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LE DOSSIER DANS LE PLUS BREF DÉLAI.

The Globe & Mail
International Edition
Toronto, Ontario
May 20, 1968

music.

PERSON OF EXPO OPENS

Man and His World opened in Montreal Friday and despite intermittent showers, 17,693 person filed through the gates during the first hour alone. Officials expected attendance to top a million during the long Victoria Day weekend. At the opening ceremonies, Prime Minister Pierre Trudeau was mobbed by hundreds of squealing teenagers. Mr. Trudeau took about 15 minutes to push through the crowd to the nearby VIP lounge.

A Division of Montreal-Hunter
431 University Ave., Toronto 2

Moncton Times, N.B.
Circ. 15,505
May 20, 1968

B-999 Man And His World Not Expo, But Still Big

By GEORGE TAYLOR
Transcript City Editor

Make no mistake about it. It's not Expo. Even the most patriotic Montrealeur will admit that.

But Mayor Jean Drapeau's Man And His World is off to a strong start and will probably be the biggest and best exhibition in Canada for a number of years to come.

The City of Montreal's version of Expo got under way Friday at 3 p.m. with a half-hour opening ceremony before 5,000 people — including the writer — at Place des Nations.

The first 2,000 visitors through the turnstiles joined special guests to make up the 5,000 in the huge amphitheatre. Under overcast skies and chilled by a stiff wind off the St. Lawrence River, they witnessed what was termed by one Montreal newspaper "a brave ceremony full of humor and humanity".

Bands blared, jets roared past, fireworks rocketed skyward and flowers fluttered down from hovering helicopters.

Dignitaries at the opening, which also marked Montreal's 326th birthday, included Prime Minister Trudeau, Premier Daniel Johnson and

separatist leader Rene Levesque.

As the ceremony drew to a close, the Prime Minister — fast becoming The Great Canadian Sex Symbol — was mobbed by a gaggle of screaming Trudeauboppers. One young lady dove over the shoulders of spectators and nearly knocked Mr. Trudeau into a pool.

Apart from those attending the opening at Place des Nations, sporadic rainshowers and temperatures in the mid-50's kept afternoon crowds down and gave the 1,600-acre grounds a rather deserted appearance during the afternoon.

But the number of visitors picked up as schools and offices closed for the day and by the time the big show closed its doors for the night a healthy first-day's attendance of 163,226 had been recorded.

The exhibition opened again at 10 a.m. Saturday and another 21,000 had passed through the gates an hour later. Officials predicted 1,600,000 by the end of the holiday weekend.

More than 50,000,000 visits were recorded at Expo last year and Mayor Drapeau insists 30,000,000 will visit Man And His World. The less optimistic foresee a considerably lower figure. But then, it was the Montreal Mayor who first talked of 50 million for Expo.

Few in the city will dispute the contention that Man And His World is a tribute to the drive, diplomacy and determination of one man, Jean Drapeau.

"Drapeau is a genius", a caddy told me on the way to the exhibition site.

"Of course, some people don't like him. The racketeers and the prostitutes. He's closed some places."

It was Mayor Drapeau who talked 47 of Expo's 62 national participants into returning for

Man And His World with new and old displays.

And it was Mayor Drapeau who talked his way to the use of Expo Express — for the cost of running it — which winks visitors from the turnstiles across St. Helene and Notre Dame Islands and to the giant amusement park La Ronce.

The Czech, Yugoslav and Soviet pavilions have been dismantled, but a dozen pavilions have been re-opened with the same attractions they featured at Expo. Included is the popular Telephone pavilion and four large theme pavilions.

Other pavilions are offering new displays, many of them presented by the City of Montreal.

At 10:30 Saturday morning a long line of visitors waited to enter the Telephone pavilion. The line hadn't diminished later in the day. Lineups also occurred at some of the other more popular attractions.

Some restaurants on the site did a brisk business, but none seemed filled to capacity. A scattered few braved the brisk wind and cool temperatures which prevailed again Saturday to ride their mini-rail, which snakes throughout the grounds.

The architecture and landscaping are two of the most striking features of Man And His World. The structures survived Montreal's harsh winter with scarcely a crack and fair officials boast the vegetation is even more lush than last year.

The city's parks department has taken over the snack bars on the site and 23 international restaurants have returned for this season.

Prices are about the same as last year, a fact which has drawn some criticism. But officials defend the fees by claiming they are offering just as good a show as Expo.

There are 1,200 guides on the grounds to greet and in-

form visitors. In addition, the exhibition has created jobs for a host of other workers.

The city has already sold more than 54,000,000 worth of tickets — or visas as officials call them — to American Express alone and despite staggering operating expenses, Mayor Drapeau predicts a \$6,000,000 profit for the year.

The consensus seems to be that if it only breaks even, the show will do enough good for Montreal's economy to warrant a repeat performance next year.

Man And His World provides those who didn't see Expo with an opportunity to see an exhibition which has to rate a very close second.

Sydney Cape Breton Post, N.S.
Circ. 27,582
May 20, 1968

s-999 Leisurely Celebration

By THE CANADIAN PRESS

Except in Montreal, where thousands were attracted to the Man and His World exposition, Canadians celebrated the first two days of the Victoria Day weekend in a leisurely way.

It was sunbathing weather in British Columbia and parts of the western Prairies, but cool and damp in the east.

Overshadowing the holiday mood were 58 fatalities reported to 8 p.m. EDT Sunday night, 45 in traffic. The Canadian Highway Safety Council predicted that between 75 and 85 will have died on the highways by midnight tonight.

The Canadian Red Cross predicts there will be 23 drownings across the country during the holiday.

Officials in Montreal were hoping for 1,000,000 weekend visitors to Man and His World.

By 5 p.m. EDT Sunday, 109,863 visitors had visited the fair.

Viscount Montgomery of Alamein was a weekend visitor in Newfoundland, greeting veterans of many of his Second World War battles. The allied war hero arrived in St. John's Sunday on the second leg of a two-week tour of the province.

There were parades in New

Brunswick and Newfoundland. Premier Joseph Smallwood and Opposition Leader Gerald Ottenheimer led a march of 2,000 youngsters along a two-mile route in St. John's. At the end of the line, the marchers tossed coins into a washtub in support of Oxfam.

The New Brunswick parade commemorated the arrival of the United Empire loyalists in 1783.

Steady rain pelted the Maritimes Sunday after a warm Saturday. Naval ships in Halifax were decorated for the holiday.

Ottawa took on a festive mood with tourists gathering for the

annual tulip festival and for guided tours of the Parliament Buildings. Also in the capital, youngsters marched in the eighth annual school safety patrol jamboree.

In Toronto, the United Synagogue Youth raised about \$2,500 Saturday in a 20-mile march by 160 persons for the United Jewish and the Israel Emergency fund.

The eastern Prairies had cold and overcast weather. But farther west, with temperatures in the 70s and 80s, crowds flocked to summer resorts.

The Globe & Mail
Toronto, Ontario
Circ. 248,927
May 20, 1968

Wet, chilly weather casts shadow +999 over Son of Expo's first weekend

By ROGER NEWMAN
Globe and Mail Reporter

MONTREAL — Intermittent rain and chilly temperatures have kept down opening weekend crowds at Man and His World.

Since Friday night more than 330,000 persons passed through the turnstiles for their first look at the successor to Expo 67. Attendance totalled 103,226 on Friday, 120,142 on Saturday and 109,800 by evening yesterday. Expo drew almost half a million on Sunday alone during its initial weekend.

Man and His World officials were disappointed by the weather, particularly since it had been warm and sunny for three weeks right up to Friday's opening.

Mayor Jean Drapeau, who usually arranges everything including Montreal's hours of sunshine, failed spectacularly this time. Periodic drizzle and mud puddles have marred the fair since its inauguration at 2 p.m. Friday.

Gerard Delisle, spokesman for Man and His World, said the exhibition is off to a solid start, although better weather would have meant larger crowds. The new presentation, running to the end of October under city of Montreal auspices, may still top the half-million mark for opening weekend if skies clear today.

"It must be remembered that we are opening a month later than Expo," Mr. Delisle said. "The attendances at the two events cannot be compared for that reason. We are already competing with summer sports and the opening of cottages, but such was not the case with Expo."

Despite the smaller-than-expected crowds, the exhibition in its opening hours did revive a 1967 phenomenon—the Expo lineup. Long lines formed outside several popular spots, including the Telephone Pavilion; the former U.S. pavilion which now houses an aviary, and the former British pavilion refurbished with exhibits of antique cars and musical instruments.

Most of the early visitors were Quebecers, but the parking lots were filled with a fair sprinkling of license plates from Ontario, New York, New Jersey and Nova Scotia. Among the first arrivals were 350 children from Michigan on a tour sponsored by the Kitchener Lions Club, and five buses of school children from Connecticut.

The majority of visitors said they were satisfied with the standards and quality of Son of Expo. Two exceptions were Jeremy Galbraith and William Milne, both students at Conestoga College, Kitchener, who said they were disap-

pointed with the show in comparison with Expo. "It is still a good amusement park but the new exhibits are less impressive than I had expected," Mr. Galbraith said. "In a couple of years it will be just like the CNE."

Jean Landry, a Montrealer and 50-time visitor to Expo, expressed a more common view. "I will be back almost as many times as last year. While the exhibition is smaller, the quality is better in some cases, particularly the city's exhibit of antique cars and the pavilion devoted to Canadian winter scenes."

Nearly all visitors said the smaller attendance gave them an opportunity to see things they missed last year and to discover parts of the grounds that they did not know existed.

A highlight of yesterday's program was Polish national day. More than 5,000 persons jammed Place des Nations for a festival of Polish folk dancing and singing by 160 members of Montreal's Polish community. Earlier a statue of Polish astronomer Nicholas Copernicus was presented to the City of Montreal.

Poland and Ireland are the two new entries participating in Man and His World.

Also opening during the weekend was another season of French-Canadian musical performances.

This weekend there were fireworks displays every few hours and rock 'n' roll playing at several outdoor sites.

London Free Press, Ont.

Circ. 124,775

May 20, 1968

Poles honored at Man and His World

MONTREAL (CP) — Dashing uniforms, glorious gowns, haunting melody and spirited dance brought a breath of old Poland to Man and His World on Sunday.

And Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

It was Polish ethnic day at Man and His World, highlighted by the presentation to the City of Montreal of an imposing statue of Nicholas Copernicus, the great Polish astronomer who "stopped the sun and made the earth turn."

Sunshine at last broke through on the third day of the exposition as some 5,000 spec-

—we got in early and really got to know the place," said Philip Tulin, 69, interviewed with his wife, Jean, at the Canadian pavilion.

"The tempo isn't quite the same but it'll warm up," said Mrs. Tulin, remarking that the weather is still cool and the season too early for the main tourist influx.

The Tulin's predicted that only Montrealers like themselves would be found on this cloudy Saturday at the vast fair—thereby proving that even experts can be wrong.

The next man interviewed was A. Ruda, a travel agent from Uganda who was introducing his wife, Roshan, to Canada through Man and His World.

"We made 57 visits to Expo

tors at Place des Nations enjoyed a program of Polish song and dance that opened with La Polonaise in a blaze of national costumes.

The statue was presented by the Canadian Polish Congress on behalf of 350,000 Canadians of Polish origin who are celebrating the 177th anniversary of the adoption of their homeland's first constitution.

The ceremony also commemorated the 1,000th anniversary of Poland's conversion to Christianity and the centenary of the Canadian Confederation.

Before moving to Place des Nations, heart of the exposition, the crowds thronged around the statue-located beside the pavilion Man the Ex-

plorer—of the man who discovered, at about the same time as Columbus discovered America, that the earth revolves around the sun.

By 5 p.m. Sunday, 109,863 visitors had arrived at Man and His World, which counted 120,142 visits Saturday and 103,225 on opening day Friday.

Sunday's celebrations had no connection with the present Communist rulers of Poland who do not permit any commemoration of the 1791 constitution, a congress statement to reporters said.

Mayor Drapeau, father of Man and His World, received a scroll in token of ownership of the 16-foot-high statue, the work of the early 19th-century Danish sculptor Bertel Thor-

"We didn't know it was open until the immigration man at the airport told us," grinned Mr. Ruda, another veteran of Expo.

While crowds are smaller—as expected—than at Expo a queue of almost Expo proportions developed Saturday at the former British pavilion, now a haven for music lovers and automobile buffs.

There are differences of opinion among fair-goers. Some say seething crowds are part of the show. Others render thanks that they can move about more easily and get into pavilions without herculean efforts.

The show will be permanent on a summertime basis, running now for five months.

St. John's Evening Tel., Nfld.

Circ. 20,956

May 20, 1968

Officials disappointed by poor opening of fair

By DAVE MacDONALD

MONTREAL (CP) — The sun made an all-too-brief appearance at Man and His World, Sunday, underlining the reason why the permanent summer exhibition was having a relatively disappointing opening weekend in terms of attendance.

The sun on Sunday afternoon was a welcome sight to Montreal officials who had been glooming over the Friday and Saturday attendance figures of 103,225 and 120,142, respectively.

Things were looking better Sunday afternoon with 109,663 in by 5 p.m.

But there was no hope of a repeat of the Expo 67 opening Sunday attendance figure of 369,500, a record that stood throughout the six-month world's fair.

Visitors Sunday generally seemed glad to be back although some had harsh

words for the standard of some exhibits.

There was a crowd of 5,000 at Place des Nations for a colorful, fast-paced folk dance and song festival put on by Polish-Canadians.

Earlier, the Canadian Polish Congress, acting on behalf of 350,000 Canadians of Polish origin, had given Montreal Mayor Jean Drapeau a scroll representing ownership of the 10-foot-tall statue of Polish astronomer Nicholas Copernicus.

A check showed several pavilions not even open yet, the railroad display occupying the former Maine pavilion, a show of weapons in the former Steel pavilion, a display titled Forest in the former pulp and paper pavilion, the exhibit section of Cuba's and the neighboring display by Irish manufacturers of crafts, songs and a replica of the Abbey Tavern in Dublin.

Halifax Chronicle Herald, N.S.

Circ. 69,715

May 20, 1968

¹⁹⁶⁸ New Type Of Fair-Goer At Man And His World

MONTREAL (CP) — You encountered a certain breed of fair-goer, keen of eye and purposeful of gait, at the first full day of Man and His World Saturday.

These professionals gained their expertise at Expo 67 and now were methodically tackling the new 47-country exposition which opened on the same St. Lawrence River islands Friday.

"We made 57 visits to Expo—we got in early and really got to know the place," said Philip Tulin, 60, interviewed with his wife, Jean, at the Canadian pavilion.

"Then, with visitors, we repeated the whole thing and now we're sizing up Man and His World in the same way."

"The tempo isn't quite the same—but it'll warm up," said Mrs. Tulin, remarking that the weather is still cool and the season too early for the main tourist influx.

PROVED WRONG

The Tulin's predicted that only Montrealers like themselves would be found on this cloudy Saturday at the vast fair—thereby proving that even experts can be wrong.

Lethbridge Herald, Alta.

Circ. 18,970

May 21, 1968

Stop-Go Traffic

On Holiday

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, car clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,421.

This compared with the 569,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

More than 1,000 Albertans spent their holiday fighting forest fires.

Alberta reported resorts and hotels booked solid with 75-degree temperatures under sunny skies.

Sault Ste. Marie Star, Ont.

Circ. 20,251

May 21, 1968

999 Couples visit Man and His World

O'HARA

— RENZINI

Our Lady of Mount Carmel Church was the setting Saturday afternoon for the wedding of Miss Jenny Doreen Renzini and Terry C. O'Hara. Performing the ceremony was Rev. Joseph E. Cangiano.

Miss Renzini is the daughter of Mrs. Lucy Renzini, 637 May Lane, and the late Mr. Mario Renzini. The groom is son of Mrs. Shirley O'Hara of Scarborough, Ont., and the late Mr. C. O'Hara.

The bride was escorted by her brother, Anthony Renzini. She wore an empire gown of peau de soie and alencon lace with a high roll collar. A cathedral train fell from her shoulders and her silk illusion veil was caught in a lace floral head piece. She carried a cascade of red roses and lily of the valley.

Matron of honor was Mrs. Connie Legacy. Bridesmaids were Miss Josephine Pravisani and Miss Lynn Miller. Junior bridesmaid was Miss Toni Marie Renzini, niece of the bride.

Attendants wore empire turquoise lace and white peau de soie gowns. Turquoise rosette headpieces completed their attire.

Best man was Thomas O'Hara of Scarborough and ushers were Robert O'Hara of London and Richard O'Hara of Scarborough, all brothers of the groom.

Dinner and reception followed in the Marconi Hall.

After visiting Man and His World in Montreal the couple will make their home in Scarborough.

Miss Rogerson, daughter of Mr. and Mrs. Joseph Rogerson, 2 Herrick Street, is a graduate of Cambrian College. Mr. Mackie is the son of Mr. and Mrs. W. R. Mackie of Portsmouth, England.

The bride wore an empire gown of peau de soie and lace. A tiara caught her chapel veil and she carried a cascade of red roses and white carnations.

Bridesmaids were Misses Phyllis and Marie Pomber and Miss Ruth Price, a cousin of the bride.

Best man was Bob Archer and ushers were Mel Buchan and Steven Rogerson.

A dinner followed at the Canadian Motor Hotel.

The couple will fly to Montreal to see Man and His World.

PETRONE

— SOULIERE

Precious Blood Cathedral was the setting Saturday afternoon for the marriage of Miss Margo Susan Souliere and Carl Peter Petrone. Monsignor C. G. Adams officiated.

Parents of the couple are Mr. and Mrs. M. Arthur Souliere, 75 Bingham Street, and Mr. and Mrs. Carl Petrone of Timmins, Ont.

Miss Souliere wore a gown of silver-embroidered lace over peau de charme. A matching pearl and crystal-embroidered bow held a chapel veil of illusion. She carried silver-tipped white chrysanthemums.

Matron of honor was Mrs. Gail Grandbols, and bridesmaids were Mrs. Helen Schryer, Miss Brenda Dewar and Miss Bobby Green. They were attired in aquamarine

peau de charme and carried bouquets of chrysanthemums tinted to match.

Wayne Lavigne was best man. Terry Fortais, Bobby Petrone and Ken Souliere were ushers.

Dinner at the Union Hall

was followed by an evening reception.

After a trip to the Lakehead, through the United States, and on to Timmins, Mr. and Mrs. Petrone will make their home at Montreal River.

It has been nine years now that Jerry and Liz came to work at the High School. Then there were nine trumpeters, trumpets were in need of repair—no harmony. In the drum section there were six snares, two tenors, twoymbals, two bell lyres and one bass drum. These drums were aged and finished a few years ago. There were two flag bearers and one majorette. In the nine years, everything has been replaced but the two bell lyre instruments.

Mr. and Mrs. Kueneman have instructed over 125 girls, bought new trumpets and cases for each horn. Lately they purchased a complete new set of Ludwig drums in Silvery Pearl finish. These drums will be on display for the first time at Cadet inspection. Two new sets ofymbals have been purchased also.

At times there are as many as seven flag bearers on parade with a sword carrier as guard.

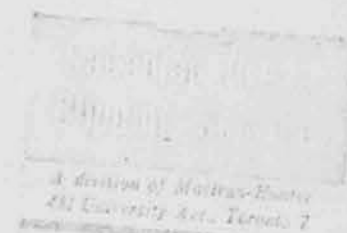
Two years ago the band purchased uniforms to outfit 50 band members. These uniforms are a credit to the band as they were designed to be neat, clean and to fit any size.

One might say this is an enormous amount of money spent. The money came from several sources. Primarily the girls earned this money at engagements, tag days, "Polished Brasses 64-66," etc. The Recreation Club, the School Board and several service groups have also assisted.

In '67 the Band had a superb year by travelling to Expo '67 where they were followed by crowds of people. From this engagement they have received new engagements.

The Corps received a personal letter from Mayor Jean Drapeau writing it back to Man and His World this year. In Sept. The Corps travelled to the Canadian Drum Corps Association Championship in Ottawa. Here they won the National Parade Class championship.

The Hanover Girls are a credit to Hanover and Western Ontario. Come out and see them on May 25th at the Hanover discussion for "Polished Brasses '68."



Hanover Post, Ontario
May 2, 1968

Fall In Line with "Polished Brasses '68"



The Hanover District High School Girls' Trumpet Band is again sponsoring "Polished Brasses '68." Of course this girls' corps is practising extra hard this year to put on it's best show yet.

There are two reasons for this. One is that the Toronto Optimist Drum and Bugle Corps is a guest Corps. All the boys in this Corps are under 21, and that girls' Corps doesn't try hard to impress the best Junior boys' Corps in Canada.

Secondly, in June of this year Mr. and Mrs. Gerry Kueneman are retiring as directors of the Hanover Corps, and the girls want to put on the best show ever just for them.

St. Catharines Standard, Ont.

Circ. 33,011

May 21, 1958

^{E 999} Bad Weather Is Plaguing Montreal Fair

By JOSEPH MacSWEEN

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

Expo Was Sunny

The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Co-

pernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 15th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

Guelph Mercury, Ont.

Circulation 16,495

May 21, 1968

Cars Clog Nation's Roads During Holiday Weekend

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool rainy weather in most areas of Canada, clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The roads also took their usual heavy toll—72 dead, nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,421.

This compared with the 569,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

GET 200 COMPLAINTS

In Toronto one form of celebration also took its toll when police estimated that at least 40 children and about 10 adults were injured by tossed firecrackers and that the number of complaints related to fireworks exceeded 200.

Children playing with firecrackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing

\$100,000 damage.

On the West Coast, temperatures dropped 12 degrees Monday in mixed weekend weather that brought out equal numbers of bathing suits and umbrellas. More than 101,000 Canadians crossed the border into the state of Washington during the long weekend.

Brantford Expositor, Ont.

Circ. 24,440

May 21, 1968

Hectic Victoria Day Weekend

Fireworks Blamed in 2 Major Fires

By The Canadian Press

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool rainy weather in most areas of Canada, clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

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Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

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Children playing with firecrackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

More than 1,000 Albertans spent their holiday fighting forest fires.

On the West Coast, temperatures dropped 12 degrees Monday in mixed weekend weather that brought out equal numbers of bathing suits and umbrellas. More than 101,000 Canadians crossed the border into the state of Washington during the long weekend.

Alberta reported resorts and hotels booked solid with 75-de-

gree temperatures under sunny skies.

About 10,000 shivered through a fireworks display Sunday night at Winnipeg Stadium and cold weather cancelled a big feed-in planned by hippies at Memorial Park.

Few tourists visited the Tulip Festival at Ottawa because of showery cool weather.

Steady rain cancelled many outdoor activities in the Maritimes, where heavy traffic was reported.

Newfoundland reported long, slow-moving lines of cars outside its cities as Newfoundlanders visited favorite fishing spots on the traditional anglers weekend.

Rain failed to dampen the Maliseet Indians' second annual fiddlehead festival which cele-

brates the start of the harvest of the edible fern in New-Brunswick. Fiddleheads boiled over an open bonfire were one feature of the event on Savage Island in the St. John River near Fredericton.

**CE DOSSIER CONTIENT
PLUSIEURS DOCUMENTS
ILLISIBLES**

Evening Times Globe
Saint John, N.B.
Circ. 24,071
May 21, 1968

Victoria Weekend Accident Toll High

Highways Crowded Despite Rain

By THE CANADIAN PRESS

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Rain failed to dampen the Maliseet Indians' second annual fiddlehead festival which celebrates the start of the harvest of the edible fern in New Brunswick. Fiddleheads boiled over an open bonfire were one feature of the event on Sable Island in the St. John River near Fredericton.

Traffic Was Heavy, Death Toll High On Holiday Weekend

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

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In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,421.

This compared with the 569,500

(Please turn to Page 3, No. 3)

figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

Get 200 Complaints

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Children playing with fire-crackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's fire-crackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

More than 1,000 Albertans spent their holiday fighting forest fires.

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Sun Finds Alta.

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Steady rain cancelled many outdoor activities in the Maritimes, where heavy traffic was reported.

Newfoundland reported long, slow-moving lines of cars outside its cities as Newfoundlanders visited favorite fishing spots on the traditional anglers weekend.

Rain failed to dampen the Maliseet Indians' second annual fiddlehead festival which celebrates the start of the harvest of the edible fern in New Brunswick. Fiddleheads boiled over an open bonfire were one feature of the event on Savage Island in the St. John River near Fredericton.

Holiday 1-999 Clogs Highways

By THE CANADIAN PRESS

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In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 423,421.

This compared with the 569,570 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

In Toronto one form of celebration also took its toll when police estimated that at least 40 children and about 10 adults were injured by tossed fire.

—Continued
Please See HIGHWAY Page 15

Clogged On Holiday

CONTINUED

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Rain failed to dampen the Maliseet Indians' second annual fiddlehead festival which celebrates the start of the harvest of the edible fern in New Brunswick.

Kamloops Daily Sentinel, B.C.

Circ. 8,440

May 21, 1968

3-999 Overcast Skies, Chill Winds Put Damper On Victoria Day

By THE CANADIAN PRESS

Overcast skies and chill winds put a damper on Victoria Day celebrations over most of Canada.

Only the western Prairies enjoyed shirt-sleeve weather as temperatures soared into the 70s, although Newfoundland and Prince Edward Island had fair weather.

Heavy rain cut into attendance at the *Man and His World* exposition in Montreal, although thousands visited the fair, successor to Expo 67.

In Ottawa, cool, showery weather disappointed many who gathered for the annual tulip festival. The only special event was a fireworks display in Lansdowne Park Monday night.

In Toronto, 3,200 persons visited the seventh annual festival of historic Fort York Monday for folk singing and musical displays.

A maple tree was planted in the fort grounds to commemorate the 150th anniversary of the Rush-Bagot agreement between Great Britain and the United States which limited naval armament on the Great Lakes. The agreement has become a symbol of international understanding between Canada and the U.S.

RAIN EASES

Sunday's downpour in the Maritimes eased somewhat Monday except in western regions.

In Moncton, Brunswick Downs opened its harness racing season Monday and special services Sunday marked the 130th anniversary of Cornwallis Street United Baptist Church in Halifax, often called the mother church of Negro Baptist churches in Nova Scotia.

In Newfoundland, allied war hero Viscount Montgomery of Alamein continued his visits with veterans of many of his Second World War battles. He is in the province on two-week tour.

Traffic to and from Prince Edward Island was reported

More than 10,000 shivered through a fireworks display in Winnipeg Sunday night and hippies cancelled a feed-in at Memorial Park because of the cold.

At least an inch of rain fell on the west coast during the holiday and moved inland to cover all of British Columbia, wiping out outdoor activities.

In Alberta and Saskatchewan,

resorts and hotels were booked solid.

Seventy forest fires were reported burning Monday morning in Alberta.

Sarnia Observer, Ont.

Circ. 17,838

May 21, 1968

FIREWORKS' DAMAGE IN THOUSANDS

72 Die On Roads

By THE CANADIAN PRESS

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Despite cool rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The roads also took their usual heavy toll—72 dead, nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Non-

day had a total attendance for the four days of only 425,421.

This compared with the 599,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

In Toronto one form of celebration also took its toll when police estimated that at least 40 children and about 10 adults were injured by tossed firecrackers and that the number of complaints related to fireworks exceeded 200.

In Sarnia four children were burned by firecrackers and needed hospital treatment.

Children playing with firecrackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing

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Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

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Charlottetown Guardian, P.E.I.

Circ. 16,099

May 21, 1968

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A maple tree was planted in the fort grounds to commemorate the 150th anniversary of the Rush-Bagot agreement between Great Britain and the United States which limited naval armament on the Great Lakes. The agreement has become a symbol of international understanding between Canada and the U.S.

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In Newfoundland, allied war hero Viscount Montgomery of Alamein continued his visits with veterans of many of his Second World War battles. He is in the province on two-week tour.

Traffic to and from Prince Edward Island was reported heavy during the weekend.

More than 10,000 shivered through a fireworks display in Winnipeg Sunday night and hippies cancelled a feed-in at Memorial Park because of the cold.

At least an inch of rain fell on the west coast during the holiday and moved inland to cover all of British Columbia, wiping out outdoor activities.

In Alberta and Saskatchewan, resorts and hotels were booked solid.

Seventy forest fires were reported burning Monday morning in Alberta.

Barrie Examiner, Ont.

Circ. 9,531

May 21, 1968

Nationwide Traffic Jams Mark Victoria Day Weekend

By THE CANADIAN PRESS

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Despite cool, rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The roads also took their usual heavy toll—72 dead, nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,421.

This compared with the 569,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

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Children playing with firecrackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

Prince George Citizen, B.C.

Circ. 11,267

May 21, 1968

K 999

The Citizen

NATIONAL NEWS

Cars Clog Holiday Roads

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

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About 10,000 shivered through a fireworks display Sunday night at Winnipeg Stadium and cold weather cancelled a big feed-in planned by hippies at Memorial Park.

Few tourists visited the Tulip Festival at Ottawa because of showery cool weather.

Steady rain cancelled many outdoor activities in the Mar-

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Newfoundland reported long, slow-moving lines of cars outside its cities as Newfoundlanders visited favorite fishing spots on the traditional anglers weekend.

Rain failed to dampen the Maliseet Indians' second annual fiddlehead festival which celebrates the start of the harvest of the edible fern in New-Brunswick. Fiddleheads boiled over an open bonfire were one feature of the event on Savage Island in the St. John River.

St. Catharines Standard, Ont.
Circ. 33,011
May 21, 1968

will be up to the repairmen

Car-Clogged Roads

Inclement Weather Fails To Dampen Motoring Urge

By THE CANADIAN PRESS

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Sydney Cape Breton Post, N.S.

Circ. 27,582

May 21, 1968

Holiday

1968

Death Toll

High 68 Killed

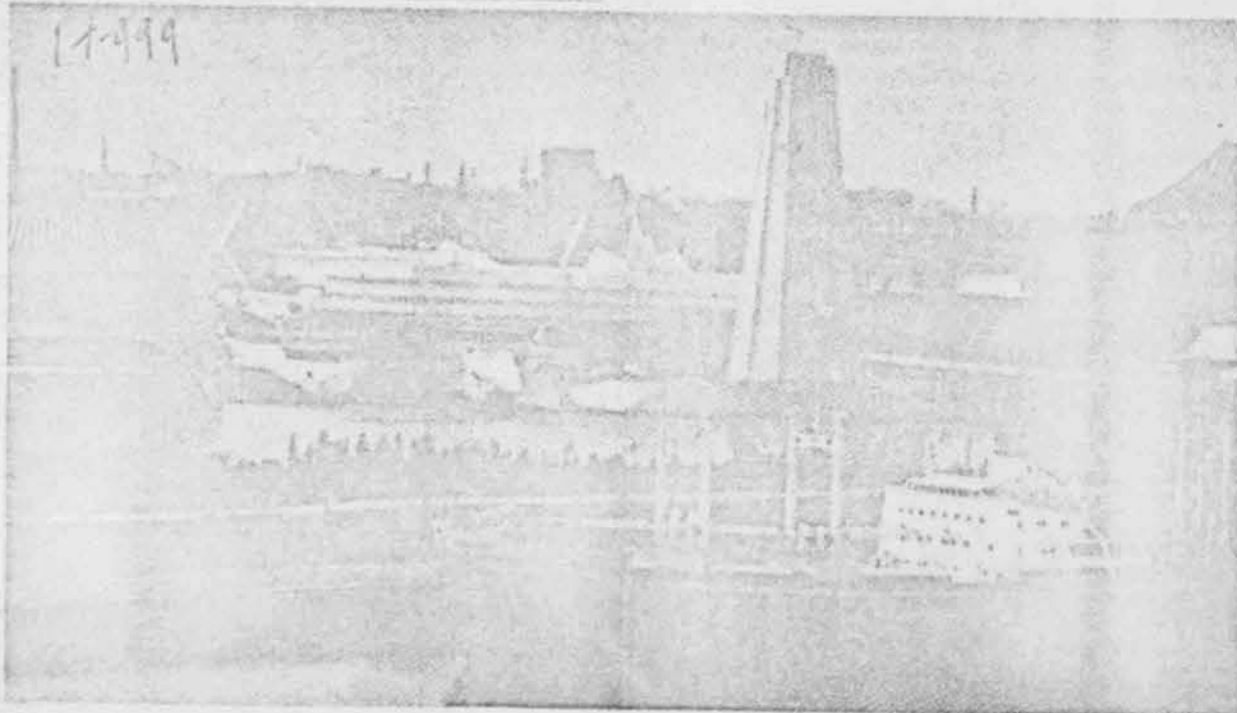
On Highways

Port Arthur News-Chron., Ont.

Circ. 14,959

May 21, 1968

10 Port Arthur News-Chronicle, Tuesday, May 21, 1968



ANOTHER "EXPO" OPENS

A freighter glides by Montreal's Man and His World site which opened Friday. The face looks familiar, but officials at the fair say it will be radically

different from last year's Expo extravaganza. In the left background stands the French pavilion and beside it looms the tower of the former British pavilion. —CP Wirephoto

Winnipeg Free Press, Man.

Circ. 122,830

May 21, 1968



The neck-snapping car ride at the La Ronde amusement park section of Man and His World may tend to give the ladies that headachy feeling, especially with boy friends who get nervous on the tight corners, but at least the men enjoy themselves. Man and His World, which opened Friday in Montreal, is the successor to Expo 67.

Kingston Whig-Standard, Ont.
Circulation 26,761
May 21, 1968



—CP Photo

Neck-snapping ride

The neck-snapping car ride at the La Ronde amusement park section of Man and His World may tend to give the ladies that headachey feeling, especially with boyfriends who get nervous on the tight corners, but at least the men enjoy themselves. Man and His World, which opened Friday, is the successor to Expo 67, last year's successful world's fair.

Brantford Expositor, Ont.
Circ. 24,440
May 21, 1968



HARD ON THE GIRL FRIEND — A neck-snapping ride at La Ronde amusement park at Man and His World exhibit in Montreal may provide fun for a man, but it can be doubly hard on the neck of his girl friend as seen above. — (CP Wirephoto)

Attendance Hurt

Weather Wasn't Fair at the Fair

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

The previous three-day attendance was 366,910, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

Ottawa Le Droit, Ont.

Circ. 39,080

May 21, 1968



Grands maux — Grands remèdes (Téléphoto PC)

Il n'est pas facile de faire taire une femme. A en croire ce que représente notre photo, on dirait qu'il faut aller jusqu'à l'étranglement. Mais i ne faut pas se tromper: ce que nous voyons est le témoignage d'un éclat de joie qu'a ressenti un jeune homme en faisant le tour des mangées à La Ronde, hier, sur la Terre de l'Homme, dont l'ouverture officielle a eu lieu vendredi.

Cornwall Standard-
Freeholder, Ont.
Circ. 13,911
May 21, 1968



THE BIOSPHERE

The former United States pavilion at Expo 67 is now a delightful garden and bird display. Shown from above in the formal mosaic

garden (top) and a portion of the 250-foot formal renaissance-type garden with three fountains.

(CP Wirephoto)

Cornwall Standard-
Freeholder, Ont.

Circ. 13,911
May 21, 1968

Heavy Traffic Clogged Highways Over Holiday

By THE CANADIAN PRESS

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Despite cool, rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The roads also took their usual heavy toll—72 dead, nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,321.

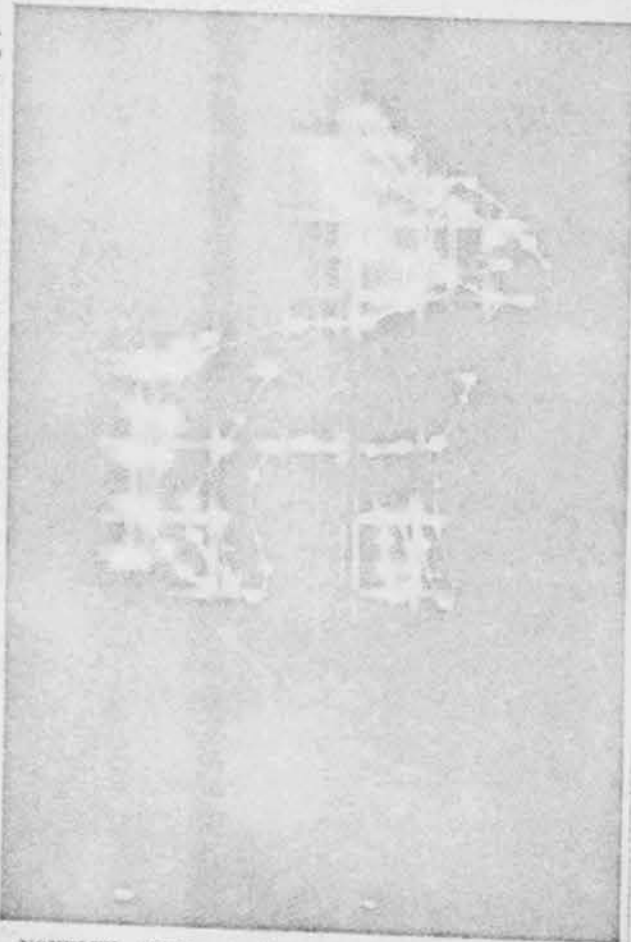
This compared with the 509,000 figure for the first weekend at Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

GET 200 COMPLAINTS

In Toronto one form of celebration also took its toll when police estimated that at least 40 children and about 10 adults were injured by tossed firecrackers and that the number of complaints related to fireworks exceeded 200.

Children playing with firecrackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Avolian Hall, oldest concert auditorium in London, Ont.



NOVELTY ITEM at the Leons Club fireworks display was this stubborn donkey who didn't bunge despite a few pointed hints from a

firecracker prod. Display at Bob Turner Centre grounds, attracted crowd estimated at 10,000.

(Quenneville - Staff)

More than 1,000 Albertans spent their holiday fighting forest fires.

On the West Coast, temperatures dropped 12 degrees Monday in mixed weekend weather

that brought out equal numbers of bathing suits and umbrellas. More than 101,000 Canadians crossed the border into the state of Washington during the long weekend.

Calgary Herald, Alta.

Circ. 88,644

May 21, 1968



NECK-SNAPPING RIDE. The neck-snapping car ride at the La Ronde amusement park section of Man and His World may tend to give the ladies that head-achey feeling, especially with boyfriends who get nervous on the tight corners, but

at least the men enjoy themselves. Man and His World, which opened Friday, is the successor to Expo 67, last year's successful world's fair at Montreal.

(CP Wirephoto)

Bad Weather Hits Fair Attendance

By LISA BALFOUR
(Copyright, The Calgary Herald)

MONTREAL — Bad weather dealt Man and His World a bitter blow over the Victoria Day weekend.

The estimated 1,000,000 visitors expected to click their way through the turnstiles never materialized and exhibition officials said Monday they'd be happy if they got half that figure.

By 2 p.m. Monday, only 404-414 people had entered the famous two-island site which, despite the bad weather, provided a pleasant enough diversion on an otherwise dull holiday weekend.

City of Montreal crews have done an admirable job cleaning and painting up the exteriors of last year's Expo pavilions but there is still much to be done before all the interiors are ready for the onslaught of summer visitors.

During the weekend, the former pavilions of Maine, New York, Thailand, Western provinces, Venezuela and Cuba were closed to the public. So was the new Irish exhibit located on St. Helen's Island in the former pavilion of economic progress.

Similarly, the youth pavilion on La Ronde remained locked up as did the once-popular British Bulldog Pub.

Of the pavilions which were open, several showed thin pickings. In this category were the former Korean, Scandinavian, Christian, Indian and Republic of China pavilions, none of which could show their entire exhibits.

Many international boutiques and restaurants weren't ready for business and several suffered damage due to

leaking roofs. Only at dinner time did the more well-known international restaurants of

last year have enough clients to fill up their empty tables.

At luncheon, the situation was so dismal that most waiters and hostesses found themselves standing about at loose ends because very few people were interested in eating at restaurant prices.

The snack bars did better since most of the visitors on the site were teen-agers. Many of them brought their own sandwiches and spent their lunch hours eating on the express transit system or anywhere else that was warm, free and dry.

Some of the newer, noisier rides in La Ronde were well patronized by teeny-boppers but the old-fashioned Viennese carousel looked very forlorn with its riderless horses going round and round to the familiar sound of Strauss waltzes.

But there are indications that Man and His World will prove more popular once its rough spots have been ironed out and when the weather improves.

For one thing, the landscape is much further ad-

vanced this year so the exhibition islands look lush and green. Lilacs, fruit blossoms, tulips and daffodils are blooming in profusion now and new plants have been placed in barrels and pots all over the site.

Furthermore, Man and His World officials report that \$10,000,000 worth of entrance visas have already been sold. At least \$1,000,000 of this total has been sold in the U.S.A. according to City of Montreal authorities who want to make

the five-month exhibition into a profit making venture.

In fact, they estimate that they will have raked in \$16,500,000 worth of visas by the time the Expo rerun closes on Oct. 14.

As a sampling of the more popular international attractions offered last year, Tunisia, Morocco, Algeria, Ethiopia, Mauritius, Burma, the United Arab Republic, Mexico, Iran, Japan and Germany are again represented by their own Expo pavilions.

Kingston Whig-Standard, Ont.

Circulation 26,761

May 21, 1968

Man and His World

Poor weather plagues exhibition

999
MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

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Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

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The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

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constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helene's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

Hamilton Spectator, Ont.

Circulation 121,676

May 21, 1968

Weather Deals Blow To Unready Son Of Expo

By LISA BALFOUR
Spectator Correspondent

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AT LUNCHEON, the situation was so dismal that most waiters and hostesses found themselves standing about at loose ends because very few people were interested in eating at restaurant prices.

The snack bars did better since most of the visitors on the site were teenagers. Many of them brought their own sandwiches and spent their lunch hours eating on the express transit system or anywhere else that was warm, free and dry.

DURING the weekend, the former pavilions of Maine, New York, Thailand, Western Provinces, Venezuela and Cuba were closed to the public. So was the new Irish exhibit located on St. Helen's Island in the former Pavilion of Economic Progress.

Similarly, the Youth Pavilion on La Ronde remained locked up as did the once popular British Bulldog Pub.

Of the pavilions which were open, several showed thin pickings. In this category were the former Korean, Scandinavian, Christian, Indian and Republic of China pavilions, none of which could show their entire exhibits.

Some of the newer, noisier rides in La Ronde were well patronized by teeny boppers but the old fashioned Viennese carousel looked very forlorn with its riderless horses going round and round to the familiar sound of Strauss waltzes.

Despite the bad weather and the fact that many exhibits weren't ready for last Friday's opening, there are indications that Man And His World will prove more popular once its rough spots have been ironed out and when the weather improves.

FOR ONE THING, the landscape is much further advanced this year so the exhibition islands look lush and green. Lilacs, fruit blossoms, tulips, and daffodils are blooming in profusion now and new plants have been placed in barrels and pots all over the site.

Cornwall Standard-
Freeholder, Ont.
Circ. 13,911
May 21, 1968

Sunny Periods Promised For Man And His World

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

EXPO WAS SUNNY

The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening

days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

New Glasgow News, N.S.

Circ. 8,995

May 21, 1968

Clogged Roads Greet Most Of Canadians

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The roads also took their usual heavy toll—72 dead, nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,421.

This compared with the 569,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

GET 200 COMPLAINTS

In Toronto one form of celebration also took its toll when police estimated that at least 40 children and about 10 adults were injured by tossed firecrackers and that the number of complaints related to fireworks exceeded 200.

Children playing with firecrackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

More than 1,000 Albertans spent their holiday fighting forest fires.

On the West Coast, temperatures dropped 12 degrees Monday in mixed weekend weather that brought out equal numbers of bathing suits and umbrellas. More than 101,000 Canadians crossed the border into the state of Washington during the long weekend.

Alberta reported resorts and hotels booked solid with 75-degree temperatures under sunny skies.

About 10,000 shivered through a fireworks display Sunday night at Winnipeg Stadium and cold weather cancelled a big feed-in planned by hippies at Memorial Park.

Few tourists visited the Tulip Festival at Ottawa because of showery cool weather.

Steady rain cancelled many outdoor activities in the Maritimes, where heavy traffic was reported.

Newfoundland reported long, slow-moving lines of cars outside its cities as Newfoundlanders visited favorite fishing spots on the traditional anglers weekend.

Rain failed to dampen the Maliseet Indians' second annual fiddlehead festival which celebrates the start of the harvest of the edible fern in New-Brunswick. Fiddleheads boiled over an open bonfire were one feature of the event on Savage Island in the St. John River near Fredericton.

Nelson Daily News, B.C.

Circ. 9,545

May 21, 1968

^{E 999} Victoria Day Generally Rainy

By THE CANADIAN PRESS

Overcast skies and chill winds put a damper on Victoria Day celebrations over most of Canada.

Only the western Prairies enjoyed shirt-sleeve weather as temperatures soared into the 70s, although Newfoundland and Prince Edward Island had fair weather.

Heavy rain cut into attendance at the Man and His World exposition in Montreal, although thousands visited the fair, successor to Expo 67.

In Ottawa, cool, showery weather disappointed many who gathered for the annual tulip festival. The only special event was a fireworks display in Lansdowne Park Monday night.

In Toronto, 3,200 persons visited the seventh annual festival of historic Fort York Monday for

folk singing and historical displays.

Sunday's downpour in the Maritimes eased somewhat Monday except in western regions.

More than 10,000 shivered through a fireworks display in Winnipeg Sunday night and hippies cancelled a feed-in at Memorial Park because of the cold.

At least an inch of rain fell on the west coast during the holiday and moved inland to cover all of British Columbia, wiping out outdoor activities.

In Alberta and Saskatchewan, resorts and hotels were booked solid.

Summerside Journal-

Pioneer, P.E.I.

Circ. 7,759

May 21, 1968

B999

73 Killed In Highway Accidents Across Canada

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, car clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The Roads also took their usual heavy toll — 73 dead nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chill weather and rain caused a disappointing first weekend for Man and His World. The permanent exhibition that opened Friday on the site of Expo 67 by 10 p.m. Monday had a total attendance for the four days of only 425,421.

This compared with the 569,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

K999
Man and His (wet) World

Target hopes drowned

By Lisa Balfour
Southam News Services

MONTREAL — Bad weather dealt Man and His World a bitter blow over the Victoria Day weekend.

The estimated 1,000,000 visitors expected to click their way through the turnstiles never materialized and exhibition officials said

they'd be happy if they got half that figure.

By 2 p.m. Monday, only 404,414 people had entered the famous two-island site.

City of Montreal crews have done an admirable job cleaning and painting up the exteriors of last year's Expo pavilions but there is still much to be done before all

the interiors are ready for the onslaught of summer visitors.

Pavilions closed

During the weekend, the former pavilions of Maine, New York, Thailand, Western Provinces, Venezuela and Cuba were closed to the public, as was the new Irish exhibit in the former pavilion of economic progress.

Similarly, the youth pavilion on La Ronde remained locked up as did the once popular British Bulldog pub.

Many international boutiques and restaurants were not ready for business and several suffered damage due to leaking roofs. Only at dinner time did the more well-known international restaurants of last year have enough clients to fill the tables.

At luncheon, the situation was so dismal that most waiters and hostesses found themselves at loose ends.

The snack bars did better, since most of the visitors on the site were teen agers.

Some of the newer, nosier rides in La Ronde were well patronized by youngsters.

Future looks good

There are enough indications that Man and His World will prove more popular once its rough spots have been ironed out and when the weather improves.

For one thing, the landscape is much further advanced this year so the exhibition islands look lush and green.

Further, Man and His World officials report that \$10,000,000 worth of entrance visas have been sold. At least \$1,000,000 of this total has been sold in the United States.

Officials estimate that they will have raked in \$16,500,000 worth of visas by the time the Expo re-run closes on Oct. 14.

Galt Evening Reporter, Ont.

Circ. 13,188

May 21, 1968

Hespelerites Quite Active

799
It couldn't be said that the Victoria Day weekend didn't contain activity for many Hespelerites.

Despite the poor weather conditions at times, most citizens found themselves busy.

Some went to Montreal to catch the opening of Man and His World—1968 version, while others headed for local beaches and cottages.

Many caught the sun at Lake Huron's Sauble Beach. And camping officials in the provincial parks report that attendance was fairly high for the weekend.

Those who did stay home were treated to a show of firecrackers and a parade in Preston's Riverside Park last night.

Brandon Sun, Manitoba

Circ. 12,893

May 21, 1968

Cool And Damp Weather 999 Can't Halt Fun-Seekers

By THE CANADIAN PRESS

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Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

More than 1,000 Albertans spent their holiday fighting forest fires.

About 10,000 shivered through a fireworks display Sunday night at Winnipeg Stadium and cold weather cancelled a big feed-in planned by hippies at Memorial Park.

Welland-Port Colborne
Tribune, Ont.
Circ. 19,052
May 21, 1968

F-999
**Montreal's Weather Cuts
Exhibition Attendance**

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolic'd in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

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Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

EXPO WAS SUNNY

The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 559,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the

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The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

Pembroke Observer, Ont.

Circulation 7,599

May 21, 1968

Some Sun Slated For Son Of Expo

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Niagara Falls Review, Ont.

Circulation 17,459

May 21, 1968

Stop-go traffic jams B.C. to Newfoundland

By THE CANADIAN PRESS

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More than 1,000 Albertans spent their holiday fighting forest fires.

On the West Coast, temperatures dropped 12 degrees Monday in mixed weekend weather that brought out equal numbers of bathing suits and umbrellas. More than 101,000 Canadians crossed the border into the state of Washington during the long weekend.

Moose Jaw Times-
Herald, Sask.
Circ. 9,099
May 21, 1968

Montreal's Fair 999 Has Bad Weather

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**CE DOSSIER CONTIENT
PLUSIEURS DOCUMENTS
ILLISIBLES**

Calgary Albertan, Alta.

Circ. 35,104

May 21, 1968

R-999
Man and His World
cooled by downpour

MONTREAL (CP) — Thousands of squealing, laughing kids romped across a near-empty *Man and His World* site Monday, enjoying a day off school and the chance to see most things without lineups.

The fourth day of the permanent summer exhibition got a torrential downpour most of the morning, discouraging adults—but not the children—from enjoying Victoria Day on the mid-river island site.

By 2 p.m. there were 38,629 through the turnstiles, most of them school children.

Drenched and discouraged exhibition staff made token efforts to perform their various duties but they were all talking about the missing sun and what a difference it could have made.

Despite steady rain, lineups snaked around the former Telephone pavilion to see last year's highly popular film, *Canada 67*, and there were steady queues to see both the Biosphere and the car and music show in the former British pavilion.

The Biosphere, last year's U.S. pavilion, rang to the laughter of youngsters riding the elevator to the upper reaches of the geodesic dome. It has been transformed into an aviary, complete with hanging gardens.

Most of the youngsters

thought the Biosphere better than last year's exhibit of U.S. rocket ships and movie star photographs.

"This is the best thing on the site," said Gilles Bienvenu, 32, of Moncton, N.B.

"Can I take one of the parrots home?" asked Pierre Gendron, 10, of east-end Rosemont.

At the Marina, capable of handling 300 boats, only 10 vessels were moored Monday. All belong to Montrealers.

They range from a 54-foot yacht to a 14-foot boat with an outboard motor.

The presence of an outboard motor marked a policy change from last year, said Marina op-

erator Ray Dupuis in an interview.

"This is a private enterprise operation this year and we've got to get as many boats in as possible, including outboard motors."

Available facilities include water and electricity outlets, the slips and the use of showers, a grocery store, a shop, snack bar and restrooms beside the Marina office.

Attendance figures for the first three days of operation were:

Friday—103,226
Saturday—120,142
Sunday—142,642

Orillia Packet & Times, Ont.

Circ. 7,565

May 21, 1968

DESPITE BAD WEATHER

Highways Clogged

Across Canada

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

The roads also took their usual heavy toll—72 dead, nearing the Canadian Highway Safety Council prediction that between 75 and 85 would die on the highways during the holiday ending midnight Monday.

In Montreal chilly weather and rain caused a disappointing first

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This compared with the 569,500 figure for the first weekend of Expo, a record that stood through the fair. On Victoria Day attendance this year was only 59,411 by 10 p.m.

In Toronto one form of celebration also took its toll when police estimated that at least 40 children and about 10 adults were injured by tossed firecrackers and that the number of complaints related to fireworks exceeded 200.

Children playing with fire-

crackers were blamed for a Niagara Falls, Ont., fire which destroyed the warehouse and offices of the Niagara Rug Co. Ltd. Monday night, causing \$100,000 damage.

Another fire which may have been caused by children's firecrackers was the Victoria Day blaze which destroyed the \$250,000 Aeolian Hall, oldest concert auditorium in London, Ont.

More than 1,000 Albertans spent their holiday fighting forest fires.

On the West Coast, temperatures dropped 12 degrees Monday in mixed weekend weather that brought out equal numbers of bathing suits and umbrellas.

More than 101,000 Canadians crossed the border into the state of Washington during the long weekend.

Alberta reported resorts and hotels booked solid with 75-degree temperatures under sunny skies.

About 10,000 shivered through a fireworks display Sunday night at Winnipeg Stadium and cold weather cancelled a big feed-in planned by hippies at Memorial Park.

Few tourists visited the Tulip Festival at Ottawa because of showery cool weather.

Steady rain cancelled many outdoor activities in the Maritimes, where heavy traffic was reported.

The Intelligencer
Belleville, Ont.
Circ. 15,081
May 21, 1968

Roads Across Canada Clogged for Three-day Holiday Weekend

By THE CANADIAN PRESS

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Despite cool, rainy weather in most areas of Canada, car-clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

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Steady rain cancelled many outdoor activities in the Maritimes, where heavy traffic was reported.

Newfoundland reported long,

slow-moving lines of cars beside its cities as Newfoundlanders visited favorite spots on the traditional weekend.

Rain failed to dampen Maliseet Indians' second fiddlehead festival which celebrates the start of the harvest of the edible fern in Brunswick. Fiddleheads over an open bonfire were a feature of the event on St. John's Island in the St. John's near Fredericton.

Sault Ste. Marie Star, Ont.
Circ. 20,251
May 21, 1968

First Days Disappointing For 'Man and His World'

By THE CANADIAN PRESS

Stop-and-go traffic was reported from British Columbia to Newfoundland during the three-day Victoria Day weekend.

Despite cool, rainy weather in most areas of Canada, clogged roads greeted those heading out to open the summer cottage, go to the beach or mountains or visit Man and His World.

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Toronto Star, Ontario
Circ. 354,891
May 21, 1968

Montreal's Expo plus one

⁵ ⁹⁹⁹
Fair turnout less than
half Drapeau estimate

MONTREAL (CP)—The weatherman, deep in disgrace, promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain yesterday.

The yelling, laughing kids were undaunted by the rain and generally dreary weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

The sun had hardly been seen except for a period Sunday when national costumes sprang into a blaze of color as Polish-Canadians celebrated their ethnic day with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

FERVOR NOT ENOUGH

Despite the enthusiasm of the kids and the fervor of the Polish day, the miserable weather—which ironically followed a prolonged period of bright sunshine—cut into attendance.

Only 59,411 fair-goers had checked in by 10 p.m. last night. The four-day total was 425,000, short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies. Montreal's Mayor Jean Drapeau had predicted a 1,000,000 turnout for the holiday weekend.

There are signs, though, that Man and His World

fans are just as determined as the Expo breed.

They formed steady queues to see Biosphere, the former U.S. pavilion which now is an aviary complete with hanging gardens, and the car and music show in the former British pavilion.

The Biosphere rang to the laughter of children riding to the upper reaches of the big geodesic dome. Birds are better than rocket ships and motion picture exhibits, as far as Mrs. Jennie Wyskiaski of Yonkers, N.Y., was concerned.

IT'S GOT CLASS

"The U.S. pavilion was a real turkey," she said. "This year the bubble's got class."

The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

Québec Le Soleil, Qué.
Circulation 155,546
May 8, 1968

⁷ ⁹⁹⁹
La Terre des Hommes ne sera rien
de plus qu'un grand Coney Island

HALIFAX (PC)—L'exposition Terre des hommes qui s'ouvrira à Montréal le 17 mai ne devrait pas nuire aux revenus touristiques de la Nouvelle-Ecosse, si l'on en croit les gens du bureau provincial de tourisme.

Contrairement à l'Expo 67, Terre des hommes ne sera rien de plus "qu'un grand Coney Island dans le Nord", affirme Evan Lloyd, directeur de l'Association touristique du Cap-Breton, qui considère que malgré la quarantaine d'exposants étrangers dont Montréal se vante, "les gens ne seront pas intéressés" et préféreront visiter le Canada.

D'autres de l'industrie touristique sont de son avis.

Mitchell Franklyn, administrateur d'hôtel des Maritimes, croit "qu'une autre Expo est riche à absorber pour notre sang canadien".

Selon lui, le déficit de \$250 millions de l'Expo devrait convaincre les gens qu'on a "assez puisé aux poches des contribuables canadiens".

Le directeur du tourisme de Nouvelle-Ecosse, Gerald Redmond, admet que la province s'est ressentie de l'Expo 67, mais il considère que cette année, l'exposition ne sera rien de plus "qu'une sorte de projet extravagant", malgré les assu-

rances du maire Jean Drapeau qu'il s'agira "de la plus grandiose et plus importante manifestation permanente de culture universelle jamais présentée".

Penny Gott, présidente de l'Association des aubergistes de Nouvelle-Ecosse, croit plutôt que l'exposition de Montréal attirera beaucoup de touristes et qu'elle "n'aidera pas du tout" l'industrie touristique de la Nouvelle-Ecosse.

Canadian Press
Clipping Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

Windsor Star, Ont.

Circ. 83,177

May 21, 1968

1999
Man and His World
**Children boost
fair attendance**

By DAVE MacDONALD

MONTREAL (CP)—Thousands of squealing, laughing kids romped across a near-empty Man and His World site Monday, enjoying a day off school and the chance to see most things without lineups.

The fourth day of the permanent summer exhibition got a torrential downpour most of the morning, discouraging adults—but not the children—from enjoying Victoria Day on the mid-river island site.

By 2 p.m. there were 38,629 through the turnstiles, most of them school children.

Drenched and discouraged exhibition staff made token efforts to perform their various duties but they were all talking about the missing

sun and what a difference it could have made.

Despite steady rain lineups snaked around the former Telephone pavilion to see last year's highly popular film, Canada 67, and there were steady queues to see both the Biosphere and the car and music show in the former British pavilion.

The Biosphere, last year's U.S. pavilion, rang to the laughter of youngsters riding the elevator to the upper reaches of the geodesic dome. It has been transformed into an aviary, complete with hanging gardens.

Most of the youngsters thought the Biosphere better than last year's exhibit of U.S. rocket ships and movie star photographs.

"Well, I think the pretty birds make it more fun," said nine-year-old Penny Burton of suburban St. Laurent. "The gardens are like a set in a movie about ancient Rome," said 16-year-old Bill Findlay, of Ottawa.

"This is the best thing on the site," said Gilles Bienvenu, 32, of Moncton, N.B.

"Can I take one of the parrots home?" asked Pierre Gendron, 10, of east-end Rosemont.

At the Marina, capable of handling 300 boats, only 10 vessels were moored Monday. All belong to Montrealers.

They range from a 54-foot yacht to a 14-foot boat with an outboard motor.

The presence of an outboard motor marked a policy change from last year, said marina operator Ray Dupuis in an interview.

"This is private enterprise operation this year and we've got to get as many boats in as possible, including outboard motors."

"Two other changes this year are that we now have a 275-car parking lot especially for customersber thing for the whole season, and that the traffic-handling techniques will be simpler.

"Last year the department of transport set strict limits on ship movements but there was heavy river traffic then. This isn't Expo 67 so we don't expect the same problems. Boats will be free to enter and leave the basin when they please.

"We have about 50 reservations for future dates at this time, but then we only got the concession two weeks ago. Today we're handling inquiries from New Jersey, New York City and Detroit."

Available facilities include water and electricity outlets at the slips and the use of baths, showers, a grocery store, repair shop, snack bar and restaurant beside the marina office.

Mr. Dupuis has 15 persons working in the basin at the moment. "We'll vary as we establish the traffic pattern," he said.

His eleven-year-old Montreal firm—Dupuis Marina Ltd.—sells boats, motors, and accessories, and does repairs.

Attendance figures for the first three days of operation were:

Friday—103,226

Saturday—120,142

Sunday—142,642

Canadian Press
Clipping Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

Canadian Florist

Streetsville, Ont.

May 25, 1968

999 NEW VARIETY DISPLAYED

200,000 tulips will decorate the public gardens of Man and His World, the exposition which succeeds Canada's Expo 67 and will be open this year from May 16 to October 14. Referring to the rose garden and tulip display, officials said 50,000 of the tulips will be of a new variety with flowers 10 inches in diameter.

Toronto Star, Ontario

Circ. 354,891

May 21, 1968

5-990
Son of Expo
draws quarter
of Expo crowd

From our Montreal bureau
MONTREAL — Beset in its first weekend by rain, cloud and chilly weather, Montreal's Man and His World drew about one-quarter the attendance its parent, Expo '67, pulled in the same period last year.

By last night, Expo Jr. had drawn 425,421 in its first four days. The original Expo counted more than 1,500,000 visitors in its first four days.

Mayor Jean Drapeau, the chief architect of the continuing fair, had predicted 1,000,000 visitors over the weekend. See also page 24.

Toronto Telegram, Ont.

Circ. 227,700

May 21, 1968

Torrential rains dampen Expo II

MONTREAL — (CP) —

Thousands of squealing, laughing kids romped across a near-empty Man and His World site yesterday enjoying a day off school and the chance to see most things without line-ups.

The fourth day of the permanent summer exhibition got a torrential downpour most of the morning, discouraging adults — but not the children — from enjoying Victoria Day on the mid-river island site.

By 10 p.m. there were 59,411 through the turnstiles, most of them school children.

Drenched and discouraged exhibition staff made token efforts to perform their various duties but they were all talking about the missing sun and what a difference it could have made.

Despite steady rain, line-

ups snaked around the former Telephone pavilion to see last year's highly popular film, Canada 67, and there were steady queues to see both the Biosphere and the car and music show in the former British pavilion.

Attendance figures for the first three days of operation were: Friday — 103,226; Saturday — 120,142; Sunday — 142,642.

London Evening Free Press

Ontario

Circ. 124,775

May 21, 1968

Sunshine X-999 finally due for Expo 2

MONTREAL (CP)—The weatherman, deep in disgrace, promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The yelling, laughing kids were undaunted by the rain and generally dreary weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

The sun had hardly been seen except for a period Sunday when national costumes sprang into a blaze of color as Polish-Canadians celebrated their ethnic day with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

Despite the enthusiasm of the kids and the fervor of the Polish day, the miserable weather—which ironically followed a prolonged period of bright sunshine—cut into attendance.

Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

Owen Sound Sun Times, Ont.

Circulation 13,361

May 21, 1968

Poor weather hits S. 8/2/68 Montreal show

MONTREAL (CP) — The weatherman promised sun periods today for Man and H World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

Regina Leader Post, Sask.

Circ. 60,820

May 21, 1968

—
L 999
About 7,000 performers from all over the world are expected to take part in a nine-week Montreal International Summer Festival beginning July 1.

The festival, a follow-up of last year's World Festival of Entertainment — the theatrical sideshow of Expo 67 — will be staged on the site of this year's Man and His World exhibition and in Montreal theatres.

The shows will include musical comedy and variety, jazz performances, ballet, song and dance routines, symphony and folk-singing.

Woodstock-Ingersoll
Sentinel-Review, Ont.

Circ. 10,080

May 21, 1968

Y999
**Rain Fails
To Deter
Fair Crowd**

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

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EXPO WAS SUNNY

The miserable weather cut into attendance. Only 39,411 fair-goers had checked in by 10 p.m. Monday night.

The previous three-day attendance was 366,910, meaning that the total of the holiday weekend would fall short of the 500,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

Evening Times Globe

Saint John, N.B.

Circ. 24,071

May 21, 1968

Man And His World

Rain Keeps Attendance Down

14499
MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

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The miserable weather cut into attendance. Only 60,474 fair-goers checked in Monday for a holiday weekend total from 3 p.m. Friday of 426,434.

The total fell short of the one-day 569,500 figure on the first Sunday at Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

The previous three-day attendance was 366,810, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

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The Canadian Polish Con-

gress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

Summerside Journal-
Pioneer, P.E.I.
Circ. 7,759
May 21, 1968

B 779
Man And His World
Attendance Short Of Quota

By JOSEPH MacSWEEN

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World where thousands of children frolicked in the holiday rain Monday.

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5-999 Certain Breed Of Fair-Goer

By JOSEPH MacSWEEN

MONTREAL (CP) — You encountered a certain breed of fair-goer, keen of eye and purposeful of gait, at the first full day of Man and His World Saturday.

These professionals gained their expertise at Expo 67 and now were methodically tackling the new 47-country exposition which opened on the same St. Lawrence River islands Friday.

"We made 57 visits to Expo—we got in early and really got to know the place," said Philip Tulin, 60, interviewed with his wife, Jean, at the Canadian pavilion.

"Then, with visitors, we repeated the whole thing and now we're sizing up Man and His World in the same way."

"The tempo isn't quite the same—but it'll warm up," said Mrs. Tulin, remarking that the weather is still cool and the season too early for the main tourist influx.

PROVED WRONG

The Tulins predicted that only Montrealers like themselves would be found on this cloudy Saturday at the vast fair—thereby proving that even experts can be wrong.

The next man interviewed was A. Ruda, a travel agent from Uganda who was introducing his wife, Roshan, to Canada through Man and His World.

"We didn't know it was open until the immigration man at the airport told us," grinned Mr. Ruda, another veteran of Expo.

Visitors clicked through the exposition's turnstiles at approximately 15,000 an hour Saturday afternoon with greater numbers expected for later hikes at La Ronde, the amusement centre.

By 3 p.m. EDT the total was 67,146, following Friday's attendance of 103,226.

ETHNIC DAYS BEGIN

Today, Polish-Canadians celebrate their ethnic day—the first of several such days scheduled for Man and His World. These will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarian, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

While crowds are smaller, as of almost Expo proportions de-expected, than at Expo, a queue developed Saturday at the former British pavilion, now a haven for music lovers and automobile buffs.

There are differences of opinion among fair-goers. Some say seething crowds are part of the show. Others render thanks that they can move about more easily and get into pavilions without herculean efforts.

"The spirit is marvellous," said a young hostess at the pavilion of Monaco.

Vancouver Sun, B.C.

Circ. 245,041

May 21, 1968

Children Enjoy Son of Expo

5-999
MONTREAL (CP) — Thousands of children frolicked in the holiday rain Monday at Man and His World.

They were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The weather cut into attend-

ance, with only 53,411 fair-goers checking in by 10 p.m. Monday night.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

Despite the steady rain, lineups snaked around the former Telephone pavilion to see last year's highly popular film, Canada 67, and there were steady queues to see both the Biosphere and the car and music show in the former British pavilion.

The Biosphere, last year's U.S. pavilion, rang to the laughter of youngsters riding the elevator to the upper reaches of the geodesic dome. It has been transformed into an aviary, complete with hanging gardens.

Most of the youngsters thought the Biosphere better than last year's exhibit of U.S. rocket ships and movie star photographs.

The Bolivian people are about 70 per cent Indian, five per cent white, and 25 per cent of mixed blood.

Telegraph-Journal

Saint John, N.B.

Circ. 28,251

May 21, 1968

999 School Children Flock To Montreal Exhibition

MONTREAL (CP) — Thousands of squealing, laughing kids romped across a near-empty Man and His World site Monday, enjoying a day off school and the chance to see most things without lineups.

The fourth day of the permanent summer exhibition got a torrential downpour most of the morning, discouraging adults—but not the children—from enjoying Victoria Day on the mid-river island site.

By 2 p.m. there were 38,629 through the turnstiles, most of them school children.

Drenched and discouraged exhibition staff made token efforts

to perform their various duties but they were all talking about the missing sun and what a difference it could have made.

Despite steady rain, lineups snaked around the former Telephone pavilion to see last year's highly popular film, Canada 67, and there were steady queues to see both the Biosphere and the car and music show in the former British pavilion.

The Biosphere, last year's U.S. pavilion, rang to the laughter of youngsters riding the elevator to the upper reaches of the geodesic dome! It has been transformed into an aviary, complete with hanging gardens.

Sydney Cape Breton Post, N.S.

Circ. 27,582

May 21, 1968

5-499
**Mosly School
Children Attend**

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Most of the youngsters thought the Biosphere better than last year's exhibit of U.S. rocket ships and movie star photographs.

Prince George Citizen, B.C.
Circ. 11,267
May 21, 1968

1968
Despite Rain

Thousands Frolic At Montreal Fair

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The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a

program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations, heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

LITTLE SUN AT SON OF EXPO

1-444

Rain Cuts Fair Attendance

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COPERNICUS

Fredericton Gleaner, N.B.

Circ. 16,484

May 21, 1968

S-999

In Holiday Rain

Children Frolic At Man And His World

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Timmins Press, Ont.
Circ. 11,706
May 21, 1968



SHAKE, PIERRE

A hand reaches between guarding policemen in an attempt to shake hands with Prime Minister Trudeau during opening ceremonies of Man and his World, the successor to Expo 67 in Montreal. (CP Photo).

London Free Press, Ont.

Circ. 124,775

May 21, 1968



THAT SMARTS—The neck-snapping car ride at the La Ronde amusement park section of Man and His World may tend to give the ladies that headachey feeling, especially with boyfriends who get nervous on the tight corners, but at least the men enjoy themselves. Man and His World, successor to Expo 67, opened Friday. (CP Wirephoto)

Regina Leader Post, Sask.

Circ. 60,820

May 21, 1968

L. 999
**Uniform
for
guides**

The uniform of the guides of Man and His World was designed by Michel Robichaud, young Canadian couturier, who had previously designed the uniform of Expo 67 hostesses.

Quietly elegant, the ensemble consists of an attractive coat - dress, a cape, a round beret and accessories such as bag, shoes, gloves in glacier blue, dark blue and white colors.

The coat - dress, made of light worsted in a glacier blue color, has a youthful look, with its smart double tab front closing adorned with silver buttons. The shirt collar and short sleeves are underscored by double tabs relating to the front closing and the belt. A silver buckle bearing the insignia of Man and His World fastens the belt.

For cool weather or rainy days, a lovely quilted cape is in dark blue antron. This cape is fastened by silver buttons identical to those of the dress. A two - button hood, of the same material, will allow the guides to brave any kind of inclement weather.

To complete this ensemble there are dark blue bag and shoes, white shorty gloves, as well as the popular tri-color beret of Expo 67.

Saskatoon Star-Phoenix, Sask.

Circ. 46,726

May 21, 1968

Poor weather plagues fair but ¹⁹⁹⁰ doesn't bother children

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

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the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Austrians, Scots,

Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portugues and Ukrainians.

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The Guardian, Charlottetown, Tues., May 21, 1968. 13

2999
**Some Expo 67 Debts Paid
On Eve Of New Fair Opening**

By DAVID QUINTNER

MONTREAL (CP) — On the eve of its rebirth as Man and his World, Expo 67 has paid debts of more than \$1,227,000 owing sub-contractors who were employed on Habitat 67, a futuristic apartment complex.

Robert F. Shaw, deputy commissioner of the 1967 world exposition, says a "substantial portion" of the money owing 37 sub-contractors was paid this week.

The Montreal area organizations had not been paid for the services they undertook with Anglin-Norcross Quebec Ltd., the sole contractor signed by Expo to build the apartment block as a world fair exhibit. Anglin-Norcross went bankrupt last year.

Mr. Shaw said a total of \$1,227,751 was paid to the 37 firms.

Two other firms, also sub-contractors for Anglin-Norcross at the site, have since gone bankrupt themselves.

He said total claims against the contractor listed by all 39 firms amounted to about \$1,350,000 and the payment had been made possible only because the Bank of Montreal had relinquished its claim against the proceeds from Habitat 67. It is understood the bank had itself claims against the bankrupt firm of several million dollars.

LARGEST PAYMENT

The largest payment went to Francon (1966) Ltd., a concrete and building supplies manufacturer, which received \$510,889. The smallest payment—\$63—went to a door-manufacturer.

The sub-contractors signed a full release of their claims to the Expo corporation, the bonding company and the trustees of the bankrupt contractor.

One of the sub-contractors, who asked not to be identified, said he had made a claim of more than \$100,000 but received less than \$40,000.

"Our backs were against the wall," he said. "We were given only 24 hours to accept or reject the offer. It was either take what was offered or possibly get nothing."

"Two organizations which worked on Habitat for Anglin-Norcross have already gone bankrupt. None of the rest of us wants to join them."

Mr. Shaw, soon to take up a new position as vice-principal at McGill University here, said he felt the efforts of the Expo corporation in attempting to recover a large portion of the money owing the sub-contractors had "engendered good will" among the organizations involved.

"I believe most of them were happy to have been paid the sums we obtained for them."

TOKEN PAYMENT

The 114-apartment block, which straddles a Montreal Island peninsula, was turned over by Expo corporation to the federal government Dec. 31 for the token payment of \$1.

The Crown-owned Central Mortgage and Housing Corp. now is operating the development on behalf of the government.

A spokesman for the CMHC said only 21 apartments had been rented so far this year.

"We hope to have about 70 per cent occupancy by fall," he said.

The apartments, ranging in price from \$185-monthly for one-bedroom units to \$620-monthly for five-bedrooms, were developed to provide high-density urban development utilizing mass-production building methods.

The spokesman said it had not been possible to formulate a budget for the site.

"It's still an experiment. Our own working estimate we find is already way-off."

He declined to say whether this meant the development was exceeding earlier forecasts for operating costs.

Moncton Transcript, N.B.

Circ. 15,640

May 21, 1968

^{E 999} Promised Some Sun For Fair

MONTREAL (CP) — The weatherman promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The kids were undaunted by the poor weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

Polish-Canadians celebrated their ethnic day Sunday with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bava-

rians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

The miserable weather cut into attendance. Only 59,411 fair-goers had checked in by 10 p.m. Monday night.

The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 569,500 figure on the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Polish-Canadians were saluted by Montreal's Mayor Jean Drapeau for the love they show for their motherland, and at the same time for the land of their adoption.

The Canadian Polish Congress, on behalf of 350,000 Canadians of Polish origin, presented to the city of Montreal an imposing statue of Nicholas Copernicus, the Polish astronomer who "stopped the sun and made the earth turn."

The Poles also celebrated the 177th anniversary of the first constitution of their homeland, adopted May 3, 1791, in ceremonies around the statue, which stands beside the pavilion Man the Explorer on St. Helen's Island, and at Place des Nations,

heart of the exposition.

The 10-foot-high statue of Copernicus, who taught the world that the earth moves around the sun, was cast in bronze from the original mould by the early 19th Century Danish sculptor Bertel Thorvaldsen. The original is in Warsaw.

Oshawa Times, Ont.

Circ. 23,225

May 21, 1968

Sunny Weather y.999 Expo Forecast

By JOSEPH MacSWEEN

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Vancouver Sun, B.C.

Circ. 245,041

May 22, 1968

Profit Envisaged For ^{2-9/68}son of Expo

MONTREAL (CP) — Man and His World registered a profitable attendance despite a disastrously rainy first weekend, an exhibition spokesman said Tuesday.

Officials calculated that if Man and His World gets 40 per cent of the Expo 67 attendance — 20.8 million visits compared with Expo's 50 million — it will be a financial success.

"So far we've been getting 45 per cent of the 1967 attendance figures," the spokesman said.

Saskatoon Star-Phoenix, Sask.
Circ. 46,726
May 22, 1968

28 Saskatoon Star-Phoenix Wednesday, May 22, 1968

Lively Art OF LIVING

Montreal's new endeavour comes alive with excitement

By ED SEBESTYEN
Acting Managing Editor

It looks like Drapeau has done it again!

With the same disdain he displayed to skeptics of Expo '67, Canada's smashing entry into the world fair arena, the colorful mayor of Montreal last week launched *Man and His World*.

Billed as the successor to Expo — and already dubbed *Son of Expo — Man and His World*, too, has its skeptics and detractors. After all, what could be done for an encore? Why would any of last year's 50,000,000 visitors want to return? Would others want to see it? And where would they come from?

With all due respect to the critics (who were proven wrong in '67) and to the odds (in some way greater than '67) *Man and His World* and Jean Drapeau and his Mont-

real appear to have a better than even chance of succeeding.

First, the mayor had a running head start.

With all but three of the major pavilions still intact,

with the physical plant of Expo relatively unaltered, the transportation network operational and the experience of last summer's fair fresh in mind, the task of restaging the show comes nowhere near

the monumental job of launching and running Expo.

The job, then, was to refurbish Expo's offerings: keeping the familiar (to take advantage of the massive exposure given by news media last year), add new attractions, improve operations and make it easier on the pocket-book.

On all counts, it appears the directors have done their job.

For those returning to the picturesque settings of Ste. Helene and Notre Dame islands the familiar surroundings make it a comfortable home coming. Even with the disappearance of the Soviet, Czech and Yugoslavian pavilions, the art and architecture stir excitement anew. Those who never saw the missing pavilions may not notice them missing, so complete is the scene.

What visitors will find this summer, along with the 12-popular "re-run pavilions," are 17 new displays assembled in some of the buildings donated to Montreal. In these the directors have capitalized on the Expo theme and magnified the *Man and His World* idea into a microscopic look at homo sapiens and his life.

This minutia includes the Biosphere, an exotic park and aviary (in the former U.S. pavilion); lights and music in high fidelity (formerly Great Britain's pavilion); Cars of Yesteryear; Ferrovia, history of railroading; Stage in Miniature; Face of Winter (no explanation needed); Man the Destroyer, history of arms; From Youth with Love, children's art; Education through Stamps, and surely to be one of the hits of the show, the Pavilion of Humor, caricatures, cartoons, comic movies and humorous art from around the world (formerly the Swiss pavilion).

Added to these is an expanded and lower-priced La Ronde, the amusement park section which was the epicentre

A political pastime

MONTREAL — The current fad in politics — kissing — is catching on and Premier Daniel Johnson of Quebec is getting into the act.

Speaking to about 200 members of the news media at a special luncheon in Montreal Saturday, Mr. Johnson took a page from the book of Prime Minister Trudeau, who has added older babies to the political kissing gambit.

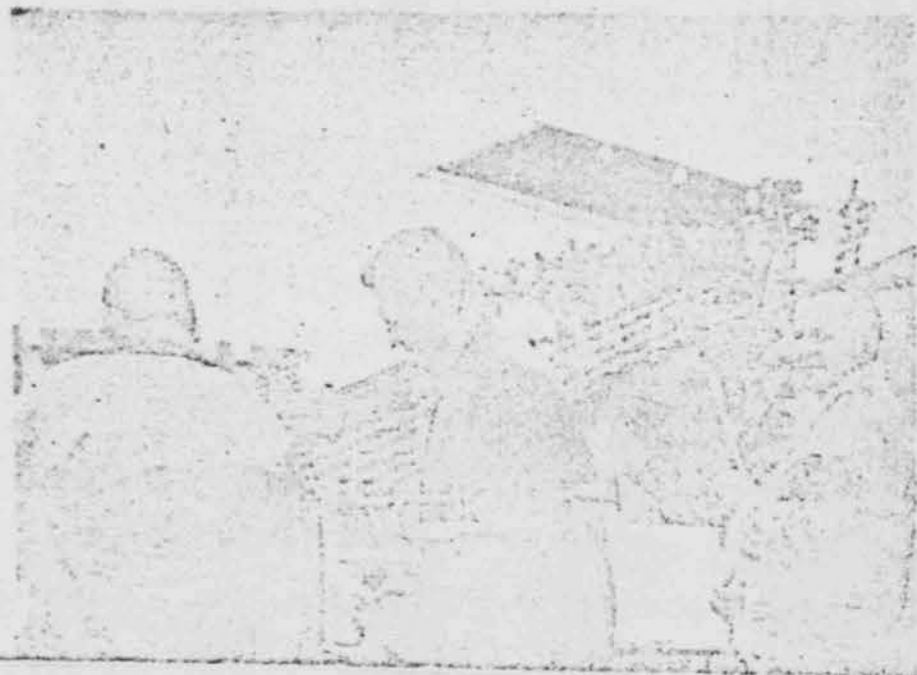
Mr. Johnson concluded his speech with an informal announcement that May 18 was

the birthday of Mrs. Rosemary Guillo, news director of WPIX-TV, New York.

Rosemary was beside herself. She blushed and reluctantly stood while the premier led a chorus of Happy Birthday — in French.

She blushed even more when Mr. Johnson came over to her table, offered his congratulations — and then kissed her on the cheek.

"I understand that's the thing to do these days," he told the still flabbergasted Rosemary.





Chain of costumed cheer

Rain may have dampened spirits of the 4,000 guests invited to the Place des Nations for the official opening of Man and His World — but not for long. Mid-way through the half-hour ceremony, 2,000 children in ethnic dress danced their way around and into the hearts of the guests. While the band played the Expo theme, *Hey Friend, Say Friend*, and the children danced, docked ships (behind flags) sounded horns and fireboats sent plumes of water skyward.

—Star-Phoenix Photo

The PM's magic spell

Camera carrier touches off mania

MONTREAL — The opening ceremonies for *Man and His World* had just ended.

There stood about 2,000 children dressed in ethnic costumes. Across the steps of the Place des Nations they faced a crowd of about 3,000 invited guests and dignitaries. In the front row near centre sat the official party which included Mayor Drapeau of Montreal, Premier Johnson of Quebec and Prime Minister Trudeau.

It was in this pause that the phenomenon called Trudeau-mania erupted.

While spectators, still visibly

moved by the emotional impact of the colorful opening, were gathering their composure, one teen-age girl broke from the front ranks of the dancers. She skipped down the steps to within six feet of the prime minister and snapped a photograph — a solitary figure between the masses of performers and the seated guests.

Then it happened.

As if a cork had been pulled from a tilted bottle, the contents — in this case hundreds of youngsters — gushed out. They surged down and around Mr. Trudeau so quickly guards

and policemen were caught by surprise. It took minutes before they positioned themselves between the autograph seekers, camera bugs and the prime minister.

It took more minutes before the official party could move towards the exit. One reason was that some youngsters still managed to slip under the outstretched arms of the law and extend autograph pads to Mr. Trudeau. Another reason was that some not-so-young admirers had caught the mood and were moving in from the rear, reaching over seated guests to tap the prime minister on

the shoulder with pen and paper.

Through it all, and enjoying the scene were Mayor Drapeau and Premier Johnson, smiling despite the fact that they obviously were not the target of the autograph seekers.

Finally, the law had its day. The youngsters were corralled and the official party departed for their waiting limousines. But not without accompanying diehards pushing and pursuing every foot of the way in a last attempt to earn their goal: the autograph, the kiss, the touch that makes up Trudeau-mania.



Man and his wet music

"Stormy Weather" should have been the theme music for the opening of Man and His World. With wind-whipped rain slanting across the Place des Nations, bandsmen had a busy time keeping their sheet music intact and their instruments dry. Two of the musicians donned the plastic raincoats which attendants issued to those at the opening ceremony.

—Star-Phoenix Photo

and apparently destined to continue as such again this summer. Restaurants and snack bars have followed the trend to lower prices.

All told, the crowd pleasers are there for old and new visitors alike and Mayor Drapeau and Quebec Premier Daniel Johnson made the sales pitch to specially invited media members from around the world during opening festivities last weekend.

"... what you want," said the mayor in the tone of a master salesman who knew he had a best-selling product.

Premier Johnson echoed the line the next day and added a special invitation to visiting newsmen from the United States. The message, although thoughtfully worded,

... the prospects of another tense summer. Americans seeking an untroubled vacation should look no farther than Montreal.

The two days of conducted tours were sufficient to convince most of invited media members that Mayor Drapeau had indeed succeeded in his bid to establish a permanent and lasting annual fair at the Expo site. With each new pavilion visited the initial air of skepticism melted slightly. By the end of the tour the most common comment was "too bad we couldn't stay for another couple of days." For that matter some air line reservations were rescheduled for a later day.

As one newsmen said as he hurried past the lineups at some pavilions and the increasing flow of incoming visitors; "There's no doubt about it. Expo lives again."

Said another "fifty million visitors can't be wrong."

New forms of travel

MONTREAL — There are changes this year in the way visitors get round the site of Man and His World.

The pedicabs that were a hit with the foot-weary were dropped in favor of a type of mini-taxicab.

Pedicabs were bicycles specially fitted with double seats in front of the operators on which visitors sat as they were wheeled around the grounds.

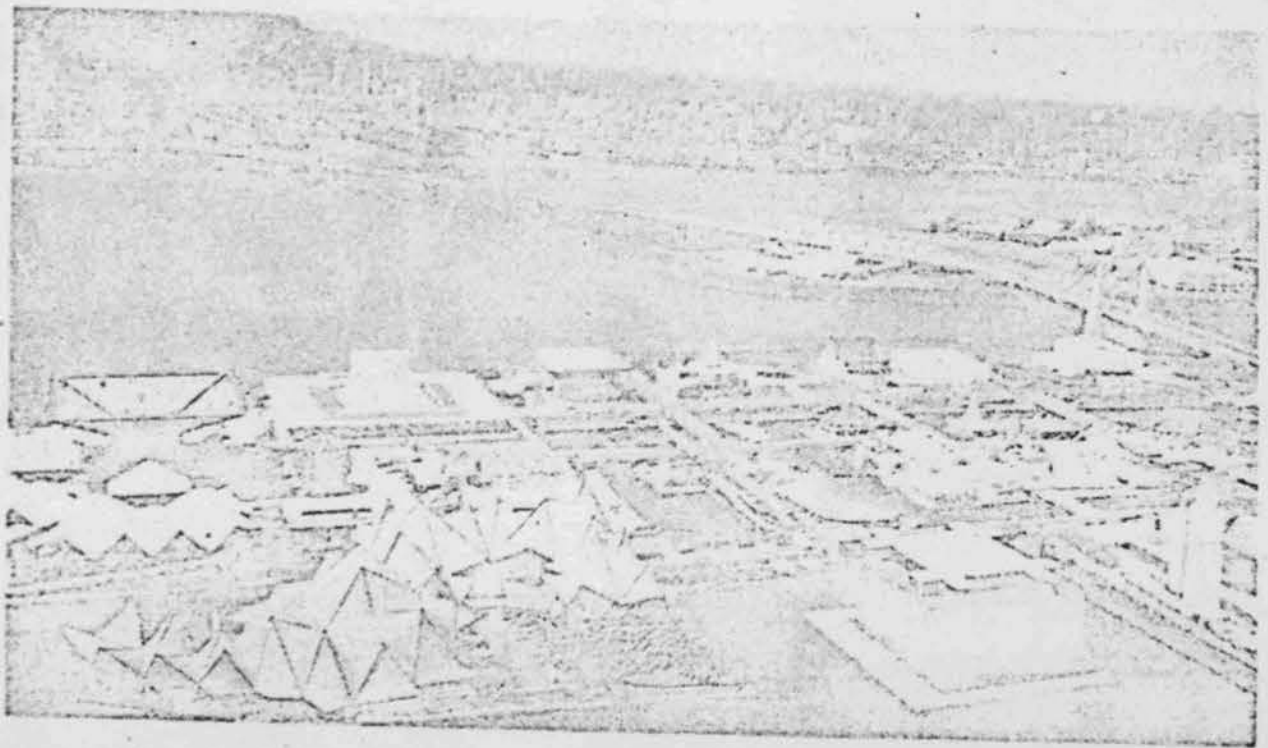
The small taxicabs—called minicabs by some city hall men—seat six, including the driver. Three face forward and three back.

Each is mounted on a small chassis similar to those on golf carts.

The large motorboats called vaporettes, which cruised the canals and lagoons of Expo 67, gave way to motor-driven catamarans. A catamaran is a two-hulled vessel.



MAYOR JEAN DRAPEAU AND HIS WORLD



THE MONTREAL SKYLINE IS A BACKDROP FOR THE MAN-MADE ILE NOTRE-DAME

A Division of Maclean-Hunter
451 University Ave., Toronto 2

Windsor Star, Ont.

Circ. 83,177

May 22, 1968

^{R999}Man and His World

When Expo 67 ran its course last fall most people thought it would not be repeated in their lifetime. Not only had it been a world's fair in fact as well as name, it crowned a 1,000-acre site that largely was man-made and drew daily crowds in the hundreds of thousands.

So it was with a sigh that many took what was intended to be a parting look at it and were prepared to say: "Thanks for the memory."

But less than a year has passed since then and what was Expo is back in something more substantial than fancy. The name has been changed. Now it's "Man and His World." But for the foreseeable future it's likely to be called by its original name.

Again it's more than just a part of the Montreal showcase. It has an individuality of its own. Only a few of the hundred or so pavilions have been dismantled or carried away, one of them Russia's.

The United States seems prepared to go along with the current "Man and His World" theme. The Kremlin hardly will be happy at seeing the Americans receiving plaudits that it might have shared. It has, however, the faculty for quickly changing its mind and declaring without a blush that it's on the same firm, direct course that always has been characteristic of it.

Canadians need feel no rancor over this. Any exhibiting country is free to change its mind without an issue being made of it. If sometime in the future it suits Russia to reverse its position on this matter, that will be its privilege and the big fair's pleasure.

Some of the mood of '67 was captured, to cite one instance, in the case of a woman who stopped at the entrance to the Russian pavilion to observe a man who had some objects on a tray. "Take one," he said. She bore it away, delighted with the unique souvenir. It was a hammer and sickle pin.

A multitude of little occurrences like that, along with larger ones, helped make Expo '67 what it was. Much of what took place last year, with new experiences added, can be a part of the 1968 Man and His World. The faith of Montreal's Mayor Jean Drapeau in this new enterprise, of which he also is a dedicated supporter, is likely to be sustained again.

The year is relatively young and Man and His World seems assured of many more months of crowd-pulling and crowd-pleasing visitors.

A Division of Maclean-Hunter
451 University Ave., Toronto 2

Vancouver Sun, B.C.

Circ. 245,041

May 24, 1968

^{S-999}Man and His World Attendance Small

MONTREAL (CP) — Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures that had greeted fairgoers thus far.

After almost a week of rain, the 70-degree weather had not revived Montreal's ardor for the exhibition and by mid-afternoon only 32,550 visitors had passed through the turnstiles.

The thin flow of visitors to the site, small compared with last year's Expo turnout, was reflected in short lines for pavilions and uncrowded express trains.

The visitors Thursday brought total attendance since opening day May 17 to more than 545,500.

One of the most popular pavilions turned out to be Tunisia's where demonstrations in the art of straw mat-weaving and copper plate-design attracted a steady stream of visitors.

The Ethiopian pavilion, featuring a variety of stuffed birds, served as a magnet for children.

The Italian pavilion is still not fully ready, due perhaps to the late announcement of the official opening date for Man and His World.

Meanwhile, city health officials were busy investigating the alleged distribution of tainted hot dog sausages, spoiled when kept in an unrefrigerated area in Montreal earlier this week and later believed to have been distributed to several restaurants on the fair grounds.

A division of Maclean-Hunter
411 University Ave., Toronto 2

Oshawa Times, Ont.

Circ. 23,225

May 22, 1968

More Flair For Fairs

Last year Expo 67 attracted millions of people from the United States and Canada as well as dignitaries and businessmen from many foreign countries to view the wonders of the modern world. Reluctant to give up such an excellent attraction Mayor Jean Drapeau and his advisors will continue the event this year under the name of "Man and His World". While many features will be missing the show is expected to attract as large crowds as in 1967.

What made Expo a success was

the flair for showmanship and the imagination which went into its creation. It seems to us that something of the same order should be given to Canada's fall fairs which within a few months will be holding forth across the land.

Coming into being almost a century ago, fall fairs were designed to create interest in the agricultural community and bring about improvements in livestock breeding and farming methods generally. In many instances today this is not the case. Most fairs consist of a few harness horse races, a midway, a few commercial exhibits of such articles as electric stoves and refrigerators and small showings of tired art, penmanship and needlecraft.

What is sorely needed by most fairs is a board of directors with the imagination and the ability to create new ideas rather than going along with the format followed for too many years. The boards are badly in need of someone who will voice constructive criticism which will result in brighter and more interesting fairs and attract spectators.

Fall fairs can be a force in the community; but only if those who plan them are willing to devote the time and effort to make them more attractive than they are today. An infusion of youthful ideas would be beneficial to all.

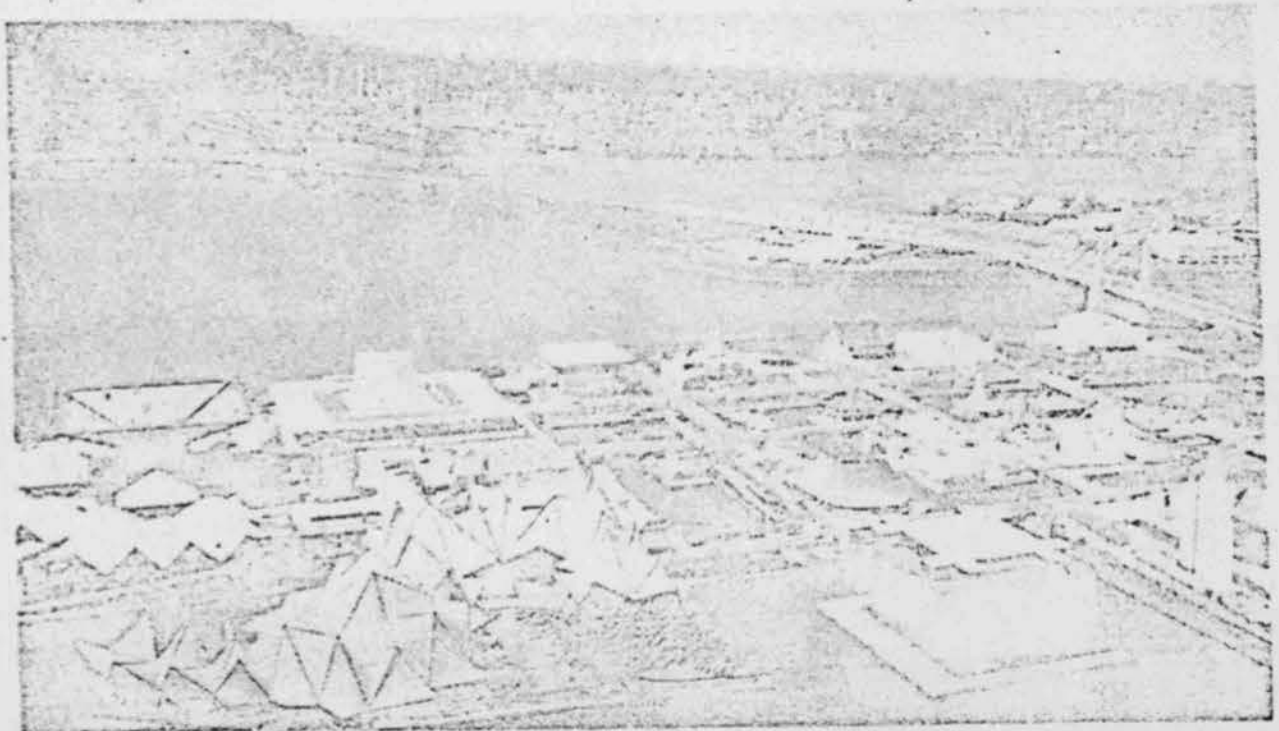
Assiniboia Times, Sask.
May 22, 1968

"Ah, there goes a chip off the old tiger"





MAYOR JEAN DRAPEAU AND HIS WORLD



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Circ. 245,041

May 24, 1968

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Oshawa Times, Ont.
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Assiniboia Times, Sask.
May 22, 1968

"Ah, there goes a chip off the old block



Toronto Telegram, Ont.

Circ. 227,700

May 22, 1968

²⁹⁹
*In spite of
rain, Baby Expo
still doing well*

MONTREAL — (CP) —
Man and His World, despite
a rainy first weekend, re-
gistered a profitable attend-
ance, an exhibition spokes-
man said yesterday.

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percent of the Expo 67 at-
tendance it will be a finan-
cial success — 20,000,000
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Expo's 50,000,000.

"So far we've been get-
ting 45 percent of the 1967
attendance figures," the
spokesman said.

The attendance Friday of
103,226; Saturday 120,142;
Sunday's 142,612; Monday's
60,474 added to yesterday's
total of 28,679 by 8 p.m.
pushed the attendance past
the 455,000 mark for the
first four days.

Man and His World's
five-month run — ending
Oct. 14 — means that to
attain the 20,000,000, about
1,000,000 visitors a week
will be needed.

Hamilton Spectator, Ont.
Circulation 121,676
May 22, 1968

Son-of-Expo Turns Profit

Clouds ⁹⁹⁹ Have Silver Lining

MONTREAL (CP) -- Man and His World, despite a disastrously-rainy first weekend, registered a profitable attendance, an exhibition spokesman said yesterday.

Officials calculated that if Man and His World gets 40 per cent of the Expo 67 attendance it will be a financial success — 20,000,000 visits compared with Expo's 50,000,000.

"So far we've been getting 45 per cent of the 1967 attendance figures," the spokesman said.

THE ATTENDANCE Friday of 103,226; Saturday's 120,142; Sunday's 142,612; Monday's 69,474 added to Tuesday's total of 18,801 by 3 p.m. put attendance past the 440,000 mark for the first four days of the big show.

Man and His World's five-month run — ending Oct. 14 — means that to attain the 20,000,000 about 1,000,000 visitors a week will be needed.

Crowds were light on the site yesterday despite early sunshine. Thunder, lightning and heavy rain in the afternoon drove many home. There were no lineups at any pavilions.

AT LA RONDE, a group of energetic Czechs showed some of the nerve and technique that drew 1,147,000 customers last year at \$1.50 each to Laterna Magika, a unique blend of film and theatre.

At a press conference, Jaromir Stanek said a troupe of 47 actors and technicians and 40 tons of equipment had been brought from Czechoslovakia to present the daily 40-minute show.

Laterna Magika uses color film on several screens together with dancers and music. Each item is based on a film and actors mime on stage then dash sideways at screens, seeming to melt into the film.

At the same moment, the actors appear on film, identically costumed, to carry on the action.

Biggest hit last year was the Break-Neck Ride, featuring a man on roller skates careering through Prague in Keystone Cops style. This one is back, but the other five items are new, all showing the same eye-dazzling speed to change from one medium to another.

Victoria Colonist, B.C.

Circ. 37,152

May 22, 1968

F-999
Profit Shown

Fair Survives Wet Weekend

MONTRAEAL (CP) — Man and His World, despite a disastrously-rainy first weekend, registered a profitable attendance, an exhibition spokesman said Tuesday.

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The attendance Friday was 103,226, Saturday 120,142, Sunday 142,642, Monday 60,474.

Tuesday's total of 18,801 by 3 p.m. raised the attendance

figure past the 400,000 mark for the first four days of the big show.

Man and His World's five-month run—ending Oct. 14—means that to attain the 20,000,000 about 1,600,000 visitors a week will be needed.

UNIQUE SHOW

At La Ronde, a group of energetic Czechs showed some of the verve that drew 1,147,000 customers last year at \$1.50 each to Laterna Magika, a unique blend of film and theatre.

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Victoria Colonist, B.C.
Circ. 37,152
May 22, 1968

F-999
**No Lessons
For Singers**

MONTREAL (CP)—La Chorale de l'Amitié, also known as the Singing Girls of Sherbrooke, performs in 10 languages and sings in four parts without accompaniment. Most members have never had a singing lesson yet the group has recorded albums of choral music, won amateur competitions and sang at the Canadian pavilion at Expo 67.

Corner Brook
Western-Star, Nfld.
Circ. 7,157
May 22, 1968

Page 16 — The Western Star, Wednesday, May 22, 1968
12-9-99



GETS SOUVENIR — Prime Minister Trudeau caught one of several tulips thrown at him during opening of the Tulip Festival in Ottawa and put it into his lapel for a souvenir. He then left by helicopter for Montreal where he opened the Man and His World exhibition. (CP Wirephoto)

Yukon News
White Horse, Yukon
May 22, 1968

treatment of gall bladder trouble.

C-999
**Great day
for kids
and ducks**

MONTREAL — Thousands of squealing, laughing kids romped across a near-empty Man and His World site Monday, enjoying a day off from school and the chance to see most things without lineups.

The fourth day of the permanent summer exhibition got a torrential downpour most of the morning, discouraging adults — but not the children — from enjoying Victoria Day on the mid-river island site.

By 10 p.m., 59,411 had passed through the turnstiles, bringing the four-day total to 425,421.

Drenched and discouraged exhibition staff made token efforts to perform their duties but they were all talking about the missing sun.

Despite steady rain, lineups snaked around the former Telephone pavilion to see last year's highly popular film, Canada 67, and there were steady queues to see both the Biosphere and the car and music show in the former British pavilion.

The Biosphere, last year's J.S. pavilion, rang to the laughter of youngsters riding the elevator to the upper reaches of the geodesic dome. It has been transformed into an aviary, complete with hanging gardens.

Most of the youngsters thought the Biosphere better than last year's exhibit of U.S. rocket ships and movie star photographs.

At the marina, capable of handling 300 boats, only 10 vessels were moored Monday. All belong to Montrealers.

The range from a 54-foot yacht to a 14-foot boat with an outboard motor.

Attendance figures for the exhibitions first three days of operation were: Friday — 103,226; Saturday — 120,142; Sunday — 142,642.

Vancouver Province, B.C.

Circ. 104,851

May 22, 1968

X 99 Attendance at fair 'profitable'

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Officials calculated that if Man and His World gets 40 per cent of the Expo 67 attendance it will be a financial success — 20 million visits compared with Expo's 50 million.

"So far we've been getting 45 per cent of the 1967 attendance figures," the spokesman said.

Tuesday's total of 28,679 by 8 p.m. pushed attendance past the 455,000 mark for the first four days of the big show.

Fredericton Gleaner, N.B.
Circ. 16,484
May 22, 1968

5-999 Some Prices Shaved For 'Man And His World'

MONTREAL (CP) — Getting into Man and His World will be almost as expensive as entering Expo 67 but once you're in you'll find some of last year's prices shaved.

Entry price structures of the five-month summer show opening May 17 are similar to Expo with minor changes, but price drops register in hot dogs, the Gyrotron and other items.

A family of four, consisting of mum, dad and children aged 12 and 14, for instance, would meet the following costs:

—Parking, \$2.50 at the 12,000-car Victoria lot near the Place d'Accueil main gate. Unchanged from last year.

—One-day entry, a total \$8.75 made up of \$2.50 each for mum, dad and the 14-year-old and \$1.25 for the 12-year-old. Unchanged from last year.

—Four hot dogs, \$1. A drop of 10 cents a hot dog over last year.

—Four hamburgers, \$1.69. Unchanged from last year. But, says restaurants boss Bernard Hurtubise, there will be more meat in this year's hamburgers.

—Basic transport around the site on the Express: Free. It's Expo Express with the Expo dropped from the name.

—Entry to all pavilions: Free.

PRICE HALVED

Rides and sideshows in La Ronde, the amusement area, are generally cheaper than last year, and there are several new attractions.

The Gyrotron, an aluminum structure which took Expo visitors on a simulated trip through the planets and culminated in a dive through a make-believe volcano, will cost 50 cents a ride this year instead of last year's \$1.

Last year the go-kart track,

a wooden oval, drew 1,000,000 customers at 40 cents for two minutes. This year the city is building a "super highway" 1,800 feet long which will pass go-karts under the Gyrotron and will feature numerous road signs. It will cost 30 cents for four minutes.

The Children's World has been updated with a switch to a jet plane ride from the former puppet show. For 26 cents children can sit in a "jet" that will soar and plunge with the help of a large hydraulic pump.

A new ride for all ages is the roller coaster which for 50 cents will whirl visitors around 1,880 feet of track in a figure-of-eight 212 feet long, 60 feet wide and 65 feet high.

For 30 cents a new ride called the Super Himalaya will zoom its customers forward and then backward over a circular track and up and down humps with 9,000 flashing light bulbs assailing the eyes at every turn.

LESS COSTLY TO EAT

Among eating spots there will be many of the national restaurants from last year. Several of these were renowned for high prices but the city has arranged reductions in some cases for the May 17-Oct. 14 run of Man and His World.

There will be a 10-per-cent average price drop at the Austrian restaurant, 15 per cent at Japan, 20 per cent at Belgium and Morocco.

Entry costs can be cut a little if it is worth while for a family to buy season tickets. The tickets were called passports last year and are known this year as visas.

Adult season visas will cost \$20 until May 11 and \$25 from May 12 to the Oct. 14 closing day if bought outside the grounds. At the gate they will cost \$35.

These are the same prices aged 13 to 21—are \$15 if bought before May 11, \$2.50 cheaper than the earliest price for the Expo passport in this class.

The same visa for children—aged two to 12—is \$7.50 compared to \$10 for the same Expo passport in its cheapest period.

But one-day gate prices remain at \$2.50 for adults and youths and \$1.25 for children, as for Expo 67.

Season visas for youths—as during Expo.

Aylmer Express, Ont.
May 22, 1968

Diary of a Vagabond

"Man and His World"
P. 997 A Little Expo
"Man and His World,"

Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavillions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavillions of 22 other countries or participants will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavillions.

The exhibition, which will run through to Oct. 14, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavillions as well as the amusement area at Lt. Ronde. Man the Provider, Man the Explorer and Man in the Community, last year's theme pavillions which proved so popular, also remain.

Same Concept

Materially, physically and visually, the Man and His World island offer the same scope as Expo.

"It will not be Expo 67," Mayor Drapeau explains. "But

at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has.

One national pavilion that will have a completely new presentation will be that of Canada itself. The federal government has decided against exhibiting in it, and as a result it will become a memorial to Expo 67. Man and His World will keep the memory of the original exposition alive there through sound, pictures, newspaper clippings, tableaux and other displays.

Year-Round Use

One novel idea that has not been passed on to Ottawa is the mayor's for all-year-round use of the site. "It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the lagoons and canals and practise their snowshoeing."

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to inaugurate the new program next winter.

Saskatoon Star-Phoenix, Sask.

Circ. 46,726

May 22, 1968

Report from Man and His World

What are the chances of Man and His World succeeding? Good, believes Ed Sebestyen, the Star-Phoenix acting managing editor who toured the Montreal fair during its opening two days. His impressions are on Page 28, first of the Lively Art of Living section.

**CE DOSSIER CONTIENT
PLUSIEURS DOCUMENTS
ILLISIBLES**

Man and His World
 Progress Pavilion
 A division of Maclean-Hunter
 481 University Ave., Toronto 2

Courtenay Comox
 Dist. Free Press, B.C.
 May 22, 1968



Thoughts for the Way

By REV. J. ENNS
 United Mennonite Church
 Black Creek

W-999
 "What hast thou that thou didst not receive?" 1 Cor. 4:7.

A GOOD QUESTION

What do we have that we have not received from the past, or from our parents, or from our country, or from the Holy Spirit? We have received them without any merit on our part, perhaps even without our knowledge, and most certainly for many of us without gratitude or praise. There is no need for us to glory in our works or attainments. We live by things that are given.

Here is a good question for those who call themselves modern. They reckon themselves new, original, and emancipated. They snub everything that comes from the past, even moral standards. But how free are they? Who invented the letters of the alphabet they use in writing? Who gave them their talents? Just to mention a few. As I was travelling on a train during the Easter holidays I heard a modern young man say among other things, "We elect our government and we expect them to work for us." I have been taught and I still teach, "Let every person be subject to the governing authorities. For there is no authority except from God, and those that exist have been instituted by God. Romans 13:1.

Here is a good question for sceptics.

They are not sure of God's existence. They scoff at prayer and faith and worship. But as has been said by Jeremy Taylor: Faith is the Christian's foundation, hope is his anchor, death is his harbor, Christ is his pilot, and heaven is his country." Tell us this, you scoffers, "What hast thou that thou didst not receive" - from God or from man?

Here is a good question for us all.

As I write this, Man and his World has been opened for another summer in Montreal. I have also just read an article in the Star Weekly, The Other Montreal, or What Montreal Doesn't Brag About. . . The Slums. Isn't this true about the whole world? If one part is man and his world, isn't this also true for the other part? Haven't we received our material things, if I may call them so, to be good stewards over them? Haven't we received our talents to develop and use them to serve our country and our fellow man? As we look at the world as it is today, and at the good question before us, I am sure the answer will tame our pride. It will bring us to humility and penitence, awe and wonder, praise and silence. Truly, all that we are and have we have received!

Man and His World
 Progress Pavilion
 A division of Maclean-Hunter
 481 University Ave., Toronto 2

The Rideau Westporter,
 Ontario
 May 30, 1968

Come to the fair

W-999
 Chalk up another achievement for Montreal's indefatigable Mayor Jean Drapeau.

The exhibition known as Man and His World has opened on the site of Expo 67, presenting many of the features that drew crowds to Expo last year and adding some new ones of its own.

The zeal and enthusiasm of Mayor Drapeau were largely responsible for the exhibition which opened in mid-May and is to run until October 14.

Some 45 countries have displays at the new fair, against 61 represented at Expo. Some of the national pavilions have been converted to new uses. The Canadian pavilion, for instance, houses a permanent exhibition of the highlights of Expo 67. The geodesic dome that contained the United States display now is a park and aviary, with many species of trees, shrubs and birds.

The Britain pavilion now bears Montreal's coat of arms on the outside of its tower, instead of the Union Jack. The building contains a collection of antique cars and recorded music is played in the tower, where acoustics are regarded as near-perfect.

Among the countries no longer repre-

States and the Scandinavian countries. But Irish manufacturing, exporting and cultural groups have taken the former Economic Progress pavilion with a model of the Abbey Tavern in Dublin, Irish dancing, songs and tunes and samples of Irish manufactured products. Poland, not represented at Expo, has a display.

The realistic surgical exhibits in the Man and His Health theme pavilion at Expo are back again to upset the composure of the faint-hearted.

Transportation facilities are much the same as last year. The Express (known last year as Expo Express) operates again to take visitors around the grounds. So does the minirail. In place of pedicabs there are miniature taxicabs.

Mayor Drapeau predicts Man and His World will attract 20,000,000 visitors compared with the more than 50,000,000 who came to Expo 67. And he also predicts it will achieve a profit.

Despite rain and chilly weather on the opening holiday weekend, which held down attendance, no one should be surprised if the mayor's predictions come true. If there is anything he can do to assure success of Man and His World, he will do it.

Canadians everywhere will hope that it turns out as well as his reports.

Winter Assists In Preserving The Site Of The Montreal Fair

MONTREAL (CP) — It's almost as if winter had somehow passed by the mid-river site of Expo 67, so gleamingly well-preserved is the location of 1968's Man and His World.

Montreal Mayor Jean Drapeau has a lot riding on the success or failure of his "permanent exhibition" and the big assist he has got from the condition of the site will be welcome.

On the surface it is hard to believe that it will not simply be Expo 67 all over again. But there are several differences.

One is that there will not be the continuous panoply of state and royal visits that gave visitors someone to goggle at almost every third day of Expo's 120-day run.

The city of Montreal, which owns and will operate Man and His World, can't formally invite world leaders.

"But if one comes on a private visit you can be sure he or she will get the full treatment," a city hall spokesman said.

CASH FOR GLAMOR

Although loss of the glamor of these visits is a minus factor, the saving of cash that would be required is a big plus for the city's accountants.

Man and His World hopes to get 20,000,000 visits and plans for expenditures of \$22,000,000 and income of \$34,000,000, to reflect a business-like \$6,000,000 profit.

Expo 67, which was a one-time world exhibition, drew in 50,000,000 visits but the total over-all deficit is still hazy. The most recent estimate by federal government sources has been \$250,000,000.

The city has all except three of the pavilions that stood at Expo. Those of Yugoslavia and Czechoslovakia are off to Newfoundland and that of the U.S.S.R. is going back

girder by girder to Moscow.

The familiar pavilions have a startling glitter in the strong spring sun and what can be seen of the locked interiors confirms the words of operations chief Guy Huot that the city did a good job of caretaking from Jan. 1, when the city took over from Expo 67.

STILL PENDING

It is in the new exhibits that the city hopes to spark favorable comparison. Even in the last days before May 17's opening, negotiations were going on about the eventual contents of some pavilions.

Expo visitor veterans will have good words for the mayor about the strict policy being carried out where possible of cutting prices from last year's levels.

There has been criticism of the decision to keep admission and exhibition parking lot prices basically the same as last year. But there has been obvious price cutting in the amusement area called La Ronde, where many families last year spent much of their cash.

"Our policy this year is to let people take two rides for what was at Expo the price of one," a city spokesman said.

Bernard Hurtubise, who is in charge of concessions and restaurants, says the plan to reduce hot dogs to 25 cents from 35 cents is an indication of a policy to bring more exhibition eating within the range of the ordinary visitor.

CAN'T MATCH CULTURE

A major difference between the two shows will be that the star-studded World Festival of the Performing Arts cannot be matched by Man and His World.

Symphony orchestras, opera and ballet companies and great theatrical groups made the festival one of the most

staggering collections of talent ever paraded through one city in six months.

Mr. Drapeau has said Montreal will not try to compete.

But Place des Arts, the entertainment centre in the downtown area where many of the festival events were staged, has said it will arrange a good program to run during the period of Man and His World.

On the exhibition grounds the city hopes again to attract the far-travelling amateur and professional entertainment groups that performed free at Expo. Invitations already have gone out to many.

Groups which do come will have free parking space and transport between exhibition parking lots and the grounds for them and their instruments. Admission also will be free for them.

FLAVOR REMAINS

The mayor has persuaded a surprising 45 foreign countries to take part compared with Expo's 61, assuring Man and His World of the same basic international flavor of Expo.

Returning visitors, however, probably will find one factor dominates all other comparisons—the unchanged beauty of the whole exhibition.

The many-hued pavilions, with their cleanly functional, weirdly ornate or boldly new designs, the regimented rows of flaming red tulips, the wide traffic-free roadways, the holiday atmosphere, the glinting St. Lawrence River and the pure, fresh air combine to make it hard to see how Jean Drapeau's gamble could fail to come off.

The Globe & Mail
Toronto, Ontario
Circ. 248,927
May 22, 1968

Tories step up drive for slate in Quebec

4-999
By RONALD LABEL
Globe and Mail Reporter

MONTREAL — Progressive Conservatives are wooing several well-known French-Canadian public figures in their drive for a Quebec breakthrough in the June 25 election.

Andre Gagnon, chairman of the Montreal Catholic School Commission, said yesterday he is considering an invitation to run.

"I will need several days to think it over, since I am deeply involved in education. Our commission is the largest in Canada (225,000 pupils) and we have many important projects under way."

Mr. Gagnon, a 54-year-old management consultant, was named to the board by the Union Nationale Government and is a brother-in-law of Marcel Faribault, who joined the Conservative campaign last week.

Conservative "talent scouts" have also approached Fernand Allie, an educator and Montreal alderman; Rodrigue Pageau, an official of the Quebec Pavilion at Man and His World; Yves Ryan, Mayor of Montreal North; and Julien Chouinard, Quebec's Deputy Justice Minister. All are expected to announce their intentions in the next few days.

Mr. Faribault forecasts that his party will capture at least 35 of the 74 Quebec seats, compared with seven at dissolution.

Unlike the last two campaigns, when the Conservatives concentrated their efforts in about 15 ridings and put up token candidates in the others, the party is assembling a strong Quebec team this time.

Candidates nominated earlier this week include Dr. Alexander Kindy, a 35-year-old psychiatrist of Ukrainian origin, in Sherbrooke; Armand Miron, chairman of the Valleyfield School Board, in Beauharnois; lawyer Andre Biron in Drummond; Granby Mayor Paul Trepanier in Shefford; and Andre Paul, brother of Quebec Speaker Remi Paul, in Frontenac.

The Globe & Mail

Toronto, Ontario

Circ. 248,927

May 22, 1968

X-999
WOOLING CANDIDATES

Progressive Conservatives are wooing several well-known French-Canadian public figures in their drive for a Quebec breakthrough in the June 25 election. Andre Gagnon, chairman of the Montreal Catholic School Commission, announced yesterday that he is considering an invitation to run as a Conservative. Others expected to announce are Montreal Alderman Fernand Alie, Montreal North Mayor Yves Ryan, Quebec Deputy Justice Minister Julien Chouinard and Rodrigue Pageau, an official of the Quebec pavilion at Man and His World.

Edmonton Journal, Alta.

Circ. 139,141

May 22, 1968

Rain Fails To Hit Expo 68

MONTREAL — Despite a disastrously-rainy first weekend, Man and His World registered a profitable attendance, an exhibition spokesman said Tuesday.

Officials calculated that if the show gets 40 per cent of the Expo 67 attendance it will be a financial success—20,000,000 visits compared with Expo's 50,000,000.

Sydney Cape Breton Post, N.S.

Circ. 27,582

May 22, 1968

Montreal Show Well-Attended

MONTREAL (CP) — *Man and His World*, despite a disastrously-rainy first weekend, registered a profitable attendance, an exhibition spokesman said Tuesday.

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"So far we've been getting 45 per cent of the 1967 attendance figures," the spokesman said.

The attendance Friday was 163,226, Saturday 120,142, Sunday 142,642, Monday 60,474.

Tuesday's total of 18,801 by 3 p.m. raised the attendance figure past the 440,000 mark for the first four days of the big show.

Man and His World's five-month run—ending Oct. 14—means that to attain the 20,000,000 about 1,000,000 visitors a week will be needed.

Crowds were light on the site Tuesday despite early sunshine. Rain in the afternoon drove many home.

At La Ronde, a group of energetic Czechs showed some of the verve that drew 1,147,000 customers last year at \$1.50 each to *Laterna Magika*, a unique blend of film and theatre.

At a news conference, Jaromir Stanek said a troupe of 47 actors and technicians had come from Czechoslovakia to present the daily 40-minute shows.

Laterna Magika uses color film on several screens together with dancers and music. Each item is based on a film and actors mime on stage then dash sideways at screens, seeming to melt into the film.

At the same moment, the actors appear on film, identically costumed, to carry on the action.

Peterborough Examiner, Ont.

Circ. 25,936

May 22, 1968

L. 799

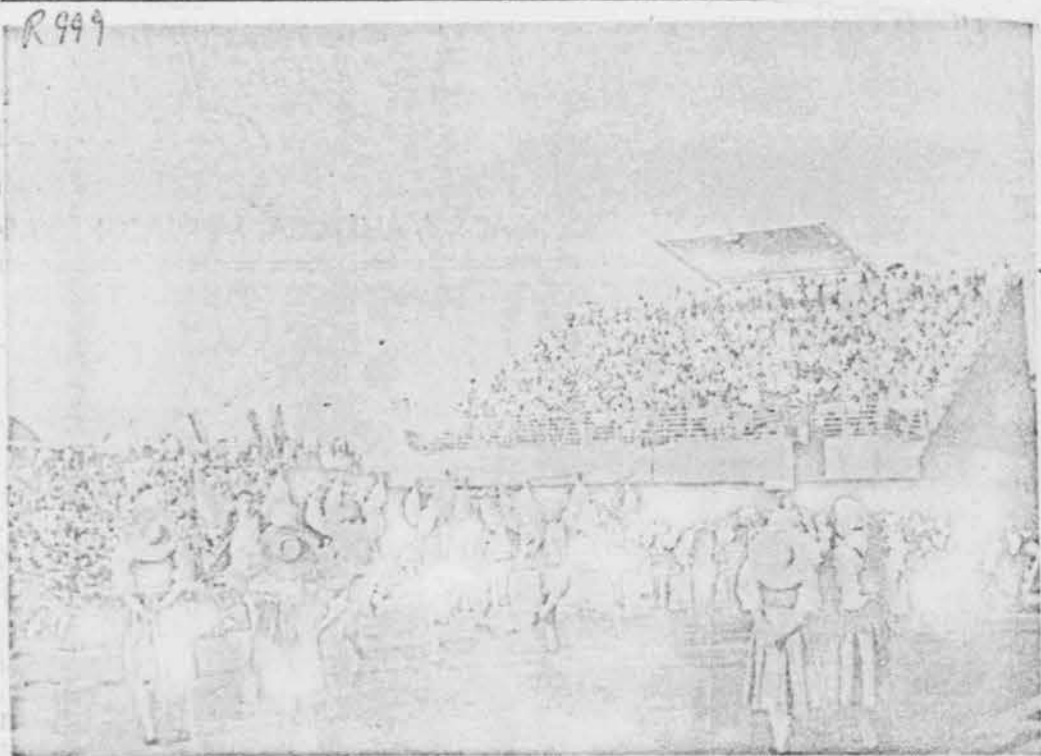


—(CP Wirephoto)

NECK - SNAPPING RIDE — The neck-snapping car ride at the La Ronde amusement park section of Man and His World may tend to give the ladies that headachey feeling, especially with

boyfriends who get nervous on the tight corners, but at least the men enjoy themselves. Man and His World, which opened Friday in Montreal, is the successor to Expo 67, last year's successful world's fair.

La Liberté et Patriote
St. Boniface, Man.
May 22, 1968



Le 17 mai, la Terre des hommes, qui a succédé à l'Expo 67, a été inaugurée devant quelque milliers d'invités dont le premier ministre du Canada et celui du Québec. Cette exposition permanente de Montréal continue à présenter plusieurs des attractions les plus populaires de l'Expo. Elle offre aussi quelques nouveautés. La Terre des hommes veut être un rendez-vous universel dans la paix, la fraternité humaine et la joie de vivre. Le maire Jean Drapeau espère qu'elle attirera 20 millions de visiteurs d'ici le 14 octobre.

Calgary Albertan, Alta.
Circ. 35,104
May 22, 1968

They're flocking to 'Man and World'

K999
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Rebirth of Expo

"Man and His World" Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavilions of 22 other countries or participants will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run through to October 14, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavilions as well as the amusement area at La Ronde. Man the Provider, Man the Explorer and Man in the Community, last year's theme pavilions which proved so popular, also remain.

Materially, physically and visually, the Man and His World island offer the same scope as Expo.

"It will not be Expo 67," Mayor Drapeau explains, "But at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has."

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"It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the lagoons and canals and practise their showshowing."

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to inaugurate the new program next winter.

Simcoe Reformer, Ont.
Circulation 7,913
May 22, 1968

F-999

Man, World Prices Shaved From Expo's

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—Four hot dogs, \$1. A drop of 10 cents a hot dog over last year.

—Four hamburgers, \$1.60. Unchanged from last year. But, says

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But on-day gate prices remain at \$2.50 for adults and youths \$1.25 for children, as during Expo 67.

Ottawa Le Droit, Ont.

Circ. 39,080

May 22, 1968

U-999 Bon début de Terre des Hommes

MONTREAL (PC)—Terre des Hommes, malgré un premier week-end maussade et pluvieux, a accueilli un nombre respectable de visiteurs, a déclaré hier un porte-parole de l'exposition.

Les dirigeants ont calculé que si Terre des Hommes attiré 40 pour cent de l'assistance totale qu'a connue l'Expo 67, c'est-à-dire 20 millions de visiteurs comparativement à 50 millions pour Expo 67, ce sera un succès financier.

"Jusqu'à maintenant, nous avons eu 45 pour cent du nombre de visiteurs de l'an dernier", a dit le même porte-parole.

Vendredi, il y a eu 103,226 visiteurs; samedi 120,142; dimanche 142,642; lundi 60,474, et en ajoutant les 18,801 visiteurs qui avaient franchi les tourniquets à 3 p.m. hier, l'assistance totale dépasse les 440,000 visiteurs pour les quatre premiers jours de la tenue de cette grande manifestation.

Comme Terre des Hommes durera cinq mois, soit jusqu'au 14 octobre, cela signifie que pour atteindre le chiffre de 20 millions de visiteurs, il faudra qu'il y ait environ un million de visiteurs chaque semaine.

La foule était plutôt mince hier malgré le soleil hâtif, mais un orage et la lourde pluie de l'après-midi en a fait retourner plusieurs. On ne faisait la queue devant aucun pavillon.

Laterna Magika

A La Ronde, un groupe de comédiens tchèques montrait la même habileté et le même entrain qui avaient attiré 1,147,000 spectateurs l'an dernier à leur spectacle de la Laterna Magika, un mélange unique de cinéma et de théâtre.

Au cours d'une conférence de presse, M. Jaromir Stanek a dit que cette troupe tchèque de 47 acteurs et techniciens, ainsi que les 40 tonnes d'équipement qui

les accompagnent, avaient été amenés directement de Tchécoslovaquie pour la présentation de spectacles quotidiens d'une durée de 40 minutes.

"Nous allons donner 60 représentations par semaine, dont 12 les mercredis, samedis, dimanches et jours de fête, et six les autres jours", a-t-il dit.

La série quotidienne de représentations débute chaque jour à midi trente, soit une demi-heure après l'ouverture de La Ronde.

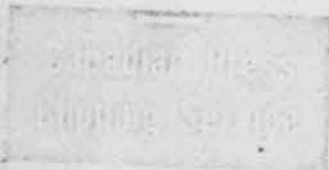
Le spectacle de la Laterna Magika utilise le cinéma en couleur avec plusieurs écrans, de même que des danseurs et de la musique. Chaque élément du spectacle est basé sur un film, dont l'action est complétée par des comédiens sur la scène.

Ce sont évidemment les mêmes acteurs, dans les mêmes costumes, qui apparaissent à la fois sur la scène et sur les écrans, alors qu'ils poursuivent la même action.

Le plus grand succès de l'an dernier a été la scène où l'on voyait un homme monté sur patins à roulette filer à toute vitesse dans les rues de Prague, la capitale tchécoslovaque. Ce numéro demeure à l'affiche cette année, mais on y a ajouté cinq autres numéros, où l'on démontre la même rapidité de changement de l'écran à la scène et vice versa.

La Laterna Magika est l'une des productions les plus réussies du théâtre d'Etat de Tchécoslovaquie, a dit M. Stanek.

Une partie de cette troupe est demeurée à Prague pour donner des spectacles, une autre est allée à HemisFair 68 à San Antonio, au Texas, et une troisième ira à Mexico, cet automne, pour présenter des spectacles lors de la tenue des Jeux olympiques.



A Division of Nuclear-Buster
121 University Ave. Toronto 2

Toronto Telegram, Ont.

Circ. 227,700

Nov 22 1968

F-900



Dennis

Braithwaite

IT IS NEARLY 20 years since Lister Sinclair wrote that radio play, *They All Hate Toronto*. It was funny because it was true; most of the people in the rest of the country, did despise us, for various reason — envy, anti-Protestantism, for our smugness or, among westerners, the sense of being exploited by the farm machinery makers, the Masseys and the Cockshutts.

Nobody hates Toronto today; they can't even laugh at us any more. To them, we're just kind of pitiful, and no wonder. Here we are, the richest metropolitan area in the country, fairly bursting with construction and development, yet still carrying on like the snide, narrow-minded lumpish Hogtown of old.

Look at our Mayor. In the realm of image, with it-ness and public relations, probably the least inspiring since some of those funeral directors who filled the job 25 years ago. He's leading the City backward. Think of Bob Saunders, or Hiram McCallum, or Nathan Phillips or Phil Givens and of how they in their time made Toronto seem interesting, a fun place, to the rest of the country.

Our new Mayor is all business, but what really is the City's business? Shouldn't he have accepted Mayor Drapeau's invitation to the opening of *Son of Expo*? Wouldn't that have been a good chance to get some national exposure, like having his picture taken with the P.M. and to do some PR work for Toronto?

Don't try to tell me the Mayor has to stay home because he is actually running the City in an administrative sense. I don't believe it, and neither do you.

How about our Metro Chairman, William Allen? How come this careful, flinty bureaucrat, who is not even elected by direct vote of the citizens, continues to be a titular head, spokesman and symbol of the country's most vital municipality, aside from Montreal?

Take just this one example of Allen's leadership: Answering criticism of the welfare department's using the elderly as pawns in a dispute with nursing home operators, the chairman professed to see the whole thing as a slur on such out-of-town alternative locations as Newmarket. He even invented a new way of judging distance.

Brampton wasn't really far away, he said, in fact it was, "closer to downtown Toronto than the eastern limit of Metro is to the western limit of Metro." Brilliant.

But if you really want to behold the embodiment of the tank town Toronto I'm talking about, cast your eyes upon Allan Lampert, the well-heeled champion of the lunch-pail voter. Here's the man, by cracky, who will keep "culture" out of Toronto if it takes the last ounce of bluster in his body. Even after the shameful controversy over our centennial project, the performing arts centre, has finally been laid to rest, Lampy is able to find strength enough to whomp up new innuendos and charges against logg-suffering Mayor Moore and the dedicated businessmen of the Arts Foundation who are trying to get the thing built.

All of Lampy's charges have been refuted, of course; but the controller won't let that slow him up for long. You see, he wants to be Mayor.

That's right, Mayor. And Lampy knows that in a dumb city like this it takes a really dumb performance to appeal to the dumb voters.

He's right, we're dumb; or we wouldn't let him get away with it, would we?

The Gazette

THURSDAY, MAY 23, 1968

★

LOCAL NEWS
COMICS
CLASSIFIED
OBITUARIES

The Bubble's For Birds—But People Love It

Rolland Harvey was losing his cool.

Since opening time, people queuing up outside his pavilion had been wading through three inches of water. And there was no sign of a change in weather.

"Look," he was telling his maintenance foreman. "I don't care how you do it: get rid of that puddle. Use pumps and get some security guards down here to move people around the side of the building."

Rolland Harvey is manager of the Biosphere, the mayor's pet pavilion. It's one of the few pavilions where you're likely to see lineups at the very height of a rainstorm.

And it was the first pavilion Mayor Drapeau showed his guests of honor on opening day. The people waiting in the rain knew this and felt the wait would prove worthwhile.

Stepping inside the Biosphere is like walking into a theatre featuring a film shot in Africa. All of those strange

bird noises used for soundtrack backgrounds are there in full stereophonic sound.

The "bubble," as the one-time U.S. pavilion was nicknamed, now contains the second largest aviary in the world.

Boasting 750 birds of some 150 different species, Mont-

By Claude Arpin

real's aviary is a little smaller than one put together several years ago in Mexico.

Pavilion manager Rolland Harvey says he wants to bring in another 500 birds before the end of the summer. He also wants the Biosphere to one day rank as the world's best greenhouse.

The birds, valued at close to \$20,000, include some specimens unique in Canada. A pair of bateleur eagles from Kenya, for instance, are the

first ever brought into the country. They cost the mayor \$2,600, transportation costs excluded.

The bird gates are in themselves fascinating exhibits. Made of wire mesh, some are as tall as the building itself, allowing the birds ample flight space.

Once cage is even open to the public. Revolving doors at either end allow visitors to walk through without letting the birds out.

Aside from the birds, the Biosphere houses some of the city's more spectacular landscaping and includes four suspended gardens.

The whole thing cost "between \$500,000 to one million dollars," according to manager Rolland Harvey. Exhibits were assembled by the city's Parks Department in less than seven weeks.

"So far," says Mr. Harvey, "I've had close to 250 U.S. newsmen drop into my office and not one has expressed

disapproval over what we did with their pavilion."

And that was the feeling shared by most visitors to the Biosphere yesterday.

Gerard Corbeil of Montreal said the pavilion was better than last year.

"There was really nothing new about all that space gear they had in here last year. We'd seen it all on TV. But this is something different, especially if you're a nature lover."

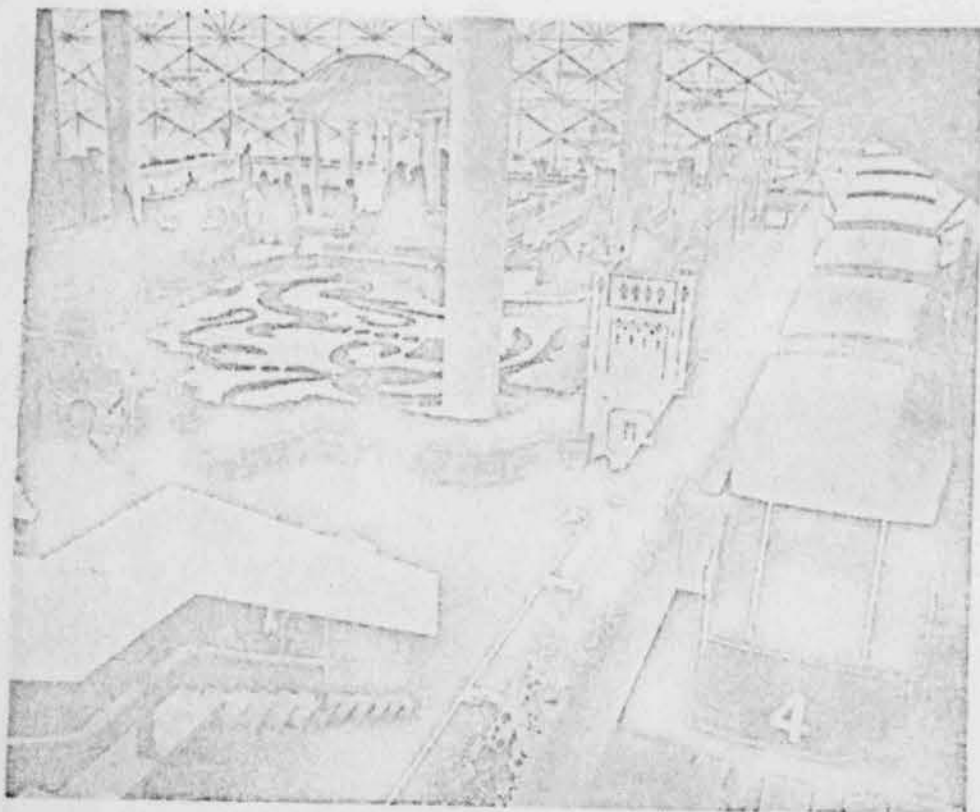
Charles Castonguay of Hawkesbury, Ont., while he admitted he liked last year's exhibitions, said Mayor Drapeau had shown "a lot of imagination" with his use of the 20-storey geodesic dome.

And then there was Mrs. Jennie Wyskiaski of Yonkers, N.Y. who was ecstatic about the Biosphere.

"It's really new," she said, "and those birds are charming. The U.S. pavilion last year was a real turkey. This year's bubble's got class."

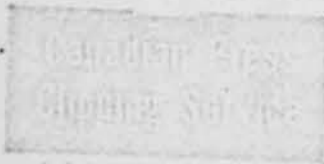


A REAL EAGLE-EYE



Fair visitors stroll near one of the Biosphere's hanging gardens

(Gazette Photo Service)



A Division of Montreal-Hunter
481 University Ave. Toronto 2

Calgary Albertan, Alta.

Circ. 35,104

May 23, 1968

AY, MAY 23, 1968 — 6

R999



Linda Curtis

New Yorkers on wheels

The "in" thing to do in New York these days is go cycling.

Central Park is closed to all vehicular traffic Saturdays and Sundays and everybody takes to their wheels. Actor Tony Perkins even cycles to work every day.

"You see all sorts of famous people peddling around the park. It's the thing to do. Of course, it's very healthy and everybody's so fitness conscious these days."

It was Roddy Roberts talking. She bubbles and bounces her way across Canada once a year making everyone she meets feel they haven't lived if they haven't seen New York in the last year.

But then, that's her job. She's doing PR for the New York Convention and Visitors Bureau.

"There are 840 beautiful acres in Central Park and it will never be encroached upon by anything commercial. It's the largest park in the centre of town in any city in the world," she went on.

Want to know anything about New York? Just ask Roddy. In the few moments she was in the office, I learned:

The island of Manhattan is only 13 miles long and six miles wide at the widest part. About eight and a half million people live in that little bit of space. Metropolitan New York covers a tremendous area and is home for 14 million.

Empire State to be dwarfed

New York has two-thirds of the sky scrapers of the entire U.S. within its limits . . . 1,740 of them.

"Everybody used to say there would never be a building taller than the Empire State, but not any more. The International Trade Mart, due to be finished in 1968 or 1970, will have twin buildings 110 storeys. The Empire State is 102 storeys and two storeys underground," Roddy reported.

There were 889 conventions in New York last year. The largest being the Jehovah's Witness get-together when 280,000 followers swarmed into the city.

"They took over Yankee Stadium for all their meetings and set up a tent area for communal cooking. They were all very well behaved and caused absolutely no trouble."

Last year 17 1/4 million visitors went to see New York. Hotels had a yearly occupancy of 76 per cent. Tourism is second only to textiles as the city's greatest industry.

"The best way to see New York is to let us plan a tour," said Roddy. "We can save you so much time and money. Just drop us a line and we'll be pleased to help you plan an itinerary."

"If you like to go to the races, the new Belmont track is a beauty. It seats between 85,000 and 90,000 people. It's all been done over but they kept the beautiful landscaping and the 300-year-old white pine that is so famous."

U.S. Pavilion becomes aviary

Roddy will be stopping off at Man and His World to fulfill a speaking engagement.

"It's a beautiful setting and I think it will be as successful as Expo. Some of the buildings have changed their displays. For example, the United States geodesic dome has been transformed into the most magnificent aviary. Don't worry, there's plenty of protection for your head in case the birds take liberties!"

"The site of the New York World's Fair of 1964 has been made into a great recreational area, with a marina and even a complete farm. The city children are simply mad about it. It gives many of them the only chance they'll ever have to visit a farm and see the animals."

Roddy spends much of her time flitting across the continent and between continents. Last year she logged 200,000 miles.

"You probably have a real system worked out by now and travel lightly," I said.

"Ha!" she snorted. "I'm the worst example in the world. I travel like a duchess, prepared for all kinds of weather. If I'm ever marooned anywhere for a year, I shall be well clothed."

Roddy was always known for her wild hats but this year she turned up without one.

"I have 75 couturier hats at home, all designed expressly for me. But I developed a thing about hats. I found people never asked how I felt, just 'where's your hat?'"

"So I've stopped wearing them. I only brought a couple on this trip. Neither went with this outfit, so here I am, hatless."

"But I am sorry about one thing. In all the miles I've travelled, I've never lost anything until this trip. I left my wiglet on the plane. But Air Canada assures me they'll find it for me."

And she rubbed the little silver leprechaun she wears as a lucky charm on her watch bracelet . . . just in case.

Richmond Hill
A Division of Maclean-Hunter
431 University Ave. Toronto 1

Richmond Hill Highlander
Ontario
May 23, 1968

X 444



The Vaughan Festival Choir performs at Thornhill High School.

Festival Choir highlights Music Night '68

THORNHILL — "Vaughan Township needs a decent sized auditorium" Music Supervisor Hugh Martin told the audience in his opening remarks at last Wednesday's Music Night '68 in Thornhill Secondary School auditorium.

His words were amply borne out during the Thursday Night presentation when the Vaughan Fire Chief Jim Davidson stopped the show until the aisles were cleared. It took half an hour to move the school choirs which had been seated on the side risers into the cafeteria.

Chief Davidson explained "I don't have any quarrel with what they're trying to do, but my job is to save lives. If there had been a fire people couldn't have gotten out."

Highlight of both evening performances was the Vaughan Township Festival Choir. This choir, originally formed in 1965 to provide an outlet for people wanting to participate in a large choral group, now has more than 140 mem-

bers from Grades 6 - 12.

During Centennial year they gave 14 major performances including: the Centennial Caravan Opening; three Expo 67 appearances; two appearances at the CNE; and other presentations at Langstaff, Branson, Thornhill, Montreal, and Toronto. They are currently considering invitations to appear at a Trade Fair in San Antonio, Texas; the Olympic Games, in Mexico City; and *Man and His World* in Montreal.

Immediate plans include a musical presentation at the Aurora Community Centre on Sunday, June 2, at 3 p.m.; and another concert at Yorkminster Park Baptist Church following the evening service on June 16. The latter will be a return visit for the choir.

Between presentations by the Festival Choir, several school choirs from 13 Vaughan Township schools presented their numbers. The youngest of these groups Wednesday night was the Jefferson Grade

two choir with their rendition of *Freckles and Three Sailors*. On Thursday evening the youngest group was the Joseph A. Gibson Kindergarten Class which presented a playlet, *Gingerbread Boy*.

It was interesting to note that a large number of the songs sung by the junior choirs were composed of the 'sounds' of other things, for example, the Langstaff Grade Four Choir sang *Crackers* with a chorus which consisted mainly of Bang, Crack, Pop; The Thornhill Grades Three and Four sang a darling song about *The Crocodile* and another of *Grasshopper Green* which suggested the jumping motions of the grasshopper; and the Ross Donn Grade Three presented the *Young Musician* with the sounds of flutes, fiddles and other musical instruments.

Songs by older choirs varied from tongue twisters such as *Kelligrew* by Roselawn's Grade Eights to rounds, such as *The Hungarian Round* by

Powell Road Grades Five and Six; to spirituals, such as Roselawn Grade seven's presentation of *Every Time I Feel The Spirit*. Many an old favorite such as *Waltzing Matilda*, *The Happy Wanderer*, *Bluebells of Scotland*, *Anywhere I Wander* and *Blow the Man Down*, were sung by the choirs throughout the two evenings.

In addition to the singing there were three presentations of music on the 'recorders.'

In the finale a stereophonic effect was achieved as the grade 4, 5, 6, 7 and 8 choirs from all of the schools joined the Festival Choir. In all about 1,000 children took part in the final three numbers. There was a pause in the singing while Mr. Martin introduced Sharon Boyd, Thornhill and Marni Fraser, Concord, and mentioned Laura Hansen, Maple (absent that

evening), three choir members who had composed song verses sung by the choirs in praise of their province.

Toronto Star, Ontario
Circ. 354,891
May 23, 1968

At Montreal fair

²⁹⁹
Crowds thin despite sun

By DAVE MacDONALD

MONTREAL (CP)—Man and His World got its first full day of sun yesterday since the drizzly opening six days before but there was only a sparse mid-week crowd to enjoy it.

The temperature was in the mid-60s with a cooling breeze. All day yesterday there were 43,196 visits, for a total of 505,244 since Friday's opening.

Exhibition officials grabbed the chance to bring in truckloads of equipment and workers to hasten still-closed pavilions to readiness. About 15 pavilions scheduled to have been opened May 17 still are closed for various reasons. At the Indians of Canada

pavilion, Chief Jacques Delisle said the stylized teepee would be open "Saturday morning."

The pavilion sparked controversy at Expo 67 because of exhibits which described injustices committed on the Indians by the white man.

"I know we got to the ordinary public but I don't think we made much of an impression on the politicians," said Chief Delisle.

"All through the winter I got mail from university students and professors and similar people across Canada. They wanted to know how they could help the Indians' cause.

"I hope to raise some funds to have the story of the pavilion reprinted so it can be mailed to them all."

Markdale Standard, Ont.
May 23, 1968

Open Exhibition

Acff
Montreal celebrated the 326th anniversary of its founding on Friday with the opening of the permanent summer exhibition, "Man and His World", which succeeds Expo 67. It is being operated by the City of Montreal.

Meaford Express, Ont. |
May 23, 1968

~~RECORDS~~

⁷⁶⁻⁶⁴⁹
(Cob) rainy weather kept crowds down for the holiday weekend opening of Man and His World, the successor to Expo 67. From Friday night until Sunday night 330,000 people visited the new fair. The weather also kept some city folks at home but nevertheless there were jammed highways on Monday as those who spent the weekend at the cottage or visiting relatives and friends headed back to the cities.

Meaford Express, Ont.
May 23, 1968

7-999
The police at the opening of Man and His World at Montreal were all set to stop young ladies from rushing from the audience to mob Prime Minister Trudeau. But they were not ready for the rush of girls from the stage behind them. The hundreds of dancers, members of various ethnic groups, caught the police flat footed. The police finally formed a flying wedge to get the P.M. to his car.

Ottawa Le Droit, Ont.

Circ. 39,080

May 23, 1968

U-999
"La Ronde"
cette année

Par DAVE MacDONALD

MONTREAL (PC) — La promenade dans des voitures anti-ques a été un franc succès auprès des enfants, à la Ronde, au cours de l'Expo 67, mais il y avait cependant un gros problème — tous les enfants voulaient conduire eux-mêmes.

En effet, certaines mères de famille étaient tellement en colère de voir que leurs enfants ne pouvaient conduire qu'elles frappaient les préposés à coups de parapluie, de sac à main ou de tout autre objet qui leur tombait sous la main.

M. Maurice Scala, directeur des manèges, a entendu parler de cela et a installé un volant à chaque siège, mettant ainsi fin au problème.

"C'est ainsi que nous allons agir, cette année, à Terre des Hommes", de déclarer M. Scala, qui se prépare à attaquer l'été 1968.

Ainsi, un théâtre de marionnettes qui occupait un espace précieux du Centre des enfants, l'année dernière, et qui avait enregistré un déficit de \$30,000 au cours de la durée de l'Expo, sera remplacé cette année par un manège comportant des avions réactés miniatures, actionnés par une pompe hydraulique.

Nouveautés

De même, certains détails artistiques disparaîtront, parce que, comme l'explique M. Scala, ils se sont avérés peu pratiques.

Par exemple, les boîtes d'aluminium qu'on avait construites pour abriter les vendeurs de billets. Elles étaient magnifiques et avaient coûté \$1,800 chacune. Mais personne ne savait à quoi elles servaient. Cette année, les cabines de vente de billets seront en bois peint de couleurs vives, faciles à identifier, et qui ne coûteront que \$100.

Il y aura un assortiment de nouveaux manèges, cette année. L'un d'eux est l'Himalaya, qui a été importé d'Allemagne au coût total de \$140,000.

"Nous avons également réduit de 44 à 11 le nombre de concessionnaires offrant des jeux de hasard, lesquels avaient attiré lors de l'Expo 67 de nombreuses plaintes.

Les prix bénéficient d'une réduction générale. À la Ronde. Ainsi, le téléphérique, qui s'élève au-dessus du lac des Dauphins, ne coûtera cette année que 40 cents pour l'aller, et 60 cents pour un voyage aller-retour.

L'équipage de ces bateaux sera formé de pompiers en congé, tous parfaitement formés en vue de sauvetages éventuels.

Nanton News, Alia.

May 23, 1968

L 999
**Your Dollars
And Expo 2**

Canadians in all parts of the country, The Financial Post suggests, would be well advised to wish Mayor Jean Drapeau good luck as Terre des Hommes, or Expo 2, begins operating. Everybody's pocketbook is involved, not just Montreal's. Right now, The Financial Post says, Montreal is in no position to pay back to the rest of Canada what it owes for Expo 1. Ottawa has given the city a two-year forgiveness on its 12½% share of Expo 67's deficit. Because of Mayor Drapeau's decision to keep Man and His World going, the city's final share of the 1967 deficit is not likely to be much under \$40 million. If the new fair doesn't pay and new deficits develop, Ottawa can expect pressure from the resourceful M. Drapeau for a write down of the existing debt. Such a move, The Financial Post thinks, would spark an explosion of resentment in other Canadian cities. Taxpayers outside Quebec helped underwrite Expo 67 to the tune of \$100 million or more. They live in cities which will have not the slightest desire to subsidize indefinitely a competitor for tourist dollars. If Expo 2 is a hit and Montreal's "voluntary Tax" sweepstakes bring new millions into the city, The Financial Post says it won't just be M. Drapeau who will be wreathed in smiles.

Viewpoint

J-999

by Mrs. Vera
Sylvester

WCI teacher



Nikka-Yuko, Japanese Canadian friendship

The thrill and excitement of Canada's centennial and Expo are behind us and we can now relax and enjoy the gifts without which no birthday party is really complete. Canada's birthday gifts are the many and varied projects, the products of imagination and co-operation, which are to be found from coast to coast and enjoyed at our leisure.

Many Canadians who missed Expo may plan to visit Man and his World but the majority will exercise their freedom of choice and holiday trails will lead in all directions. To those of you who plan to travel west to the mountains, may I suggest that you leave the Trans-Canada at Medicine Hat and take Highway No. 3. The road will not be quite as good but I think you will be repaid for the inconvenience when you visit some of the centennial projects in the area, particularly the Japanese Garden at Lethbridge.

Nikka-Yuko - this is the name given to the Japanese garden which is surely one of the most beautiful and imaginative centennial projects dedicated in 1967. Although its area is only four acres, it is the largest inland Japanese garden in the world and the largest of its kind in North America.

The idea was conceived by C. Mowers, editor-in-chief of the Lethbridge Herald, and in July, 1963, it was presented to the Japanese Citizens' Association and it was heartily approved. The organization however, made it clear that it was financially beyond them, so other Japanese organizations were approached. They also approved, but were unable to finance the project, so it was decided that it must be a

project for the entire population, regardless of racial background.

In December, 1963, the City of Lethbridge Centennial Committee endorsed the project, subject to the approval of city council, which was given in January, 1964, and subsequently the Japanese Garden committee was formed with Mr. Mowers as president.

Quite by co-incidence, it was learned that Prof. T. Kudo, head of the Japanese Garden Architectural faculty, University of Osaka Prefecture, was at that very time putting the finishing touches to a million dollar Japanese Garden at Mission Bay, Calif., near San Diego.

Mayor Sherring volunteered to visit San Diego with the purpose of contacting those involved in the creation of the Japanese garden and of contacting Dr. Kudo to extend an invitation to him to come to Lethbridge to make a feasibility study of the project.

Dr. Kudo arrived in the spring of 1964 and after an extensive study gave the opinion that it would be perfectly feasible.

It was stressed from the beginning that there must be an absolute guarantee that authenticity be maintained, hence, one of the conditions was that at least three of the members of the committee be of Japanese origin and that they would have veto power should a transgression of authenticity take place.

Japanese garden types, joined by strolling paths; a mountain and waterfall; streams, ponds and islands; flat and prairie gardens; and dry gardens.

This is an all year round garden, changing with the seasons. The trees are mostly maple, ash and Russian olive, spruce and pine. All have come from southern Alberta as the type of vegetation does not have to be that found in Japan. The important consideration is harmony among rocks, trees, shrubs and other objects. The garden is mainly green.

This type of garden is not to be considered a summer resort or picnic ground, but rather a place of quiet serenity where one may appreciate the rare beauty of nature. Because these gardens are for quiet meditation, colorful flowers are rarely seen, since they are believed to be too distracting.

In Japan a half-acre garden requires 15 people to look after it as the grass is manicured by hand, but the Lethbridge Garden will be cared for by two gardeners.

To obtain this authenticity around 250 hand picked stones (mostly weathered sandstone and one weighing 17 tons) were selected from the Crownsnest Pass district at the foot of the Rockies, not only for their shape, but also for the moss growing on them.

In October, 1964, a graduate of Dr. Kudo's faculty, Masami Sugimoto, arrived to take personal supervision of the laying out of the garden.

When I moved to Lethbridge in August, 1964, the piece of land was an almost level piece of grassland lying between the lake, highway and golf course. From my kitchen window I could see the activity as they hauled in thousands of tons of earth and rocks which changed the contour of the area.

While this was going on, workmen in Japan were constructing the pavilion, a bell tower, a shelter and two bridges which were dismantled and shipped to Canada to be reassembled. They were constructed of a rare, sweet-smelling cyprus from Taiwan and constructed without a nail. The main beams were dove-tailed, and elsewhere wooden pegs held the timbers in place. A team of nine men - five from Japan and four from Lethbridge carried out the reconstruction on the site.

The pavilion and the garden design are dated from 200 to 300 years ago. The garden embraces fine basic traditional

Page 4 ~~VIEWPOINT~~

The water in the garden is from the city water supply, not from the lake, and it is recirculated. It drains from the small end of the pond into a pumphouse in the mountain behind the waterfall, and there a large electric pump drains half over the waterfall and the other half to the stream under the shelter. Fish dart about in the stream.

Without the co-operation of the Japanese Canadian the project could never have achieved its authenticity. Work bees, consisting of whole families, combed the shores of the rivers and streams to obtain the small stones for the stream beds, all of which were chosen for their color and shape. In addition to this, as many as 50 volunteers turned up on weekend to assist with the landscaping.

It is a fitting tribute to the complete integration of the Japanese Canadians who were brought to the area against their will. Perhaps the greatest reward for all their labours was the visit of their Royal Highnesses the Prince and Princess of Japan to officially open the garden on July 14, 1967, and the reception for the Japanese which followed.

Before leaving the city be sure to check with the Tourist Bureau about other projects worthy of a visit while in the area, and which are of historical interest.

F-999

Not in the Trudeau style

CAN YOU IMAGINE Prime Minister Pierre Elliott Trudeau partying it up on Parliament Hill in silver bellbottoms and Edwardian frock of blue and silver brocade with lace jabot?

Can you see him in this outfit instead of the blue sports jacket and trim trousers he wore Saturday night at the party at his official residence at 24 Sussex dr. in Ottawa for the people who helped him win the Liberal leadership?

Can you see him trying to get votes in a walking suit of stark white sharkskin styled in the Edwardian manner and enlivened by an acid green scarf trimmed with white lace? Or appearing on the beach in tiger plush bikini trunks?

Do I hear a loud "No"?

Frankly, I can't see avant-garde but never faddish Trudeau wearing such foppish fashions anymore than I can visualize John Diefenbaker or Bobby Kennedy gussying themselves up in ballroom fashions of the past or faddish gear like the tiger plush bikini called "viper's diapers". Ugh.

Yesterday

Yet yesterday I nearly had my mind blown by watching such "Trudeau-inspired" fashions at a male fashion show held at La Grotta's Playpen 49.

The show, sponsored by Creative Costumes, was described as featuring "diaper-styling bathing suits for men to formal evening wear (without diapers) escorted by girl models with brief copies of the male's outfits." Titillating enough to arouse any fashion writer's curiosity.

The fashions were created by

By **STASIA EVASUK**
Telegram Fashion Editor

Stuart MacKay, formerly costume designer for the CBC and CNE for 15 years before moving to Montreal last August, and Bruce James, a member of the Toronto rock 'n roll group, The Stitch In Tyme.

One of the "Trudeau-inspired" fashions was a magenta brocade jumpsuit with jewelled buttons and a ruffled shirt with Mao collar.

"It'll break down the house at the O'Keefe," quipped the model. I bet it would.

Another jumpsuit had a peek-a-boo top yet. "Jumpsuits are in," Mr. MacKay informed me.

Then there were those viper's diapers — the tiger plush bikini trunks — that were supposed to make everybody flip. The model whipped off a matching hip-length cape to show them off. By his side was a pretty girl in matching bikini and cape. Him Tarzan, her Jane. Not the Trudeau style.

I asked Telegram photographer Leo Harrison (he accompanied me) if he would wear those viper's diapers.

"Not me," he said. "I'd feel like superman. I wouldn't look like superman, though." I thought his remarks typical of the average man who wouldn't be caught dead in them.

"I'm not a male designer," Mr. MacKay explained to me. "Juliette has been my pet for years. The purpose of designing this collection is because Trudeau is inspiring a new era in men's fashions."

Oh me, oh my.

"I've tried to keep it not too far

out," he continued. (I should have told him he missed out but was all ears listening). "I'm not designing for hippies but for the Bay st. boys and the Madison ave. types. The fashions aren't that freakish even though flamboyant fabrics are used."

Were his remarks for real? I wondered. Who did he think he was kidding?

I noticed he was wearing a conservative navy blue suit, white shirt and navy St. Laurent tie.

"Do you wear these fashions in your collection?" I asked.

"No, I don't," replied Mr. MacKay. "I'm too self-conscious."

How does any designer expect the nice average guy down the street to wear his crazy creations when he won't wear them himself? If Mr. Average considers it an insult to have these fashions pushed at him, I don't blame him.

The collection is leaving shortly for the Man And His World Exposition in Montreal to be presented during the summer season. And a lot of men are going to be seeing these fashions.

Ridiculous

I'm all for the peacock revolution . . . men sprucing up a bit and becoming more imaginative in their dress . . . Nehru jackets and all . . . but let's not go from the sublime to the ridiculous.

What irks me about the "Trudeau-inspired" collection is that it is the brainchild of a woman — Joyce Barslow, public relations director for the Bad Boy chain and freelancer.



She is the one who got Mel Lastman, president of Bad Boy, to give away \$2 centennial bills in New York's Times Square last July 1 "to show Americans what Canadian money looked like" . . . an incident that stopped traffic and got international press.

She is the one who conceived the idea of putting the Bad Boy Easter Bunny (Toronto model Lorna Anderson) on the Mary Griffin show in New York at Easterlime.

She crashed the show when it was being taped with a live audience and the bunny walked up the aisle and presented Mr. Griffin with a straw bonnet with a purple ribbon around it. He accepted. The bunny made the show.

"Nobody knew it hadn't been planned as part of the show," Miss Barslow admitted yesterday.

She is the one who was approached by Creative Costumes for an idea for a collection and suggested:

"Make it hot. Trudeau is the man of the hour. He gets front page space everyday."

Result: Yesterday's collection.

I don't approve. And I bet Mr. Trudeau doesn't like being used to push those fashions either.

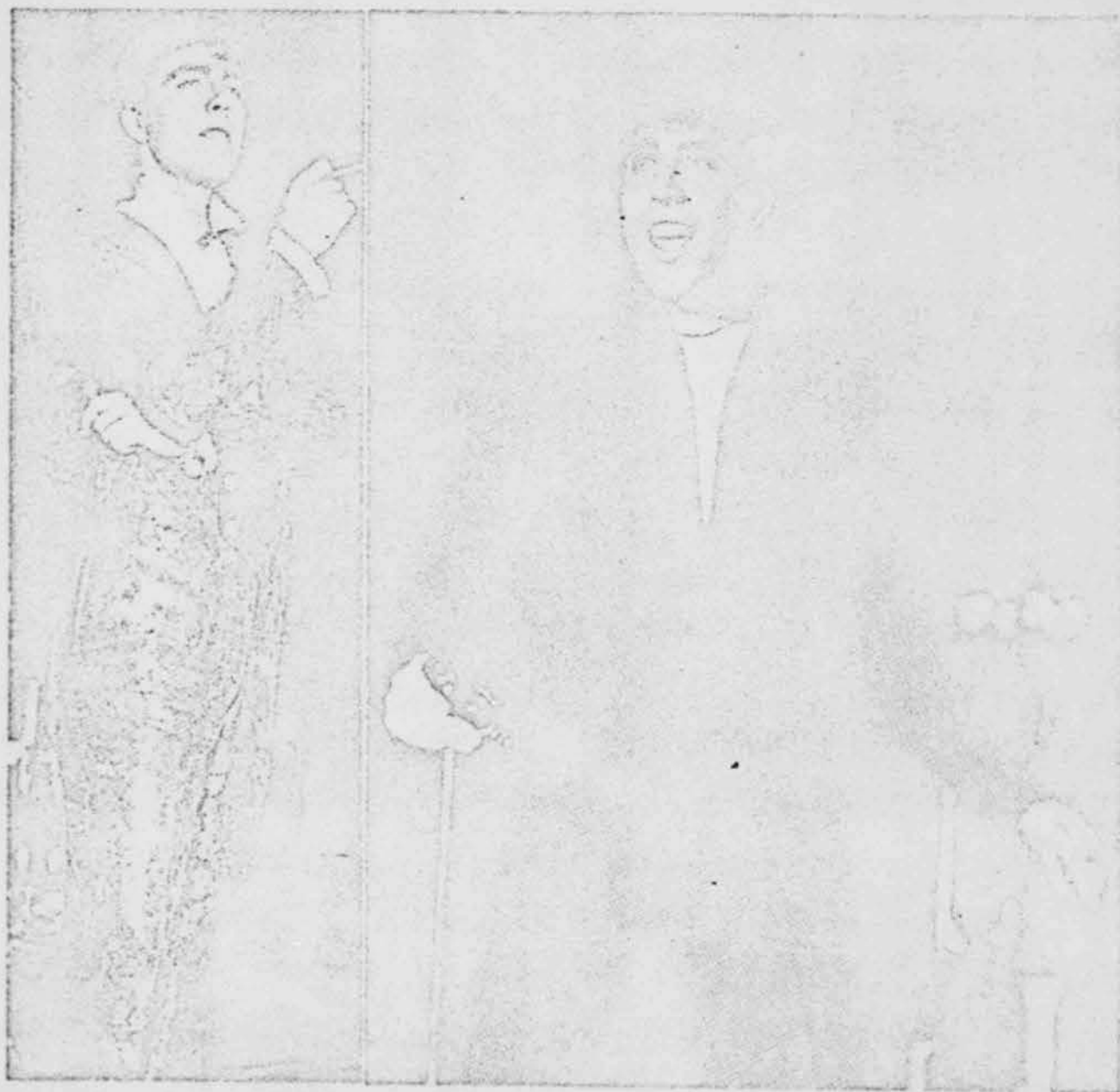
"Trudeau-inspired" silver bellbottoms and lace-trimmed Edwardian frock of blue and silver brocade, left, were modelled yesterday in '68 male fashion show.

Magenta brocade jumpsuit with jewelled buttons and ruffled shirt with Mao collar, right, was featured. "It'll break down the house at the O'Keeffe," quipped the model.

Cossack-styled afternoon suit in cognac suede, far right, was shown but seems more suited to a student than a man like Prime Minister Pierre Elliott Trudeau. No matching student's cap.



Walking suit of white sharkskin styled in the Edwardian manner, above right, was shown yesterday at La Grotta's Playpen 49. It had acid green scarf trimmed with lace. The model on left wore a white mini-outfit with same touches.



Leo Herrison, Telegram

W999



"MAN AND HIS WORLD" A LITTLE EXPO

"Man and His World," Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavilions of 22 other countries or participants will present displays conceived by the City of Montreal and offered by private sponsors or Man and His world itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run to October 14, occupies the same territory as Expo 67, minus Cite du Havre. It includes most of Expo's original theme pavilions, as well as the amusement area at La Ronde. Man the Provider, Man the Explorer, and Man in the Community, last year's theme pavilions which proved so popular, also remain.

Same Concept

Materially, physically and visually, the Man and His World Island offer the same scope as Expo.

"It will not be Expo 67," Mayor Drapeau explains. "But at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has.

One national pavilion that will have a completely new presentation will be that of Canada itself. The Federal Government decided against exhibiting in it, and as a result it will become a memorial to Expo 67. Man and His World will keep the memory of the original exposition alive there through sound, pictures, newspaper clippings, tableaux and other displays.

Year-Round Use

One novel idea that has not been passed on to Ottawa is the mayor's for all-year-round use of the site. "It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the Lagoons and canals, and practise their snowshoeing."

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to inaugurate the new programme next winter.

Vancouver Sun, B.C.

Circ. 245,041

May 23, 1968

Crowds Still Slim For Son of Expo

MONTREAL (CP) — Man and His World got its first full day of sun Wednesday since the drizzly opening six days before but there was only a sparse mid-week crowd to enjoy it.

The temperature was in the mid-60s with a cooling breeze and 23,693 were on the site by 4 p.m.

By 9 p.m. Wednesday there had been 43,196 visits, for a total of 502,167 since the exhibition, nicknamed the Son of Expo., opened last Friday.

Exhibition officials grabbed the chance to bring in truckloads of equipment and workers

to hasten opening of still-closed pavilions.

About 15 pavilions scheduled to have been opened May 17 still are closed for various reasons.

At the Indians of Canada pavilion, Chief Jacques Delisle said the stylized teepee would be open Saturday morning.

Mayor Jean Drapeau has agreed to having Indian girls again this year as hostesses. There will be nine this year instead of Expo's 13, with half speaking English and half speaking French.

Ferrovia, a railroad display to be housed in the former Maine pavilion, will open "in a couple of days." Delays have been due to late deliveries of exhibits, an official said.

Mirror for Man, a display of international dolls to be housed in the former Scandinavian pavilion, will probably open May 29.

Roger Anetil, one of Notre Dame Island's zone managers, said: "The former United Nations pavillon, which is being used this year to display international and historical stamps, will be ready on Friday."

"Nothing is in sight yet as to what we'll put in the former Western Provinces pavilion so I can't say when it will open . . ."

"About 35 per cent of the exhibits for the former Atlantic provinces pavilion are missing but we expect them from the Maritimes any day so the area can be fully opened."

Pot Pourri

BY NORM WILSON

Even fifty years ago it was not strange to see advertisements stating a dollar down would get you this or that, items ranging from a room full of furniture to new Amberola, by Thomas Edison, so credit buying is not all that new. — I was recently given a couple of old books, one dated November, 1920, this being an edition of *Hearth and Home* from Augusta, Maine in the U.S. and the ads appearing then are much similar to the ones you see in many magazines today, with perhaps the advancements in style and price — another of the books was a midsummer catalogue sale of T. Eaton Co. for the year 1928 — looking through it and the fashions then as compared with the fashions of today, perhaps this modern generation is not so far out as some people think it is — for the ladies, there were not so many dresses to buy but more materials to make their own — the prices for girls' dresses ran from 69c to \$2.29 while coats were priced at \$3.95 while the ladies had coats available to them from \$8.95 to \$17.95 — for the men, the fashions were not all that good either with the conservative suits being mostly tweeds — the prices of the suits ranged from \$8.95 to \$17.95 with work shirts going at 2 for \$1.69 — dress broadcloth shirts were a little more expensive, selling at 2 for \$2.95 — pencils sold at 12 for 23c while there was no such thing as ballpoints then, with pens and nibs selling at various prices with fountain pens a little higher, these costing about 35c each — bottles of ink were a popular item with a bottle of ink, paste and mucilage going together for a price of 19c — car batteries were \$7.95, while tires went at \$6.95 but you also needed inner-tubes which cost an additional \$1.39 to \$1.79 — 1,000 square feet of wallboard delivered cost you \$29.50 then while a gallon of house paint ran at \$2.39 a gallon — roof paint was a little higher at \$4.25 a gallon — the Playmate washer, which made washday easy cost \$8.85 on sale while stoves ranged in price from \$11.35 to \$18.75.

Service-station sign may soon read 'free nitrogen' — Nitrogen may soon replace air in truck and auto tires. Air — actually oxygen — causes tire cords to deteriorate, according to recent tests reported in *Bus and Truck Transport*. Nitrogen, however, being basically an inert gas, eliminates all oxygen-induced deterioration. What does this mean for tire mileage? Recent tests are impressive, says BT&T. Tire mileage on trucks has been increased from 40% to 50% using nitrogen instead of oxygen. On cars, tire mileage has increased by 25%. Reduced internal cord deterioration (one of the principal causes of tire failure) is one major advantage of using nitrogen. Nitrogen-filled tires also run cooler, and this is a safety factor especially on long hauls. How much would it cost? It depends on tire sizes, of course, but nitrogen is a relatively inexpensive gas. In Toronto, a 224 cubic foot tank sells for \$7.08. Already, notes BT&T, some safety experts are predicting that nitrogen will replace air in most vehicles in a few years.

Often in this column I have mentioned the prowess of Harold Eady Jr. in his feats of hunting, fishing and at times trapping, perhaps the latter being a little less known than the former two — but he became

better known for the latter last week, and right in the back yard of the post office at that — it appears while attending a function in Ottawa last week, and with his new car which he recently purchased, he decided to bring home three hamsters for the kids, and in the process of transporting them from Ottawa to Renfrew, two managed to get away and run free in the car — but the hunter could not find them, the little beasts running all over the place, in the trunk, behind the seats and even in the upholstery and in the roof lining — so the trapper set out to catch the beasts and as the picture below this paragraph shows, he is seen setting one of the traps (a mouse trap) in the trunk of his car in an effort to bag the hamsters — he did manage to get one in a trap, with the second being taken from between the roof lining with Harold, when seeing it caught there or at least running around up there, rushed over to the garage and had the lining taken down and the beastie removed — which all goes to prove perhaps the stories of his trapping abilities are not so far from the truth after all — oh yes, the picture below was taken by surprise, and further pictures might have been had but Mr. Eady happened to observe me and was a little reluctant to give away some of his trapping trade secrets.

arrangements and singing of some of the numbers — on the whole many of the skits were quite entertaining — "Man and His World", Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature exhibits from close to 50 countries this year with the majority in their original Expo pavilions — several will be unchanged from last year while the buildings or pavilions of 22 other countries will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself — the exhibition will run until October 14th — plans are also being considered for opening the area for three months during the winter months as a winter playground with skiing, skating and snowshoeing being among the facilities available — the two months between the summer and winter events will be used to get things ready as will be the case with the two months between the end of the winter activities and the beginning of the spring and summer activities.

No doubt your family will be anxious to have a barbecue on the first really warm spring day. You can be prepared. Just clip this recipe for Easy Barbecued Ribs and keep some pork spare-ribs in the freezer and a bottle of your favourite barbecue sauce in the cupboard. — EASY

Calgary Herald, Alta.

Circ. 88,644

May 23, 1968

Y G A C Sun Finally Shines On This Year's Expo

MONTREAL (CP) — Man and His World got its first full day of sun Wednesday since the drizzly opening six days before but there was only a sparse mid-week crowd to enjoy it.

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Roger Anctil, one of Notre Dame Island's zone managers, said: "The former United Nations pavilion, which is being used this year to display international and historical stamps, will be ready on Friday."

"Nothing is in sight yet as to what we'll put in the former Western Provinces pavilion so I can't say when it will open. . . ."

"About 35 per cent of the exhibits for the former Atlantic provinces pavilion are missing but we expect them from the Maritimes any day so the area can be fully opened."

Man the Destroyer, a collection of weapons being shown in the former Steel pavilion, will open Saturday, an exhibition spokesman said.

The Forest, which stands next door and formerly was the Pulp and Paper pavilion will be opened towards the end of the week as will Ireland. The Forest will house a display by the Montreal City Police.

The spokesman said "some kind of legal problems" were delaying Cuba's opening, although the Cuban restaurant was in operation.

May 23, 1968

Page Three

Montreal opens fair on Expo 67 location

Montreal Mayor Jean Drapeau plans to make Man and His World a permanent world exhibition on the 1000-acre island site that was formerly the home of Expo 67, the most successful world's fair in history.

Forty-five of the 61 countries participating in 1967 will be represented with national displays. Among those not taking part again is the Soviet Union, whose huge ski-jump shaped pavilion, one of the most popular attractions, has been dismantled.

Among the pavilions donated to Montreal were the \$9,000,000 U.S. "biosphere" and the \$7,500,000 British structure. Both will be stocked with exhibits by the city of Montreal.

At this year's fair, which opened on May 17 and is billed as Man and His World, there will be about 135 restaurants. There will also be 232 boutiques selling everything from silk from India to coffee from Turkey.

Mr. Drapeau has predicted that this year's show will draw at least 35,000,000 visitors, compared with last year's more than 50,000,000. Man and His World will run five months.

Expo 67 ran for six months—from April 27 to Oct. 29.

The city has been prohibited by the International Bureau of Expositions from keeping the widely-publicized name Expo.

Montreal decided to keep admission and parking lot prices basically the same as in 1967.

But one important item missing this year is in the cultural field. There will not be the symphony orchestras, opera and ballet companies and brilliant theatrical groups that attracted visitors from all over the world.

Mr. Drapeau, however, says that Place des Arts, the centre in Montreal's downtown area where many of the events were staged, will arrange a good program to run during the period of Man and His World.

Big sales volume

Total sales in all foods and beverages at Expo 67 was \$85,376,212, which brought Expo revenue amounting to \$9,854,054.

Ten of the eating establishments grossed more than \$1,000,000 each. Here were the top restaurants:

- Bavarian restaurant La Ronde, \$2,600,390.
- Soviet pavilion, \$2,435,910.
- Canadian pavilion, \$2,431,902.

- Czechoslovakian, \$2,425,722.
- Brewers' pavilion, \$2,160,740.
- West German pavilion, \$2,120,741.
- St. Hubert Bar-B-Q on Notre Dame Island, \$2,117,291.
- Scandinavian pavilion, \$1,756,300.
- Ontario pavilion, \$1,480,730.
- Raphael 67 restaurant on St. Helen's Island, \$1,463,202.
- Pavilion restaurants, lounges and snack bars grossed \$30,452,815; restaurants and lounges not in pavilions made \$30,879,131; snack bars on the site took \$15,435,102; food shops sold \$5,717,433; automatic vending machines got \$2,482,559 and mobile catering units racked up \$409,172.

Leaside Advertiser, Ont.
May 23, 1968

Diary Of A Vagabond

7999

By DOROTHY BARKER

"MAN AND HIS WORLD"— A LITTLE EXPO

"Man and His World," Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

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Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run through to October 14th, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavilions as well as the amusement area at La Ronde, Man the Provider, Man the Explorer and Man in the Community, last year's theme pavilions which proved so popular, also remain.

Same Concept

Materially, physically and World Island offers the same scope as Expo.

"It will not be Expo," Mayor Drapeau explains. "But at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has.

One national pavilion that will have a completely new presentation will be that of Canada itself. The federal government has decided against exhibiting in it, and as a result it will become a memorial to Expo 67. Man and His World will keep the memory of the original exposition alive there through sound, pictures, newspaper clippings, tableaux and other displays.

Year-Round Use

One novel idea that has not been passed on to Ottawa is

the mayor's for all-year-round use of the site. "It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clear snow. Here they will be able to ski, skate on the lagoons and canals and practise their snowshoeing."

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to inaugurate the new program next winter.

Man And His World Just As Impressive As Expo

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MONTREAL (CP) — It's almost as if winter had somehow passed by the mid-river site of Expo 67, so gleamingly well-preserved is the location of 1968's Man and His World. Montreal Mayor Jean Drapeau has a lot riding on the success or failure of his "per-

manent exhibition" and the big assist he has got from the condition of the site will be welcome.

On the surface it is hard to believe that it will not simply be Expo 67 all over again. But there are several differences.

One is that there will not be the continuous panoply of state and royal visits that gave visitors someone to goggle at almost every third day of Expo's 189-day run.

The city of Montreal, which owns and will operate Man and His World, can't formally invite world leaders.

"But if one comes on a private visit you can be sure he or she will get the full treatment," a city hall spokesman said.

CASH FOR GLAMOR

Although loss of the glamor of these visits is a minus factor, the saving of cash that

would be required is a big plus for the city's accountants.

Man and His World hopes to get 20,000,000 visits and plans for expenditures of \$28,000,000 reflect a business-like \$6,000,000 profit.

Expo 67, which was a one-time world exhibition, drew in 50,000,000 visits but the total over-all deficit is still hazy. The most recent estimate by federal government sources has been \$250,000,000.

The city has all except three of the pavilions that stood at Expo. Those of Yugoslavia and Czechoslovakia are off to Newfoundland and that of the U.S.S.R. is going back girder by girder to Moscow.

The familiar pavilions have a startling glitter in the strong spring sun and what can be seen of the locked interiors confirms the words of operations chief Guy Huot that the city did a good job of caretaking from Jan. 1, when the city took over from Expo 67.

STILL PENDING

It is in the new exhibits that the city hopes to spark favorable comparison. Even in the last days before May 17's opening, negotiations were going on about the eventual contents of some pavilions.

Expo visitor veterans will have good words for the

being carried out where possible of cutting prices from last year's levels.

There has been criticism of the decision to keep admission and exhibition parking lot prices basically the same as last year. But there has been obvious price cutting in the amusement area called La Ronde, where many families last year spent much of their cash.

"Our policy this year is to let people take two rides for what was at Expo the price of one," a city spokesman said.

Bernard Hurtubise, who is in charge of concessions and restaurants, says the plan to reduce hot dogs to 25 cents from 35 cents is an indication of a policy to bring more exhibition eating within the range of the ordinary visitor.

A major difference between the two shows will be that the star-studded World Festival of the Performing Arts cannot be matched by Man and His World.

Symphony orchestras, opera and ballet companies and great theatrical groups made the festival one of the most staggering collections of talent ever paraded through one city in six months.

Mr. Drapeau has said Montreal will not try to compete.

But Place des Arts, the entertainment centre in the downtown area where many

of the festival events were staged, has said it will arrange a good program to run during the period of Man and His World.

On the exhibition grounds the city hopes again to attract the far-travelling amateur and professional entertainment groups that performed free at Expo. Invitations already have gone out to many.

Groups which do come will have free parking space and transport between exhibition parking lots and the grounds for them and their instruments. Admission also will be free for them.

FLAVOR REMAINS

The mayor has persuaded a surprising 45 foreign countries to take part compared with Expo's 61, assuring Man and His World of the same basic international flavor of Expo.

Returning visitors, however, probably will find one factor dominates all other comparisons—the unchanged beauty of the whole exhibition.

The many-hued pavilions, with their cleanly functional, weirdly ornate or boldly new designs, the regimented rows of flaming red tulips, the wide traffic-free roadways, the holiday atmosphere, the glinting St. Lawrence River and the pure, fresh air combine to make it hard to see how Jean Drapeau's gamble could fail to come off.

Galt Evening Reporter, Ont.
Circ. 13,188
May 23, 1968

**FILCHES FLAG
AT EXPO SITE**

999
A 21-year-old Branchton area man has been charged with theft of a flag from outside the Iranian Pavilion at Montreal's Man and His World exposition.

Floyd Kenneth King pleaded not guilty Wednesday in Montreal court.

His bail was set at \$100.
Trial date was set at May 30.

London Evening Free Press

Ontario

Circ. 124,775

May 23, 1968

15 pavilions remain closed at Montreal

MONTREAL (CP) — Man and His World Wednesday got its first full day of sun since opening six days before, but there was only a sparse mid-week crowd to enjoy it.

The temperature was in the mid-60s with a cooling breeze and 23,693 were on the site by 4 p.m.

By 9 p.m. Wednesday there had been 43,196 visits, for a total of 502,167 since the exhibition opened last Friday.

Exhibition officials grabbed the chance to bring in truckloads of equipment and workers to hasten still-closed pavilions to readiness.

About 15 pavilions, scheduled to have been opened May 17, still are closed for various reasons.

Ferrovia, a railroad display to be housed in the former Maine pavilion, would open "in a couple of days." Delays have been due to late deliveries of exhibits.

The neighboring former New York pavilion will open in "the not-too-distant future."

Mirror for Man, a display of international dolls to be housed in the former Scandinavian pavilion, will probably open May 29.

Roger Anctil, one of Notre Dame Island's zone managers, said four pavilions in his area, as well as the Indians of Can-

ada pavilion, are not yet functioning.

"The former United Nations pavilion, which is being used this year to display international and historical stamps, will be ready on Friday."

"Nothing is in sight yet as to what we'll put in the former Western Provinces pavilion so I can't say when it will open.

"The former OECD pavilion will be operating in a couple of days with a display of an old church made in Germany. There were shipment delays.

"About 35 per cent of the exhibits for the former Atlantic Provinces pavilion are missing but we expect them from the Maritimes any day so the area can be fully opened."

Elsewhere on Notre Dame Island, there was no sign of life at Man the Destroyer, the Forest, Cuba, the former Venezuelan pavilion, Ireland, and Thailand exhibits.

A spokesman said "some kind of legal problems" were delaying Cuba's opening, although the Cuban restaurant was in operation.

Negotiations were unsettled about the former Venezuelan showpiece because five Latin American countries which were to share its operation "can't agree yet."

No decision yet has been made as to what exhibits the Thailand pavilion would hold.

**CE DOSSIER CONTIENT
PLUSIEURS DOCUMENTS
ILLISIBLES**

Moncton L'Evangeline, N.B.

Circ. 8,405

May 23, 1968

440,000^{K 999} visiteurs à Terre des Hommes

MONTREAL (PC) — Terre des Hommes, malgré un premier week-end maussade et pluvieux, a accueilli un nombre respectable de visiteurs, a déclaré hier un porte-parole de l'exposition.

Les dirigeants ont calculé que si Terre des Hommes attire 40 pour cent de l'assistance totale qu'a connue l'Expo 67, c'est-à-dire 20 millions de visiteurs comparativement à 50 millions pour Expo 67, ce sera un succès financier.

Jusqu'à date, nous avons eu 45 pour cent du nombre de visiteurs de l'an dernier", a dit le même porte-parole.

Vendredi, il y a eu 103,226 visiteurs; samedi 120,142; dimanche 142,642; lundi 60,474, et en ajoutant les 18,801 visiteurs qui avaient franchi les tourniquets à 3 p. m. hier, l'assistance totale dépasse les 440,000 visiteurs pour les quatre premiers jours de la tenue de cette grande manifestation.

Comme Terre des Hommes durera cinq mois, soit jusqu'au 14 octobre, cela signifie que pour atteindre le chiffre de 20 millions de visiteurs, il faudra qu'il y ait environ un million de visiteurs chaque semaine.

La foule était plutôt mince hier malgré le soleil hâtif, mais un orage et la lourde pluie de l'après-midi en a fait retourner plusieurs. On ne faisait la queue devant aucun pavillon.

Laterna Magika
A La Ronde
comédiens

147,000 spectateurs l'an dernier à leur spectacle de la Laterna Magika, un mélange unique de cinéma et de théâtre.

Au cours d'une conférence de presse, M. Jaromir Stanek a dit que cette troupe tchèque de 47 acteurs et techniciens, ainsi que les 40 tonnes d'équipement qui les accompagnent, avaient été amenés directement de Tchécoslovaquie pour la présentation de spectacles quotidiens d'une durée de 40 minutes.

"Nous allons donner 60 représentations par semaine, dont 12 les mercredi, samedi, dimanche et jours de fête, et six les autres jours", a-t-il dit.

La série quotidienne de représentations débute chaque jour à midi trente, soit une demi-heure après l'ouverture de La Ronde.

Le spectacle de la Laterna Magika utilise le cinéma en couleur avec plusieurs écrans, de même que des danseurs et

de la musique. Chaque élément du spectacle est basé sur un film, dont l'action est complétée par des comédiens sur la scène.

Ce sont évidemment les mêmes acteurs, dans les mêmes costumes, qui apparaissent à la fois sur la scène et sur les écrans, alors qu'ils poursuivent la même action.

Le plus grand succès de l'an dernier a été la scène où l'on voyait un homme monté sur patins à roulette filer à toute vitesse dans les rues de Prague, la capitale tchécoslovaque. Ce numéro demeure à l'affiche cette année, mais on y a ajouté cinq autres numéros, où l'on démontre la même rapidité de changement de l'écran à la scène et vice-versa.

La Laterna Magika est l'une des productions les plus réussies du théâtre d'Etat de Tchécoslovaquie, a dit M. Stanek.

Une partie de cette troupe est demeurée à Prague pour donner des spectacles, une autre est allée à HemisFair 68 à San Antonio, au Texas, et une troisième ira à Mexico, cet automne, pour présenter des spectacles lors de la tenue des Jeux olympiques.

Man And His World Expected To Confirm Drapeau's Dream

By DAVE MacDONALD

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One is that there will not be the continuous panoply of state and royal visits that gave visitors someone to goggle at almost every third day of Expo's 138-day run.

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"But if one comes on a private visit you can be sure he or she will get the full treatment," a city hall spokesman said.

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Man and His World hopes to get 20,000,000 visits and plans for expenditures of \$28,000,000 and income of \$34,000,000, to reflect a business-like \$6,000,000 profit.

Expo 67, which was a one-time world exhibition, drew in 50,000,000 visits but the total over-all deficit is still hazy. The most recent estimate by

federal government sources has been \$250,000,000.

The city has all except three of the pavilions that stood at Expo. Those of Yugoslavia and Czechoslovakia are off to Newfoundland and that of the U.S.S.R. is going back girder by girder to Moscow.

The familiar pavilions have a startling glitter in the strong spring sun and what can be seen of the locked interiors confirms the words of operations chief Guy Huot that the city did a good job of caretaking from Jan. 1, when the city took over from Expo 67.

STILL PENDING

It is in the new exhibits that the city hopes to spark favorable comparison. Even in the last days before May 17's opening, negotiations were going on about the eventual contents of some pavilions.

Expo visitor veterans will have good words for the mayor about the strict policy being carried out where possible of cutting prices from last year's levels.

There has been criticism of the decision to keep admission and exhibition parking lot prices basically the same as last year. But there has been obvious price cutting in the amusement area called La Ronde, where many families last year spent much of their cash.

"Our policy this year is to let people take two rides for what was at Expo the price of one," a city spokesman said.

Bernard Hurtubise, who is in charge of concessions and restaurants, says the plan to reduce hot dogs to 25 cents from 35 cents is an indication of a policy to bring more exhibition eating within the range of the ordinary visitor.

CAN'T MATCH CULTURE

A major difference between the two shows will be that the star-studded World Festival of the Performing Arts cannot be matched by *Man and His World*.

Symphony orchestras, opera and ballet companies and great theatrical groups made the festival one of the most staggering collections of talent ever paraded through one city in six months.

Mr. Drapeau has said Montreal will not try to compete.

But Place des Arts, the entertainment centre in the downtown area where many of the festival events were staged, has said it will arrange a good program to run during the period of *Man and His World*.

On the exhibition grounds the city hopes again to attract the far-travelling amateur and professional entertainment groups that performed free at Expo. Invitations already have gone out to many.

Groups which do come will have free parking space and transport between exhibition parking lots and the grounds for them and their instruments. Admission also will be free for them.

FLAVOR REMAINS

The mayor has persuaded a surprising 45 foreign countries to take part compared with Expo's 61, assuring *Man and His World* of the same basic international flavor of Expo.

Returning visitors, however, probably will find one factor dominates all other comparisons—the unchanged beauty of the whole exhibition.

The many-hued pavilions, with their cleanly functional, weirdly ornate or boldly new designs, the regimented rows of flaming red tulips, the wide traffic-free roadways, the holiday atmosphere, the glinting St. Lawrence River and the pure, fresh air combine to make it hard to see how Jean Drapeau's gamble could fail to come off.

Canadian Press
Ottawa Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

St. Catharines Standard, Ont.

Circ. 33,011

May 23, 1968

R999



The uniform for guides at "Man and His World," opening this month in Montreal, was designed by Canadian couturier Michel Robichaud. The coat-dress is made of glacier blue worsted. The belt is fastened with a sil-

ver buckle bearing the insignia of the fair. The cape is in dark blue antron and is fastened with silver buttons. The ensemble is completed with dark blue shoes and bag, and the tri-color beret of Expo 67.

-CP photo

Thornbury Review-Herald
Ontario
May 23, 1968

Now, "It's Man and His World"

DIARY OF A VAGABOND

7-599
"Man and His World," Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavilions of 22 countries or participants will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run through to Oct. 14, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavilions as well as the amusement area at La Ronde. Man the Provider, Man the Explorer and Man in the Community, last year's theme pavilions which proved so popular, also remain.

Same Concept

Materially, physically and visually, the Man and His World island offer the same scope as Expo.

"It will not be Expo 67," Mayor Drapeau explains. "But, at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has.

One national pavilion that will have a completely new presentation will be that of Canada itself. The federal government has decided against exhibiting in it, and as a result it will become a memorial to Expo 67. Man and His World will keep the memory of the original exposition alive there through sound, pictures, newspaper clippings, tableaux and other displays.

Year-Round Use

One novel idea that has not been passed on to Ottawa is the mayor's for all-year-round use of the site. "It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the lagoons and canals and practise their snowshoeing."

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Canadian Broadcaster
Toronto, Ontario
May 23, 1968

ACA Conference

999
Paul L'Anglais Inc.
announces winners
of hospitality suite
contest

PAUL L'ANGLAIS INC. have announced the winners in the contest held in their hospitality suite, at the recent ACA Convention at the Royal York Hotel, Toronto.

Bill Campbell, Willis Advertising Ltd., Toronto, won the vacation for two, for 15 days at Guadeloupe, courtesy of CFTM-TV Montreal, JPL Productions, and Paul L'Anglais Inc.

J.C. Bramm, Spitzer, Mills & Bates Ltd., Toronto, and B. Cadenhead, MacLaren Advertising Co. Ltd., Toronto, each won a week's holiday for two at "Man and His World" in Montreal, courtesy of *Montréal-Matin*.

F.D. Robb, Canadian Westinghouse Co. Ltd., Hamilton, won a weekend for two in Quebec City, courtesy of CFCM-TV Quebec.

Don M. DeNike, McConnell-Eastman Ltd., Toronto, won the Para-Sonic Hi-Fi stereo set, courtesy of CJPM-TV Chicoutimi.

George C. F. McDonald, Foster Advertising Ltd., Toronto, won a GE portable color TV set, courtesy of CKTM-TV Trois-Rivières.

C.H. Scott, Imperial Oil Ltd., Toronto, won the Ampex tape recorder, courtesy of CJBR-TV Rimouski.

Vancouver Province, B.C.

Circ. 104,851

May 23, 1968

Man, World struggles to open fully

7 999
Canadian Press

MONTREAL — Man and His World got its first full day of sun Wednesday since the drizzly opening six days before but there was only a sparse mid-week crowd to enjoy it.

The temperature was in the mid-60s with a cooling breeze and 23,633 were on the site by 4 p.m.

Exhibition officials grabbed the chance to bring in truckloads of equipment and workers to hasten opening of still-closed pavilions.

About 15 pavilions scheduled to have been opened May 17 still are closed for various reasons.

At the Indians of Canada pavilion, Chief Jacques DeLisle said the stylized teepee would be open "Saturday morning."

Mayor Drapeau has agreed to having Indian girls again this year as hostesses. There will be nine this year instead of Expo's 13, with half speaking English and half speaking French.

Mirror for Man, a display of international dolls to be housed in the former Scandinavian pavilion, will probably open May 29.

Roger Ancil, one of Notre Dame Island's zone managers, said: "The former United Nations pavilion, which is

being used this year to display international and historical stamps, will be ready Friday.

"Nothing is in sight yet as

to what we'll put in the former Western Provinces pavilion so I can't say when it will open."

North Bay Nugget, Ontario
Circulation 17,263
May 23, 1968

"Ah, there goes a chip off the old block"

J-999



Orono Weekly Times, Ont.

May 23, 1968

More flair for fairs

W 999

Last year Expo 67 attracted millions of people from the United States and Canada as well as dignitaries and businessmen from many foreign countries to view the wonders of the modern world. Reluctant to give up such an excellent attraction Mayor Jean Drapeau and his advisors will continue the event this year under the name of "Man and His World". While many features will be missing the show is expected to attract as large crowds as in 1967.

What made Expo a success was the flair for showmanship and the imagination which went into its creation. It seems to us that something of the same order should be given to Canada's fall fairs which within a few months will be holding forth across the land.

Coming into being almost a century ago, fall fairs were designed to create interest in the agricultural community and bring about improvements in livestock breeding and farming methods generally. In many instances today this is not the case. Most fairs consist of a few harness horse races, a midway, a few commercial exhibits of such articles as electric stoves and refrigerators and small showings of tired art, penmanship and needlecraft.

What is sorely needed by most fairs is a board of directors with the imagination and the ability to create new ideas rather than going along with the format followed for too many years. The boards are badly in need of someone who will voice constructive criticism which will result in brighter and more interesting fairs and attract spectators.

Fall fairs can be a force in the community; but only if those who plan them are willing to devote the time and effort to make them more attractive than they are today. An infusion of youthful ideas would be beneficial to all.

—The Oshawa Times

Kamloops Daily Sentinel, B.C.

Circ. 8,440

May 23, 1968

B-999 Kamloops Daily Sentinel, Thurs., May 23, 1968

Man And His World Gets First Day Of Sunny Skies

MONTREAL (CP) — ~~Man and His World~~ got its first full day of sun Wednesday since the drizzly opening six days before but there was only a sparse mid-week crowd to enjoy it.

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Markham Economist
& Sun, Ont.
Circ. 4,125
May 23, 1968

C-999



MAN AND HIS WORLD -- A LITTLE EXPO

'Man and His World', Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavilions of 22 other countries or participants will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run through to October 14, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavilions as well as the amusement area at La Ronde. Man the Provider, Man the Explorer and Man in the Community, last year's theme pavilions which proved so popular, also remain.

SAME CONCEPT

Materially, physically and visually, the Man and His World Island offer the same scope as Expo.

'It will not be Expo 67', Mayor Drapeau explains. 'But at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has.'

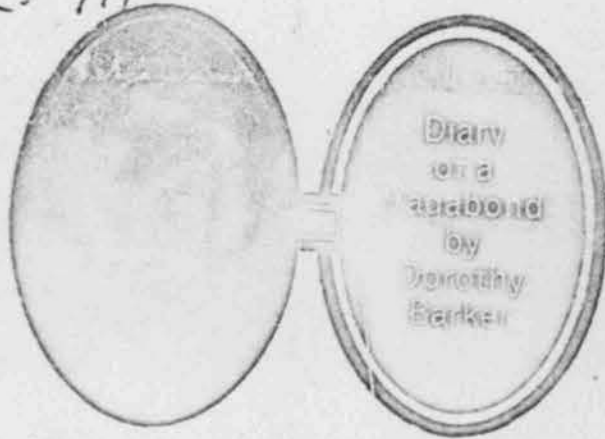
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YEAR-ROUND USE

One novel idea that has not been passed on to Ottawa is the mayor's for all-year-round use of the site. 'It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the lagoons and canals and practise their snowshoeing'.

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to inaugurate the new program next winter.

L. 999



"Man and His World"—

A Little Expo

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Saskatoon Star-Phoenix, Sask.

Circ. 46,726

May 23, 1968



Uniform

Solange Sylvestre models the uniform to be worn by guides at Man and His World in Montreal this summer. The ensemble consists of a coat-dress, cape, a round beret and accessories such as bag, shoes, gloves, in glacier blue, dark blue and white. It was designed by Michel Robichaud, young Canadian couturier who designed the uniform of Expo 67 hostesses.



P-999

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Winchester Press, Ont.
May 23, 1968

P
999

A Record Breaking Industry

Canada's Travel Industry, growing at a record clip, and one of the country's most important sources of income, is looking forward to another booming summer. Last year Expo '67 helped and the billion dollar mark was surpassed . . . more than \$600 million in Ontario alone.

This year, because of Expo's great promotion of the country, racial unrest in United States, the encouragement of U.S. citizens not to travel abroad, and eight per cent. on the dollar, the flow should be just as great.

Ontario Department of Tourism and Information Minister James A. C. Auld says "Canada's image in the United States is changing. Many visitors, following a visit

to Expo last year, found that Canada was not a land of igloos and teepees."

Indeed, the word is out that Canada has much more to offer most vacation goers than United States. And with international travel becoming less expensive and not as time consuming, foreigners from across the oceans will be looking to Canada as a vacation spot.

Combine this with the desire for a renewed vigor in Canadians taking their holidays in their own county and the 1968 outlook is, indeed, excellent. And with Man and His World expected to draw 20 million or more this year, Seaway Valley Tourist Region should be in for another record year too.

International
New York City

From MAY 23 1968

ADVERTISER
MONTGOMERY, ALA.
M-63,000 S-82,000

Canada Reopens Expo 67

MONTREAL (AP) - Expo 67 has come back to life. It goes under the name of Man and His World, now and offers 43 of the 61 national exhibits Expo had, most of the same rides, some new flower beds and a dime savings on the old hot dog prices.

The show opened Friday. Montreal is spending \$28 million toward keeping the pavilions bright and the tulips blooming and expects a \$6 million profit on the summer-long run.

All except three of the pavilions that stood at Expo are open. Yugoslavia, Czechoslovakia and the Soviet Union are gone. The big United States bubble is there, but the national exhibit has been removed.

There are exhibits opening for the first time, too, and publicity surrounding the show bangs away at the idea of "new and improved."

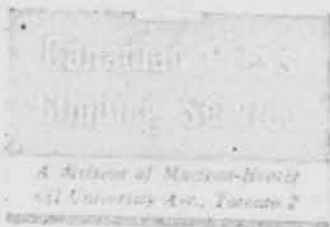
Single admission will be \$2.50 for adults and half-price for children, the same as last year. But exhibitors at La Ronde, the amusement area, claimed they were cutting prices.

"Our policy this year is to let people take two rides for what was at Expo the price of one," a spokesman for the city said.

One thing was definitely cheaper: Bernard Hurtubise, who is in charge of concessions and restaurants, said hot dogs would cost 25 cents instead of 35 as they did at Expo.

Mayor Jean Drapeau, who was given much of the credit for Expo's success, hopes to draw 20 million visitors by the time Man and his World closes Oct. 14. This would be about 30 million less than Expo's total.

The city of Montreal is running the show. A clear sign of this to visitors on the first weekend was the city's bright coat of arms atop the former British pavilion, replacing a stone Union Jack.



Barrie Examiner, Ont.
Circ. 9,531
May 24, 1968



"MR. EXPO" LOOKS OVER SITE

Mayor Jean Drapeau of Montreal flies over Boston in helicopter (top photo) as he looks over possible site of the "U.S. Bicentennial World Ex- position 1976." In lower photo, Mayor Drapeau talks to Gilbert Hood, chairman of exposition which Boston hopes to obtain, and Frank Dibble, headmaster of Thompson Academy on Thompson Island, where the three men are standing and slated to be the center of the fair site. (AP Wirephoto)

Ottawa Le Droit, Ont.

Circ. 39,080

May 24, 1968

R 999

À "Terre des Hommes"

"Laterna Magika" offre cinq oeuvres nouvelles

MONTREAL (PC).—Cinq nouvelles oeuvres figurent cette année au programme de "Laterna Magika", théâtre qui avait attiré l'an dernier 1,147,000 spectateurs.

Dans cette salle de 750 places, à la Ronde, sur la Terre des Hommes, on verra tous les jours des artistes interpréter des rôles d'une précision mathématique, pendant que, sur de multi-

ples écrans, seront projetés des images d'une originalité qui tient d'une invention typiquement tchèque.

Le comédien, tantôt sur l'écran tantôt sur scène, apporte un relief saisissant.

Dans la "Corrida", numéro d'une précision remarquable, le taureau est projeté en forme de dessin animé sous la cape du

toréro, lequel apparaît sur scène. Il y a aussi un comédien invisible aux yeux des spectateurs, qui, revêtu d'une capote noire, passe inaperçu par le jeu d'un faisceau de lumière.

Le programme comprend d'autres numéros intéressants intitulés "Trouble - Fête", "Danse folklorique", "Quatre As", "Jalousie", et "Course cass-cou",

avec un virtuose du patin à roulettes.

Laterna Magika offrira 60 représentations par semaine. Les après-midi où il n'y aura pas de représentation, on mettra à l'affiche un long métrage intitulé "Trois filles à Paris", mettant en vedette Daniel Gélin. Ce film sera également montré le samedi soir à minuit trente pour les couche-tard de la Ronde.

Ottawa Citizen, Ont.

Circ. 80,512

May 24, 1968

K999

Crowds growing

MONTREAL (CP) — At-
tendance for Man and His
World Thursday was 66,913.
The total attendance from
Friday, May 17 to Thursday
night at 2.00 a.m. is 572,894.

Sydney Cape Breton Post, N.S.

Circ. 27,582

May 24, 1968

S-999 Some Exhibits Late Arriving

MONTREAL (CP) — Man and His World got its first full day of sun Wednesday since the drizzly opening six days before but there was only a sparse mid-week crowd to enjoy it.

The temperature was in the mid-60s with a cooling breeze and 23,603 were on the site by 4 p.m.

Exhibition officials grabbed the chance to bring in truck-loads of equipment and workers to hasten opening of still-closed pavilions.

About 15 pavilions scheduled to have been opened May 17 still are closed for various reasons.

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"Nothing is in sight yet as to what we'll put in the former Western Provinces pavilion so I can't say when it will open. . . .

"About 35 per cent of the exhibits for the former Atlantic provinces pavilion are missing but we expect them from the Maritimes any day so the area can be fully opened."

Man the Destroyer, a collection of weapons being shown in the former Steel pavilion, will open Saturday, an exhibition spokesman said.

The Forest, which stands next door and formerly was the Pulp and Paper pavilion will be opened towards the end of the week as will Ireland. The Forest will house a display by the Montreal City Police.

The spokesman said "some kind of legal problems" were delaying Cuba's opening, although the Cuban restaurant was in operation.

Vancouver Province, B.C.

Circ. 104,851

May 24, 1968

x 989
**Fair fails to attract
despite better weather**

MONTREAL (CP) — Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures than had greeted fair-goers thus far.

But after almost a week of rain, the 70-degree weather still had not revived Montreal's ardor for the exhibition and by mid-afternoon only 39,850 visitors had passed through the turnstiles.

Kamloops Daily Sentinel, B.C.

Circ. 8,440

May 24, 1968

Kamloops Daily Sentinel, Friday, May 24, 1968 15

Expo Assisted Can. Unity

BOSTON (AP) — Mayor Jean Drapeau of Montreal said Thursday Expo 67 probably never will show a profit, but it strongly enhanced "the wealth and health of the people of the country."

Drapeau told the Massachu-

setts House of Representatives "Expo gave a powerful impetus to Canadian unity."

"It showed what great achievements are possible through such unity."

Drapeau was in Boston to confer with government and business leaders seeking to attract a world fair to Boston in 1976, and to report on Man and His World, which opened last week on the Expo grounds.

Regina Leader Post, Sask.

Circ. 60,820

May 24, 1968

997 People picnic at exhibition

MONTREAL (CP) — Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures than had greeted fairgoers thus far.

After almost a week of rain, the 70-degree weather still appeared to have dampened Montreal's ardor for the exhibition and by mid-afternoon only 39,850 visitors had passed through the turnstiles.

The thin flow of visitors to the site, small compared with last year's Expo turnout, was reflected in short lines for pavilions and uncrowded express trains.

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BIRDS ATTRACT KIDS

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The Italian pavilion has also been plagued with the disappearance of several items exhibited last year, notably one large refrigerator.

Meanwhile, city health officials were busy investigating the alleged distribution of tainted hot dog sausages, spoiled when kept in an unrefrigerated area in Montreal earlier this week and later believed to have been distributed to several restaurants on the fair grounds.

An exhibition spokesman said Thursday that several hundred cases of sausages had already been destroyed after health department experts had found them to be rotten and "unfit for human consumption."

Grand Prairie Daily
Herald-Tribune, Alta.

Circ. 4,010
May 24, 1968

TRAVEL TOPICS

BY JOHN LYNN



J-999
This week we will touch on some of the CNR Maple Leaf Package Tours. All told, this year there are 21 deluxe, independent, unescorted tours from Montreal, Toronto, Chicago, Winnipeg and Vancouver so you can pick your own date and start "Traveliving" in comfort all the way.

The CN Maple Leaf Tour to "Man and His World" in Montreal runs continuously

until Oct. 14 and ranges upward from two days and one night to as long as you want to stay. Hotel accommodations at the Queen Elizabeth right over the CN station (no taxi fares) and with a direct connection to Man and His World on the Metro.

If time is available, it is a good idea to combine Montreal with the mystery of the East. Not the Orient, but the Maritimes and Gaspé. See the Magnetic Hill where cars parked in neutral roll up the hill, the Reversing Falls and the Tidal Bore with the highest tides in the world rushing up the Bay of Fundy and rising some 40 feet. There's mouthwatering mystery about the extra delicious freshly caught lobster or Atlantic Salmon. You could very likely find some of Robert Stanfield's underwear there too.

There's another one that's a ball all the way. The Hudson Bay Explorers Tours, leaving Winnipeg by private train, escorted, all inclusive. Nothing to buy except the Eskimo souvenirs you will want to bring home. The train is your hotel. The Recreation Car the meeting place for movies, singsongs and parties. You see Dauphin, Flin Flon, The Pas, Thompson, Gillam, Kettle Rapids and Churchill among other places by sightseeing bus. This is a dandy.

For those who have driven through the Canadian Rockies and missed most of the sights because of the traffic, the Maple Leaf Tour W-3 by rail to Vancouver and return by Motor Coach via Kamloops, Lake Louise, Banff and Jasper to Edmonton is the one to take. First Class all the way with lots of sightseeing side trips, and most meals included.

Ottawa Journal, Ont.

Circulation 76,324

May 24, 1968

1. 449

The traditional Punch and Judy puppet show has disappeared from La Ronde at Montreal's Man and His World fair. But then the children are seeing the same thing on television during this election campaign.

Evening Times Globe
Saint John, N.B.
Circ. 24,071
May 24, 1968

1-999 Fair Weather Draws Fair-Goers

MONTREAL (CP) — Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures than had greeted fair-goers thus far.

After almost a week of rain, the 70-degree weather still appeared to have dampened Montreal's ardor for the exhibition and by mid-afternoon only 39,850 visitors had passed through the turnstiles.

The thin flow of visitors to the site, small compared with last year's Expo turnout, was reflected in short lines for pavilions and uncrowded express trains.

The visitors Thursday brought total attendance since opening day May 17 to more than 545,300.

One of the most popular pavilions turned out to be Tunisia's, where demonstrations in the art of straw mat-weaving and copper plate-design attracted a steady stream of visitors.

The Ethiopian pavilion, featuring a variety of stuffed birds, served as a magnet for children.

The Italian pavilion, still not fully ready, has run into several snags due perhaps to the late

announcement of the official opening date for Man and His World.

"Coming as late as February," said Lionello Gavio, Italy's travel commissioner for Canada, "many European pavilions, including ours, were unable to have all their displays and special lighting facilities shipped here in time."

The Italian pavilion has also been plagued with the disappearance of several items exhibited last year, notably one large refrigerator.

Meanwhile, city health officials were busy investigating the alleged distribution of tainted hot dog sausages, spoiled when kept in an unrefrigerated area in Montreal earlier this week and later believed to have been distributed to several restaurants on the fair grounds.

An exhibition spokesman said Thursday that several hundred cases of sausages had already been destroyed after health department experts had found them to be rotten and "unfit for human consumption."

Kamloops Daily Sentinel, B.C.

Circ. 8,440

May 24, 1968

B-999

Man And His World Is Not Drawing Big Crowds

MONTREAL (CP) — Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures that had greeted fairgoers thus far.

After almost a week of rain, the 70-degree weather still appeared to have dampened Montreal's ardor for the exhibition and by mid-afternoon only 3,850 visitors had passed through the turnstiles.

The thin flow of visitors to the site, small compared with last year's Expo turnout, was reflected in short lines for pavilions and uncrowded express trains.

The visitors Thursday brought total attendance since opening day May 17 to more than 545,800.

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Calgary Herald, Alta.
Circ. 88,644
May 24, 1968

AROUND THE TOWN

V 999
Sue

HUDSPETH

Herald Staff Writer



JUST IN CASE someone's planning a trip East to see Man And His World in Montreal, having missed last year's Expo, I had a visitor this week who reminded me that New York City is just another 50 minutes away by air.

Eileen Roddick-Roberts, better known as Roddy, was born in Wales, has lived in Toronto, Ottawa, Montreal and 22 states in the U.S. before settling in New York.

Now she's tourism co-ordinator for the New York Convention and Visitors Bureau which takes care of the millions of tourists annually — making up New York's second highest source of income.

Two years ago the chirpy executive, with a staff of 74, established a campaign called Hands Across the Border which saw visitors from abroad and all parts of the United States and Canada stop off in New York on their way to or from Expo.

* * *

DELEGATES TO MORE THAN 850 conventions flocked to New York last year, including the world's largest gathering of Jehovah's Witnesses. Including the Expo side-trip crowds, New York had 17,250,000 visitors in 1967 and expects another big summer this year.

There's literally something for everyone in New York, Miss Roberts reports. The gourmet from abroad can eat in a different restaurant three times a day for five years before having to repeat himself.

For sports fans (husbands abandoned by wives out shopping), Belmont racetrack was reopened a week ago.

The inevitable question about the likelihood of racial unrest and riots in New York this summer has a reassuring outlook, Miss Roberts said.

Mayor John Lindsay, she says, has taken "an ounce of precaution worth 16 control measures" by spending \$7,500,000 to train more than 1,000 policemen.

Every subway car has two policemen on it and lighting has been improved to illuminate dimly-lit corners.

"Walks in parks at night anywhere in the world are foolhardy; one would be asking for trouble," the New York resident for 15 years says.

* * *

ART LOVERS can take in the two Greenwich Village open air art shows, one in May, the other in September, as part of New York's summer festival program.

Theatre Under the Stars can be enjoyed for free in Central Park for the first 2,500 visitors — due to the popularity of the event.

Sunday is a day for bicycle riding in Central Park when motor traffic is prohibited and New York residents, young, old, slim and pudgy come out to get sunshine and exercise.

Miss Roberts brought six fact-filled pocket-sized guide books with her which are available through the Convention and Visitors Bureau in New York for anyone interested in a casualized, worry-free stay in the world's largest cosmopolitan capital.



"RODDY" ROBERTS
... New Yorker

Here And There . . .

Jack Green is visiting his brother-in-law and sister, Mr. and Mrs. Alex Barrett, for the weekend. He will attend the unveiling of a commemorative headstone for his mother, Mrs. Lella Green, which will take place at 11 a.m. Sunday at the Jewish Memorial Cemetery. Friends are asked to attend.

*

Several showers were recently held in honor of bride-elect Linda Ahearn who will be married Saturday.

Mrs. J. P. Smith, assisted by Mrs. D. G. Gardner, Mrs. N. W. Sondau and Mrs. S. G. Tatton, was hostess at a miscellaneous shower.

Other hostesses included Bonnie Brown, Lori Brown, Mrs. B. J. Stewart, Mrs. R. S. McNeill, Mrs. Joseph Oneski, Mrs. G. S. Keeling, Mrs. Russell Patterson and Lynn Keeling.

*

Mrs. J. B. Oisen and Mrs. Laura Nerland will convene a spring tea, sewing and bake sale to be held in Trinity Lutheran Church, 3rd Ave. and 6th St. S.W., Saturday, from 2 to 4 p.m.

Receiving guests will be Mrs. V. E. Propp and Mrs. P. A. Schneider.

Sharing tea pouring honors will be Mrs. John Barclay, Mrs. F. S. Marriott, Mrs. K. G. Ortwein and Mrs. Alexander Weisner.

*

Allen Mendelman, 302 40th Ave. S.W., was host recently for Calgary guests at his winter home in Palm Desert, Calif., where he's a second-year law student.

Guests included Gary Cook, John Howard, John Haig and Alan Wilson, of San Francisco and Calgary.

During their stay Mr. Mendelman had a special Calgary Day buffet supper for about 30 guests. Mr. Mendelman and Mr. Wilson poured and served and at a patriotic ceremony, Mr. Cook raised the Canadian flag and Mr. Howard sang O Canada.

*

St. Cecilia Catholic Church, 321 90th Ave. S.E., will hold an open house and tour from 2:30 to 4:30 p.m. Sunday. Tea will be served.

*

David Keylock of Swindon, Wiltshire, England, is visiting at the home of his cousins Mr. and Mrs. Bill Keylock. He is also visiting his aunt and uncle, Mr. and Mrs. Mervin Keylock and his cousin Mrs. Ed Whyte.

*

Mrs. J. D. Zmurchyk and Kay Adolph were co-hostesses recently at a miscellaneous shower in honor of Pat Monner who will marry Dennis Johnson Saturday at St. Matthew's United Church.

Mrs. Al Russell and Mrs. Roy Parry also honored the bride-elect at a shower.

*

St. James CWL will hold a political forum Monday at 8 p.m. in the Parish Hall, 54th Ave. and Langton Dr., S.W., following its general meeting.

Calgary South candidates invited to attend include Pat Mahoney, Liberal; Ray Ballard, Progressive Conservative, represented by Ernest Watkins, and Dr. Jack Peters, NDP.

A question and answer period will follow and all women in the southwest district are invited to attend.

*

Arlene Mitchell, daughter of Mr. and Mrs. Keith W. Mitchell, 1620 9th St. N.W., has been named to membership in the academic honor society of Phi Beta Kappa in the United States.

Miss Mitchell, a senior at Barnard College, Columbia University of New York, was one of 56 students in the Barnard class of '68 to be so honored. She is a graduate of Crescent Heights High School and majored in biology at Barnard.

Canadian Press
Shipping Service
A Division of Maclean-Hunter
481 University Ave., Toronto 2

London Free Press, Ont.
Circ. 124,775
May 24, 1968



Mayor Jean Drapeau

THE LONDON FREE PRESS, Friday, May 24, 1968—43

Montreal fair one big picnic

MONTREAL (CP)—Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures that had greeted fair-goers thus far.

After almost a week of rain, the 76-degree weather had not revived Montreal's ardor for the big-show and by mid-afternoon only 39,850 visitors had passed through the turnstiles.

The somewhat thin flow of visitors to the 1,000-acre site, small compared with last year's Expo turnout, was reflected in short lines for pavilions and uncrowded express trains.

The visitors Thursday brought total attendance since opening day May 17 to more than 545,800.

Most of the visitors made bee-lines for the pavilions and left the walkways almost empty. The site could have been a haven Thursday for harassed housewives seeking to "get-away-from-it-all."

At the pavilions, tourists were as evident as their cameras and tiny toddlers provided their own show as they were yanked from one pavilion to another.

One of the most popular pavilions turned out to be Tunisia's where demonstrations

in the art of straw mat-weaving and copper plate-design attracted a steady stream of visitors.

The Ethiopian pavilion, too, featuring a variety of stuffed birds served as a magnet for children.

The pavilion of Italy, still awaiting to complete its displays, has run into several snags due perhaps to the late announcement of the official opening date for Man and His World.

"Coming as late as February," said Lionello Gavio, Italy's travel commissioner for Canada, "many European pavilions, including ours, were unable to have all their displays and special lighting facilities shipped here in time."

The Italian pavilion has also been plagued with the disappearance of several items exhibited last year.

City health officials were also busy investigating the alleged distribution of tainted hot dog sausages, spoiled when kept in an unrefrigerated area in Montreal earlier this week and later believed to have been distributed to several restaurants on the fair grounds.

An exhibition spokesman said Thursday that "several hundred cases of sausages had already been destroyed

Canadian Press
Shipping Service
A Division of Maclean-Hunter
481 University Ave., Toronto 2

Hamiota Echo, Manitoba
May 22, 1968

A Reader Writes . . .

h-999 Crandall, Man.
May 16, 1968

To The Editor
Hamiota Echo

Dear Sir:

My first letter to your paper, and we have been subscriber, or a good many years.

Too bad it is in the form of a protest, but he just had to write and put in a protest about the circular letter we received a week ago. The appeal by Mayor Drapeau for funds, to repeat the Expo of last year granted it was quite a show. But how can man, in the face of so much hunger and need do such a thing again? When I first heard about Expo last year and saw the title it was given, I made feeble protest to some of my friends. I said, "they have given it the wrong title," "Man and his World", it should be, "God and His World".

Now the man who is behind his years deal appeals for funds, in the form of a lottery, one of the arts of the Devil. Please give it, its appropriate title, don't make the mistake twice. Call this years show, "The Devil and His World," for that's what it is fast becoming. Judging from the Sin, Crime and Vandalism mounting so fast, What's wrong with the World? We firmly believe that until man, puts God back in His rightful place, and gives Him His due, honor and praise will there by any lasting peace?

A Subscriber

Canadian Press
Shipping Service
A Division of Maclean-Hunter
481 University Ave., Toronto 2

Windsor Star, Ont.
Circ. 83,177
May 21, 1968

It's about time!

MONTREAL (CP)—The weatherman, deep in disgrace, promised sunny periods today for Man and His World, where thousands of children frolicked in the holiday rain Monday.

The yelling, laughing kids were undaunted by the rain and generally dreary weather that plagued the permanent summer exhibition since it opened Friday on the site of Expo 67.

The sun had hardly been seen except for a period Sunday when national costumes sprang into a blaze of color as Polish-Canadians celebrated their ethnic day with a program of song and dance.

Other such days will honor Germans, Austrians, Scots, Irish, Chinese, Greeks, Bavarians, Hungarians, Italians, Latvians, Lithuanians, Portuguese and Ukrainians.

Despite the enthusiasm of the kids and the fervor of the Polish day, the miserable weather—which ironically followed a prolonged period of bright sunshine—cut into attendance.

Only 53,411 fair-goers had checked in by 10 p.m. Monday night.

The previous three-day attendance was 366,010, meaning that the total of the holiday weekend would fall short of the 580,500 figure on

the first Sunday of Expo—a record that stood throughout the six-month world's fair. Expo's opening days were blessed by sunny skies.

Overcast skies and chill winds put a damper on Victoria Day celebrations generally across the country.

Only the western Prairies enjoyed shirt-sleeve weather as temperatures soared into the 70s, although Newfoundland and Prince Edward Island had fair weather.

In Ottawa, cool, showery weather disappointed many who gathered for the annual tulip festival. The only special event was a fireworks display in Lansdowne Park Monday night.

WINDSOR STAR
Circulation 83,177
A division of Maclean-Hunter
451 University Ave., Toronto 2

Windsor Star, Ont.
Circ. 83,177
May 24, 1968



WORLD FAIR SITE?—Mayor Jean Drapeau of Montreal was in Boston Thursday looking over possible site of the "U.S. Bicentennial World Exposition 1976." The mayor, right, is shown talking to Gilbert Hood, chair-

man of exposition which Boston hopes to obtain, and Frank Dibble, headmaster of Thompson Academy on Thompson Island where the three men are standing and slated to be the centre of the fair site.

Expo's value to Canada told

BOSTON (AP)—Mayor Jean Drapeau of Montreal said Thursday Expo 67 probably never will show a profit, but it strongly enhanced "the wealth and health of the people of the country."

Drapeau told the Massachusetts House of Representatives "Expo gave a powerful impetus to Canadian unity."

"It showed what great achievements are possible through such unity."

Drapeau was in Boston to confer with government and business leaders seeking to attract a world fair to Boston in 1976, and to report on Man and His World which opened last week on the Expo grounds.

After having breakfast with a businessmen's committee seeking a 1976 fair for Boston, Drapeau made a helicopter tour of islands in Boston harbor that have been proposed as a potential fair site.

Drapeau said later in an interview that the islands appeared to be a "very good site," and added that the area would not have the problems he faced due to a swift river current and "armchair experts" who said that creating the island site in the St. Lawrence River was technically impossible.

In his address to the House, Drapeau said that because of the exposition for the first time in 20 years Canada had a surplus in "our balance of tourist trade."

The Montreal area built a network of highways, he said, that normally would have taken a generation to complete, and real estate investment "poured hundreds of

millions of new dollars into the region, making its beneficial effect felt right through the economy of the country."

Drapeau spoke to about 50 of the 240 House members on a day of normally light attendance.

Ontario Tops Toll With 27 Deaths

By THE CANADIAN PRESS

At least 93 persons died across Canada in accidents, 68 of them on the highways, as the three-day Victoria Day weekend drew to a close.

A Canadian Press survey from 6 p.m. local times Friday also showed 15 persons were drowned, two died in fires and eight in miscellaneous accidents.

The Canadian Highway Safety Council predicted that between 75 and 85 persons would die on the highways during the weekend ending midnight Monday.

Ontario led the toll with 27 deaths—17 in traffic, including four killed Sunday in a two-car collision near North Bay. One person died in a fire, three were killed in two separate plane crashes and six were drowned, including two Michigan residents missing after their outboard motorboat capsized in western Lake Erie.

Quebec reported 25 deaths, 24 in traffic. A girl was killed when run over by a tractor on her parents' farm.

In New Brunswick, six persons died in a highway collision near Port Elgin. New Brunswick also had four other highway deaths, two drownings and one death by accidental carbon monoxide poisoning.

SIX KILLED IN N.S.

Six persons were killed on the highway in Nova Scotia and one died in a fire in Prince Edward Island. Newfoundland reported two drownings and an accidental shooting death.

Manitoba reported two deaths on the highway and one drowning. Saskatchewan had three traffic deaths, two drownings and a farmer crushed under a tractor on a municipal road.

Alberta had three traffic deaths and one drowning. British Columbia had three traffic deaths, one drowning and one person dead in a fall.

The survey does not include natural or industrial deaths, known slayings or suicides.

Overcast skies and chill winds put a damper on Victoria Day celebrations over most of Canada.

Only the western Prairies enjoyed shirt-sleeve weather as temperatures soared into the 70s, although Newfoundland and Prince Edward Island had fair weather.

Heavy rain cut into attendance at the Man and His World exposition in Montreal, although thousands visited the fair, successor to Expo 67.

In Ottawa, cool, showery weather disappointed many who gathered for the annual tulip festival. The only special event was a fireworks display in Lansdowne Park Monday night.

In Toronto, 3,200 persons visited the seventh annual festival of historic Fort York Monday for folk singing and historical displays.

A maple tree was planted in the fort grounds to commemorate the 150th anniversary of the Rush-Bagot agreement between Great Britain and the United States which limited naval armament on the Great Lakes. The agreement has become a symbol of international

understanding and the U.S.

Sunday's downpour in the Maritimes eased somewhat Monday except in western regions.

In Moncton, Brunswick Downs opened its harness racing season Monday and special services Sunday marked the 135th anniversary of Cornwallis Street United Baptist Church in Halifax, often called the mother church of Negro Baptist churches in Nova Scotia.

In Newfoundland, allied war hero Viscount Montgomery of Alamein continued his visits with veterans of many of his Second World War battles. He is in the province on two-week tour.

Traffic to and from Prince Edward Island was reported heavy during the weekend.

More than 10,000 shivered through a fireworks display in Winnipeg Sunday night and hippies cancelled a feed-in at Memorial Park because of the cold.

At least an inch of rain fell on the west coast during the holiday and moved inland to cover all of British Columbia, wiping out outdoor activities.

In Alberta and Saskatchewan, resorts and hotels were booked solid.

Seventy forest fires were reported burning Monday morning in Alberta.

Calgary Albertan, Alta.

Circ. 35,104

May 24, 1968

Fairer weather helps fair

R 799
MONTREAL (CP) — Man and His World turned into a giant picnic ground Thursday as hundreds sat on the grass and revelled in balmy temperatures than had greeted fairgoers thus far.

After almost a week of rain, the 70-degree weather still appeared to have dampened Montreal's ardor for the exhibition and by mid-afternoon only 39,859 visitors had passed through the turnstiles.

Ottawa Citizen, Ont.

Circ. 80,512

May 24, 1968

K 599
Mini-Expo's

hot dogs

found rotten

MONTREAL (CP) '8 city health department officials are investigating a report that hot dog sausages "unfit for human consumption" have been distributed to Man and His Word restaurants.

An exhibition spokesman said today that "several hundred cases" of sausages had been destroyed Wednesday after health department inspectors had found them to be rotten.

The sausages had been in an unrefrigerated warehouse for about a week and heavy rains flooded the warehouse causing the packages to open.

Ottawa Le Droit, Ont.
Circ. 39,080
May 24, 1968

R 999
**Terre des Hommes
transformée en terrain
de pique-nique**

MONTREAL (PC)—Terre des Hommes a été transformée en un immense terrain de pique-nique, hier, alors que des centaines de visiteurs assis sur les pelouses ont pris leur goûter sous une température idéale.

Après une semaine de pluie, cette température de 70 degrés n'a pas semblé toutefois avoir réchauffé l'ardeur des Montréalais pour l'exposition, car vers le milieu de l'après-midi seulement 39,850 visiteurs avaient franchi les tourniquets à l'entrée.

La foule était plutôt mince et les allées presque vides, si bien que l'emplacement de Terre des Hommes aurait pu servir de havre de repos pour les ménagères harassées par le bruit et le va-et-vient dans la ville.

Dans les différents pavillons, on pouvait distinguer facilement les touristes à cause de leur appareil photographique en bandoulière.

L'un des pavillons les plus fréquentés était celui de la Tunisie où l'on donnait des démonstrations dans l'art de la vannerie et du travail sur cuivre.

Le pavillon de l'Ethiopie, qui présente une grande variété d'oiseaux empaillés attirait un grand nombre d'enfants.

Le pavillon de l'Italie n'a pas encore complété sa présentation.

"L'annonce de l'ouverture officielle n'ayant été faite qu'en février, a dit M. Lionello Cavio, commissaire du tourisme italien au Canada, plusieurs pavillons européens, y compris le nôtre, n'ont pu obtenir à temps leurs pièces d'exposition et leur matériel d'éclairage".

Pendant ce temps, les autorités du service de santé de la métropole faisaient enquête sur la présumée distribution de saucisses à hot-dog gâtées dans divers restaurants sur les terrains de l'exposition.

London Free Press, Ont.

Circ. 124,775

May 24, 1968

1999.
Drapeau cites
Expo's benefits

BOSTON (AP)—Mayor Jean Drapeau of Montreal said Thursday Expo 67 probably never will show a profit, but it strongly enhanced "the wealth and health of the people of the country."

Drapeau told the Massachusetts House of Representatives "Expo gave a powerful impetus to Canadian unity."

"It showed what great achievements are possible through such unity."

Drapeau was in Boston to confer with government and business leaders seeking to attract a world fair to Boston in 1976, and to report on Man and His World which opened last week on the Expo grounds.

North Bay Nugget, Ontario

Circulation 17,263

May 25, 1968

demands for more aid to the

RAIN FELTS SHOW. 979
Man and His World, Montreal's successor to Expo 67, had a disastrously-wet opening weekend. By mid-week, more than a dozen pavilions

still were being prepared for opening. First-week attendance was well below the 1,000,000-a-week average the exposition hopes to attain during its five-man run.

Peterborough Examiner, Ont.

Circ. 25,936

May 25, 1968

page

RAIN DELTS SHOW

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Evening Times Globe

Saint John, N.B.

Circ. 24,071

May 25, 1968

CBC To Construct Montreal Complex

1-999
MONTREAL (CP) — Laurent A. Picard, senior vice-president of the CBC, announced at a news conference Friday con-

struction of a \$66,200,000 Montreal headquarters will begin in November.

He said the east-end complex to be called Place Radio Canada will be smaller and less expensive than originally planned, with April of 1972 the target date for completion.

Gerald Pelletier, minister without portfolio, said the federal cabinet has given final approval to plans for the office and studio complex, originally expected to cost \$71,000,000.

However, he said, since the planning stage's anticipated costs soared to more than \$80,000,000 the reduction will be effected by eliminating two studio areas.

These studios will be replaced by continued use of the International Broadcast Centre near the site of Man and His World.

B999
WEEK'S NEWS IN REVIEW.

Viet Talks At Impasse; Turmoil Spreads In France

By KEN PRITCHARD
Canadian Press Staff Writer

French Turmoil Goes On
Viet Talks at Impasse
War Casualties Climb

France spent the week in social and industrial turmoil, with millions of students and workers staging demonstrations to emphasize a wide variety of grievances.

President de Gaulle made his first public statement on Friday night.

France's three leading labor confederations agreed to meet the government of Premier Georges Pompidou this weekend to start negotiating an end to their strikes for better pay and working conditions.

The students, who sparked the crisis early this month by transferring their fight for university reform from the classroom to the street, had a new grievance—government refusal to let student leader Daniel Cohn-Bendit re-enter France from West Germany.

And organizations of farmers, demanding government protection during forthcoming price negotiations within the Common Market, called demonstrations to show solidarity with the workers and students.

The Pompidou government survived by 11 votes a censure motion in the National Assembly Wednesday. The government said political extremists were planning to use the various protest movements to start uncontrollable violence in France.

Meanwhile French policemen, who battled student demonstrations in Paris Wednesday and Thursday nights, told the government there is a limit to their obedience. The major police unions said they could not serve a regime that did not respect democratic institutions. However, there was no immediate indication of police refusal to obey orders.

TALKS GET NOWHERE

No compromise appeared in sight at the preliminary talks in Paris aimed at finding a peace formula for Vietnam.

North Vietnamese Premier Pham Van Dong told the National Assembly in Hanoi Friday that his country insists the United States "stop all aggression and stop all bombings without conditions" in the North and withdraw from South Vietnam before peace can be restored.

This seemed to squelch for the present U.S. hopes that North Vietnam would scale down its assaults on South Vietnam in exchange for U.S. President Johnson pledged in Washington Thursday that the U.S. "will not be defeated on the battlefield while the talks go on." It is the U.S. view that North Vietnam is applying increased military pressure in South Vietnam to improve its bargaining position.

STEP UP BOMBINGS

Waves of U.S. bombers pounded away at North Vietnamese infiltration points near Laos Thursday and Friday, seeking to stop any Communist bid to seize a large chunk of territory in South Vietnam's central highlands.

And along the so-called demilitarized zone between the Vietnams, U.S. marines reported killing more than 200 North Vietnamese in a fierce two-day battle.

During the last two weeks, U.S. forces in South Vietnam have suffered more casualties than during any earlier two-week period of the war, it was announced in Saigon. More than 1,100 Americans were

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POOR CAMP IN

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A leader of the Poor People's Campaign said the demonstration was unplanned and unfortunate—"we are not quite ready yet" for mass arrests.

Campaign leaders have set June 19 as the date of a massive march to back their demands for more aid to the poor.

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Man and His World, Montreal's successor to Expo 67, had a disastrously-wet opening weekend. By mid-week, more than a dozen pavilions still were being prepared for opening. First-week attendance was well below the 1,000,000-a-week average the exposition hopes to attain during its five-man run.

Calgary Herald, Alta.

Circ. 88,644

May 25, 1968

The Herald's Mail Bag

Social Problems Of Today

Editor, *The Herald*—

Recent actions by Calgarians seem to be contradictory to the intellectualism expressed by Canada at Expo.

During a period when business is taking enormous capital risks in the Northwest Territories and television is showing some signs of maturity with its National Geographic specials and the Smothers Brothers, Calgarians appear to be placing more value on semi-informative editorials than the minds of youth.

Perspective seems to have been lost when a newspaper considers the provincial government to be beyond impeachment in its allocations of money and when people, during a tight money situation, feel more money must be put behind the wheel of a Mach 500 sports car than education. What's so important about education? Our survival depends on it.

While everyone lauds the computer as one of the greatest assets to our economy these same people continue to fill the end product of millions of years of evolution with granny's favorite remedies to economic entrenchment, pollution and drug addiction. Just as important economically is that the greatest and only advantage we

have in the international market against cheap foreign labor is our education and the results of this education.

After this short diversion to economic survival, we go to jet-age remedies. Research is necessary to prevent people from poisoning themselves. It costs money for research to stop pollution and it costs even more money to educate people capable of solving these problems.

Closely related to this problem is the unemployment problem, the employment problems, the cultural problems, the bilingual and bicultural problems, the sexual-enlightenment problems, the medical - research problems, the home - care and psychology problems, the laws and just-society problems, the space-

race problems, and one or two thousands more. Perhaps there is some relationship between the number of problems shackled on to the educational system and the universities and the cost of education.

There is still another major problem this society is about to bring upon itself — the information explosion. Only the educational system is capable of dealing with this situation, yet, when filling out their tax forms, some people sit back and gloss over the days when universities only had to worry about how much ether there was between the earth and the sun and when teachers taught their students that evolution was the product of sick men.

Eureka, and someone comes up with the answer to all our educational cost problems — make the buildings cheaper. Unfortunately, there are a number of problems related to making schools cheaper. Teachers are more likely to strike and students who cannot help but find mama's pizza joint more stimulating for better working conditions than school decide to drop out of school and into society.

TERRY TAERUM,
Calgary.

A Warning

Editor, *The Herald*—

A word of warning to all motorists. Don't trust anyone when it comes to assuming that the nuts on your car wheels have been properly tightened. I've had two frightening experiences too many with some nut who didn't tighten the nuts. Beware, it can happen so easy.

NUTTY,
Calgary.

Lethbridge Herald, Alta.

Circ. 18,970

May 25, 1968

New CBC Complex Planned

J-999

MONTREAL (CP) The CBC will begin construction of a \$66,200,000 Montreal headquarters in November with completion date set for April of 1972, it was announced Friday.

Laurent A. Picard, senior vice-president of the CBC, said at a news conference the east-end complex to be called Place Radio Canada will be smaller and less expensive than originally planned.

Gerard Pelletier, minister without portfolio, said the federal cabinet had given approval to plans for the 23-storey office and studio complex whose original estimated cost of \$71,000,000 soared to more than \$80,000,000 once the planning phase got under way.

He said the reduction will be effected by eliminating two studio areas which will be replaced by continued use of the International Broadcast Centre near the site of Man and His World—successor to Expo 67.

Mr. Picard said the work order for the CBC centre will be issued June 1, followed by the calling of tenders in July with building contracts to be awarded Oct. 1.

He said the hexagonal tower and surrounding studios will house more than 2,500 employees.

8999
WEEK IN REVIEW

War Casualties Up; Viet Talks At Impasse

By KEN PRITCHARD
Canadian Press Staff Writer

France spent the week in social and industrial turmoil, with millions of students and workers staging demonstrations to emphasize a wide variety of grievances.

President de Gaulle made his first public statement on the unrest Friday night.

France's three leading labor confederations agreed to meet the government of Premier Georges Pompidou this weekend to start negotiating an end to their strikes for better pay and working conditions.

The students, who sparked the crisis early this month by transferring their fight for university reform from the classroom to the street, had a new grievance—government refusal to let student leader Daniel Cohn-Bendit re-enter France from West Germany.

And organizations of farmers, demanding government protection during forthcoming price negotiations within the Common Market, called demonstrations to show solidarity with the workers and students.

The Pompidou government survived by 11 votes a censure motion in the National Assembly Wednesday. The government said political extremists were planning to use the various protest movements to start uncontrollable violence in France.

Meanwhile French policemen, who battled student demonstrations in Paris Wednesday and Thursday nights, told the government there is a limit to their obedience. The major police unions said they could not serve a regime that did not respect democratic institutions. However, there was no immediate indication of police refusal to obey orders.

TALKS GET NOWHERE

No compromise appeared in

sight at the preliminary talks in Paris aimed at finding a peace formula for Vietnam.

North Vietnamese Premier Pham Van Dong told the National Assembly in Hanoi Friday that his country insists the United States "stop all aggression and stop all bombings without conditions" in the North and withdraw from South Vietnam before peace can be restored.

This seemed to squelch for the present U.S. hopes that North Vietnam would scale down its assaults on South Vietnam in exchange for U.S. concessions.

President Johnson pledged in Washington Thursday that the U.S. "will not be defeated on the battlefield while the talks go on." It is the U.S. view that North Vietnam is applying increased military pressure in South Vietnam to improve its bargaining position.

STEP UP BOMBINGS

Waves of U.S. bombers pounded away at North Vietnamese infiltration points near Laos Thursday and Friday, seeking to stop any Communist bid to seize a large chunk of territory in South Vietnam's central highlands.

And along the so-called demilitarized zone between the Vietnams, U.S. marines reported killing more than 200 North Vietnamese in a fierce two-day battle.

During the last two weeks, U.S. forces in South Vietnam have suffered more casualties than during any earlier two-week period of the war, it was announced in Saigon. More than 1,100 Americans were killed fighting off attacks around Saigon and along the northern border of South Vietnam.

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day in two old B-25 bombers. The Haitian Army claimed to have the remnants of the invading force—15 to 20 men—surrounded in a village near Cap Haitien, about 30 miles from the Dominican Republic border.

Haiti's President Francois Duvalier complained to the United Nations Security Council and hinted he would accuse the United States and Britain of permitting use of their territories by the invading planes.

World Briefs: An earthquake rocked New Zealand's South Island early Friday, killing a woman and injuring more than a dozen others, and putting the village of Inangahua Junction in danger of flooding from a nearby river.

... Peace talks between Nigeria and its secessionist province, Biafra, began Thursday in Kampala, Uganda. ... A chartered helicopter carrying Disneyland visitors crashed near Paramount, Calif., Wednesday, killing all 23 aboard.

WEEK IN WEST

Forest fires in Alberta forced the evacuation Thursday night of several communities along 40 miles of the southern shore of Lesser Slave Lake 190 miles north of Edmonton. Wally West, lands and forests department spokesman, said the fire situation was one of the worst in the province's history as the total reported for the year surpassed 300.

An explosion and fire in an Edmonton apartment block Tuesday, blamed on a leaking natural gas main, lifted the roof off the north end of the 21-unit frame and brick building and within 20 minutes the entire two-storey structure was ablaze. Two of the building's 31 occupants, 18 of whom were treated in hospital for numerous burns and injuries, were in "critical" condition Thursday night. The 13 other residents were either at work or away on holiday when the blast occurred.

Mayor Joseph Guay of St. Boniface, Man., scored a narrow upset Wednesday night to win the Liberal nomination for the June 25 federal election by defeating Veterans Affairs Minister Roger Teillet by 97 votes. Mr. Teillet, who represented the riding since 1962, immediately threw his support behind the candidate, a 53-year-old shoe merchant who had been mayor of St. Boniface for eight years.

In Vancouver, Norman Levl, 41, gave the New Democratic Party an upset victory Tuesday night in the Vancouver South provincial byelection. The poll reduced the Social Credit party's strength in the British Columbia legislature to 32 seats, one less than it had after the 1966 provincial election. The NDP now have 17 seats, the Liberals 5 and one vacancy exists in Oak Bay, formerly held by Liberal Alan Macfarlane who resigned to accept a judicial appointment.

RAIN PELTS SHOW

Man and His World, Montreal's successor to Expo 67, had a disastrously-wet opening weekend. By mid-week, more than a dozen pavilions still were being prepared for opening. First-week attendance was well below the 1,000,000-a-week average the exposition hopes to attain during its five-month run.

Midget viewpoint

THAT AMAZING twentieth century statesman, William Dennison, mayor of Toronto, refused bluntly to attend the opening ceremonies of "Man and His World", commonly known as the Son of Expo, because, as he said, it was just another "county fair."

With barely an exception, those who were asked what they thought of the new show said Man and His World compared very favorably with Expo. A few thought it was even better. As far as we know, no one considered it just another county fair. We mean — well, heck, how can you call an exhibition which features displays from fifty nations "a county fair"?

Mr. Dennison can, though. He should look through the other end of his telescope and discovered that there's a lot more to Canada than Toronto. — (Hamilton Spectator)

Return To Man And His World 'Like Visiting An Old Friend'

By Robert H. ESLABROOK
(The Washington Post, copyright)

MONTREAL — Returning to Man And His World is like visiting an old friend who has taken up some interesting new ideas since you last met.

Those who missed Expo 67 or did not get enough of the attractions that drew 50,000,000 visitors last year will find the new exhibition similarly exciting. It runs until Oct. 14.

Inevitably, there are a few slightly retreaded aspects including some exhibits not finished and some outdated signs not yet repainted — but definitely not including the mini-skirted guides who again improve the landscape.

SOME DIFFERENCES

There also are some significant differences. One is that this is an ambitious project of the City of Montreal rather than another joint venture with the federal Canadian and Quebec provincial governments.

Mayor Jean Drapeau and his colleagues persuaded virtually all Expo participants to donate their pavilions on two scenic islands in the St. Lawrence River. Thus, Montreal has acquired a \$225,000,000 property.

Drapeau hopes to create a permanent international centre that ultimately may also include winter games. This summer's project is budgeted for 20,000,000 visitors, but Drapeau is aiming at 30,000,000.

Although international exposition rules forbid continuation of the Expo title, Man And His World retains last year's basic theme of man the explorer, creator, producer and provider with extensive exhibits.

Forty-five countries have national pavilions, a smaller number than last year; but there also are 17 new displays occupying the vacated spaces.

FAMILIAR FEATURE

A familiar feature, the huge plastic geodesic dome designed by Buckminster Fuller, is again much in evidence — but as the home of the new "biosphere" rather than of a United States exhibit.

Last year the U.S. gave the dome to Montreal. Now it encompasses a vast multi-story garden with tall trees, exotic tropical plants, floral mosaics and birds in their natural environment but separated from visitors by screens.

Another familiar feature, the Soviet pavilion, has disappeared following unsuccessful negotiations to retain it. In its place will be an open-air pavilion.

Similarly, the Czechoslovak and Yugoslav pavilions are no more. In their places will be a terraced garden and a Greek tavern.

Some other displays are notably changed. What was the British pavilion now offers a tower of music and a handsome exhibit of antique automobiles.

The former Ontario pavilion houses an elaborate display of The Face Of Winter replete with a horse-drawn sleigh-omnibus that once carried passengers in Montreal.

Other new exhibits include education through postage stamps, a history of railroads, a pavilion of humor and various photography and cinematic displays. There will be no attempt to repeat last year's outstanding international film festival, although concerts will again be featured.

At the La Ronde amusement centre, there are eight new rides and even a replica of a pirate ship on an artificial lake.

Visitors this year will have to be content with an outside view of Habitat, the concrete cube apartment complex that made use of new building techniques. Habitat is now a rental project run by a Canadian government agency and is outside the present exposition grounds. So is the former Labyrinth.

Basic services remain similar to those last year. Rides on the streamlined Expo Express between principal points are included in the admission price. Mini-rails provide rides around individual areas. Montreal's efficient new metro has a station on Ile St. Helene, and huge parking lots also are again in operation nearby.

HOUSING PROBLEMS

But there is one fundamental change in that no effort is being made to arrange accommodations through a central bureau in advance. Lodgexpo was the only really sour venture last year, and complaints of gouging and outright fraud by a few establishments are remembered with chagrin.

Metropolitan Montreal has 15,000 hotel, motel and similar rooms. Officials suggest that American visitors write directly or make reservations through travel agencies.

The Montreal Municipal Tourist Bureau, will supply a list of facilities in establishments that have filed maximum rates with the provincial government. Advance reservations are recommended for July and August.

This also holds for mariners who plan to come to "Man And His World" in their own boats. They may write for reservations at the exposition site.

The CNE needs a reincarnation

Hats are off to Montreal's forward-thinking Mayor Drapeau for reincarnating Expo into a permanent-type Montreal fair.

The new fair opened last weekend and got a chilly, damp weather reception, but those who braved the adverse elements seemed to enjoy their experience from the samplings of opinion taken by on-the-spot press representatives.

The Son of Expo running through the whole summer season, makes the two-week Canadian National Exhibition in Toronto minor by comparison, and CNE directors shouldn't waste any time rethinking the future of their operation before the new Expo relegates it into a county fair category.

Expo was a contemporary fair and its success was due to this fact. The CNE needn't be a bush-league exhibition, but

it will be unless new ideas are injected into it because the new Expo is following the ideas that were so successful in its predecessor.

If the CNE is going to be true to its name as a national exhibition it must display contemporary Canada and renovate some of its concepts.

The CNE will certainly take a dive in prestige unless its directors rescue it from the doldrums of old ideas.

In old times going to the 'Ex' was the popular thing to do every August and from this side of the lake the old Toronto boats found flourishing business during Exhibition time. The boats died a natural death, unable to compete with modern transportation and we would hate to see the 'Ex' meet the same fate, unable to compete with the Son of Expo.

Regina Leader Post, Sask.

Circ. 60,820

May 25, 1968

DOOR.

RAIN PELTS SHOW

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London Evening Free Press

Ontario

Circ. 124,775

May 25, 1968

CBC centre cost set at 66 millions

MONTREAL (CP)—Laurent A. Picard, senior vice-president of the CBC, announced at a news conference Friday construction of a \$66,200,000 Montreal headquarters will begin in November.

He said the east end complex to be called Place Radio Canada will be smaller and less expensive than originally

planned, with April of 1972 the target date for completion.

Gerard Pelletier, minister without portfolio, said the federal cabinet has given final approval to plans for the office and studio complex, originally expected to cost \$71,000,000.

However, he said, since anticipated costs soared to more than \$80,000,000 the reduction will be effected by eliminating two studio areas.

These studios will be replaced by continued use of the International Broadcast Centre near the site of Man and His World.

Lucien Saulnier, Montreal executive chairman, said completion of the centre should "lead to a rejuvenation of the social economic and cultural life of that part of the city."

"One project already expected to follow construction of the building is a \$250,000 shopping and office plaza."

Mr. Picard said the work order for the CBC centre will be issued June 1, followed by the calling of tenders in July with building contracts to be awarded Oct. 1.

He said the hexagonal tower and surrounding studios will house more than 2,500 employees.

Plans for the 23-storey building were first discussed in 1962 but construction was delayed as federal authorities refused to give their full support.

Peterborough Examiner, Ont.

Circ. 25,936

May 25, 1968

1-999
**CBC Building
To Cost
\$66 Million**

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Vancouver Province, B.C.

Circ. 104,851

May 25, 1968

Probe into CBC X 999 building delay?

Ald. Ernie Broome says he will demand an investigation into a delay in construction of a proposed \$13 million CBC regional headquarters building in Vancouver.

Broome last August sent a telegram to then-Prime Minister Pearson and was successful in having local architects Thompson, Berwick and Pratt appointed to help federal officials plan the long-delayed structure.

The city was to have received preliminary drawings of the proposed building two weeks ago but they had not been received Friday.

Meanwhile, under terms of the CBC agreement with the city, most of the 260 by 500-foot property could by this December become a parking lot — and stay that way until December, 1971. The city-CBC agreement calls only for a start on the building by Dec. 1, 1971.

The CBC bought most of the land, at Cambie and Georgia, from the city for \$488,000. Twelve privately-owned older houses are being torn down after expropriation.

Two service stations are expected to remain on the Cambie side of the property until construction of the building starts.

CBC president George Davidson, on a B.C. tour, was asked Friday in Victoria when the project would go ahead.

"If you can tell me what the government will provide in the budget for 1969-70," he said, "I can tell you more definitely."

One reason for the delay may be skyrocketing costs. The original estimate was \$10 million. A little later it went to \$13

million. On Friday, Davidson said: "I don't know where you got that (\$13 million) from, but it's far, far too low."

He said guessing on the cost would be futile until plans are completed.

Other factors that may slow down the Vancouver project are the CBC's prior commitment to build a \$66 million building in Montreal — it was given a go-ahead Friday — and proposed new federal legislation on capital expenditures, said Davidson.

"Montreal has been the number one project since 1958, or so," said Davidson. "There's been a contractual obligation with the city of Montreal to start by 1965 . . . We are in arrears on that obligation. When I took over in February of this year, I realized the Montreal project had to be first priority."

In Montreal, Laurent Picard, senior vice-president of the CBC, announced Friday that construction of the Montreal headquarters will begin in November.

He said the east-end complex, to be called Place Radio Canada, will be smaller and less expensive than originally planned, with April of 1972 the target date for completion.

Gerald Pelletier, minister without portfolio, said the federal cabinet has given final approval to plans for the office and studio complex, originally expected to cost \$71 million.

However, he said, since the planning stage's anticipated costs soared to more than \$80 million the reduction will be effected by eliminating two studio areas.

These studios will be replaced by continued use of the International Broadcast Centre near the site of Man and His World.

Telegraph-Journal
Saint John, N.B.
Circ. 28,251
May 25, 1968

CBC To Construct Montreal Complex

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Victoria Times, B.C.

Circ. 29,712

May 25, 1968

MONTREAL

\$66 Million Headquarters Set for CBC

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Mr. Picard said the work order for the CBC centre will be issued June 1, followed by the calling of tenders in July with building contracts to be awarded Oct. 1.

He said the hexagonal tower and surrounding studios will house more than 2,500 employees.

St. Catharines Standard, Ont.

Circ. 33,011

May 25, 1968

1-999-

CBC Cuts Montreal Complex

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X 999

Where in the world...in June

ALL MONTH — *HemisFair '68* in San Antonio, Texas a world fair. *Man and his world, Son of Expo*, re-opened at Montreal, most of the Expo '67 pavilions still intact and with refurbished exhibits, and the swinging La Ronde.

June 3-8 — *South Carolina*. The Sun Fun Festival at Myrtle Beach features dancing, parades and a surfing contest.

June 9 — *California*. Mission San Antonio Fiesta and Barbecue marks the 197th anniversary of the mission. There will be a spe-

cial fiesta mass at 11 a.m.; beefsteak barbecue noon to 3 p.m., Spanish Flamenco dancers, strolling mariachi players and Spanish and English folk songs.

June 9 — *Kentucky*. Jean Thomas, the Traipsin' Woman, will hold her 35th annual Americal Folk Song Festival in Carter Caves State Park near Olive Hill.

June 10 — *Stratford, Canada*. The summer long Stratford Shakespearean Festival opens.

June 11 — *Hawaii*. Kamehameha Day is one of Hawaii's biggest state holidays, honoring King Kamehameha the Great. A parade in Honolulu features flower-trimmed floats. There will be Hawaiian pageantry and hulas, and a mammoth public luau. Festivities also are scheduled for the Neighbor Islands.

June 12-22 — *Idaho*. The National Oldtime Fiddlers Contest at Weiser draws contestants from 20 states and several foreign countries.

June 13-15 — *Utah*. Strawberry Days at Pleasant Grove features two parades,

three evenings of rodeos, carnival and shows, and the selection of Miss Pleasant Grove and Strawberry Days Queen.

June 14 — *Japan*. The annual rice planting festival Suniyoshi Shrine, Osaka, features 12 girls ceremoniously planting rice in the shrine's paddy field, to the accompaniment of traditional folk songs.

June 16 — *Minnesota*. The annual Saddle Horse Holiday draws about 700 horses to Lake Benton, and features a morning trail ride, a parade, and English and Western competition.

June 24-30 — *Finland*. The Theater and Song Festival at Vaasa includes singing competitions and discussion on the theatre.

June 27 — *Connecticut*. Opening of the Barnum Festival, when Bridgeport pays tribute to a favorite son,

P. T. Barnum. Among its features are a street parade, an antique show, speedboat races, ringmaster's road show, concerts, two art shows, an auto show, fireworks, square dance festival and a folk dance festival. Through July 7.

June 28 — *Canada*. Opening of the Flin Flon Trout Festival at Flin Flon, Manitoba. There will be a \$1,000 first prize for the biggest trout landed; prizes and trophies for perch, walleye and pike and special fishing events for ladies and juniors, a 150-mile gold rush canoe derby and a Queen Mermaid pageant.

June 28 — *India*. "Rath Yatra", held in Puri, honors Lord Jagannath with a two-mile procession of gigantic chariots, 45 feet high and with wheels seven feet in diameter.

Sydney Cape Breton Post, N.S.

Circ. 27,582

May 25, 1968

CBC Centre To Be Built In Montreal

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REJUVENATE ECONOMY?

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(Continued On Page 2, Col. 7)

awarded Oct. 1.

He said the hexagonal tower and surrounding studios will house more than 2,500 employees.

Plans for the 23-storey building were first discussed in 1962 but construction was delayed as federal authorities refused to give their full support.

At one point the site was excavated and the laying of the foundation begun but the cabinet withheld final approval.

Also present at the news conference was Manpower Minister Jean Marchand.

In 1966 the cabinet asked the City of Montreal for an excavation and foundation permit for the initial stages of the building with costs estimated at more than \$3,000,000.

PERMIT GRANTED

In August, 1967, a permit was granted for initial construction of the project site where temporary motels had in the meantime been erected to house Expo 67 visitors.

Criticism of the project reached its peak in May, 1966, when H. G. Walker, then vice-president and general manager of the CBC English-language network, warned that a move of CBC headquarters from Ottawa to Montreal would be disastrous.

He said the move would add fire to problems of biculturalism. Instead of having operations in one locale, the CBC would be dealing with two cities, two languages and two cultures.

In July of the same year, the federal government passed a white paper on the CBC with one of its stipulations being that network headquarters remain in Ottawa with minimum staff while control of programming be shifted to main production centres.

Then R. G. L. Fairweather, Progressive Conservative MP for Royal, said design of the building was obsolete and asked the cabinet to halt plans for its construction because part of the Expo 67 site could be used as a nucleus for CBC's Montreal operations.

Calgary Albertan, Alta.

Circ. 35,104

May 25, 1968

^{R999} Only Expo could compare with this show

By WAYNE BILL
City hall reporter

MONTREAL (Staff) — *Man and His World* — *Terre Des Homes* — is impossible to capture in words. It is probably one of the most stirring tributes to world unity by one city that Canada will ever see.

And most of the credit goes to one man, Mayor Jean Drapeau, who spearheaded the campaign to have Expo 67 re-lived and firmly implanted in the minds and memories of men everywhere.

Comparable only to Expo, *Man and His World*, began one week ago Friday in a windy, rainy, but unforgettable open-

ing ceremony that showed nothing can dampen the spirits of Montrealers and Canadians.

It was a dismal day throughout, but 5,000 persons sat under umbrellas to watch as the flags of all nations were raised above Place des Nations in the heart of the large show. Even Prime Minister Pierre Trudeau was there, accompanied by Quebec Premier Daniel Johnson, the feud over for awhile.

COSTUMES

Even the rain abated for a while when the drum roll started and the band played the national anthem and *Hey Friend, Say Friend*. Hundreds

of children dressed in the native costumes of all nations joined hands and skipped throughout the seated audience in a colorful spectacle while rockets were fired, thousands of flowers were dropped from helicopters and two Air Canada passenger jets gave a low flypast to mark the opening.

After that, the show was on and despite rain and wind more than 80,000 people toured *Man and His World* the first day.

But one day is not enough to see all there is to see, one week is not enough either.

Mayor Drapeau has kept

his promise to preserve the attractions of Expo in every way possible. With the exception of three pavilions on Expo island, all the pavilions are there. The three missing are those of the Soviet Union, Czechoslovakia and Yugoslavia.

Forty-seven pavilions offer national displays, 12 are re-opening with their popular presentations and 17 pavilions offer entirely new displays, while four pavilions retain the same displays and contents as last year.

The U.S. Pavilion is still there, but the great round dome is no longer filled with works from the United States. It is now a large home for hundreds of birds, flower gardens and a waterfall.

BRITISH MUSIC

The British Pavilion is now a tower of high fidelity music and a show place for vintage automobile, which will not be seen in one place again.

Expo's famous express is still operating efficiently as is the mini-rail and *La Ronde*, the widely-known entertainment section of Expo.

And there is no fear of getting lost, because like last year, *Man and His World* has 1,200 guides, male and female, to greet and inform visitors.

You name it and it's there, never to be outdone.

Fairs and exhibitions across the country last year feared Expo would draw from their crowds, but watch out this year because it is entirely possible again.

A Division of Montreal-Hunter
491 University Ave., Toronto 2

Toronto Star, Ontario

Circ. 354,891

May 25, 1968



By *K999*
Gerry
Hall

How one visitor rates 'Son of Expo'

SMALLER—BUT BETTER THAN EVER. That in a nutshell is what Montreal Mayor Jean Drapeau promised Man and His World, his successor to Expo, would be.

Two days spent touring the pavilions and amusement areas of the revamped fair which the mayor daringly created as a permanent summer attraction in Montreal are enough to convince me he's wrong.

Son of Expo isn't going to be better than Expo. In fact it isn't as good.

But an even more important point is this. It's not going to fall as far short of Expo's standard as many people predicted.

It's still the greatest show on earth—man-made variety. North America's other world's fair, HemisFair in San Antonio, is a small town carnival by comparison.

If you didn't go to Expo, forget whatever holiday plans you've made this summer, and include Man and His World. It's worth at least a week of your vacation.

If you spent much time at Expo last year, it's a different story. The new exhibits, at least in this writer's opinion, generally don't come close to matching the national exhibits they replace.

And most of the 45 national exhibits are similar to, or in some cases inferior, to what they were at Expo. Only two nations which didn't show at Expo, Poland and Ireland, are included in this year's fair.

They won't make up for the loss of Britain and Czechoslovakia, who along with the Soviet Union, the United States and 15 other nations, haven't returned to this year's fair.

La Ronde better than ever

One thing that is better this year is La Ronde, the fair's ride and amusement area. It's got most of last year's best events back and prices are lower.

The \$3,000,000 Gyrotron, which drew a fair-goer for every dollar spent on its construction will charge everyone 50 cents this year. Last year adults paid \$1.

Other major rides will also charge 50 cents a head, minor ones 30 cents and children's rides 20 cents.

The landmark pavilion which Britain left behind will house one of the new hits of the fair for sure. Mayor Drapeau managed to sweet talk Gordon Kavanagh, owner of one of the best antique car collections in the world, into lending 75 of them for this pavilion.

They include such landmark beauties as the first car ever imported into Canada, the 1930 Le Mans winner, period cars from every decade of the auto in the setting of their times right down to a simulated 1919 street accident in Montreal.

The crest of the city of Montreal has replaced the Union Jack atop the tower of the pavilion. Instead of exhibits from Britain, it now houses a temple of music.

Its creation is an example of the tenacity of the Montreal mayor. The tower was monstrosously assaulted to musical reproduction when Robert Girard, the technician who got it ready, first saw it.

"We stood in the middle and our voices echoed all over the place," Girard recalled. But today after a crash program to reline its walls and ceiling, installing three amplifiers and 193 speakers, people sit in reclining Air Canada chairs and listen to some 1,500 records as if they were seated in the middle of the orchestra.

The mayor showed up to inspect things in the midst of the work and was told that one bit of trouble concerned some carpeting under the console of the music system. "The mayor got the carpet man on the phone at 10 p.m. and told him to 'get down here right away we are waiting for you,'" Mr. Girard recalled. The man had just finished a 24-hour shift but he came and the trouble was cleared up.

Birds and the bees

The plastic bubble of the U.S. pavilion now houses an exhibit which one wag has dubbed Man and the Birds and the Bees.

It contains a many-tiered garden with huge wire mesh cages containing exotic and not-so exotic birds. The birds were shivering in the cold when I saw them but should improve as summer comes.

The Pavilion of Humor in the former Swiss pavilion is one of the top new exhibits. It contains hundreds of original cartoons from 60 countries and a second floor tracing humor from earliest Egyptian times.

This is also where you'll find the controversial mural which shows a larger-than-life Prime Minister Trudeau in the nude.

A great place to cool it on a hot summer day will be the former Ontario pavilion. It has been turned into a Face of Winter display with horse-drawn street trams and sleighs, snow shoes, skis, etc., from early Canada.

There will be a skating show on a postage stamp rink several times a day.

The Expo theme pavilions are all back and a new one Man the Destroyer has been added. It's a display of weapons of arms throughout history.

The former United Nations pavilion will interest stamp collectors. There will be no commercial sale of stamps but collectors will be able to meet there and trade stamps to their heart's content.

A collection of rare dolls from scores of countries occupies the former Scandinavian pavilion and the Maine pavilion now houses a disappointingly small exhibit called Ferrovia, tracing the history of rail-roading.

There are traces of more commercialism in the displays in some national pavilions. The German pavilion, for example, will make that country's auto manufacturers extremely happy but isn't likely to thrill anyone else.

The kangeroos and armchair chats of the Australian pavilion have been replaced by a salon of photography put together by the National Film Board. The Greek pavilion is now dedicated to the theatre and contains scale models of stage setting through the centuries.

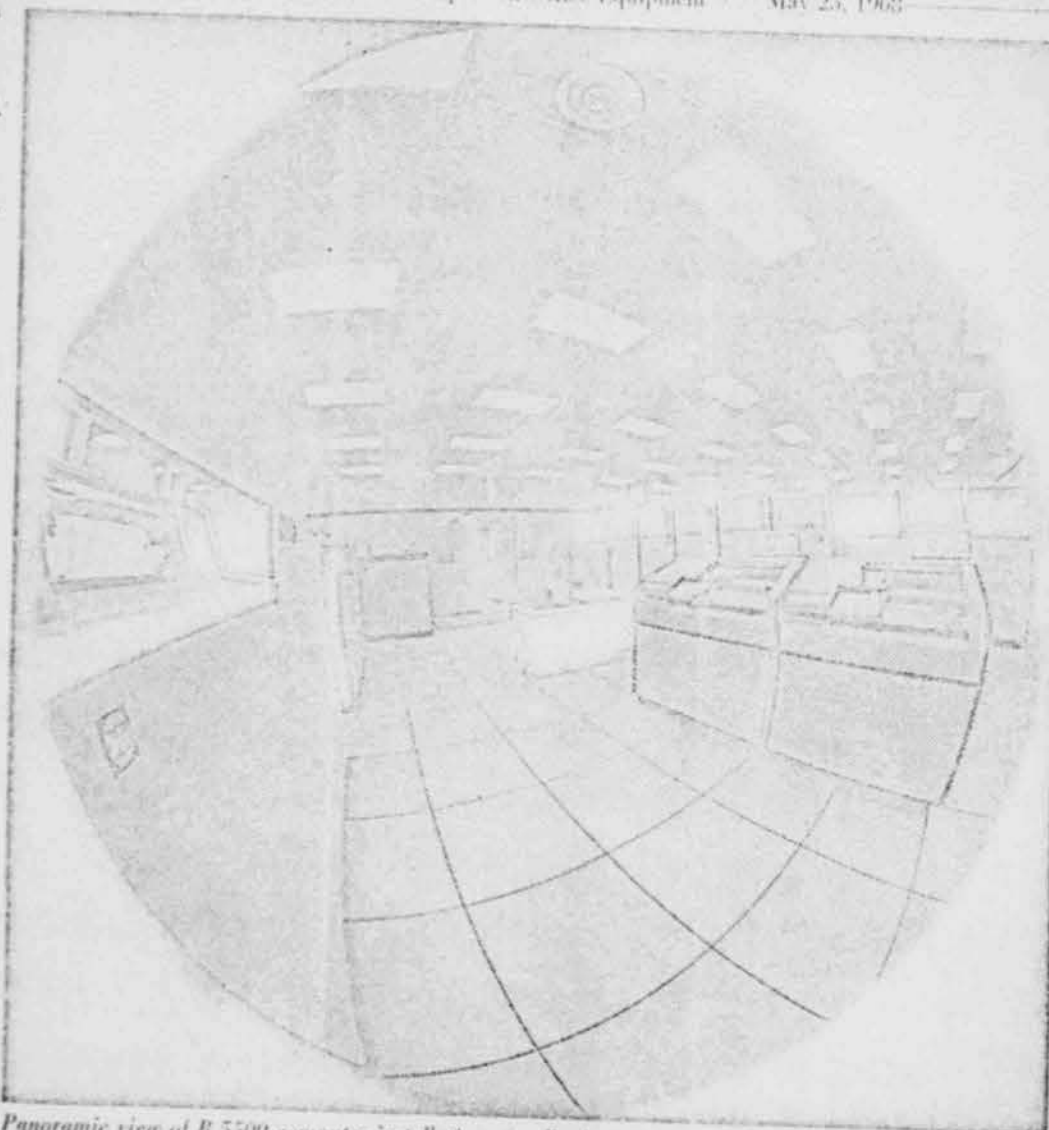
This year's fair is contained completely on Notre Dame and St. Helen's Island. The Harbor City pier where Habitat—the ghost town of the future stands—is no longer part of the grounds.

But the main gate is still located there and visitors can use the same huge Victoria parking lot. The free Expo Express is still used to move people from one major area to another and the minirails are still operating as they did last year.

Gate admission, \$2.50 for adults at the gate, is the same as Expo charged.

Montreal is counting on 20 million admissions to break even and Mayor Drapeau has predicted that 30 million will come.

He expected 1,000,000 of them to make the scene on the holiday weekend which opened the fair but got less than half that total because of cool and rainy weather.



Panoramic view of B 5500 computer installation at Montreal as seen through a fish-eye camera lens. Equipment operated non-stop for 14 months while program library was built up.

Man and His World only 'part-time' job

The \$28 million budget for Montreal's *Man and His World* exhibition and the data recording and analysis of the new tax roll with two million "voluntary taxpayers" each month are among the first jobs for a Burroughs B 5500 third-generation computer system.

Located in the Marché Bonsecours building in old Montreal — a public market before it became an annex of city hall — the computer system was installed in April as successor to two Burroughs B 500 second-generation computers which had reached full capacity handling 1,200 programs for the city's administrative departments.

During the 14 months it took to build up the B 5500 program library, the B 500 systems were

operating on a round-the-clock basis. "At one point we didn't take the plug out of one of the B 500s for six weeks," says Technical Advisor Robert Veronneau. "Afterwards it needed a little maintenance."

The B 5500 was chosen as replacement because it is a third-generation computer with multi-processing capability. Unlike the B 500s which can handle only serial or batch processing (one job at a time), the new system can take five or six jobs simultaneously. This saves a considerable amount of time and provides extra capacity for future programs.

The B 5500 is capable of handling time-sharing and data communications work on a real-time basis and this capability may be used on new ap-

plications planned a year or more ahead.

Economy was another factor in the choice. Installing a third B 500 would have made the monthly rental for the three machines higher than the new system's monthly rental of \$37,000.

Configuration of the B 5500 involves: a core memory of 32,000 words; 13 magnetic tape units; five disc file memory banks with a total capacity of 43 million characters and access times of 1/50th of a second; two line printers; two card readers and a card punch.

Another reason for the decision was the ease of program transition from the B 500s to the B 5500. The smaller systems programs were written in Basic Assembler, a complicated

chine language. With the new machine, the department had to convert these programs into Cobol, a language which makes the programming easier. This conversion could have been a big problem, but a special translator program, written into core memory, carried out conversion of the 1,200 programs in less than three months.

At the same time two new programs were being added to handle control of the new exhibition and the voluntary tax roll.

For *Man and His World*, which opened May 17 and runs to Oct. 12, a 4,000-person section will be added to the existing 22 payroll sections in the computer, bringing to 25,000 the number of persons paid by computer. The B 5500 will keep records of attendance at the show and the geographic breakdown of the show's population, balance the multi-million dollar budget against forecast and maintain the seven-million-item inventory of show materials.

Lottery-type

The voluntary tax roll program had to be written in a matter of days after Mayor Drapeau's announcement to meet the first draw about May 20. The tax roll is planned to involve the whole of Canada in a lottery-type tax program. The B 5500 processes, sorts and records up to 60,000 entries a day and prints out receipts on continuous forms.

After the month's winners have been selected electronically by means of a foolproof matrix calculation, the file is killed, ready for the following month. The project will use about 10% of the computer's capacity.

Some of the other department programs to be handled by the computer:

- Secretariat: electoral lists and electoral returns.
- Public Works Department: simulation of traffic lights, scheduling and a permanent study of street renovation.
- City Planning Department: Pert and Critical Path Analysis for the city's rebuilding program.
- Accidents Department: detailed analysis of accident statistics, giving valuable information on placement of traffic signs and signals.

A Division of Montreal-Hinter
461 University Ave., Toronto 2

Winnipeg Free Press, Man.
Circ. 122,830
May 25, 1968

Man And His World Makes Drapeau Dream A Reality

By EDWARD L. UNRAU

MONTREAL (Staff) — The rain and the chill deepened by the brisk breeze, failed to stop the cheers of about 5,000 spectators at the opening ceremony of the first season of Man and His World in Montreal.

Montrealers muttered darkly at the grey clouds overhead and complained that Mayor Jean Drapeau had forgotten to arrange for decent weather. But it wasn't bad enough to stop the 103,226 people who turned up for the birthday of what many call "The Son of Expo."

The successful opening of Man and His World is the realization of Mayor Drapeau's dream to create a permanent exhibition on the site of Expo 67.

Mayor Drapeau and his army of willing workers labored long hours to get the site in shape for opening once they learned in early January that they could have the area.

Carpenters are still at work everywhere, both inside and outside the pavilions, making alterations so that the new displays can be fitted in.

To compare Man and His World with Expo 67 would be unfair. But if one looks at Man and His World as a fair in its own right, then there is reason to believe that Mayor Drapeau's dream will become a highly successful tourist attraction.

A spokesman for the Montreal Tourist Bureau says that the displays will be changed from time to time to keep them up to date.

Three of the pavilions that were there last year are missing. The Czechoslovak and Yugoslav pavilions were dismantled and taken to Newfoundland while the Russians packed theirs up and took it home.

National displays will be in 47 pavilions: 12 will reopen intact; 17 will offer entirely new displays.

Four theme pavilions will be as last year while the contents of the fifth will be moved from Cite du Havre to one of the islands.



The tower in the former British pavilion is now the Music Belfry. An electronics engineer has turned it into an acoustically perfect area where visitors will hear hour-long program. Each day's program will differ from the previous day and will give a taste of the type of music typical to a given historical era. Wilfrid Pelletier, Canadian composer and conductor, is in charge of programming.

The rest of the building features a display of antique cars, most in running condition. The 39 cars on display are part of the collection of Andre Kavanagh, a Montreal businessman.

The former American pavilion now features an aviary, a medieval garden and an exotic (but as yet incomplete) jungle.

The Canadian pavilion captures the glory that was Expo in films, pictures and other displays.

The old Swiss pavilion is now dedicated to humor in

all forms — caricature, film, sculpture, etc.

These are only some of the changes.

While the admission price of \$2.50 a day is unchanged, the cost of dining has dropped — in some cases by as much as 20 per cent. The national pavilions will continue to serve native dishes as they did last year.

The amusement area at La Ronde is back in action with an addition of eight new rides. Fort Edmonton and the Quebec village areas are back, just as they were last year.

Although Place d'Accueil will still be the main entrance, the peninsula of Cite du Havre is largely closed off to the public.

Expo Express, now re-named L'Express, will operate as a free public service.

The mirails are back, with the longer providing a 23-minute ride over most of the two islands. The cost of the ride is 5 cents.

Everywhere there are smiling hostesses who greet you with a cheerful "bonjour" and are quick to offer assistance in French first and then English once she realizes you don't understand.

Also, this year the crowds expected are less dense and lineups shorter making the visit more enjoyable all around. In fact many Montrealers who had been there many times last year were discovering things that they had missed previously because there were so few people.

The Fair runs through to Oct. 14 and is well worth a visit.

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461 University Ave., Toronto 2

Winnipeg Free Press, Man.
Circ. 122,830
May 24, 1968

Drapeau Praises Expo In Boston

BOSTON (CP-AP) — Mayor Jean Drapeau of Montreal said Thursday Expo 67 showed what great achievements are possible through unity.

He told the Massachusetts House of Representatives that Expo "gave a powerful impetus to Canadian unity" and strongly enhanced "the wealth and health of the people of the country."

Drapeau was in Boston to confer with government and business leaders seeking to attract a world fair to Boston in 1976, and to report on Man and His World which opened last week on the Expo grounds.

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The Lure Is Strong

Last year at about this time it was the "in" thing to say you were going to Expo. Everybody was saying it. And, indeed, it seems nearly everybody did go.

Now that Montreal Mayor Drapeau has kept Expo alive as Man and His World, the "in" thing is to say "Good heavens, we're not going back to THAT place again."

But the energetic mayor has provided much in the new show that is appealing, even if people do keep insisting they are not interested, we think a great many will be lured back for a second visit. There's something about

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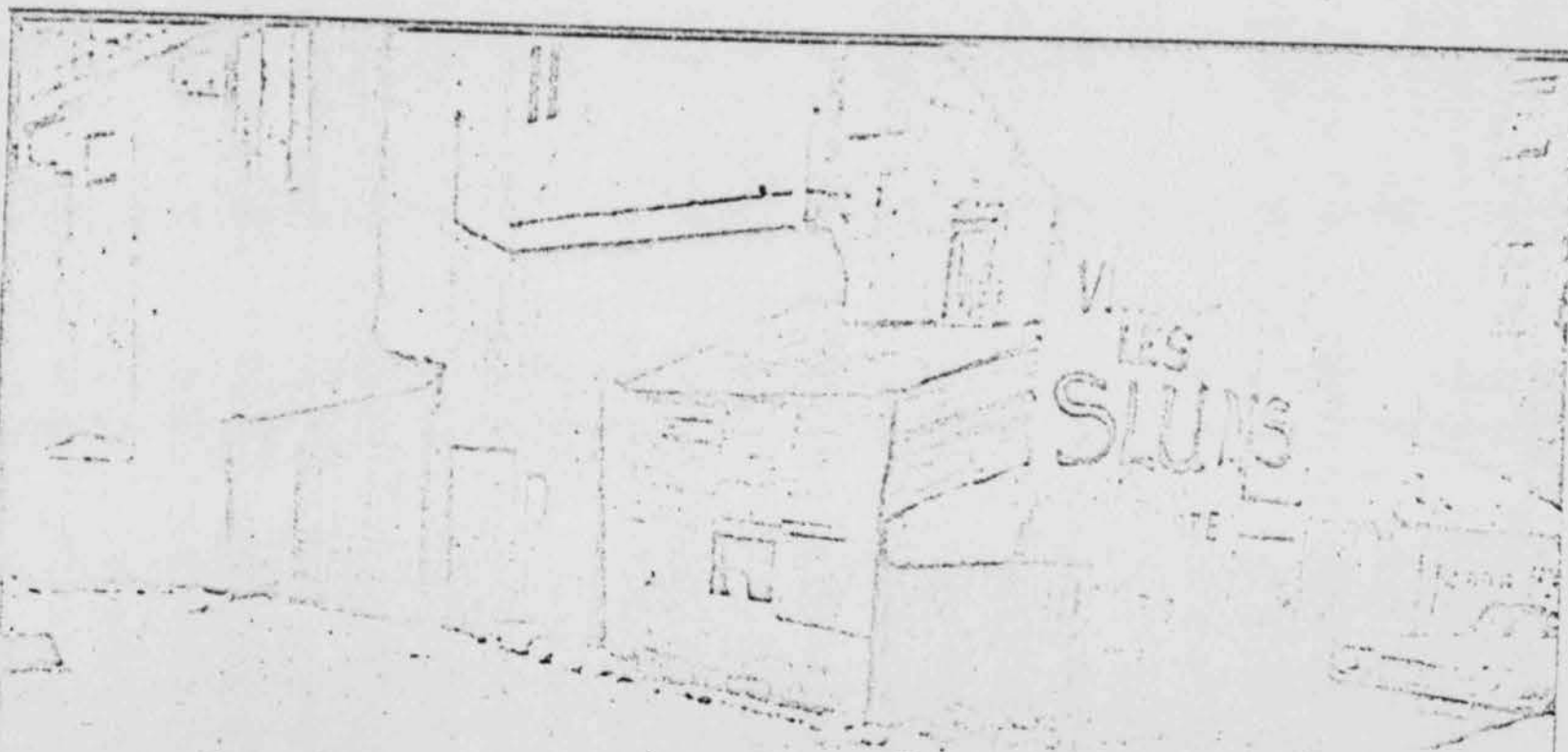
after questioning.

444
450,000 EXPECTED

Officials of Montreal's Man and His World exhibition said yesterday that 600,000 visits have been recorded since the show opened on May 17, despite five days of steady rain and continuing cool weather on the Expo islands. They expect 400,000 more during the weekend, when sunny skies and 70-degree weather are forecast.

1-999

MAL 25



The other Montreal

In one Montreal slum area, the population

density is greater than Harlem's

montreal slums/ continued

I requested an interview with Mayor Drapeau on the subject of poverty in Montreal but he was "much too busy", an aide told me, with *Man and His World* and the new civic lottery.

In the light of existing conditions in Montreal, and of the apparent failure of established methods — charity drives, political promises, the odd increase in welfare payments — we must look elsewhere to find what is really happening in the underworld of Montreal's third solitude. And if we look closely we will find a new phenomenon, a philosophy of protest that appears to be taking root.

In June, 1967 (Expo summer), 100 "poor people" marched on City Hall to protest pending eviction from their homes without what they considered adequate protection and compensation.

In August, 1967, about 200 welfare recipients picketed the city's welfare offices.

Last November, a priest led a small group of welfare recipients to the Legislative Buildings in Quebec city where they sat down and played cards in the minister of health's waiting-room.

This winter a group of Montreal old age pensioners formed an association that they called Gray Power. They were protesting a raise in city bus fares that had resulted in a 25 per cent attendance drop among old people at public health clinics.

In an age when the verities are being questioned and challenged all over the world, the poor of Montreal are not prepared to be forgotten.

Social workers have a name for what's happening. They call it participatory democracy, or social animation, or community organizing. But these are clumsy, textbook terms created by social workers for social workers. The phrase that's caught on and spread throughout the 13 poverty areas of Montreal's T-shaped gray zone, is "*le front commun*", the common front of the poor.

The common front is as yet newborn, its infant noises as yet unheard by the majority of well-to-do Montrealers. But at the offices of the Urban Social Redevelopment Project each and every one of these infant noises is the result of a deliberate four-year campaign.

USRP is a pilot research-action project sponsored by McGill, the University of Montreal, the Montreal Council of Social Agencies and *Le Conseil des Oeuvres*. It was set

up in 1964 in the University Settlement, an established Red Feather agency, to work in the blighted, centre-city area.

Peter Katadotis, at 30, has been the director of USRP since it began. Stocky and volatile with a thick black beard, he's far from the conventional image of a social worker.

After days of talking to people like Katadotis in many parts of the city, I've become convinced that if the Sixties have given us the new morality and the new sound, they have also given us the new social worker. I was expecting to find earnest and perhaps slightly dusty people talking about antisocial behavior and problem families, and I found young activists, committed to a new kind of society, with a healthy disrespect for authority and for the status quo.

"What we're talking about is a redefinition of poverty," says Katadotis. "Forget about charity. We're asking for our rights. Eventually this will mean a confrontation of power. And it means money. How else can you do anything if you don't take money from people?"

He talks of a network of kitchen cells as a means of activating the local people. Residents of one street, or one block, are brought together in someone's kitchen. Problems are discussed, letters written, petitions gathered, an executive elected.

He talks about building a movement of the poor, of a training program for the indigent people in the cells in all aspects of running such a movement, and he speaks eloquently of conditions in the centre-city area.

The average income is \$2,500; 70 per cent of the adults have not completed high school; the infant mortality rate is 50 per 1,000 births compared with 12 per 1,000 births in well-off areas of the city.

"There is a state of crisis developing in our inner-city areas," he says. "Today, 75 per cent of the Quebec population is urban and 40 per cent of that lives in Montreal. The stronger ones have fled to the suburbs, leaving only the hard-core poor in the inner city." The result, he says, is ghettos of have-nots and a potential arsenal of social dynamite.

A typical example of the kitchen-cell revolution was a press conference I attended last month. It was given by *Le Front Commun des Citoyens du Centre-Ville* (The Common Front of the Centre-city

Citizens) to discuss the municipal housing code.

An informative summary of the housing code had been mimeographed and was handed to everyone. "The poor" had done this background research, too, as they had done the signs and posters hanging on the walls: "Ninety-nine per cent of our homes have no bath or shower". . . . "We want to be able to breathe one day". . . . "In the centre city, 8,348 homes need repairs urgently. . . ."

This was no slick, professional job of media-wooing, but they were organized and working for their own grass-roots power base — pushed, no doubt, by the ginger group from USRP — but doing it themselves.

They had sent the releases, they gave the briefing, they conducted the discussion.

From St. Urbain St. where that meeting was held, it's about a 15-minute walk to the parish of St. Louis de France, north and east of Montreal's main artery, St. Lawrence Blvd., where many races mingle in one homogenized slum, then divide and subdivide again with a kind of country-village mentality. One survey has estimated that the population density here is greater per square mile than that of Harlem.

The houses are mostly four storeys, all attached, tiered with balconies and winding outside staircases. For most of them heat is supplied by oil or wood stoves and few have radiators. The average income of those who are on the labor force is \$3,000 — but about 50 per cent are unemployed.

Father Gaston Michaud is a 32-year-old Dominican priest and a curate in the parish. He stresses above all the powerlessness of the poor. "They feel they can't do anything and so they are afraid of any kind of change because they may lose what little bit they have."

He's preparing to organize the other priests in the area to work with the social workers. "Because, you see, many of the big shots, when they see the work the social animators are doing, they are afraid and would like to call them Communists. We priests make it respectable."

"A group could make a revolution tomorrow and with a priest there would be no trouble."

Father Michaud is not afraid to speak of revolution, although he defines it as a revolution of spirit. He recalls a recent citizens' meeting with Jean-Paul Cloutier, Que-

bec's minister of health and social welfare.

"He came with his assistants and told the people how hard it was for him to answer their demands and I had to leave I was so angry. Either they will make a good distribution or we will make it.

"Drapeau can be changed by pressure. My people can be changed by dignity."

One indication of that change is the recent appearance in Montreal of a newspaper of the poor. It's an eight- to ten-page mimeographed pamphlet called, in English, *Up to the Neck* and, in French, *Jusqu'au Cou*. It's written almost entirely by citizens of three major poverty areas in the city, guided by two USRP workers.

A regular feature called *People Power* describes the progress of various citizens' movements. There is anger, too, in much of what appears in *Up to the Neck*. One such example is called *Did you Know?* In one issue it asked, "Did you know that in an average year Canadians spend \$500 million on travel abroad; \$1 billion on alcohol; \$400 million at the race tracks; \$200 million on candy; \$30 million on dog and cat food?" The executive director of Montreal's diet dispensary last year estimated that 20 per cent of all people in the Montreal area were underfed.

Mile End West lies to the north and slightly west of Montreal's centre-city area, pushing just to the borders of respectable, middle-class Outremont. It has become, since the early Sixties, "Little Athens". New Canadians, mostly Greek, number 60 per cent of the population of Mile End West; 35 per cent are French, 5 per cent English. The annual income for 80 per cent of the population in this new land of golden opportunity is \$2,900.

In this area the pressing problems, apart from (or more correctly, because of) lack of money, are bad housing and bad schooling. A USRP survey shows that here 50 per cent of all children aged 15 to 18 are not in school.

Kerry Johnston, another of the new breed of social workers, came to the international YMCA in Mile End West last September, ostensibly as head of the adult education program but "I came with subversive ideas".

The "Y", recently aware that its traditional image of "swim and gym" bore little relevance to the community, had decided to become something more of an in-

continued

partment, Ottawa, and for payment of postage in cash.)

The city chose games before bread

Montreal slums/ continued

strument for social change. It hired Johnston with an open mandate. He and three co-workers have formed half a dozen tenants' associations in the past few months. They deal with routine problems like sewage emptying for several months unchecked into someone's basement because of a broken pipe, like rats in the back lane, like broken stairways, like absentee landlords with unlisted phone numbers.

In the west-end slum district of St. Henry is St. Martin's Blocks, the site of the first stage of Montreal's second public housing and urban renewal project. Construction was scheduled to begin 16 months ago but has not begun yet. St. Martin's Blocks residents were evicted last summer — 717 of them — to temporary accommodation found by the city. Bryan Knight, who came to St. Martin's as a student social worker and now works full time with USRP, organized those about to be evicted in a successful fight to get a better deal from the city.

Their fight ended in July, 1967, with a march on City Hall by 100 angry and indignant citizens of St. Martin's Blocks to demand greater compensation from the city during eviction. They got the compensation they asked for and the tenants' association formed by Knight is still a going concern. This year it asked the city for a liaison officer and it got one. Now the citizens have nearly finished a survey to establish a rental scale for the proposed housing scheme. Their eventual goal is to form part of the administration of the new project.

Mrs. Lucille Pion is secretary of the St. Martin's Blocks tenants' association. Her husband earns \$65 a week when he's employed, doing seasonal work mostly on the docks. She has six daughters, aged 5 to 15.

"We want to live here and we want to have a say in the way we live," says Mrs. Pion.

"In a general way, I would say," said union leader Marcel Pepin last month, "that the policies of City Hall appear to be devoted to works of prestige rather than the vital interests of the people. . . . Between bread and games, the administration has not chosen bread, but games."

"*Terre des Hommes*," read a sign at a *Front Commun* meeting recently, "equals *Terre des Riches*."

The 150-year-old Bonsecours market was renovated by the City of

Montreal in 1966 at a cost of \$21½ million, as part of the city's contribution to restoring and preserving the historic old quarter. The area is a priceless bit of Canadiana and the project, pioneered by private citizens and backed by both provincial and municipal governments, is eminently worthwhile. As a journalist I have had occasion to work in Old Montreal and been as excited as anyone by the imaginative restoration.

But as a journalist, last month, I was thinking about poverty in the city when I went to interview Guy Legault, director of Montreal's new housing department, whose offices are in the old Bonsecours market. And it somehow stuck in my craw.

Legault is young — 36 — soft-spoken and handsome in a graying, John Turner manner. He works behind an original pine harvest table, his office is furnished with an original pine corner-cupboard, a dough-box, an original pine rocker and several other exquisite antiques. The rug is oval and hooked in blues and golds, the curtains are good imitation homespun. It's beautiful.

Jean Drapeau has been talking on and off for years about setting up a special housing department to implement his dream of converting "this city into a vast housing project". (April, 1955, speech to the St. Jean Baptiste Society.) At last in November, 1967, Guy Legault was appointed. He preferred not to talk of his job in terms of statistics and numbers but rather in terms of objectives. He envisages three different kinds of projects in housing: a formula for some sort of collective ownership, conventional public housing and housing for the aged built by nonprofit organizations leasing land from the city.

"I would like to make of public housing something that really is public, that will let people breathe. Eventually I would like to introduce people from other economic levels so as not to have a concentration of the poor."

His objectives are admirable but Guy Legault has problems. He couldn't answer my question about the number of homes in urgent need of repair because his fledgling department has not yet completed its survey. And the city has no other complete statistics for him to fall back on.

Jean Drapeau's Expo was built in three years. It's not Guy Legault's fault that Montreal's housing department is only six months old. □

There's a corner of Dorchester Blvd. in downtown Montreal, just a little east of the real heart of things. From it, you can feel the sweep of the city, sense its opulence, its vigor and its hard new confidence. You can see the multimillion dollar Place des Arts theatre complex and just over the brow of the hill to the west the new skyline is dazzling — the "cheese grater" Chateau Champlain, and the four-towered Place Ville Marie, core of an internationally renowned underground city where happy, affluent, beautiful people go about their business every day.

It's just a hop from this corner to the \$213 million Metro.

Directly south of the corner is the financial district, and then Old Montreal, that exquisitely preserved historic area looking out to the mighty St. Lawrence River and the Expo islands. (The story of Old Montreal was told in last week's *Star Weekly: New bustle brightens Montreal's historic corner.*) Expo, the talk of the world in 1967, is soon to be reborn for the millions who loved it, renamed after its inspiring theme, Man and His World.

Bordering the corner where you stand is an attractive white fence, one of the many installed by city authorities last year, along with potted plants and shrubs, to con-

ceal from its tourists some of the less pleasant aspects of Montreal life.

A crumbly brick house rises, partly hidden, behind the fence. On the wall, high up where all can see, someone has printed in chalk: "Visitez les slums".

Montreal has many landmarks and this one has not gone entirely unnoticed. It's been erased many times since it first appeared nearly two years ago, only to reappear.

"The heart of Montreal," says university sociologist Emile Gosselin, "is rotting in poverty."

Gosselin made the charge in the introduction to a formidable report that he and a team of experts pre-

pared for the Montreal Labor Council in the fall of 1965. The book is called *The Third Solitude* and it was published close on the heels of the federal government's war-on-poverty conference which sent every right-thinking Canadian reeling from a hail of statistical bullets.

Montrealers had reason to be the most shocked. For even before Expo, Montreal, with its gleaming new skyscrapers and its exciting new subway, had won a reputation as Canada's most vital city. So all the more shocking is the fact that behind the city's affluent curtain lives a multitude of hidden poor. The truth is that in Montreal there are more poor people living in poor

Owen Sound Sun Times, Ont.
Circulation 13,361
May 25, 1968

mands for more air to the

poor. S-999

RAIN PELTS SHOW

Man and His World, Montreal's successor to Expo 67, had a disastrously-wet opening weekend. By mid-week, more than a dozen pavilions still were being prepared for opening. First-week attendance was well below the 1,000,000-a-week average the exposition hopes to attain during its five-month run.

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Man's World Hit

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- o 'They don't dare use that dangerous four-letter word . . . Expo!'
- o 'The boys in their blue cotton suits look like Red Guards gone wrong'
- o 'Some displays fit only for department store sales'
- o 'Nobody here but us Montrealers . . . hoping it will work'

WHERE the Czech pavilion used to be, there's an iron staircase that climbs one-storey to nowhere and quits.

Where Russia used to be, there's a monstrous slab of concrete with a bright blue hole in it where the sturgeon used to be.

Across the river, there's another tidy little queue (maybe 60 strong) in front of the former United States bubble house. Now it's the Biosphere, Jumping Jean's own private pride and joy. It's rumored he's poured almost a million of the total \$28,000,000 budget this year into making this a world-beating greenhouse and aviary. Inside there are gardens, neat, formal, precise, like Versailles, and again its Hell-17th century and it seems all wrong, even for a second-hand Expo. There should be an exploding jungle in here.

The birds are in a huge mesh cage. You can walk into it at one point through revolving doors, but unless you're testing detergents it doesn't seem a good idea. There are supposed to be 150 species of birds here; it looks as if there might be 15 — and they look even more bored than the people staring at them.

But it can't be an all-bad trip and it isn't. There are some really good things, like:

The Cinematheque Canadienne — a brilliant retrospective look at the movies from cylinder strips to underground, put together in the old European Community Pavilion, which is that one shaped like a big aluminium diamond in the middle of the Ile Notre Dame. It's fascinating, with exhaus-

Toronto Telegram, Ont.

Circ. 227,700

May 25, 1968

SHADOW SPECTACLE

Continued from page 27

tive layouts on animation, one room devoted to Norman McLaren and just how he does it, some smashing old stills and Hollywood posters, experimental films continually being screened and tons of equipment wittily displayed.

The Japanese Pavilion — all the sewing machines and electric fans and such junk have been tured out and in their place a really stunning exhibition of modern Japanese art that just won't quit for excitement.

The Chinese Pavilion — some good jade and some breathtaking brush paintings on huge scrolls.

The Polish Pavilion — it seems a Polish joke in itself that Poland should make it to Expo just one year too late, but now that it's installed in the former, heavily shingled Vermont pavilion, it's not so funny. The exhibit is fairly routine — textiles, ceramics, wrought iron, some modern ikons, carved kiddies' chairs, etc. But there is a delightful show of modern Polish posters, so good that one even makes that John Wayne bomb. Hatari, look as though it should have cleaned up Cannes.

The Australian Pavilion — now called Image and with all those sinfully comfortable armchairs removed but with the broadloomed walls hung with 260 magnificent color photo prints from the National Film Board's gorgeous centennial book, *Canada A Year Of The Land*.

La Ronde — going stronger than ever, with eight new rides ("La voyage a la lune, Super Himalaya, Polpe" and others, all 30 cents a ride) and many new, reasonably priced and spacious eating places, including a large extension to the Bavarian beer hall. Everything that was there last year — including *Lanterna Magika* with five of six new films — is back, plus more.

Some things I came just too early for. Due, but not yet opened are:

Man The Destroyer — a display of weapons in the old Steel Pavilion. (I'm not so sure I want to see that at even the Ghost of Expo, anyhow).

Police Pavilion — a showcase for the Montreal force under the green dunce caps of the former pulp and paper pavilion. (I don't think I want to see that one, either.)

Ferrovial — an exhibition of railroading in the former Maine pavilion.

The Irish Pavilion — high times are coming in this new structure next door to Cuba, with a reproduction of the Abbey tavern, Guinness o ntap and singing and dancing and hurrahing and all and all.

There are still two mind-expanding displays remaining: *Air Canada's jumbied, wing-walking simulation of sky-tripping, complete with walk-through tripping, complete with walk-through, howling jet engine (it's now called the Flight Pavilion, since no pavilion is supposed to bear a trade name this year, but somehow Kodak gets away*

with it); and Kaleidoscope, the chemical industry's jun house spree with light, color and mirrors that seem to spill about 33 storeys in every direction.

Yes, Mother, they're still weeping over that wrap-around Walt Disney-made (and owned) movie in the Bell Pavilion (now called Canada 67), though when I was there, one of the nine projectors wasn't working, leaving an awkward gap in the proceedings over your left shoulder.

There's an interesting bit of international co-operation at the Indian Pavilion. They're serving iced tea laced with Puerto Rican rum.

AND what's it all worth to a Torontonian? This:

If you had a good look at Expo last year, don't go to *Terre des Hommes*. Stay home and hug your memories.

If you missed Expo all together, go for about two days this year, mainly for the site and the architecture, which still survives virtually intact. You won't have any problems finding places to sleep, eat or sit down and put your feet up — unless something very surprising happens in mid-Summer.

If you're heading down East this summer for other reasons, stop off in Montreal for a day and check out the changes; if for no other reason, to have something besides the election to talk about next winter.

Whoops. Round a corner and there's the Stanley Cup! Sitting way upon a shelf in a plexiglas box in a back corridor. No banners, no placards, nothing to identify the big, glinting silver vase. Very cool. But what's it doing back here, nowhere?

Just a minute, through that glass wall there, there's only one thing to be seen from this point: the Ontario pavilion, or the former Ontario pavilion because it's now very French. Could the guide-full French really engineer something as subtle as that — a kind of shrugging, nose-thumb at Toronto?

ON TO Ontario. Nobody here to worry about that galling Gallic gesture with the cup. The spiny plastic tent has been stripped, lined with plaster snowbanks and filled with antique sleighs. From one-seaters to buses, massive, ornate, gleaming, all pulled by frozen, plastic, decidedly ungelded, snow white horses. Very interesting, but museumy. Even the live blacksmith and snowshoe-maker, hammering away in their reconstructed shops, and the little cabin filled with incomparable antiques, can't take the chill off this place. It must be the highly amplified gales on the sound systems. Out, out into the sun.

The Canadian Pavilion. The nooks and crannies under the giant ashtray have been untouched since last year and show it. Shabby. In the art gallery, there's a tasteful but unexciting history of Expo display, mostly in photos. You begin to feel you're getting a crick in the neck from staring fixedly over your shoulder into the past.

That great La Tundra dining room, where last year I had Beaver tail soup and buffalo steak, is still there but now it's run by the CN. The menu looks like railroad standard. Nothing on ground level at the Atlantic Provinces pavilion but the restaurant upstairs is back in business. Hallelujah!

(And see Table Talk in the Good Life section.)

The Canadian Indian pavilion is open but a friendly soul on his way out whispers urgently as I'm about to enter: "Skip it, they're holding conferences or something in there." I skip it. The Western Provinces pavilion hasn't reopened yet (there are supposed to be more Indian artifacts there later), nor has the United Nations (stamp collections, oh my!).

The lovely, sunny former Greek pavilion is in business with a show organized by the Canadian Theatre Centre. There are supposed to be model stage sets of all the world, but it looks like all the world extends no further than the footlights of the Theatre du Nouveau Monde, with a carton of props from Stratford Festival tossed in.

Monaco has thrown open the doors to show faded outdoor travel movies; the cacti in the garden look rusty after a Canadian winter. Israel is still bolted up.

That's half-a-day gone on half-an-island and I'm extremely depressed.

I wander fairly disconsolate^{ly} into the Mexican pavilion and suddenly everything changes. It's not the modern Mexican art on the walls, though that's cheering enough, it's the unmistakable sound of live music, singing and dancing coming from somewhere below. I hurry through a half-dozen galleries, down a flight of backstairs and into a roaring cantina. People are jammed up and around the doorway staring and listening and inside there are 11 (count 'em) 11 very live musicians in grey felt suits and sombreros with silver dollars stitched all over them blowing up a storm. Three trumpeters, four violinists, four guitarists wandering amid the tables playing out their hearts. People are smiling, people are clapping their hands in time, ladies are getting up to clatter their heels on the floor with the devilishly handsome youth in the black suit (that wakes 12) and, despite the fiery tequila cocktail in my hand, I feel a chill on my spine and I find myself saying to myself, "My God, it's really happening all over again." It's beautiful. But it passes.

Later, in the bar at the Cuban pavilion, I chance on a Montreal friend, a bachelor TV producer-director with his chin in a glass of indifferent gin-and-tonic. "Look at this place," he groans. "Last year it was the smallest but the wildest bar on the site. Everything was happening right here — noise, music, laughter, noise, pickups, noise. Now you couldn't give confession in here without being overheard."

At almost precisely that moment, a drunk, chubby, scowling man topples out of a chair at a corner table and crashes onto the floor amid much broken glass and liquid. The first drunk I have ever seen at Expo. Come to think of it, the first drunk I've ever seen in Montreal, outside of the Queen Elizabeth lobby.

My friend stares morosely at the fallen drunk for a moment and goes on, "Last year I guess I was on the site maybe 30 or 40 times. Every time I came through the twinstiles — kapow! — the same emotional hypo. The tension, the excitement. This year, I don't feel anything. Certainly not in here. Maybe it'll get better. But do you know what I think is wrong? Last year there were people from all over the world here, all the time, all looking to blow their minds one way or another. Not just girls, you know — though God knows there were enough beautiful girls right in this bar to start repopulating the Amazon. But German professors and Moroccan politicians and Swedish housewives and . . . and . . . everybody. All looking and ready for it to happen to them. This year, I don't think there's anybody here but Montrealers, all very earnest and hoping that's it's going to work . . . but not so sure."

NOBODY likes to let go. Nobody ever wants to turn loose the something special — youth, beauty, power, the moment of triumph — even though its time may have passed and its nature changed.

And who can be really surprised that jolly Jean Drapeau should want to cling to the glory that was EXPO 67, even if he has to bend the rules and break the bank to do it?

But then, no one should be surprised either if the remarkable mayor of Montreal — extraordinary man though he is — fails to bring it off. Not even Faustus, with the devil's own help, could make the good times go on for ever.

Officially, it's called *Terre des Hommes — Man and his World*, with the blue chicken-dance symbol retained but the magical Expo title expunged from all maps, guide books, posters and sign boards. (Even doughty M. Drapeau wouldn't dare use that particular four-letter word. That would land Montreal with bankrupting lawsuits and a reputation that would kill any hope of landing a major international festival again.)

Unofficially, they've tabbed it *Son of Expo (Expo fils) or Expo Jr.* But it should be known as the *Ghost of Expo* for that's what it is, a pale spectre that suggests the shape of the original but not the substance.

Still, even ghosts can be fun.

From the mainland, it looks much the same, like a giant box of Christmas ornament, smashed and scattered on the beach. You don't miss the squat Russian Pavillion at a distance. And the bright red-white-and-green City of Montreal flag flung over the top of the British tower seems only a little strange. (In the guidebook photos, the tower tip is simply blacked out and it looks like a great, dead stogie. Apparently it took the bright minds of Montreal a while to figure out a way of eliminating that nasty Union Jack.)

The ramparts shine as chaste and alluring as ever, the flags snap just as bravely.

It's not until you've paid your money (adults \$2.50 a day and \$12 a week for a one-piece, pasteboard visa; kids \$1.25 and \$6) and gone in that you notice the changes.

Some are good. The lawns are thickly vibrant and precisely trimmed everywhere; the trees look like they live there now, sturdy and fully thatched with leaves; tulips in 19th-century military tunics march in tight platoons all over the site (200,000 planted this year, they claim.)

Concrete walls have weathered to a pleasantly uniform pearl gray (Habitat finally looks as though the pieces all came out of one box, though there's still no relieving color in the rented windows or patios); plaster has been freshly whitened down, metal touched up — except for some of the giant sculptures that wear their paint in curling ribbons — and exposed wood is even now being shellacked.

(They're even steam-cleaning the

steel balustrades of the Bonaventure flyover. Uptown, every lamp-post wears two laundered flags; on each the city of Montreal's cross of St. George with rose, thistle, shamrock and fleur de lis in the quarters; on every other one a Canadian maple leaf or Quebec lilies.)

The public walkways are litterless. Familiarity has obviously not bred contempt in the Montrealers, they still treat the grounds like their own front-yard, dropping their sandwich-wrappers and paper cups in the tricornered traps. And there are stick-or-brush men swarming over the place, though in their civvy leather jackets and sideburns they all look like extras for Godard's next film.

Last year's gray-suited security men are all gone; in their place, high school boys in blue cotton uniforms. (The Red Guard gone wrong?) The only hostesses to be seen are teenyboppers in two-tone blue frocks and beanies. Winsome, but not an honest-to-Gothic curve among the lot of them.

There's more missing, too. The pedicabs, for one thing, with the straining pukka boys under pith helmets and on watermelon-muscled legs. Now they've got sputtering, blue motorcycle cabs with one seat up beside the driver and two leg-dangling behind. The meters tick off 15 cents every minute.

And it doesn't take long to notice something else is missing: the rasping roar of the Hovercraft, skidding up and down the river. It's gone about its James Bond business somewhere. But the gondolas are back on the canals and the Vaporetto motor launches. And up at La Ronde, there's a miniature pirate ship to ferry the kids around the lake and two motorized kon-tiki rafts.

AT Place d'Accueil, the main entrance, at noon, there are 18 boys manning the turnstiles. And three customers inside, looking like they may change their minds. Do the boys' eyes really light up at the prospect of one more body to count? (By four o'clock that afternoon they've counted fewer than 40,000 — that works out at about one body for every 90 square feet on the site and it looks it!)

Down the escalator to the familiar subway-style trains of the Expo Express. But watch your language, it's just plain Express now. The cars are as clean and empty as incubators; just two advertising cards to read, one down here for a short cigarette ("fumez un peu moins, payez un peu moins") and one way down there for some bank. The trains slide straight out to the islands, no stopping at Habitat because the whole mainland section of Cite du Havre belongs to the federal government and its not part of Montreal's show this year. Neither is Labyrinthe, it's locked up tighter than a medieval castle under siege, with one sad cop at the barred door hoping somebody will come and talk to him. Shuttered, too, at least temporarily are the Art Gallery and Expo Theatre (a faded poster out front shyly advises of the coming visit of the Stratford Festival . . . last October.)

Past Place des Nations on the tip of Ile Sainte-Helene, not a soul in sight and not a flag flying. It looks more than ever like a Mayan ruin, but weren't they dancing here last April?

On to Ile Notre-Dame and the first indications of life on these landscaped moors: 27 people are shuffling into the former British pavilion, the one with the banner-of-strange-device on top, the banner that looks as though it might nicely serve the Daughters of the Empire.

This is one the drum-beaters are pushing this year as "all-new" or rather "all-new-new," since it comprises two spanking and separate "displays." Down at the bottom, where Sean Kenny's turntable trip through history used to be, where the whimsical mannequins papered walls and watched-the-telly-watched-the-telly through 15 floors, there's a roundup of antique automobiles. The cars are splendid — here's an 1896 Delahaye and there a 1902 Hupmobile, around the corner a 1906 McLaughlin Buick and a 1923 Stutz sedan, all of them sexy and sleek as hell — but the displays around them look like department store-sale-stuff with their lavender spotlights and splay-legged dummies.

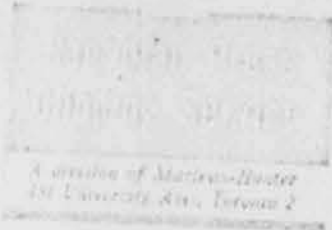
Up one flight, something a little more imaginative — a replica of an old Quebec street (St. Barnabie, "population 5230 plus 1") in the evening, with streetlamps glowing and a tangle of cars in the road. You can walk the sidewalks and peer into the shadowy windows of hardware and apothecary.

And farther up, in the tower itself, something really new — "The Music Belfry . . . a cathedral-like atmosphere will permit visitors to listen to high-fidelity music recorded on tapes and records. Programming is under the direction of conductor Wilfrid Pelletier." Pelletier, a disc jockey! Two hundred second-hand airplane seats are bolted down in concentric circles. The music sounds okay, not fantastic, you know, but okay; it looks like a good place to slip off your shoes for a few minutes. But the guard at the door says he'll let you out this once, but from here on the 75-minute programs are not to be interrupted by callous (or even callused) comers and goers.

You get in at the start of the program and you get out at the end. Sinister.

Next door a Canadian flag surmounts the French pavilion. Can we score one for Trudeau on that? Within, it looks like a blizzard of brochures, with off in a corner a tatty display of Picasso pottery and Chagall prints, very badly arranged. There are three restaurants in here, all run by Montreal firms, and all empty. The prices don't look apoplexy-making anyhow.

Try next door. The Quebec pavilion has been redone, *helas*. Last year it was one of the most daring, the most creative; this year it looks like a branch tourist bureau. Quebec has been carved into nine sections and each gets its corner — for one there's a flight of wooden ducks winging overhead on wires (wow!), for another a tank of yawning fish. There's a mouldy stuffed moose and a fraying otter. There are shotguns all over the place and the general impression is that you can kill things to your heart's content in Quebec.



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Table Talk

The big question is — who is back in the

kitchen?

By RON EVANS
Entertainment Editor

MONTREAL

THE drum-thumpers are crying out that 27 international restaurants are "back" at Man and His World this summer. That's great news. But slightly misleading.

All those restaurants may indeed be back in operation. I can't swear to it because I didn't get the chance to get around and count them all in my few days on the islands this week (and, you know, the City of Montreal's hired enthusiasts do tend to get carried away — away from strict accuracy, that is.)

At any rate, it's not so much a matter of whether the restaurants are back in business, but whether the foreign entrepreneurs who ran them so authentically (if expensively) last summer, are back. Some are. But many have been replaced by local firms.

The imported artisans who toiled away in the kitchens of the French pavilion last summer, for instance, have all gone back home. And the three dining rooms there are now under management of home-grown operators.

The Cuban pavilion restaurant, for another instance, is no longer a Cuban restaurant in any sense; it is operated by the famed Desjardins Restaurant of Montreal. That's not a condemnation, you know; it's just that you should be clear in your head and belly that there's no Cuban restaurant in the Cuban pavilion any more. (As a matter of fact, I had a delightful dinner including aperitif, bowl of clam chowder, giant fried seafood platter, carafe of white wine, and coffee for \$6.60 including service.)

But perhaps I'm being too negative. I should lay some emphasis on the fact that at least a couple of the best restaurants are back at Man and His World under precisely the same management and menu.

The Atlantic Provinces' fantastically popular seafood room, on the second floor overlooking the river, is back, for one, with the same chef, staff, prices and all. And that's phenomenal good luck, I figure.

The other day at lunch there, I had a St. Raphael blanc, one of those delicious little lobster-and-crabmeat egg rolls with plum sauce, magnificent lobster chunks

sautéed in a rich wine sauce, carafe of white wine and coffee for \$6.40, not including service.

(This is a good place to mention that again this year, as last, you must be careful to check when you pay your bill to see whether or not the total includes service. Some will add 12 (as in the case

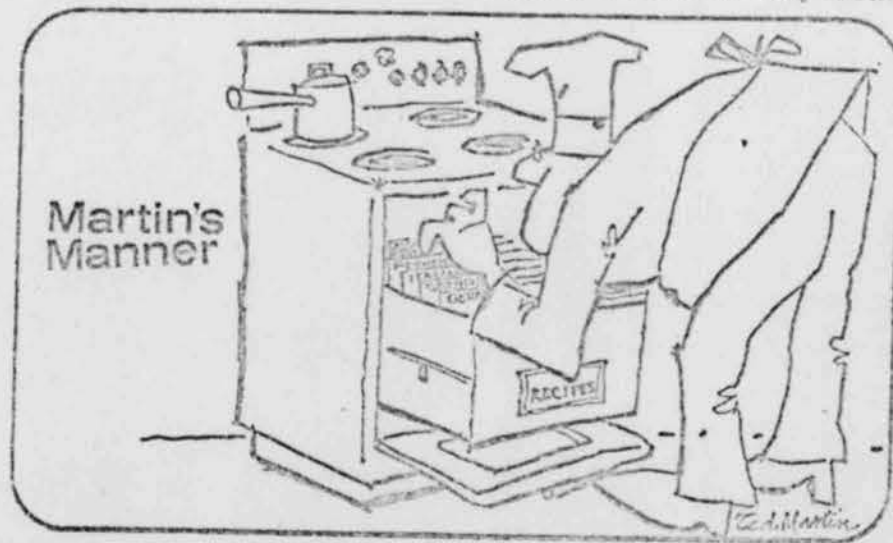
of Desjardins' in the Cuban pavilion) to 15 percent to the bill to cover the service; others will leave it to your discretion and generosity. Make sure you know which it is, so that you don't either double-tip or stiff your waiter.)

Another first-class dining room back in operation this summer exactly as before,

is that in the Indian pavilion. The service, from all male waiters, is so graceful I can only compare it to the Japanese. (And while I'm at it, the Japanese pavilion restaurant is operating again, too.) I had a pick-me-up aperitif of iced tea and rum, the exciting, dusky red tandoori chicken (a half), savory rice with peas and onion, relish, a dessert of sweet cake soaked in honey and topped with cream and cherry, and several cups of pungent tea for a total of \$4.70. The menu here clearly states that service is not included.

Among the brand new dining places at Man and His World, is a charming Irish pub-restaurant, called Le Shillelagh, and operated by the same men who have the highly successful Hunter's Horn pub uptown. This gay, cozy tavern is located right in front of the old American pavilion, now called the Biosphere and full of trees and birds.

Le Shillelagh boasts a number of fine Irish specialties, like Dublin Bay prawns deep-fried in ale batter (\$3.75), corned beef and cabbage (\$2.99), Dublin broil (\$3.95) and Irish stew (\$2.25). All these are served with juice or soup, coffee or tea and ice cream or sherbet. (And that "Dublin Bay prawns" business is no



Saturday, May 25, 1968

Man and His World

Montreal's new show

The Winnipeg Tribune's SHOWCASE, Saturday, May 25, 1968. 19

Drapeau magic again obvious at Little Expo

When the last of more than 50,000,000 visitors left the Expo islands in the St. Lawrence, the caretaking crews moved in, and speculation started as to the fate of the pavilions and other features of the great exhibition.

Jean Drapeau, ebullient mayor of Montreal, didn't give the rumors and the gossip much time to circulate. He was quick on the draw with his plan to make the buildings and facilities a permanent feature of his city, and he was equally adept at getting his plans adopted.

The result was Man and His World, which opened last week. And in spite of scarcity of crowds caused by bad weather, Mayor Drapeau still says the island showcase will draw 20 million visits.

He's done everything in his power to bring his dream true—cutting prices from the admittedly high Expo levels, persuading many countries to donate their pavilions and in some cases their exhibits, offering a five-month festival of amateur performances that will draw talent from all over Canada.

The bill for the first year, \$28,000,000 will be more than covered by expected income of \$34,000,000, according to the budget, and while some of the major

displays are no longer on view, many new features have been added.

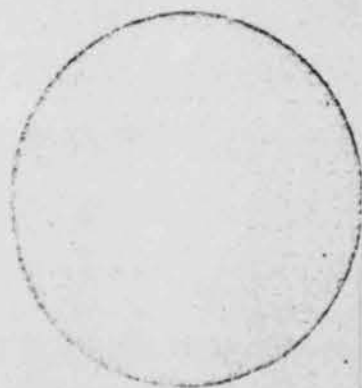
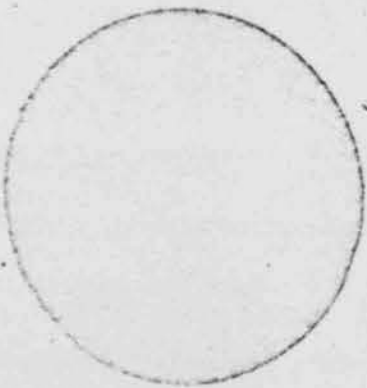
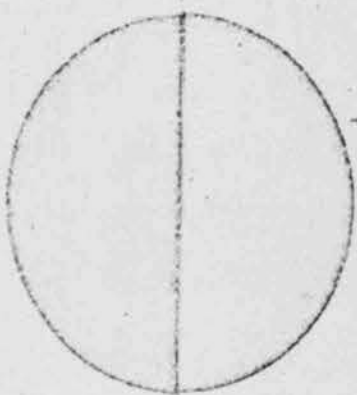
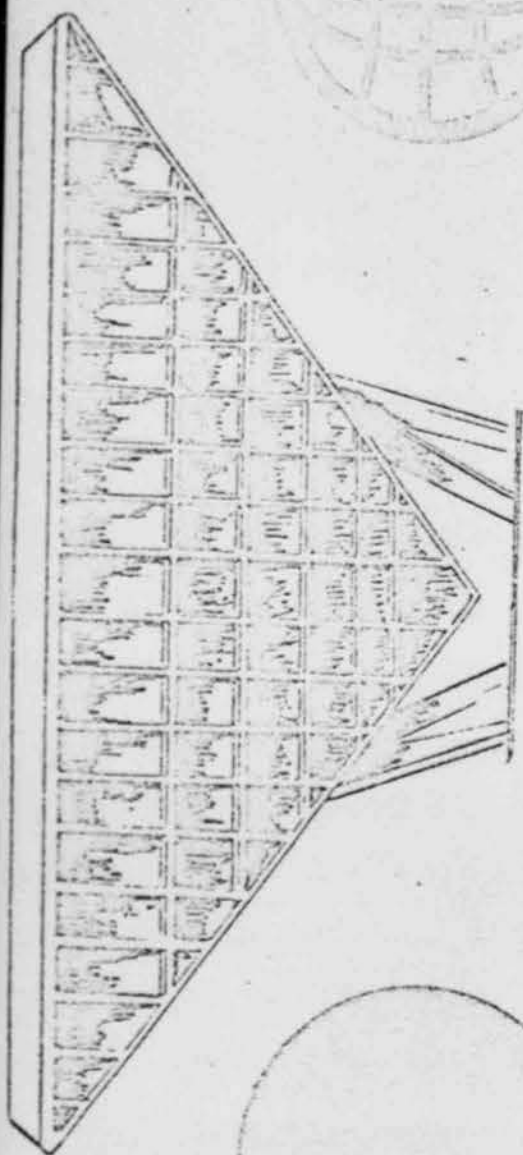
The Yugoslavian and Czechoslovakian pavilions are now in Newfoundland, and the Soviet display, building and all is on its way back to Moscow. But Ireland and Poland, both absent in 1967, have taken space this year, and there are still more than 40 national displays still in place.

In addition, Montreal has 22 exhibits, and more than a dozen public, private or government institutions have agreed to take part.

As far as live entertainment is concerned, Man and His World has already lined up an impressive array of choirs, dance groups, bands and orchestras reflecting a variety of national, regional and linguistic interests.

In addition, the CBC has arranged to produce youth-oriented shows twice weekly for 13 weeks from the International Bandshell.

Maybe some of the big names are missing along with the most-favored exhibits; and maybe there won't be the almost daily arrivals of royalty and presidential entourages that came to Expo, but Man and His World looks like a continuing event that could well turn into a national institution.



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Times, Ontario
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On The Prowl

999 with
Betty MacDowell



The rainy holiday weekend put a damper on everything—boating, golf and the opening of *Man and His World*. . . . We chose to spend the three days on the houseboat, at Georgina island park dock, near the Bridge, along with several other equally damp boaters. Sunday offered some sunshine, and we managed to enjoy a few outdoor meals. . . . but the rest of the time was spent listening to the rain on the roof. If it hadn't been for some rather lovely weekends in mid-April and early May, when the boating season got off to a record early season start, we might be quite discouraged.

Our boating pals survived the winter and most of them have been back on the river, enjoying an early season. One couple from the States is planning to cruise the river Shannon in Ireland during June, and they have chartered a craft which will be ready on their arrival. Apparently this is considered quite a ticklish trip.

but they have no qualms as they are experienced boaters and have been on just about every waterway in Ontario and New York state, including the Rideau some 30 times. Another boater, from the Toronto area, who is taking an early retirement, will be cruising all winter, as he has booked a passenger on a steamer out of New York, going through the Panama canal and into numerous Pacific ports, including Hawaii, Korea, Formosa, Hong Kong, Tokyo, and back through the canal to New York—for 10 weeks.

The only major summer project of the houseboat crew is an attempt to go up the Rideau canal in mid-June for a week, our first such venture since we began houseboating in 1962. The worst part will be getting through the notoriously rough Kingston waters and into the entrance of the Rideau. . . . Maggie, our "sea dog", may not care much for the trip, as she prefers to get off on islands and run—to say nothing of swimming after water skiers!

BACK TO EXPO!

"Naturally we are anxious to get back to *Man and His World*, as soon and as often as possible. From what we read in the Montreal papers the fair is attracting a good attendance daily, despite the dreadful weather that has plagued it since last weekend's opening. There are many new exhibits and from all reports "the son of Expo" is every

bit as exciting as the famous Centennial year parent. Most of the national restaurants are back in the big pavilions, including the popular Atlantic Provinces, now known as Maritime Canada. And a new one, the Irish pub, should prove stiff competition for the Jamaica Inn and its thirst-quenching "yellow bird whistles".

To get in shape for the long walks at "M and HW", we have been golfing when weather permits, despite a set of blisters acquired in mid-April during our first round of 18 holes. The course is wet—so wet, in fact, that a pair of Mallard ducks are nesting in the big puddle on the second fairway, obviously mistaking it for the back pond area.

We keep hearing of interesting little experiences befalling travellers and since we don't expect to be doing much travelling on our own (as we are maintaining a large, gas thirsty yellow car), all we can do in this would-be travel column is report other peoples' trips second hand. For example, a Kingston man on a recent trip home to England was so happy to be back seeing his old haunts that he joyously tossed a penny into an outstretched cup, as he rushed through a mall. To his horror, he heard a small splash and realized he had dropped a coin into a cup of tea! Overcome with embarrassment, he grabbed the cup from the startled man and rushed over to a nearby counter where he threw down a shilling and grabbed a fresh cup of tea—which he quickly replaced in the still outstretched hand!

MORE THAN HE BARGAINED

A Montreal man, who is an oil company representative, was in New York on holidays a few years ago and dropped into head office to pay his respects to the personnel office, which he claims is always good for a meal and a few drinks out on the town. When he was waiting in the outer office to see his contact, an executive rushed out, took one look at him and exclaimed, "What are you doing here — you are supposed to be in The Hague!" He was rushed into an office, handed a plane ticket and told to get to the airport immediately and board the KLM flight. Several hours, two meals and four drinks later he arrived in Amsterdam and went immediately to his company's head office. He was recognized right away, but greeted by another name. He told them his own name and presented his card, only to be told that he looked exactly like another representative, who was already in The Hague. A phone call to New York confirmed the mix-up in recognition, and he was back in the company reserved seats on the return jet to New York. . . .

Come to think of it, we have been doing a bit of travelling — we visited friends in Oakville in early April and attended a boat club do on Saturday night. Next day everyone gathered for a work bee in getting the boats ready for launching, but the site wasn't nearly as scenic as our marina at Rockport. The club is located on a rather muddy stream, that flows eventually into the lake — while overhead is a maze of highway overpasses. No wonder many of their members spend holidays cruising down in the Thousand Islands area. . . .

Two weeks ago we went to Toronto to see "You're A Good Man Charlie Brown", the musical play based on the characters in the Peanuts comic strip. The kids, who average in age from 18 to 20, are an all-Canadian cast and do a fantastic interpretation of all the characters, Lucy, Snoopy, Linus, Schroeder, Patty and of course, good old Charlie. It is moving to Montreal for the summer and will be opening May 30 at the Sir George Williams University theatre. There are seven companies of "Charlie Brown" playing in various places in the world — New York, Los Angeles, London, Scandinavia, to name four others — but the manager, who has seen all of them, says this young Canadian company is the best one. It usually plays to sell-out performances, so any fans wanting to catch it in Montreal might do well to order their seats early.

Brockville Recorder &
Times, Ontario
Circulation 10,561
May 24, 1968

Plan Front Of Yonge Bus To Montreal Fair

MALDENRYTOWN (Special) — At a recent meeting the Front of Yonge Recreation Committee announced plans to run charter bus trips to *Man and His World* in Montreal. The trip dates have been set for Thursday, June 6, and Saturday, June 15.

Buses will leave from the Malorytown fire hall and the Brockville Shopping Centre.

For further information, those interested may contact Ernie Miller at 923-5248, or Herb Morrell at 923-5218.

Winnipeg Tribune, Man.
Circ. 75,401
May 27, 1968

Expo big unity help: Drapeau

BOSTON (CP) — Mayor Jean Drapeau of Montreal has said Expo 67 showed what great achievements are possible through unity.

He told the Massachusetts House of Representatives that Expo "gave a powerful impetus to Canadian unity" and strongly enhanced "the wealth and health of the people of the country."

Drapeau was in Boston to confer with government and business leaders seeking to attract a world fair to Boston in 1976, and to report on *Man and His World* which opened last week on the Expo grounds.

From MAY 26 1968
PRESS
PITTSBURGH, PA.
E-349,000 S-754,000

The Four Corners

Weather Is Unfair To Montreal

By RUTH HEIMBUECHER

MONTREAL—*Man and His World* opened here on May 17, not with a whimper but a bang.

At ceremonies kicking off "Son of Expo" on the site of Expo '67, \$4000 worth of fireworks went up in brilliance in festivities at La Ronde.

The weather, and less advance fanfare than preceded Expo, produced smaller crowds than officials had hoped for.

Two days after the opening, a public relations girl was poor-mouthing at the administration building that "only" 110,000 people had arrived that day so far. It was 5 p. m., and the gates would be open until 2:30 in the morning.

Last year, half a million people had passed through the

gates on the first day of the fair.

Man and His World is as good a show this year as it was last, and the news that the sprawling exhibition will be permanent probably accounts in part for the less-than-frantic stampede to Montreal.

New Features

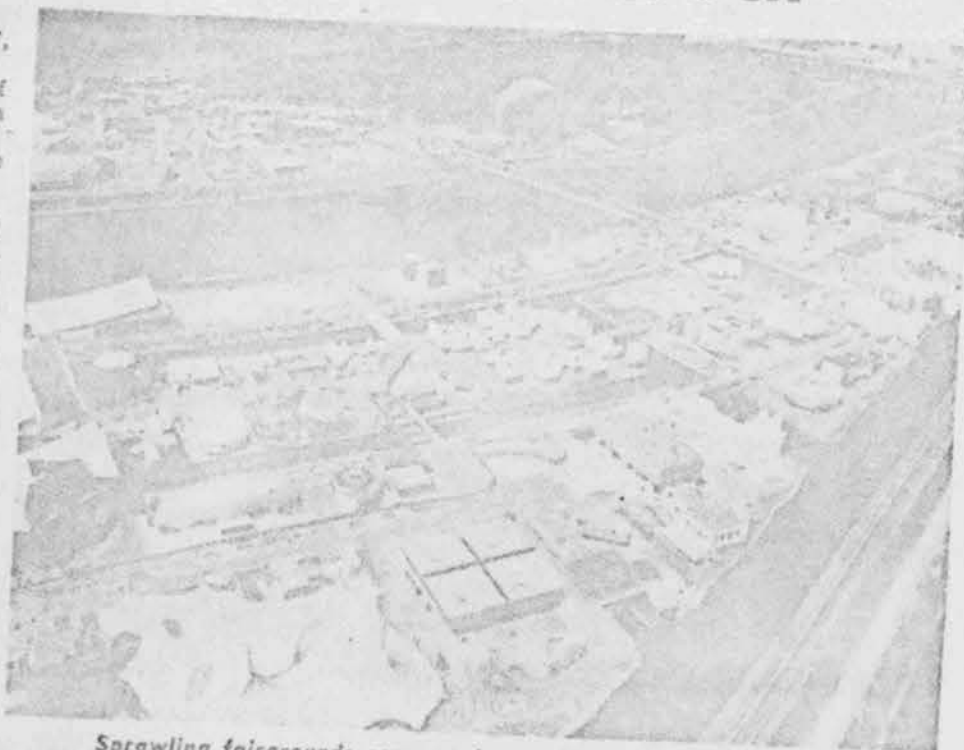
What's new about *Man and His World*? A few examples:

✓ The former United States pavilion has been transformed into a semi-exotic park and aviary.

✓ The Australian pavilion has become a salon of photography.

✓ A memorial to Expo '67 has replaced the Canadian pavilion.

✓ A cinema exhibition oc-



Sprawling fairgrounds once again open to international visitors.

cupies the former European Communities pavilion.

✓ In the former Maine pavilion is an exhibit on the history of the railroads.

Other new attractions are displays of theater sets; a collection of winter vehicles, skates and other items illustrating winter life in Canada in the early part of the century; an exhibit of *Arms Throughout History*; an international stamp exchange; a children's art show from many parts of the world, and a pavilion of humor.

Expo Remains Same

Much of Expo remains the same. For second-timers, and newcomers alike, this is good news. Those who have been

there before will enjoy going back to favorite pavilions or exhibits, or catching up on things they missed last year.

First-timers will be able to see what all the shouting was about.

Visas (nee passports during Expo '67) are on sale in this country at American Express offices. There's a discount price if you buy them here, rather than at the gate. The weekly price is \$9.50 for an adult, \$7.50 for youths and \$4.75 for children.

Montreal Attraction

Not the least of the attractions to *Man and His World* is Montreal itself. Gourmets will find surcease in any number

of the 400 restaurants throughout the city, many of them completely elegant, with superb food and some with excellent dinner shows as well.

Just as an example, consider the *Caf' Conc'* at Chateau Champlain, the many-storied, luxury hotel in downtown Montreal. *Caf' Conc'*, built in tiers with a stage at the bottom, has wonderful French food accompanied by a fast-paced revue, also in the French tradition.

This really cosmopolitan city, Montreal, has the flavor of a foreign metropolis, yet it's only a little over three hours away from Pittsburgh by air. (Mohawk has a direct flight to Montreal from Pittsburgh.)

3 *International*
New York City

From
NEWS-AMERICAN
BALTIMORE, MD.
E-222,000
S-322,000

MAY 26 1968

TRAVEL AND RESORT

Montreal Has 60 Pavilions In Operation

By HUGH BRANNAN, Jr.

Travel and Resort Editor

Sixty nations that participated in Expo '67 have donated their pavilions to Montreal to establish a permanent world's fair.

Three exhibitors: "Coppedit," Czechoslovakia, Yugoslavia and the Soviet Union. Although Poland and Ireland did not exhibit with the original cast, last year, the countries are participating in the new exposition.

The 20-story United States pavilion has been transformed into an arboretum and aviary named Biosphere.

Non-commercialism, one of the qualities that attracted some 50-million visitors to Expo '67, has been retained by "Man and His World." The current exhibition is being conducted as a cultural showcase, and commercial organizations, although being allowed to sponsor exhibitors will play a minor role.

The exposition is oriented to the same visitor-services that distinguished Expo '67, including a rapid transit system between the fair and downtown Montreal.

Other Expo "hits" kept intact include the multi-dimensional film exhibitions, massive theme building containing the progress of men in the arts and sciences, and La Ronde amusement area.

Montreal, Canada's largest metropolis, has made preparations to handle another heavy flow of tourist traffic this summer, how-

ever, hotel rooms and other lodging are expected to be plentiful.

"Man and His World" is spanning a five-month season, until October 14, and will be operated in future years during approximately the same period.

TRAILWAYS announced a new bus service between Baltimore and Atlantic City. Express trips to the resort are scheduled to begin May 29. The new route for Trailways currently is operative on a local basis with stops enroute at Edgewood, Aberdeen, Perryville and Elkton, arriving Atlantic City 1:55 P. M.

BALTIMORE will be linked to the Bahamas beginning June 21 with new Eastern Airlines non-stop jet service.

Service to the islands from the mainland cities has been available through the Florida gateway of Miami. That service will continue to supplement the new non-stop operations.

13 *International*
New York City

From MAY 28 1968
NEWS
Washington, D.C.
E-212,455

Discotheque Encores in '68

MONTREAL — Pop music scheduled live bands, alternating with recorded music, will fill the air every evening at Place des Nations, once again this year at the "Man and His World" outdoor discotheque, which proved so popular last year at Expo '67.

Music Producers Pierre Fournier and Fernande Giroux have

Ocean City, Md.

90

International
New York City

From
SUNDAY ADVERTISER
BOSTON, MASS.
420,000

MAY 26 1968



MAYOR Jean Drapeau of Montreal sits in helicopter before taking off for a tour of Boston and site for "U. S. Bicentennial World Exposition 1976" at Thompson's Island. The Canadian mayor is here in conjunction with "Man and His World," permanent successor to Expo '67.

Toronto Star, Ontario
Circ. 354,891
May 27, 1968

^{K-499}
Son of Expo
takes 9 days
to hit million

MONTREAL (CP)—Although it took Man and His World three times as long as Expo to greet its millionth visitor Saturday, fair officials remain unruffled.

"Mayor Drapeau only expects half as many people this year and it's been cold and rainy," a spokesman for the '68 offspring of Expo said in an interview.

He said Man and His World, Montreal's permanent exhibition, waited nine days to greet its 1,000,000th visitor while Expo did it in a speedy three because "we have only local people coming instead of famous dignitaries and tourists from around the world."

The Globe & Mail
Toronto, Ontario
Circ. 248,927
May 27, 1968

1999
**Son of Expo
welcomes
its millionth**

MONTREAL (CP) — Jean Downs of Montreal became the millionth visitor to Man and His World when she walked through the turnstile at 8 p.m. yesterday.

Mrs. Downs was serenaded by a group of Mexican fiddlers before being taken to see Montreal's permanent exhibition in a 1929-model car.

It took Man and His World nine days to get a million visitors. Last year's Expo 67 did it in three.



La chorale de l'U. de M. à Montréal

Lors de leur récent passage à Montréal, la chorale de l'Université de Moncton, était l'hôte au Club St-Denis, de la Société l'Assomption, succursale de Montréal. M. Jean Despeau, maire de Montréal, y avait délégué son représentant officiel, le conseiller municipal Fernand Allé qui, au nom de la ville, souhaita la bienvenue au groupe de Moncton. De gauche à droite, M. Guy LeBlanc, avocat et directeur de la Société l'Assomption, Mutuelle d'assurance-vie, L. Desjardins, président de la chorale, Mlle Angèle Arsenault, soliste, Révérend Père Noël Michaud, c.s.c., directeur de la chorale, Mlle Martine Michaud, soliste,

monsieur Fernand Allé, conseiller municipal, représentant du maire de Montréal, monsieur Paul-A. Bourgeois, courtier. La Chorale, présentement en tournée trans-canadienne, visitera plus de 21 villes, de Halifax à Vancouver. À Montréal, elle était l'invitée de la ville. À l'occasion des cérémonies d'ouverture de la "Terre des Hommes," À son retour des provinces de l'Ouest canadien, la chorale donnera un concert public à Montréal, à la salle Brébeuf, le 7 juin prochain.

Canadian Press Clipping Service

A Division of Maclean-Hunter
487 University Ave. Toronto 7

Moncton L'Évangéline, N.B.

Circ. 8,405

May 27, 1968

Le Canada doit traduire dans les faits sa réputation de pays pacifique

— Stanfield

KELOWNA, C.-B. (PC).—Selon le leader conservateur, M. Robert Stanfield, le Canada doit traduire dans les faits sa réputation de pays pacifique.

Parlant à Kelowna en Colombie-Britannique, M. Stanfield a déclaré qu'il se formait une nouvelle coalition économique dans le monde, coalition qui inclurait le Japon, la Chine, l'est de la Russie, l'ouest des États-Unis, l'ouest de l'Amérique latine et le sud-est asiatique.

"Je veux que le Canada fasse partie de cette coalition", a-t-il lancé.

D'après lui, la Colombie-Britannique est appelée à jouer un rôle d'importance dans la formation de ce nouveau partenariat.

Pour faire partie d'un tel groupe le Canada aura besoin de nouveaux investissements et devra opérer de nouveaux accords commerciaux.

Plus loin, le chef national du parti conservateur a accusé le gouvernement libéral de n'avoir pas su maintenir l'équilibre entre les coûts et les prix.

Des chiffres compilés en février démontreraient, selon M. Stanfield, que le coût de l'alimentation a augmenté de deux pour cent aux États-Unis et de 4 pour cent au Canada; que le coût du logement a connu une hausse de 3,1 pour cent aux États-Unis et de 5,5 pour cent au Canada; que les services de santé ont coûté 4,6 pour cent de plus aux États-Unis et 3 pour cent au Canada.

"Voici les dimensions prises par cette inflation qui ralentit et affaiblit l'économie canadienne."

Il a avancé qu'un gouvernement conservateur s'attaquerait de façon dynamique aux poussées inflationnistes.

Hamilton Spectator, Ont.
Circulation 121,676
May 27, 1968

P 669
First Million

See Son Of Expo

MONTREAL (CP) — Jean Downs of Montreal became the 1,000,000th visitor to Man and His World when she walked through the turnstile at 8 p.m. yesterday.

Mrs. Downs was serenaded by a group of Mexican fiddlers before being taken to see Montreal's permanent exhibition in a 1929 model car.

It took Man and His World nine days to get 1,000,000 visitors. Last year's Expo 67 did it in three.

Hamilton Spectator, Ont.

Circulation 121,676

May 27, 1968

— spruce.

D. G. G.
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Kirkland Lake Northern
Daily News, Ontario
Circulation 5,973
May 27, 1968

the Bath.

V 999
**Millionth Visitor
To Exhibition**

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Saint John, N.B.

Telegraph-Journal

Circ. 28,251

May 27, 1968

L 999
Fair officials unruffled
at smaller attendance

MONTREAL (CP) — Although 2,042,750 visitors had streamed into Expo 67 by the time it was one week old, compared to 643,750 for the first seven days of this year's Man and His World, fair officials remain unruffled.

"Mayor Drapeau only expects half as many people this year and it's been cold and rainy," a spokesman for the 1968 offspring of Expo said in an interview Sunday.

He said Man and His World, Montreal's permanent exhibition, waited nine days to greet its 1,000,000 visitor—a figure reached Sunday—while Expo did it in a speedy three days because "we have only local people coming instead of famous dignitaries and tourists from around the world."

Prince Albert Herald, Sask.

Circ. 7,653

May 27, 1968

800,000 acres of local area

8499
**Son Of Expo
Draws 643,750**

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Vancouver Sun, B.C.

Circ. 245,041

May 27, 1968

SCISSOR CUT ALONG THIS LINE

S-900 * * *

One Million Visit

MONTREAL (CP) — Jean Downs of Montreal became the 1 millionth visitor to Man and His World when she walked through the turnstile at 8 p.m. Sunday.

It took Man and His World nine days to get 1 million visitors. Last year's Expo 67 did it in three.

Toronto Telegram, Ont.

Circ. 227,700

May 27, 1968

1,000,000 to

Expo No. 2

MONTREAL — (CP) —
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came the 1,000,000th visitor
to Man And His World when
she walked through the
turnstile at 8 p.m. yester-
day.

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ed by a group of Mexican
fiddlers before being taken
to see Montreal's perma-
nent exhibition in a 1929
model car.

It took Man and his World
nine days to hit 1,000,000
mark. Last year Expo did it
in three.

St. John's News, Nfld.

Circ. 5,210

May 27, 1968

1-994
Start CBC headquarters

MONTREAL (CP) — The CBC will begin construction of a \$66,200,000 Montreal headquarters in November with completion date set for April of 1972, it was announced on May 24.

Laurent A. Picard, senior vice-president of the CBC, said at a news conference the eastend complex to be called Place Radio Canada will be

smaller and less expensive than originally planned.

Gerard Pelletier, minister without portfolio, said the federal cabinet has given approval to plans for the 23 storey office and studio complex whose original estimated cost of \$71,000,000 soared to more than \$80,000,000 once the planning phase got under way.

He said the reduction will be effected by eliminating two studio areas which will be replaced by continued use of the International Broadcast Centre near the site of Man and His World—successor to Expo 67.

Mr. Piccard said the work order for the CBC centre will be issued June 1, followed by the calling of tenders in July with building contracts to be awarded Oct. 1.

He said the hexagonal tower and surrounding studios will house more than 2,500 employees.

The Intelligencer
Belleville, Ont.
Circ. 15,081
May 27, 1968



FAIR FASHION — The uniform for guides at "Man and His World", opening this month in Montreal, was designed by Canadian couturier Michel Robichaud. The coat-dress is made of glacier blue worsted. The belt is fastened with a silver buckle bearing the insignia of the fair. The cape is in dark blue angora and is fastened with silver buttons to match those on the dress. The ensemble is completed with dark blue shoes and bag, short white gloves, and the tri-color beret of Expo 67. (CP Photo).

Sudbury Star, Ont.

Circ. 31,859

May 27, 1968

R-999
**1,000,000 Mark
Is Reached
By Son of Expo**

MONTREAL (CP) — Jean Downs of Montreal became the 1,000,000th visitor to *Man and His World* when she walked through the turnstile at 8 p.m. Sunday.

Mrs. Downs was serenaded by a group of Mexican fiddlers before being taken to see Montreal's permanent exhibition in a 1929 model car.

Woodstock-Ingersoll
Sentinel-Review, Ont.

Circ. 10,080

May 27, 1968

5,999
1,000,000th Visitor

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in three.

The Globe & Mail
Toronto, Ontario
Circ. 248,927
May 27, 1968



'Who needs the Rapido, Dooley?'

Our friend and protector

It is easy to see, citizen, that you are from a very far-away place. Otherwise you would not ask why they are covering the windows of the train with black paint and crepe. The name of the train is the Rapido and they are going to be drinking booze in that very car. Not only drinking but playing a piano and singing out loud. Such a sight would affront the eyes of Ontario, and it is a very good thing that the shrouded object will move along the tracks very quickly and deposit its customers in Montreal where that kind of people feel very much at home. One can just see them going down to Son of Expo and carousing far into the night.

It is a great manifestation of our democratic way of life that such a vehicle may travel upon the pure rails of Ontario. But then you must know that the chairman of the Liquor License Board is all heart. Judge W. T. Roth—a broad-minded, kind-hearted protector of the common folk. Why, he was telling members of the Legislature just the

other day of his unsparing efforts to guard the people of our community against the restrictive and senseless laws which enchain the citizens of other states. There is, he said, in another place a law that requires cheese to be served with meals. We are spared this. There is a law against marching peanuts in churns. We are spared this, too. Hallelujah!

How small we are then to complain about the judge's sensible little edict that requires us to buy celery and biscuits and call them a meal when we drink in a dining room! How ungrateful we are to the judge for his wise interdiction against drinking in sidewalk cafes, where breathing the polluted air might be more than we could bear in our whisky-weakened state. How boorish we are not to thank the judge for getting us home before midnight on Saturdays, so that we might practice our catechism.

You can see, citizen, that we have many things to be thankful for here in Ontario.

Owen Sound Sun Times, Ont.
Circulation 13,361
May 14, 1968

Glamorous Montreal has worse slums

Montreal, which lays claim to being Canada's greatest metropolis, as well as being the home of the nation's Expo 67 and, now, its successor, *Man and His World*, is not all glamor, glitter and wealth. Almost within the shadow of multi-million dollar extravaganza can be found what are probably the worst slums in all of Canada. Not many visitors are allowed to see them . . . unless you have a friend who wants to show you everything. Actually, of course, much of the slum areas can be seen along the railway tracks as one leaves the big, beautiful and exciting city.

City officials have attempted to hide some of the worst slums behind high, colorful painted fences. In some places those interested in the real Montreal have painted great signs "Visitez Les Slums."

It is a grim picture. And it is one which that great promoter of Montreal's glory, Mayor Jean Drapeau has done little to rectify, while, at the same time, spending millions of dollars in extravagant promotions. In 1957 an effort was made to start a public housing project as a start on a drive to clear slums. It was opposed by Mayor Drapeau on the grounds that such public projects were communist. The 196 units were started in 1958. Today, 10 years later, the city is about to embark on another housing project, the only such action in the interim. Vancouver, a city half the size of Montreal, has double the number of public housing units.

The glamorous Expo 67 city is a city where 33 percent, of its population, nearly half a million people, live in poverty or on the verge of it. The income of one of every five families in Montreal is below \$3,000 a year.

A drive through the slum areas is revealing. We wouldn't suggest you do it without a Montrealer, preferably in his car . . . and never at night.

It is nothing like the Place Villa Marie.

Fredericton Gleaner, N.B.

Circ. 16,484

May 27, 1968

999 *Not Disappointed
At Turnout For
Expo's Offspring*

MONTREAL (CP) — Although 2,642,750 visitors had streamed into Expo 67 by the time it was one week old compared to 643,750 for this year's Man and His World, fair officials remain unfulfilled.

"Mayor Drapeau only expects half as many people this year and it's been cold and rainy," a spokesman for the 1968 offspring of Expo said in an interview Sunday.

He said Man and His World, Montreal's permanent exhibition, waited nine days to greet its 1,000,000th visitor—a figure reached Sunday—while Expo did it in a speedy three because "we have only local people coming instead of famous dignitaries and tourists from around the world."

The spokesman said attendance is improving with the weather. Sunday, which was bright and sunny, brought 190,000 visitors, a record for Man and His World which opened May 17. It attracted about 80,000 persons on opening day.

Daily average attendance for the first week of Man and His World was about 91,945, almost 200,000 less than Expo's daily average during opening week.

"But it's going up," the spokesman said. "Mayor Drapeau said 20,000,000 would come to Man and His World, but people are already talking about 25,000,000."

Summerside Journal

Pioneer, P.E.I.

Circ. 7,759

May 27, 1968

899
**Fair Officials
Not Concerned
Over Attendance**

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Owen Sound Sun Times, Ont.

Circulation 13,361

May 27, 1968

5 000
1 millionth visitor
to Montreal exhibition

MONTREAL (CP) — Jean Downs of Montreal became the 1,000,000th visitor to Man and His World when she walked through the turnstile at 8 p.m. Sunday.

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Circulation 13,361
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Fort William Times Journal

Ontario

Circulation 16,596

May 27, 1968

St. Leonard

Saturday

B-999

One Million Visitors to Date

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Welland-Port Colborne

Tribune, Ont.

Circ. 19,052

May 27, 1968

1,000,000th
Visitor For
Son Of Expo

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Ottawa Le Droit, Ont.

Circ. 39,080

May 27, 1968

^{R 999}
Millionnième visiteuse

MONTREAL (PC)—Mme Jean Downs, de Montréal, est devenue la millionnième visiteuse à la Terre des Hommes hier, alors qu'elle a franchi le tourniquet d'entrée à 8 p.m.

Mme Downs a été sérénadée par un groupe de musiciens mexicains avant d'être conduite à travers l'emplacement de l'exposition dans une auto de l'année 1929.

Il a fallu neuf jours à la Terre des Hommes pour accueillir 1.000.000 de visiteurs. L'an dernier, il en valait pris trois jours.

Guelph Mercury, Ont.
Circulation 16,495
May 27, 1968

**1,000,000th Visitor
Man And His World**

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Cornwall Standard-
Freeholder, Ont.

Circ. 13,911

May 27, 1968

✓999
Millionth Patron

MONTREAL (CP) — Jean Downs of Montreal became the 1,000,000th visitor to Man and His World when she walked through the turnstile at 8 p.m. Sunday.

Mrs. Downs was serenaded by a group of Mexican fiddlers before being taken to see Montreal's permanent exhibition in a 1929 model car.

It took Man and His World nine days to get 1,000,000 visitors. Last year's Expo 67 did it in three.

Brockville Recorder &
Times, Ontario
Circulation 10,561
May 27, 1968

**Millionth Visitor
Recorded on 9th Day**

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in three.

Moose Jaw Times-
Herald, Sask.
Circ. 9,099
May 27, 1968

Attendance Down

999
MONTREAL (CP) — Although 2,042,750 visitors had streamed into Expo 67 by the time it was one week old, compared to 643,750 for the first seven days of this year's Man and His World, fair officials remain unruffled.

"Mayor Drapeau only expects half as many people this year and it's been cold and rainy," a spokesman for the 1968 offspring of Expo said in an interview Sunday.

He said Man and His World, Montreal's permanent exhibition, waited nine days to greet its 1,000,000th visitor — a figure reached Sunday—while Expo did it in a speedy three because "we have only local people coming instead of famous dignitaries and tourists from around the world."

The spokesman said attendance is improving with the weather. Sunday, which was Man and His World which opened May 17. It attracted about 80,000 persons on opening day.

Daily average attendance for the first week of Man and His World was about 91,915, almost 200,000 less than Expo's daily average during opening week.

"But it's going up," the spokesman said. "Mayor Drapeau said 20,000,000 would come to Man and His World, but people are already talking about 25,000,000."

St. Catharines Standard, Ont.

Circ. 33,011

May 27, 1968

Drapeau's Fair Attendance ⁹⁹⁹ Behind Expo

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Kingston Whig-Standard, Ont.

Circulation 26,761

May 27, 1968

Millionth
999.
visitor
serenaded

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Box Office CDN Edition

Toronto, Ont.

May 27, 1968

999
**Man and His World
To Play Up Films**

MONTREAL — Motion pictures once again will play an important role in the Man and His World exhibition, which is succeeding the Expo 67 World's Fair. The Cinematheque Canadienne has taken over the common market pavilion for a film exhibit. It will remain open to the public through October 14, featuring the history and the techniques of filmmaking.

"With xylography, lithography, photography and cinephotography begins an era of innumerable images that printing and electronic reproductions are only accelerating," said Andre Martin, CBC's pavilion research consultant.

The main floor of the pavilion is devoted to direct cinema and its reproduction capacities through exhibits of photos, posters, documents, etc. Also on display are the shadow theatres, the magic lanterns, stars of the '30s, the monsters and the great directors.

On the next floor is the evolution of filmmaking, from the toy cameras of the early 19th century to the five cameras used to film the NFB labrinthe.

It is in that part of the exhibition that displays include cinematographic instruments, including a pair of scissors for film cutting, Emile Reynaud's Praxinoscope and Theatre Optique (1888), animated filmmaking and two small screening rooms.

Ottawa Le Droit, Ont.

Circ. 39,080

May 28, 1968

11-994
**Les cadets de Maniwaki
à la Terre des Hommes**

MANIWAKI — De nouveau cette année, les cadets de Maniwaki se rendront à "Terre des Hommes" à titre d'ambassadeurs de la ville de Maniwaki. Le directeur de ce populaire ensemble musical, le Frère Raymond Guay, a en effet informé les membres du Conseil municipal que son groupe avait accepté l'invitation du maire Jean Drapeau et des autorités de "Terre des Hommes" de présenter quelques concerts. On sait que l'an dernier les cadets avaient été invités à participer à l'EXPO 67.

Faisant suite à cette décision du corps de cadets, les membres du Conseil ont décidé de lui octroyer un montant de \$100, afin de lui permettre de défrayer

une partie des dépenses qui seront occasionnées par cette présence à "Terre des Hommes". On a alors souligné que le Conseil se devait de contribuer financièrement à ce projet puisque les cadets contribueront une fois de plus à faire connaître la ville de Maniwaki.

Les membres du Conseil ont décidé de faire exécuter les principaux travaux de réfection qui s'imposent au réservoir d'aqueduc. Ces principaux travaux, qui seront effectués par une firme d'Orléans, comprendront notamment le nettoyage et le peinturage de l'intérieur du réservoir, la réparation du couvercle et du tuyau d'alimentation. Le coût de ces travaux serait d'environ \$4,000. Eventuellement, d'autres travaux du genre seront effectués à l'extérieur du réservoir.

Faisant suite à la suggestion du maire Lionel Carle, les membres du Conseil ont décidé de fixer à mercredi la date de la tenue de la première rencontre avec les employés de la ville. On sait que le Conseil a décidé d'organiser de telles rencontres afin de favoriser la bonne entente entre l'employeur et les employés.

Petit film

41-944
Le beau
risque de
Terre des
Hommes

En convertissant l'EXPO 67, qui était une exposition de calibre universel, en exposition régionale permanente, le maire Jean Drapeau prenait un risque. Ce n'est qu'en octobre prochain que l'on saura si ce risque était bon.

"Terre des Hommes" a ouvert ses portes sous la pluie et une température froide ce qui n'a pas empêché des milliers de personnes de s'y rendre à l'occasion du long congé de la fête de la reine Victoria.

J'y étais, et il m'a semblé que la foule était aussi dense que durant l'EXPO universelle de l'an dernier.

La foule, voilà ce qui compte à une exposition, car les expositions sont avant tout organisées pour le peuple et c'est par le peuple aussi qu'elle deviennent rentables.

Peaucoup d'aspects de l'EXPO 67 sont demeurés à Terre des Hommes, d'autres sont disparus. Il reste encore probablement beaucoup de choses que d'aucuns n'ont pas pu voir l'an dernier. Les pavillons, à l'exception de quelques-uns, sont encore là et un certain goût d'exotisme peut encore y être assouvi. Des nouveautés ont été ajoutées et même si certains pavillons ont l'air de grandes coquilles vides ou mal remplies, Terre des Hommes offre mille visages intéressants et pour la culture et pour le divertissement.

Chacun devra y trouver sa pâture, car une exposition de ce genre se visite avec son âme. Après avoir pris une connaissance d'ensemble de l'emplacement, il reste, et c'est le plus intéressant, à procéder à l'analyse en détail durant plusieurs visites subséquentes. C'est ce que j'appellerais ramener l'exposition de Terre des Hommes à ses dimensions personnelles, à ses goûts et intérêts particuliers. Plusieurs iront à l'EXPO pour musarder, se reposer, dans ce décor enchanteur sous un soleil brûlant ou un croissant de lune. D'autres voudront visiter de façon systématique les divers exhibits. D'autres encore voudront partager la joie de la foule bigarrée parce qu'ils aiment se trouver avec leurs frères les hommes dans l'ambiance de conte de fées.

Maurice HUOT

5 Metro winners in first Montreal draw

F-989
A laughing child-care worker, a blase librarian, two architects and a hospital technician paid their \$2 and came up with a chance at Montreal's pile of silver last night.

The five from Metro joined 515 names from Mayor Jean Drapeau's list in his lottery-type draw to keep taxes down in his city.

Those who paid "voluntary tax assessments" to Montreal qualified to have their names entered in a draw Thursday that will pay \$150,000 in prizes ranging from \$100, \$500, and \$1,000 to the \$100,000 pot of silver grand prize.

But you couldn't have found a more subdued winner in the 515 than Mark Krak, a librarian who lived on Terrell cres. in Don Mills.

"I don't know if I'm excited, really," he said. "Sometimes something like that can be more trouble than it's worth."

When told he at least would win \$100 he said, "That's nice," and added, "I'm really conservative."

The 41-year-old father of three plans



RUDOLPH SCHEIDTHAUER
"I'm not a gambling man"

to take his family to Man and His World in Montreal for about a week this summer. And, if he wins the \$100,000, "I might stay longer."

Rudolph Scheidthauer of Avenue rd., a child-care worker with the Children's Aid Society, broke into a booming laugh when he was told about the draw.

"I never won anything," he said. "I'm not a gambling man, no horses, just a charity ticket or two from a probation officer," he explained.

It ruined his night though. He'd worked a 14-hour day and said, now they knew, his wife and daughter would stay awake thinking about the prize.

Yusing Yung, a 39-year-old architect, might not know about the draw. He commutes between Toronto and Boston, using his brother's Toronto address as a home base.

He was south last night and his brother didn't expect to see him for another three weeks. In the meantime the brother, Alex, is worried that May-

or Drapeau might call to ask a skill-testing question.

"Wonderful, just marvelous news," said the other architect winner, 61-year-old Melville Ross of The Heights dr.

But the father of two girls said he didn't know what he'd do with the money if he took away the pot of silver, he was too surprised to think about it.

The fifth Metro resident, a 37-year-old hospital technician, was pleased with the word she had won at least \$100, but has her sights set on the big prize.

Ena Hinds, of Madison ave., a Jamaican girl who has been in Canada for nine years, said she entered "just for kicks," although she originally thought the "voluntary tax" would be used for Montreal hospitals, as is done with the Irish Sweepstakes.

She wants the \$100,000 prize so she can help support her eight brothers and sisters still at home in Jamaica.

About 516,000 persons were eligible for last night's draw, the first of a planned 12.

Others who sent their \$2 too late to



MELVILLE ROSS
"Just marvellous"



ENA HINDS
Entered "just for kicks"

meet a May 16 deadline will be in next month's draw.

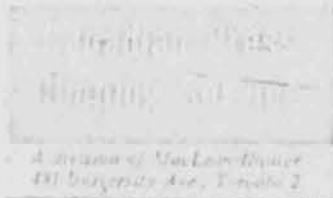
Thursday the 515 numbers will be drawn again and, if the ticket holders correctly answer what Mayor Drapeau said would be an "easy question" about the city, they will learn how much they get.

In case of incorrect answers — the right ones are on the back of ticket receipts — the money will go to the city.

Quebec Premier Daniel Johnson allowed Montreal to go ahead with the initial draw in spite of arguments by government lawyers that the draw was a lottery, illegal under the Federal Criminal Code administered by the provinces.

The Quebec Court of Appeals will study the tax-gathering scheme, planned to raise \$28,000,000 to wipe out the city's current deficit, and the court hearings opened yesterday.

If the court rules against the draws Mayor Drapeau says he will take the case to the Supreme Court of Canada.



Toronto Telegram, Ont.
Circ. 227,700
May 28, 1968



MARK KRAK
"That's nice"

Vancouver Press
Shipping Schedule

A Division of Maclean-Hunter
481 University Ave., Toronto 2

Kitchener Waterloo Record
Ontario
Circulation 43,230
May 23, 1963



OFF THE RECORD

by Fran Campbell, assistant sports editor

How about Montreal, eh? Mayor Jean Drapeau already has the son of Expo and his money-making lottery in high gear and now comes another economy booster in the way of a National League franchise for his beloved city.

You have to say one thing, there was maximum emotion and minimal accuracy by the scribes of the five cities in the running for the two clubs going into Monday's meeting of fellow NL owners in Chicago.

Not too many people—supposedly in the know—gave the Montreal backers much hope of overcoming sound financial presentations from such magnates out of Dallas-Fort Worth, Buffalo and Milwaukee.

AFTER ALL, these three cities have baseball going on to a certain degree, while about the only rounders action Montreal has going on is the odd game of slow pitch. You have to admit there is quite a major league void after the Canadiens hang up their hockey togs until the time Alouettes start knocking heads for keeps.

Reaction on expansion was certainly mixed by present NL moguls and, while little of the inside politicking will ever be known, it's logical to assume that Horace Stoneham of the San Francisco Giants tossed his towel into Montreal's and San Diego's corner.

Stoneham, probably the shrewdest wheeler and dealer in baseball, vented his feelings openly in support of expansion, while Philadelphia Phillies owner Bob Carpenter strongly opposed such belt-loosening.

STONEHAM'S MOTTO has always been to get a piece of what action there is and to block off all avenues detrimental to the Giants and the National League. He said that the NL would be committing suicide if it failed to expand along with the American League.

Now that Montreal and San Diego are in, they will compete for the talent available in the draft of minor leaguers and free agents. Kansas City and Seattle have already been voted into the American League.

It's quite obvious then the NL would have been left with the short end of the stick had they remained stagnant at this particular time.

The choice of San Diego was no surprise since that city has a new stadium ready and waiting for the customers that will hopefully fill its many pews. Whether or not this locale

will pay dividends only a couple of seasons or more will tell because there are now four major league clubs within striking range, all vying, of course, for baseball's entertainment dollars.

THE SELECTION of Montreal is indeed something else. Besides a vast drawing area, the Montrealers will play at the Expo-Autostade which will seat 37,500 by next season, then in 1973 the team will move into a domed stadium which is now on the planning boards.

Montreal's city fathers, with Drapeau playing the role of the granddaddy, don't believe in toying around with yesterday's money. They are standing on decisions that will fortify the future, something that Toronto did not do when Jack Kent Cooke took his pleas before council a number of times before giving up the ship.

AS IT IS NOW, Toronto not only lost a major league step by ignoring Cooke, it lost the Maple Leafs to boot. The Leafs, the oldest club in the International League, are out of business, of course, and one of the main reasons for this was an outmoded stadium in a bad location.

Until the latter years, when it was in the International League, Montreal was always one of the top draws in the minors. It's certainly major league all the way now and, who knows, the Montreal owners may shake the chandeliers even more by hiring Jackie Robinson as the first Negro manager in the majors.

999 Montreal Poverty Conference

'Hippie Priest' Denounces Talks Claims Poverty Help Unlikely

By BARBARA BLACK

MONTREAL (CP) — "The angry people aren't here," said Rev. John G. Burke, watching business-suited delegates leave the first session of a three-day church-sponsored poverty con-

ference at the University of Montreal.

Mr. Burke, an affable young Anglican clergyman known in Montreal as the "hippie priest" because he has organized coffee-houses for young people,

is attending the conference as a delegate.

Statements issued before the conference by its sponsors, the multi-denominational Canadian Conference on Church and Society, said:

"This conference is designed to be difficult. . . . Delegates will include low-income Canadians, Indians, Eskimos and other population groups affected by the growing poverty gap."

Mr. Burke said in an interview Monday:

"There may be a few of these low-income people at the conference, but most are the people who hold the purse-strings, who have come to discuss what 'we' are going to do with 'our' resources to help 'them.'"

"Poverty isn't just lack of money, it's lack of power. The church, of which there are so many representatives at this conference, is part of the Establishment."

He said that although delegates include many experts on poverty who want to help the poor, they "won't really do anything about it" because they are not willing to change institutions that create and perpetuate poverty.

"I doubt if the religious power structures will ever endanger their own material security," he said.

"It would mean suicide for the church. I keep telling people that before the resurrection there has to be a crucifixion. It's a well-proven historical fact."

He turned to point out the window of the university to a shiny black car with a liveried driver.

"See that limousine? It belongs to a Roman Catholic bishop. Until the Christian churches can forget about their property and their trust funds, they will

be of no use to the poor. "The angry poor aren't here because they're thorns in the flesh, and either they've left the church or no church would send them."

About 600 delegates from all 10 provinces are attending the

conference. They spent Monday talking in small groups about specific poverty problems such as housing, employment and education, and later toured the Man the Producer pavilion at Man and His World, Montreal's continuing exhibition.

Woodstock-Ingersoll
Sentinel-Review, Ont.

Circ. 10,080
May 28, 1968

y999
CHRISTIAN CHURCHES CHIDED ON APATHY

Montreal Poverty Conference Finds 'Angry People' Missing

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Regina Leader Post, Sask.

Circ. 60,820

May 28, 1968

L. 999

Angry people not attending

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Peterborough Examiner, Ont.

Circ. 25,936

May 28, 1968

'Hippie Priest' Tells Churchmen

'Angry People' Not at Poverty Talks

By BARBARA BLACK

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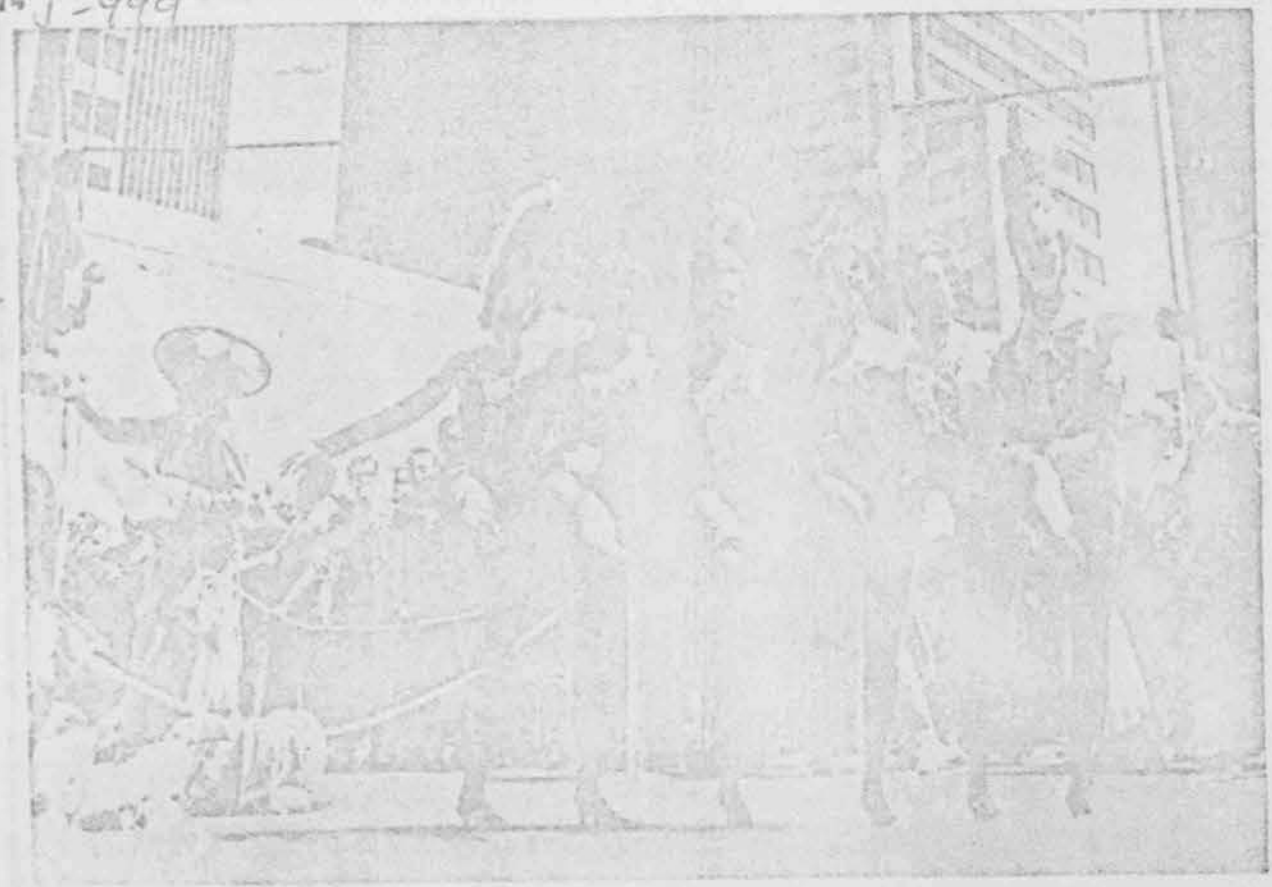
A Division of Maclean-Hunter
 481 University Ave., Toronto 2

Mississauga News, Ontario
 May 29, 1968

Canadian Press
 Clipping Service
 A Division of Maclean-Hunter
 481 University Ave., Toronto 2

Edmonton Journal, Alta.
 Circ. 139,141
 May 28, 1968

C-999*
 Man and His World, formerly Expo 67, opened its gates last week to the millions who are expected to visit it this summer. Last year it was fantastic and Mr. Drapeau deserves congratulations for bringing it about. For those who didn't see it last year, try to get down this year. Remember those travel plans I mentioned earlier.



WITH SINGING AND DANCING AND PRETTY GIRLS
 ... Klondike Days come to Montreal's Place Ville Marie

Klondike Days charm conquers Montreal fair

MONTREAL (CP)—With a whoop and a holler, Edmonton brought a touch of early Canada to Man and His World Monday night.

More than 1,000 persons jammed the Fort Edmonton town square as a bevy of cancan girls, singers and ragtime musicians drew the crowds from neighboring "saloons" at

La Ronde, the amusement area on the exhibition site.

The 30-minute performance heralded Klondike Days celebration in Edmonton July 18-27.

As the girls—clad in shocking pink, turquoise and black costumes—kicked up their heels on the tiny stage, hostesses dressed in traditional costumes with colorful plumes in their hair wan-

dered through the crowd distributing pamphlets and boosting Edmonton's charms.

Other suitably attired Edmontonians dressed in historical costumes passed out medals to the men and red garters to the women. The medals showed a picture of Edmonton's city hall and were inscribed "Canada's Industrial Frontier."

BELLYS OUT WELCOME

As the band—Harry Boone's Tailgaters—played a lively rag, Norma Chapman as Klondike Kate belted out a rousing welcome from the west.

But the biggest round of applause went to an 11-year old charmer, Gloria Chapman, a former Edmontonian and now a Toronto resident, who sang her way into the hearts of an appreciative audience.

As a last-minute host of the show, Sean Muleshy, a noted Canadian actor who last week was appointed artistic director of the Citadel Theatre, joined the show Monday morning.

Earlier, a parade through downtown Montreal followed by a show on the shopping promenade of Place Ville-Marie gave thousands of Montrealers a glimpse of the spirited West.

The performance at La Ronde drew the biggest crowd of any of the many exhibits on the

Canadian Press
Shipping Service

A Division of Maclean-Hunter
481 University Ave., Toronto 2

Wallaceburg News, Ontario
May 28, 1968

Drapeau's Midas Touch

W 999

Chalk up another achievement for Montreal's indefatigable Mayor Jean Drapeau.

The exhibition known as *Man and His World* has opened on the site of Expo 67, presenting many of the features that drew crowds to Expo last year and adding some new ones of its own.

The zeal and enthusiasm of Mayor Drapeau were largely responsible for the exhibition which opened in mid-May and is to run until Oct. 14.

Some 45 countries have displays at the new fair, against 61 represented at Expo. Some of the national pavilions have been converted to new uses.

The Canadian pavilion, for instance, houses a permanent exhibition of the highlights of Expo '67. The geodesic dome that contained the United States display now is a park and aviary, with many species of trees, shrubs and birds.

The Britain pavilion now bears Montreal's coat of arms on the outside of its tower, instead of the Union Jack. The building contains a collection of antique cars and recorded music is played in the tower, where acoustics are regarded as near-perfect.

Among the countries no longer represented are Britain, Canada, the United States and the Scandinavian countries. But Irish manufacturing, exporting and cultural groups have taken the former Economic Progress pavilion with a model of the Abbey Tavern in Dublin, products. Poland, not represented at Expo, has a display.

The realistic surgical exhibits in the *Man and His Health* theme pavilion at Expo are back again to upset the composure of the faint-hearted.

Transportation facilities are much the same as last year. The Express (known last year as Expo Express) operates again to take visitors around the grounds. So does the minirail. In place of pedicabs there are miniature taxicabs.

Mayor Drapeau predicts *Man and His World* will attract 20,000,000 visitors compared with the more than 50,000,000 who came to Expo 67. And he also predicts it will achieve a profit.

Despite rain and chilly weather on the opening holiday weekend, which held down attendance, no one should be surprised if the mayor's predictions come true. If there is anything he can do to assure success of *Man and His World*, he will do it.

Canadian Press
Shipping Service

A Division of Maclean-Hunter
481 University Ave., Toronto 2

Ottawa Citizen, Ont.

Circ. 80,512

May 22, 1968

The Ottawa Citizen

K 999

Man and His World making a profit despite wet weather

MONTREAL (CP) — *Man and His World*, despite a disastrously-rainy first weekend, has registered a profitable attendance.

Officials calculated that if *Man and His World* gets 40 per cent of the Expo 67 attendance it will be a financial success — 20,000,000

visits compared with Expo's 50,000,000.

"So far we've been getting 45 per cent of the 1967 attendance figures," a spokesman said Tuesday.

The attendance Friday of 103,226; Saturday's 120,142; Sunday's 142,642; Monday's 60,474 added to Tuesday's total of 28,679 by 8 p.m.

pushed attendance past the 445,000 mark for the first four days of the big show.

Man and His World's five-month run — ending Oct. 14 — means that to attain the 20,000,000 about 1,000,000 visitors a week will be needed.

Crowds were light on the

site Tuesday despite early sunshine. Thunder, lightning and heavy rain in the afternoon drove many home. There were no line-ups at any pavilions.

At La Ronde, a group of energetic Czechs showed some of the verve and technique that drew 1,147,000 last year at \$1.50 each to La-

terna Magika, a unique blend of film and theatre.

At a press conference Jan. romir Stanek said a troupe of 47 actors and technicians and 40 tons of equipment had been brought from Czechoslovakia to present the daily 40-minute shows.

"We'll do 60 shows a

week, including 12 on Wednesdays, Saturdays, Sundays and holidays, and six on ordinary days," he said.

Laterna Magika uses color film on several screens together with dancers and music. Each item is based on a production of the State Theatre Studio of Czechoslovakia, said Mr. Stanek.

Vancouver Sun, B.C.

Circ. 245,041

May 20, 1968

by law — will be carried on the
Montreal-Toronto line.

5-000**

Exhibition Swings

MONTREAL (CP) — With a whoop and a holler, Edmonton brought a touch of early Canada

to Man and His World Monday night.

More than 1,000 persons jammed the Fort Edmonton town square, a recreation of an old Northwest frontier community, as a bevy of can-can girls and ragtime musicians drew the crowds from neighboring "saloons" at La Ronde, the amusement area on the exhibition site.



--CP wirephoto

Very special woman in Man and his World

Mrs. Jean Downs of Montreal is serenaded by a Latin American vocalist Sunday evening after she became the millionth visitor to Man and his World in Montreal. Mrs. Downs was welcomed by Pro-Mayor Rene Masson and escorted on a tour of pavilions, shows and restaurants in an antique car. Man and his World had its 1,000,000th visitor nine days after opening, compared to a first-week showing of 600,000 for Expo last year.

Ottawa Citizen, Ont.

Circ. 80,512

May 27, 1968

The Golden Star, B.C. |
May 29, 1968



IT'S OPEN. *Man and His World*, or Expo II, or whatever you prefer to call it, has opened its doors again, welcoming the world. The fair will be a permanent summer exhibition, and according to Montreal mayor Jean Drapeau, it will grow each year in size and stature. — TNS Photo

Canadian Press
Clipping Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

Gananoque Reporter, Ont.
May 29, 1968

Come to the fair

✓ 999
Chalk up another achievement for Montreal's indefatigable Mayor Jean Drapeau.

The exhibition known as Man and His World has opened on the site of Expo 67, presenting many of the features that drew crowds to Expo last year and adding some new ones of its own.

The zeal and enthusiasm of Mayor Drapeau were largely responsible for the exhibition which opened in mid-May and is to run until October 14.

Some 45 countries have displays at the new fair, against 61 represented at Expo. Some of the national pavilions have been converted to new uses. The Canadian pavilion, for instance, houses a permanent exhibition of the highlights of Expo 67. The geodesic dome that contained the United States display now is a park and aviary, with many species of trees, shrubs and birds.

The Britain pavilion now bears Montreal's coat of arms on the outside of its tower, instead of the Union Jack. The building contains a collection of antique cars and recorded music is played in the tower, where acoustics are regarded as near-perfect.

Among the countries no longer represented are Britain, Canada, the United States and the Scandinavian countries. But Irish manufacturing, exporting and cultural groups have taken the former Economic Progress pavilion with a model of the Abbey Tavern in Dublin, Irish dancing, songs and tunes and samples of Irish manufactured products. Poland, not represented at Expo, has a display.

The realistic surgical exhibits in the Man and His Health theme pavilion at Expo are back again to upset the composure of the faint-hearted.

Transportation facilities are much the same as last year. The Express (known last

year as Expo Express) operates again to take visitors around the grounds. So does the minirail. In place of pedicabs there are miniature taxicabs.

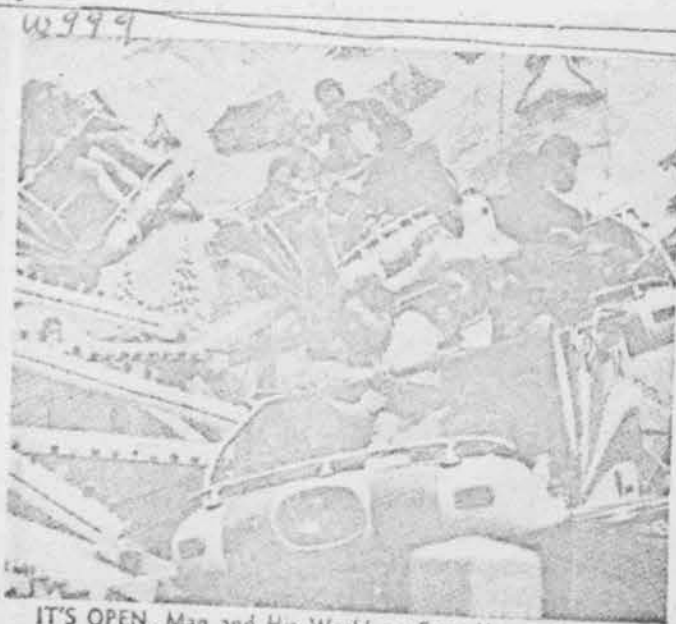
Mayor Drapeau predicts Man and His World will attract 20,000,000 visitors compared with the more than 50,000,000 who came to Expo 67. And he also predicts it will achieve a profit.

Despite rain and chilly weather on the opening holiday weekend, which held down attendance, no one should be surprised if the mayor's predictions come true. If there is anything he can do to assure success of Man and His World, he will do it.

Canadians everywhere will hope that it turns out as well as he expects.

Picton Gazette, Ontario

May 29, 1968



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Offawa Le Droit, Ont.

Circ. 39,080

May 29, 1968

Au Pavillon du cinéma

4-999
**Les cinéastes canadiens
n'ont pas été oubliés**

Les cinéastes canadiens n'ont pas été oubliés dans la réalisation du Pavillon du Cinéma, à "Terre des Hommes" (1)

En effet, au rez-de-chaussée, nous retrouvons sur les cinq panneaux qui forment la cellule thématique "nouveau cinéma" des photos de nos cinéastes et de leurs oeuvres: une grande photo de John Grierson, fondateur de l'Office national du Film, et de Claude Jutra, un second panneau consacré au jeune cinéaste canadien avec des photos de Jacques Leduc, Jean-Pierre Lefebvre, Michel Brault, Jean-Claude Labrecque et Christopher Chapman; un autre, à Fridolino avec Gratien Gélinas, Etienne Brûlé, Gibier de Potence, Séraphin, Georges Dufaux et Fernand Dansereau filmant *Le Festin des Morts*, Gordon Sparling tournant un film pour l'Associated Screen News, Lawrence Cherry filmant pour l'O.N.F. dans les années d'avant-guerre, Pierre Perrault avec Alexis Tremblay, Gilles Groulx filmant *Voir Miami*. On voit également des photos des films suivants: *The Ernie Game* et *Nobody Waved Goodbye* de Don Owen, *Le Grand Rock* de Raymond Gardeau, *Warrendale* d'Allan King, *Lonely Boy* de Roman Kroiter et *Wolf Koenig* et *La Fleur de l'Age* de Michel Brault.

Au premier étage, le visiteur

peut voir un immense exhibit consacré à Ernest et Alphonse Ouimet qui ont chacun contribué au développement, l'un du cinéma, l'autre de la télévision, au Canada. C'est Ernest Ouimet qui, en 1906, ouvrait le premier Ouimétoscope. On peut voir aussi l'appareil dont il s'est servi pour filmer des actualités.

Alphonse Ouimet, qui fut pendant plusieurs années président de la Société Radio-Canada, a conçu et réalisé, en 1932, le premier appareil récepteur de télévision utilisé au Canada. Cet appareil fait partie de l'exhibit. Également au premier étage, les cinq appareils de l'Office national du Film utilisés pour tourner les films de *Labyrinthe*, le premier ensemble d'équipement qui a pu rendre possible au Canada, et ailleurs qu'en studio, de filmer en synchronisme son et image, ainsi qu'un appareil ultra-léger, créé à l'Office national du Film, modèle que les cinéastes contemporains utilisent à travers le monde.

(Le Pavillon du Cinéma est réalisé par la Cinémathèque canadienne pour "Terre des Hommes")

Sault Ste. Marie Star, Ont.

Circ. 20,251

May 29, 1968

498 Airliner Setback Possible

CALGARY (CP) — The president of Air Canada has stated that United States companies now working on a supersonic transport aircraft may have to scrap original designs and start again.

Such a setback would give the craft a flying start of several years providing the two governments continue with an expensive prototype program. Gordur R. McGregor told an aviation conference sponsored by the Calgary Chamber of Commerce.

He said American companies ran into weight problems as the result of choosing titanium and stainless steel for body construction, against conventional aluminum in the Concorde.

Subsequent scaling down of speed from the original target of almost three times the speed of sound brought the American aircraft's top speed near that of the Concorde's. Both now will have speeds just exceeding twice the speed of sound.

Mr. McGregor said the first Concorde is expected to be operational by 1972 while its U.S. counterpart would probably take to the air in 1978.

SCIENTIFIC USE

Meanwhile, Dr. Joseph V. Charyk said in an interview at the conference that the greatest demand in satellite telecommunication will be in the transmitting of data material for industrial and scientific use.

While satellite communication technology will make direct telephone dialing between continents feasible, this kind of traffic is expected to take second place in utilizing space facilities, said Dr. Charyk, president of Communications Satellite Corp. of Washington, D.C.

He said television will mainly use satellites to cover special occasions where immediacy of news has a bearing on events.

Business usage with telex circuits and computer connections will speed up and simplify the administration of international companies.

Dr. Charyk, a native of Canmore, Alta., received an award for pioneering work in the aircraft industry at the aviation conference.

Beaverlodge Ad., Alta.
May 29, 1968

SECOND ANNUAL⁷⁹⁷
THANKSGIVING SERVICE
TO BE HELD AT
DUNVEGAN MISSION

Many wonderful things happened in Centennial Year that Canadians could not bear to see ended. Mayor Jean Drapeau insisted that Expo should not die, and so those fantastic islands in Montreal have come to life again. Here in the Peace River country one of the happiest undertakings in Centennial Year will, it is hoped, be repeated on an annual basis. On Sunday, June 16 at 3:00 pm the Second Annual Thanksgiving Service will be held in Dunvegan Mission Park.

For many years members of both the Roman Catholic Church and the Anglican Church have made pilgrimages to Dunvegan and throughout the Peace, and for the growth of the Church since those early days. When those two Churches last year decided to join together for their annual service they were joined by Christians of many other Churches as well, and the service grew into a great ecumenical act of thanksgiving and Christian witness. Once again, on June 16th, the opportunity is being offered for a similar joyous occasion.

The preacher this year will be the Reverent Dr. Arthur B. B. Moore, President of Victoria

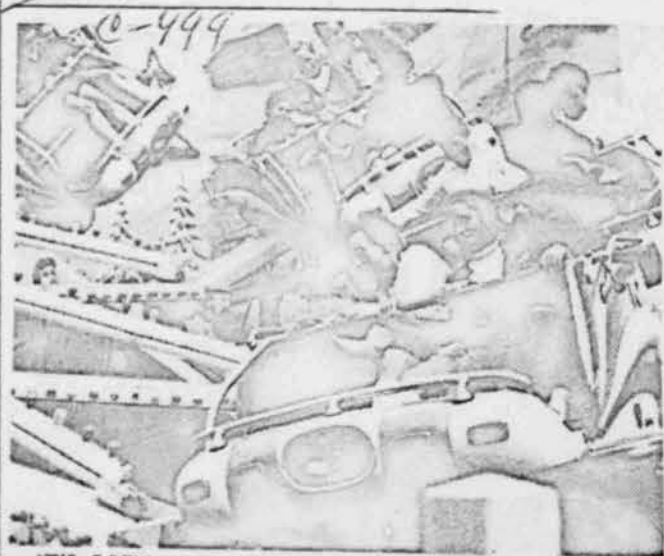
THANKSGIVING SERVICE
(contd from page one)

University in the University of Toronto. Dr. Moore is Chairman of the United Church Commission on Union. From 1946 to 1950 he was Principal of St. Andrew's College, Saskatoon.

Archbishop Routhier of the Roman Catholic Church and Bishop Pierce of the Anglican Church will be taking part in the service. The lessons will be read by Mr. Gerald Baldwin, M.P. and Mr. Robert Wiebe, M.L.A. Lt. John Richardson of the Salvation Army will also be taking part and the service leader will be the Reverend R.G. Miller of the United Church.

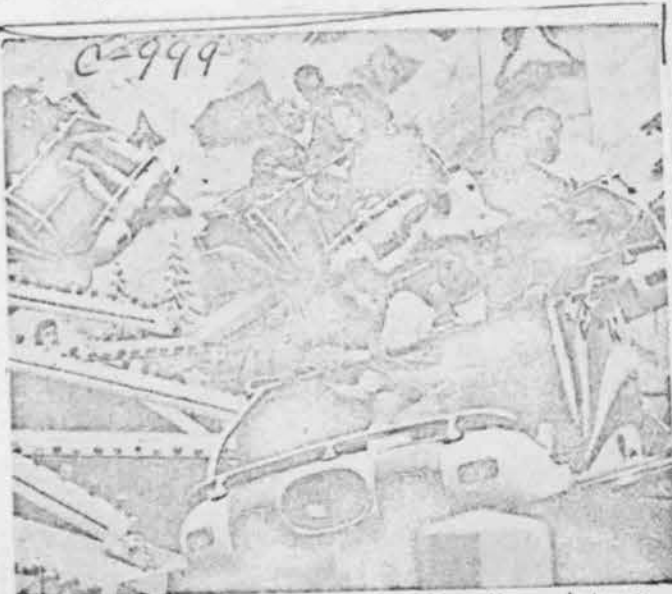
The Dunvegan Service Committee has suggested that, at this time of year when so much is going on, it would be a good idea for all of us to plan our family and community activities so that this day is reserved for the Thanksgiving Service. The committee also has suggested that those coming should plan to bring a picnic lunch with them, as it is hoped that, after the service, all present will mingle together and picnic together and get to know each other.

Nickel Belt News
Thompson, Man.
May 29, 1968



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Hanna Herald, Alta.
May 29, 1968



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Hudson Bay Post Review
Saskatchewan
May 29, 1968



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The Globe & Mail
 Toronto, Ontario
 Circ. 248,927
 May 29, 1968

By **DICK BEDDOES**

999 Drapeau and His World

There was a lot of honeymoon emotion in Montreal yesterday over that city's admittance to big-league baseball—joy, optimism, golden promises.

If the match was made in heaven, as well as in a National League meeting (which is near the opposite end of the line), it may work out. Only a sore-mouthed Torontonian would openly pull for failure.

Some of the happiness juice may seep away, however, when Montreal taxpayers are slugged for funds to build the stadium which Montreal promoters promised in their pitch to the National League. No civic money has been voted toward construction of a 55,000-seat playpen with a retractable roof, one that opens to let sunshine in and shuts to keep blizzards out.

A baseball lottery?

"So where's the money coming from?" a guy demanded of Red Fisher of the Montreal Star.

"Only Drapeau knows," Mr. Fisher said. "He'll think of something."

"So what's Drapeau doing to celebrate another of Montreal's big moments?"

"Would you believe it?" Mr. Fisher asked. "He's in Mexico City watching a bullfight."

Drapeau, Mr. Jean Drapeau, belongs up there with the notable personalities in French Canada, up with Richard, Beliveau, Trudeau and Levesque—J. Louis, not Rene. He is the country's most aggressive mayor, father of Expo, sire of Man and His World.

So what will it cost to build a domed pleasure park with 55,000 pews? A minimum \$40-million, say, or a maximum \$60-million? No matter—on form, Jean Drapeau will raise it. It is not wise to bet against a man who conceived a national lottery to provide tax money for Montreal. Last month, with \$2-contributions from every province in Canada, the lottery produced \$1,225,456. If Mr. Drapeau can gull more of us into playing his wheel of chance, he'll get his roofed arena.

One-party politics

There was a Dennison backlash, whipped at the chief magistrate of Toronto, after baseball recognized Montreal. Why, the mutter went, couldn't William Dennison have obtained the same thing for Toronto?

Mr. Dennison, on performance, is naturally no Drapeau. Their styles are high-button shoes as against a swinger's box-toed pumps. But Mr. Dennison, unlike Mr. Drapeau, does not have the persuasive power of party politics at City Hall.

For all practical purposes, the Drapeau Party outmuscles all opposition in Montreal's civic councils. He controls 42 of 45 votes. He in effect says, "Gentlemen, I'm going to build this, so please raise your right arms"—and 42 right arms obediently shoot up.

Mr. Dennison has no such caucus support in Toronto. He is surrounded by bickering colleagues, certain of no vote except his own—and he has been known to switch even that from Yea to Nay between phone calls at lunch.

High price for lemons

I do not believe, however, that Mayor Drapeau's electorate has reason to be gratified with a baseball franchise. Only the tag is big-league. The game itself is so sick that a transfusion of playoffs has been ordered to hoke it up next year, in the American League.

The last time the National League expanded, it jumped from eight teams to 10. Houston Astros and New York Mets were taken in, though a better word is, simply, taken. Look at the NL standing today. Look very low: there they are, Houston and New York, running ninth and 10th after seven seasons.

The talent that will be inflicted upon Montreal and San Diego will be more lamentable than the mediocrities shuffled to Houston and New York. For \$10-million, Montreal's private capitalists will get the right to operate a store with 30 lemons.

Lemon is the proper noun. Montreal will be allowed to draft 30 players from the other 10 teams, after the other teams have each protected their top 15 performers. Divide 30 into \$10-million—comes to \$333,333.33, a fairly high price for lemons.

Should kill Alouettes

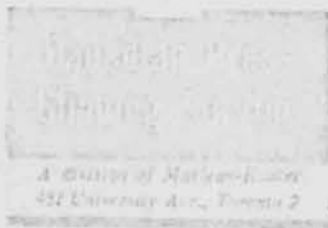
Not that anybody in Montreal is presently concerned about the shoddy merchandise that will represent Quebec. There is a preference to look to 1971 through rose-colored field glasses, when there will be an all-weather bubble over the baseball diamond.

Then Montreal will merit consideration in any expansion of the National or American Football Leagues. Before the U.S. invasion, the domed field would be the only logical permanent site for the Grey Cup game. Who needs the air-conditioned slum on Toronto's CNE grounds in late November?

Some Montrealers were thinking baseball exclusively, like who would be a natural bilingual manager in a cosmopolitan community?

"Only one choice," Red Fisher said. "Leo Durocher. Up here we'd pronounce it Durochay, or Duroziay."

Right, Red. Montreal will be the only town in the majors where B and B doesn't mean base on balls.



Hamilton Spectator, Ont.
Circulation 121,676
May 29, 1968

32 Hamilton Spectator, Wednesday, May 29, 1968

Montreal's Tourist Trade Given Massive Boost By Baseball Franchise

MONTREAL — The \$10 million National League baseball franchise awarded Montreal this week looks like another massive boost for the city's tourist industry and all those businesses that support it.

The general optimism is borne out by the experience of Kansas City, Mo., which for 12 years had a National League team, since moved to Oakland, Calif.

A SPOKESMAN for the Kansas City Chamber of Commerce said in a telephone interview yesterday that even though the Kansas City team perennially ran in last place, it unquestionably had an excellent effect on business.

"We've had to establish a special tourist and convention bureau to cope with the increase in tourists," he said. The chamber estimates some 11 million people brought tickets over the 12 years the team was in the city.

Perhaps the most eloquent testimony to the economic effect of the team is the fact that twice in 12 years Kansas City residents have voted to increase taxes to pay for bigger and better baseball facilities.

The Montreal Tourist Bureau says, rather predictably, that a combination of Man and His World — the Expo offshoot — and a major league baseball team should form an almost unbeatable tourist attraction. Before Expo 67,

Montreal attracted about three million tourists a year, but this should be substantially increased.

MONTREAL WON the franchise against stiff opposition from Buffalo, Dallas, Fort Worth and Milwaukee. The city official who conducted most of the bargaining, Gerry Snyder, has said a major selling point was the city's record of success with ventures such as Expo and the subway.

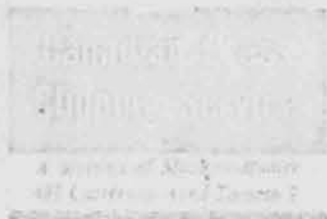
Some of the most prominent names in Canadian finance were behind the bid to bring the franchise to Quebec. The key backer reportedly was Jean-Louis Levesque, whose interests include the Blue Bonnets raceway in Montreal.

OTHERS INVOLVED were Paul Desmarais, of Power Corp. and the Trans-Canada Corp. Fund; Charles Bronfman, of Distillers Corp.-Seagrams; Sam Steinberg, who founded a successful chain of supermarkets; and Howard Webster, whose family owns the Toronto Globe and Mail, among other interests.

Most of Montreal's baseball visitors are expected to come from the immediate area, but a spokesman for the Queen Elizabeth Hotel says hotels will still benefit, largely through increased use of their restaurants.

Initially, the games will be played in the 26,000-seat Expo stadium. By 1971, the city will have built a domed stadium to seat 40,000.

**CE DOSSIER CONTIENT
PLUSIEURS DOCUMENTS
ILLISIBLES**



Preston Times, Ontario
May 29, 1968



Clara Bernhardt FROM WHERE I SIT Holiday Possibilities

999
With the great outdoors beckoning these days, many of us are thinking about little jaunts we'd like to take during the summer months.

It's not necessary to travel a great distance to find beauty for it lurks along every country side-road and beside many a small river or sparkling lake.

From the farthest reaches of Newfoundland to the massive forests of Vancouver Island panoramas of changing loveliness exist. But right here in Ontario we have some pretty fine scenery too.

Our province has three national parks, the closest one being at Point Pelee on Lake Erie. Did you know that it is the most southern point of mainland in Canada and the same latitude as northern California?

The mild climate at Point Pelee contributes to the growth of plant life and animals not found elsewhere in Canada, and the inland marshes provide sanctuary for a profusion of wild bird life.

Up in the Bruce Peninsula geologists are intrigued by the formation of Flowerpot Island where pillars of rock have been sculptured by the waves of Georgian Bay.

And while you're up that way, you'll want to take the ferry across to Manitoulin Island, and

perhaps drive on as far as Smith Ste. Marie — or even further along the north shore of Lake Superior to Fort William and Port Arthur.

Turning eastward the Thousand Islands of the St. Lawrence River is a must for the tourist. And no doubt many who missed Expo 67 last year, will want to get as far as Montreal this summer and visit *Son of Expo* which retains many of the original, fascinating features of the centennial fair.

And no matter where you may decide to drive in our fair province, you can't go far without encountering history. Many areas have their own pioneer villages and museums, topped off by Upper Canada Village near Morrisburg, not too far from Ottawa.

It has over forty buildings, re-furnished with authentic furniture of their period, including a Glengarry log schoolhouse and two churches.

Here, too, is the residence of John Graves Simcoe, the first governor of Upper Canada. It was built before 1783. And a rather unique pioneer memorial exists in the form of several garden capitals, whose walls are formed of grey-stones and burial stones.

Other historical villages have been established at Jordan Block, Black Creek (Toronto), Fan-

shawe, Muskoka, St. Joseph Island and our own Pioneer Village at Dawn. And while we're pausing in Waterloo County, how many of you have visited the Mackenzie King homestead at Kitchener?

So often we fail to acquaint ourselves with something near at hand, unconsciously subscribing to the old adage that "far away fields look green."

Even now people in Toronto whose never visited the Royal Ontario Museum which is not only the biggest in Canada, but one of the three or four largest in the world.

Dundurn Castle at Hamilton is within an hour's drive from here, and well worth a visit. And just down the road from the Castle lie the Royal Ontario Botanical Gardens, a veritable blaze of color any month from May till October.

So — happy motoring. I hope you get to see some of these places this summer. And I hope I do too.

May 29, 1968

DIARY OF A VAGABOND

(By Dorothy Barker)

"MAN AND HIS WORLD" A LITTLE EXPO

"Man and His World," Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands recently will feature the national exhibits of close to 50 Countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavilions of 22 countries will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run through to October 14, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavilions as well as the amusement area at La-Ronde, Man the Provider, Man the Explorer and Man in the Community, last year's theme pavilions which proved so popular, also remain.

Same Concept

Materially, physically and visually, the Man and His World island offer the same scope as Expo.

"It will not be Expo 67," Mayor Drapeau explains. But at the same time we wish to remain as close as possible to the original concept. We would not do anything to damage or change the image of Expo that the world now has.

One national pavilion that will have a completely new presentation will be that of Canada itself. The federal government has decided against exhibiting in it, and as a result it will become a memorial to Expo 67. Man and His World will keep the memory of the original exposition alive there through sound, pictures, newspaper clippings, tableaux and other displays.

Year-Round Use

One novel idea that has not been passed on to Ottawa is the mayor's for all-year-round use of the site. "It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the lagoons and canals and practise their snowshoeing."

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to inaugurate the new program next winter.

Tilbury Times, Ont.
May 30, 1968

368

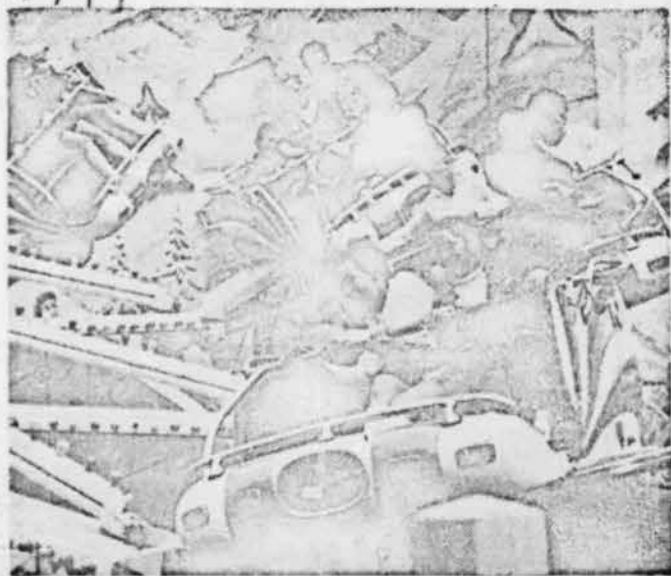
7-999



IT'S OPEN. Man and His World, or Expo II, or whatever you prefer to call it, has opened its doors again, welcoming the world. The fair will be a permanent summer exhibition, and according to Montreal mayor Jean Drapeau, it will grow each year in size and stature. — TNS Photo

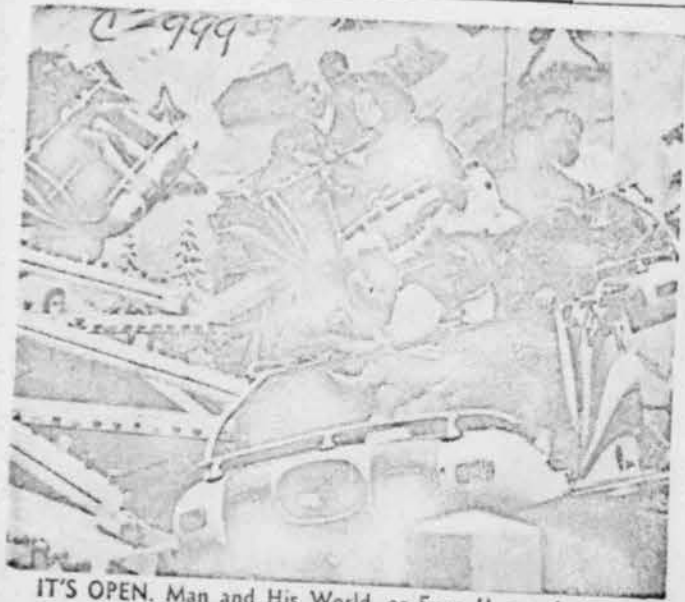
Flesherton Advance, Ont.
May 30, 1968

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Nanton News, Alta.
May 30, 1968



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Russell Banner, Man.
May 30, 1968



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High River Times, Alta.
May 30, 1968

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Collingwood Enterprise-
Bulletin, Ont.
May 30, 1968

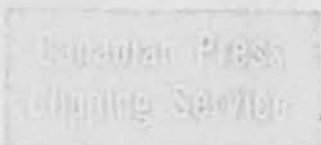
CN's 6218 Takes To The Rails Again 999

Canadian National's last operating steam locomotive, old No. 6218, takes to the rails again with three excursions sponsored by the Upper Canada Railway Society.

June 1, the society is sponsoring an outing through Southwestern Ontario with visits to Guelph, Kitchener - Waterloo, Stratford and Palmerston.

The train leaves Union Station at 8:15 a.m., returning at 8:45 p.m. Fares are \$1 for infants, \$5 for children and \$9.75 for adults.

For railroad buffs who wish to take in the sights of Man And His World, the society is operating a steam excursion to Montreal July 6. And the following weekend, July 13, No. 6218 travels the Montreal-Toronto run. Fares are \$7.50 for children and \$15 for adults.



A division of Maclean-Hunter
481 University Ave., Toronto 2

Athens Reporter, Ontario

May 30, 1968

Come to the fair

Chalk up another achievement for Montreal's indefatigable Mayor Jean Drapeau.

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The zeal and enthusiasm of Mayor Drapeau were largely responsible for the exhibition which opened in mid-May and is to run until October 14.

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Among the countries no longer represented are Britain, Canada, the United

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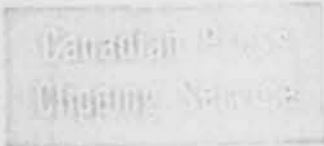
The realistic surgical exhibits in the Man and His Health theme pavilion at Expo are back again to upset the composure of the faint-hearted.

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A division of Maclean-Hunter
481 University Ave., Toronto 2

Bowmanville Canadian Statesman, Ontario

Circ. 5,455

May 29, 1968

Man and His World - A Little Expo

by Dorothy Barker.

Diary of a Vagabond

"Man and His World", Montreal's continuing world exhibition which opened on St. Helen's and Notre Dame Islands last week, will feature the national exhibits of close to 50 countries in their original Expo 67 pavilions. Several of these countries will leave their presentations unchanged from 1967.

In a long-awaited announcement at the end of January, the city's dynamic Mayor Jean Drapeau, also said that the buildings or pavilions of 22 other countries or participants will present displays conceived by the City of Montreal and offered by private sponsors or Man and His World itself.

Fifteen other governmental or private bodies will present their original or new exhibits, or a combination of both, in their pavilions.

The exhibition, which will run through to Oct. 14, occupies the same territory as Expo 67 minus Cite du Havre. It includes most of Expo's original theme pavilions as well as the amusement area at La Ronde. Man the Provider, Man the Explorer and Man in the Community, last year's theme pavilions which proved so popular, also remain.

Same Concept

Materially, physically and visually,

the same scope as Expo.

"It will not be Expo 67," Mayor Drapeau explains. "But at the same time we wish to remain as close as possible to the original concept. We would not do anything that would damage or change the image of Expo that the world now has."

One national pavilion that will have a completely new presentation will be that of Canada itself. The federal government has decided against exhibiting in it, and as a result it will become a memorial to Expo 67. Man and His World will keep the memory of the original exposition alive there through sound, pictures, newspaper clippings, tableaux and other displays.

Year-Round Use

One novel idea that has not been passed on to Ottawa is the mayor's for all-year-round use of the site. "It seems a shame that our beautiful site is only to be used for five months of the year. Thus we aim to create a winter playground for three months in the winter. There's no reason why a family should have to leave the city just to find clean snow. Here they will be able to ski, skate on the lagoons and canals and practise their snowshoeing."

The mayor plans on three months for the winter, five for the summer and two months in between to get things ready for each. He hopes to in-

North Bay Nugget, Ontario

Circulation 17,263

May 30, 1968

Jim Coleman's column

Negro stars got start with old Montreal Royals



J-449

Montreal isn't the first Canadian city to have a baseball team in the National League. London and Guelph beat Montreal to the punch by three-quarters of a century. However, major league baseball is likely to survive in Montreal—because Montreal is the only Canadian city where they have enough guts to put the leg on the Federal Government if they run out of bread to finance their \$35,000,000 domed stadium.

Since Jean-Louis Levesque is involved with Montreal's new National League franchise, it is unlikely that the enterprise will go belly-up. Jean-Louis, at one time, controlled the largest single block of Canadian Pacific stock and he is exceptionally well-loaded, financially. If he isn't the wealthiest man in Canada, you'd have to include him in a photo-finish for the billion today.

Until Montreal builds its team will be forced to pernew stadium, the baseball team will be forced to perform in the Autostade, that ventilated pickle barrel which is situated next to son of Lido. It will be interesting to observe the reactions of the New York and Los Angeles baseball scribes when first they glimpse the Autostade press box. The visitors will think that some joker has misdirected them into a chicken coop.

Montreal deserves a major league baseball franchise. Montreal, in the past, has performed extremely valuable

services for major league baseball.

Accordingly, Jackie Robinson, the first Negro to enter Montreal was the scene of organized baseball's "great experiment." When Branch Rickey defied tradition and broke down the race barriers, he chose Montreal as the scene of the experiment. Of all the North American cities, Montreal was the most truly cosmopolitan — and, it was noted for racial tolerance.

Accordingly, Jackie Robinson, the first Negro to enter organized baseball, was assigned to the Montreal Royals of the International League. The following season, catcher Roy Campanella also was assigned to the Royals. Another year later, Don Newcombe, the great Negro pitcher, wore a Montreal Royals' uniform.

Jackie Robinson broke new ground in Montreal and that historic event occurred only slightly more than 29 years ago.

If memory serves me correctly, the fourth Negro to play for Montreal was Sam Jethroe, the speedy outfielder who went up to the Boston Braves. Sam was a switch-hitter but, he fell into a batting slump at Boston and the team management sent him to an ophthalmologist.

The next day, Sam, the switch-hitter, was standing by the batting cage while the Boston team was taking batting practice. A reporter asked Jethroe the results of his visit to the eye specialist.

"The doc tells me that there's something wrong with one of my eyes," Sam replied.

"Which eye?" asked the reporter.

Sam looked startled. He pondered a few seconds before he answered, with a shy grin: "Damned if I know—but it's the eye I use when I'm hitting right-handed."

In my younger days, when I was helping to establish McGill University's reputation as an intellectual incubator, the Montreal Royals always managed to have a few French-Canadian players in the line-up. A couple of those were Doc Gautreau and Roland Gladu. Later, there were pitchers Jean Pierre Roy and Jean Dubuc.

Del Bissonette (his square monicker was Adelpin Louis Bissonette) came to play for the Montreal Royals after he had played first base for the daily Brooklyn Dodgers. Bissonette also managed the Royals in a later reincarnation.

In the interim, Bissonette had been managing a team at Nashua, New Hampshire. The baseball park in Nashua didn't have an outfield fence and, there was a deep gravel pit on the right field beam-

although U.S.-born, came from French families.

Bissonette's right fielder, at Nashua, was a kid who was half-Swedish and half-French. His speech reflected both ancestries.

So, one night the Nashua team was in the field and an opposing batsman hit a long fly into right field. The young Swedish-French outfielder backed up as far as he could—to the very edge of the gravel pit.

The right-fielder stood there, helplessly, as the ball sailed over his head and dropped into the gravel pit for a home run.

When the Swedish-French kid came to the dugout at the end of the inning, Bissonette said to him: "Why the hell didn't you jump—and catch that ball?"

The right fielder replied bitterly: "How could I jump—when there was no place to stand?"

One other thing I recall, concerning the Montreal baseball stadium in my youth. Montreal's numerous "ladies of the evening" spent the leisure hours of the afternoon, sitting in choice seats behind first base and third base. Under the guise of powdering their noses, they would dig their mirrors from the handbags and they would flash the mirrors into the eyes of the visiting team's batters. The visiting teams protested, unavailingly, that the ladies should be ejected. The Montreal management refused to evict ladies—the ladies had paid very good money for the best seats in the park.

In Montreal, EVERYONE roots for the home team?

Come to the fair

C-999

Chalk up another achievement for Montreal's indefatigable Mayor Jean Drapeau.

The exhibition known as Man and His World has opened on the site of Expo 67, presenting many of the features that drew crowds to Expo last year and adding some new ones of its own.

The zeal and enthusiasm of Mayor Drapeau were largely responsible for the exhibition which opened in Mid-May and is to run until October 14. Some 45 countries have displays at the new fair, against 61 represented at Expo. Some of the national pavilions have been converted to new ones. The Canadian pavilion, for instance, houses a permanent exhibition of the highlights of Expo 67. The geodesic dome that contained the United States now is a park and aviary, with many species of trees, shrubs and birds.

The Britain pavilion now bears Montreal's coat of arms on the outside of its tower, instead of the Union Jack. The building contains a collection of antique cars and recorded music is played in the tower, where acoustics are regarded as near-perfect.

Among the countries no longer represented are Britain, Canada, the United States and the Scand-

navian countries. But Irish manufacturing, exporting and cultural groups have taken the former Economic Progress pavilion with a model of Irish manufactured products. Poland, not represented at Expo, has a display.

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May 30, 1968

Chc. 3.272

CHIFFRE DES ARCHIVES

Telegraph-Journal

Saint John, N.B.

Circ. 28,251

May 30, 1968

99 Expo Won't Go Away — So We Must Try Harder

EXPO 67 drew hordes of United States tourists into Quebec. — but New Brunswick got fewer American visitors than the previous year. It was only because our Canadian tourists increased that this province was able to show a 5.8 per cent net gain for the year — but many of our Canadian "tourists" were Nova Scotians and P. E. Islanders making quick transient trips to and from Expo.

Nova Scotia, which had no Expo visitors driving through, was severely hit. It had only 910,000 tourists compared with 975,000 the year before. Attendance at New Brunswick's Fundy National Park and at Prince Edward Island's park was down 31 per cent in each instance.

* * *

We might as well get used to Expo. It's being continued this year under the new name of Man and His World, and it hopes to attract 20,000,000 to 30,000,000 people, or 40 to 60 per cent of the 1967 attendance. Whether it attains these goals or not, Man and His World seems bound to divert a great many prospective American tourists from

the Maritime Provinces, this year and in future years.

It is certainly time, as this newspaper has stated before, for a redoubling of our tourist promotional effort to help offset the loss to Son of Expo and, if possible, to start building real gains in visitor figures.

There is no doubt that the potential is there, in the populous states reasonably near our borders, for expansion of our tourist traffic. Less than half the normal volume of American travel to Europe is expected this summer, both as a result of President Johnson's plea to conserve foreign exchange and as a result of the internal upheaval in France. And more Americans than ever before will want to get out from under the threatening shadow of racial violence in the hot season ahead.

It is a moment when everyone concerned with the regional tourist industry — including the federal government, the Maritime provincial governments and, we suggest, the Atlantic Development Board — should be getting together on plans to work together to bring a record influx of visitors into our inviting section of Canada.

Canadian Press
Byline Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

Rainy River Record, Ont.
May 30, 1968

COME TO THE FAIR

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Among the countries no longer represented are Britain, Canada, the United States and the Scandinavian countries. But Irish manufacturing, exporting and cultural groups have taken the former Economic Progress pavilion with a model of the Abbey Tavern in Dublin. Irish dancing, songs and tunes and samples of Irish manufactured products. Poland, not

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Canadian Press
Byline Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

Creston Valley Advance, B.C.
May 21, 1968



"MAN AND HIS WORLD" was the theme of the Festival this year. Once again Taks Stores was No. 1 in the Commercial Section, with another beautiful float with revolving world globe. First in the Rural Section was the West Creston Community Club's eye pleasing float.

Oakville Beaver, Ontario
May 30, 1968



RICK HOWARD ADMIRES SCULPTURE.

Spirit of Expo 67 permeates exhibit

Although Expo itself died last year, its spirit is still noticed at every turn.

At Friday night's art display at Blakelock High School, the 1967 World Exposition was the subject of many sketches and paintings.

For two hours, hundreds of persons admired and bought works by Blakelock Fine Arts and Industrial Art students.

This was the second annual design festival the school has held.

Hundreds of items including metal sculpture, wood carvings, oil, water and acry-

lic paintings made up "Festival '68".

The pride of Fine Art students was a 8' x 20' mosaic-glass tableau depicting "The Peoples of Canada" from the early days of cave-men right on through to "Man and His World".

The mural is a creation of a grade 12 student, Grey Burr. The work was executed by all Fine Arts students.

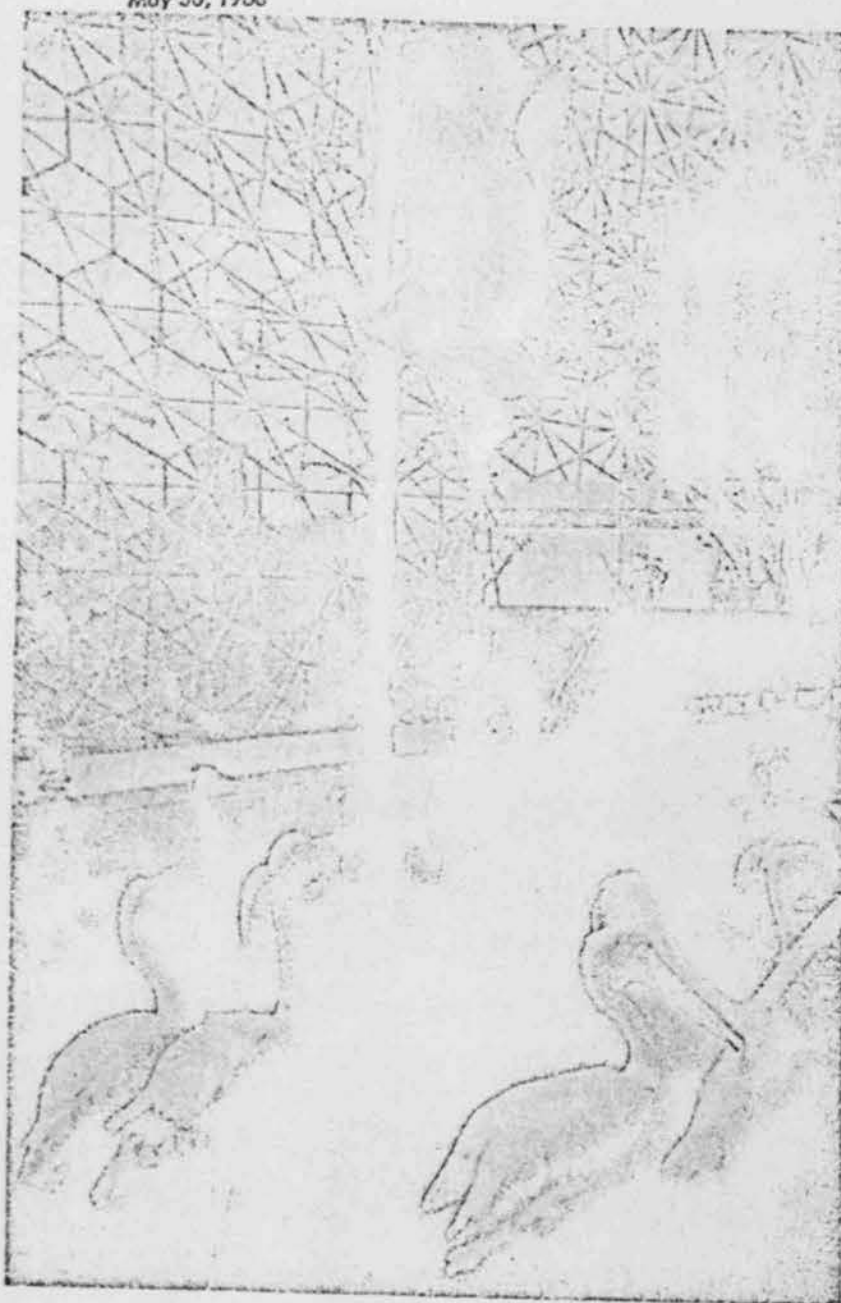
The exhibit was co-sponsored by John Dowding, fine arts teacher and Martin Hazard, industrial arts instructor.

Leaside Advertiser, Ont.
May 30, 1968



IT'S OPEN. Man and His World, or Expo II, or whatever you prefer to call it, has opened its doors again, welcoming the world. The fair will be a permanent summer exhibition, and according to Montreal mayor Jean Drapeau, it will grow each year in size and stature. — TNS Photo

Telegraph-Journal
Saint John, N.B.
Circ. 28,251
May 30, 1968



U.S. Fishbowl: It's For The Bird

By
STUART TRUEMAN
Editor

It was refreshing to see anyone as imbued with his job as Roland Harvey — so completely dedicated he didn't seem to know that the studiously cynical New York newspapermen were ribbing him, or if he did know, unwilling to let such minor irritations annoy him. Mr. Harvey kept his imperturbable cool.

"How many birds you say you got here in this birdhouse?" asked one reporter, staring up around the interior of the former United States pavilion at Expo 67, an expanse so immense it made you feel you were in a scintillating planetarium.

A surprisingly popular magnet is the world's first museum of caricature, known as Man and Humor, showing original political and other cartoons from world nations, amusing sculpture, Charlie Chaplin and W. C. Fields movies and animated cartoons. It's in the former Swiss pavilion (which still has its Swiss restaurants).

And you'll have to be early to escape a lineup at the former British pavilion, which now sports the Montreal coat-of-arms — fleur-de-lis, rose, thistle and shamrock — on its distinctive tower. In the main building repose dozens of beautifully kept antique cars, the oldest an 1896 Delahaye, one cylinder, 6¼ h.p., first automobile ever imported into Canada. Cyclops-eyed, it has one brass headlight in the middle of its carriage front, also a square brass lamp on each side.

Host Of Makes

Take your pick of engines — there are steam automobiles like the Stanley, electric automobiles like the 1905 Pope-Waverly (48 volts), and a host of other makes that ring a bell in distant memory . . . makes like Milburn, Maxwell, Autocar, Baker, Hupmobile, Buckmobile, Locomobile, Auburn, Stutz, Cleveland, Peerless, Franklin, Kelsey, Oakland, Durant, Flanders, Northern, Sears, Star,

Brush, Tudhope-McIntyre. There are primitive cars with wicker picnic baskets installed on the side, and one open touring car with a "windshield" the size of a hand mirror extending out in front of the driver's face. In another big room a stage-like setting, the "village of St. Barnabe," has been created, with antique cars being driven on the street by goggled wax dummies, and a helmeted wax policeman rushing with billy upraised to apprehend a motorist who has bowled over an Italian organ-grinder.

They discovered that the tall tower of the British pavilion was acoustically perfect — so now it's the Belfry of Music, with 350 airliner-type reclining seats arranged "in the round" on two floor levels, and brief classical and semi-classical stereo concerts are given every hour by means of a new super-high-fidelity process developed by Montrealer Robert Girard.

And so, down a long list of transformed pavilions, a fascinating new exposition has developed . . . the former UN pavilion is Man and His Stamps, the former Steel pavilion is Arms Through History, Australia is the Hall of Photography, Maine is Man and Railways, Scandinavia is Mirror for Man, a miniature world of 1,200 international dolls; the European Economic Community is Canadian Cinema, a unique "living" museum of the history of the movies and TV, including a chance to see

excerpts from the great Russian movie classic *Polemkin*, to see Canada's first television set, and so on.

You cannot enter the former Ontario pavilion without feeling cooler, no matter what the weather is like outside—for it's *The Face of Winter*, a reconstructed Quebec village in mid-winter, with pioneer home furnishings visible through the windows, a blacksmith actually working, a snowshoe-maker plying his trade, 30 types of historical sleighs being drawn by life-like fiberglass horses and wooden horses along the streets — all made even more realistic by sound effects.

Mayor Drapeau, he of the penetrating black eyes that seem to miss nothing, and the mischievous smile that makes him look very much sometimes like the cat that swallowed the canary, is thoroughly convinced that the *Son of Expo* is the greatest show anywhere.

He has declaimed, probably in all modest earnestness, that his *Man and His World* will become "the greatest permanent cultural manifestation on earth."

And in keeping with his determination to keep it on a high level, to let the patrons be high-pressured by nobody, he has apparently safeguarded them even against himself.

I didn't notice any place on the grounds where the hoped-for 153,000 people a day could buy the mayor's non-lottery tickets.

"Seven hundred," said the visitor with the bleary pale blue eyes skeptically. "I only see about seven." He glanced around for approval of his remark by other newspapermen present.

"It's because this Biosphere is so tremendous in size," explained Mr. Hawley. "It's 20 storeys high, you know." He was a smartly dressed young executive type in a lustrous grey summer suit, with a pastel green tie and matching handkerchief. In his hands he was holding a walkie-talkie, and often he raised it up to one ear as he spoke, as if he needed it for a hearing aid. Occasionally he said a few quiet words into it.

"What did you do before you got this work?" the reporter pressed.

"Estate manager for a Canadian trust company."

"How does that qualify you to look after birds?"

"I'm not looking after birds—I'm

Second Of Two Articles

in charge. We have experts to look after the birds."

"What're you doing with that thing up to your ear? Are you talking to the birds?"

"No," said Mr. Harvey patiently, "to my security man at the door. We don't want to let too many people in at a time. It can get pretty hot upstairs at the top level in warm weather."

Word Got Around

It was quite amazing, when you thought about it, that this converted pavilion already had lineups of would-be visitors, even with Man and His World attendance that day at one-third a big day last year. The word had quickly got around that the Biosphere was a must place to see.

And no wonder. Buckminster Fuller's famed geodesic dome, the most spectacular building of Expo or any other fair, was rapidly becoming the second largest exotic birdland in the world, with 14 aviaries so spacious that the parakeets, macaws, parrots and 85 other species had almost limitless room to fly around and squawk and shrill to their hearts' content. And the aim was to make it also, one day, the world's best greenhouse.

There were full-sized trees growing on lawns within the dome, and far-stretching gardens of colorful tulips, and ingeniously designed imitation water fountains extending up many

storeys. On big wall charts, North American migratory bird routes were traced.

Longest Escalator

Upstairs—up the long steep escalator that Expo visitors remember vividly—the longest unsupported escalator in the world—there were hanging gardens, and walk-through gardens where you mingled with the birds, and aviaries for such assorted varieties as African vultures, and batelauer eagles from Kenya, and pink flamingos.

Every so often a slithering sound was heard as another mini-rail train glided almost silently into the Biosphere, part-way up the curved wall, and just as quietly glided out the other side into the sky. The birds by now paid no attention to this occasional species of flying humans.

How much are all the hundreds of birds worth? Quite a bit, when you start trying to figure it.

"We have them from Ireland, from New Zealand, from all over," commented Roland Harvey. "Some are worth \$1,200 a couple, others as much as \$2,600 a couple."

Altogether the conversion of the pavilion into the Biosphere had represented an investment of \$500,000 to \$1,000,000.

"I'd sure like to take one bird home with me," 6-year-old Mark Lappe of Lansing, Mich., told Mr. Harvey hopefully, but Mr. Harvey didn't seem to hear; perhaps he was listening intently to his walkie-talkie again.

Americans Charmed

"I'd like to spend my vacation in this dome," mused Mrs. George Bronson of Shreveport, La. "I'd always be sure of fine weather."

Exclaimed Mrs. Jeanie Wyskiaski of Yonkers, N.Y.: "This is really new and those birds are charming. They got class. The U.S. bubble last year was a turkey."

So you see, even the Americans think the American pavilion—presented by the U. S. government to Montreal—is better this year than the controversial collections of movie star photos, hats and rocket ships last year.

I mention this to show that Mayor Drapeau's fair-planners have shown an imaginative flair. They have about 47 out of Expo's 62 exhibitor nations back again.

Side-Glances At 'Son Of Expo'

Man and His World side-glances:

College students in the Montreal area are getting a real break. About 1,200 are among the 3,500 workers at Man and His World, many more are employed indirectly because of the fair.

Happy tidings: The three uninhibited macaws in the Barbados-Guyana pavilion have been replaced by well-behaved birds who abide by Emily Post. According to reports, the original three richly plumaged red-splashed birds last year were taught by Expo workmen to swear in three languages. When officials came for the formal opening, the birds were accordingly able to cuss them out in the language of their choice—English, French, or Spanish—thus removing any possible basis for charges of linguistic discrimination.

Smallest national pavilion is the island of Mauritius. Once again it just beats out Princess Grace's Monaco pavilion for the reverse honor.

Conspicuously absent from the 1968 show is direct federal participation, because of the public outcry it might arouse elsewhere in Canada. Also absent: Ontario, because of the strained feelings between the

Canadian National Exhibition in Toronto and Man and His World. Toronto asked for, and got, the return of the benches and garbage cans it lent Expo.

If you see a crowd of excited children clustered on the fair grounds, chances are the centre of attention is not a scheduled exhibit—they are patting the nose of a policeman's horse. Nine mounted city police of the Mount Royal type roam the huge site, besides innumerable other officers putt-putting around on tiny motorbikes and in small cars.

"Hey Friend, Say Friend" ("Un Jour, Un Jour" French title), written by Stephane Venne of Montreal, is the official song of Man and His World. Whenever it's played at a Quebec banquet, everyone will probably join in with gusto in the choruses. In three days at the fair I didn't once hear "Ca-na-da", by Toronto's Bobby Gimby, which many Canadians associated not only with the Centennial but also with Expo 67.

If anybody asked me to name one drawback to Man and His World, I would say its opening days lacked the spontaneous fun of Expo—something doing here, there, everywhere, on every side,

every minute—clown bands, strolling troubadours, a girls' fife and drum band from Montpelier, Vt., colorful ethnic dance groups, whirling fancy skaters on a tiny rink towed by a soft-drink-sponsored truck. Remember? Man and His World, at the outset, was a little too much like touring a big department store. But an injection of gay carnival atmosphere can be done quickly and inexpensively if the management recognizes the lack.

It is definite that a great many amateur groups—about 500 compared with 727 last year—will eventually be performing in two of the bandshells on the grounds.

And once more the Place des Nations will be converted in the evenings into a vast outdoor jazz and dancing arena. The 18 groups already lined up to perform here sound pretty formidable, at least. They include Les Fumistes, Sinners, Clandestines, Chancelliers, Haunted, Scepticks, Purple Haze, Mersey's Mousses, Makadams, Dark Stages, Hou-Lops, Georgias, Miserables, Intriguantes, Trouble and Independants.

"What is everybody standing around waiting for?" I asked at the entrance to the Quebec pavilion. A man

replied, "The prime minister is about to arrive!" So I paused, too, wondering idly whether teenyboppers would materialize out of thin air to chase Mr. Trudeau as soon as he made his appearance. Then the man said, "There's his limousine... the prime minister is just getting out." And who got out? Not Mr. Trudeau, but Premier Daniel Johnson. In Quebec they call him "prime minister." He prefers it. Not that this necessarily means he is thinking of Quebec as an autonomous land. Premier Robarts of Ontario and Premier Bennett of British Columbia also favor "prime minister" over "premier" for themselves, and the use of the grander term has not been unknown in New Brunswick's political past.

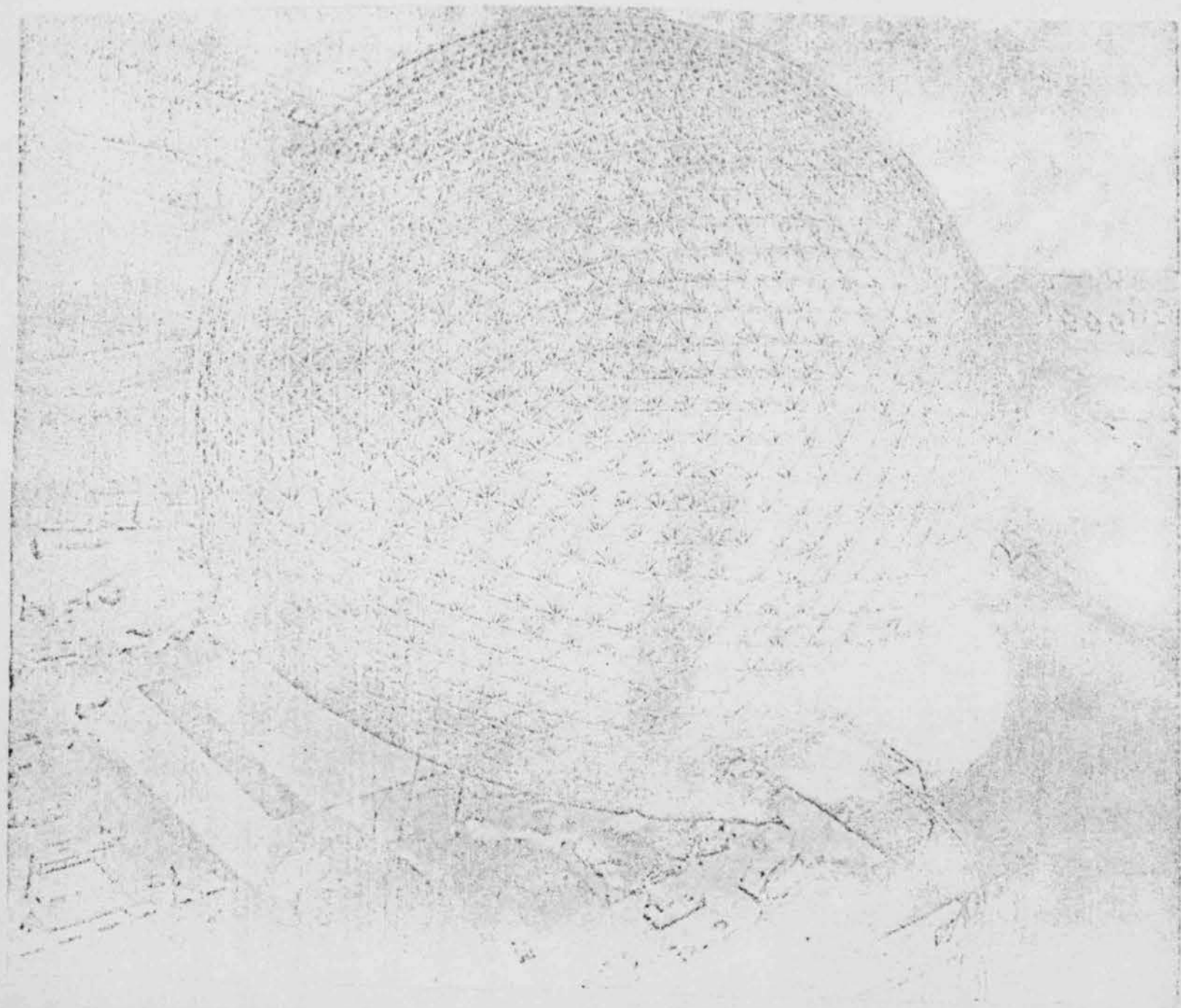
When I saw a cortege of automobiles slowly threading through the fair grounds in mid-day, all headlights on dim, my first thought was: Do people live here now to such an extent they die and are buried from here too? As the procession passed, a snack-bar girl behind me called out earnestly, "It's not a funeral—it's Stanfield!" But the PC leader wasn't in any car. Apparently it was an official motorcade connected with the formal presentation by the Polish people of Montreal to Man and His

World that Sunday of a statue of Copernicus, the Pole acclaimed as the founder of modern astronomy.

Can the guides, security men and clean-up personnel keep the 1968 fair as immaculate as Expo was at this time last year? They're fewer now, so it may be nip-and-tuck. Last fall, when Expo began to phase out its staff, litter began to bob up almost everywhere like obstinate weeds. La Ronde, the fun area, will as always demand a large part of the patrols' attention, because inevitably it's a mecca for hippies, synthetic hippies and would-be hippies.

To get some idea of the magnitude of the fair grounds, think of this: Scattered around the site are 350 push-button public telephones, also 200 emergency phones. And there are 232 boutiques, selling everything from Moscow multiple dolls to Istanbul carved meerschaum pipes.

Among antique cars on display in the former British pavilion, each marked with the name of the "make", was one that thrilled a small Montreal youngster. The printed card on it said, "Rantam". The kid yelled excitedly to his friends, "Hey gang, lookit this — BATMAN'S car!"



The Light Herald
Yarmouth, N.S.
Circ. 5,401
May 30, 1968

-LOCAL and GENERAL-

RETURNS HOME

Mr. and Mrs. Jack Kernick returned home Saturday after three weeks in London, Wales, Bath and the Isle of Wight. They visited Mr. Kernick's sister, Mrs. George Cumbers and Mr. Cumbers in Bath and his brother, Mr. Donald Kernick, and Mrs. Kernick in Wimbledon.

WEEKEND GUESTS

Mr. and Mrs. Earl Kaiser and son Timmy were weekend guests of her mother, Mrs. Chester Buell in New Glasgow.

VISITED EXPO

Mrs. Danny LeBlanc and daughter, Judy, have arrived home after visiting her son, Mr. Danny LeBlanc Jr. and Mrs. LeBlanc, in Montreal. They enjoyed a Tulip Tour of Ottawa and visited the Parliament Buildings. While in Montreal they spent some time at "Man and His World."

MOTHERS DAY PARTY

The 16th Annual Mother's Day Party was held at Sunset Terrace on May 13, when the Ladies Bible Class of Yarmouth North United Baptist Church once again paid homage to the ladies there. After weeks of preparation and visitation, the committee which was chaired by Mildred Patterson and co-convenor Mildred Porter, presented a lovely evening of entertainment long to be remembered by all present.

After being the recipient of a lovely carnation corsage and

NEW SCHOOL LIBRARY

The project for a new school library at South End School which began this year is now completed. It was the project of the Home and School and also the IODE who supplied the school with books. The library is dedicated to Miss Grace Lewis who has done a lot to set up the library and catalog the books. The library was officially opened on May 8 by Miss Lewis with the unveiling of the plaque dedicated to her. There is now a collection of 400 books being used by the students of Grade 6-A for reference or loan. Days that a book may be taken out are Fridays, and they are to be returned the following week. "The library is progressing very well," states Rod McNeil, the principal of the South End School.

TELEGRAPH-JOURNAL
SAINTE-JOHN, N.B.

A Division of Maclean-Hunter
441 University Ave., Toronto 2

Telegraph-Journal

Saint John, N.B.

Circ. 28,251

May 30, 1968

We Must Meet Expo's Challenge

EXPO 67 drew hordes of United

States tourists into Quebec — but New Brunswick got fewer American visitors than the previous year. It was only because our Canadian tourists increased that this province was able to show a 5.8 per cent net gain for the year — but many of our Canadian "tourists" were Nova Scotians and P.E. Islanders making quick transient trips to and from Expo.

Nova Scotia, which had no Expo visitors driving through, was severely hit. It had only 910,000 tourists compared with 975,000 the year before. Attendance at New Brunswick's Fundy National Park and at Prince Edward Island's park was down 31 per cent in each instance.

* * *

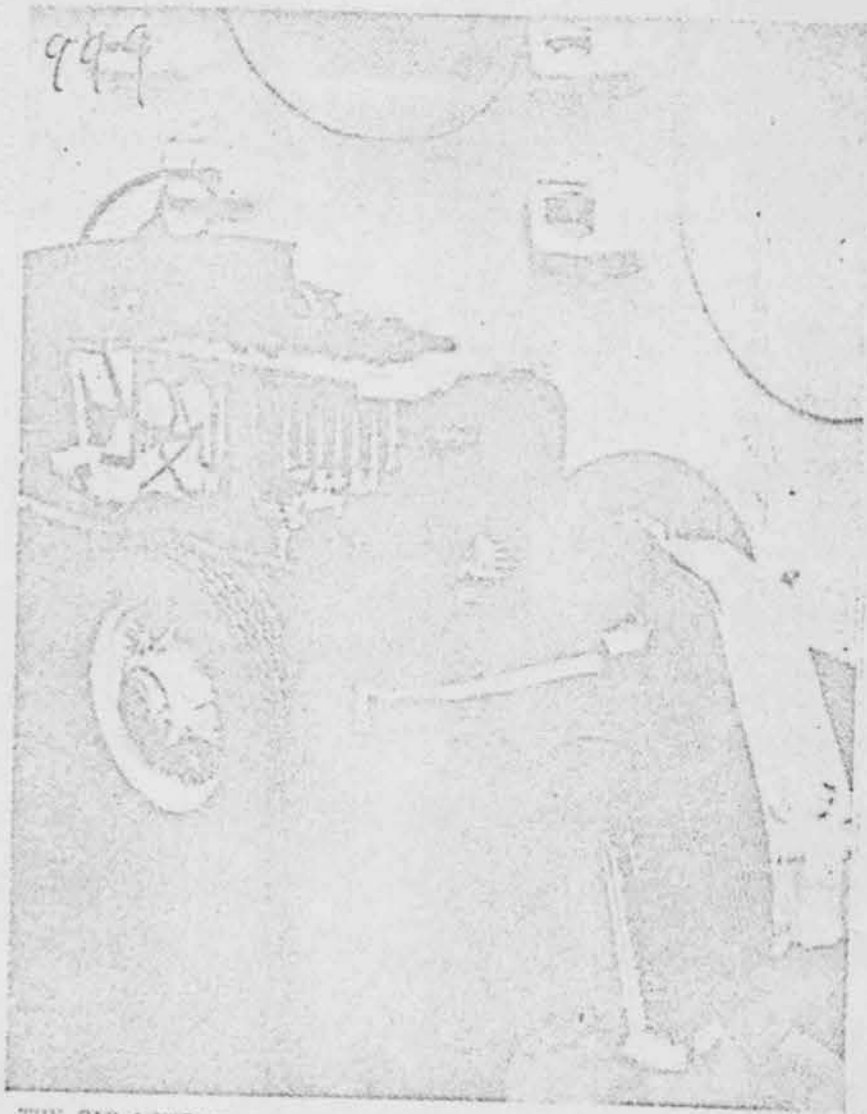
We might as well get used to Expo. It's being continued this year under the new name of Man and His World, and it hopes to attract 20,000,000 to 30,000,000 people, or 40 to 60 per cent of the 1967 attendance. Whether it attains these goals or not, Man and His World seems bound to divert a great many prospective American tourists from

the Maritime Provinces, this year and in future years.

It is certainly time, as this newspaper has stated before, for a redoubling of our tourist promotional effort to help offset the loss to Son of Expo and, if possible, to start building real gains in visitor figures.

There is no doubt that the potential is there, in the populous states reasonably near our borders, for expansion of our tourist traffic. Less than half the normal volume of American travel to Europe is expected this summer, both as a result of President Johnson's plea to conserve foreign exchange and as a result of the internal upheaval in France. And more Americans than ever before will want to get out from under the threatening shadow of racial violence in the hot season ahead.

It is a moment when everyone concerned with the regional tourist industry — including the federal government, the Maritime provincial governments and, we suggest, the Atlantic Development Board — should be getting together on plans to work together to bring a record influx of visitors into our inviting section of Canada.



THE CAR MUSEUM—A sporting oldtimer, a Franklin, sits on display in Man and His World in what last year was the British pavilion. The pavilion—its Union Jack up top has been supplanted by the City of Montreal coat of arms—is a fascinating museum of old automobiles, called the beauties of yesteryear.

(CP Wirephoto)

Association of Mechanical Engineers
451 University Ave., Toronto 2

Evening Times Globe
Saint John, N.B.
Circ. 24,071
May 31, 1968



The Belles Of Yesteryear

The old cars sure have power.

Not necessarily horsepower — but pulling power. The power to pull in the awed audiences.

We saw it this week at Expo, where the former British Pavilion has been turned into an Autocars of Yesteryear Museum.

And we expect to see it this weekend at the Lancaster arena, where the N. B. Antique Automobile Club will be staging its first local showing.

The Expo show had one of the few long lineups when we were there. And people didn't appear to mind standing in the hot Montreal sun for a chance to wander through a display of old Fords, Cords, Stutzes and Electrics, all restored to gleaming mint-new condition.

The size of the old cars struck us. They all looked big — and comfortable.

They certainly carried us back, those old cars. And to add to the nostalgia, the Expo displayers had re-created an old village, with its grocery, theatre, convent,

saloon and a big friendly moon peeping out of the purple twilight.

Lancaster arena will capture some of the mood for you this Saturday when the N. B. Antique Autos come rolling in. That's right, the restored cars will all arrive here under their own power, from such distant points as Maine and Prince Edward Island.

The big local show opens here Saturday afternoon and evening. We're betting on crowds regardless of the weather.

For many a youngster, it will be the first opportunity to see a real Marmon, or Brush or Durant. And for many an oldster, there will be that twinge of nostalgia, recalling the rumble seats, wooden-spoked wheels.

They'll be remembering the old days, when Lancaster was Fairville, and the Model Ts chugged sedately down dirt roads past the wooden sidewalks.

The days of dreams and memories that hang fleetingly like a cloud of bluish gasoline vapour on the soft spring twilight.



THE BUDDIES

Prime Minister Trudeau and Premier Johnson of Quebec laugh it up as they sign a guest register during the opening of Man and His World in Montreal Friday.

Between them is Mrs. Jean Drapeau, wife of the Montreal mayor.

(CP-Journal Wirephoto)

LEADERBOARD
MONTREAL

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481 University Ave., Toronto 2

Ottawa Journal, Ont.
Circulation 76,324
May 31, 1968

BEER GARDENS BACK TOO

There's Plenty of Good Eating at Man and His World

F-999

By RON EVANS

Special Journal Correspondence

MONTREAL — The drum-thumpers are crying out that 27 international restaurants are "back" at Man and His World. This summer. That's great news. But slightly misleading.

All those restaurants may indeed be back in operation. I can't swear to it because I didn't get the chance to get around and count them all in my few days on the islands (and, you know, the City of Montreal's hired enthusiasts do tend to get carried away — away from strict accuracy, that is).

At any rate, it's not so much a matter of whether the restaurants are back in business, but whether the foreign entrepreneurs who ran them so authentically (if expensively) last summer, are back. Some are. But many have been replaced by local firms.

GONE HOME

The imported artisans who tolled away in the kitchens of the French pavilion last summer, for instance, have all gone back home. And the three dining rooms there are now under management of home-grown operators.

The Cuban pavilion restaurant, for another instance, is no longer a Cuban restaurant in any sense; it is operated by the famed Desjardins Restaurant of Montreal. That's not a condemnation, you know; it's just that you should be clear in your head and belly that there's no Cuban restaurant in the Cuban pavilion any more. (As a matter of fact, I had a delightful dinner including aperitif, bowl of clam chowder, giant fried seafood platter, carafe of white wine, and coffee for \$6.60 including service.)

But perhaps I'm being too negative. I should lay some emphasis on the fact that at least a couple of the best restaurants are back at Man and His World under precisely the same management and menu.

SEAFOOD ROOM

The Atlantic Provinces' fantastically popular seafood room, on the second floor overlooking the river, is back, or one, with the same chef, staff, prices and all. And hat's phenomenal good luck, figure.

The other day at lunch there, I had a St. Raphael blanc, one of those delicious little lobster-and-crabmeat egg rolls with plum sauce, magnificent lobster chunks sauteed in a rich wine sauce, carafe of white wine and coffee for \$6.40, not including service.

(This is a good place to mention that again this year, as last, you must be careful

to check when you pay your bill to see whether the total includes service. Some will add 12 (as in the case of Desjardins' in the Cuban pavilion) to 15 per cent to the bill to cover the service; others will leave it to your discretion and generosity. Make sure you know which it is, so that you don't either double-tip or stiff your waiter.)

GRACEFUL SERVICE

Another first-class dining room back in operation this summer exactly as before, is that in the Indian pavilion. The service, from all male waiters, is so graceful I can only compare it to the Japanese.

(And while I'm at it, the Japanese pavilion restaurant is operating again, too.) I had a pick-me-up aperitif of iced tea and rum, the exciting, dusky red tandoori chicken (a half), savory rice with peas and onion, relish, a dessert of sweet cake soaked in honey and topped with cream and cherry, and several cups of pungent tea for a total of \$4.70. The menu here clearly states that service is not included.

Among the brand new dining places at Man and His World, is a charming Irish pub-restaurant, called Le Shillelagh, and operated by

the same men who have the Horn pub uptown.

This gay, cosy tavern is located right in front of the old American pavilion, now called the Biosphere and full of trees and birds.

SPECIALTIES

Le Shillelagh boasts a number of fine Irish specialties, like Dublin Bay prawns deep-fried in ale batter (\$3.75), corned beef and cabbage (\$2.90), Dublin broil (\$3.95) and Irish stew (\$2.25). All these are served with juice or soup, coffee or tea and ice-cream or sherbet. (And that "Dublin Bay prawns" business is no "con," either; if they've got them when you're

there, then they were flown in that same day from Ireland.)

Down at La Ronde, the Bavarian beer hall is going full blast again, and again under the management of George Reiss. This year a large, roofed but open-walled extension has been added that must at least double the accommodation.

LOWER PRICES

I noticed far more eating places throughout La Ronde this year, and indeed throughout the whole fair, and it seemed to me on casual inspection that their prices were considerably lower.

On the average, soft drinks

are 15 and 25 cents, coffee or tea 15 cents. There are all kinds of Chinese snack bars sprinkled about and plenty of pizza places, too.

There's a reasonable-looking restaurant in the Quebec pavilion called Le Canon and another (Hungarian) under the Cinema pavilion (the former European Community pavilion).

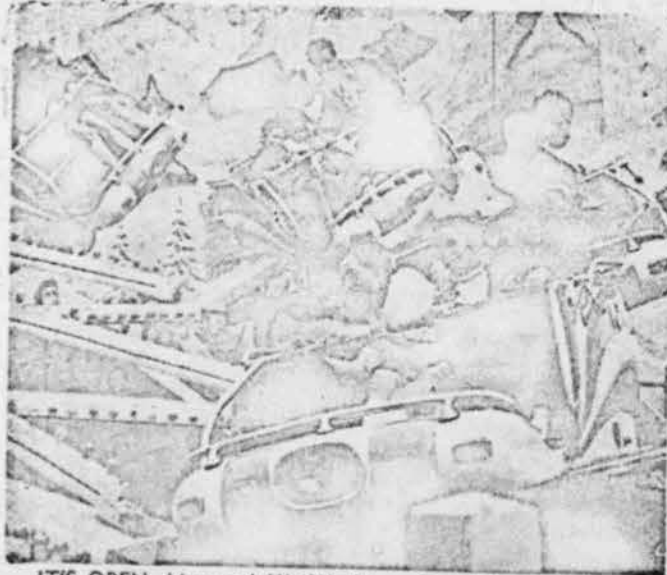
The Pakistani restaurant under the United Nations pavilion is back in business and so is the highly-touted Belgian pavilion restaurant, with slightly lower prices.

All in all, the food situation at Man and His World doesn't look bad at all.

Canadian Press
Clipping Service

A division of Maclean-Hunter
481 University Ave., Toronto 2

Morrisburg Leader, Ont. |
Circ. 1,125
May 31, 1968



IT'S OPEN. Man and His World, or Expo 67, or whatever you prefer to call it, has opened its doors again, welcoming the world. The fair will be a permanent summer exhibition, and according to Montreal mayor Jean Drapeau, it will grow each year in size and stature. — TNS Photo

Ottawa Citizen, Ont.

Circ. 80,512

May 31, 1968

K999
**Fair attendance
tops estimates**

MONTREAL (CP) — Man and His World attendance has exceeded the official projected figures since it opened May 17 last, it was announced Thursday.

Yves Giraud, director of exploitation of the exhibition, said that, as of last Tuesday, attendance had been 1,081,476, representing 128.91 per cent of the expected attendance.

1-999
**6,500 PRINTS
FROM ONE
NEGATIVE WAS
RUN OF THE
MILL AT EXPO**

By IRVINE A. BRACE

MONTREAL—The cab driver didn't bat an eye when I told him to take me to Expo one stormy day last January. He simply asked: "Administration building?"

As we entered the outlying Expo grounds, I couldn't help but be surprised by the absence of people. It didn't seem real.

Snow slanted down from a gray sky, driven by a strong wind. The St. Lawrence moved quickly, carrying a sludge of ice toward the sea.

As the cab slithered along the slippery road to the administration building—former Expo press headquarters for the world—I could barely distinguish the inverted pyramid of the Canada Pavilion across the river.

The press section was almost deserted except for a few Expo staff members on closing-up duty. I found Dwight Dolan, photographic co-ordinator for Expo, and Pat Landry, his assistant, in an office that overlooked nothing but snowdrifts. All was quiet.

I wanted to learn what it had been like, now that Expo was over. How many pictures had been taken by Expo photographers? How many feet of film?

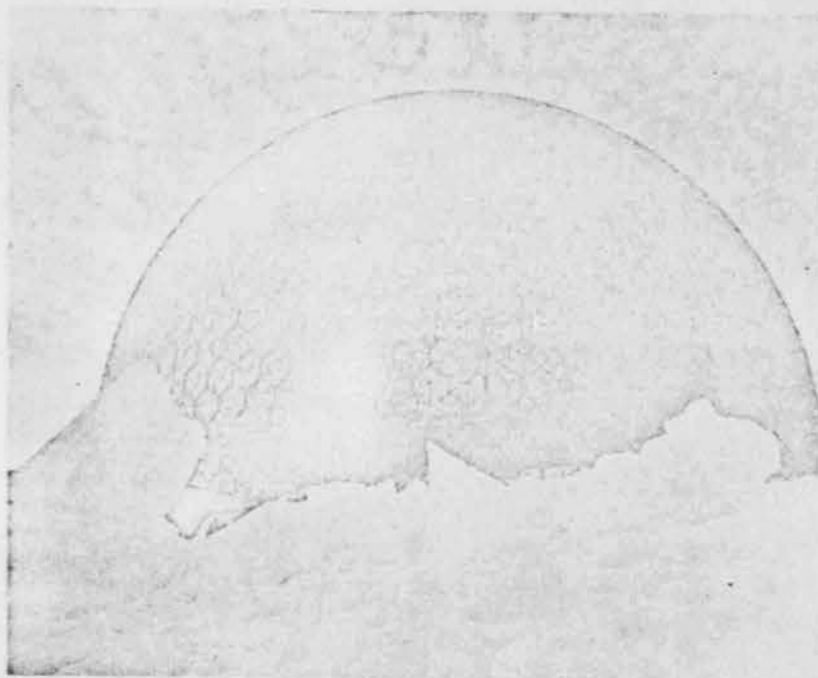
Dolan and Landry greeted me with: "We can give you four minutes." Then they smiled and said: "Would you believe four hours?"

Impromptu pathway

Quite a contrast from Expo's opening days when both were astounded to see the first people walking across the grounds of their Expo.

"At first, we couldn't get over seeing people sauntering about without special passes. But it was only after the crowds came that we realized it was the people who made Expo," said Dolan.

Landry said the people didn't always follow the asphalt walkways throughout the grounds. "The architect who laid out the grounds told me this didn't upset him in the least," Landry went on. "In fact, wherever he saw the grass worn into an im-



A view of the US pavilion in the winter

promptu pathway, he sent in a paving crew." Expo was for people.

I asked which countries used Expo-generated photographs most. These were: United States, United Kingdom, U.S.S.R., France, Germany, Japan and the Scandinavian countries.

In an earlier story about Expo in CIP (July/August 1967), Dolan had said that his plan had been to get the most publicity for Expo—even if that had meant stepping on the toes of some local newspapers.

Apparently he succeeded. He stepped on some toes—but he got the publicity. He was told by his counterpart of the New York World's Fair that distribution of 15 prints from a negative was good.

"We distributed as many as 6,500 prints from a single negative, on occasion," Dolan said, referring to world-wide distribution. "Why, for Canada and the States alone we frequently sent out 1,500 prints from a single negative."

High distribution

His Expo photographers shot and made prints of Expo pavilions, news events and general background subjects. These could be ordered by periodicals free. However, special assignments were shot, and sent with an invoice. His department made 75,000 B&W still photographs, 12,000 color reversal masters in 35mm, 2 1/4 x 2 1/4, 70mm, 4x5 and 5x7, plus 500 color negatives.

Landry estimated that 50,000 feet of motion picture film were shot. Distribution of prints was high.

Which piece of equipment rates

Covering mini-Expo?

Man and His World, the 1968 version on a non world's fair basis of Expo 67, starts in May. A fair official told CIP at press time that photographic press facilities were not yet available.

MHW hopes to use the press facilities of Expo 67. Permission to use them has not yet been granted by the federal government. Negotiations are under way. MHW is more than a trifle concerned.

However, CIP was assured that facilities for the photographic and motion picture press would be available.

In the meantime, press accreditation can be received by writing to M. Benoit Belanger, Man and His World, Room 312, Dominion Square Building, 1010 St. Catherine St., Montreal.

aves from Dolan? "You don't have to mention it by name," he said, "but the Versamat processor was worth its weight in gold. Didn't break down once. Only trouble in the beginning was getting the photographers to accept it. They finally did, and everything was fine."

In his plan to obtain maximum coverage for Expo, his department invited newspaper and magazine photographers from Canada, the U.S. and Europe to visit Expo as guests, expenses paid.

Dolan reasoned that a local photographer's work would receive a bigger play in his newspaper than would hand-out shots from Expo's press department. He was right. Many

See: Expo, page 44

Expo and all that

Continued from page 28

newspapers ran full-page picture stories. About 12,000 photographers accepted the invitation.

The same was done for television stations. Landry said that between 500-700 English and French TV crews accepted.

Hard-boiled photographers

"We were really nervous about the reaction we'd get from some of the hard-boiled New York photogra-

phers," Dolan explained. "They were pretty cool at first, but after we'd wine'd, dined and showed them around, they warmed up. You should have seen the change in their faces! They'd say: 'What an organization you guys got here!'"

The question most often asked? "Where can I develop my film?" Answer: "Not here." There were no general facilities at Expo for processing films, but a service was provided at nominal cost by the Gazette Photo Service. Motorcycles provided frequent pick-ups and deliveries.

Landry told how he out-topped the U.S. During the topping-off ceremony of the U.S. Pavilion, government and Expo officials were on hand. Landry was setting up a photograph on a small hill just behind the pavilion.

This was fine. No one paid the slightest attention until his model whipped off her coat to reveal an astonishingly well-filled mini-bikini.

The steelworkers dropped their tools and stampeded toward her. Then the crowd attending the ceremony saw what was happening and most of them ran over, too.

"Things like that," sighed Dolan, "made life . . . well, interesting, to say the least."

Dolan and Landry didn't refer to the photo press or the writing press. They used the terms "visual press" and "writing press", thus taking in still photographers, TV and motion pictures.

There was humor, too. Once, during the visit of a head of state, a rumor leaked out that the dignitary would be assassinated. Mounties and detectives were everywhere, each rigid with tension.

During the proceedings, one of the cameramen dropped his camera to the pavement with a crash. "My God!" cried a Mountie, almost jumping out of his spurred boots.

Montreal Gazette photographer, "Aussie" Whiting, probably got the best shot of King Constantine of Greece. "Aussie" had been backing up, watching the king in his viewfinder, said Landry. "The king's face broke into smiles when Aussie backed right into a low fountain."

I asked them to select one important aspect of Expo they would always remember.

"Dolan: "I met more internationally famous people than I normally would have in a lifetime."

Landry: "I'll remember the swinging press officer from the U.S.S.R. pavilion. He was a wonderful man to deal with and would often say, 'Dat's de vay de cookie crumbles, Tovarich.'"

Expo must have been the best-publicized exposition in the world. Dating to my visit—and they were still arriving in bundles — some 500,000 press clippings had been received from the world's newspapers. These broke down as follows: Canada—300,000. U.S. — 100,000. Other countries—100,000.

I have saved the best for the last in this Expo wrap-up story. "Dwight," I concluded, "how much did the photographic and motion picture coverage of Expo cost?"

He pulled some files from a drawer, did a little rapid calculation, and said: "Would you believe \$1¼ million, excluding salaries?"



The Pros Know!

Whether Villy Svarre is in his Toronto studio or on location, his Hasselblad is always on hand. For good reason. Hasselblad is the one 2¼ square camera system that couples unequalled versatility with professional quality. Depending on the assignment, you choose from a range of camera bodies, interchangeable magazines, accessories and attachments. The superb optics of Carl Zeiss Lenses with built-in Synchro Compur shutters let you use flash and strobe at all speeds. In commercial, scientific or industrial photography, Hasselblad quality never lets your talent down.



The Hasselblad camera was used by astronauts in all of NASA's manned spaceflights since 1962—518 orbits.

Photo courtesy NASA

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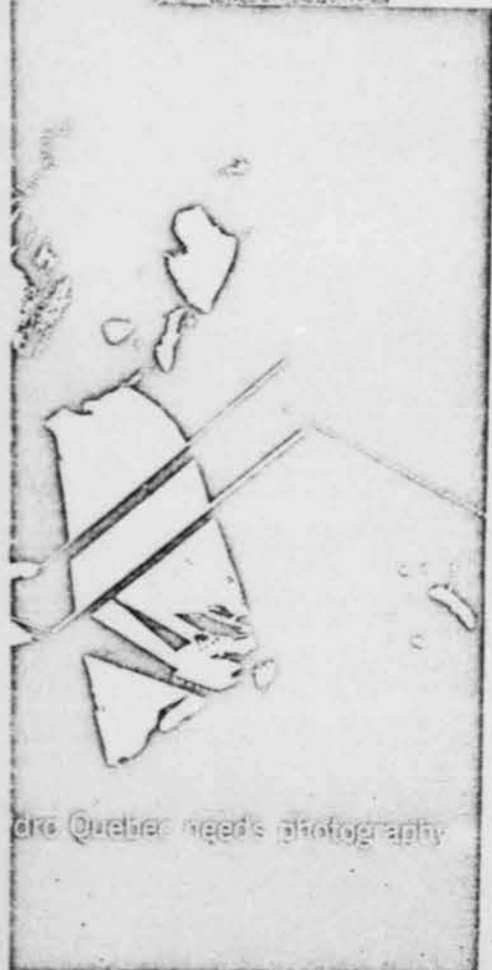
CANADIAN INDUSTRIAL PHOTOGRAPHY

MAY/JUNE 1967

PUBLICATION



Expo 67 All that money for photography!



Quebec needs photography



A special report
from U.S. on latest
professional
equipment



And tell us Mr. McPherson,
will the NFB do
government slow jobs?