

5035, 2-5/3

VIEUX MONTREAL

Tour du Quartier - Visites Organisées et Guidées

/3 Visite en Calèche Organisée par la Ville

*Archives Municipales
de Montréal*

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HÔTEL DE VILLE,
CITY HALL,

Le 14 mai 1964.

Aux services d'information

Pour la première fois, une visite du Vieux Montréal s'organise en calèches.

Le convoi s'ouvrira par les membres de la Compagnie Franche de la Marine.

Je suis certain que ce défilé permettra de prendre, entre les murs du Vieux Montréal, des images du "tonnerre".

Aussi me permettrai-je de vous inviter à couvrir l'événement, surtout si votre service utilise l'image.

Je vous remercie de votre excellente collaboration durant la campagne et j'espère que, très bientôt, la Ville aura l'opportunité de vous remercier plus chaleureusement.

Votre tout dévoué,

Jean Dupire,
Responsable de la publicité pour
la campagne d'embellissement.

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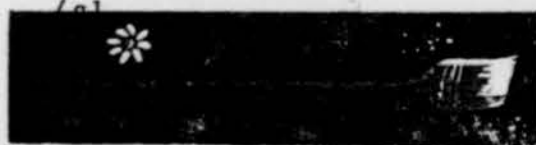
Note to Editors:

Your attention is drawn to the fact that this is the first tour of Old Montréal en calèche and you are cordially invited to be represented.

Please accept our sincere gratitude for your cooperation throughout the campaign.

Yours sincerely,

Jean Dupire,
Responsible of the publicity
for the Beautification
campaign.



CAMPAGNE D'EMBELLISSEMENT • BEAUTIFICATION WEEK

Archives de la Ville de Montréal

SANDRA PHILLIPS SMART SHOPPING

New finds in the old quarter

OLD MONTREAL is not just full of tourists, horsedrawn carriages and historical buildings. Things are very much alive and growing in this part of town. The gentrification continues, and as more people move in, more varied kinds of businesses open up to suit their needs.

The artistic world usually seems to be the first to rediscover the beauty of the older buildings (and the beauty of the cheaper rents), so perhaps there is a greater concentration of creative people in this part of town. In tribute to that, the two new design centres have chosen to open in Old Montreal, and brought a lot of respectability to this part of town. (A whole article on these centres will be forthcoming).

So as the summer ends and the streets empty out a bit, it's time for you to venture down, walk the narrow cobbled streets of our forebears and become a twentieth century explorer. There are a lot of very interesting shops to poke around in that do not sell souvenirs. Especially in this part of town, check the hours listed for each store, as they do vary a good deal.

We'll start, as the great European explorers did, right at the waterfront — at the official importer of all things Chinese.

China Resource Products. 357 Rue de la Commune West, corner: McGill (Tel: 845-6151) Hours: Mon-Sat 10-5.

If you're fond of Chinese furniture and furnishings, this is a treasure trove. Everything you could want in lacquered furniture — bureaux, tables, screens, desks, bars — and carpets too. There are beautiful pictures done with pearl, shells, jade, etc. and an entire room of bric-a-brac, including vases, appliquéd tablecloths, kimonos, cork sculpture, and little wonderful things like handpainted goose eggs (only \$1.50!), tiny reed birds, or adorable pin cushions (\$2.50). Prices are quite good, and sometimes fantastic during their 40 per cent-off sale times (just before

Christmas and June or July).

Turn the corner and go straight up McGill to browse through three interesting stores.

Somewhere out there lurks a computer nut with a technical problem; perhaps the answer can be found on this street. Secondly, there's a fully-loaded Army/Navy surplus store here. And lastly, a clothing store that has an odd assortment of things.

Coronet Electronique. 414 Rue McGill, corner: Notre-Dame (Tel: 288-6731) Hours: Mon-Fri 10-6, Sat 10-2.

This store used to be a computer hacker's paradise where you could personally wade through the entire inventory of computer parts. Now, the basement of the store is an electronics buff's dream store — chock full of all those parts, pieces and whatchamacallits that he needs. It carries miscellaneous computer boards, switches, plugs, fans, drives, analogue stuff, disks and even some cloned Apples and IBM PCs. Tell a salesman what you need; he'll have to help you find it.

Universal Ship Supply. 445 McGill, corner: Notre-Dame (Tel: 842-6833) Hours: Regular Apr 15-Xmas, no Thurs. evenings in winter.

Where else but near the waterfront in Old Montreal would you find one of the oldest and largest stores of this kind? Military fashion nuts will find new and used clothes, and will especially like the trench coats and choice of combat pants from the U.S., Switzerland, Sweden, Austria, The Netherlands, or West Germany.

Fisherman will find boating basics and will love their oiled English wool sweaters — highly water-repellent. After three generations of serving customers, they know exactly what you need for your backpacking or camping trips (like locks on bags for hostels). It's an extremely helpful and service-oriented enterprise.

Continental Auctioneers. 478 McGill, corner: Notre-Dame (Tel: 398-0616) Hours: Mon-Fri 9-5:30.

This store has great prices, but

you never know what you'll find here each week. There always is a selection of clothing (jeans, suits, unisex boutique stuff, name brands) for men and women, but sometimes you'll find children's as well, and there is an assortment of home furnishings too. Their prices can go as low as 70 per cent off regular prices.

Now turn the corner onto Notre Dame, go down two blocks and turn right onto St-Pierre. On the first corner is the next stop — a glittering display of glassware. Stock up for future occasions because the prices are right!

Factory Outlet for Gifts & Lamps. 439 St. Pierre, corner: St. Sacrement (Tel: 288-1576 or 288-1579) Hours: Mon-Thurs 10-4 Fri 10-2, Sun 11-3 (Nov & Dec).

Hidden away on a nondescript corner of Old Montreal is a treasure trove of giftware. There are no fancy trappings in this old building, and the only music you will hear is the sound of the printing press upstairs, but you will find crystal bowls and decanters, china, dinnerware, lamps (with crystal bases for \$29.85) and gifts (candy dish for \$4.50) at wholesale prices. The cut crystal with up to 24 per cent lead is imported from Poland, Yugoslavia, and Germany. They now have a selection of imported, hand-embroidered tablecloths and some toys as well.

Two blocks farther down St-

Pierre is St-Paul, where you will make a left for the rest of the journey. Two of the stores sell nothing but kites; they're both fun to look through. In between is one of the cheapest women's clothing stores in the city, and there's also a shop that sells only flags. The last store is probably the most fully stocked second-hand clothing store in the city; it's a virtual museum.

Cerf-Volant Thibadeau. 324 St-Paul West, corner: St. Francois Xavier (Tel: 845-7613) Hours: Mon-Fri 9-5 (closed lunch 12-1:30), Sat 9-6.

For adults who are young at heart, getting a kite into the air can still be a thrill. This store's unique sculptural pieces can fill all your kite fantasies for \$60 and up.

Boutique Soni. 1 St-Paul East, corner: Boul. St-Laurent (Tel: 397-0062) Hours: Regular plus Sun 10-6.

This store carries a large selection of cotton (mostly from India) dresses, skirts and blouses in discontinued or last season's lines at perfectly ridiculously low prices — many for \$6.95 and \$9.95; check out the back room where prices are only from \$4.95-\$15, none higher. Other location: 277 Ste Catherine East (845-2590).

Le Cerf-Volant. 30 St-Paul East, corner: Boul. St-Laurent (Tel: 861-0177) Hours: Sun-Wed 9-6, Thurs-Sat 9-9, summer hrs. Mon-Sun 10am-11 p.m.

This kite manufacturer has 29 kinds and styles, as well as kite building materials for do-it-yourselfers and advertising kites. For children's kites, balloons and flying toys, made here and from all over the world, this is the place.

Mirabeau. 81 St-Paul East, corner: Boul. St-Laurent (Tel: 866-6855) Hours: Mon-Fri 9-5.

You've decided it's high time you got patriotic and put out a Canadian flag. Where do you buy one? This store stocks flags in all sizes from every country in the world, as well as an enormous collection of pins decorated with insignias, sports, flowers, humor, and even some for the collectors among you.

Drags. 367 St-Paul East, corner: Bonsecours (Tel: 866-0631) Hours: Sun & Mon 1-6, Tues, Wed & Sat 11-6, Thurs & Fri 11-9.

Everything for everyone can be found here — clothes and accessories from 1900 to 1960, Hawaiian shirts, silk lingerie, wedding gowns and cocktail dresses.

Now if you still haven't filled your shopping quota, at the bottom of Boul. St-Laurent, right on the waterfront (Rue Commune), is a summer flea market.

That should keep you busy for awhile.

Sandra Phillips is a regular columnist for the Montreal Daily News and has written the book, "Smart Shopping Montreal."



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 - 6 - Cerf-Volant Thibadeau
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