid their rents before the 6 p.m. deadline, a fair spokesman said. No action will be taken against the remaining six today because fair officials have been unable to contact the owners of the establishments.

Vankleek Hill East  
Ontario Review, Ont.  
Circ. 1,553  
August 22, 1968



# BELL LINES

by L. M. Holtby  
your telephone  
manager

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*L. M. Holtby*

7999  
**BELL  
LINES**



By Frank G. Martin,  
Your Telephone  
Manager

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Summerside Journal-  
Pioneer, P.E.I.  
Circ. 7, 39  
August 22, 1968

R-999



### HOLDING "EXPO BABY"

MONTREAL — Former Prime Minister Lester B. Pearson holds Catherine Helen Lavergne, about 4-year old. Catherine was born on the Expo Site August 28, 1967

and holds the distinction of being the "Expo Baby". Mr. Pearson was here visiting Man and His World.

— E.P. PHOTO —

## Biosphere Among Top Attractions At Man And His World

<sup>P 999</sup>  
There seems to be a general agreement among visitors, especially Americans, that R. Buckminster Fuller's 20-storey geodesic dome, which was hailed an architectural masterpiece when it housed the United States pavilion at Expo 67, has found its true purpose and fulfillment at Man and His World, the international exhibition in Montreal.

The "bubble" — a filigree of metal supporting a transparent skin of plastic panels — has become the world's second largest aviary under the name of Biosphere. It includes more than 300 birds of some 70 different species from all parts of the world and five gardens which range from Renaissance retreats and formal, European-style with fountains to lush, semi-tropical cases.

Prepared by the staff of Montreal's Botanical Garden, under Director Yves Desmarais, the exhibition was made possible by the method of construction of the dome which allowed a parkland unaffected by exterior climatic conditions.

Visitors who remember the dome as the American pavilion, interviewed as they toured it, were almost unanimous in their praise of this year's exhibit.

"This is what this thing was designed for," said Mrs. J. K. Thompson, of Hartford, Conn. "It all goes together so well. The gardens are marvelous. I wish I had something like them in my backyard."

Said I. V. Jackson, of Philadelphia: "I was here last year and there's no comparison. The

birds seem to have transformed the building."

A U.S. Government employee from Washington said: "I liked the American exhibit last year, although a lot of people didn't. But I think this is a better use of the building. It's a wonderful setting for it."

A man from Massachusetts thought Biosphere is "much better" than the U.S. pavilion was in 1967. "But," he added, "I wish there were some sort of an American exhibit here."

Gail Hodgins, a student from Albany, said: "I really enjoyed it. I've never seen anything like it before."

Mrs. Herman Mueller, from New York City, had liked the U.S. pavilion at Expo and added: "This is so different that they're hard to compare. But the gardens are beautiful."

Her husband like Biosphere better than the U.S. exhibit. "Of course," he added, "it's easier to see. It's spread out and you can take your time."

Dorothy Evans, a secretary from Toronto, said: "We have nothing like this at home. You people in Montreal are lucky."

A man from Detroit said that he'd first seen the pavilion by riding through it on the mini-rail. "It looked interesting so we came back. It was worth it. It's the best pavilion I've seen in three days here."

Twelve-year-old Kenny Washington, of Montreal, said he made it a point to visit Biosphere every time he came to Man and His World. "I always seem to see some birds I didn't see be-

fore," he explained.

A man from Boston had one complaint. "I used up all my film in here," he said. "It's much better than it was last year. Then, it was disappointing for most Americans. I thought we could have done better. But this year, it's just great."

Eganville Leader, Ont.  
August 22, 1968

1-999  
**BELL  
LINES**

by Clarence Gauthier,

Your Telephone

Manager



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*Clarence Gauthier*

Oshawa Times, Ont.

Circ. 23,225

August 22, 1968

4999  
**POLICE FIND EYE**  
MONTREAL (CP) — Perhaps the most unusual item found on the site of Man and His World — and not yet reported missing — is a glass eye. "It gave us a bit of a shock," admitted policeman Emilien Dufort, in charge of the St. Helen's Island police station.

# BELL LINES

by Clarence Gauthier  
your telephone

manager  
P. 899



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Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Journal, Ont.  
Circ. 78,220  
August 23, 1968

Meet the Man Responsible For...

F-999  
**Light Show That Will Be Happening**

Total environment. A trip without drugs. A mind-exploring happening.

All these phrases have been used many times before, but

they still describe a sound and light show — when it's well done.

Toronto's Morley Markson produces highly-perfected light shows. His show will be seen twice nightly, Aug. 23 to 28 at "Where It's At."

The light show utilizes film images made using completely new animation and electronic techniques, as well as electronically produced sounds, created photo-electrically from the images.

It has been described as intensive, absorbing and fascinating. The Baton Rouge Reveille reported "the sense of expectation, the feeling of wanting to absorb and remem-

ber it all, the emotions of spookiness were exciting."

Morley Markson's background is not ordinary. His shows have been special presentations at Louisiana State University in Baton Rouge, the International Design Conference at Aspen Colorado and sections of the light show will be presented in the Art Gallery of Ontario, Toronto, in January 1969.

★ ★ ★

MORELY is no ordinary man. He designed the International Exhibition of Photography Pavilion at Expo '67: Man and His World, The Camera as Witness.

Also at Expo, Morley de-

signed and held overall responsibility for total physical aspects of the Kaleidoscope Pavilion.

He also produced, directed and filmed the three part film "Man and Color," presented in the Kaleidoscope Pavilion.

Born in Toronto in 1934, Morley studied at the Institute of Design, Illinois Institute of Technology, Chicago where he received a Bachelor of Science in project design; University of Toronto and the University of Edinburgh.

He is responsible for design of highly successful hi-fi equipment, automotive and consumer products, packages and machinery all sold world-wide.

In 1963 he was presented with the first Annual Award of the Association of Professional Industrial Designers of Ontario for his development of an original line of pneumatic brake presses also sold around the world.

On top of it all he is a good enough photographer to have had several one-man shows all over North America. In 1964 still photography was given up for the beginnings of movie making.

He is no ordinary man.

The Morley Markson light show is no ordinary show.

It's total environment. A trip without drugs. A mind exploding happening.

Canadian Press  
Clipping Service

A division of Maclean-Hunter  
481 University Ave., Toronto 2

London Free Press, Ont.

Circ. 76,330

August 22, 1968

in the touch

X-999

## Jackpot \$100,000 winners find money no problem

MONTREAL (CP)—The three women who each hit the \$100,000 jackpot in Montreal's voluntary tax scheme confirmed Tuesday that money is really no problem.

Mrs. Venetia Barrette, Mrs. Paul Lamy and Mrs. Claire Imre met for the first time at Man and His World's Hungarian restaurant for a dinner to celebrate their victories.

All three agreed that after a little splurge on a mink, a car, or a long-postponed vacation,

"things got back to normal."

Mrs. Barrette, the first winner, took two vacations, bought some new clothes and came back to decide whether or not to return to her high school teaching job.

"I'm much happier now because I feel secure and confident about the future," she said. "I suppose I'll go back and teach if they ask me, but you know—I'm beginning to like freedom."

Winner number two, Mrs. Lamy, joined the others in scoffing at "the woes of wealth" saying she still retains the same friends and her husband still works as a hospital intern "because he likes the job and he's active."

Mrs. Imre, a Hungarian-born housewife from suburban Laval, told reporters immediately after she won her prize that she and her husband, an employee for a petroleum firm, wanted to buy a house.

Peterborough Examiner, Ont.  
Circ. 27,222  
August 23, 1968



—(CP Wirephoto)—  
**BANDS FOR BUSINESS** — Customers at Man and His World's Bavarian Restaurant gather nightly to eat, drink and listen to music. The restaurant, largest of its kind at the Montreal exhibition, has a 1,400-seat capacity.

Grand Prairie Daily  
Herald-Tribune, Alta.

Circ. 4,010

August 23, 1968

# Put unused film in fridge

J-999

By KAREN MOSER

MONTREAL (CP) — If you want to preserve unused rolls of film, store them in your refrigerator, says Adrien Castegnier, an expert in the field of photography.

Most people leave their unused film in a camera, thinking they will be ready to take pictures when the occasion arises, but what they forget is that the camera is often exposed to various temperature changes which may harm the film.

Mr. Castegnier, who runs Direct Film Service Inc. at Man and His World, advises amateur photographers never to leave camera equipment sitting in the sun in the back of a car or lying about on a lawn.

The 33-year-old vice-president offers a unique service to visitors to the former Expo site by letting them have, free of charge, a camera with which they can take pictures during their visit.

"We started the service because many fair-goers last year didn't bring cameras with them. Often, people come to the exhibition unexpectedly and want to take photos.

"So we lend them one of these

new automatic cameras, one which uses a size 126 film that comes in a cartridge and all they pay for is the film and the processing. When they leave the fair, they can return the camera at one of our many boutiques located throughout the grounds."

## URGED TO USE COLOR

To date, 35,000 customers have visited the film service and only one camera has not been returned.

"People are basically honest," says Mr. Castegnier, "and it seems when we hand them a quick course in photography they are more appreciative."

Primarily, the "instant photography course is given to amateurs who may never have handled a camera.

"We show them how to load the automatic, merely by dropping the cartridge in the back, and we advise them to shoot in color. Black and white pictures require a good deal of photographic skill and color can often save an otherwise wasted shot.

"We also tell an interested amateur to begin by framing his subject in the middle of his

photo. Later, as he becomes more proficient he may place his subject to one side or in the foreground, but generally keeping it in the middle will ensure a reasonable photograph."

When it becomes dark, use a flashbulb, says the expert. And rely on a flash when photographing against the sun, to highlight hair or to get a special effect.

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"If the film name ends with the word color, you obtain negative pictures which have to be printed on paper.



Sun Life Orbit  
Montreal, Que.  
August 23, 1968

New things at 1999  
**'Man and his World'**

Treasure Island, a new exhibit, is located in the former Cuban pavilion on Ile Notre Dame. The opening of this new exhibit is part of the continuing program to expand the world's largest permanent exposition.

There you will see replicas and models of ships of all sizes, faithfully reproduced to scale. On display are passenger liners, cargo vessels, sailing schooners, steam boats, ancient ships made by wood carvers, also galleons from the 13th to the 19th centuries.

There is a display of navigational aides; ancient and modern sextants, sounding devices and steering gear.

A short film on ocean fishing is shown several times a day in the theatre on the third floor.

# NANCY IN LE CAP Hoot Mon! Les Quebecois Aren't Misers Of Hospitality

Nancy Millar, former Advocate women's editor, has just returned from Cap de la Madeleine, Que. Here is the first of a series of reports on her group's visit.

By NANCY MILLAR

Can a naive Dane and a narrow-minded Scot from Alberta find happiness in Quebec?

Will two WASPs who can't speak French be welcomed in Cap de la Madeleine, Red Deer's twin city?

Can the twin of East and West be joined?

I posed these questions several months ago when my husband and I first decided to take part in the adult exchange to Cap de la Madeleine in the Province of Quebec.

Having just returned from this first adult exchange, I can now answer the questions.

Yes. Yes. Yes.

In other words, we were heartily welcomed, language posed no great problems and as far as we could discover in a week's time, there is no great division between Quebec and the rest of Canada.

The Quebecois we met seemed too busy making a living or having fun to worry about separatism, which is just about the way the situation stands in Red Deer, Alberta.

Three other couples travelled in the Red Deer group—Ald. and Mrs. Roy McGregor, Mr. and Mrs. C. J. Neale and Mr. and Mrs. A. Evans.

## 'Just Fabulous'

"Just fabulous" was the reaction of Mrs. Neale, who had never been to Eastern Canada before. "The East is altogether different from Alberta, but it was the people who made the trip memorable," she said.

For instance, the Neales met a French-Canadian couple, Jacques and Gisele Vachon, on the train enroute to Quebec. The Vachons were so anxious to show off their province and their city of Montreal that they drove the Neales all around Montreal, up into the Laurentians; even took them to a night spot which featured "The Mortuaires," a comedy team. "We couldn't understand a word," Mrs. Neale admitted, "but it was fun anyway."

This welcome was extended to

the Neales even before they got to Cap de la Madeleine.

Roy McGregor said of his trip: "It was an interesting experience, and people treated us handsomely."

Mr. and Mrs. Evans were equally enthusiastic about the friendliness of the people.

There were details of the twinning program itself which could have been improved, but then since this was a pilot project, such complications are to be expected.

## Wouldn't Have Missed It

But not one of the four couples would have missed the experience.

This warm welcome was not just accorded by the officials of the city and twinning program. For instance, on our very first day in the Cap, we were asked to meet at 2 p.m. at the Cultural Centre of Cap de la Madeleine to bid farewell the Red Deer student contingent and to make further plans for the adult program.

My husband and I had spent the morning walking through the city, remarking on the age of many of the buildings and also noticing the number of churches

and religious establishments. Everywhere in Quebec, these two things are most evident—their longer history and greater emphasis on the Catholic religion.

At any rate, when it came time to go to the Cultural Centre, we hailed a cab and by various signs and broken French told the driver where we wanted to go.

## Cabbie Zoomed Away

"Ah, oui, oui," he said confidently and zoomed out into the traffic. Incidentally, this was another thing we noticed about Quebec. The pedestrian has no rights at all, and it seems as if the driver can do almost anything.

In-between frightening pedestrians and other drivers, the taxi driver offered cigarettes all round, made mal' talk about the weather, and seemingly understood our halting French. Or pretended to.

However, the trip seemed rather long and finally when we realized he was taking us over the St. Maurice River which separates Cap de la Madeleine from Trois Rivieres, we realized our French wasn't so marvellous after all.

He zipped along and finally brought us up with a flourish and a squeal of tires to the Trois Rivieres Exposition (the Red Deer Fair, only bigger).

It took some more arm-waving and parlez-vousing to explain that we wanted the Cultural Centre in the Cap, not the Exposition in Trois Rivieres.

## Not At All Daunted

Not at all daunted, he leaped back into the cab, made a U-turn in the middle of a central street, and drove us back to the Cap.

But he refused to accept any money for the passage. We could hardly believe our ears. He wished us "bon voyage" and away he went. Imagine.

And that seemed to be the order of the day during the week spent in Cap de la Madeleine... people who made every effort to make our visit memorable and worthwhile.

## Dormitory City

Other impressions of Cap de la Madeleine?

The city has a population of 32,000 people but because it is a bedroom or dormitory city, the downtown part is considerably

smaller than Red Deer's. Many people live in the Cap but work in Trois Rivieres, a city of 60,000 just across the St. Maurice River.

Some parts of the Cap are very old, but newer residential areas look much like any Western city except that many of their houses are built of bricks and their lawns have more dandelions.

## She'd Pack Weed Bar

Mrs. Neale kept shaking her head at all these weeds, vowing that she would bring her weed bar next time. Part of this abundance of weeds was attributed to the sandy soil which doesn't support grass very well, apparently, and part of it to the fact that many people spend the summer months at nearby summer cottages.

Our hosts, Monsieur and Madame Rochefort, were among those spending the summer out of town. They were at "Betty's camp," I thought, and when I explained this to French speaking people, they seemed to understand perfectly.

However, after I discover that the name was really "Batiscan," no one could understand what I was talking about.

## Just Embarrassed

Most of the people we met could speak English better than we could reciprocate in French. They didn't seem to resent this language inequality. One young teacher I talked to said: "Non, non, not angry. Just embarrassed at my bad English."

We also found the French-Canadian has an appealing sense of humor. For instance, Roland Desaulnier, who is the city manager, took us on a quick tour of the city. He drove through a red light—tooting his horn all the way—and I remarked this wasn't generally done in the West.

With an irresistible grin, he admitted: "It's not generally done here either, but I am the city manager, after all."

Highlights of the trip, other than the warm reception accorded to us, included a trip to Quebec City, tours through various Cap de la Madeleine industries, attendance at the year's biggest celebration at the national shrine—Our Lady of the Cape, a quick trip to parts of the Laurentian county and individual visits to Montreal and Man and his World.

Yukon News  
White Horse, Yukon  
August 23, 1968

## The mayor speaks

When it comes to new ideas to promote his city, Mayor Jean Drapeau, of Montreal, is certainly in a class by himself.

In an effort to bolster attendance at Man and His World, or Son of Expo, as it's also known, the aggressive Mr. Drapeau has inserted small but eye-catching advertisements in some U.S. newspapers. One in the New York Times reads:

"The Mayor of Montreal would like to talk to you... about Man and His World — successor to Expo 67. Dial (212) 944-2183."

Canny fellow that he is Mr. Drapeau has made certain that Americans who dial that number aren't going to be able to complain about some of the accommodation that was misrepresented last year, or about the prices, crowds or other things that annoyed them about Expo.

The mayor comes on the line, bubbling with enthusiasm about Man and His World, and for a few seconds without interruption talks about the wonders of this year's show. Then he signs off, his recorded message concluded.

Sioux Lookout Daily  
Bulletin, Ontario  
Circ. 820  
August 23, 1968

FRIDAY, AUGUST 23, 1968

C-999  
**FIREMAN'S DAY AT  
"MAN & HIS WORLD"**

Firemen, often the unsung heroes of present-day living, will be honored at Man and His World Friday, August 23 at Place des Nations. There will be demonstrations and contests.

"Firemen's Day" will give visitors to Man and His World an opportunity to get to know more about the services performed by these courageous men who wait.

The latest in fire-fighting equipment will be on display and demonstrated. Newest fire engines will be lined up beside vintage equipment, restored and polished for the occasion.

A fashion show of the latest models of a firefighter's wardrobe will take place and the Firemen's Band will provide music during the afternoon's celebrations.

The day was organized by the Montreal Fire Department in conjunction with the special events department of Man and His World. Elphege Hamel, director of the Fire Department, along with Assistant Director Aime Letendre and assistant to the director Jean-Paul Boutin will be present, as well as other high-ranking officers. Neighboring fire departments have been invited to send delegations.

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Charlottetown Guardian  
P.E.I.

Circ. 16,099

August 23, 1968

948  
MONTRÉAL (CP) — It was  
the Expo 67 all over again Sun-  
day at Man and His World as a  
record 196,200 visitors clicked  
through the turnstiles, bringing  
the total attendance figure to  
7,852,320 since the exhibition  
opened May 17. Sunday's figure  
was the highest recorded this  
year for any one day.

Truro Daily News, N.S.

Circ. 4,529

August 23, 1968

999  
MONTREAL (CP)—Perhaps  
the most unusual item found on the  
site of Man and His World—and not  
yet reported missing—is a glass eye.  
“It gave us a bit of a shock,” admit-  
ted policeman Emilien Dufort, in  
charge of the St. Helen’s Island  
Police station.

St. Catharines Standard, Ont.  
Circ. 34,401  
August 23, 1968



Customers at Man and His World's Bavarian Restaurant gather nightly to eat, drink and listen to music. The restaurant, largest concession of its kind at the Montreal exhibition, has a 1,100-seat capacity.

-CP wirephoto

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Canadian Press  
Shipping Service  
A Division of Maclean-Hunter  
481 University Ave., Toronto 2

London Free Press, Ont.  
Circ. 76,330  
August 23, 1968



**BANDS FOR BUSINESS**—Customers at Man and His World's Bavarian Restaurant gather nightly to eat, drink and listen to music. The restaurant, largest concession of its kind at the Montreal exhibition, has a 1,400-seat capacity. (CP Wirephoto)

Canadian Press  
Shipping Service  
A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Lake Centre News  
Manitowapota Times  
Arborg, Man.  
August 23, 1968

## SANDY HOOK

By Mrs. H. Belton — Phone 389-5270

By Mrs. H. Belton

Mr. and Mrs. T. W. Pickersgill of 3rd Ave., Sandy Hook, are leaving shortly to visit their son in Toronto, and their grandchildren in Syracuse. They will also call on friends in Toronto, Brampton, and Appleton in Wisconsin. They will be away for three weeks, and would like to finish their holiday by seeing "Man and His World", which will be showing in Montreal on the Expo grounds. We hope they can manage it!

Canadian Press  
Shipping Service  
A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Ottawa Citizen, Ont.  
Circ. 79,463  
September 3, 1968

K999  
**Mini-expo  
will run  
next year**

MONTREAL (CP) — Mayor Jean Drapeau of Montreal says the city's Man and His World exhibition will open for the second summer run next May 29 and continue into the first week of October, 1969, with visiting hours similar to those now in force.

Mayor Drapeau said the city hopes to change at least half the exhibits now on view on the former islands of Expo 67.

The city would also attempt to persuade additional countries to participate in the 1969 fair.

Canadian Press  
Shipping Service  
A Division of Maclean-Hunter  
481 University Ave., Toronto 2

Mississauga News, Ontario  
Circ. 5,992  
August 28, 1968

Symphony Orchestra

Mr. and Mrs. L. Carter chose a novel way to show visiting English relatives something of eastern Canada. They rented a house trailer last week and took off for a look at Man and His World in Montreal, Ottawa, and the Laurentians. In the party were son [name], grandmother Mrs. O. V. Carter, Mrs. M. Owocki, and her daughter Christine.